

PROF. DR. MANFRED KIRCHGEORG

1998 Habilitation, University of Münster, Institute for Marketing, Germany

1989 Dissertation, University of Münster, Institute for Marketing, Germany

1985 Diplom-Kaufmann, University of Münster, Institute for Marketing, Germany

1998 -present Professor of Marketing Management, Chair of Marketing Management,

HHL – Leipzig Graduate School of Management, Germany

1990 -present Research and Lecture Tours in the USA, Canada, China, Singapore, Brazil and various European countries

1988 -present Teaching Positions: University of Bielefeld, European Environment Academy, University of Bern, Management Academy Münster,

Marketing Academy Basel

2005/2006 HHL-Best-Teacher Award

2005 Regionalpreis: Clusterorganisation für Mitteldeutschland

1990 McKinsey Research Price

1990 Dissertation Prize of the University of Münster