



**COUNCIL**

**2015-2016 Session – 5<sup>th</sup> Regular Meeting**

**AGENDA**

**Thursday June 9, 2016**

**4:00pm-6:00pm**

**Room 728, Claude Bissell Building**

- 1) Call to order and acceptance of the Agenda
- 2) Reading of acknowledgement of traditional land statement
- 3) Approval of the Minutes of March 30, 2016 (attached)
- 4) Business arising from the Minutes
- 5) Dean's report
  - Reporting on achievements and giving thanks
  - Report from the Public Library Leadership Fellow Program (PLLFP) (attached)
- 6) Council Committees' reports
  - a) Executive Committee
  - b) Standing Committees
    - Awards Committee
    - Committee on Standing (attached)
    - Programs (attached)
    - Recruitment and Admissions
      - Master's
      - Doctoral (attached)
- 7) Reports from Institutes
  - a) Coach House Institute (attached)
  - b) Digital Curation Institute (attached)
  - c) Identity, Privacy and Security Institute
  - d) Knowledge Media Design Institute

- 8) Other reports
  - a) Careers (attached)
  - b) Communications and Alumni Relations (attached)
  - c) Development and Advancement Initiatives
  
- 9) iSchool Students
  - a.) MISC
  - b.) MUSSA
  - c.) DSA (attached)
  
- 10) iSchool Alumni (attached)
  
- 11) Other Business
  
- 12) Question period
  
- 13) Announcements
  
- 14) Adjournment



**COUNCIL**

**2015-2016 Session – 4<sup>th</sup> Regular Meeting**

**MINUTES**

**Wednesday March 30, 2016**

**4:00pm-6:00pm**

**Room 728, Claude Bissell Building**

**PRESENT:**

**Members (ex officio):** Prof. Wendy Duff (Dean)

**Teaching Staff:** Prof. Leslie Shade (Council Chair), Prof. Christoph Becker, Prof. Jeffrey Boase, Prof. Chun Wei Choo, Prof. Alan Gale, Prof. Sara Grimes, Prof. Jenna Hartel, Prof. Kelly Lyons, Prof. Heather MacNeil, Prof. Rhonda McEwen, Prof. Irina Mihalache, Prof. David Phillips, Prof. Matt Ratto, Prof. Brian Cantwell Smith, Prof. Eric Yu

**Professional Librarians:** Ms. Lari Langford, Ms. Elisa Sze

**Senior Administrative Officers:** Ms. Barbara Brown, Mr. Glenn Cumming, Ms. Robin Kester, Ms. Anna Pralat

**Associated Instructor or Sessional Lecturer:**

**Administrative Staff:** Ms. Kathleen O'Brien

**Students:**

**Doctoral:** Mr. Allen Kempton

**Masters (MI):** Ms. Stephanie Abba, Ms. Emily Deere, Ms. Victoria Hawkins, Ms. Christopher Hogendoorn, Ms. Sari Gutman

**Masters (MMSt):** Ms. Dylan Dammermann, Ms. Sanja Ljaskevic

**Alumni/Alumnae:** Ms. Angela Henshilwood

**External Members:**

**Assessors:** Ms. Rebecca Raven

**Observers:** Ms. Isidora Petrovic

**Recorder:** Ms. Mary-Marta Briones-Bird

**REGRETS:** The President of the University of Toronto, Vice-President and Provost, Chief Librarian of the University, Dean of the School of Graduate Studies, Prof. Nadia Caidi, Prof. Costis Dallas, Prof. Patrick Keilty, Prof. Cara Krmpotich, Ms. Nalini Singh, Prof. Siobhan Stevenson, Mr. Tristan Smyth

**ON LEAVE:** Prof. Lynne Howarth, Ms. Kathleen Scheaffer, Prof. Victoria McArthur, Prof. Seamus Ross, Prof. Aviv Shachak

**ABSENCES:** Prof. Matthew Brower, Prof. Kenzie Burchell, Prof. Brett Caraway, Prof. Mark Chignell, Prof. Nicole Cohen, Prof. Allesandro Delfanti, Prof. Juris Dilevko, Prof. Dimitrios Hatzinakos, Prof. Mike McCaffrey, Prof. Cosmin Munteanu, Prof. Jeremy Packer, Prof. Sarah Sharma, Prof. Alan Stanbridge, Prof. Anthony Wensley, Ms. Susan Maltby, Ms. Rotem Anna Diamant, Ms. Danielle Klein, Ms. Ling Lam, Ms. Chelsea Misquith, Ms. Shevaun Ruby

1) **Call to order and acceptance of the Agenda**

Prof. Leslie Shade called the meeting to order, acceptance of the agenda. Thanks everyone for fully participating in today's meeting, there will be a full agenda.

2) **Approval of the Minutes of February 4, 2016**

Prof. Leslie Shade – Reviewing the minutes from Feb. 4, 2016. Any changes?

**MOTION:** Prof. Matt Ratto moved acceptance of the minutes, Prof. David Phillips seconded the motion. All in favour. Carried unanimously.

3) **Business arising from the Minutes**

No business arising.

4) **Dean's report**

**Academic Searches:** Dean Wendy Duff – We have great news to share in that two academic searches are underway in the Faculty. One closed the previous Monday, the committee has met and two candidates will come to visit the campus. It's a search for a tenure track position in Data Analytics. The first candidate is coming this week and the second is next week. For both visits there will be opportunities for students and faculty to meet with the candidates and attend a research talk. The second search that is underway is for a two year Contractually-Limited-Term-Appointment (CLTA) Professor in the area of User Experience, HCI. The search process will be a little more streamlined for this position, the posting will close on April 28<sup>th</sup>. The hope is to have both hires in place for July 1, 2016.

**ALA Accreditation of the MI Program:** Every 7 years there is an accreditation review process that is undertaken by the American Library Association (ALA). The next cycle is upcoming, the deadline to submit the initial draft outline to the ALA is on March 31, 2016. We are pleased to announce Prof. Lynne Howarth will Chair the Faculty's Accreditation Committee, additional working groups will be struck stemming out of that committee. There will be many opportunities for alumni and student involvement in the process as well. We will continue to

report and seek participation as the review progresses. The site visit to the Faculty is planned for March 2017.

**Undergraduate Program:** Had a fruitful meeting with the Vice-Provost, Undergraduate Prof. Susan McCahan regarding the possibility of an Information Undergraduate offering at the iSchool. Prof. Phillips is working overtime to explore all the possible avenues for achieving this.

**iSchool Student Conference:** We have a successful MI student conference, it was a great, success, well attended, great speakers and a humorous faculty panel. Another great showcase of the diversity of research interests occurring at the Faculty.

**PhD Research Days:** Look out for more information about the upcoming PhD research days being organized by the doctoral students for April 20<sup>th</sup> and 21<sup>st</sup>. There will be a key note speaker and students will give lightning talks, anyone is welcome to attend.

**MMSt exhibitions:** Many student exhibitions are now underway, to highlight one, the 'Art in Bissell' exhibition will be opening next week in the building, many exciting events underway.

**Gender Neutral Washrooms:** Mr. Glenn Cumming – I reported in at the last faculty council on the proposal to convert some of our existing washrooms to gender neutral washrooms. Subsequent to the last meeting, I consulted the two students and the three student councils. Been in touch with property manager about converting the men's on the 3<sup>rd</sup> and 6<sup>th</sup> floor. Also plans after the 4<sup>th</sup> and 5<sup>th</sup> floor to revisit those washrooms as well. Also going to ask the maintenance department to refresh the look on all washrooms on all floors. Express thanks to all the students on this issue.

## 5) Council Committees' reports

### a) Executive Committee

The Executive Committee has reviewed the Bylaws of the Faculty of Information and is making the following recommendations to Council:

**Recommendation No. 9:** To recommend that the Information Services Committee be dissolved, that the head of the Inforum provide a report to each Faculty Council meeting, that the Faculty website be handled by the Dean's Office, and that the Constitution and Bylaws be amended to reflect this change. (Article 2, Sec. 4).

**MOTION:** To accept Executive Committee Recommendation No. 9, moved by Prof. Sara Grimes, seconded by Ms. Lari Langford. All 27 members present voted in favour of the motion, no opposed, no abstentions and the motion CARRIED.

Discussion: Prof. Shade – As you may recall, the Executive Committee met on February 3<sup>rd</sup>, 2016 to resolve to approve recommendation no. 9 and bring it to the Feb. 4<sup>th</sup>, 2016 Faculty Council meeting. As is required in the Bylaws, the recommendation was first presented to the Council members at the February meeting and then brought to a future meeting to be voted on.

Dean Duff – A few updates, in terms of the website, we will shortly circulate a request for proposals (RFP) for updating the website. There is a committee formed with a lot of representatives from numerous constituents. Our target is to move to a newly improved website in the fall.

Thanks to the Information Services Committee members, to Prof. Cara Krmptich, Information Services Chair and to Lari Langford, Inforum Director.

b) Standing Committees

**Awards Committee**

Prof. Ratto presented report submitted to Council.

- **Committee on Standing**

Prof. Lyons presented report submitted to Council.

- **Information Services Committee**

Prof. Cara Krmptich is away, Ms. Lari Langford presented the report submitted to Council.

- **Programs Committee**

Prof. Shade – Thanks to programs committee for all the tireless work and the great things going on. Prof. Lyons – Thanks everyone on programs committee for the hard work. Please find the items approved at Programs in the attached report for your information. In addition there are two major mods items that are being brought for a vote today at Faculty Council. 1) Major Modification (MI Program) Renaming the Knowledge Media Design (KMD) concentration to User Experience Design (UXD) and 2) Major Modification (MI Program) Information Systems and Design Concentration Executive Delivery

Prof. Lyons - A brief summary of items approved within the Programs Committee includes:

i.) Revising the PhD policy particularly for the PhD qualifying exam and the PhD proposal defence. The primary change was to clarify the timelines. ii) Cleaning up the MMSt list of courses, removing some old courses along with a name change. iii) Approved changes in the MI program: change in course requirements for the Culture and Technology concentration; change in the general program pathway include replacing INF1002H with INF 1240H. v.) Approval of three new courses, Prof. H. MacNeil's course, *Trusting Records*, as well as a new special topics course taught by Prof. Jeremy Packer, *Culture, Technology and Focault*, and a new course called workplace integrative learning in the co-op program which will be taught by Prof. Siobhan Stevenson, replacing the 9 module prep course.

Prof. Kelly Lyons – Bringing forward to Faculty Council two major modifications to the Master of Information program for Council approval. To give the background, we have been working with both the Provost's office and the School of Graduate Studies currently in putting forward these major modifications. Once they are satisfied that we have met all the University requirements, the major modification proposals came for discussion to the Programs Committee and for consultation with the community. These major modifications were discussed at 3 meetings, first they were introduced, then the second meeting discussed the details and consultation and finally the third meeting was where the forms were approved at Programs Committee. At that time the multi-paged governance forms had already received Provostial approval to proceed. The courses stemming out of the proposals will come to Programs Committee for review and approval at a future meeting.

Prof. Lyons – Presented the proposal changing the Knowledge Media Design (KMD) concentration to the User Experience Design (UXD) proposal.

**MOTION:** Prof. Alan Galey - Moved to approve the Major Modification (MI Program) Renaming the Knowledge Media Design (KMD) concentration to User Experience Design (UXD) proposal, Prof. David Phillips seconded the proposal. All were in favour, no opposed, no abstentions. The motion was CARRIED unanimously.

The program changes will come into effect in September 2016. Any students currently enrolled will have the option to choose the new program or can stay with their current program.

Prof. Lyons – Presented the Information Systems and Design Concentration Executive (ISDe) Delivery model proposal.

**MOTION:** Prof. Kelly Lyons -Moved to accept the Major Modification (MI Program) Information Systems and Design Concentration Executive Delivery proposal, Mr. Christopher Hogendoorn, MISC President, seconded the proposal. All were in favour, no opposed, no abstentions. The motion was CARRIED unanimously.

Discussion of the proposal, including discussion on faculty members who would be teaching in the new modular format, which meets less frequently but includes Fridays and Saturdays.

- **Recruitment and Admissions**

- **Master's**

Prof. Hartel – Want to thank Ms. Laura Jantek, Mr. Adrian Berg and Ms. Barb Brown for their tremendous work. Thanks as well to the Masters Recruitment and Admissions Committee members. Things have been well underway. Four successful Information Days and thanks to the students who presented on those days, they drew a lot of interest to the program. Also excited to report higher numbers in admissions, overall up by 75%, even more significantly, up by 55 MI and 15 MMSt. Dean Duff – Have talked to the Provost, we are meeting expectations to meet our targets. We can hire a tenure track due to great success in this area. I listened to students at the session and thought what incredible things are happening here. Thanks to Ms. Brown and Prof. Hartel for their fantastic recruitment efforts.

- **Doctoral**

Prof. Shade – Thanks to the PhD committee members for reviewing all the admissions applications, it's a lot of hard work. Thanks also to the faculty at large. The next piece of work will be thinking through recruitment strategies for next year again.

## 6) Reports from Institutes

**Digital Curation Institute** – Prof. Becker – In the process of finalizing the call for applications for the McLuhan Fellowship.

**Coach House Institute** – Dean Duff – They are planning to hold a large conference with the McLuhan Program called *Here, There, Now* in October. Prof. Shade – Is on the organizing committee, putting together very exciting panels. More information to follow.

## 7) Other reports

### a) Careers

**Co-op program launch:** Ms. Isidora Petrovic – reported on Career Development. Much is happening in the Co-op program, a reminder of the timelines, it began in October with 32 accepted students, during January to March students saw the postings and applied, and many were considering multiple offers. 6 students dropped and now there are 26. To start the process in January, we reached to over 600 contact employers. You can see a variety of employers and their focus areas. You can see a diversity of private, non-profit and public sectors. It's showing there are many opportunities in this field, just as we have been saying to prospective and current students. So it's 85% success rate, really proud of our students.

We have successfully launched the co-op program and we only have 4 students looking for placements. This is where they are going to spend summer or summer and fall. This is the proof our students are successful and needed. Two things proven, there are jobs and our students are good candidates for them. Prof. Shade – Thanks for your tireless efforts Ms. Isidora Petrovic and Prof. Siobhan Stevenson, well done.

**b) Communications and Alumni Relations**

Alumni relations: Ms. Kathleen O'Brien – We put a lot of efforts into engaging with students and alumni. Many alumni continue to keep in touch over the years.

**c) Development and Advancement Initiatives**

**UNESCO internships:** Ms. Robin Kester – We are looking forward to the UNESCO internships and securing future funding. UNESCO made the final decision and was extremely impressed with the level of academic ability, Ms. Jennifer Yang was selected for Knowledge Sharing 8 month program and Ms. Alicia Ahluwalia will be going to Paris for 4 months. Headed there in the spring, they will also be connecting with the UofT alumni group while there, what a wonderful opportunity.

**Wendy Newman Library Leadership:** As the fiscal year end comes to an end, thanks to everyone who makes an annual donation to the faculty. I know many of you did support the Wendy Newman Library Leadership award this year. A huge upswing of faculty, staff for donating honorariums and monthly payroll donations.

**8) iSchool Students**

**a.) Master of Information Student Council (MISC)**

Mr. Christopher Hoogendoorn – Some highlights from our report. We had a meeting and we made a number of constitutional amendments, the most significant being to dissolve the class rep program. Instead there will be two Academic Affairs officers assuming the duties that the class reps previously were responsible for. Another update is that we are not proceeding with merchandise, there has been a lot of stock over the years and we are going to have a sale underway, hoodies will be on sale soon. The iSchool conference as Dean Duff mentioned was a great success.

**MISC elections:** The elections for next year's representatives are underway and will conclude on Friday April 1<sup>st</sup>. Please submit your nominees for the outstanding instructor award. There will be a Queer Trans Inclusivity panel on Thurs. March 31<sup>st</sup> as well as the launch of the iJournal. Also please attend the end of term party on April 16<sup>th</sup> at the Gladstone Hotel. Prof. Lyons – Thanks Mr. Christopher Hoogendoorn for your work as MISC President and to the MISC reps for this year.

**b.) Master of Museum Studies Student Association (MUSSA)**

Ms. Dylan Dammerman – It was a big year in professional development activities, 4 exhibition trips scheduled, all were a great success. Elections for the new MISC reps will be held soon in tandem with MISC. Prof. Lyons – Thanks for your work as MUSSA President and to all the MUSSA reps for this year.

**c.) Doctoral Student Association (DSA)**

**PhD Research Days:** Mr. Allen Kempton – The Doctoral Student Association has been busy in preparing and putting together PhD research days, participation is quite high this year. We have secured Prof. Greig de Peuter from Wilfred Laurier University as the key note speaker. Promotions for the events will be out soon. This year the format will be 1<sup>st</sup> and 2<sup>nd</sup> year students giving lightning talks and upper years will present on panels.

**Formal Fridays:** Formal Fridays will continue, there was one on Feb. 26<sup>th</sup> and one coming up on Fri. April 1<sup>st</sup>. Feminist perspectives on women in academia will be the focus.



Travel fund: There was a long discussion about the cutbacks in the travel funds and after much discussion, we have accepted a compromise proposal on the proposed cutbacks.

**9) iSchool Alumni (Faculty of Information Alumni Association)**

**Awards and Grants:** Ms. Angela Henshilwood – Noted that there were upcoming deadlines for some grants and awards, please encourage students to apply. The deadline for the outstanding student award is coming up on April 15<sup>th</sup>, there is a cash prize as well associated, and students are encouraged to apply.

**Other upcoming events:** The FIAA Spring Reunion is coming up on May 26<sup>th</sup> and the Convocation Reception will be held on June 16<sup>th</sup>, so please rsvp for those events.

**10) Other Business**

Ms. Isidora Petrovic – Please note that Careers Office is moved to the 6<sup>th</sup> floor during the renovation of the Inforum.

Ms. Elisa Sze – For the end of term iTea please come with your thoughts and memories as it will be held in the empty Inforum right before the renovations are underway.

**11) Question period**

No questions.

**12) Announcements**

No announcements.

**13) Adjournment**

Prof. Jenna Hartel motioned to adjourn the meeting.

**Faculty of Information, University of Toronto**  
**Public Library Leadership Fellows Program**  
**Report to Faculty Council Meeting - June 2016**

Since the Second Cohort graduated in January 2016), the Advisory Team representing the iSchool and Canadian Urban Libraries Council partnership has focused on assessment and planning.

**Assessment**

In accordance with best practice in the assessment of leadership programs, the Advisory Team has engaged various methods and perspectives. Both cohorts have been surveyed at the mid-point and the end of the program. The surveys, keyed to the approved Program Objectives, invited Fellows to rank their before-and-after knowledge and abilities on a 5-point scale and asked open questions as well. Fellows stated clear improvement in relation to all objectives. Responses to open questions strongly affirmed the value and quality of the Program.

To assess the Program's impacts further and to inform future curriculum and site visits, the Advisory Team arranged for a Focus Group of employers who had sponsored managers who are still working in their organizations. This was held in conjunction with the CULC (Canadian Urban Libraries Council) meeting and CLA Forum June 1, 2016. The objective was to investigate organizational and community impacts on a before-and-after basis. We were fortunate to engage as volunteer Focus Group facilitator Dr. Kathleen Delong, Associate University Librarian, University of Alberta, one of the principal investigators in the 8Rs research of the past two decades. Her doctoral cohort at Simmons was involved in assessing the Harvard/ACRL leadership program. Dr. Delong briefed Rebecca Raven and Wendy Newman after the Focus Group. The discussion was both rich and positive, and it will be immensely helpful both in supporting the graduate Fellows and in planning the next stages. Written questions have been sent to sponsoring CEOs who were unable to attend the focus group. A full report will be produced for review and action by the Advisory Team.

**Planning**

The disciplined assessment process has yielded much affirmation of program strengths and ideas for development. It is particularly encouraging that many urban libraries have volunteered to host Site Visits, as this represents a serious commitment of resources, including senior executive time.

It now appears that the third cohort can begin in Fall 2016 and conclude in January 2018. (There had been prior concern that west coast urban libraries would not be in a financial position to sponsor candidates, but this issue is being resolved.)

Rebecca Raven, Program Director

## Faculty of Information Committee on Standing Report – June 9, 2016

Report provided by Associate Dean Academic Prof. Kelly Lyons, Chair of Committee on Standing

### Since the last meeting of Faculty Council, the Committee on Standing has:

- Approved the establishment and composition of a sub-committee within the Committee on Standing to: a) oversee the annual reviews of doctoral students; and b) review and approve petitions for extensions to complete doctoral work beyond the original SGS deadlines (e.g., extensions to meet candidacy, extensions to time to final defense). Membership: Associate Dean Academic and Chair of the Committee on Standing (Kelly Lyons); Director of the Doctoral Program (Heather MacNeil); Associate Dean Research (Leslie Shade); and Interim Dean (Wendy Duff)
  - The subcommittee: recommended to SGS approval for a fourth program extension; approved an extension to complete course work in INF3006Y; recommended to SGS approval for a second program extension; and, reviewed and formulated feedback for Annual Progress Review forms for all doctoral students.
- Approved the **Thesis Title and Supervisory Committee** for:
  - Doctoral Candidate **Brian Griffin**:
    - **Thesis Title**: Serious leisure, information practices and embodiment: A study of amateur classical musicianship
    - **Supervisory Committee**: Prof. Jenna Hartel (Supervisor), Prof. Siobhan Stevenson (Member), Prof. David Phillips (Member)
  - Doctoral Candidate **Sarah Lubelski**:
    - **Thesis Title**: A Gentlewoman's Profession: The Emergence of Feminized Publishing at Richard Bentley and Son, 1858-1898
    - **Supervisory Committee**: Prof. Alan Galey (Supervisor), Prof. Siobhan Stevenson (Member), Prof. Lori Loeb, Dept. of History (Member)
  - Doctoral Candidate **Sandra Danilovic**:
    - **New Thesis Title**: Game Design Therapoetics: Computer Game Authorship as Self-Care, Self-Understanding and Therapy Supervisory Committee:
    - **New Supervisory Committee**: Prof. Brian Cantwell Smith (Supervisor); Prof. Dominique Scheffel-Dunand (Member); Prof. Costis Dallas (Member)
  - Doctoral Candidate **Adam Pugen**:
    - **Thesis Title**: Hi-Fi Modernism: Tactile Aesthetics as Sense-Perception of the Symbolic Form of Digital Media.
    - **Supervisory Committee**: Prof. Patrick Keilty (Supervisor); Prof. Brian Cantwell Smith (Member); Prof. Dominique Scheffel-Dunand (Member).
- Approved the **Qualifying Exam Committees** for:
  - Doctoral Student **Emily Maemura**:
    - **Qualifying Exam Committee**: Prof. Christoph Becker (Research Advisor), Prof. Heather MacNeil (Member), Prof. Alan Galey (Member)
  - Doctoral Student **Mark Sedore**:

- **Qualifying Exam Committee:** Prof. Leslie Shade (Research Advisor), Prof. Sarah Sharma (Member), Prof. Seamus Ross (Member)
- Doctoral Student **Rebecca Noone:**
  - **Qualifying Exam Committee:** Prof. Jenna Hartel (Supervisor), Prof. Matt Brower (Member), Prof. Brian Cantwell Smith (Member)
- Approved six (6) first requests for extensions to complete course work.
- Denied a request for extension to complete course work and instead recommended and approved a late withdrawal from the course
- Submitted a recommendation of termination to SGS

## Faculty of Information Programs Committee Report – June 9, 2016

Report provided by Associate Dean Academic Prof. Kelly Lyons, Chair of Programs Committee

### **Since the last Council meeting, the Programs Committee has**

- Approved a special topics course on Bio Design and Social Impact that will be taught by Prof. Matt Ratto in Winter 2017.
- Further revisions to the policy for PhD Qualifying Exam and the policy for the PhD Proposal were approved after consultation with SGS.
- Reviewed and provided feedback on a proposed undergraduate degree program: “The Faculty of Information is proposing to develop a new undergraduate degree program – a Bachelor of Arts in Information. The BA in Information considers the interactions between social worlds and information technologies, providing students with the conceptual tools and practical techniques necessary to understand and effect change in a data-driven society. An interdisciplinary approach draws on social science, the humanities and computing science, encouraging both creative and critical approaches to the complex problems and opportunities that face society.”

**University of Toronto Faculty of Information Doctoral Admissions and Recruitment  
Committee Report to Faculty Council  
June 10, 2016**

Over the past academic year the Committee's work has focused primarily on the assessment of applications to the doctoral program. We received 48 completed applications: 26 domestic and 22 international. 10 applicants were offered admission and 7 accepted. We look forward to welcoming these students into the program in September.

The Committee will meet one final time this year to discuss recruitment plans for the 2016-17 academic year.

Submitted by: Heather MacNeil, Chair. With thanks to committee members Costis Dallas, Matt Ratto, Leslie Shade, and Mark Sedore.

## **The Coach House Institute (CHI) 2015-2016**

### **New People, New Energy, New Ideas**

It turns out sixty people in a room can regularly have a constructive conversation that generates new ideas and sparks insight and intellectual excitement. CHI has reinstated the famous McLuhan Monday Night Seminars open to the university and the public. There has been standing room only since October 2016 where each night three special guests interact with a McLuhan Fellow moderator, and then engage the assembled attendees from the University, the city, and from around the world. “City as Classroom” has been the broad theme. We have been impressed with the enthusiastic and creative response.

The McLuhan Centenary Fellows Dr. Paolo Granata, and Dr. David Nostbakken under the direction Dr. Seamus Ross, the Interim Director CHI have organized and convened the Monday Night Seminars as well as a host of workshops, labs, book salons forums and a global conference planned for October 2016. The collectivity of events and plans has had three main purposes: (1) Conversation, dialogue, insight, and creative ideas in and for themselves; (2) Building an increased community of “stakeholder” interest in and around the Coach House Institute and the larger university; (3) A contribution to honouring and leveraging the legacy of Marshall McLuhan.

CHI is currently conducting a survey of those attendees that have registered for the seminars, to ascertain their full response and to gather their ideas for improvements which we can implement next year.

What follows is a by-the-numbers review of the activities undertaken.

### **Fall Program, 2015**

#### *The Counts:*

- 6 Monday Night Seminars, 4 Workshops, 3 Special Events, 3 Students Activities, 1 Book Launch.
- 450+ attendees
- 6.000+ Website page views
- 1.200+ new likes on Facebook
- 400+ new followers on Twitter and 33k+ impressions
- 200+ Newsletter Subscriptions

#### **McLuhan Program Kick-off Event (October 20, 2015)**

Dr. **Seamus Ross**, Dean of the iSchool, and Coach House Institute Interim Director, presented the fall program of events conceived to engage a growing community of intersecting ideas in casting a forward vision from the prescient legacy of Marshall McLuhan. Members of the McLuhan family, **Michael McLuhan**, **Eric McLuhan**, and **Andrew McLuhan**, as well as the McLuhan Centenary Fellows 2015/2016, **Andrew Chrystall**, **Paolo Granata**, **David Nostbakken**, **John Oswald**, and **Sandy Pearlman**, were on hand at the Launching Kick-off event.

### **Monday Night Seminars** (November 2, December 7, 2016)

The new series, called “City as Classroom: Ideas Without Walls”, steps outside the university classroom walls and into the city itself as a source of inspiration, knowledge with access to remarkable people, who will meet with us to discuss the big ideas of our time. Well known intellectuals, practitioners and raconteurs as well as city planners, academics, artists, business people, scientists, musicians and media figures are participants, in the very Coach House where Marshall McLuhan fired our creative imagination.

Speakers and attendees are arranged in two concentric circles, with no front, and no podium. The three guests each night are seated within the centre circle along with participants to the event. All are functioning in a circle of dialogue. Some call it a “safe-house of ideas”.

Participants: **Lauren O’Neil** (Journalist and TV head, CBC News), **Tonya Surman** (Chief Executive Officer, Centre for Social Innovation), **Mark Surman** (Executive Director, Mozilla), **Mark Kingwell**, (Professor of Philosophy at the University of Toronto), **Mathew Ingram** (senior writer at Fortune magazine), **Grahame Beakhust** (writer), **Zahra Ebrahim** (director archiTEXT), **Abdul W. Khan** (former Assistant Director-General for Communication and Information at UNESCO), **John Cruickshank** (publisher Toronto Star), **Gail Dexter Lord** (co-founder and co- president of Lord Cultural Resources), **Denise Pinto** (director Jane's Walk), **Colin Ellard** (cognitive neuroscientist at the University of Waterloo), **Luigi Ferrara** (director Institute without Boundaries), **Sean Silcoff** (business writer with The Globe and Mail), **John Ralston Saul** (writer and public intellectual).

### **Workshop Series** (November 4 – December 2)

A series of workshops was conducted by the 2015/2016 crop of McLuhan Centenary Fellows. These fellows have been chosen for their leadership in thought and enterprise of significance to the current and future prospects of the Coach House Institute, the university, the city, our country and the larger international network.

Each fellow engaged iSchool students and students of the St Michael’s College Book and Media Studies in a collaborative exploration of the research and exciting projects the fellows bring with them.

**Paolo Granata** “Museum Without Walls”, **Sandy Pearlman**, “the Case of the Surplus Music”, **David Nostbakken**, “Marshalling Media”, **John Oswald**, “What’s on your mind? Making the most of the situation”, **Andrew Chrysall** ‘McLuhan’s unfinished business”.

The fall series of activities was instructive in the development of a full winter and spring schedule, which took into accounts feedback from participants and suggestions from a range of participants.

Planners were stuck by the fact that no one said “no” to an invitation to be a guest speaker, subject of course to their availability within schedules. Monday Night Seminar guest speakers without exception commented on the unique quality of the Coach House and the approach they say is conducive to “real” conversation and open and safe discussion.

### **Winter Program, 2016**

What follows is an outline of the activities of the winter term. The spring term line-up can be found in the “City as Classroom” brochure.

#### *The Counts:*

- 6 Monday Night Seminars, 3 Workshops, 3 Book Salons, 2 Video Lounges, 2 New Explorations Group (student activity), 1 Special Event.
- 600+ attendees
- 15.000+ Website page views



- 100+ new likes on Facebook
- 100+ new followers on Twitter and 136k+ impressions
- 350+ Newsletter Subscriptions

### **Monday Night Seminars** (January 30 – March 7, 2016)

As mentioned, these weekly bull sessions carry on the “Monday Night Seminar” tradition of McLuhan, where open, frank and sometimes explosive exchange takes place in the same intimate Coach House setting where McLuhan once held court. In this up-close and personal environment, a range of participants – academics, business people, scientists, artists, designers and planners – explore the mosaic of the metaphoric city as a source of knowledge and inspiration: with **Rohinton Medhora, Bonnie Rubenstein, Nora Young, Adriana Ieraci, Heather Rumball, Tom Sherman, Mary Donohue, David Miller, Richard Stursberg, Misha Glouberman, Kate Marshall, Robert J. Sawyer, Sean Martindale, Elyse Parker, Lilie Zendel, Stephen Stohn & Linda Schuyler, Jini Stolk.**

### **Workshop Series** (February 2 – March 1)

Faculty members of the iSchool share their innovative projects and discoveries in a winter series of workshops and UofT lab researchers lead a spring series intended to help us better know who we are in the university community. These workshops are open to all within and outside academia, with **Cosmin Munteanu, Alessandro Delfanti, Sara Grimes, Andrew Feenberg.**

### **New Explorations Group series** (February 3, March 2)

The New Explorations Group series is designed and conducted by graduate students at the iSchool to challenge the conventional, to push boundaries and to carve out new paths. Open to all interested parties.

### **Book Salons** (January 27 – February 24)

A series of Book Salons highlights new book launches, including recent arrivals with McLuhan-related themes or texts springboarding from McLuhan thought.

**With Paul Levinson, Ira Nayman, Hugh Spencer, Gary Genosko, Adam Lauder, Jaqueline McLeod Rogers, Clint Enns, Tom Kohut, Melentie Pandilovski.**

### **Video Lounge** (February 9, March 8)

A Video Lounge program showcases some rare film and documentaries that focus on McLuhan’s intellectual influence during the Sixties and Seventies.

### **Special Event**

A public lecture by Joseph Morong, 2015 recipient of the Marshall McLuhan Award for Investigative Journalism, awarded annually by the Canadian Embassy in Manila.

The remainder of seminars, workshops, and salons to take place in the spring term are outline in the program booklet provided to you.

## **Spring Program, 2016**

### *The Count:*

- 6 Monday Night Seminars, 3 Workshops, 3 Book Salons, 2 Video Lounges, 2 New Explorations Group (student activity), 3 Special Events.
- 650+ attendees
- 12,000+ Website page views
- 150+ new likes on Facebook
- 400+ new followers on Twitter and 189k+ impressions
- 200+ Newsletter Subscriptions

### **Monday Night Seminars** (April 4 – May 9, 2016)

Weekly bull sessions carry on the “Monday Night Seminar” tradition of McLuhan, where open, frank and sometimes explosive exchange takes place in the same intimate Coach House setting where McLuhan once held court, with **Marc Glassman, Roberto Martella, David Rokeby, Don Morrison, Douglas Rushkoff, Christina Zeidler, Sanaa Ali-Mohammed, Greg Van Alstyne, Alessandro Ruggera, Martin Arnold, Julia Moulden, Diane Blake, Shauna Brail, Atom Egoyan, Khalil Shariff, Paul Bedford, Ken Greenberg, Denise Pinto.**

#### **Workshop Series** (April 5 – May 3)

UofT lab researchers lead a spring series intended to help us better know who we are in the university community, with **Mark Chignell** and **Andrea Wilkinson**, Department of Mechanical and Industrial Engineering, University of Toronto; **Joshua Barker**, Department of Anthropology, University of Toronto; **Christopher Penney**, University of Toronto **Jeff Pinto**, Athabasca University.

#### **Book Salons** (April 13 – May 11)

A series of Book Salons highlights new book launches, including recent arrivals with McLuhan-related themes or texts springboarding from McLuhan thought, with **Philip Marchand, Eric McLuhan, Michael McLuhan, Anthony M. Wachs, Alex Kuskis, Gregory Betts, Kristine Smitka, Adam Welch.**

#### **New Explorations Group series** (April 6, May 4)

The New Explorations Group series is designed and conducted by graduate students at the iSchool to challenge the conventional, to push boundaries and to carve out new paths.

#### **Video Lounge** (April 19, April 26)

A Video Lounge program showcases some rare film and documentaries that focus on McLuhan’s intellectual influence during the Sixties and Seventies.

#### **Special Events**

There were **Three Special events**, of which *For Whom the Medium Matters* was designed, developed and run by *Prof Sarah Sharma, the Director of the McLuhan Program in Culture and Technology*, who took up her position on the 1<sup>st</sup> of January 2016. *For Whom the Medium Matters* (April 16, 2016), was a one-day symposium which brought together local scholars and field defining media theorists who build on the Toronto School tradition. These are scholars “for whom” the medium is central to their work and address “for whom” the medium comes to matter in different ways. There were outstanding extended keynotes by Professor Sarah Banet-Weiser on *Misogyny Networked*, Professor Jody Berland *Extensions Of Life: Media Representations Of The Non-Human*, and Professor Radha Hegde *Media Matters And Migrant Itineraries*. The day was also enriched by really engaging and thought provoking lightning talks by: . Rhonda McEwen (iSchool) *Tactile Interfaces*; Jeremy Packer (iSchool) *Media A Priori*, Andrew Herman (Laurier) *Cats That Look Like Kittler*, Leslie Shade (iSchool/iCCIT) *Equality Matters*, Elise Thorburn (Brock) *Caceral Infrastructures*, Ganaele Langlois (York) *Distributed Subjectivities*, Patrick Keilty (iSchool) *Desire By Design*, Tracy Bowen (iCCIT) *Gentrifitti*, Mark Hayward (York) *Homely And Safe: Banking And Other Banal Media Industries*, Greig de Peuter (Laurier) *Platforms For The Precariat*, Judith Nicholson (Laurier) *Smart Guns, Dumb Users?*, and Michael Darroch (Windsor) *The Windsor/Detroit Corridor*. The event was a tremendous success.

The Second Special Event was, *McLuhan Walks* (May 10, 2016), an App launch with Paolo Granata, Kate Marshall, Denise Pinto. This mobile app takes you on a tour of McLuhan’s Toronto, mapping out spaces and places that were meaningful to him. Extracts from his letters, both written and read aloud, bring the city alive and provide a unique window into the life of an extraordinary Canadian. And the third *Canadian Content in a Digital World* (May 16, 2016), Richard Stursberg moderated a group of thinkers (Don McLean, Peter Grant, Ramona Pringle, Tessa Sproule) in response to the Minister of Canadian Heritage, Melanie Joly, asking for comments on the future of media and Canadian Content in a digital world.

## **Global Conference *The Toronto School: Then/Now/Next***

Significant progress was made on the organisation of the “The Toronto School: Then | Now | Next” Conference , October 14-16, 2016 which will bring together international scholars to engage in dialogue on the origins, rise, decline and the rebirth of the so-called Toronto School. Discussion will focus on its pioneers, champions but also its critics. It will examine the extent to which the Toronto School has provided a legacy that continues to offer insight on crucial and systemic issues facing contemporary society across various disciplines. Visiting Professor and McLuhan Centenary Fellow Paolo Granata proposed the conference concept to CHI, and is spearheading the planning committees in collaboration with the Information Programme at the University, Innis College, St. Michael’s University College, Victoria University, ICCIT, York University, Ryerson University. Dr. Granata comes to Canada with a global perspective and energy that brings to clear relief the enduring value of this movement that as Canadian’s we may modestly tend to take for granted.

## **Strategic Planning for the Coach House Institute and McLuhan Program in Culture and Technology**

In 2014 , McLuhan Centenary Fellow Dr. David Nostbakken commenced a series of internal and external consultations exploring three basic questions: what are the issues, what are the approaches and who are the partners that should be considered by CHI. A number of consultation group meetings and retreats were held. Those consulted included academics, intuitional leaders, the arts, public and private sector and civil society. This has merged into a number of activities and developments in 2015-2016. Under the then Director of CHI Brian Cantwell Smith and Program Director Dominique Sheffel-Dunand with David Nostbakken, an internal self-study was conducted on CHI early 2015 and an external five-year review was undertaken of CHI. This has lead to further internal deliberation, and the launch of the series of seminars and workshops in the fall winter and spring, engaging a growing community of interest. In 2016 a Strategic Planning Group has been struck that includes Prof Seamus Ross (Chair), Dr David Nostbakken, Dr Paolo Granta, Dr Hooley McLaughlin, Prof Sarah Sharma, Prof Sara Grimes, Prof Mark McGowan, Prof Matt Ratto and Richard Stursberg. A five year staged strategic plan is envisioned relating to academic programs, research and public discourse. A fundraising initiative in support of the CHI’s ongoing activities and plans will be developed and undertaken in 2016. A draft of the Strategic Plan will be available later this summer for broad consultation and public comment—it will be circulated first to the iSchool community.

A CHI Advisory Board with 5 internal and 10 external members has been established in 2016 . Accepting s externally: Don Morrison, Rohinton Medhora, David Miller, Roberto Martella, Zerha Ibrahim, Mark Surman, Luigi Ferrara, Greg Power, Richard Stursberg, Khalil Shariff . Internally accepting are Seamus Ross, David Nostbakken, Wendy Duff, Matt Ratto, Sara Grimes and Matt Ratto. (Those on the Strategic Planning Group will recuse themselves on conflicting matters brought to the Advisory Board.)

## **Name Change**

A proposal is before the President of the University of Toronto, to change the name from The Coach House Institute to The McLuhan Centre for Culture and Technology. There is general agreement internally and in external consultations, that the name and “brand” of McLuhan, has value for the university, city, country and larger global village. The McLuhan family is squarely supportive of this change.

## **People at the Coach House Institute:**

At the start of January 2016 Dr Sarah Sharma (UTM) took up the position of Director of the McLuhan Program in Culture and Technology at the CHI for an initial period of three years.

Two new McLuhan Fellows will begin two year appointments from July 1, 2016: Paul Hoffert (artist/musician) and Michael Darroch (Professor, University of Windsor).

It is with great regret that I report that Sandy Pearlman 2014-15 and 2015-16 McLuhan Centenary Fellow had a major stroke in December 2015 and remains in hospital. I hope that members of the iSchool Faculty

Council will join us in extending our hopes for his successful and speedy recovery.

**Closing Thoughts.**

Thank you to all the speakers, participants and supporters of the initiatives at the Coach House this year. But I would wish to extend a special thanks to McLuhan Fellows: Dr Paolo Granata and Dr David Nostbakken for spearheading the Monday Night Seminars and other initiatives and programming at the CHI this year, and to Prof Sarah Sharma for her contributions to program planning, development and delivery. This was an immensely successful year and its success is very much down to the dedication of my colleagues, whom I warmly thank.

Seamus Ross  
Interim Director, Coach House Institute.  
5 June 2016





# UNIVERSITY OF TORONTO

## FACULTY OF INFORMATION

### Digital Curation Institute

## REPORT TO COUNCIL

by Prof Christoph Becker, May 31<sup>st</sup>, 2016. [christoph.becker@utoronto.ca](mailto:christoph.becker@utoronto.ca)

### Brief review

During this year, the focus has been on growing the potential of the DCI as a basis of collaborative engagement, guided by the [DCI Vision](#).

- **Events:** Several well-attended events were organized throughout the year. (<http://dci.ischool.utoronto.ca/?cat=11> )
- **Community:** Important steps have been taken to develop the community by initiating conversations with a number of faculty and collaborators at UofT ([http://dci.ischool.utoronto.ca/?page\\_id=1100](http://dci.ischool.utoronto.ca/?page_id=1100)) as a starting point for engagement over the next year.
- **Fellowship:** A funded Fellowship has been established for the coming seven years (see below).
- **Facilities:** Funding for a lab affiliated with the DCI has been obtained. The lab, to be created in the renovated Inforum, will become operational in fall 2016.
- **Research:** Updates on publications resulting from the research at the DCI are best found at the [website](#).

### The Marshall McLuhan Centenary Fellowship in Digital Sustainability at the Digital Curation Institute

The DCI has secured, for the coming 7 years, funding for a yearly “Marshall McLuhan Centenary Fellowship in Digital Sustainability at the UofT iSchool Digital Curation Institute”, in partnership with the Coach House Institute.

Several excellent applications to the inaugural fellowship were received from Canada, the US and Europe. The full call for applications (<http://dci.ischool.utoronto.ca/?p=1232>) follows. A committee of three members of the DCI evaluated all applications; the recipient of the inaugural fellowship will be announced in early June.

For future years, the fellowship call will open and close earlier and the fellow will be selected by end of April.

## Call for Applications: The Marshall McLuhan Centenary Fellowship in Digital Sustainability at the Digital Curation Institute

The DCI is calling for applications for a one-year funded Fellowship in the area of 'digital sustainability'. Applications are due by April 20, 2016 (see below).

Sustainability – the capacity to endure – has become a crucial concern of our data-intensive society. It needs to be addressed jointly across multiple disciplines and perspectives around information, computing, technology and society. A very abstract concept at first, sustainability brings central questions in our information society to the fore. It urges us to take a longer-term perspective on the entanglement of social, cultural, and technical questions in systems design and strive to simultaneously advance environmental, social, economic, individual, and technical goals. These perspectives don't emerge from incremental technical progress.

The term "digital sustainability" aims to scope this fellowship in an intentionally broad sense that unites key concerns of interest for the DCI and offers connections to many disciplinary perspectives.

The capacity of digital resources to endure is a key focus of digital curation activities. At the same time, sustainability has become a central challenge in the design of information systems and software-intensive systems in general, where it draws our attention to the capacity of communities, socio-technical systems, processes, or ecosystems to endure.

Curation activities in turn are crucial for data-intensive research in the environmental sciences, and equally are at the heart of understanding social and economic sustainability. Well-curated, usable, understandable data are essential in exploring our place in the universe, sustaining humanity and the environment, promoting and improving public health, engaging cultural values, enabling future technologies, preserving past and future cultural heritage, and advancing prosperity – key challenges emphasized in the Strategic Research Plan of the University of Toronto.

For this Fellowship, we are seeking a curious individual who pursues creative friction and synergies across disciplinary boundaries, especially those between the humanities, social sciences, natural sciences and engineering, design, computing and technology.

The Fellowship will be awarded on a yearly basis. It can be offered to an academic faculty member (at any level), adjunct instructor, industry professional, graduate student, or postdoctoral fellow. Each of the categories will be given equal consideration. Only one Fellowship will be awarded each year.

### What do Fellows gain from being a fellow?

- **Funding:** A stipend of \$10,000 CAD.
- **Community:** The Fellow will be integrated into the intellectual life at the DCI and the Faculty of Information. As part of this, the Fellow will be given the opportunity to be significantly involved with the organization of the funded lecture series at the DCI, which brings leading international guest speakers to Toronto.
- **Support network:** Embedding into the social and intellectual fabric of UofT, the Faculty of Information, the Digital Curation Institute, and the Coach House Institute provides a unique support network within a vibrant and growing intellectual environment

- **State-of-the-art facilities:** The Fellow will have full access to the new lab for data-intensive approaches to digital curation with cutting-edge collaboration, visualization and data-intensive computing technology. The lab will be located in the newly redesigned Inforum at the iSchool.
- **A platform** for discourse, community and visibility through the involvement in the organization of the lecture series and the opportunity to hold lectures and workshops at the DCI and the Coach House Institute.
- **Recognition:** The fellowship will be awarded annually through a competitive process, and announced and promoted publicly.

### What kind of research project should the fellow conduct?

In the spirit of the trans-disciplinary nature of sustainability, there is no restriction on the type of research or approach followed. Applications and proposals from a broad range of backgrounds and focus areas are welcome. However, we expect that the Fellow's proposed research project will demonstrate direct relevance to some of the following topical areas:

- the role of curation in data-intensive research
- systems thinking and sustainability
- digital archiving
- digital preservation
- digital curation
- the nature of digital, computational objects, and their capacity to endure
- data curation in the humanities
- concerns of sustainability in the design of sociotechnical systems
- born-digital data and objects as future cultural heritage
- the social, economic, environmental, technical and individual sustainability of digital curation
- the social, economic, environmental, technical and individual sustainability of ICT systems
- sustainability design (see [www.sustainabilitydesign.org](http://www.sustainabilitydesign.org))
- conflicts between short-term goals and long-term concerns in sociotechnical systems
- long-term thinking within the design of information and communication technologies
- critical aspects of digital curation and sustainability that go beyond standard definitions

If you are interested in the fellowship and are unsure whether your interests align with the research conducted at the DCI, please contact [christoph.becker@utoronto.ca](mailto:christoph.becker@utoronto.ca).

**Selection process:** All applications must be sent to [christoph.becker@utoronto.ca](mailto:christoph.becker@utoronto.ca) with the subject "Application to DCI fellowship" and should contain (1) A CV, (2) A brief research proposal (2 single-spaced pages plus references), and (3) Two reference letters, sent under separate cover by the writers. All applications will be reviewed by the Director of the DCI and two additional faculty members at the iSchool. Applications are due by April 20, 2016. Applicants will be notified by early May 2016.

The University of Toronto is strongly committed to diversity within its community and especially welcomes applications from visible minority group members, women, Aboriginal persons, persons with disabilities, members of sexual minority groups, and others who may contribute to the further diversification of ideas.



## Detailed terms

This is the inaugural year of the 7-year Fellowship program.

**Period:** The fellowship period runs from 1 July to 30 June each year, starting in July 2016.

**Naming:** The fellowship is called,

- if it is held by a professional or an academic, “the Marshall McLuhan Centenary Fellowship in Digital Sustainability at the UofT iSchool Digital Curation Institute”,
- if it is held by a post-doctoral fellow, “the Marshall McLuhan Centenary Post-Doctoral Fellowship in Digital Sustainability at the UofT iSchool Digital Curation Institute”,
- and if it is held by a graduate student, “the Marshall McLuhan Centenary Graduate Fellowship in Digital Sustainability at the UofT iSchool Digital Curation Institute”.

**Expectations:** During the period of the Fellowship, the fellow will be expected to

- Give one lecture and/or workshop at the Digital Curation Institute,
- Give one lecture in the Coach House (e.g. in the Monday Night Seminar Series),
- Acknowledge the Fellowship in research output (including presentations, publications, software, data, standards and other intellectual property) resulting from this period,
- Be present on site at the Digital Curation Institute for an agreed period during the fellowship period (a minimum of three months is expected),
- Take part in the organization of two lectures or workshops as part of the DCI lecture series,
- Contribute to the intellectual life of the DCI and the Faculty of Information, and
- Submit an activity plan at the start of the Fellowship and an activity report at the end.

**Timing** and arrangements will be mutually coordinated between the Fellow and the DCI Director.

## Careers Report to Faculty Council

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**Function:** Career Services  
**Report Period:** April 1, 2015 – June 9, 2016  
**Report Date:** June 3, 2016  
**FC Meeting Date:** June 9, 2016  
**Report By:** Isidora Petrovic, Careers Officer

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### Practicum (INF2173H) and Internship (MSL3000Y) courses

- ✓ Reached out to 400+ potential new hosts and previous participants regarding the placements for INF2173H *Information Professional Practicum* course (Summer 2016 term); 95 projects (\*114 placements) were posted for 57 students enrolled in this course
- ✓ Assisted with MMSt Internship course (MSL3000Y) by helping students access postings; collected letters of agreement, insurance forms and safety abroad forms

\* One project can be done by one or more students; therefore the number of placements is always higher than the number of projects

### Career Services

- ✓ Created two checklists, one for students completing work/internships abroad and the other for UNSECO internship procedures
- ✓ Wrote questionnaire and conducted a survey with MI co-op students on their experience with the co-op option and suggestions for improvement
- ✓ Conducting the annual career survey with the graduating class which closes on June 19
- ✓ Met with two FIAA executives to discuss new ways to connect with alumni and students
- ✓ Presented MI co-op updates at the FIAA meeting on April 20
- ✓ Assisted with student recruitment by presenting at the Meet & Greet event for new and prospective MI students held at the iSchool on Saturday, April 2
- ✓ Commenced planning for of the Orientation Day to be held on September 8
- ✓ Answer questions from new and prospective students via web chat held on June 8

### Ongoing Activities

- ✓ Provide career advice to students, alumni, and prospective students individually in one-hour meetings on career topics such as career options, resume, cover letter, CV, interviewing techniques, professional networking, job search, and similar
- ✓ Receive, verify, and post new work opportunities on the iSchool's job site
- ✓ Administer and collect signed WSIB insurance forms for practicum hosts and students

### MI Co-op

- ✓ Collected signed Letters of Agreement from all (25) co-op students and employers
  - ✓ Started soliciting and posting co-op jobs for the Fall term, and made them available to co-op students via Blackboard
-

- ✓ Assisted co-op students with their co-op applications, e.g. reviewing resumes, in person or via email, handling multiple interviews and offers
- ✓ Promoted the co-op to potential employers from financial, government, health, education, and other sectors; answered questions about the MI program and the co-op option (ongoing)

## MI Co-op Stats

*(As of June 3, 2016)*

	No. of students
Applied for the co-op option	44
Accepted into the co-op option	32
Dropped the co-op option	6
Total	26
Co-op students who <b>have secured a co-op position</b>	<b>25</b>
<ul style="list-style-type: none"> <li>• 8-month co-op (summer &amp; fall)</li> </ul>	12
<ul style="list-style-type: none"> <li>• 4-month co-op (summer)</li> </ul>	13

# Report on Communications and Alumni Relations to Faculty Council

Submitted by Kathleen O'Brien, Communications and Development Office

Thursday, June 9, 2016

## COMMUNICATIONS

### Publicity/Media Relations/Strategic Consultation

- Successfully pitched UofT Bulletin stories on MMSt lecture, UNESCO internships, Executive ISD option, staff recipients of Susan Brown Staff Achievement award, and Common Ground exhibition
- Began using Instagram as another social media tool
- Secured quotes and photos from two alumni (Simon Wong and Emma Maxim) to help promote ISD-E program
- Handled announcement of Nia Technologies funding press release
- Handled transition of merging Faculty Directory on both websites into one comprehensive
- Still working with an editor on pulling together our Recruitment video
- Worked closely with Prof. Krmpotich to execute renovations communications tactics, and discussed possible digital floor map
- Successfully pitched UNESCO story to UofT alumni e-newsletter
- Attended meetings of new website committee and reviewed/provided feedback on RFP
- Met to discuss communications for rolling out ISD Executive program. Wrote story and pitched to UofT News. Appeared in The Bulletin
- Wrote and posted several news stories on website including faculty research funding, alumna award, and student exhibition
- Sent Media Advisory on Common Ground exhibition to approx. 40 media. Took photos at event. Pitched and got coverage in The Bulletin
- Met with graphic designer to discuss designing plasma screens promoting Faculty Research
- Worked with designer to update our event signage, resulting in 5 news posters and registration table top signage
- Secured name plate Susan Brown award. Updated names for rest of awards
- Helped host iTea
- Worked on securing media stories for freelancer at Ryerson; Toronto Star with library expert
- Designed plasma for various events (PhD Days), and took photos at said events; posted to Facebook and Twitter
- Pitched UofT Magazine (considering) story on married alumni marriage and baby
- Designed gender-neutral poster/plasma, wrote text for announcement
- Pitched story re Humber radio journalism student
- Publicized Gordon Cressy awards and published story
- Secured internal expert for CBC Radio 1, The Current to discuss library cuts to Newfoundland library system
- Put up many event posters, designed plasmas, and posted events on website
- Working on Convocation Reception room set up
- Wrote story on Cathy Blackburn winning FIAA Outstanding Alumna of the year

## **DEVELOPMENT**

### **Stewardship/Alumni Relations/Event Management**

- Wrote, gathered material, worked with designer, and sent out winter Alumni E-newsletter
- Worked on collecting Silent Auction items
- Organized Spring Reunion details including name badges, materials, itinerary
- Sent flowers to FIAA Executive member for recovery
- Thanks you letters out for all fall awards and winter awards
- Researched donor files to see if I could find next of kin to make notice of recipients (Mary McConnell, Elizabeth McCullough, Ester Turchanyi)
- Sent DUA list of rejected and out of date email addresses
- Arbor updates including OLA Superconference, volunteers, events, donor letters
- Researched addresses for MI-ISD-E program alumni contacts
- Sat with DUA rep to learn how to code events, volunteers, etc.
- Participated in ADO Roundtable
- Packaged and sent out via mail 15 Chancellor's Medals and Anniversary Pins to alumni celebrating a special anniversary year
- Updated programs for FIAA including Job Shadowing, Conference Grants, and event planning

## **Doctoral Student Association Report to Faculty Council June 9, 2016**

### *Activities of the Doctoral Student Association since March 30*

PhD Research Days was a huge success. Participation among students and faculty was quite high. The Organizing Committee received plenty of positive feedback on the event itself from both faculty and students, indicating the event should be run in a similar manner in the future. The Organizing Committee extends thanks to the faculty who not only attended the talks, but also those who moderated and gave feedback to the students. Further thanks given to iSchool staff who contributed quite a bit in logistics.

The DSA has had continual representation with the GSU throughout the year. Most recently, representative Elysia Guzik attended the UTGSU General Council meetings that were held on March 29 and April 26.

Doctoral students are increasingly concerned about allocation of travel funds. A large amount of students applied for and received funds from the DSA Travel Fund, reflecting need of such funds for the students, as well as reflecting strong output of student research this past year.

# Faculty of Information Alumni Association Report – June 9, 2016

Report provided by Angela Henshilwood (MIS, '10)

## 1. Social Events Committee

- FIAA Spring Reunion Event was on May 26, 6pm – 8pm, at the Justina M. Barnicke Gallery.
  - i. Thank you to all who attended and a special thank you to **Cara Krmpotich** for giving a lovely speech highlighting all the exciting news at the iSchool, including the progress of the renovations.
  - ii. Also, thank you to Kathleen O'Brien and Robin Kestor for all their work in helping us organize this event.
  - iii. There was a silent auction and the proceeds will go to the Grants & Awards Committee to fund additional or new grants and awards for current students and alumni.
- Coming up: Convocation Reception – June 16, 5pm – 7pm, Desautels Hall, Rotman.

## 2. Grants and Awards Committee

- Outstanding student and Outstanding Alumni Award recipients announced
  - i. Outstanding Alumni: [Cathy Blackbourn](#) (MMSt, 1984) – award presented at the Spring Reunion reception on May 26, 2016
  - ii. Outstanding Student: Lillian Rigling and Jessica Mann. Awards will be presented at the convocation reception on June 16, 2016.
  - iii. We had an unprecedented number of nominees this year, especially for the Outstanding Student award. Thank you for promoting and nominating such wonderful candidates!

## 3. FIAA AGM (and final meeting of the year)

- Was on Wednesday, June 8, 2016

4. Thank you Faculty Council and the iSchool administration for supporting the Alumni Association! We look forward to starting up again in the fall of 2016. We are especially looking forward to the grand reopening of the Inforum! Have a great summer everyone.