

# OHIO & THE AUTO INDUSTRY: A STRONG PARTNERSHIP

Improving Ohio's business climate so that auto industry leaders such as Chrysler, Ford, General Motors, and Honda – as well as industry suppliers – can continue to thrive and grow is a top priority for Gov. John Kasich. JobsOhio, the state's private nonprofit economic development team, created under Gov. Kasich's leadership, has actively engaged company executives from all of the state's four major automotive sectors, focusing on maintaining regular contact and finding innovative ways to help companies succeed in Ohio.

#### IMPROVING OHIO'S ENVIRONMENT FOR JOB GROWTH

By making job creation the number one priority, Ohio is now in a much better fiscal position than it was when Gov. Kasich took office, thanks to a new, jobs-friendly economic environment that is getting Ohioans back to work. In fact, over the past two years Ohio has gone from being almost dead-last in job creation to becoming one of America's top job creators, our unemployment rate has decreased nearly 50 percent faster than the nation's, and responsible fiscal management has earned Ohio a "stable" credit outlook from all three rating agencies.

### OHIO IS KEY TO THE AUTO INDUSTRY'S FUTURE BUSINESS STRATEGY

The auto industry is one of nine industries that JobsOhio has targeted as having the greatest potential for job growth. Ohio is at the heart of the automotive industry, with 68 percent of North American light vehicle production found within a 500-mile radius of its borders. Recent investment announcements from Chrysler, Ford, GM and Honda have helped to stabilize and secure the industry in Ohio.

## **CHRYSLER**

- Chrysler's Toledo North Assembly plant and Supplier Park, along with its Toledo Machining plant in Perrysburg, employ about 2,800 Ohioans.
- Gov. Kasich's administration and the JobsOhio staff continue its strong partnership with Chrysler, collaborating
  on workforce development and other issues to ensure the automaker's long-term success in Ohio.
- In late 2011, Gov. Kasich joined Chrysler Chairman and CEO Sergio Marchionne to announce that Toledo would see \$500 million in new investments in advance of production of the new 2013 Jeep SUV. Ohio won this project over Michigan and Illinois, resulting in 2,800 new and retained jobs.

## **FORD**

- Ford has five plants and about 5,600 employees across Ohio.
- In May 2012, Gov. Kasich visited Ford's Cleveland Engine Plant in Brook Park to celebrate the addition of a 3<sup>rd</sup> shift to meet demand for its EcoBoost engine. This shift addition moved 250 jobs from Cleveland Engine Plant No. 2 as part of Ford's overall project to consolidate Cleveland Engine Plant 2 into Cleveland Engine Plant 1.
- As announced in late 2011, Ford is investing approximately \$1 billion in Ohio over the next five years.
- In December 2011, Gov. Kasich joined Ford executives at the Ohio Assembly facility in Avon Lake to announce a \$75 million investment, allowing the facility to begin making a product that had previously been made in Mexico and retaining 1,400 employees.

## **GENERAL MOTORS**

- GM has six facilities throughout the state, employing more than 10,000 Ohioans.
- In September of 2012, GM announced a \$200 million investment at its Lordstown assembly plant. This investment, which will be used to build the next generation Chevy Cruze, retains 4,676 Ohio jobs. Gov. Kasich has visited the facility twice and continues to be very impressed with all that's happening there.
- In 2011, Gov. Kasich joined GM CEO Dan Ackerson to announce that the company would invest \$198 million at the Toledo transmission plant to build a new product, retaining 250 jobs.
- GM has made a \$47 million investment at the Defiance powertrain plant to begin making the new, fuel-efficient Ecotec 1.4L engine and the next generation of car and truck engines.

## **HONDA**

- Honda has seven plants across Ohio and directly employs approximately 13,500 Ohioans.
- In January 2013, Honda announced plans to invest \$23 million and hire approximately 50 new employees at its
  Marysville facility; this is Honda's largest assembly plant in the United States. The company is adding
  production of the new two-motor Accord Hybrid Sedan, which is scheduled to go on sale nationwide this coming
  fall.
- In April 2012, Gov. Kasich met with Hidenobu Iwata, president and CEO of Honda of America Manufacturing, in Marysville. The two discussed Honda's workforce needs in Ohio then toured its R&D facility and the Transportation Research Center's 7.5-mile test track.
- Since late 2011, Honda announced multiple new Ohio-based projects, totaling more than \$500 million in capital
  investments and adding 400 new jobs (this includes the 50 new positions announced in January 2013). These
  investments were made in Ohio without state financial assistance.
- Excitement continues as Honda prepares to select a location for production of the all-new Acura NSX supercar, a project the Japanese automaker announced during last year's Detroit auto show.

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