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U.S. Eggs Break Into the Korean Egg Market

Report Categories:

Poultry and Products

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Report Highlights:

In the final stages of a Highly Pathogenic Avian Influenza (HPAI) outbreak that has resulted in the culling of over 30 million birds, South Korea has opened its market for the first time for shell eggs from the United States. The first U.S. exports of shell eggs arrived in Korea on January 12, 2017. USDA continues to work with the Korean government to open the market for U.S. liquid egg products, liquid egg white, salted eggs and pidan. The following is a description of the Korean egg market, current tariff situation, and requirements for exporting shell eggs to Korea.

General Information

Background

Since Highly Pathogenic Avian Influenza (HPAI) in South Korea was first detected on November 16, 2016, South Korea has culled more than 30 million birds in an effort to control the spread of the disease. As of January 11, 2017, the culled birds include 23 million chicken layers (32.9 percent of the layer stock) and 440,000 chicken layer parent stock (51.5 percent of the total layer breeding stock). As a result, egg prices have jumped more than 50 percent between December 12, 2016 and January 6, 2017. For more information on the HPAI outbreak and how it is being handled by the Korean government, please see the GAIN report from FAS/Seoul on the situation as of December 18, 2016.

On January 8, 2017, the U.S. and Korean governments finalized a protocol to facilitate the export of U.S. shell eggs to Korea. This marks the first time that the Korean shell egg market has been open to the United States. The first U.S. exports of shell eggs arrived in Korea on January 12, 2017. As of publishing this report, Spain and Australia have also completed health certificate negotiations with Korea, and New Zealand is continuing discussions.

USDA continues to work with the Korean government to open the market for U.S. liquid egg products.

As Korea has an immediate need for shell eggs, the Korean government has implemented temporary measures that will enable shell egg exports to enter the Korean market quickly: (1) a Tariff Rate Quota (TRQ) of 35,000MT with a zero tariff that will be effective until June 30, 2017, and (2) air freight for shell eggs will initially be partially subsidized by the Korean government. More information on the Korean tariffs and air freight subsidy are detailed below.



Inspectors examine U.S. eggs on January 12, 2017 at the Korean port of Incheon. (Photo by Yonhap News.)

Korean Egg Market

In 2015, Korea recorded about 70.2 million birds in average layer chicken inventory, which was about eight percent higher from 65.1 million in the 2014 inventory. In recent years, the number of total layer farms has decreased due to the closure of small size farms, while the total number of layers has increased for the past two to three years helped by the increase of large-scale farming (increased number of farms breeding over 50,000 birds).

As a result of increased number of layers and increased egg productivity, Korea produced 657,636 MT of fresh shell eggs in 2015, which is about nine percent higher compared to the production (604,464 MT) in 2013. Among the total egg consumption in Korea, the imported egg products (baked eggs, egg yolk and egg white) accounted for about 0.3 percent in 2015. For egg imports, Korea did not previously import any fresh shell eggs. However, Korea imports egg products such as baked eggs, egg yolk and egg white. In 2014, egg yolk imports were about 55 percent of egg imports, followed by egg white and baked egg with 28 percent and 17 percent, respectively.

Korea's Egg Production, Supply and Demand by Year

Korea's Egg Troduction, Supply and Demand by Tear								
	2009	2010	2011	2012	2013	2014	2015	2016
								(projected)
Domestic Production (MT)	579,276	577,521	573,079	604,525	604,464	657,363	657,636	640,000
Imports (MT)	1,665	2,118	2,892	2,771	2,494	2,623	2,050	1,770
Total Supply (MT)	580,941	579,639	575,971	607,296	606,958	659,986	659,686	641,770
Per Capita Consumption (Kg)	11.91	11.85	11.57	12.13	12.07	12.74	13	12.5

Source: Korean Ministry of Agriculture, Food and Rural Affairs (MAFRA)

Prices

The price of eggs in Korea has dramatically increased by more than 50 percent since early December. As an additional measure that will make imported shell eggs more competitive, the Korean government is initially subsidizing air freight at 50% of the cost. When imported by air, shipment volumes are expected to range from several metric tons in the freight compartment of passenger planes to 50-90MT in cargo planes.

There are five grades of shell eggs sold on the Korean market. The prices of the 2nd grade (*special egg*) are tracked by the Korean government and are reported here.

1st grade (King Egg) weighs over 68g per egg

2nd grade (Special Egg) weighs between 60-68g per egg

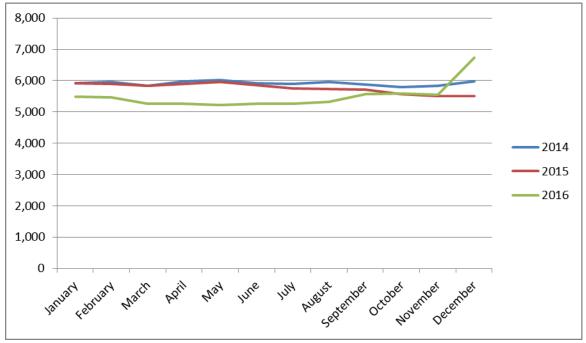
3rd grade (Big Egg) weighs between 52-60g per egg

4th grade (Medium Egg) weighs between 44-52g per egg

5th grade (Small Egg) weighs less than 44g per egg

Egg prices vary throughout the year, with no clear season for high or low prices. Although egg prices began lower in 2016, they have risen dramatically since the outbreak of HPAI.

Egg prices in Korean won on a monthly average basis over the last three years.



Source: NACF

Using an estimated price of \$2.00 per kg to ship shell eggs to Korea, the total cost of U.S. eggs in Korea is equal to approximately \$1.93 per dozen eggs. This price point would make American eggs very competitive in the Korean market. However, as recently as December 7, 2016, before the price of eggs in Korea had fully risen as a result of the HPAI outbreak, American eggs would not have been competitive if shipped via air freight. In the future, American eggs would have to be shipped by sea freight to maintain their competitiveness in the Korean market.

	7-Dec	9-Dec	13- Dec	15- Dec	19- Dec	21- Dec	23- Dec	27- Dec	29- Dec	2-Jan	4-Jan	6-Jan
Air freight per dozen eggs(Estimated)	1.60	1.60	1.60	1.60	1.60	1.60	1.60	1.60	1.60	1.60	1.60	1.60
Temporary Air Freight Subsidy	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%	50%

Price of Air Freight Under Temporary Subsidy (Estimated) Wholesale price of large eggs in the United States*	0.80	0.80	0.80	0.80	0.80	0.80	0.80	0.80	0.80	0.80	0.80	0.80
Estimated price of U.S. eggs plus air freight under temporary subsidy	1.93	1.93	1.93	1.93	1.93	1.93	1.93	1.93	1.93	1.93	1.93	1.93
Korean local price per dozen eggs	1.87	1.94	2.01	2.09	2.20	2.29	2.37	2.65	2.72	2.75	2.81	2.99

Values are per dozen eggs where 12 eggs=800g. Prices are listed in USD, using a conversion rate of 1 USD= 1,200 KRW. *Based on industry information, U.S. prices as of Jan. 3, 2017 were between \$1.10 and \$1.13 per dozen. For purposes of this chart, the higher estimate is used.

Tariffs

On January 3, 2017, the Ministry of Strategy and Finance announced a temporary Tariff Rate Quota (TRQ) for all origins that will be valid until June 30, 2017 (unless it is further extended). This TRQ is for 98,600 MT of eggs and egg products, which includes 35,000 MT for shell eggs.

The following is the TRQ for egg and egg products that the Ministry of Strategy and Finance announced on January 3, 2017.

HTS Code			Duty	Duty Quantity (MT)				
		Description	TRQ 1/	For processing	For direct retail	Total		
0407	21-0000	Fresh shell eggs	0	16,032	18,968	35,000		
0407	90-0000	Smoked shell eggs	0	0	3,300	3,300		
	11-0000	Dried yolk	0	600	0	600		
	19-0000	Frozen yolk	0	12,400	0	12,400		
0408	91-0000	Dried whole egg (not in shell)	0	2,600	0	2,600		
	99-1000	Frozen whole egg (not in shell) etc.	0	22,415	5,585	28,000		

3502	11-0000	Egg white powder	0	1,400	0	1,400
3302	19-0000	Frozen egg white	0	15,300	0	15,300
		Total (Quantity	70,747	27,853	98,600

1/ The TRQ duty is valid until June 30, 2017.

The United States has preferential tariffs with Korea for eggs and egg products as negotiated in the Korea- U.S. Free Trade Agreement (KORUS FTA). These tariffs (below) will be staged down over a set number of years (depending on the tariff line), and all of these products will be duty-free by the end of 2026. 2017 is year six of KORUS implementation.

The following is the tariff schedule for egg and egg products and their stage-down periods under the KORUS FTA. Once the temporary TRQ period has finished, the tariff schedule for eggs and egg products will revert to these rates.

			Basic	KORUS			
HTS Code		Description	Tariff Duty	Duty (Year 6)	Staging Period (Total Years)	Year tariff reaches zero	
0407	21-0000	Fresh shell eggs	27	16.2	15	2026	
0407	90-0000	Smoked shell eggs	27	10.8	10	2021	
	11-0000	Dried yolk	27	13.5	12	2023	
	19-0000	Frozen yolk	27	13.5	12	2023	
0408	91-0000	Dried whole egg (not in shell)	27	10.8	10	2021	
	99-1000	Frozen whole egg (not in shell) etc.	30	24.9	15	2026	
2502	11-0000	Egg white powder	8	0	5	2017	
3502	19-0000	Frozen egg white	8	0	5	2017	

Required Documentation for Export of Shell Eggs to Korea

Shell egg shipments must be accompanied by an AMS PY 210S and a Disease Free statement. More information on AMS' egg program can be found at the relevant AMS website. In addition to securing AMS documentation, facilities must also be registered with Korea's Ministry of Food and Drug safety (MFDS). More information on the origin of this requirement from the Korean Special Act on Imported Food Safety Management ("Special Act") can be found in this GAIN report. At this point, the process for registering a facility begins with sending this office a completed registration form—please contact FAS/Seoul or USAPEEC/Korea to obtain a copy of the form. FAS/Seoul will then transmit your application to MFDS for their consideration. Within a few days, applicants may review their status on the following MFDS website. Per the Special Act, first time shipments will be tested and held for about eight days by MFDS for

residue and biological screening. This eight-day laboratory testing period is a temporarily expedited time frame that normally takes up to 18 days.

Please contact the Seoul ATO office for information on local buyers. Members may also consult the local USAPEEC office.

Seoul Ag Affairs Office

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USAPEEC/Korea represented by Sohn's Market Makers

ph: 822-543-9380 fx: 822-543-0944

Web site: www.usapeec.co.kr E-mail: <u>lan@sohnmm.com</u> E-mail: <u>amy@sohnmm.com</u>

[] 등록신청서 Application for Registration of F oreign Establishment

해외작업장

[] 변경등록신청서 Application for Updating Re gistration of Foreign Establishment

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		[] 돼지고기 및 부산물 Pork and pork by-products							
		[] 말고기 및 부산물 Horse meat and horse by-products							
		[] 면양육 및 부산물 Mutton, lamb mutton, and	mutton by-produc	ts					
		[] 산양육 및 부산물 Goat meat and goat by-p	roducts						
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