

FALL 2016

WITH GRADUATION COMES
A NEW CHAPTER

GIVING BACK, *TOGETHER*

DE SALES UNIVERSITY
RECEIVES *LARGEST GIFT*
IN SCHOOL HISTORY

DE SALES UNIVERSITY MAGAZINE



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ON THURSDAY, MAY 19, The Most Rev. John O. Barres, bishop of Allentown, presided at the dedication of the newly installed Jesus the Teacher statue on the DeSales University campus.

The bronze statue, standing 18 feet tall and weighing more than 5,000 lbs., is the last in a series sculpted by noted Bethlehem artist Ben Fortunado Marcune. The other statues include Mary, Our Lady of Deliverance, St. Francis de Sales, St. Jane de Chantal, and a grouping of Blessed Louis Brisson, OSFS, and Mother Mary de Sales Chappuis.

The statue was dedicated to honor the bishops, clergy, and people of the Diocese of Allentown as part of DeSales' 50th Anniversary this year. Guests at the dedication included members of the clergy of the Diocese of Allentown, members of the DeSales University Board of Trustees, and faculty, staff, and administration of the University.

THE MOST REV. JOHN BARRES, BISHOP OF ALLENTOWN, **BLESSES JESUS THE TEACHER STATUE**

PRESENTED BELOW IS THE FULL TEXT OF BARRES' BLESSING:

Sharing and radiating the height, depth, and breadth of the Splendor of Truth is the goal of every Catholic University.

The Catholic University commitment to a spirit of communion and mission seeks to integrate every dimension of the Truth in the minds, hearts, consciences, souls, and destinies of its students, faculty, and staff through and in Christ the Teacher and the Church's witness to the World.

In deep communion with the Diocese of Allentown and the Universal Church, DeSales University does this day to day, decade to decade in an inspirational, innovative, and faithful way.

How fitting that we dedicate this Statue of Christ the Teacher in the Jubilee Year of Mercy since Our Lord teaches us at every moment the union of Mercy and Truth.

In The Joy of Loving, Pope Francis says that "All family life is a 'shepherding' in mercy."

DeSales University is a family with a family life founded on the cosmic power of the inspired Word of God and the cosmic power of the Catholic Mass. This University family has always been in steadfast service to the domestic churches of families, families that in the words of Pope Francis, "transform the world and history."

May the gaze of Christ the Teacher illumine the future horizons of DeSales University and the destinies of every member of its family.

Mary, Mother of the Church, pray for us.

St. Francis de Sales, Doctor of the Church, pray for us.



THE GOLDEN GALA

This year, more than 800 people enjoyed the 35th Annual DeSales University Dinner Dance, themed The Golden Gala, in celebration of the University's 50th Anniversary. The night included elegant food and dancing and stunning decorations, including a custom ice sculpture with the 50th Anniversary logo.

The Dinner Dance is the biggest fundraising event of the year: 100% of the evening's net income goes directly to financial aid for the 97% of DeSales students who receive some form of assistance.

Mark your calendars to attend next year's Dinner Dance on Saturday, March 18, 2017.

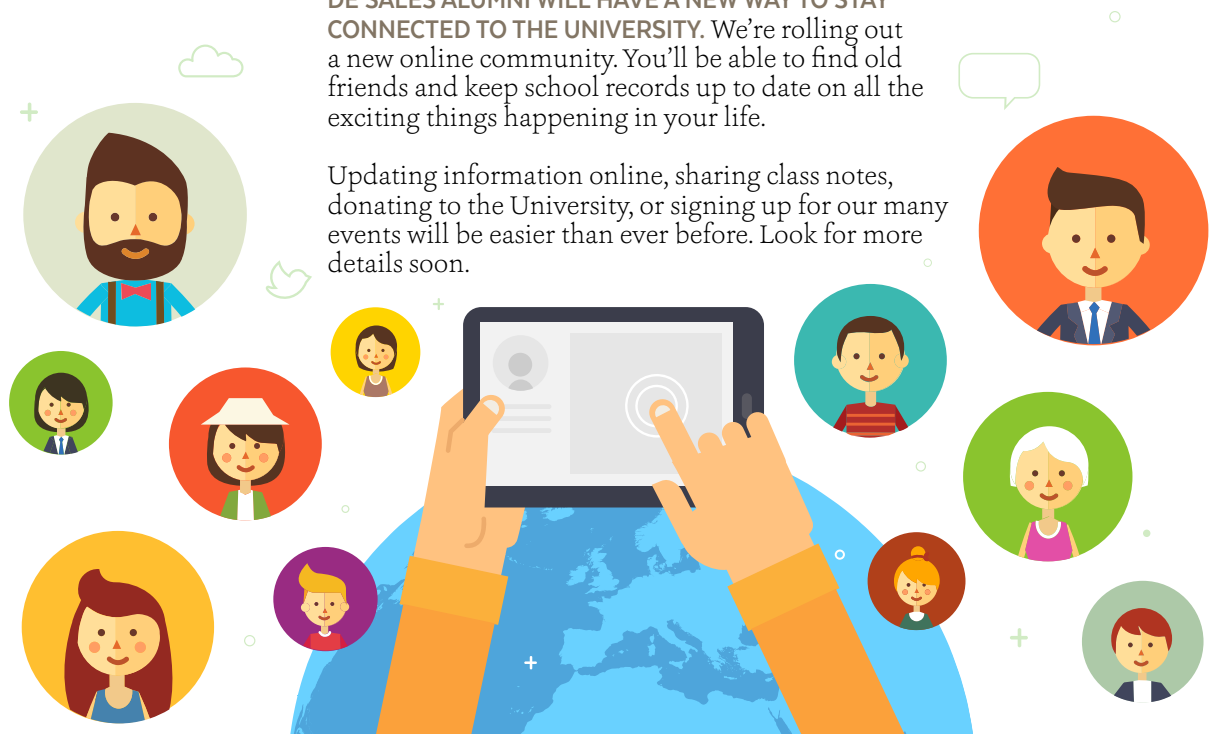
For more photos of the event, visit flickr.com/desalesuniversity.



DE SALES TO INTRODUCE NEW ONLINE COMMUNITY

DE SALES ALUMNI WILL HAVE A NEW WAY TO STAY CONNECTED TO THE UNIVERSITY. We're rolling out a new online community. You'll be able to find old friends and keep school records up to date on all the exciting things happening in your life.

Updating information online, sharing class notes, donating to the University, or signing up for our many events will be easier than ever before. Look for more details soon.



THIS FALL, DE SALES UNIVERSITY WILL OFFER ITS CRIMINAL JUSTICE AND HOMELAND SECURITY MAJORS THE OPPORTUNITY TO ATTEND THE MUNICIPAL POLICE OFFICERS' EDUCATION AND TRAINING COMMISSION BASIC TRAINING PROGRAM (MPOETC) at the Allentown Police Academy in Allentown, Pa., as part of its degree program.

If DeSales students are accepted into the MPOETC program, the cost of the training is included in the student's undergraduate DeSales tuition. The MPOETC course, as prescribed by Pennsylvania ACT 120, not only provides the skills necessary to become a police officer, it is also required training for all Pennsylvania municipal police officers.

"We're grateful to Chief Morris and the Allentown Police Academy staff for working with DeSales to give our students this opportunity," said David Seip, instructor of criminal justice and ACT 120 coordinator at DeSales. "Graduating with a four-year degree and ACT 120 certification will be a big benefit to our students. More departments are requiring their applicants to have their ACT 120 certification before applying for the openings in their departments."

"Even in departments that are not requiring their applicants to be certified, our students will still have the advantage," Seip continued. "They will be able to begin work immediately, while an applicant without the certification would be required to attend an academy at the hiring department's expense before they would be able to begin working."

In addition to being a full-time criminal justice or homeland security major, students who wish to enroll in the ACT 120 training program must complete required criminal justice courses at DeSales, maintain a certain grade point average, have no DeSales University disciplinary or criminal violations, and pass a physical test administered by DeSales and a

physical and mental test administered by the Allentown Police Academy. Qualified students will spend the spring semester of their senior year attending the Allentown Police Academy for ACT 120 training, which will also satisfy the degree requirements for a bachelor's degree from DeSales.

"The Allentown Police Department and the Gerald M. Monahan Sr. Allentown Police Academy are proud to partner with DeSales University on this initiative," said Keith A. Morris, Allentown's chief of police. "Criminal Justice programs that offer ACT 120 trainings as part of the curriculum give the student a distinct advantage in pursuing a law enforcement career as it makes them marketable to a larger group of police departments immediately upon graduation. This partnership is the first of its kind at the Allentown Police Academy and it is our hope that in the long run there will be a direct impact on hiring for the Allentown Police Department."

DE SALES TO INCLUDE **PENNSYLVANIA POLICE OFFICER TRAINING WITH UNDERGRADUATE DEGREE**





DE SALES RECRUITS LARGEST FRESHMAN CLASS IN HISTORY

*Overall applications
to the University
increased 5 percent
to more than 2,800.*

AS DE SALES UNIVERSITY CLOSES ITS 50TH ANNIVERSARY YEAR, highlighted by special celebrations, including a lecture from Timothy Cardinal Dolan, archbishop of New York, another milestone was reached.

DeSales has received 505 deposits for its 2016-17 freshman class, an 11 percent increase over the University's previous record of 448 deposits.

The number does not include transfer students, which brings the total number of new students to 560 for the upcoming academic year.

University administration credit a number of reasons for the record number, including faculty involvement in the recruitment and yield process, capital improvements, including new athletic fields and a new laboratory for criminal justice and psychology, creation of the Exploratory Studies program for undeclared students, and an expansion of marketing into previously untapped locations and media.

"It's a lot of different things," says Dr.

Gerard Joyce, vice president of student life. "The enrollment staff engaged students to look further into being a member of the DSU community, and the student development staff introduced a tangible out-of-the-classroom experience. Also, the facilities staff makes sure that the campus looks great everyday for visitors."

Overall applications to the University increased 5 percent to more than 2,800.

When the school opened in 1965, 165 male students began classes that September and 9 majors were offered. Today, total enrollment, including ACCESS, the undergraduate adult evening program, and 8 graduate programs, is more than 3,100 students.

"When I think back to our humble beginnings—the open land where for the first few years only two buildings stood—I realize how far we've come with the support of all of our students, alumni, parents, and the people of the Lehigh Valley," said Fr. Bernard F. O'Connor, OSFS, president of DeSales University. "Five hundred students in our 50th year. God is good."

ACCESS AND MBA PROGRAMS MARK MILESTONES

DE SALES UNIVERSITY IS MARKING TWO MORE MILESTONES IN 2016.

The University just celebrated its 50th Anniversary year, and now it is marking the 40th anniversary of ACCESS, the adult education program, and the 25th anniversary of the Master of Business Administration (MBA) program.

ACCESS is an accelerated bachelor's degree program that gives adult learners the opportunity to begin or complete their college education in a short amount of time. Students can take courses in traditional classrooms, online, or a hybrid of both. Bachelor's degrees, certificates, or courses for personal enrichment are all offered on the Center Valley, Bethlehem-Area, and Lansdale-Area campuses. Programs of study include business administration, criminal justice, and nursing.

The DeSales University MBA program is offered online and at multiple locations, including the Center Valley campus, Lehigh Valley Hospital, Pocono Medical Center, and Immaculata University. Courses focus on the skills required for success in multiple business settings—from corporate management, to health-care leaders, to individual entrepreneurs. The program has a strong emphasis on executive skills development in key areas, including leadership, communications, and decision making.

According to Lehigh Valley Business, DeSales has the second largest MBA program in Pennsylvania. Last year, *U.S. News and World Report* ranked the Online MBA program 136th in the nation and the Online ACCESS program 184th. The ACCESS program was also named a Leader in Adult Education for the 2016 Who's Who in Business, Lehigh Valley.



CHANGING FINANCIAL AID RULES AND FEDERAL REGULATIONS HAVE COMPELLED US TO ELIMINATE OUR HERITAGE SCHOLARSHIP PROGRAM.

But, worry not. We still want our alumni involved in helping us identify worthy prospective students. We are introducing the VIP Alumni Program. This year-round program will allow our alumni to identify students who are looking at DeSales as a possible college of choice. Those prospective students highlighted by our alumni to our admissions office will be given priority consideration for admission to DeSales University as well as priority consideration for merit scholarships.

Soon, we will launch a VIP Alumni form online and ask that you share those names of your recommended prospective students with us so we can give them the VIP treatment.

If you have any questions, please call 610.282.1100, ext 2124, or e-mail nicole.gingrich@desales.edu.

GOODBYE HERITAGE SCHOLARSHIP HELLO VIP ALUMNI PROGRAM

5 MINUTES WITH A BULLDOG

MORGAN BIRMELIN



MAJOR?

I am majoring in Early Childhood Education.

WHAT DO YOU HOPE TO DO WITH THAT MAJOR UPON GRADUATION?

Upon graduation, I hope to teach kindergarten or special education in an urban school district in Philadelphia.



DO YOU HAVE ANY SPECIAL PRE-GAME PREPARATIONS OR SUPERSTITIONS?

Before every game, I give Coach Yencho an apple and granola bar to hold onto for me. I eat the apple before warm-ups and I eat the granola bar right before starting line-ups are announced. As far as superstitions go, I always change the way I wear my ponytail after a loss or a bad game. I alternate between a headband and a braid.

WHAT IS YOUR FAVORITE ASPECT OF BEING A STUDENT-ATHLETE?

My favorite aspect of being a student-athlete is how involved I have become. Being on a team has allowed me to do amazing things with my best friends. We volunteer, travel, and do so much together besides just play basketball. I love that aspect of being a student-athlete.

WHAT DREW YOU TO AND WAS A MAJOR FACTOR IN YOUR DECISION TO ATTEND DE SALES?

I was first interested in DeSales because of basketball. I loved the program, coaches, and the team, and thought it was a really good fit for me. As for the school, I loved how nice everyone was. When I came to visit, everyone held doors open for me and said hello. I loved the sense of community I got.

YOU HAD A VERY SUCCESSFUL FRESHMAN SEASON. PERSONALLY, WHAT WAS THE DIFFERENCE BETWEEN PLAYING IN HS VS. COLLEGE?

Mainly, I think the biggest difference was the speed of the game. Adjusting to the shot clock was difficult at first but became easier as time went on. I also felt like college basketball was a bigger time commitment. A lot more was expected from me.

HAVING EXPERIENCED ONE SEASON OF COLLEGE BASKETBALL NOW, WHAT ARE YOUR TEAM AND PERSONAL GOALS HEADING INTO YOUR SOPHOMORE YEAR?

My goals for next season are to win the MAC Freedom championship and to make a run in the NCAA tournament. I'm confident that our team will be able to do that. As for personal goals, I'm hoping to become more of a leader on the floor. It would also be nice if I could make a foul shot.

FAVORITE GENRE OF MUSIC AND SONG CURRENTLY?

I listen to all types of music but at the moment I would say country music is my favorite. I really like Florida Georgia Line's "H.O.L.Y." and Rascal Flatts' "I Like the Sound of That."

FAVORITE PLACE TO VACATION AND WHY?

Long Beach Island, New Jersey. I have gone there every year since I was little. I love the beach, the people there, and the ice cream.

FAVORITE SPORT OTHER THAN BASKETBALL AND WHY?

I actually don't play any other sports but I always thought gymnastics was interesting. I wish I could do flips and cool tricks like gymnasts can. I admire the determination and work ethic gymnastics requires. I think it's really fun to watch.

FAVORITE FOOD?

Tacos. Hands down. Taco Tuesday at the DUC is a must.

FAVORITE MOVIE OR TV SHOW?

I am currently obsessed with *One Tree Hill*. I have been binge watching it on Netflix for the past month.





WITH GRADUATION COMES 'A NEW CHAPTER'

FOR ACCESS
STUDENT AND
CENTER CITY
ALLENTOWN
**REVITALIZATION
SCHOLARSHIP
RECIPIENT
MIRIAM ARROYO,**
A DIPLOMA
MEANS A **FRESH
START FOR HER
AND HER SON**

by William Edwards '17

IT'S TWO NIGHTS BEFORE COMMENCEMENT AND MIRIAM ARROYO IS MAKING CHANGES TO THE LINEUP OF HER SON'S ALLENTOWN CITY LEAGUE BASEBALL TEAM. Well, maybe not in the strict sense of the action—after all, she's not the manager. Regardless, she's made one thing clear: the team's first baseman—her seven-year-old son, Curtis—isn't playing.

"I'm benching him," she says. "He committed to play so he has to be here, but he's not playing because that's a privilege...He was acting up at school today."

It's small, lesson-learning moments of tough love like this that make it easy to see how much Arroyo cares for her son and his well-being. But get to know Arroyo on a deeper level and it's evident that her devotion to supporting her son drives her every endeavor, her every decision, her life.

He's the one who inspired Arroyo, who graduated with a nursing degree this May, to take a leap of faith and return to school as a 26-year-old single mother. Near rock bottom at the time, earning \$12 an hour as a technician at Safelite AutoGlass and receiving welfare checks to help her get by, she enrolled as an ACCESS student at DeSales. A nursing degree was her way out. It was their way out.

And so it began—the three-year journey of long nights attending classes and clinicals and studying after work, all while getting her son to and from school and practice. She struggled. She forewent sleep. But day by day, she was making it through.

Then the unthinkable happened. This past December, with one semester remaining before she earned her degree, her journey seemed it would come to a premature end: No one would co-sign the student loan she needed to take out, and she had already taken on too much debt to be able to take a loan out herself. A few months from graduation, it looked like the end of the road.

Desperate, she went to the office of financial aid and asked for help. That's when she found out about the Center City Allentown Revitalization Scholarship, an award available to residents of Allentown's Neighborhood Improvement Zone (NIZ) and funded by the Harry C. Trexler Trust and the City Center Investment Corporation.

"I would not have finished if I didn't get that scholarship," she says. "It was a weight lifted off my shoulders because I really didn't have any other answers or any other options...My well was dry."

To win the scholarship, which was created in part to help NIZ residents who have jobs but wish to earn a degree, Arroyo had to write about how she would use her education to have a positive impact on the Allentown community, particularly in its NIZ. The Allentown native wrote about improving the city's school system, which she came through as a child and adolescent, and which her son is now a part of. "Allentown is really suffering—the kids are lost, and there's a lack of parenting," she says.

Arroyo, who plans to seek employment at Good Shepherd Rehabilitation, has had help along the path to her diploma. Out of the classroom, she credits her sister, parents, grandparents, and son for showing her financial, logistical, and emotional support. Institutionally, she's most grateful to her advisor and mentor, Jennifer Gambal, a nursing instructor and the director of the evening and weekend program.

"I can't tell you how many times she watched me cry in her office," Arroyo says of Gambal. "She told me that I could do it. She knew I could do it."

Gambal knows the difficulties that come with returning to school while raising a family and working. It's people in this situation who fill her classes each semester. Even still, Arroyo stood out to her.

"I think as an advisor to adult students, I have to be aware of what's happening in their lives," Gambal says. "She's very dedicated in raising her son...Miriam has this very caring personality—she's got a unique quality to her."

She's right. It's a unique quality that's a combination of resolve, resilience, and prioritization, and one that's undoubtedly fueled by her son. As such, it's a quality, too, of knowing what's best, and of using experience to lead by example and set others up for success—like a baseball manager.

"Education is the most important thing in the world. I really hope that that's something I'm showing him."





KELLY GALLAGHER '03

GIVING BACK, TOGETHER

“Nothing is so strong as gentleness, nothing so gentle as real strength.”

-SAINT FRANCIS DE SALES



by Josh Martin '14

OCCASIONALLY, A BEAUTIFUL THING IS BORN OF TERRIBLE CIRCUMSTANCE.

In June 2014, 8 weeks before her due date, Kelly Gallagher gave birth to her two sons Connor and Curran. Before she ever had a chance to hold them for the first time, they were taken away and hooked up to machines. As Kelly gathered the courage to be strong for her husband, herself, and her four children, she learned the pain of more than 800,000 mothers and fathers who struggle with preterm births in the US every year.

Up until the day her twins were born, Kelly was fortunate to have had little direct exposure to despair and disarray.

“I never had to beg God for anything until that happened,” Kelly says as she reflects on the person she was two years ago. “I had been very blessed in my life. Literally, I had not even been to my first funeral until this year, and I’m 34.”

But she hadn’t exactly had an easy life either. Kelly was the oldest of four, and willingly accepted a position of responsibility from the time she was ten, when her youngest sibling was born. She carried the qualities of a leader with her into her career at DeSales. Her propensity for teamwork and leadership played a significant role in her decision to attend, as she was recruited by the women’s soccer coach to play there, eventually captaining the team as a senior.

“I remember my parents telling me the day they dropped me off, ‘you’re going to meet really good people here.’”

As it turns out, Kelly’s experience at DeSales is what taught her “the importance of who you surround yourself with.” Her ability to build and inspire a team is what helped her overcome the most trying obstacle she ever had to face.

In a triumph of the human spirit, Kelly and her twin boys overcame their nightmarish situation. Not only that, but something else was born within her. A revitalized appreciation for the impact people can have when they work together was instilled in her by her family, friends, and community.

“At first, I was just learning how to navigate through each day,” Kelly says, thinking back to the first few months she spent with Connor and Curran in the comfort of her own home. Though she pulled through, she knew she hadn’t done it alone. She held sincere gratitude for the support of her family as well as the others in her situation at the Holy Redeemer CHOP Care Neonatal Intensive Care Unit (NICU), and was eager to find a way to give back.

In an article posted on the Holy Redeemer HealthLink blog, Kelly states, “Accepting help also enabled me to have the strength to believe in the power of giving back. I spent a few months pondering how I could help a few families who have to spend their first holiday in the unit where we spent their first summer.

By Christmas, I had gathered enough donations from family and friends to deliver fifteen baskets filled with gift cards, crocheted hats, snacks, journals, sanitizer, and love.”

That was the first expression of Kelly’s desire to “give back” to the community of families and healthcare professionals who helped her through the most difficult time of her life.

“At first, it was almost an expression of grief, something selfish,” says Kelly when talking about her philanthropic efforts. The sense of duty she developed as she tapped into her compassion overcame her. Not only did she find strength in her time of weakness, but she learned how to access that strength in a way that allowed her to share it and instill it in others.

Six months after Kelly’s twin boys were discharged from the Holy Redeemer CHOP Care NICU, Kelly put in the work necessary to legitimize her operation. She founded The Superhero Project Inc., a 501(c)(3) tax-exempt organization that specializes in supporting families who have babies in the Neonatal Intensive Care Unit.

“I remember the doctor telling me that a premature baby surviving is like telling someone who doesn’t run they have to do a marathon,” says Kelly “and I was like, wow, they’re like superheroes, and that’s how I thought of the name.”

It wasn’t long after the founding of The Superhero Project when Kelly started to receive a flood of support and well wishes for her cause. The first initiative of her team, which was originally comprised of ten people, was to raise money to install AngelEye Cameras in the Holy Redeemer NICU. These cameras, once installed, would allow the parents of preemie children to visually interact with their children without commuting to the hospital. After experiencing the fatigue of traveling to and from the hospital for

months on end, Kelly recognized this as a real, substantial solution to the anguish associated with that process.

“I kept saying to myself - what was the one thing that would have changed my life while I was going through this? There are tons of things out there used for therapy like bracelets, preemie cards, and swaddling clothes, which are great. But what I was missing when I got home was Connor and Curran. I knew AngelEye would bridge that gap.”

Kelly swiftly received overwhelming support for her program. With donations coming from friends, family, strangers, and even doctors and nurses, she was able to raise \$17,000 in just one year. The money went toward three NICU photography sessions, more than 100 baskets for families, and six new cameras for the unit.

With the momentum of her non-profit in full swing, Kelly has her sights set on exciting new initiatives. In a piece done by Preemieworld.com, Kelly explains, “Our current project is designing a room for families who are experiencing infant loss. The room will have many of the comforts of a home nursery as well as memory making opportunities that are often forgotten in times of stress: a washing station, a beautiful bookshelf, a camera with flash drives readily available as well as beautiful handmade gowns for the babies. In addition, the purchase of a Cuddle Cot will also add comfort and allow more time for the families to love their baby. Our room will be called, ‘The Gift of Time Suite.’”

As of today, Kelly leads a team of more than 700 people. As she sets new goals for her group, she hopes to continue the growth of her organization and impact families in at least one new hospital every year. As she has familiarized herself with the non-profit industry and the world of charitable giving, she has found new ways to raise money for

the cause. Recently, Kelly orchestrated fundraisers such as a Beef and Beer event that raised more than \$13,500 and a gala called “The Superhero Ball” planned for January 2017 in Center City Philadelphia. The ball will include notable public figures and media personalities such as Brian Taff from 6abc as well as Jen Posner from the John DeBella Show on 102.9 WMGK. They will be speaking for the cause and helping to raise money for The Superhero Project.

Kelly and her team remain dedicated to touching the lives of hundreds of other families through their efforts. After seeing the impact of her compassion, she considers her leadership of The Superhero Project a sort of calling. Thanks to her ability to reflect on the optimism she receives from her team and her community, Kelly is able to look back on her traumatic experience through a lens of positivity and hope. Her mission is to gift that strength back to the thousands of families going through the same struggle.

Kelly has a mantra, a set of questions she asks herself before she pursues any



new initiative. “Is it innovative, will it help people heal, and will it change someone’s life?” Though she is unsure where The Superhero Project will end up, Kelly is furthering her cause one opportunity at a time, staying true to her message, her goals, and her promise to herself to give back.

“I cannot tell you how profound an influence [DeSales mentors] have had, and continue to have, on my personal and professional development.”



Drawing by Breslin Ridyard Fadero Architects

DE SALES UNIVERSITY HAS RECEIVED THE LARGEST GIFT IN SCHOOL HISTORY FROM ALUMNUS JOHN WEILAND '77. The \$1 million gift will be used to help construct Weiland Park, the University's new baseball stadium.



"Quite frankly, my wife Kathy and I were not contemplating a major gift to the University at this point in time," said Weiland. "When we learned the details of the plan for the Compardo Athletic Compound, things started to gel in our minds."

The 500-seat stadium will be built around the existing baseball field and will feature a modern press box. It will enhance the University's academic programs and allow it to host many local and regional baseball events.

"It is our hope that John's generosity will serve as an example to other alumni to give back to the best of their ability," said Thomas Campbell, vice president of institutional advancement. "Not everyone can give \$1 million, but every donation helps immensely."

Weiland graduated with a bachelor's degree in biology and a minor in business. He currently serves as the vice chairman, president, and chief operating officer of C.R. Bard, Inc. He credits his mentors at DeSales with playing an important role in his life. "I cannot tell you how profound an influence they have had, and continue to have, on my personal and professional development."

DeSales is continuing to raise funds for the construction of Weiland Park. Naming opportunities are still available. Alumni and friends of the DeSales baseball program who would like to contribute can contact Phil Yetter '07 at 610.282.1100, ext. 1406, or email phil.yetter@desales.edu.

DE SALES UNIVERSITY RECEIVES LARGEST GIFT IN SCHOOL HISTORY





ALUMNI EVENTS FALL 2016*

HOMECOMING

Friday, September 23 &
Saturday, September 24

PRESIDENTIAL TOUR IN BOSTON

Thursday, October 6 - 7:00 p.m.
Abe & Louie's, Boston, Mass.

FORENSIC FORUM AND RECEPTION
Wednesday, October 12 • 6:00 p.m.
DeSales University Center

**YOUNG ALUMNI HAUNT NIGHT
AT DORNEY PARK**
Saturday, October 15
Dorney Park, Allentown, Pa.

**"GIVE BEAUTY BACK":
A Tribute to Fr. Jerry Schubert**
Saturday, November 12 - 7:30 p.m.
Labuda Center for the
Performing Arts
limited tickets available

**ALUMNI & CAREER DEVELOPMENT
"LINKED-IN"**
Tuesday, November 15 - 5:30 p.m.

PRESIDENTIAL TOUR IN THE POCONOS
Thursday, November 17 - 6:00 p.m.
Garlic, Stroudsburg, Pa.

NIGHT WITH NEIMAN:
Coach Neiman Roast & Dinner
Saturday, November 19, 2016 -
6:30 p.m.
DeSales University Center

DONOR NIGHT AT HOTEL BETHLEHEM
Wednesday, December 7 - 7:00 p.m.
Hotel Bethlehem, Bethlehem, Pa.
Invitation Only

BREAKFAST WITH SANTA
Saturday, December 10 - 8:00 a.m.
DeSales University Center

LEARN MORE VISIT
desales.edu/alumni

CALL
610.282.1100, ext 2124.

E-MAIL
nicole.gingrich@desales.edu

ON SUNDAY, AUGUST 21, MORE THAN 500 FRESHMEN ARRIVED ON CAMPUS.



DEAR ALUMNI



MESSAGE FROM THE ALUMNI OFFICE

IT'S BEEN AN AMAZING YEAR CELEBRATING OUR 50TH ANNIVERSARY! Thank you to all of you who joined us at Presidential Tours, trips, events, luncheons, and who were a part of our Parade of Flags.

On May 21, 2016 we graduated 450 students and welcomed them into our alumni family. The Parade of Flags led the graduation procession where many alumni came back to represent their class year. I myself got to represent my undergraduate class by carrying our 2006 flag and I must say I was so proud to have that honor. This was the response from so many of our alumni who volunteered that day. They were proud to carry their flag and to be a representative for their class.

We spent so much time reflecting back on our first 50 years, but what's even more exciting is thinking about what DeSales will be in another 50 years.

The 2016 Senior Class Gift was a special gift this year. Members of the class came together and through their gifts are giving a time capsule and a legacy tree to the University. The time

capsule will be buried in a garden by Tocik and Conmy, with a ceremony to be held at Homecoming in September. This time capsule will be filled with DeSales memorabilia, artifacts from our 50th Anniversary celebration, and letters from students, among many other items. It is scheduled to be opened in 50 years at DeSales University's 100th Anniversary celebration.

To me, this was a great way to honor our history, but also look towards the future. Thank you to the Class of 2016 for such a thoughtful gift and welcome to our alumni family!

SINCERELY,

NIKKI (FERRARO) GINGRICH '06 M'12
Director of Alumni Relations



CLASS NOTES

1969

THE REVEREND DR. DAVID A. WILLIAMS, having retired from 43 years of active parish ministry, has recently been elected as director of ceremonies for the Venerable Order of St. John of Jerusalem (USA) and will be directing the Investiture Ceremony this October at Trinity Episcopal Church (Wall Street), New York City. He and his wife Linda live in Mt. Pleasant, S.C.

1972

After retiring from the bench after 24 years, **WILLIAM FORD** and his son Matthew opened Ford Law Office LLC, at Two City Center, 645 Hamilton Street, Suite 520, Allentown—right across from the hockey arena.

1973

JOE JANJI recently retired from 36 years at Human Services N.J. Joe served as a case manager assisting those with developmental disabilities. He plans to pursue his passion for music as he prepares his old homestead for relocation out of state.

1975

TOM BLAISSE played the role of Albert in Gretna Theatre's production of *It Shoulda Been You* from July 28 to August 6.

MARY ELIZABETH WHITE-HINMAN (stage name Callan White) is now a professor at Montreat College in Asheville, N.C., and will be starring in an upcoming production of *Who's Afraid of Virginia Woolf?*

1977

MARYANNE (JANUS) WEISS is retiring after more than 20 years with ABET, a non-profit accreditor of applied science, computing, engineering, and technology programs in higher education. For the last 10 years she has been responsible for the organization's global operations in more than 27 countries worldwide.

1978

In April 2016, **DR. PATRICK KENNY** was inducted into the Archbishop Wood High School Hall of Fame for Contributions to Education.

JOHN HOLOHAN started a job at a new start-up underwriting operation at Brit Global Specialty USA, underwriting and business development for the Mid-Atlantic Region.



Lindsey Hanahan '86 married Tom Geissler on June 26, 2015 in Denver, Co., and honeymooned in Costa Rica over the Christmas holiday. In true homage to her mentor **Dennis Razze '75**, Lindsey's nuptials were staged very professionally and included performances of the music of Copeland, Sondheim, Kander, and Ebb, as well as two original songs from her professional songwriting friends from New York. Guests commented that it was the best Broadway show they'd seen in years and a really fun wedding, too.

He also started rehearsals for Philly POPS Christmas Spectacular—it's his 8th season singing with this great organization.



1984

DR. CHRISTOPHER NAGY was promoted to superintendent of the Burlington County Special Services School District and the Burlington County Institute of Technology. He was previously the assistant superintendent for special education.

1986

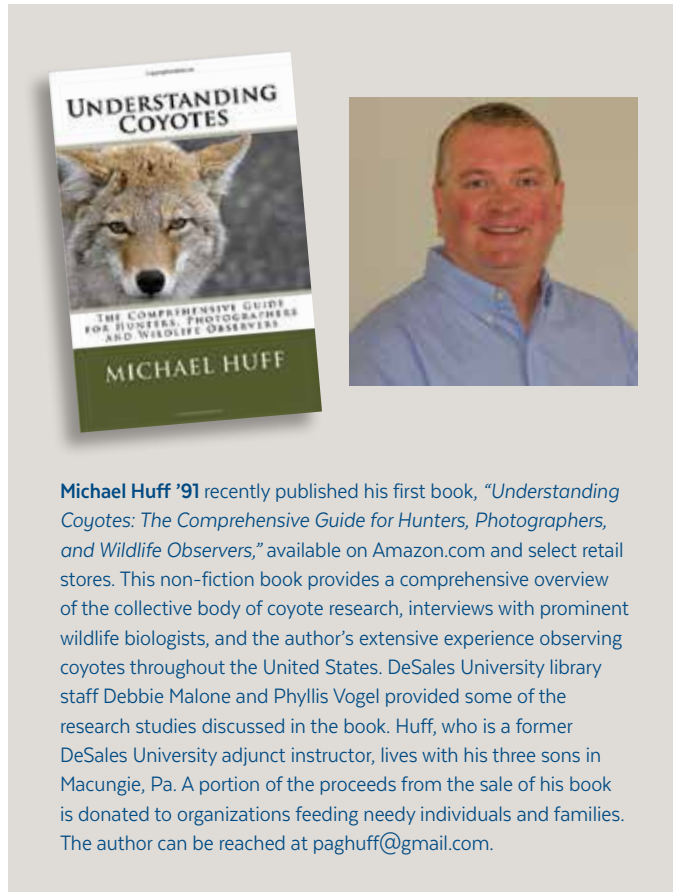
MARK EHRLICH recently began working for Avantor Performance Materials in Phillipsburg, N.J., as a finite scheduler.

▲ **PAUL KLAUDER '89** has been appointed as the new head of SEI's Institutional Group. Paul has worked at SEI for 22 years, most recently as head of sales. As the leader of business development in North America for more than 15 years, Paul played a major role in turning SEI into a market-leading asset management and solutions business for institutional investors. Paul joined SEI from Arthur Andersen, where he worked as a Certified Public Accountant specializing in financial service audits and employee benefit plan reviews and consultations.

1990

In November 2015, **SAM VERNIERO** was appointed to the Georgia Department of Behavioral Health and Developmental Disabilities Region 1 Advisory Council as the Region 1 Planning Commission Board Member. The Region 1 Field Office plans and oversees a network of public mental health, developmental disabilities, and addictive disease and prevention services for 31 counties.

BILL GARDINER was promoted at the University of Maryland, Baltimore to the Associate Dean of Administration and Finance for the School of Dentistry and the School of Nursing. This is a new senior-level role that will provide operational, financial, and administrative leadership for two top-ranked schools at the University of Maryland, Baltimore. Bill earned his MBA with a concentration in finance from the University of Baltimore. He has an impressive background in administration and finance and has spent 16 years at UMB in several clinical departments in the University of Maryland School of Medicine, including Surgery, Radiation Oncology, and Pediatrics, where he has worked for the past seven years.



Michael Huff '91 recently published his first book, "*Understanding Coyotes: The Comprehensive Guide for Hunters, Photographers, and Wildlife Observers*," available on Amazon.com and select retail stores. This non-fiction book provides a comprehensive overview of the collective body of coyote research, interviews with prominent wildlife biologists, and the author's extensive experience observing coyotes throughout the United States. DeSales University library staff Debbie Malone and Phyllis Vogel provided some of the research studies discussed in the book. Huff, who is a former DeSales University adjunct instructor, lives with his three sons in Macungie, Pa. A portion of the proceeds from the sale of his book is donated to organizations feeding needy individuals and families. The author can be reached at paghuff@gmail.com.



▼ On Saturday, December 5, 2015, **STEPHEN VAN NATTEN** married **SHELLEYMARIE MAGAN '98** in a private ceremony at Connelly Chapel. The Officiant was Fr. Rich Brensinger and the marriage was witnessed by Stephen's son Alexander as best man and his daughter Jessica as maid of honor.

1999

CAROLYN JOHNSON M'15 earned her MBA with a human resource management concentration from DeSales on September 1, 2015.

BRIAN THOMPSON and his wife Bridgette are pleased to announce the birth of their son Matthew Joseph. Born on June 30, 2015, he weighed 7 lbs., 11 oz., and measured 21 inches long. Big brothers Andrew (7) and William (4) and big sister Madeleine (6) were very happy to welcome Matthew home.

Ogilvy Public Relations hired **KAREN PAFF '99** as a senior vice president on its media influence team in New York. She most recently worked as senior media director and chief media strategist on RF/Binder's media team. Paff will manage operations in the New York office, drive new business, and counsel clients while supporting the head of Ogilvy PR New York.

2000

MARK MCFADDEN successfully defended his dissertation earlier this month to complete his Ed.D. in Higher Education at Immaculata University.

DR. DEBRA HOCKENBERRY M'00 was married December 13, 2015 to Sauro Salsi from Canelli, Italy. She also recently became the chair of assessment and accreditation at Bowie State.

1995

In May 2016, **PATRICK MCDONNELL** was appointed by Governor Tom Wolf to serve as acting secretary of the Pennsylvania Department of Environmental Protection (DEP). As the head of DEP, Patrick is responsible for the state's air, water, waste, and mining regulatory programs. Before this appointment, he was the DEP director of policy. Patrick lives in Lower Paxton Township with his wife **COLLEEN MCDONNELL '98** and their four children.

Jennel Lynn Yelito and **William Lee Swenson Jr. '00** wed on June 20, 2015. The ceremony and reception were held in the scenic backyard of William's parents' home in the Poconos. William is a sales consultant for Cintas, where he has achieved the status of President's Club for outstanding sales, and Jennel is a 6th grade teacher and high school tennis coach.



2001

Brian and **MARY (COUGHLIN) TIZIO** welcomed their second baby boy, Patrick Francis, on February 8, 2016.

2002

On May 14, **MONICA MINAROVIC-TOGGAS M'08** welcomed her first grandchild, Gabriel Joseph, to Troy and Ryan Minarovic.

AMANDA (DANILOVITZ) VINCI and her husband Lenny welcomed their first child, a baby girl named Rory Annabel, on June 4, 2015.

In March 2016, **MIKE MARBACH** started as an adjunct professor at Drexel University teaching improvisation. He has been the education director of Philly Improv Theater in center city Philly for the last 5 years, and they just expanded to two stages.

2003

LEXY (ANTONI) GUENTHER and her husband Rob welcomed their third son, Tyler Vincent, on May 17, 2016.

EDWARD PIERSON, RDCS recently completed clinical training in adult echocardiography at St. Luke's Hospital, Bethlehem, Pa., and graduated from Lackawanna College's cardiac sonography program. **RON STANTON RCS '10** was one of his preceptors. Ed was hired by Geisinger Medical Center's Janet Weis Children's Hospital in Danville, Pa., where he will receive further training in pediatric sonography. He was also awarded a grant to attend the American Society of Echocardiography's 2016 Scientific Sessions in Seattle from June 10-14.

LAUREN COLARETTE M'08 married Philip Longo on November 6, 2015, in West Chester, Pa. Alumni in attendance include **MEREDITH LONGO '03, ANTHONY LONGO '09, ALEXANDRA (ANTONI) GUENTHER '03, CHRISTOPHER ANTONI '08, ELIZABETH (SABIA) LABROSCIANO '03, MELISSA (HELLINGS) BREEN '03, ZANE KERSHNER '03, SHERI WEAVER M '08, and MICHELE GREENING '10.**

KEVIN BREWSTER married Carrie Inkrott on September 5, 2015. The ceremony was held at Saint John the Baptist in the Manayunk section of Philadelphia.

ERIN (FORD) HARRIS married Brian Harris on April 11, 2015, in Raleigh, N.C. **SHANNA (MCMAHON) QUINN '01** was one of the bridesmaids. Other DeSales alumni in attendance were **AIMEE (BOYLE) BENULIS '02** and **STEVE BENULIS '02.**

2004

MATT CURTOLO was recently promoted to vice president of private equity at Hirtle Callaghan & Co., an outsourced chief investment officer firm based in West Conshohocken, Pa. In this role, Matt manages the firm's investment efforts in private markets, primarily focused on private equity and venture capital.

BRIANNA ZARENKIEWICZ M'05 and her husband **DAN ZARENKIEWICZ '05** lovingly welcomed Zachary Daniel, their first child, on October 31, 2015. They are doing well as a family of four, including their 3-year-old adopted bulldog Ruby.

ABBY (MOSER) SMITH married Andrew Smith in Coplay, Pa., on January 25, 2014. They have two children, a daughter, Allison Margaret, and a son, Austin Andrew. Abby celebrated ten years of employment at Health Network Labs in May 2015.

2005

▼ **MIKE DINAN** and his wife Katey welcomed their daughter Sydney Grace on May 18, 2016. She weighed 8 lbs.



ANGELIKA (NEFF) UNDERWOOD, PA-C, was awarded a Certificate of Added Qualifications in Emergency Medicine by the National Commission on Certification of Physician Assistants. This is a very exciting accomplishment as only 1,000 certified PAs in the country have earned this credential.

On June 16, **NOLAN NEIMAN** and his wife Melissa welcomed their second child, Ty Edward.

2006

CHRISTOPHER DENNIS lives in southern New Jersey and just finished his master's degree. He is a German and history teacher at an area high school and he has been

teaching for eight years. Christopher is married and they have one son. He is still lifeguarding and spends most of his time at the beach.

ANDREA ZUCZEK completed her master of arts in Shakespeare and theatre and helped create a Shakespeare's Life and Legacy TouchTable that is a feature of the 2016 400th year anniversary of Shakespeare's death celebrations. It can be found in The Library of Birmingham in England.

▼ Rebecca and **JONATHAN PALLONE** and their daughters Mya and Isabella are excited to announce the birth of their third beautiful baby girl, Lena June, on August 6, 2015.



▼ **ARIELLE (GARRISON) MCMAHAN** shared this picture of her son Mac, who is 7 years old, looking over the 50 Years of Memories issue of the *DeSales Magazine*. Arielle says Mac was obsessed with this particular issue. He loved the open fields of the school, the friendly faces on the pages, and the beautiful flags representing past graduating classes. She really hopes this is one of the faces of the class of 2031!



Keith Hipszer '08 married Lauren Jakubowitz on August 14, 2015. Alumni in attendance included **Nicole (Sansone) Beidler '08**, **Laura Durso '08**, **Sean Hillegass '08**, **Steve Kardian '08**, **Joseph DuBan '08**, **Kara (Dillensnyder) Kardian '09**, **Chris Roll '08**, **Theresa (Krause) Park '08**, **Sophia (Senyk) Pickel '09**, and **Michael Bingeman '08**.

▼ **ASHLEY BILOTTI** welcomed her third baby, Arya Marilyn, on June 26, 2015. She weighed 9 lbs., 1 oz. Her big sister Jasmine and big brother Octavian welcomed her home.



Adam and **DESIRAE PICCOLI** welcomed their first child, Delilah Carol, on June 19, 2016.

▼ **ASHLEY (GONZALEZ) HODGSKIN** and **THOMAS HODGSKIN '07** welcomed their daughter Liberty Grace on October 14, 2015.



2007

DUG SALLEY became engaged to **JESSICA THOMS '12** on May 21, 2016. They are planning a summer 2017 wedding.

In May, **Liz Poindexter '07** graduated from the Uniformed Services University of the Health Sciences Daniel K. Inouye Graduate School of Nursing with her family nurse practitioner, doctorate of nursing practice degree. She received the Board of Regents award as well. Liz is stationed at Madigan Army Medical Center in Tacoma, Wash., on Joint Base Lewis-McChord and will remain there to work in one of their family medicine clinics.

FR. BRIAN ZUMBRUM, OSFS, recently concluded his first assignment as vice principal at Nativity Prep in Wilmington, Del. He will soon move to Salesianum High School in its Center for Faith and Justice. He will remain the chaplain for Nativity Prep and will reside at St. Thomas More Oratory, connected with the University of Delaware.

2008

CHAD REMALY was recently named director of athletics for Southern Lehigh School District after spending the last year as the assistant athletic director for East Penn School District.

CASEY (OPDYKE)

VILLANI and her husband Michael joyfully announce the birth of their first child, Marlie Rose, on November 8, 2015.

In May 2015, **AMANDA KUPERAVAGE** accepted the position of director of strength and conditioning at Monmouth University in N.J. She oversees the strength and conditioning department and is primarily responsible for training men's basketball, women's basketball, men's lacrosse, women's lacrosse, track and field, and assisting with football. Amanda is also an adjunct professor for weight training in the Health and Wellness Department.

EMILY TATUM married **ELIJAH SWARTZ '12** on October 17, 2015 at St. Thomas More Church.

2009

STEPHEN THOMPSON is opening a retail store in Downingtown, Pa., after 10 years of having an online business at pyknic.com.

▼ **CHRISTINA LOWE ELESKANDARANY** married Ayman Eleskandarany. Alumni in attendance included **ANN CAPOZZOLO '08**, **SARA FARINA '09**, and **CHRISTINA BERDELA '09**.

**2010**

JENNIFER (MELLON) CAMPANELLI married Justin Campanelli on September 5, 2015. Alumni in the bridal party included **HEATHER ZABINSKI**, **ALYSSA MCINTYRE**, **SHELLY HADDAD '12**, **JOE PAUGH '11**, **PHIL MANDER '11**, **TONY FABRIZIO '12**, **RYAN OLAH '12**, and **KEVIN WALKER '11**.

MELISSA (EGAN) KERR is the new director of development for the Pennsylvania Shakespeare Festival.

After graduation, **SCOTT MULVANEY** left big business to serve as a hotshot wildland firefighter in 2010 and 2011. He relocated to Arizona where he served with the U.S. Forest Service. After relocating to Colorado in 2012, he returned to the Lehigh Valley. Since then he's built his own independent consulting and contracting services, founded FUEL Enterprises LLC dba, and launched Livethefuel.com, a lifestyle brand, which stands for "Live The Fired Up Epic Life."

JULIANNE BERGER received a master's in chemistry from Seton Hall in May 2015 after defending her dissertation on "Monitoring Dissolution of Nonsteroidal Anti-Inflammatory Drugs Using Infrared Spectroscopy."

2011

WESTON J. UMSTEAD successfully defended his Ph.D. dissertation and is officially a Doctor of Chemistry.

ASHLEY EISENHART became engaged to Michael Picht in May 2016. The couple is planning a fall 2017 wedding.

KEVIN ENRIGHT and **HEATHER HOPE '12** became engaged in Walt Disney World, Fla., in August 2015. They are planning their happily ever after for October 2016.

KEVIN SAMES received his Master of Science in Information Systems from Strayer University in September 2015.

JOSEPH YOHA was awarded the Doctor of Osteopathic Medicine from the Philadelphia College of Osteopathic Medicine on June 5, 2016.

2012

DAN PITTMAN is choreographing the NEPA Premiere of *Rock of Ages* at the Little Theatre of Wilkes Barre. His store, Dans Dancewear, is ready for a reopening in August.

CHRISTINA WINSLOW passed both the New Jersey and New York bar exams and is currently admitted to practice law in both of those states.



Ted Lamparski '09 married Cabrey Williamson on September 12, 2015. The ceremony was held at Mary, Mother of the Redeemer Church in North Wales, Pa., followed by a reception at the Old York Road Country Club in Spring House, Pa. Alumni in attendance included **Josh Kalapay '09** (best man), **Marissa Lamparski '07** (bridal party), **Brendan Whitfield '09** (bridal party), **Dr. Chris Kern '08** (bridal party), **Josh Van Hart '09**, **Eric Chernuta '09**, **Nick Pileggi '11**, **Maria Martino Whitfield '09**, **Laura Wetzel '09**, **Allie Boyer Jacobs '08**, and **BobbiAnn Barnes Murphy '07**. The couple lives in Lansdale, Pa.

MICHAEL VANCE completed his master's degree in child advocacy & policy with a concentration in public child welfare from Montclair State University in Montclair, N.J. Michael is working as a staff advocate for Youth Advocate Programs and has been appointed as vice-chairman of the Human Services Advisory Council for Sussex County, N.J.

▼ **CHRISTINE (PETRILLA) RIDGE** and **KENNY RIDGE '12** were married on April 11, 2015, at St. Anthony Church in Hamilton, N.J. Rev. Thomas Dailey, OSFS '81 presided over the wedding ceremony. DeSales alumni in attendance included **KATIE MORRISSEY '13** (bridesmaid), **TRAVIS HUGHES '12** (groomsman), **RYAN MCDEVITT '12** (groomsman), **KEVIN ENRIGHT '11**, **HEATHER HOPE '12**, **AMANDA KENSECKI '09**, **KELLY MORAN '09**, **KRISTEN CYBULARZ '10**, **ELYSE LEVANDOWSKI '12**, **SHARON YUDT '11**, **KATE (STEINER) HANCHICK '11**, and **AJ HANCHICK '11**. Kenny received his Juris Doctor degree from Villanova University School of Law in May 2015.



2013

MICHELLE KUCHINSKAS graduated in May 2016 with her Master of Science in occupational therapy from New York Institute of Technology. She passed the national certification exam and is now a registered occupational therapist.

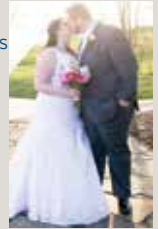
MEGAN T. HINKLE married Brian Young on April 30, 2016, at St. Paul's UCC in Fleetwood, Pa. Megan is a public health emergency preparedness coordinator for the Montgomery County Health Department, and Brian is a biology and chemistry teacher in Lehigh County. The couple lives in Fleetwood.

RACHEL SINGER became engaged to Scott Sanguinito on December 24, 2015. The couple is planning a December 2016 wedding.

ISABEL GARCIA returned to The Fireside Theater in Wisconsin to play Liza in their production of *Peter Pan* this winter/spring.



Jaclyn (Emmerich) Oswald '15 got married on April 25, 2015, at St. Thomas More Church. DeSales alumni in attendance included **Allison Emmerich '08**, **Amelia Kalucki '11**, **Mary (Paschke) Stiles '11**, **Sarah (Martins) Curran '11**, **Sydney Justin**, and **Tish Munson '10**.



DAN BAXTER was recently promoted to guardian of inventor relations for Marbles: Brain Workshop—the toy and game production team for Marbles: The Brain Store. Dan works closely with inventors and designers to test and produce some of the best and brightest brain health products on the market.

KATE (RAGO) GREGORY married Sean Gregory on August 13, 2015, in Franklin, N.J., at Immaculate Conception Church. Kate is currently a special education teacher and Sean is a security officer.

FRANK BERTOLA interned for the New Jersey Devils in the first half of his senior year and upon completion of his internship, he was offered and accepted a full-time position with the organization. He completed his second semester while working full-time as a ticket sales associate and commuting to New Jersey from either New York or Pennsylvania. Frank was recently promoted to account executive, client experience. Frank has been a fan of the New Jersey Devils since he was a young boy and is thrilled to be part of their organization.

2015

MICHELE BARTKUS is working as a fund accountant at SEI. She is also coaching track and cross country at Sacred Heart Manoa parish.

LISA LEONE moved to Los Angeles, Calif., this fall to find work in television and film. She is auditioning daily, acting in a USC short film, and getting ready to perform in a showcase this January for pilot season.

2014

JESSE FLORANCE is engaged to Luke Perry. They are planning a September 2017 wedding.

JUSTIN GAMBONE is serving as NODA graduate intern for new student orientation in the New Student and Family Programs office at Coastal Carolina University in Conway, South Carolina.



▲ **SAMANTHA NOLL** moved to California in October to start her new job as the patron services manager for Berkeley Symphony. She is also starting a community outreach program to get students more involved with the Symphony and to spread the love of music.

KELLY MORGAN married Nathaniel Menendez on July 11, 2015. The ceremony was held at Historic Saint Mary's Church in Downtown Lancaster.

2016

On May 28, **FRANK** and **GISELA LEBRON** welcomed their first grandchild, Dominic Michael, son to Perla and Mike Ceron.

IN MEMORIAM

HELEN MOONEY BUTLER P'74

JAMES FALLON '80

WILLIAM G. GOLDSCHMIDT '70

DAVID W. GUNKLE '88

JOHN J. HUCKEL '71



Pennsylvania Shakespeare Festival celebrated its 25th anniversary season this year, and since 1992, more than 830,000 patrons have attended the Festival. The alumni who worked at PSF in 2016 include: Leonardo Altafini '10; Jill Arington '10; Justin Ariola '16; Christine Baglivio '15; Emily Baver '16; Victoria Blair '15; Karyn Bohli '15; Allyson Borgstrom '17; Alyson Boughter '97; Kelly Callaghan '16; Ian Carr '10; Stephen Casey '89; Corina Connelly '16; Adam Curry '14; Noelle Cybulski '18; Pete Danelski '14; Anelise Diaz '18; Megan Diehl '07; Sean Diveny '16; Brendan Doyle '16; Jacob Dresch '11; Matthew Dunn '16; Beth Egan '16; Casey William Gallagher '95; Isabel Garcia '13; Anna Gerdes '04; Andrew Goebel '13; John Thomas Grif-fith Jr. '18; Ryan Hagan '16; Brooke Harrsch '19; Stephanie Hodge '18; Caleigh Idell '17; Louis Januzzi '17; Melissa (Egan) Kerr '10; Ethan Larsen '18; Dane Lavery '17; Anne Lewis '80; Monica Lickona '16; Catherine Logan '08; Marcel Logan '16; J. Dane McMichael '17; Patti-Lee Meringo '13; Nicole Moyer '14; Keri Ann Moynihan '17; Christopher Patrick Mullen '85; Leah Nadolski '17; Allison Newhard '15; Lizzie Nixon '15; Lara Notarianni '17; Ilia Paulino '17; Karen (Krastel) Peakes '97; Matt Pfeiffer '99; Mary Radziszewski '16; Theresa Raso '17; Dennis Razzo '75; Marnie (Schulenburg) Robidas '06; Zack Robidas '06; Sam Roff '19; Emma Santschi '17; James "Bo" Sayre '18; Julianne Schaub '17; Kyle Schumaker '17; Tina (Stevens) Slak '94; Halie Smith '19; Emmy Spaar '18; Ashley Strohlein '18; Heather Terranova '16; Danika Yacik '16. Photo taken by Roseann Damico Schatkowski '86.

CALLING ALL ALUMNI

THE HONOR ROLL OF PHILANTHROPY & SERVICE...

recognizes extraordinary alumni, faculty, students, and parents and the work they do on behalf of others.

WE'VE RE-LAUNCHED THIS HONOR ROLL ON OUR ALUMNI FACEBOOK PAGE ([facebook.com/desalesalumni](https://www.facebook.com/desalesalumni)) **AND OUR INSTAGRAM ACCOUNT** (@desalesu_alumni).

WE'D LOVE TO HEAR ABOUT YOUR ACTS OF SERVICE, PHILANTHROPY, OR VOLUNTEERISM.

EXAMPLES OF LISTINGS THAT MIGHT APPEAR ON THE HONOR ROLL INCLUDE:

- ▶ painting a house for charity
- ▶ helping prepare meals for local residents
- ▶ running in a 5K for a cause
- ▶ hosting a benefit for a family member or friend

If you know anyone in the DSU community (yourself included) who has made an impact in philanthropy or service, e-mail a description of the act of kindness and the candidate's name to nicole.gingrich@desales.edu.

GET YOUR CLASS NOTE IN THE NEXT MAGAZINE

Have you recently moved, changed jobs, received a promotion, married, welcomed a child or grandchild, and/or received an honor or award in your profession or community? Do you have any interesting news to relay to us about other DeSales University alumni?

VISIT [DE.SALES.EDU/ALUMNIUPDATE](https://www.desales.edu/alumniupdate) TO UPDATE:

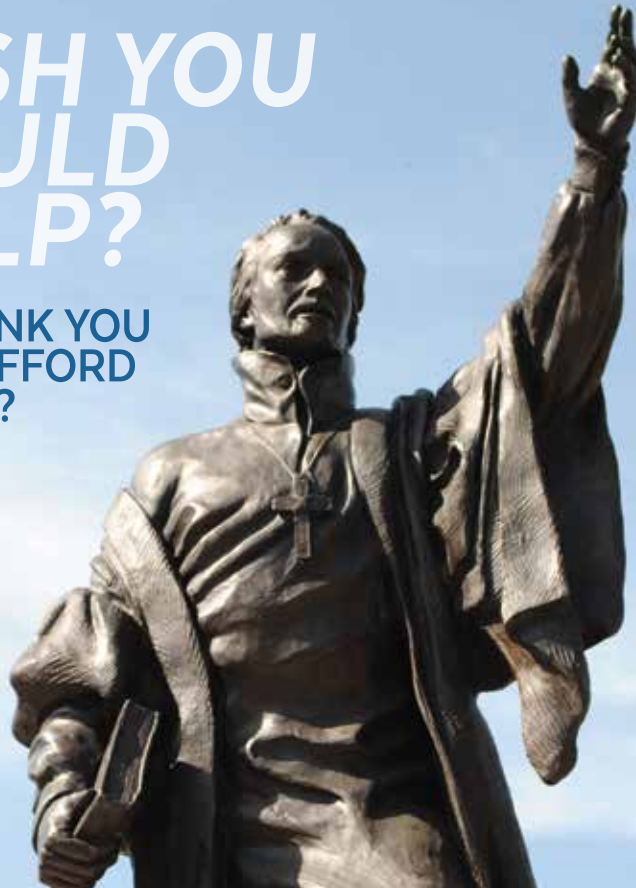
- ▶ Your information
- ▶ Submit class notes and photos
- ▶ Class notes are entered in the field at the bottom of the form.
Please make sure photos are high resolution. We accept digital photos as well as prints. Digital photos must be in JPG formats, as close to the original print size as possible (larger is better), and at a minimum resolution of 300 dpi. Questions about photos? Call 610.282.1100, ext. 1359.

IT'S ESPECIALLY IMPORTANT TO LET US KNOW YOUR NEW ADDRESS IF YOU'VE MOVED.

In addition to submitted information, DeSales receives press releases from businesses and organizations and other news alerts announcing alumni achievements. These items are edited and placed in class notes.

WISH YOU COULD HELP?

BUT THINK YOU
CAN'T AFFORD
TO GIVE?



THERE ARE WAYS YOU CAN GIVE TODAY WHILE STILL PRESERVING YOUR ASSETS FOR RETIREMENT AND PROVIDING FOR YOUR FAMILY.

THERE'S GOOD NEWS!

You can support DeSales University without impacting you or your family.

Please contact us to learn more about these types of charitable gifts and how you can make an extraordinary commitment to help further our mission.

GIFTS ANYONE CAN AFFORD:

- ▶ Gifts from a will or trust
- ▶ Beneficiary designations
- ▶ Life insurance
- ▶ Appreciated securities
- ▶ Real property
- ▶ Tangible personal property
- ▶ Life estate
- ▶ Business interests, closely held stock, and partnerships



DE SALES CREATES NEW MONTHLY GIVING PROGRAM

EACH YEAR, DE SALES WELCOMES A NEW CLASS OF MORE THAN 400 STUDENTS. WHY? Because DeSales helps students reach their fullest potential. Since the beginning, DeSales has been offering exceptional academics with a commitment to personal attention. Students receive strong moral guidance defined by Salesian values. There is an unmistakable, contagious atmosphere when you arrive on campus. DeSales has been igniting hearts and inspiring minds for 50 years.

But as first-year classes get bigger, the needs grow, especially when it comes to financial aid. Today, 97% of DeSales students receive some form of financial aid.

“Alumni and friends of the University have been very generous over the years in providing annual gifts to support financial aid for students,” said Thomas Campbell, vice president of institutional advancement. “And this year, we are introducing a way to make the process easier and better for them.”

DSYOU IS A NEW MONTHLY GIVING PROGRAM FOR PEOPLE WHO WANT TO SUPPORT THE FUTURE OF DE SALES STUDENTS BUT DON'T REALLY WANT TO THINK ABOUT IT.

HOW DOES IT WORK? Members select a dollar amount they are comfortable with and their credit card is charged every month. That's it. It's easy, it's convenient, and members who wish to do so are able to give at a higher level because the amount is charged monthly rather than all at once.

DSYou members become part of an exclusive donor giving club who receive information, impact

reports, and news from DeSales about what's happening in the program and the University.

IT'S A WIN-WIN.

“As a member of the DSYOU monthly giving club, individuals can go about their lives knowing that each month they are helping their University continue its work of education without having to sit down at the end of the year and decide how much they can (or are willing to) support their undergraduate or graduate school,” said Rev. David A. Williams, D.Min. '69, class agent and DSYOU member. “In

other words, it just makes busy lives, both for the donor and the receiver, a lot easier.”

With their commitment to monthly giving, DSYOU members assure students that their financial aid package is as impactful as it can be over the course of their time at DeSales.

DSYOU was created in partnership with TwelveX, a Kansas City-based company specializing in monthly giving programs that has created programs for organizations like Girl Scouts and Big Brothers Big Sisters.

TO BECOME A MEMBER OF DSYOU OR FOR MORE INFORMATION, contact Rebecca Righi, annual giving programs coordinator, at 610.282.1100, ext. 1789, or e-mail rebecca.righi@desales.edu.



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