

First Quarter 2017 Social Weather Survey: Net trust in Rody Duterte stays *Excellent* at +70

Social Weather Stations

The First Quarter 2017 Social Weather Survey, done on March 25-28, 2017, found 80% of adult Filipinos with *much trust*, 11% undecided, and 10% with *little trust* in President Rodrigo R. Duterte.

This gives a net trust rating of +70 (% much trust minus % little trust), classified by SWS as *excellent* [Chart 1, Table 1].

This is similar to the *excellent* +72 (81% much trust, 9% little trust) in December 2016.

Pres. Duterte's net trust rating has been *excellent* for four consecutive quarters, since rising from the *moderate* +26 (54% much trust, 28% little trust) in May 2016.

It was a *moderate* +16 when SWS first asked about it in December 2015. It hardly changed from January to February 2016, ranging from +13 to +17. It rose to a *moderate* +26 in March 2016, and reached as high as a *good* +30 in April 2016.

It was a *moderate* +26 just before the May 9, 2016 elections, and rose to *excellent* +79 just days before his inauguration in June 30, 2016.

The SWS terminology for Net Trust Ratings: +70 and above, "excellent"; +50 to +69, "very good"; +30 to +49, "good"; +10 to +29, "moderate", +9 to -9, "neutral"; -10 to -29, "poor"; -30 to -49, "bad"; -50 to -69, "very bad"; -70 and below, "execrable".

Relation of trust and satisfaction ratings

The SWS survey question on *trust rating* is different from *satisfaction rating* as the former gauges public trust in a personality as a whole, while the latter asks about public satisfaction with an individual's performance related to his/her position or duty.

Public satisfaction with the performance of Rody Duterte as President was higher among those with much trust in him.

It was an *excellent* +75 (83% satisfied, 8% dissatisfied) among those with *much trust* in him, compared to the *good* +36 (53% satisfied, 18% dissatisfied, correctly rounded) among those who were *undecided*, and the *neutral* -9 (35% satisfied, 44% dissatisfied) among those with *little trust* in him [Chart 2].

The SWS March 2017 survey findings on the satisfaction rating of Pres. Duterte were reported by *BusinessWorld* on April 10, 2017.

The SWS terminology for Net Satisfaction Ratings: +70 and above, “excellent”; +50 to +69, “very good”; +30 to +49, “good”; +10 to +29, “moderate”, +9 to –9, “neutral”; –10 to –29, “poor”; –30 to –49, “bad”; –50 to –69, “very bad”; –70 and below, “execrable”.

Excellent in Mindanao and Metro Manila; Very Good in Balance Luzon and Visayas

Pres. Duterte's steady overall net trust rating between December 2016 and March 2017 was due to the declines of 6 points in both Balance Luzon and Visayas, combined with increases of 9 points in Metro Manila and 4 points in Mindanao.

Pres. Duterte's net trust rating rose by one grade from *very good* to *excellent* in Metro Manila, up by 9 points from +65 (76% much trust, 11% little trust) in December 2016 to +74 (82% much trust, 9% little trust, correctly rounded) in March 2017 [*Chart 3*].

It stayed *excellent* in Mindanao, up by 4 points from +85 (90% much trust, 5% little trust) in December to +89 (92% much trust, 3% little trust) in March.

It stayed *very good* in Balance Luzon, although down by 6 points from +69 (79% much trust, 10% little trust) in December to +63 (75% much trust, 12% little trust) in March.

It also stayed *very good* in the Visayas, although down by 6 points from +69 (78% much trust, 9% little trust) in December to +63 (74% much trust, 12% little trust, correctly rounded) in March.

Excellent in urban, Very Good in rural areas

Pres. Duterte's net trust rating stayed *excellent* in urban areas, hardly moving from +73 (82% much trust, 8% little trust, correctly rounded) in December 2016 to +72 (81% much trust, 9% little trust) in March 2017 [*Chart 4*].

It fell by one grade from *excellent* to *very good* in rural areas, down by 3 points from +71 (80% much trust, 9% little trust) in December to +68 (79% much trust, 10% little trust, correctly rounded) in March.

Excellent in classes ABC and D; Very Good in class E

Pres. Duterte's net trust rating rose by one grade from *very good* to *excellent* in class ABC, up by 16 points from +59 (75% much trust, 16% little trust) in December 2016 to +75 (81% much trust, 6% little trust) in March 2017 [*Chart 5*].

It stayed *excellent* in class D or the *masa*, hardly moving from +73 (81% much trust, 9% little trust, correctly rounded) in December to +71 (80% much trust, 9% little trust) in March.

However, it fell by one grade from *excellent* to *very good* in class E, down by 8 points from +72 (80% much trust, 8% little trust) in December to +64 (77% much trust, 12% little trust, correctly rounded) in March.

Excellent among men, Very Good among women

Pres. Duterte's net trust rating in stayed *excellent* among men, hardly moving from +75 (83% much trust, 8% little trust) in December 2016 to +73 (82% much trust, 8% little trust, correctly rounded) in March 2017 [Chart 6].

It stayed *very good* among women, hardly changing from +69 (79% much trust, 10% little trust) in December to +67 (78% much trust, 11% little trust) in March.

Excellent among 18 to 54 year olds, Very Good among 55 and older

Net trust in Pres. Duterte rose by one grade from *very good* to *excellent* among 45-54 year olds, up by 11 points from +65 (76% much trust, 11% little trust) in December to +76 (83% much trust, 7% little trust) in March [Chart 7].

It stayed *excellent* among 18-24 year olds, hardly moving from +77 (84% much trust, 7% little trust) in December to +76 (82% much trust, 6% little trust) in March.

It stayed *excellent* among 35-44 year olds, although down by 5 points from +80 (85% much trust, 5% little trust) in December to +75 (82% much trust, 7% little trust) in March.

It also stayed *excellent* among 25-34, although down by 9 points from +79 (86% much trust, 7% little trust) in December to +70 (81% much trust, 11% little trust) in March.

It stayed *very good* among 55 and above, although down by 3 points from +63 (76% much trust, 13% little trust) in December to +60 (74% much trust, 14% little trust) in March.

Excellent among college and high school graduates; Very Good among elementary graduates and non-elementary graduates

Pres. Duterte's net trust rating stayed *excellent* among college graduates, hardly moving from +78 (85% much trust, 7% little trust) in December 2016 to +79 (84% much trust, 5% little trust) in March 2017 [Chart 8].

It stayed at *excellent* +76 among high school graduates from December (83% much trust, 7% little trust) to March (83% much trust, 7% little trust).

It stayed *very good* among elementary graduates, although down by 4 points from +68 (78% much trust, 10% little trust) in December to +64 (76% much trust, 12% little trust) in March.

It also stayed *very good* among non-elementary graduates, although down by 6 points from +64 (79% much trust, 14% little trust, correctly rounded) in December to +59 (75% much trust, 16% little trust) in March.

Survey Background

The March 2017 Social Weather Survey was conducted from March 25-28, 2017 using face-to-face interviews of 1,200 adults (18 years old and above) nationwide, 300 each in Metro Manila, Balance Luzon, Visayas, and Mindanao (sampling error margins of $\pm 3\%$ for national percentages, and $\pm 6\%$ each for Metro Manila, Balance Luzon, Visayas, and Mindanao).

The area estimates were weighted by Philippine Statistics Authority medium-population projections for 2017 to obtain the national estimates.

The SWS survey questions on the trust ratings of Presidents are non-commissioned. They are included on SWS's own initiative and released as a public service.

The exact question is as follows: *MAAARI PO BANG SABIHIN NINYO KUNG ANG PAGTITIWALA NINYO KAY (RODY DUTERTE) AY NAPAKALAKI, MEDYO MALAKI, HINDI TIYAK KUNG MALAKI O MALIIT, MEDYO MALIIT, NAPAKALIIT, O WALA PA KAYONG NARINIG O NABASA KAHIT NA KAILAN TUNGKOL KAY (name of personality)? PAKISABI ANG SAGOT NINYO SA PAMAMAGITAN NG PAGLAGAY NG MGA KARD SA NAAANGKOP NA LUGAR SA RATING BOARD NA ITO. [Please indicate if your trust/faith in (RODY DUTERTE) is VERY MUCH, SOMEWHAT MUCH, UNDECIDED IF MUCH OR LITTLE, SOMEWHAT LITTLE, VERY LITTLE, or YOU HAVE NOT HEARD OR READ ANYTHING about (name of personality) ever? You may indicate your answers by placing each card on the appropriate box on this rating board].*

SWS employs its own staff for questionnaire design, sampling, fieldwork, data-processing, and analysis, and does not outsource any of its survey operations.

Chart 1

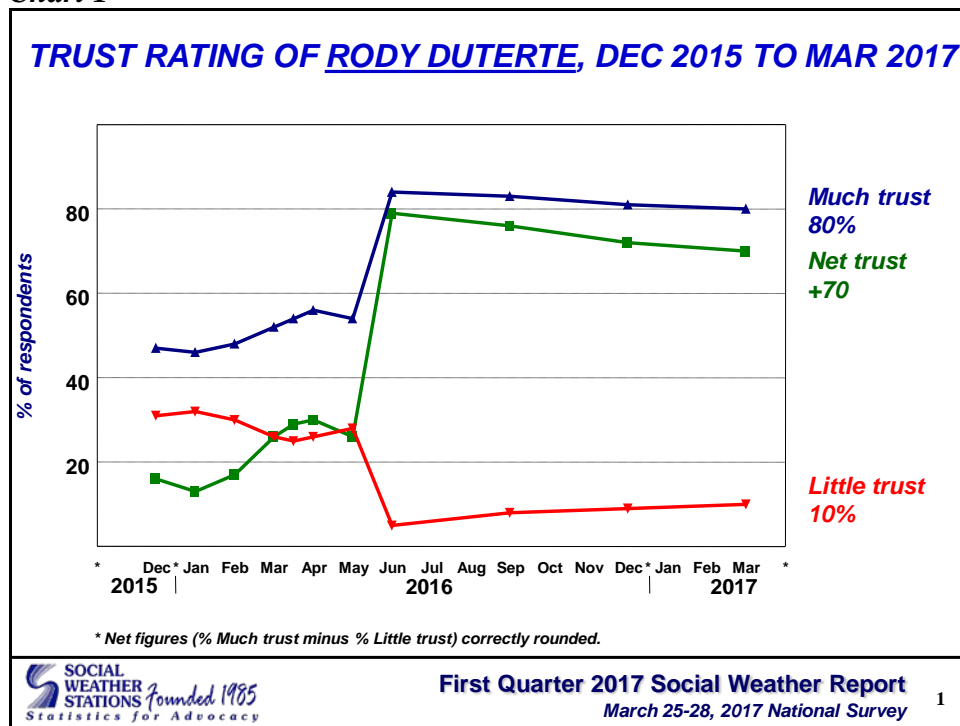


Table 1

AWARENESS AND TRUST RATING OF RODY DUTERTE, PHILIPPINES

	% <u>Aware</u>	<u>Much trust</u>	<u>Undecided</u>	<u>Little trust</u>	<u>Net*</u>
Dec 12-14, 2015	98%	47%	21%	31%	+16
Jan 8-10, 2016	98	46	20	32	+13
Feb 5-7, 2016	100	48	20	30	+17
Mar 4-7, 2016	100	52	20	26	+26
Mar 30-Apr 2, 2016	100	54	20	25	+29
Apr 18-20, 2016	100	56	17	26	+30
May 1-3, 2016	100	54	17	28	+26
Jun 24-27, 2016	100	84	11	5	+79
Sep 24-27, 2016	100	83	9	8	+76
Dec 3-6, 2016	100	81	10	9	+72
Mar 25-28, 2017	100	80	11	10	+70

* % Much Trust minus Little Trust, correctly rounded. Don't Know and Refused responses are not shown.

Q. Maaari po bang sabihin ninyo kung ang pagtitiwala ninyo kay (RODY DUTERTE) ay NAPAKALAKI, MEDYO MALAKI, HINDI TIYAK KUNG MALAKI O MALIIT, MEDYO MALIIT, NAPAKALIIT, O WALA PA KAYONG NARINIG O NABASA KAHIT NA KAILAN TUNGKOL KAY (RODY DUTERTE)?

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Chart 2

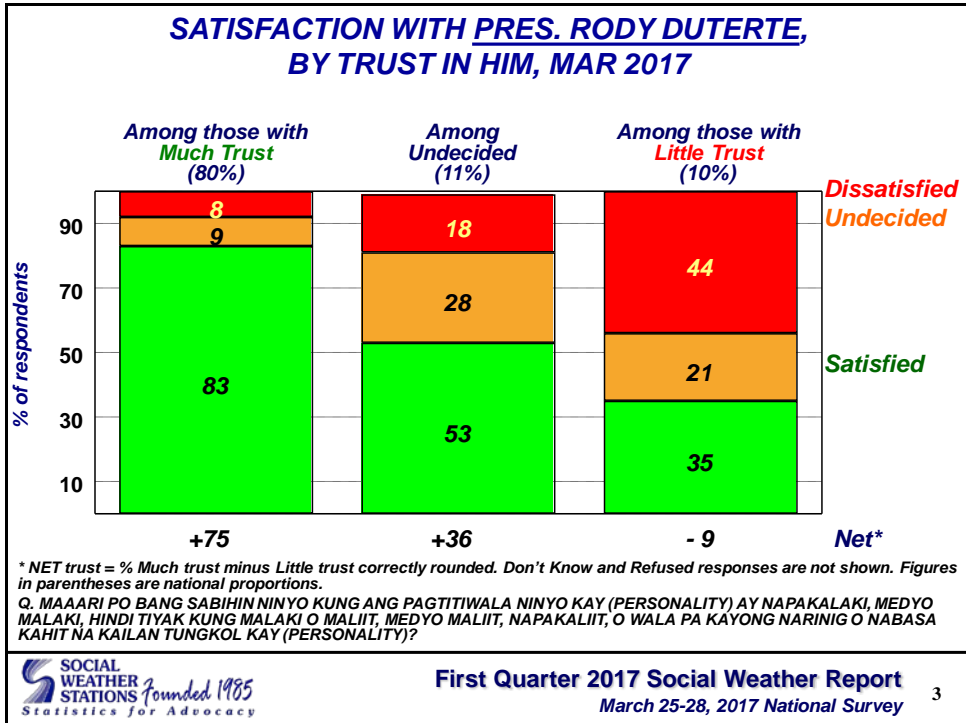


Chart 3

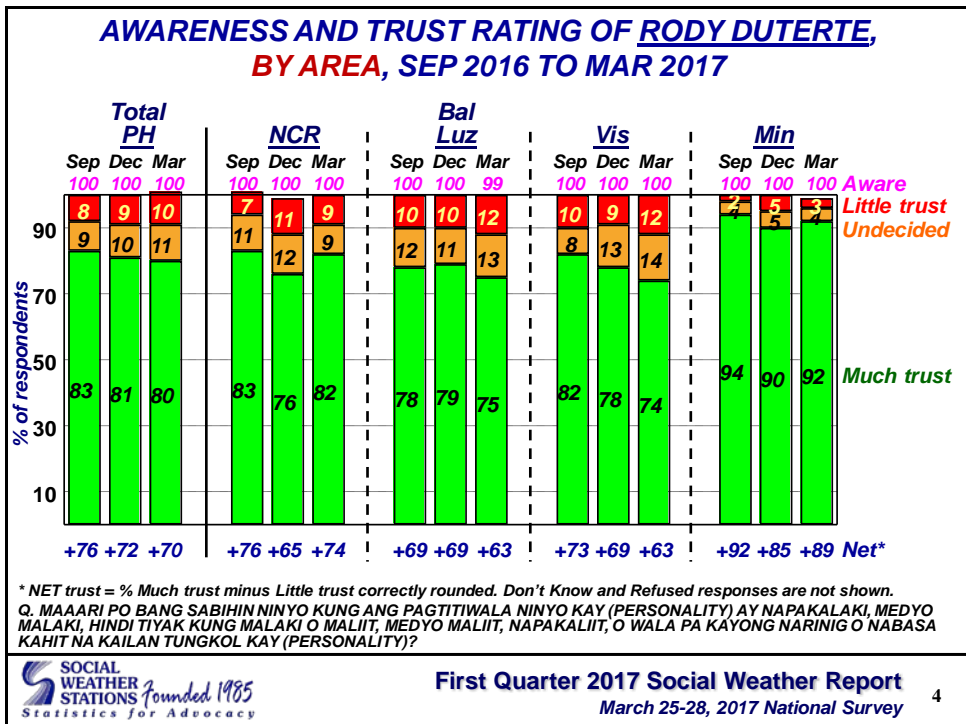


Chart 4

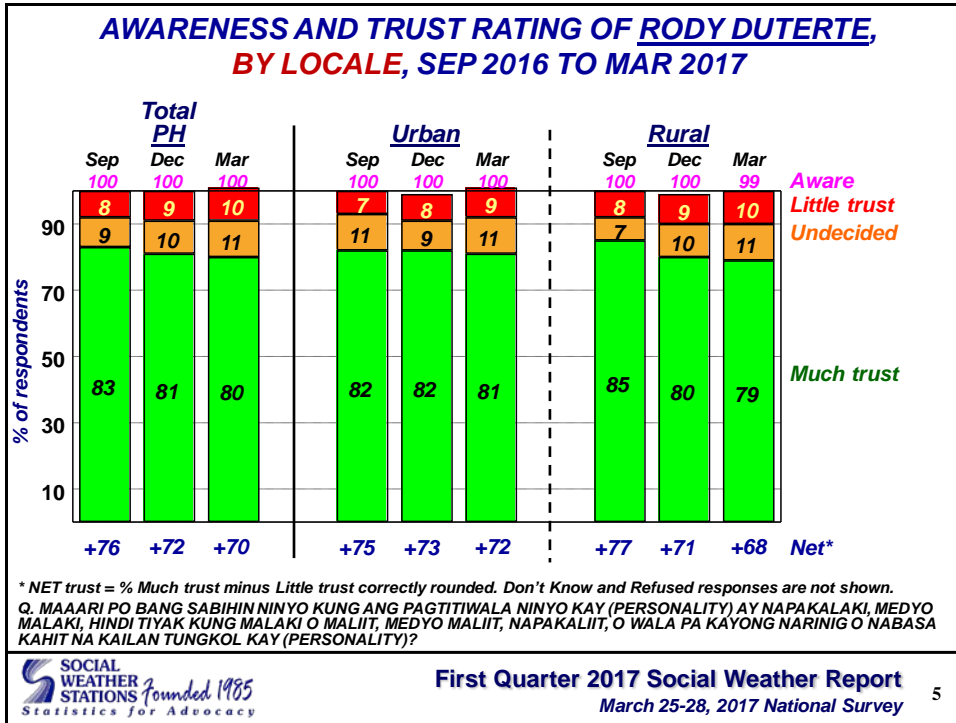


Chart 5

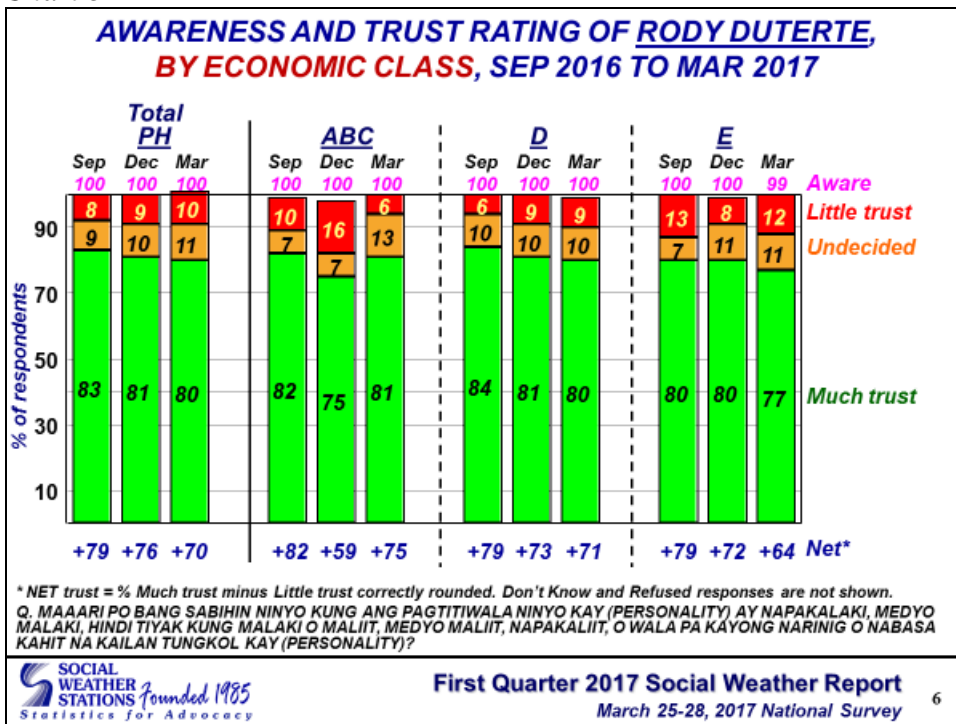


Chart 6

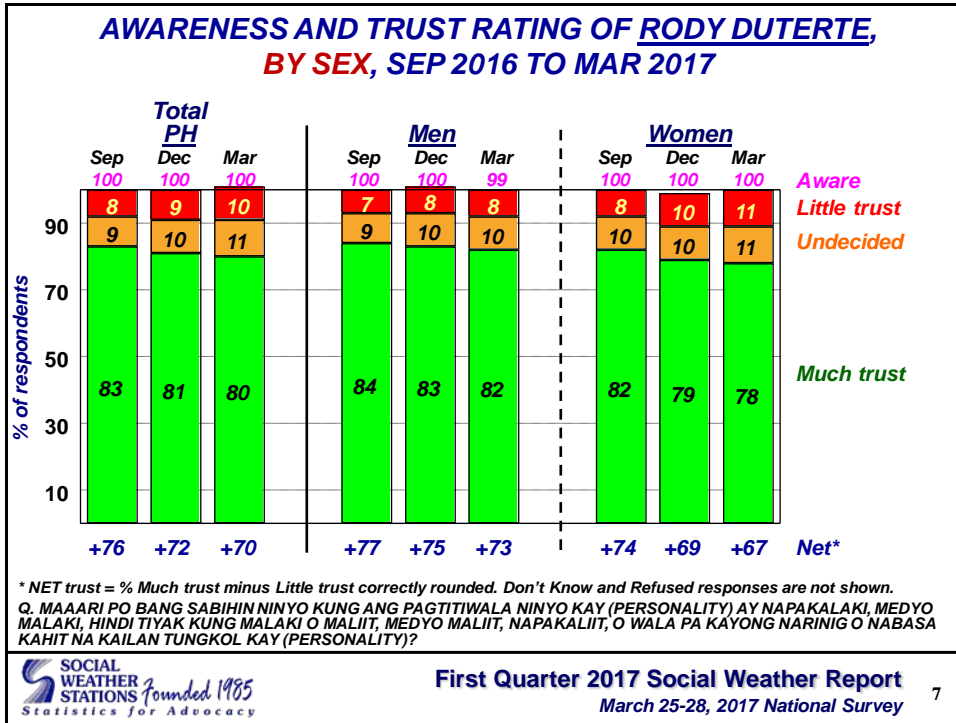


Chart 7

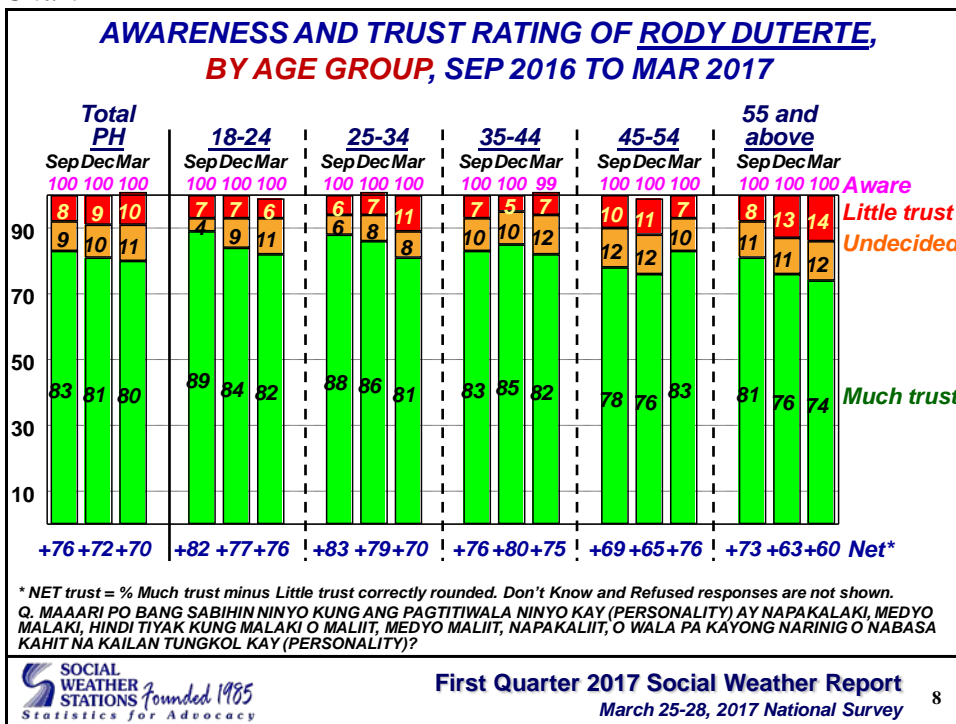


Chart 8

