

# Performance Analysis in the Real World of Online Services

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# My Background:

Crossing the bridge from Architect to User!

- 1973: PhD in Electrical Engineering
  - Carnegie Mellon University
  - Thesis: Performance Evaluation of Multiprocessor Systems
- 4 years Texas Instruments
  - Research
- 17 years Digital Equipment Corporation
  - Processor Architecture and Performance
- 12 years Intel
  - Performance, Architecture, Strategic Planning
- 2 years Microsoft
  - Data Center Hardware Engineering

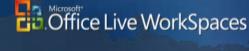


# Global Foundation Services

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Online Services



### Performance

- per-form-ance (per fôr'mens)
- noun
- 1. the manner in which or the efficiency with which something reacts or fulfills its intended purpose.
- 2. operation or functioning, usually with regard to effectiveness, as of a machine
- 3. the ability to <u>perform</u>: <u>efficiency</u> b: the manner in which a mechanism <u>performs</u> <engine *performance*>

### What Matters

- Throughput, Response Time
- Cost Effectiveness
  - Performance / \$
  - Performance / Watt
  - Performance / \$ / Watt
- Energy Consumption / Efficiency
- Reliability
- Maintainability

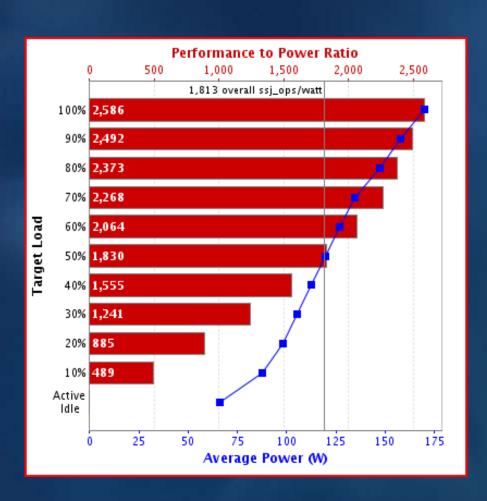
### Common Performance Metrics

- SPEC CPU Benchmarks
  - Highly tuned using compiler versions you may not have access to today
  - Geometric Mean of several individual benchmarks
  - Single and multistream
  - Integer and Floating Point
- Transaction Processing Council
  - TPC-C, TPC-E, TPC-H
- SPECpower
- Lots of lesser known benchmarks SPECweb, IOmeter, FSCT, WCAT etc.

### End User Issues

- Performance (speed) on old binaries
- My code compiled with my favorite compiler using my optimization level running on my operating system
- Industry standard benchmarks are a good first indicator, but not sufficient
- Configuration dependencies

### Read the Fine Print!



- SPECpower Example:
- Impressive Result!
- 2 processors
- 8 GB memory
- 1 SSD!

# TPC-C Example

- Dual Processor Platform with price starting at \$ 3,315
- TPC-C Throughput: 631,766 tpmC
- Price/Performance: \$1.08 USD per tpmC
- Total System Cost: \$678,231
- 144 GB memory (18 x 8 GB)
- 26 10K RPM disk drives
- 1184 15K RPM disk drives
- Typical User Configuration: 16 GB memory, mid bin processor, ~8 disk drives for ~\$10K

## Balanced Performance

- Typical User Configuration
  - Smaller memory generates more disk I/O
  - Disk I/O limited
  - Low Processor Utilization
- User Options
  - Add more memory and drives higher cost
  - Deploy just one processor
  - Use lower frequency processor to save \$ and power

### Non-Linear Price Performance



Source: www.intc.com

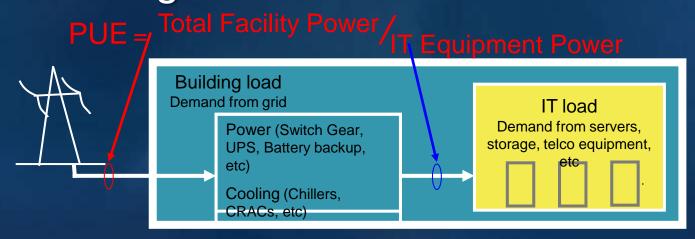
| E5540 (8M L2 cache 2.53 GHz (80W) 5.86 GT/sec Intel® QPI 45nm) | - | \$744 |
|--|---|-------|
| E5530 (8M L2 cache 2.40 GHz (80W) 5.86 GT/sec Intel® QPI 45nm) | - | \$530 |
| E5520 (8M L2 cache 2.26 GHz (80W) 5.86 GT/sec Intel® QPI 45nm) | - | \$373 |
| E5506 (4M L2 cache 2.13 GHz (80W) 4.80 GT/sec Intel® QPI 45nm) | - | \$266 |
| E5504 (4M L2 cache 2.00 GHz (80W) 4.80 GT/sec Intel® QPI 45nm) | - | \$224 |
| E5502 (4M L2 cache 1.86 GHz (80W) 4.80 GT/sec Intel® QPI 45nm) | - | \$188 |

### Power vs Performance Tradeoff

- 2.4 GHz vs 2.26 GHz Frequency
  - ~5% frequency difference results in 2-3% performance difference on most workloads
- What about Power?
  - 80 W vs 60W TDP
  - 10-15 Watts savings dependent on workload
- What about Price?
  - Same!
  - Total Cost of Ownership lower for 60W CPU

# Why Power is Important?

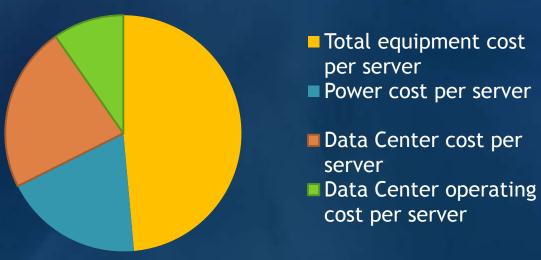
- Energy Consumption: US power rate 10.27 cents per Kilowatt hour) in 2008 according to DOE/eia (http://www.eia.doe.gov/cneaf/electricity/epm/table5\_3.html)
- In a typical data center for every watt in server power there can be another 0.5 to 1 watt consumed for power distribution losses and cooling.



### **But There is More!**

- Data centers can cost between \$10M and \$20M per Megawatt
- Capital Depreciation Costs are Important

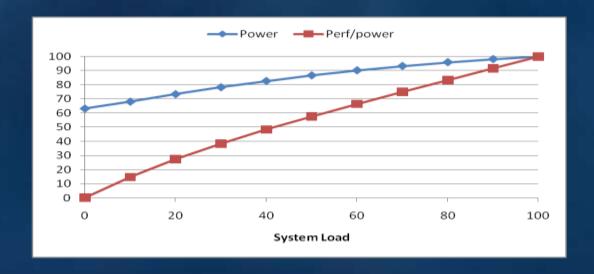




Your Mileage May Vary!

# Power vs System Load

- Typical Web Applications are not CPU or disk intensive
- Platform imbalance can keep processor utilization low
- Idle power is typically over 50% of peak



# Our Approach

- Invest in understanding your workloads
- Measure, Model, Validate, Predict, Measure
- Focus on Entire System
- Balance the Platform
- Focus on Total Cost of Ownership
  - Acquisition Cost
  - Energy Consumption Cost
  - Data Center Capital Cost

# 2 Socket Catches up to 4 Socket



#### HP ProLiant DL580 G5 2.67 GHz 16MB L2

C/S with 8 ProLiant DL360G5

#### TPC-C Version 5.9

Report Date

January 16, 2009

**Total System Cost** 

TPC-C Throughput

Price/Performance

4 x Intel x7460 2.67GHZ/16M

\$615,914 USD

639,253 tpmC

\$0.97 USD/ tpmC

256GB

| Intel® Xeon® processor MP <sup>2</sup> 7400 series, 6 and 4 core versions | Mar '09 (03/15) |
|---|-----------------|
| Server/Workstation (uFCPGA)   | Price           |
| X7460 (16M L3 cache 2.66 GHz (130W) 1066 MHz FSB 45nm)                    | \$2,729         |
| E7450 (12M L3 cache 2.40 GHz (90W) 1066 MHz FSB 45nm)                     | \$2,301         |



#### HP ProLiant DL370 G6 2.93 GHz 8 MB L2

C/S with 8 ProLiant DL360G5

#### TPC-C Version 5.10

Report Date

March 30, 2009

Total System Cost HP ProLiant DL370 G6 w/ 2xIntel X5570, 144GB

Availability Date

\$678,231 USD

631,766 tpmC

\$1.08 USD/ tpmC

March 30, 2009

| X5570 (8M L2 cache 2.93 GHz (95W) 6.40 GT/sec Intel® QPI 45nm) | - ( | \$1,386 |
|--|-----|---------|
| X5560 (8M L2 cache 2.80 GHz (95W) 6.40 GT/sec Intel® QPI 45nm) | -   | \$1,172 |
| X5550 (8M L2 cache 2.66 GHz (95W) 6.40 GT/sec Intel® QPI 45nm) | -   | \$958   |
| E5540 (8M L2 cache 2.53 GHz (80W) 5.86 GT/sec Intel® QPI 45nm) | -   | \$744   |
| E5530 (8M L2 cache 2.40 GHz (80W) 5.86 GT/sec Intel® QPI 45nm) | - ( | \$530   |

### Best Price/Performance

| DØL  | PowerEdge 2900 Server with Oracle Database 11g Standard Edition One |                  |  |      |   |  | TPC-C Rev 5.10<br>Original Report Date<br>February 20, 2009 |  |  |
|--|---|------------------|--|------|---|--|---|--|--|
| Total System Cost  |   | TPC-C Throughput |  | Pric | Price/Performance   |  | Availability Date   |  |  |
| \$62,567   |   | 104,492 tpmC     |  |      | \$.60 / tpmC  |  | February 20, 2009   |  |  |
| Processors   | Data  | abase Manager    | 08   | S    | Other Softwar   |  | Number of Users   |  |  |
| 1/4/4 Quad Core<br>Intel® Xeon®<br>5440,2X6MB<br>Cache, 2.83GHZ<br>1333MHZ FSB | Oracle Database<br>11g<br>Standard Edition<br>One                   |                  | Microsoft<br>Windows<br>Server<br>2003<br>Standard<br>x64 Edition<br>SP1 |      | Windows Server 2003 Standard Edition w/ COM+ Internet Information Server 6.0 Microsoft Visual C++ |  | 82,600  |  |  |

Single Processor, 32 GB Memory, 102 Disk Drives

Typical Configuration: 1 Quad Core Processor, 16 GB Memory, 8 Disk Drives (10K RPM, 146 GB), List Price: ~\$7K

Source: www.tpc.org

# TPC-E Example

| FUĴITSU PRIMER   |   | GY RX300 S5   | TPC-E 1.7.0<br>TPC Pricing 1.3.0<br>Report Date<br>March 30, 2009 |        |                             |  |  |
|--|---|---|---|--------|-----------------------------|--|--|
| TPC-E Throughput<br>800.00 tpsE  | Price/Performance<br>\$ 343.91 USD per tpsE |   | Availability Date<br>April 1, 2009                                |        | l System Cost<br>\$ 275,131 |  |  |
| Database Server Configuration  |   |   |   |        |                             |  |  |
| Operating System<br>Microsoft Windows<br>Server 2008 Enterprise<br>x64 Edition   | Micro                                       | tabase Manager<br>osoft SQL Server<br>8 Enterprise x64<br>Edition | Processors/Cores/Thread<br>2/8/16                                 | ds     | Memory<br>96 GB             |  |  |
| 2x Intel Xeon X5570 2.93 GHz<br>96 GB Memory<br>2x 73 GB 15K SAS Drives<br>4x 300 GB 15K SAS Drives<br>Onboard SAS RAID Controller |   |   | Storage<br>192 x 73 GB 1:<br>168 x 146GB 1<br>4 x 300GB 15        | 5K     |                             |  |  |
| 5x SAS RA<br>Onboard 2   | ID C  | ontroller   | Typical Configur<br>2 processors<br>32 GB Memory                  | ation: |                             |  |  |

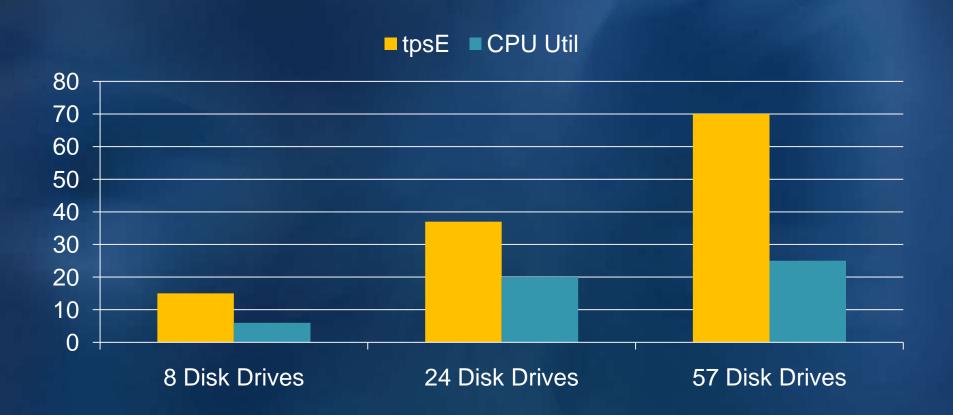
24 x 146 GB 10K RPM Drives

List Price: ~\$15K

# Testing with TPC-E

- Published results at www.tpc.org
  - Use very small portion of available disk capacity
  - Data on outer tracks of disks
    - seek distance per disk: minimal for random access pattern
    - spread out across numerous disks to get IOPS
  - Not representative for "real world usage"
- Our Methodology
  - Fill disk capacity for any server from 20-100% in increments of 20% (Simulate partial capacity utilization)
  - Vary Active customer load from 20-100% (Simulate partial working set)
  - Weighted Harmonic Mean to give a single "tpsE" score for the server
  - Representative of our usage scenario
    - Different customers can utilize capacity to different extent
    - Working sets are not usually the entire customer base

# Typical System Performance



Disk I/O Performance is a Dominant Factor

### Web Capacity Analysis Tool (WCAT)

- Lightweight HTTP load generation tool
- Internal Microsoft tool created by Windows Server Performance Team
- Available for public download as IIS productivity tool (from <u>www.iis.net</u>)
- Clear structured tool with good scalability, allows specific setups for different usage scenarios
- Basic scenarios we use in our web testing:
  - Dynamic .ASPX content (CPU intensive)
  - Static "cold" content (Disk intensive)
  - Static "hot" cached content (network intensive)
  - Windows Live mix content

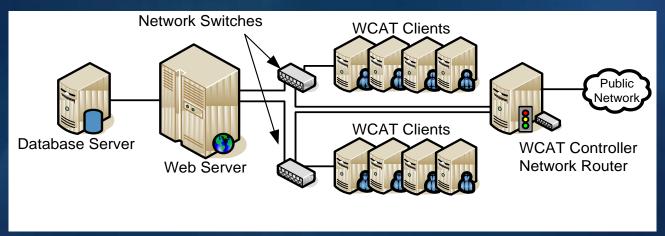
#### Web Capacity Analysis Tool Test Environment

- Web Server under the test: contains workload content:
   ~ 2.5 GB, ~ 4 mln files (aspx, gif, html)
- WCAT Clients: provide actual load to the Web Server according to the test scenario
- WCAT Controller: configures client machines, runs test scenarios, creates log/report files with performance counters and WCAT runtime statistics

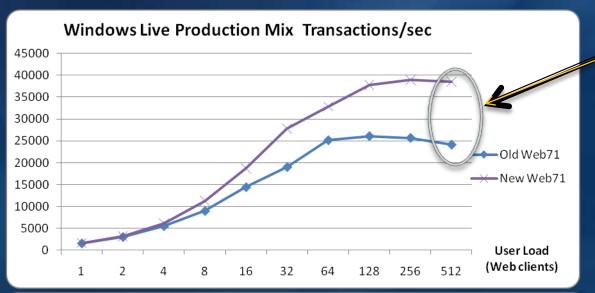
**Dual Machine Environment** 



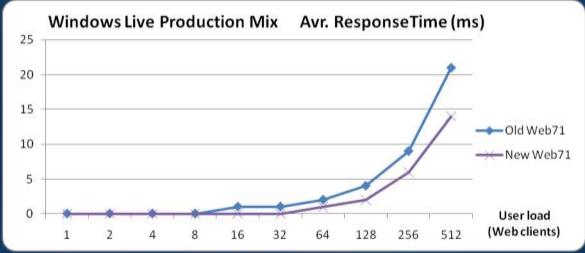
Multiple Machines Isolated Environment



### WCAT Performance

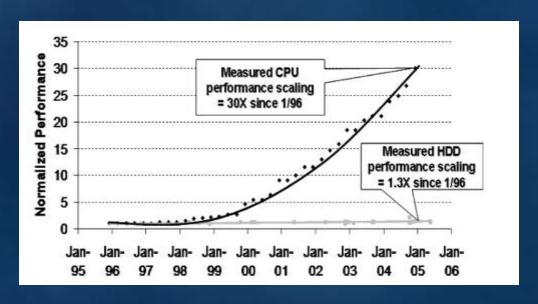


Faster CPU Increases Throughput



# CPU vs Storage Performance

- Huge increase in CPU Performance
- Storage Performance not increasing proportionately
  - Need to understand storage requirements in enterprise datacenters



# Benchmark Development

- Most benchmarks are developed by system or component vendors
  - Goal is to showcase their products in best light
  - May not relate well to real world applications
  - Common framework for comparison
- End Users need to be more active
- Internal Benchmarks are most appropriate

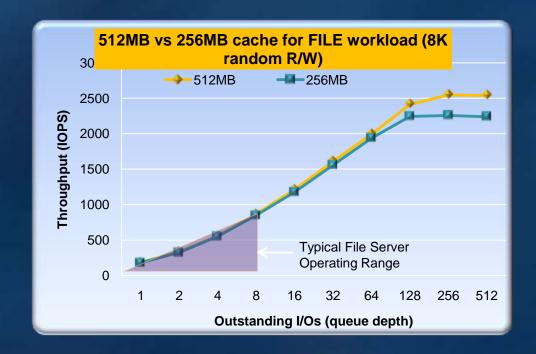
Your Mileage Will Vary!

# Storage Workload Characterization

- How do we do it?
  - Event Tracing for Windows (ETW)
    - Collect disk event traces through Windows Instrumentation
    - Production traces taken for particular time periods to observe workload behavior on storage
  - Analysis
    - Summary characteristics
      - Block sizes
      - Queue depth
      - Randomness of workload
      - Read/Write patterns
      - IOPS, MBPS
    - Temporal analysis
      - Outstanding I/Os
      - Interarrival Time
      - Latency

# Storage Workload Characterization

- Why do we do it?
  - Understand workload profiles in production
    - Mostly random, with high read:write ratios
  - Design next generation servers
    - Server rightsizing
      - Balancing CPU and Storage performance needs
    - Explore new technologies in the light of Microsoft workloads
      - SSD for storage evaluate performance-power-cost advantage for enterprise profiles
    - Work with OEM partners to optimize server components for our profiles



# Search Performance Scaling

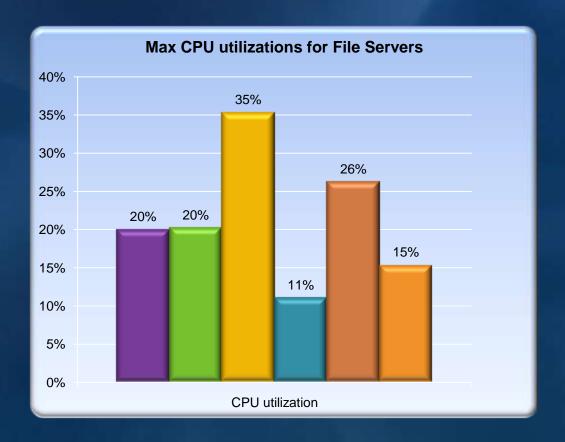


Sweet Spot is often at mid bin frequency, especially when price and power are considered

### **Business As Usual**

- Microprocessor Pricing History
  - Increased Performance at Constant Price
  - Multicore drove big increase going from single to dual to quad core
- Easy to ride the technology curve
  - Single -> Dual -> Quad
- Issue: Performance Scaling with Threads
- Result: Decreasing CPU Utilization
- Opportunity to Right-Size
  - Quad -> Dual -> Single

# Right-Sizing Example Dual Socket Platform



Removing the second processor would save power and cost!

### Conclusions

- There is more to "performance" than speed.
- Processor performance has outpaced our ability to consume it in many cases.
- Difficult to exploit CPU performance increase across the board
- Platform imbalance is an opportunity to right-size to save power and cost.
- Power is an important "performance" metric.
- Industry Standard benchmarks may not reflect your environment.
- Do your own workload characterization.

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