




Partnerships for the Planet



The Sierra Club Foundation Annual Report 2009



**Build the
clean energy
economy**

**Grow the environmental
movement of tomorrow**





Foster global
environmental
leadership



Broaden our
community
of partners

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Honoring Our Partners



“We thank those leaders who have paved the way, and we now move boldly ahead to fight the greatest challenge of our lifetime, climate change.”



2009 was a tumultuous year for the nation and the environment. From the Obama inauguration to Copenhagen, it's been quite a ride.

For The Sierra Club Foundation, and our partner, Sierra Club, we are in a time of transition to new leadership, once-in-a-lifetime opportunities, and grave challenges. We thank those leaders who have paved the way, and we now move boldly ahead to fight the greatest challenge of our lifetime, climate change.

We have cause for hope. Sierra Club, with generous funding from The Sierra Club Foundation donors, made great strides towards our climate recovery goals. The Beyond Coal campaign defeated 26 coal plant proposals in 2009, keeping more than 400 million metric tons of harmful pollution and greenhouse gases out of the atmosphere. And to the great relief of public land lovers everywhere, through pressure by Sierra Club activists, the Obama Administration reaffirmed its commitment to the Clinton-era roadless rule, protecting more than 50 million acres of national forests.

This report highlights some of the partners who have made the Club and the Foundation what they are today. Outgoing Chair Bob McKinney brought unprecedented leadership skills, influence, and grace to the Chair's role. We are honored and humbled to pick up where Bob left off as he, and his wife Skip, lead Sierra Club's Climate Recovery Partnership, as members of the campaign cabinet. We'd also like to thank outgoing Foundation Directors Dick Fiddler, Joe Fontaine, Bob Heil, Michael Loeb, and former Sierra Club Executive Director Mike McCloskey, for their years of service.

After 18 years as Executive Director of Sierra Club, Carl Pope transitions to the role of Chairman. Carl's herculean efforts spanning two decades are covered in more detail on the following page. Carl's leadership will be in full force as we launch the boldest, largest endeavor in the organization's history, the Climate Recovery Partnership. To beat back climate change, it's going to take a force much larger than ourselves; we must continue to embrace new partners from all corners of society regardless of ideology or background.

In 2010, internationally acclaimed environmental leader and Sierra Club Books author Michael Brune takes the helm as the Club's Executive Director. We owe tremendous gratitude to these leaders and to you, our donors. The Sierra Club Foundation relies upon and greatly appreciates your financial support and partnership.

Sincerely,

LOREN BLACKFORD
2010 BOARD CHAIR

PETER MARTIN
EXECUTIVE DIRECTOR

In Gratitude



Mike McCloskey > **Former Executive Director and Chairman** Mike McCloskey shaped the future of the environmental movement. His successes are too many to mention. Here are just a few: Mike led the Club to victory in securing more than 100 environmental laws; served as principle author for the United Nations Charter for Nature; and built Sierra Club membership from 70,000 to more than half a million.

Before taking the helm at Sierra Club, Mike was the Club's first field organizer, successfully campaigning for new national parks and wilderness areas, from the North Cascades to the Redwood National Park. While studying law at the University of Oregon, "I asked myself which causes were relevant to the area where I lived," he recalls. "The answer was conservation." It was in law school that he concluded that he wanted to be an advocate who helped "shape the law, not just apply and interpret it."

Mike continued his commitment to the organization at the Foundation, where he served in a variety of leadership functions, retiring in 2009 after 48 years inspiring us all.



Carl Pope > **After 17 years at the helm of Sierra Club**, Carl Pope transitions to the role of Chairman. A veteran leader in the environmental movement, Carl Pope has been with Sierra Club for nearly thirty years. In 1992, he became Executive Director, taking up the reins from Mike McCloskey. Carl accomplished great things during his tenure for which we are all thankful, but perhaps most enduring will be how he broadened the tent of the environmental movement.

During Carl's tenure, Sierra Club protected 100 million acres of wilderness, sued Vice-President Cheney's Energy Task Force, and collected more than a million comments—the most public comments on a single regulatory issue in history—protecting the remaining roadless areas in America's National Forests. Carl led Sierra Club's fights to remove arsenic from America's drinking water and mercury from our fisheries, and to protect the Arctic National Wildlife Refuge.

These achievements were only possible because of Carl's unwavering commitment to bringing new partners into the conservation movement. Carl was at the forefront of new, innovative alliances with organized labor, hunters and anglers, people of faith communities, low-income communities, the military, and, more recently, venture capitalists and clean tech entrepreneurs.

These efforts culminate in our historic Climate Recovery Partnership. We are grateful that Carl will be stepping up to become Sierra Club's Chairman, to lead the most important environmental fight of our lifetime.

In Memoriam

Greg Haegele > Sierra Club and the American conservation community lost one of its brightest lights in 2010 when Deputy Executive Director Greg Haegele died after a two-year battle with cancer. Carl Pope said, “Greg pushed us all to succeed with mentoring, leadership, and passion. He waged war on climate change with a piercing intensity fueled by beautiful places in nature.” With a knack for delivering complicated, sometimes difficult information with gentle grace and humor, Greg attributed his love of the environment to many childhood summers spent with his grandparents in a small cabin on an island in British Columbia. There was no TV or radio and the days were spent “enjoying nature’s beauty and bounty.”

According to Carl, “Greg had one of the greatest strategic minds Sierra Club has ever seen. He was like a general, always thinking a few steps ahead, analyzing how best to deploy resources, motivate his troops, and win.” In a 2008 interview with a Sierra Club writer, Greg said he loved the challenge of figuring out how to combine being right and winning. He said he was both daunted by and excited about finding solutions to one of the biggest challenges ever faced: global warming. Last year, Greg was chosen by the Executive Committee of the Sierra Club Board of Directors to receive the John Muir Award, the Club’s highest honor.

Dr. Edgar Wayburn > Fighting for wilderness protection for his entire life, five-term Sierra Club President and passionate wilderness advocate Dr. Edgar Wayburn passed away at age 103 in 2010. Besides establishing Point Reyes National Seashore, the first national park near a major metropolitan area, he and his wife Peggy protected Mt. Tamalpais State Park and Golden Gate National Recreation Area, tying together 200,000 acres—nearly all the open space in south and west Marin County, California, and even some lands in San Francisco and beyond, including the city’s beaches, Alcatraz, and the Presidio. No other city in America—perhaps the world—has anything that can compare with it.

Years of travel in the Alaskan backcountry with wife Peggy, herself a prominent wilderness advocate, eventually led to Wayburn’s crowning achievement: the 1980 Alaska National Interest Lands Conservation Act, which created ten new national park units and effectively doubled the size of America’s National Park system. All told, he preserved hundreds of millions of acres of American land. When Dr. Wayburn was awarded the Presidential Medal of Freedom in 1999, President Clinton said of him, “He has saved more of our wilderness than any person alive.”



Roots of a Strong Partnership

Each climate change victory starts with strong partners. Here are a few of the partners at the root of the victories outlined in this report.

Coal > **Chuck Frank's family** wanted to make an impactful gift to Sierra Club. "My mother wanted to keep it local. My wife has asthma. We used the funds to clean the air in Northern Illinois—finding violators of the Clean Air Act, defeating 18 permits in a short period of time. We needed a full-time campaign director. Enter Bruce Nilles. Bruce wanted to stop a coal plant from being built. We did. To date, we've stopped 115."

Clean Energy Solutions > **Cammy Watkins** started out working for Headstart, where she found many children suffering from lead poisoning. That motivated Cammy to help raise standards on building codes. "I wanted people who have energy efficiency and human health in mind to have their voices heard." It's worked. Bringing record numbers of activists to meetings where building standards are set, 2009 saw the greatest increase in energy efficiency standards in history.

Green Transportation > **John Holtzclaw** was in Europe when he discovered pedestrian-only streets. "This was like *complete enlightenment* to me" he exclaims, "that we could design streets for people instead of cars." John later earned a Ph.D. in urban sociology and now devotes his skills to building community-centric transportation alternatives, as the campaign's volunteer leader.

Initiative to Limit Global Greenhouse Emissions > **Dr. Donald Kennedy's** deep interest in climate science arose from his work as editor of *Science* magazine. When his term ended he considered "how my commitments to the climate change problem could be carried on." In 2008, he became Chair of the Climate Recovery Partnership. "We can put the 'boots on the ground' to support significant change, and our grassroots membership structure has always made Sierra Club special."

Resilient Habitats > **John Nordgren**, Kresge Foundation's Senior Program Director shared, "Sierra Club asked us if we would help initiate the Resilient Habitats campaign. Usually, climate change dialog focuses on what happens 50 years down the road. But climate change is also changing the natural environment here and now. Working in every state, the Club has the presence, passion, and capacity, which means each of us can make a difference in the places that we care about. That's the Kresge Foundation's interest. Sierra Club is the right partner to make that happen."





Partner Spotlight > Tim & Annette Ryan

Tim and Annette Ryan share a partnership that goes back nearly 50 years after meeting at the University of California at Berkeley.

“We did small things while raising our family,” says Annette, “recycling and doing our part. But climate change wasn’t really a priority in my thinking until our family began to grow.” As the next generation arrived—they now have ten grandchildren, aged 7-14—Annette began to think in terms of their future and what legacy she and Tim would leave.

For many years, Tim worked in the world of finance. An avid follower of Sierra Club’s Environmental Law Program, he was eager to aid the program’s work in any way he could.

“I’m not a scientist,” says Tim, “but I can support the science-based work of the Climate Recovery Partnership. I’m not an attorney, but I can help fund the Environmental Law Program and the litigation they pursue. These kinds of partnerships—with science, legal, and business professionals—will help us get the job done. And we can partner with other environmental organizations, taking advantage of each of our unique strengths and areas of expertise.”

Tim had his moment of clarity on global warming when he saw *An Inconvenient Truth* and heard Al Gore ask: “Future generations may well have occasion to ask themselves, ‘What were our parents thinking? Why didn’t they wake up when they had a chance?’”

“We’ve always been told we have time—but it’s imminent,” Annette stresses. “We are losing critical time globally. It’s empowering to me to act now and not wait, thinking that the government or someone else will take care of it.”

Tim adds, “The key word is integrity. When you give a significant amount of money, you want to know how it is being used. There’s a level of trust with Sierra Club that runs deep for us. We feel fortunate to be able to play a role with the Club in saving the planet for future generations.”

Annette and Tim have had the pleasure of traveling the world, trekking in the Alps and Himalayas, biking in Europe, kayaking in Southeast Asia. Annette realized that when you get away from the mainstream style of travel, you sense the need and the vulnerability of the places and people who live there. “Those of us who have the personal wherewithal—educationally, financially, or spiritually—we need to make a difference *and we need to do it now!*”

“We feel fortunate to be able to play a role with The Sierra Club Foundation in saving the planet for future generations.”

— TIM RYAN



CAMPAIGN HIGHLIGHTS

Beyond Coal

2009 marked the sixth year that the Beyond Coal campaign has been wielding the sharp edge of the clean energy sword—with the goal of ridding the United States of coal power, our most carbon-intensive energy source, by 2030.

In 2009, the Beyond Coal team set out to achieve the following goals:

Ensure that none of the 100 remaining conventional coal plant proposals begin construction. Not one new coal plant broke ground in 2009. Sierra Club blocked 26 proposed coal plants last year, defeating a total of 115 plants since the campaign began.

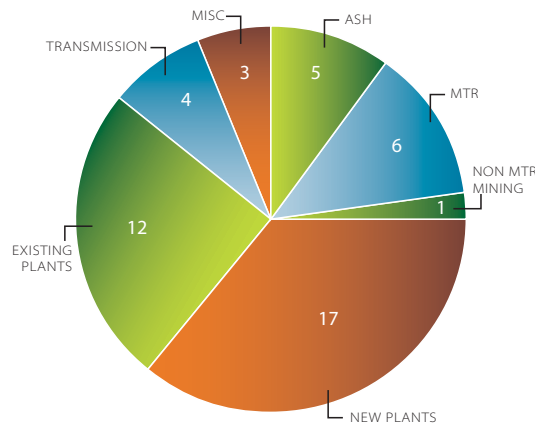
Stop or stall 90% of the proposed mountaintop removal (MTR) mines in Appalachia and prevent new or expanded mining in Alaska. In 2009, the EPA agreed to put 79 MTR permits on hold and is considering using veto power for the first time in 37 years to stop the largest MTR mine in Appalachia.

Implement stronger public health and environmental regulations to compel conventional coal plant developers and operators to assume the true costs of dirty coal power. Sierra Club activists sent more than 300,000 messages to the Obama administration supporting strong federal rules on coal pollution. In 2009, the EPA issued its endangerment finding, which determined that greenhouse gases threaten public health and must be regulated, and proposed a new rule to regulate CO₂ from large sources. The EPA set the process in motion to strengthen regulations for smog, mercury, and sulfur pollution, and to establish long-overdue rules for the disposal of toxic coal ash.

Retire at least 1,000 megawatts (MW) of aging coal capacity through focused litigation and administrative advocacy. Launching a new anti-coal lawsuit every 10 days in 2009, we were able to retire 17,753 MW of new coal-fired energy in 2009.

LEGAL ACTIONS

In 2009, Sierra Club's legal team filed an average of one legal action a week challenging coal projects, including 34 legal actions against proposed and existing coal plants.





“Some people enjoy hiking. My feet have taken me places, too, like EPA hearings where I testify on behalf of the environment. As a Sierra Club volunteer I get to have that kind of direct impact on what I care most about.”

— VERENA OWEN VOLUNTEER LEADER, BEYOND COAL CAMPAIGN

“The Beyond Coal campaign has provided masterful leadership in nationwide efforts to achieve a true accounting of the costs of coal to our environment and public health.”

— B. STEPHEN TOBEN
PRESIDENT
FLORA FAMILY FOUNDATION



Big Picture campaign targets coal’s loopholes

Sierra Club launched the Big Picture campaign in early 2009 to demonstrate decisive public support for President Obama’s EPA when it acted to address global warming and rein in the worst abuses of the coal industry. This regulatory push is an essential component of our work to retire existing coal plants, finally forcing the industry to pay the costs of pollution they have previously dumped on the public, closing regulatory loopholes that have given coal an unfair market advantage over clean energy for decades.

Crushing coal’s infrastructure

Building new railroads, power lines, and ports are strategies coal developers use to expand the markets for coal. Sierra Club fights these projects through a combination of local grassroots organizing, litigation, and national outreach. We won a great victory when Dakota Minnesota & Eastern Railroad (DM&E) suspended a proposal to extend a railroad 278 miles to access the Powder River Basin coal mines in northeastern Wyoming. For ten years, Sierra Club had battled plans by DM&E to build the \$6 billion railroad linking the Wyoming coal fields to the Mississippi River. The line was designed to move upwards of 65 coal trains daily, the equivalent of 100 million tons of coal annually—enough to power 50 coal plants emitting 200 million tons of carbon dioxide every year.

Chapter Highlight

Clean Air in Utah

In 2004, NEVCO applied for an air quality permit to build a conventional coal-fired power plant in Sigurd, Utah. Even then, the proposed technology was outdated. The coal burner would have choked a narrow, mountain-rimmed valley close to Capitol Reef National Park with smoke. Partnering with Sevier Citizens for Clean Air and Water (SCCAW), the Utah Chapter organized or attended numerous public rallies and events, which involved hundreds of Utah residents. Over the years, the power plant controversy received significant media attention from local and national outlets including Utah newspapers, *High Country News*, and *USA Today*. Further, both Utah Chapter attorney Joro Walker, with Western Resource Advocates and SCCAW President Jim Kennon, spoke eloquently against the permit in court. The court invalidated the permit.



Partner Spotlight > Mary Anne Hitt

Director, Beyond Coal campaign

Though she's not yet 40 years old, Mary Anne Hitt is a veteran in the fight against coal.

"I grew up in East Tennessee, near towns that are being devastated by mountaintop removal coal mining. I knew when I was very young that fighting for the mountains would be part of my life's work."

The daughter of the former chief scientist for Great Smoky Mountains National Park, Mary Anne was raised to believe that protecting the environment is a top priority and that the way to do it is to engage people on the ground.

She began her activism at the University of Tennessee. "I was a co-founder of 'SPEAK' (Students Promoting Environmental Action in Knoxville), and as my senior thesis, a fellow student and I created a blueprint for making the campus more sustainable. The university is now an environmental leader and one of the leading consumers of green power in the South."

After graduation, Mary Anne continued to fight for the environment. She has been the Executive Director of three different organizations including the Southern Appalachian Biodiversity Project (now Wild South), The Ecology Center in Montana, and Appalachian Voices. She is thrilled to now be directing Sierra Club's Beyond Coal campaign.

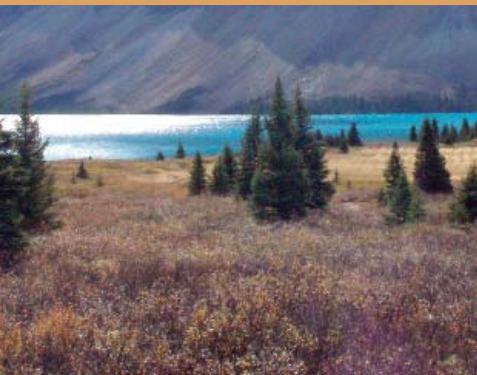
"I was most impressed with the expertise of the staff and volunteers. To be in a leadership position in an organization that's doing such big and important things is quite an honor."

Of all the victories Sierra Club has achieved in the fight against coal, Mary Anne is proudest of the defeat of more than 100 coal plants and the Big Picture campaign, which calls for strong EPA action on coal and global warming. "A lot of attention has been focused on legislation and Congress, but the Club was alone at the beginning of the Obama administration in identifying the EPA as an equally important authority. Our supporters have been filling up the dockets with hundreds of thousands of comments and turning out by the hundreds to public hearings and as a result, the EPA has strong public support as they move forward on several fronts, including smog, mercury, and global warming pollution."

In 2010, Mary Anne would like to see Sierra Club continue to lead—ending the rush to build new coal plants and helping the EPA address the disposal of coal ash and mountaintop removal mining.

"To be in a leadership position in an organization that's doing such big and important things is quite an honor."

— MARY ANNE HITT



CAMPAIGN HIGHLIGHTS

Clean Energy Solutions



“The nation that leads the clean-energy economy will be the nation that leads the global economy.”

— ALEX LEVINSON
DIRECTOR, CLEAN ENERGY SOLUTIONS

Strategically aligning its efforts with those of the Beyond Coal campaign, the Clean Energy Solutions campaign made great strides in moving the United States toward a sustainable economic and environmental future powered by clean energy.

Here are a few victories we’re celebrating:

Getting Power to the People: Siting and Transmission

California Governor Arnold Schwarzenegger and Department of the Interior Secretary Ken Salazar signed an agreement to speed the development of utility-scale renewables. Many of the best provisions were promoted—and, in some key instances, developed—by Sierra Club. These include:

- forming “renewable energy zones” to concentrate solar and other renewable energy (RE) development, thereby limiting environmental impact;
- creating inter-agency teams directly responsible for completing the work of RE build-outs (including rejection of unsuitable places); and
- authorizing the Bureau of Land Management to reject applications to build in unsuitable places. (Previously, they had accepted all right-of-way applications, no matter how inappropriately sited.)

Sierra Club is committed to balancing the promotion of responsibly-sited large facilities and protecting the lands and wildlife we hold dear. At the signing event, both Governor Schwarzenegger and Secretary Salazar personally thanked us for our work.

Replacing Coal with Clean Energy

Los Angeles activists packed city hearings and generated 3,000 communications in support of the L.A. Solar Plan to make their city coal-free by 2020. In Oregon, 400 Sierra Club activists urged the state’s Integrated Resource Plan (IRP) to move away from coal. With funding from The Sierra Club Foundation, the Club’s Environmental Law team illustrated how shutting down the Boardman coal plant by 2014 would be the most economical option for Portland General Electric’s IRP.

Partnering With Business and Labor

Sierra Club built strong labor and clean tech partnerships to promote the economic benefits of a clean energy economy. In Portland, Oregon, the adoption of Quality Assurance Standards for residential retrofits will ensure that retrofit work delivers the energy savings and utility bill reductions promised by contractors, reduces perceived risk for retrofit project lenders, and increases profit margins for retrofit businesses.

Chapter Highlight

Indiana

The Indiana "Hoosiers" Chapter worked with representatives of the Indiana Association of Building Officials in an administrative rulemaking effort to amend the 2009 International Residential Code (IRC). Overcoming opposition from the Indiana Builders Association, the Hoosiers Chapter reached out to 9,000 Indiana activists, resulting in 1,000 emails and letters sent to the governor's office requesting strong building energy codes. The chapter had an Op-Ed piece published in a major newspaper and letters to the editor published in four other newspapers educating the public on the benefit of improved residential building codes. The Hoosiers Chapter was able to pass the commercial codes and is hopeful that 2010 will see passage of similarly stringent codes for residential construction.

881,675

= Number of emails generated
by Sierra Club activists in 2009
to decision makers on behalf of
creating a clean energy future.





“I am proud of the Club’s accomplishments in driving the transition from coal to renewable energy.”

— DAN SHUGAR



Partner Spotlight > Dan Shugar CEO, Solaria

Dan Shugar doesn’t just sell clean energy, he lives it. The 46-year-old Solaria CEO and Foundation Director and his wife Kathleen drive electric vehicles and have a hybrid for long trips. They’re currently building an “eco-home” that includes an integrated photovoltaic roof, super-insulating windows, advanced LED lighting, radiant floors, rainwater capture and gray water reuse, and sustainable materials.

Dan took the helm of Solaria in January 2010, already a proven leader in the industry. The former president of PowerLight and SunPower started in the photovoltaic (PV) industry in 1988, when the annual production of PV worldwide was just 30 MW. Today, annual production has expanded beyond 5,000 MW.

“It has been tremendously satisfying to be part of the clean energy revolution,” Dan says. “PV power plants cost about half of what they did in 2004. In contrast, the average cost of building conventional power plants has increased by 78% over the same period, and fuel costs of coal, today’s dominant and most environmentally damaging energy source, increased by 64%.”

Dan is passionate about the clean energy revolution. “It is widely acknowledged that coal devastates air quality, water quality, human health, habitats, and landscapes—and is the largest single culprit of global warming. Sierra Club has the right strategy to fight coal. I’m encouraged by their grassroots efforts to replace that energy with a smarter, sustainable fuel mix.”

In Dan’s line of work, good climate sense makes good business sense. As Dan observes, “Leading market research analysts forecast tripling shipment growth to 17,000 MW within four years—approaching the peak energy demand of all the New England states combined. If PV continues growing in our current decade at the rate it did in the previous one, by 2020 annual shipments in excess of 100,000 MW are possible—more than double the peak power demand of Italy will be added each year!”

Dan supports Sierra Club and The Sierra Club Foundation because it’s consistent with his values, and his lifestyle.

“Folks often think of beautiful outdoor hikes when they hear about the Club. While I love that aspect as well—what they may not know is that the Club is one of the most influential participants in the national energy debate. I am proud of the Club’s accomplishments in driving the transition from coal to renewable power, and honored to be assisting the Foundation in supporting the Club’s fantastic work!”

CAMPAIGN HIGHLIGHTS

Green Transportation

2009 was a tremendous year of action for both greenhouse gas emissions and fuel economy for new cars and light trucks.

Pushing for Pavley

In 2009, Sierra Club unveiled the results of a new online effort demonstrating public support for the California Clean Car (Pavley) standards and the Environmental Protection Agency's review of the essential waiver needed to implement those standards. At the EPA hearing, Sierra Club presented a photo petition from more than 1,000 Sierra Club members, student activists, and other concerned citizens from across the country who wanted to show their support but could not attend the hearing in person. Each photo in the petition shows a Sierra Club supporter holding their own car keys to underscore the message that "EPA Holds the Keys."

In addition to the petition, tens of thousands of Sierra Club activists submitted comments to the EPA urging them to allow California and 13 other states to move forward. Sierra Club ran active campaigns pushing for adoption of the California standards in several states, including Arizona, New Mexico, Washington, Oregon, and others states.

Virtual Clean Car Show

In 2009, we launched an innovative online tool to show that a wide variety of cars, trucks, and SUVs, from both foreign and domestic automakers, already meet the standards California and more than a dozen other states were seeking to implement. "This virtual clean car show demonstrated that automakers already have the technology to reduce global warming emissions from our vehicles," says Jesse Prentice-Dunn, Sierra Club Green Transportation Program Associate Representative. "Even some of the biggest trucks made by American automakers already meet the standards for the current year and beyond. Setting high standards will not only help revitalize Detroit by making it more competitive but will also make us more energy independent and fight global warming."

Fueling a Revolution

Sierra Club's voice was also strong on biofuels. Testifying at a hearing in Washington, D.C. on the Renewable Fuels Standards and in thousands of written comments, Sierra Club urged the EPA to ensure that new standards measure the full emissions of biofuels, including those from indirect land use change.

Sierra Club also actively supported President Obama's decision to set new fuel economy standards and issue the first national greenhouse gas standards under the Clean Air Act. More than 50,000 Sierra Club members and supporters sent emails and letters to the President, while hundreds appeared at each of the three public hearings on the standards. Sierra Club's call-to-action was heard.



"I'm so glad to be part of an engaged chapter program because working locally is the best way to help folks understand how they can make a difference in their transportation choices."

— JOSHUA HOUDEK

LAND USE AND TRANSPORTATION
ORGANIZER
SIERRA CLUB NORTH STAR CHAPTER





The Obama administration moved quickly to put vehicle emissions standards on a new path, reversing the Bush administration decision to deny California the waiver it needed to implement the Pavley clean car standard. We anticipate final national fuel economy and greenhouse gas standards in spring 2010. These standards will keep 960 million metric tons of CO₂ out of the atmosphere and save nearly 2 billion barrels of oil.

Chapter Highlight North Star Chapter

Sierra Club's North Star Chapter fought and won a federal court case to block construction of a large bridge over the Wild and Scenic Saint Croix River about ten miles east of St. Paul, on the Wisconsin border. The Wisconsin and Minnesota Departments of Transportation and the Federal Highway Administration had proposed the bridge to alleviate rush hour congestion in downtown Stillwater, Minnesota. Sierra Club's victory in the case follows a 1996 lawsuit, during which Sierra Club stopped a similar ill-planned proposal.

In winning the lawsuit, the Club argued that the bridge would violate the Wild and Scenic Rivers Act. And, that's true. But the project was also an assault on our fight against greenhouse gas emissions. Building this bridge would open up rural Wisconsin to massive sprawl and development, and the additional traffic would cause increased gas consumption. One of the proposed solutions to managing Stillwater congestion is to increase express bus lines on Interstate 94, just a few miles south of the proposed project site. Sierra Club is also working to promote commuter and inner-city rail service using North Hudson Rail Bridge. These measures would significantly reduce traffic and the emission of greenhouse gasses.

960 million

= Metric tons of CO₂ that will *not* be released
into the atmosphere annually

thanks to the new 35.5 MPG fuel economy
and greenhouse gas standard announced in 2009—
fought for by the Green Transportation team.





Partner Spotlight > Ann Mesnikoff and Chuck Frank

Partnering to Green Our Transportation

Ann Mesnikoff is the director of the Club's Green Transportation campaign. An expert in fuel economy issues, Ann has worked with Sierra Club for ten years as lead strategist in transitioning to a greener transportation system in the United States. She's joined by Foundation Board member Chuck Frank. Chuck was raised in the car business, having owned the world's largest Chevrolet dealership and numerous others. Chuck serves on the leadership team for the Green Transportation campaign.

Ann: How did you become interested in the Green Transportation campaign?

Chuck: I've been a Sierra Club member since 1975. When I joined the Foundation's National Advisory Council in 1993, I wasn't sure how I'd be greeted by Sierra Club, as a dealer selling SUVs. In fact, I was warmly embraced, as an industry insider who could advocate for higher fuel economy standards. I started supporting the campaign to raise fuel economy standards that very year.

Ann: Clearly, you're already playing a very big role in bringing a cleaner, greener solution to American transportation. In 2002, Senator Richard Durbin (D-IL) honored you on the Senate floor, calling you an "inspiration" to his work in improving fuel economy. What gives you inspiration that we can successfully turn around an industry that's already suffering financially?

Chuck: I never bought the argument that by greening our automotive industry, we'd hinder our economy, consumer choice, or safety. But, until recently, consumers saw fuel economy as a financial issue, not an environmental one. Now it's both—plus it's an issue of national security. Gas prices and fuel economy standards are going up. We're considering taxing carbon. Demand is building. With Sierra Club's work, there will be a tipping point, as the economy heats back up, in which alternative fuel vehicles will be on the same price level as fuel gasoline engines, saving consumers money at the fuel pump.

Ann: Do you think the Club's goals are attainable?

Chuck: I absolutely do. I always looked at Sierra Club as an organization of citizens, who individually have a passion to accomplish something. Some of those citizens have the time and capability to get out here and do it themselves. Some of us don't have the time, but have resources and the same passion, and together, through our extensive grassroots networks, we can accomplish our goals.

CAMPAIGN HIGHLIGHTS

Initiative to Limit Total Greenhouse Emissions



“Encouraging federal agencies to enforce measures that reduce greenhouse emissions is one of the most important fronts for the Climate Recovery Partnership. No other organization has the grassroots networks that can tap into communities across the country to demonstrate Americans’ broad support for clean air, water, and address the international challenge of climate change.”

— MARK BETTINGER

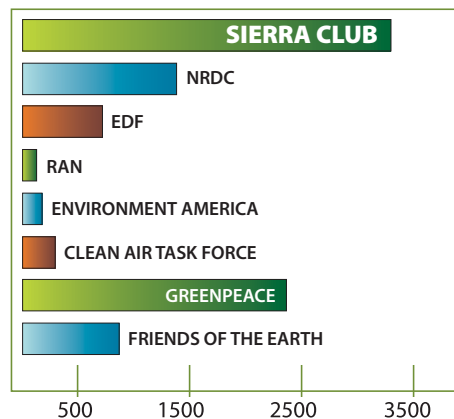
DIRECTOR, INITIATIVE TO LIMIT TOTAL GREENHOUSE EMISSIONS

Sierra Club’s Initiative to Limit Total Greenhouse Emissions is the underpinning of each of Sierra Club’s energy campaigns and is well supported by Sierra Club’s grassroots teams and The Sierra Club Foundation.

2009 was a strategy-building year. The team laid out plans for educating the public and decision-makers about the need to quickly cap America’s greenhouse gas emissions and creating the domestic conditions needed for the U.S. to lead discussions in international forums to reduce greenhouse gas emissions to levels called for by climate scientists.

To build our global leadership post-Copenhagen, Sierra Club will employ a variety of tactics to educate the public, recruit and engage activists, build alliances, and build public support for clean energy jobs and climate solutions. These include:

- Public forums and media events to draw attention to and engage the public on climate and energy issues.
- House parties nationwide and other activist-driven activities to engage and recruit volunteers.
- Generating turnout for town hall meetings with decision-makers.
- Building alliances with local business, national security experts, labor, veterans, and hunters and anglers, and engaging in joint activities with them.
- Reports produced by allies to strengthen local media coverage.
- Letters to the editor and positive media coverage.



Source: LexisNexis

MEDIA HITS

Sierra Club’s Communications team generates more media hits than any other environmental organization in the country. In 2009, an average of nine climate-related stories appeared in media outlets nationwide, every day thanks to the creativity and determination of Club media staff.



Partner Spotlight > Bob & Skip McKinney

Bob McKinney started out with plans to become a national park guide.

“The war came along and everything changed,” he says of the days after the Japanese bombed Pearl Harbor. In 1941, Bob’s interest in preserving nature was refocused on serving his country.

In 1946, he arrived in San Francisco to board a Navy ship bound for Japan, and met his future wife, Arlene (known by some of her friends as “Skip”). Bob recalls, “I went out to a nightclub with my brother, who had just returned from Okinawa, where I saw a classmate of mine from the Naval Academy sitting with Skip. I went out with her the next night. Bob and Skip corresponded for five years, until they married in 1951.

Nearly 60 years later, the McKinneys have had many adventures, but never did make their home in a national park. Instead, they’ve dedicated their volunteer time and funds to the support of natural places, pledging \$1 million to The Sierra Club Foundation, to support its Climate Recovery Partnership, and serving as leaders on the Campaign Cabinet.

Why? Sierra Club “is the best answer in America to the most pressing challenge of our time—climate change,” said Skip.

Bob added, “In Indiana, unfortunately, you don’t hear as much about climate change as you do in other areas of the country. The Midwest is coal country.”

The McKinneys aim to change that.

Besides advocating for climate solutions with Sierra Club, the McKinneys support the Hoosier Environmental Council (HEC) at home in Indiana. Part of the HEC’s agenda is to make Indiana a national leader in clean energy equipment manufacturing by offering corporations the right mix of incentives to re-locate to their home state.

The McKinneys have been very encouraged by Indiana’s progress in areas such as wind farms and companies developing technology for hybrid electric vehicles. Bob is hoping for continued administrative policy initiatives statewide that would demonstrate to venture capital firms that Indiana is a supportive environment for such investments.

The McKinneys have built a legacy with their generosity to environmental causes. Further, they’ve instilled those same strong values in their entire family. Skip said she is “particularly proud that our daughter Marni has followed her father’s example and joined the board of The Sierra Club Foundation.”

“Sierra Club is the best answer in America to the most pressing challenge of our time—climate change.”

— SKIP MCKINNEY



CAMPAIGN HIGHLIGHTS

Resilient Habitats



“Sierra Club’s nationwide presence, coupled with its army of activists, makes it possible to address big-picture issues in a way most other conservation organizations cannot. The Club always delivers.”

— JOHN NORDGREN
SENIOR PROGRAM OFFICER
KRESGE FOUNDATION



The Resilient Habitats campaign grows out of the long and proud tradition of Sierra Club fighting to protect our natural heritage. Using science-based best practices, resilient habitats are *protected, connected, and cared for*, allowing the natural world and associated human communities to survive climate change.

Nationwide: Preserving 50 Million Acres of Roadless Areas

In June of 2009, a federal judge ruled in Sierra Club’s favor that the Bush-era Forest Service planning regulations failed to adequately protect populations of threatened wildlife. Then, in August, Agriculture Secretary Tom Vilsack reversed some of the most disastrous forest policies imposed by the Bush administration. Furthermore, he reaffirmed the Obama administration’s full support of the Roadless Area Rule, put in place by President Clinton, which protects more than 50 million acres of national forests. Vilsack agreed to join the Club and its allies in our efforts.

Work in Priority Ecosystems

Greater Yellowstone

To protect Bridger-Teton National Forest from the effects of climate change, Sierra Club gathered comments from the public advocating the protection of sensitive wildlife species, preservation of critical habitat, and reduction of motorized trails and routes. This pressure from the Club and its supporters resulted in a commitment to a wildlife-friendly summer travel plan for the National Forest.

Then, Sierra Club’s network of volunteers stepped up to help ensure the plan’s success, spending their summer rehabilitating old routes and erecting barriers that close trails to motorized use. By reducing non-climate stressors such as off-road vehicle use, wildlife will have a better chance of adapting to climate change.

Gulf Coast

Throughout 2009, Sierra Club in Louisiana continued to engage local and national universities, local partners, and residents of the Lower Ninth Ward (a low-income community) in restoring the Bayou Bienvenue Wetlands. This area provides critical protection from flooding and storm events as well as rising sea levels. Highlights of the 2009 efforts included conducting tours to publicize the project. Notable visitors included Pope Benedict XVI (a.k.a. “The Green Pope”) and Nancy Sutley, Chair of the Council on Environmental Quality.

Sierra Club also was successful in getting this community-driven project included in the Mississippi River Gulf Outlet (MRGO) Ecosystem Restoration Plan being developed by the U.S. Army Corps of Engineers. Additional MRGO efforts in 2009 include participating in a myriad of community and agency meetings, supporting the MRGO Must Go Coalition, and engaging community leaders in the development of the plan.

Adirondacks to Acadia

Sierra Club volunteers and campaign staff in Maine celebrated with conservation partners and Governor John Baldacci as another key parcel of the Club's 100-Mile Wilderness project was purchased and protected for ecological and wilderness recreation purposes.

Conservation of the 29,500 acres of the West Branch of the Pleasant River watershed results in a protected corridor 65 miles long through some of the richest wildlife habitat in the state. Governor Baldacci thanked the Club for its leadership in conserving lands surrounding this final northern leg of the Appalachian Trail.

Chapter Highlight

California

The National Park Service found the San Gabriel Mountains to be of national significance and hosted public meetings to gather input on ways to protect resources while enhancing recreational and educational opportunities in both the mountains as well as the park-poor communities of eastern Los Angeles County.

Sierra Club, with significant involvement from the Angeles Chapter's Forest Committee, turned out approximately 250 people (more than half of all participants). Comments overwhelmingly called for the creation of a San Gabriel Mountains National Recreation Area.

Such a designation would create wildlife corridors between the San Gabriel Mountains, the Puente-Chino Hills, and the Santa Ana Mountains. It would bring in more rangers and resources for healthy recreation and it would connect underserved communities to the mountains and wilderness areas through a system of trails and bike paths. A preferred draft alternative is expected in the fall of 2010.

"In 1962, I was a Boy Scout leader in the Sequoia National Forest. I was on a trip back to Bakersfield with the Scouts, when I came across a clear cut and it made me furious. I went home and called up the local Sierra Club chapter and asked, 'What can I do?' You have to go beyond getting mad, you have to get involved."

— JOE FONTAINE THE SIERRA CLUB FOUNDATION BOARD





*“I want to protect
100 million acres.
This is the legacy
that John Muir left
us to carry on.”*

— BRUCE HAMILTON



Partner Spotlight > Bruce Hamilton Deputy Executive Director

Bruce Hamilton’s father taught forest ecology at Cornell. “For vacation, he would take us to environmental battlefields where Sierra Club was fighting, like the proposed dam site in Dinosaur National Monument.”

Bruce graduated from Colorado State University with a degree in Wildlife Biology. “It was right around the first Earth Day in 1970. I was working to stop oil shale development and block trans-basin water diversions to Denver.”

In 1973, the environmental newspaper *High Country News* offered jobs to Bruce and his wife Joan. They ran the paper jointly, until Bruce began working at Sierra Club as Northern Plains Representative in 1977.

Bruce was the Club’s sole employee for Montana, Wyoming, both Dakotas, and Nebraska. In the wake of the Arab oil embargo, coal, oil shale, and oil exploration in the region was rampant. In response, Bruce’s team fought for strip mining controls, blocked synthetic fuel development, strengthened clean air laws, and banned oil development in wilderness.

In 1984, Bruce became the Club’s first National Field Director. The first personal computers gave Bruce a tool to coordinate work that had always been done independently.

Throughout the Reagan and George H.W. Bush administrations, the Club grew exponentially in response to threats to environmental progress. “We gathered over 1 million signatures calling on Reagan to fire his anti-environmental Interior Secretary James Watt (who ultimately resigned). The Club’s grassroots strength not only stopped most bad things from happening under Watt, but also succeeded in protecting dozens of new wilderness areas and strengthening the Clean Air Act.”

In 1992, the year that Bill Clinton was elected, Carl Pope was appointed Executive Director, and Bruce was named Conservation Director.

By 1994, Newt Gingrich unleashed the anti-environmental “Contract with America.” The Club and its allies fought back, while continuing to make progress through the states or administrative action.

“Then, George Bush Jr. spent eight years trying to undo decades of environmental progress, which, thanks to Sierra Club, he could not. We fought back efforts to undo the Endangered Species and Clean Air Acts and weaken protection for roadless areas, Sequoia National Monument, and the Arctic National Wildlife Refuge.”

In 2007, Bruce was appointed Deputy Executive Director. As such, he’s worn many hats—most recently as director of the Resilient Habitats campaign. “I want to protect 100 million acres. This is the legacy that John Muir left us to carry on.”

Grassroots Impact Through Grants

Nurturing the Next Generation of Environmentalists

The future of the planet is in the hands of our children. John Muir knew it. When Sierra Club's founder began the fight to protect America's treasured lands, he was a very young man. Today, the Club's energy relies upon the enthusiasm of thousands of young people each year who seek to make their voices heard, educate their peers, or participate in outings that remind us all what we're protecting and why.

Building Bridges to the Outdoors

By partnering with nonprofit organizations across the country, The Sierra Club Foundation's Building Bridges to the Outdoors program reaches kids that would otherwise have no opportunities to experience nature. In April, students from two New York City-based programs participated in an "Alternative Spring Break" trip, exploring Puerto Rico's natural wonders. The youth took part in several educational experiences such as kayaking through a bioluminescent lagoon, hiking in El Yunque rainforest, and biking through mangrove forests.

Sierra Student Coalition

With more than 250 groups nationwide, Sierra Student Coalition (SSC) develops environmental leaders. Through its award-winning grassroots training program, students not only set national priorities, they develop new resources, and support SSC's volunteer network. A small staff supports SSC programs, but participants provide the creativity. Last year, SSC broke new ground with a viral video campaign against coal, called "Too Dirty, Even for College."

Inner City Outings

Sierra Club's own program for providing nature experiences for inner city youth boasts more than 500 volunteers. Through tireless effort, these volunteers—and the Club staff of three that supports them—provided outdoor experiences to about 8,000 youth nationwide. 2009 adventures included hiking, camping, rafting, bicycling, snowshoeing, and environmental service projects, just to name a few.

200,000 = Number of kids who discovered the joys of the outdoors through The Sierra Club Foundation in 2009.





“People are often surprised when I explain that the Sierra Club proudly counts among its friends and partners a whole host of veterans organizations, as well as military families themselves. But is this really such a new thing? We too often forget that the first protectors of our national parks were soldiers.”

— CARL POPE
SIERRA CLUB CHAIRMAN

Our Partners in the Military

Sierra Club and members of the Armed Forces share a deep caring for our nation and a commitment to the ideals of democracy and civic engagement. In addition, military leaders recognize the importance of energy security to global security and to our nation’s future. While the military works to defend this country, The Sierra Club Foundation is helping people explore, enjoy, and protect those natural wonders that make this country great.

Homes for Our Troops

Last summer the Foundation granted \$1 million to help Homes for Our Troops build green. From roll-in showers to keyless doors and easy-access cabinets, the new Energy Star-certified houses incorporate efficient appliances, extra insulation, and solar panels or geothermal heating systems, ensuring lower power bills. This year they built the first LEED Platinum-certified house that is specially adapted to a service member’s needs. Besides benefitting veterans, each project also educates the public. More than 60 companies and 400 volunteers were involved in one recent project. More at: homesforourtroops.org.

Veterans Green Jobs

By providing green jobs education, transition support, and career and enterprise development opportunities, Veterans Green Jobs (VGJ) empowers returning troops while increasing our nation’s energy independence. Individuals who seek green jobs find opportunities for increased prosperity, diverse career choices, and leadership in restoring local communities, environments, and economies. VGJ projects encompass wild lands conservation, urban forestry, energy efficiency, and weatherization, with plans to expand curriculum into the areas of commercial/industrial energy efficiency, green building and retrofitting, and renewable energy technologies. More at: veteransgreenjobs.org.

Military Families Outdoors

We are proud to serve America’s military families and ensure that those who make the greatest sacrifices for our country are given the opportunity to benefit from the healing powers of our natural heritage. Studies have shown that children gain self-esteem and personal responsibility from outdoor experiences. The Military Family Outdoor program provides these experiences for military children at a crucial time in their lives. Through a variety of opportunities, service members and their families find respite and renewal; families can reconnect at a retreat, returning veterans can participate in an adventure challenge course to aid with the transition back to everyday life, and children of deployed parents find empowerment by going to camp. More at: sierraclub.org/military.

Diverse Partnerships for Climate Recovery

To meet the climate challenge, we build partnerships among a variety of groups: labor unions, faith-based groups, hunters and anglers, Native American Tribes, and others. We also take seriously our commitment to supporting and working with low-income neighborhoods and communities of color, those often most affected by the consequences of climate change and pollution. Support from The Sierra Club Foundation has allowed the following programs to connect and thrive in communities nationwide:

Environmental Justice and Community Partnerships Program

Sierra Club's Environmental Justice and Community Partnerships program is one of the premier programs of its kind, with a dedicated corps of experienced organizers and dynamic volunteers organizing at eight sites across the country. In 2009, we partnered with communities in Appalachia to address mining impacts that are most immediately felt by local residents, including high levels of dust generated by trucks hauling coal through neighborhoods. In the fight against dirty coal, they worked closely with a diverse coalition of tribal groups to block proposed coal-fired power plants and mining projects on Navajo Nation and Hopi lands in Arizona and New Mexico. In addition, as part of the Navajo Green Economy Coalition, they helped lay the groundwork to transition the Navajo Nation to a clean energy economy.

200 = Sierra Club articles published by Spanish-language media outlets in 2009.



“Oftentimes, folks aren’t worried about what will happen five or ten years down the road; they’re worried about today. They’re worried about putting food in their kid’s mouth. They’re worried about their kid having an asthma attack caused by pollution in their neighborhoods. One solution is a good green job.”

— KAREN MONAHAN

SIERRA CLUB ENVIRONMENTAL
JUSTICE ORGANIZER



Labor Partnerships

Working with the Blue Green Alliance and other labor partners, Sierra Club focused national attention on creating green jobs. The second Good Jobs, Green Jobs National Conference in Washington, D.C. brought together 2,700 leaders and activists from the labor movement, business and industry, environmental organizations, and community groups, as well as elected officials and decision-makers from around the country. Participating organizations included not only big unions and big environmental groups, but also many businesses (e.g. “old economy” companies like the aluminum-maker Alcoa and “new economy” companies like groSolar, an installer of residential solar-systems) and academic institutions (e.g. Carnegie Mellon University and Yale University), as well as a variety of smaller, community-based environmental groups.

Hunters & Anglers Program

With funding from The Sierra Club Foundation, Sierra Sportsmen partnered with Northwest Steelheaders, Native Fish Society, Trout Unlimited, Northwest Guides and Anglers Association, and local fishermen to celebrate Public Lands Day by cleaning up 13 miles along the Wilson River in the Tillamook State Forest. The event helped strengthen the Club’s alliance with a variety of fishing groups and businesses, Oregon’s state agencies, the Oregon Board of Forestry, and local community members surrounding the Tillamook State Forest.



Faith Communities

In partnership with the governor’s Climate Working Group, Sierra Club helps lead a coalition of more than 35 cultural, faith-based, social justice, employment training, and environmental organizations dedicated to building a sustainable green economy in Minnesota. The coalition promotes good-paying green jobs and relevant skills training for low-income and minority residents.



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An independent, volunteer Board of Directors, supported by a professional staff, governs The Sierra Club Foundation. The Board primarily focuses on enhancing the overall performance of the Foundation and supporting the charitable and educational work of Sierra Club and other grantees.

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Facing page, clockwise, top:

Larry Keeshan, Paul Craig, Bob McKinney, Molly Ross.

Not pictured: Pete Cartwright, Allison Chin, Paul Farr, Joseph Fontaine, Michael Loeb, Michael McCloskey, Dan Shugar.





National Advancement Council

The National Advancement Council (NAC) builds community among environmentally concerned leaders. The NAC promotes a culture of learning and exchange that enriches the entire conservation movement.

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"In the 60s, the Forest Service quietly built a logging road up one of my favorite trails in the Alpine Lakes using their recreation budget. I was horrified by the blatant misuse of funds. So, I joined Sierra Club, where I learned organizing skills that helped us win the hard-fought battle for the 500,000-acre Alpine Lakes Wilderness a few years later."

— **DICK FIDDLER** THE SIERRA CLUB FOUNDATION BOARD

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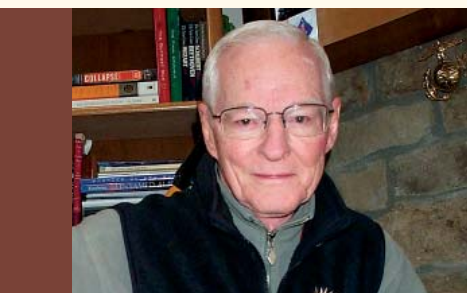
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“What first attracted us to Sierra Club is its willingness to fight for what it believes in. Sierra Club shares our values. We are content in knowing that our future plans will contribute significant support to the Club.”

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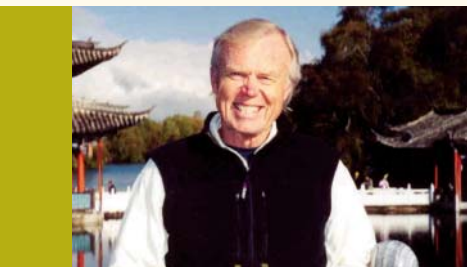
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"It is a wonderful feeling to see Sierra Club's 15-year letter writing campaign to save the Elwha River in Olympic National Park turn into a success. These experiences show me firsthand the power of a sustained grassroots campaign. That's why I give."

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Financial Statements



The Sierra Club Foundation Statement of Financial Position December 31, 2009 and 2008

	2009	2008
Assets		
Cash and cash equivalents	\$ 1,022,659	\$ 1,939,717
Money market funds	23,381,330	31,550,031
Investments	60,612,241	46,144,477
Accounts receivable	256,421	388,588
Contributions receivable, net	2,588,650	6,704,828
Prepaid expenses	13,929	27,683
Property and equipment, net	125,736	143,740
Assets held under split-interest agreements	14,920,311	12,185,215
Investments – Property	—	1,365,500
Other assets	223,084	224,084
Total Assets	103,144,361	100,673,863
Liabilities		
Accounts payable	685,561	81,730
Grants payable	3,917,561	4,642,758
Liabilities under split-interest agreements	10,031,842	9,216,294
Total Liabilities	14,634,964	13,940,782
Net Assets		
Unrestricted:		
Undesignated	21,106,563	12,360,107
Board-designated	22,181,970	29,356,274
Total unrestricted	43,288,533	41,716,381
Temporarily restricted	32,932,487	33,217,769
Permanently restricted	12,288,377	11,798,931
Total Net Assets	88,509,397	86,733,081
Total Liabilities and Net Assets	\$ 103,144,361	\$ 100,673,863

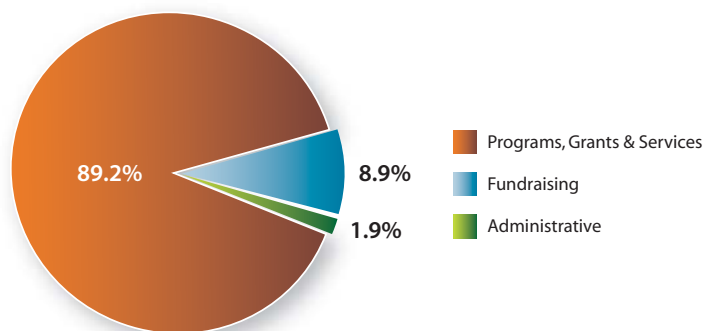
2009 financial information is unaudited. 2008 financial information has been extracted from The Sierra Club Foundation's audited financial statements, on which an independent public accounting firm expressed an unqualified opinion. To view the complete audited financial statements, please visit www.tscf.org or contact The Sierra Club Foundation.

The Sierra Club Foundation Statement of Activities

December 31, 2009 and 2008

	2009	2008
Revenues, Gains & Other Support		
Contributions	\$ 34,217,380	\$ 48,351,933
Contributions related to split-interest agreements	1,019,288	2,146,973
Bequests	3,661,661	5,814,689
Total Contributions	38,898,329	56,313,595
Net gains (losses) from investments	6,511,054	(19,784,111)
Interest and dividends	1,606,404	2,510,158
Net change in value of split-interest agreements	600,116	(2,427,877)
Other income (loss)	(142,284)	(348,450)
Total Revenues, Gains & Other Support	47,758,187	36,263,316
Expenses		
Program services	41,016,345	40,229,676
Support services:		
Administrative	867,675	832,242
Fundraising	4,097,851	3,618,860
Total Expenses	45,981,871	44,680,778
Change in net assets	1,776,316	(8,417,462)
Net assets, beginning of year	86,733,081	95,150,543
Net assets, end of year	\$ 88,509,397	\$ 86,733,081

The Sierra Club Foundation Summary of Expenses 2009





Become a Partner

The Sierra Club Foundation is proud to foster a broad community of partners—from all walks of life. For our work to have a decisive impact on national climate strategy, we need your help.

Over the coming year, the Foundation will expand its partnerships, seeking support from climate leaders and philanthropists who understand the urgent challenge global warming poses. To fully execute the Climate Recovery Partnership, we anticipate needing to raise \$400-500 million over the next four to six years.

Leadership gifts will greatly enhance the type of activities outlined in this year's report. Through a combination of Sierra Club's unrivaled grassroots organizing, strategic litigation, media megaphone, and administrative advocacy, we are poised to win on climate change and clean energy.

Will you join us?

Gifts of any size to The Sierra Club Foundation contribute to building a vibrant and diverse environmental movement that can set our country firmly on the path to a greener future.

To make a gift, please visit www.tscf.org or call 415-995-1780.

Thank you!



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- Christa Owens (page 15)
- Doug daSilva (page 17, bottom; page 18; page 36)
- Douglas Kloth (page 12, top)
- Focus the Nation (page 6, bottom)
- Green for All (page 23, top)
- Greg Pflug (page 28)
- GRID Alternatives (page 9)
- Homes for our Troops (inside cover, bottom right; page 21)
- Karissa Sellman (page 5, bottom; page 8, bottom; page 16, bottom; page 37; outside back cover)
- Matt Scully (page 7, top and bottom)
- Paul Craig (page 29; page 30)
- Paul Swanson (page 23, middle)
- Roger Williams (page 4, bottom; page 26; page 27; page 31)
- San Francisco Bicycle Coalition (page 13, top and bottom)
- Sierra Club Environmental Justice (page 22; page 23, bottom)
- Sierra Club library (page 2; page 3)
- Sierra Club Maine Chapter (page 1, bottom)
- Sierra Student Coalition (inside cover, bottom left)
- Solar Richmond, Richmond, CA (page 10, bottom)
- Tony Fuentes (page 11, bottom; page 35)
- VA Tech Beyond Coal (page 4, top)



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and supporters around the world!**

The Sierra Club Foundation Mission:

To help educate, inspire and empower humanity to preserve the natural and human environment by: (i) providing resources to the Sierra Club and, in appropriate circumstances, other nonprofit organizations, for charitable programs that protect and restore the environment; (ii) raising funds, donated for tax-exempt charitable purposes; and (iii) preserving, enhancing and administering these funds.



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