

NL PC Party retains lead in terms of voter support this quarter

- Party support is stable, allowing the PC Party to retain its lead in terms of voter preference
- Dissatisfaction with the performance of the Liberal government has declined this quarter
- Paul Davis of the PC Party retains his lead in terms of leader preference

HALIFAX, NS June 7, 2017: After becoming the most preferred political party in Newfoundland and Labrador three months ago, the Progressive Conservative Party has retained its lead this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Specifically, one-third of decided voters back the governing Newfoundland and Labrador Liberal Party (34%, compared with 33% in February 2017), while four in ten support the Progressive Conservative Party (40%, compared with 39%), and one-quarter prefer the New Democratic Party (24%, compared with 26%).

One-third of residents are undecided (32%, up from 24%), while two percent refuse to state a preference (compared with 1%), and five percent either support none of the parties or do not plan to vote (unchanged).

After a decline last quarter, satisfaction with the performance of the Liberal government is stable and currently stands at 28 percent (compared with 26% three months ago). At the same time, dissatisfaction declined, as two-thirds are dissatisfied (65%, down from 71%), and seven percent do not offer a definite opinion on the matter (up from 2%).

With regards to leader preference, support for Premier Dwight Ball is stable and currently rests at 23 percent (compared with 21% three months ago), while just under four in ten residents support Paul Davis of the PC Party (36%, compared with 33%). Preference for NDP leader Earle McCurdy has declined and currently rests at 16 percent (down from 23%). Meanwhile, one in eight prefer none of these leaders (13%, compared with 14%), and one in ten have no definite opinion at this time (12%, compared with 9%).

These results are part of the **CRA** *Atlantic Quarterly* $^{\circ}$, an independent telephone survey of Atlantic Canadians, and are based on a sample of 804 adult Newfoundland and Labrador residents. The survey was conducted from May 4 to June 1, 2017, with overall results for the province accurate to within \pm 3.5 percentage points in 95 out of 100 samples.

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For more information, please contact:

Don Mills, Chairman and CEO, at (902) 493-3838



CRA Atlantic Quarterly® Spring 2017 Newfoundland and Labrador Political Results

Sample: 804 Newfoundland and Labrador Residents (18 years plus)

Interview Dates: May 4 to June 1, 2017

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

Percentages may not equal 100% due to rounding.

How satisfied are you with the overall performance of the provincial government led by Premier Dwight Ball?						
	May 2016	August 2016	November 2016	February 2017	May 2017	
Completely satisfied	1%	2%	2%	3%	2%	
Mostly satisfied	20%	15%	31%	23%	26%	
Mostly dissatisfied	27%	37%	36%	36%	37%	
Completely dissatisfied	48%	44%	23%	35%	28%	
Don't know/No answer/Neither	3%	2%	6%	2%	7%	
Too soon to tell	1%	-	-	-	-	

Current overall margin of error is ± 3.5 percentage points based on a sample size of 804.

Party	May	August	November	February	May
	2016	2016	2016	2017	2017
Liberal Party	27%	34%	42%	33%	34%
Progressive Conservative Party	34%	33%	34%	39%	40%
New Democratic Party	38%	32%	23%	26%	24%
Green Party	2%	0%	1%	0%	2%
Other	0%	1%	0%	1%	0%
TOTAL DECIDED VOTE	101%	100%	100%	99%	100%
None/Do not plan to vote	8%	7%	5%	5%	5%
Refused to state	3%	2%	1%	1%	2%
Don't know/Undecided	25%	23%	28%	24%	32%

Current margin of error for decided voters is ± 4.5 percentage points based on a sample size of 485.

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?							
Leader	May 2016	August 2016	November 2016	February 2017	May 2017		
Dwight Ball of the Liberal Party	18%	17%	27%	21%	23%		
Paul Davis of the PC Party	35%	32%	35%	33%	36%		
Earle McCurdy of the NDP	22%	24%	17%	23%	16%		
None of the above/Other	17%	13%	10%	14%	13%		
Don't know/No answer	8%	14%	11%	9%	12%		

Current overall margin of error is ± 3.5 percentage points based on a sample size of 804.