About Portico: A guide for publishers

PORTICO

Portico is a not-for-profit service committed to the preservation of digital publications, including e-journals, e-books, and digitized historical collections.

Founded in 2002, Portico (portico.org) has built a trusted and reliable community-based "dark" archive. From the beginning, Portico engaged the academic community—including libraries and the scholarly publishing industry—to develop a robust digital preservation service. Portico understands the preservation needs of these groups, and is built on the concept that each must support the creation and maintenance of the archive. Portico is certified as a "trustworthy digital repository" by the Center For Research Libraries (CRL) and is a service of the not-for-profit organization ITHAKA (ithaka.org).

Who participates?

Publishers of all sizes recognize that digital preservation is an important yet complex undertaking, and that its importance is increasing as libraries continue to make the print to digital transition. Hundreds of publishers and societies entrust their content to Portico because they value Portico's robust process of deep analysis and pre-emptive content migration. These activities ensure the best possible long-term preservation (and delivery, if necessary) of their content.

The full list of Portico's participating publishers and committed titles is available at portico.org.

Why participate?

- Participation in Portico provides you with the means to meet library demand for a trusted, reliable third-party archive.

- Portico relieves you of the obligation to convert source files to archival formats and conduct future content or format migrations as technology changes.

- Participation in Portico gives you the option to reduce or potentially eliminate current internal archiving activities and costs.

- Portico is driven by technical excellence. Portico developed and helps maintain many of the preservation industry's standards.

- Portico's approach is highly professional, methodical, and transparent.

- Portico can facilitate the provision of post-cancellation access to your customers if you so choose.

How does it work?

Portico works with publisher supplied content, which we repackage into an archival format. After content has been ingested into the Portico archive, we provide long-term archival management and format migration as needed. In signing Portico's Publication License Agreement, a publisher agrees to deposit electronic journal, book, or other source files in a timely manner. Portico will analyze this content, develop a preservation plan for it, and create the tools to allow us to ingest the content into the archive.

What are the access options?

Publishers have the option of naming Portico as a perpetual access mechanism to fulfill claims by Portico Participating Libraries who formerly purchased or subscribed to content. The only other access scenario for content preserved in the Portico archive involves a "trigger event"—when content is no longer available online from the publisher or any other source. When a trigger event occurs, all Portico Participating Libraries gain access to the content through Portico.

Financial support

E-Journal and E-Book Preservation Services

These two services operate on a community model, through which both publishers and libraries help to defray the ongoing costs of operating the archive, including the IT infrastructure set up to ingest, archive, and migrate the content committed to the archive.

Publishers support Portico's work through annual financial contributions, which are tiered and based on a publisher's total revenue for the type of content being preserved. For e-journals, annual support is based on total journal revenues (including print and electronic subscriptions, licensing, and advertising). For e-books, annual support is based on total e-book revenues (e-book purchases and subscriptions, licensing and advertising).

There is also a one-time set up fee for e-books that ranges from $5,000 to $25,000 depending upon the complexity of the content. The fee is quoted after submission and evaluation of sample e-book files.

D-Collections Preservation Service

This service is supported solely by the individual publishers that have committed their collections to the archive. Under this model, trigger event access is limited to libraries that have previously purchased the publisher's collections. The D-Collections Service is designed specifically for large collections of digital materials, including digitized newspapers and images, and other primary sources vital to research.

Fees for the D-Collections Service are dependent on both the nature and size of the content to be preserved; therefore, quotes for this service are dependent on content review. If you are interested in preserving content from your digitized historic collections in Portico, please contact publisher.relations@portico.org.

Annual journal revenue	Annual archive contribution
$200+ million	$81,960
$100–200 million	$54,635
$50–100 million	$27,320
$10–50 million	$16,440
$5–10 million	$5,460
$1–5 million	$2,735
$500,000–1 million	$1,085
$250,000–$500,000	$500
up to $250,000	$250

Annual e-book revenue	Annual archive contribution
$10–50 million	$15,000
$5–10 million	$10,000
$1–5 million	$7,500
$500,000–1 million	$5,000
$250,000–500,000	$2,500
up to $250,000	$1,000