

LIMELIGHT RATE CARD

ADVERTISING OPTIONS

DPS Package (Double Page Spread + MREC + EDM).....	\$5,400
FP Package (Full Page Print + MREC).....	\$3,400
HP Package (Half Page Print + MREC).....	\$2,000
TP Package (Third Page Print + MREC).....	\$1,350
Insert (Booking Fee + CPM).....	\$100 + \$350/THOUSAND

Please note: MRECs included in packages will be run for 1 week, 25% SOV.
HP Package and TP Package available with Horizontal or Vertical advertisements
20% loading Inside and Outside Back Cover, and Inside Front Cover.

OTHER DIGITAL

Native Content with boosted Facebook + Twitter posts.....	\$2,500
Syndicated Content.....	\$500
Facebook post to linked content (boosted Facebook post).....	\$300
Website MREC (1 week, 25% SOV).....	\$500
Website Banner (1 week, 25% SOV).....	\$500
Website Banner (1 week, 100% SOV).....	\$1,500
Enews Header Combo (Banner + MREC).....	\$1,050
Enews LREC (under Editor's Choice).....	\$950
EDM.....	\$1,250

GLOSSARY

Native Content

Content written by *Limelight* staff writers in discussion client

Syndicated Content

Content created by the client and published digitally by *Limelight* once approved by editorial

MREC

Medium Rectangle

EDM

Electronically Distributed Message with advertising content provided by client

SOV

Share of Voice

CPM

Cost per Thousand

Boosted

\$50 paid reach with targeting if requested

Facebook post

Containing words, images, links and tags approved by editorial. May link to content hosted on *Limelight's* website or anywhere else