












# The industry's most flexible and cost-effective ticketing solution

-  **Always online** - low-cost mobile data connectivity delivers real-time operating views for optimum efficiency at lowest cost
-  **No hidden costs** – Ticketer's per-vehicle licensing model delivers fixed costs and continuous upgrades for the life of the system
-  **Web based management** and reporting can be accessed from anywhere, and significantly reduces operational & reporting administration
-  **Centrally hosted, cloud-based back office deployment** eliminates the need for any IT or depot infrastructure
-  **Integrated location with mapping** and proven SIRI interface delivers real-time information to multiple users
-  **ITSO certified**, with an innovative, and remarkably simplified, approach to smartcard scheme management
-  **Easy-to-configure and easy-to-use** – managing ticket types and fares has never been easier
-  **Optional Schedule Adherence**, both on bus and in the back office, enhances operational efficiency
-  Supports innovative extra payment options, including integrated **QR/Barcode reader & Wave and Pay**

**Designed to put ticketing control back into the hands of the operators**

## The Solution

### **Ticketer systems are based on two key components:**

An on-bus or mobile, online, computer terminal replacement for existing ticket machines. With an ITSO certified smartcard reader and a choice of printers to ensure maximum flexibility with minimum maintenance cost, and integrated GPS for real-time location reporting. And now with optional Wave and Pay and QR code reader and printer for additional payment options.

A centrally hosted Software as a Service (SaaS) approach for delivering real-time Back Office Management and Reporting functionality via a standard Internet browser – eliminating the need for any costly IT or depot infrastructure, and ensuring operators have the most resilient and up-to-date solution, at the lowest cost, throughout the life of the system.

## The Benefits

Ticketer delivers Operators the ability to create and update fares and services rapidly, and without the need for any specialist software knowledge.

New configuration data and software updates can all be delivered remotely via standard mobile networks to the ticket machine – accelerating speed of rollout without any costly site visits.

Operators have live views of their entire service performance, including ticket sales, location and punctuality - from anywhere, any device, and at any time.

Integrated functionality reduces the need for separate hardware on bus, eliminates the need for multi-device integration, and helps reduce the overall cost of hardware.

Ticketer's per vehicle licensing model ensures that users have the most cost-effective solution, including ongoing updates throughout the life of the system - all installed remotely, avoiding costly site visits, and all included without any further cost.

**Email [sales@ticketer.co.uk](mailto:sales@ticketer.co.uk)**

**or call 020 3195 8800**

**[www.ticketer.co.uk](http://www.ticketer.co.uk)**



## The Product Range

### **Ticketer Large**

Our most popular Ticket machine, ideal for fixed installations and busy urban routes. The fully adjustable screen also allows this unit to double up as a handy desktop retail POS unit for the top-up of commercial smartcard products.



### **Handheld ETM**

Perfect for those installations where a fixed machine is not suitable such as smaller passenger vehicles or coaches. With all the same functionality as a fixed machine, it has the additional benefit of being totally mobile.



### **Ticketer Compact**

The same size screen as our standard model, but with a smaller printer and smartcard reader on a separate base. This is the perfect solution for where passengers board away from the driver such as smaller community transport buses.



### **Ticketer in a Case**

Designed for those operations that might have need for a semi-mobile point-of-sale machine. Entirely self-contained in a rugged stainless steel travel case. Simply plug into the mains and go.

