

# Gregory K. Raschke

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## EXPERIENCE

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### **North Carolina State University, NCSU Libraries. July 2002 - present**

*Associate Director for Collections & Scholarly Communication.* November 2004 - present. Provide leadership and comprehensive management for all aspects of the Libraries' collection management, special collections, and scholarly communication operations. Manage a division that includes 18 librarians and 15 technical and support staff with collections expenditures of over ten million dollars. Lead programs to support and partner with faculty across the research enterprise. Administer the Friends of the Library annual giving programs, oversee program planning and events, and participate in library fundraising strategy and activities. Serve on the Libraries' senior administrative team.

- Provide leadership for broad collection management and scholarly communication initiatives, including a \$10 million+ collections budget.
- Coordinate collections related outreach, advocacy, and education efforts with faculty.
- Lead services for and collaborations with faculty across the research enterprise including emerging areas such as visualization, data curation, collaboration networks, and computational analysis.
- Lead a comprehensive data analytics program to facilitate management of the collection, gain efficiency, and optimally align collections with user needs.
- Lead the Libraries' participation in consortial collection building, particularly through the Triangle Research Libraries Network (TRLN), HathiTrust, and Center for Research Libraries.
- Lead the Libraries' growing digital collections initiatives, with particular focus on digitization, digital curation, and grant initiatives. Efforts led to an increase of 400% in funded grants.
- Collaboratively manage development of the Libraries' modular digital collections architecture, employing a mix of open source, locally developed, and purchased software tools and standards.
- Oversee the expansion of the Special Collections Research Center, including renovated staff and public spaces, improved processing and description efficiency, and growing digital collections and grant initiatives.
- With the Director of Libraries, lead fundraising initiatives and oversee Friends of the Library annual giving.
- Provide leadership for the Libraries' exhibition program and associated programming.
- Lead all major events, including a diverse suite of offerings in support of fundraising, donor relations, and community programming.
- Developed an alternative textbook program that has engaged faculty across the curriculum and saved students several hundred thousand dollars.
- Serve on the leadership team to envision, plan, and implement the new James B. Hunt Jr. Library ([www.lib.ncsu.edu/huntlibrary/](http://www.lib.ncsu.edu/huntlibrary/)) – a building that is helping to redefine research library spaces and partnerships in this century. Lead major donor events in support of a \$10 million fundraising campaign to build and endow new learning spaces.

*Associate Head of Collection Management.* July 2002 - October 2004. Helped oversee an eight million dollar collections budget and directly supervised budgetary expenditures in all areas of science, engineering, and technology. Provided leadership for a department of 9 librarians and 2 staff while directly supervising 3 librarians and 1 staff member. Maintained active relations with faculty and graduate students and shared responsibility for articulating the collection development vision of the Libraries through written and oral presentations.

Selected Accomplishments:

- Helped implement a new fund code and allocation model for the Libraries.
- Led a complete revision of the NCSU Libraries' approval plan.
- Negotiated electronic resource licenses for the NCSU Libraries and the Triangle Research Libraries Network consortium.
- Served as a lead representative in negotiating and analyzing bundled journal offerings from major commercial publishers and coordinating communication and outreach efforts to faculty, administrators, and students.

**University of Kansas.** *Head of the Spahr Engineering Library.* January 2001 – June 2002. Managed all operations of the Engineering Library and supervised 2 FTE support staff and 15 student assistants.

**Georgia Institute of Technology.** *Head of Technical Resources & Information Consultant.* 1998 – 2001. Provided leadership for a department of 2 librarians and 4 library assistants responsible for specialized information delivery in a large academic research community. Served as Information Consultant to for computer science, electrical engineering, and industrial engineering.

**University of Illinois at Urbana-Champaign.** *Graduate Assistant, Grainger Engineering Library Information Center.* 1996 – 1998.

## PUBLICATIONS & PRESENTATIONS

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### Journal Articles, Book Chapters, & Magazine Articles:

“Water on a Hot Skillet: Textbooks, Open Educational Resources, and the Role of the Library,” *The No Shelf Required Guide to E-Book Purchasing* from *Library Technology Reports*. 2012, American Library Association.

“The NCSU Libraries’ Entomological Archive,” *Celebrating Research: Rare Collections from the Membership of the Association of Research Libraries*. Association of Research Libraries, 182-183, 292. October 2007.

“Making the Connections: An E-Matrix for Managing Resources in the Dis-integrated Library System,” *Currents and Convergence: Navigating the Rivers of Change. Proceedings of the Twelfth National Conference of the Association of College and Research Libraries*. Minneapolis, Minnesota, April 7-10, 2005: 217-222, with David Goldsmith.

“Electronic Resource Management: Clarity in the Mist,” *netconnect* a supplement to *Library Journal* Summer 2004: 4-8, with Suzanne Weiner.

“Opportunity Knocks: The Demand for Minority Science and Technology Librarians,” *Winds of Change* 18 #4 (Autumn 2003): 12-15, with Karen Letarte.

“Hiring Practices in Academic Libraries: Problems and Solutions,” *portal: Libraries and the Academy* 3 #1 (January 2003): 53-67.

"Engineering Communications," *Introduction to Engineering* New York: John Wiley & Sons, 2002.

"Information Consulting: The Key to Success in Academic Libraries," with others. *Journal of Academic Librarianship* 27 #2 (March 2001): 90-96.

"The Changing Nature of Reference and Information Services: Predictions and Realities," with others. *Reference & User Services Quarterly* 39 (Winter 1999): 151-157.

- Winner of the 2001 Reference Press Service Award from the American Library Association.

### **Selected Presentations:**

“Preparing Research Librarians for Transformed Libraries: Creating a Community of Practice,” *Designing Libraries IV Conference*. NCSU Libraries, NC State University. September 20, 2015.

“Preparing for New Roles and Transformed Libraries: Models and Implementation,” *Coalition for Networked Information Fall Meeting*. Washington, DC. December 14, 2015.

“Digital Scholarship Spaces: Building Communities & Enabling Collaboration,” *Coalition for Networked Information Fall Meeting*. With Mike Nutt. Washington, DC. December 15, 2015.

“Libraries Leading the Way on the Textbook Problem,” *2014 Charleston Conference*, November 6, 2014.

“Moneyball, the Extra 2%, and What Baseball Management Can Teach Us About Fostering Innovation in Managing Collections,” *Association of Research Libraries Fall Forum*, October 14, 2011.

- Versions of this presentation were given at the University of Oklahoma *Beyond Our Walls* series in March 2014 and at the Ithaca sales and outreach group meeting on March 8, 2012.

“Newspapers, Fantasy Football, and the Future of Library Collections,” keynote presentation at the Virginia Tech Library *Annual Research Forum*, May 23, 2011.

“Clay Shirkey, Fantasy Football, and Using Data to Glean the Future of Library Collections,” *XXX Charleston Annual Conference*. Invited pre-conference address. November 3, 2010. <http://www.slideshare.net/gkraschk/charleston-collections-presentation-radically-different-future-of-collection>.

“Textbooks, Open Educational Resources, and the Role of the Library,” *XXX Charleston Annual Conference*. November 4, 2010. <http://www.slideshare.net/gkraschk/open-textbook-modelslibrary>.

“New Roles for New Times: Implications for TRLN Collections,” *TRLN Cooperative Collection Development Seminar*. September 30, 2010.

“Managing the Downturn with Data,” *American Library Association Annual Conference*. July 12, 2010.

“Keeping the Best in Challenging Economic Times,” *American Library Association Annual Conference*. July 12, 2009.

“E-Books at NC State,” *American Library Association Annual Conference*. June 30, 2008.

“Expanding the E-Book Buying Experience,” *Charleston Conference*. November 6, 2008.

“Library Collections of the Future,” *LAUN-CH Conference*. March 13, 2006.

“Who Moved My E-Journal?: Electronic Resources and Organizational Change,” *Electronic Resources & Libraries Conference*. March 24, 2006.

“Making the Connections: An E-Matrix for Managing Resources in the Dis-integrated Library System,” presented with David Goldsmith at the ACRL 12<sup>th</sup> National Conference in Minneapolis, Minnesota, April 7-10, 2005.

“Collections for the 21<sup>st</sup> Century,” presentation, *Textile Information Users Council Annual Meeting*, Raleigh, NC, April 28, 2004.

“Collection Development or Information Access: Science and Engineering Collections Over the Next Decade,” *American Society for Engineering Education 2003 Annual Conference*. Nashville, TN: 2003.

## MEMBERSHIP AND ACTIVITIES

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American Library Association; ACRL Division; STS & LAMA Sections

- ALCTS/LITA Electronic Resource Management Interest Group Chair, 2005 – 2007
- ALCTS Member at Large, 2008 - 2010

Academic Preservation Trust

- Board of Directors, 2013 – present

American Society for Engineering Education; Engineering Libraries Division

- Director and Executive Committee Member, elected 2002-2004

HathiTrust

- Program Steering Committee, 2015 – present

NC LIVE

- Resource Advisory Committee Chair, 2014 – present

Triangle Research Libraries Network

- Collections Council, Chair and Member, 2004 – present
- Executive Director Search, Chair, 2015

Scholarly Communication Institute

- Advisory Board, 2014 – present

Triangle Research Libraries Network (TRLN)

- Collections Council Chair, 2014 – present

*University of Illinois Graduate School of Library & Information Science*

- Alumni Association Award Committee (2015).

TEACHING

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Instructor and guest lecturer for multiple sections of INLS 513, *Resource Selection and Evaluation*, School of Information and Library Science, University of North Carolina at Chapel Hill, 2008 – 2009.

Instructor for the University of Illinois at Urbana-Champaign Graduate School of Library and Information Science LEEP distance education program. Various courses from 2003 – 2005.

CONTINUING EDUCATION

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*Association of Research Libraries Research Library Leadership Fellow*, 2009-2010.

*Library Management Skills Institute I: The Manager*. Association of Research Libraries (Chicago, IL): 2000.

*Library Management Skills Institute II*. Association of Research Libraries (Durham, NC): 2002.

EDUCATION

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Master of Science in Library and Information Science 1998  
University of Illinois at Urbana-Champaign

Bachelor of Arts in History and Political Science 1996  
University of Illinois at Urbana-Champaign