

Nonprofit Organizations Salary & Benefits Report





Executive Summary

The way we do things is changing so fast, it's hard to keep up. It wasn't that long ago that the job title of "fundraiser" at some nonprofits might suffice for all things related to donations at the entire organization. Today, there could be a director of development, annual fund manager and online giving manger, among many others. In addition to a candidate's credentials, much of what a position might pay depends on a variety of factors, including the size of organization, the type of nonprofit and the cost of living in the region. How can you determine that? Data.

The NonProfit Times 2014 Salary and Benefits Report, authored and administered in partnership with Roswell, Ga.-based Bluewater Nonprofit Solutions, offers a treasure trove of data, from overall average salary increases and aggregate totals, job titles, job families, and a plethora of information about health, dental, vision and retirement plans. Data also are broken down by field of work, budget sizes and other key metrics, as well as providing average, minimum-maximum, median and key percentiles on each category of compensation or benefits.

The report includes data from almost 800 nonprofits that responded to the survey, with detailed information on benefits and salaries for 236 different positions found within nonprofits, ranging from entry level posts to chief executives. From the position with the highest average salary (chief scientific officer, \$212,404) to the lowest (personal attendant/home health care worker, \$20,935), you're likely to find the job titles that relate to your organization.

Whether you're a small organization or a large one, a service-oriented charity or an advocacy group, you'll find peer organizations of all kinds within these data. Participants included name brand affiliates or national organizations, like YMCA, United Way and American Red Cross to regional foundations, professional societies and local charities like historical associations or youth hockey or soccer groups.

Participation in the survey was open to all U.S. nonprofits with at least one full-time employee working no less than 30 hours per week. Organizations were asked to complete the survey with data that was valid for their group as of April 15, 2013.

Nonprofit organizations last year reported awarding average salary increases of 2.42 percent for all staff, down from 3.35 percent the previous year, with executive staff receiving average increases of 2.65 percent. Employee turnover among organizations was an overall average of 11 percent. The average annual base salaries for all 236 positions in the report, organized by 28 different job families, are as follows:

Job Family	Position Title	Average Base Salary
Administrative/General Office	Administration Director	\$60,155
	Administrative Assistant, Intermediate Level	\$33,622
	Administrative Assistant, Junior Level	\$31,031
	Administrative Assistant, Senior Level	\$39,721
	Data Entry Operator	\$31,874
	Data Entry Supervisor	\$41,279
	Executive Assistant	\$45,786
	File Clerk	\$27,344
	Mail Clerk	\$31,658
	Meetings and Events Manager/Planner	\$51,818
	Office Manager	\$40,493
	Receptionist	\$28,142
Advocacy/Government Affairs	Government Relations Director/Manager	\$90,259
	Grassroots Advocacy/Campaign Manager	\$52,593
	Lobbyist	\$70,307
	Policy Advisor	\$74,471
	Policy Analyst	\$58,328
Animal Care	Animal Care Worker	\$26,689
	Veterinary Technician	\$45,122
Athletics/Recreation	Athletic Director	\$61,402
	Fitness Instructor	\$34,584
	Recreation/Activity Leader	\$34,658
Call Center	Inbound Call Center Associate	\$31,195
	Inbound Call Center Manager	\$55,811
	Inbound Call Center Supervisor	\$43,689
Communications/Marketing	Communications/Marketing/Public Relations Assistant	\$40,330
	Communications/Public Relations Director	\$75,444
	Communications/Public Relations Manager	\$54,392
	Editor	\$64,376
	Editorial Services Manager	\$68,945
	Marketing Coordinator	\$42,906
	Marketing Director	\$68,694
	Videographer/Video Producer	\$49,142
	Writer	\$48,143
Conservation/Environmental Programs	Conservation/Environmental Program Manager	\$45,175
	Energy Auditor	\$44,984
	Environmental Program Director	\$63,660

	Environmental/Sustainability Educator	\$42,870
Culture/Performing Arts	Artistic Director	\$95,454
	Box Office/Sales Manager	\$44,593
	Curator	\$55,500
	Exhibits Manager	\$43,293
	Museum Registrar	\$44,520
	Production Manager/Coordinator	\$57,950
	Technical Staff	\$72,259
Education	Academic Records Assistant	\$32,266
	Admissions Director	\$59,524
	Admissions Representative	\$36,238
	Adult Education Teacher	\$45,013
	Assistant Principal	\$57,100
	Department Chair	\$62,267
	Instructor	\$44,454
	Librarian	\$48,558
	Library Assistant	\$33,980
	Registrar	\$51,770
	School Principal/Headmaster	\$77,887
	Teacher, K – 12	\$41,506
	Teacher, Pre School/Kindergarten	\$31,803
	Teaching Assistant, K	\$28,437
	Teaching Assistant, Pre School/Kindergarten	\$21,608
Executive	Chancellor/President	\$155,354
	Chief Administrative Officer	\$91,748
	Chief Advocacy Officer	\$142,830
	Chief Development Officer	\$108,793
	Chief Executive Officer/President/Executive Director	\$118,678
	Chief Financial Officer	\$108,401
	Chief Human Resources Officer	\$106,486
	Chief Information Officer	\$133,147
	Chief Marketing Officer	\$110,033
	Chief Medical Officer	\$193,744
	Chief of Staff	\$108,705
	Chief Operating Officer/Associate Executive Director	\$106,978
	Chief Program Officer	\$100,485
	Chief Scientific Officer	\$199,484
	Executive Vice President	\$107,703
Facilities/Maintenance	Building Manager	\$52,643
	Driver	\$26,241

	Estilities Advisors	ć55 530
	Facilities Manager	\$55,529
	Groundskeeper	\$29,831
	Janitor or Custodian	\$25,511
	Maintenance Supervisor	\$41,276
	Maintenance Technician/Specialist	\$32,952
	Security Guard/Officer	\$28,224
	Security Manager	\$48,953
Finance	Accounting Clerk	\$35,223
	Accounting Manager	\$60,703
	Accounts Payable Manager/Supervisor	\$52,042
	Accounts Receivable Manager/Supervisor	\$44,626
	Assistant Controller/Assistant Director of Accounting	\$69,274
	Bookkeeper	\$38,683
	Budget Analyst	\$64,500
	Budget Director	\$104,405
	Director of Accounting/Controller	\$91,241
	Director of Finance	\$82,940
	Finance Administrator	\$56,895
	Financial Analyst	\$66,706
	Internal Auditor	\$108,209
	Senior Accountant	\$57,870
	Senior Internal Auditor	\$91,042
	Staff Accountant	\$47,306
Food Services	Cashier	\$21,181
	Catering Manager	\$39,944
	Cook	\$25,554
	Food Service Assistant/Worker	\$22,218
	Food Service Manager or Supervisor	\$39,115
Grant Making	Foundation Program Assistant	\$38,339
-	Foundation Program Associate	\$44,692
	Foundation Program Officer	\$68,286
Graphics/Printing	Creative Services Director/Manager	\$74,386
	Graphic Artist	\$45,264
Housing	Construction Manager	\$57,208
	Director of Property Management	\$54,219
	Director of Resident Services	\$52,779
	Resident Services Coordinator	\$34,145
	Shelter Supervisor	\$35,228
Human Resources	Compensation and Benefits Specialist	\$69,007
	Employee Benefits Administrator	\$51,006

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	Employee Training Manager/Specialist	\$51,927
	Human Resources Assistant	\$35,537
	Human Resources Director/Manager	\$67,986
	Human Resources Generalist	\$47,049
	Payroll Clerk	\$40,363
	Payroll Manager	\$56,898
	Recruiter	\$45,989
	Recruiting Manager	\$68,760
Income Development/Fundraising	Annual Giving Director/Officer	\$75,948
	Capital Campaign Manager	\$71,629
	Corporate & Foundation Relations Director	\$84,332
	Development Associate (Generalist)	\$40,812
	Development Director	\$70,489
	Donor Information and Gift Processing Manager	\$47,020
	Grant Proposal Writer	\$51,114
	Grants Administrator	\$51,165
	Grants Manager	\$58,349
	Major Gifts Director/Officer	\$84,776
	Membership Assistant	\$36,487
	Membership Director/Manager	\$57,528
	Online Giving Manager	\$63,900
	Planned Giving Director/Officer	\$105,334
	Prospect Research Director	\$75,166
	Prospect Researcher	\$47,263
	Regional Area Income Development Vice President/Director	\$87,219
	Sales Clerk	\$22,239
	Shop Manager	\$37,748
	Special Events Manager/Specialist	\$50,485
Information Technology	Applications Developer	\$77,386
	Business Systems Analyst	\$66,522
	Database Administrator	\$61,602
	Database Analyst	\$53,591
	Desktop Support Manager	\$69,796
	Desktop Support Specialist	\$46,464
	Information Technology Manager	\$67,058
	LAN Administrator	\$55,257
	Network Engineer	\$67,799
	Network Manager	\$62,689
	Software Engineer	\$71,601
	Systems Analyst	\$64,631

	Systems Engineer	\$67,835
	Technical Project Manager	\$87,008
	Technical Project Manager Technical Support Analyst	\$48,916
	Technical Support Analyst Technical Support Manager	\$62,867
	Web Administrator	\$66,534
	Web Developer	\$60,695
	Webmaster	\$53,062
Legal	Attorney/Lawyer	\$69,671
Legai	General Counsel/Lawyer	\$142,866
	Legal Assistant	\$41,282
	Paralegal	\$47,011
	Senior Attorney/Lawyer	\$100,205
Medical Services	Clinic Director	\$68,750
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	Community Health Worker Director of Nursing	\$70,695
	Medical Assistant	\$27,580
	Medical Receptionist	\$26,093
	Medical Records Clerk	\$29,268
	Medical Services Director	
	Nurse Practitioner	\$109,600
		\$80,259
	Nutritionist/Dietician	\$38,844
	Occupational Therapist	\$60,190
	Patient Accounts Representative	\$35,365
	Patient Financial Services Manager	\$51,776
	Personal Attendant/Home Health Care Worker	\$20,935
	Physical Therapist	\$66,977
	Physician	\$80,763
	Physician's Assistant	\$169,838
	Registered Nurse	\$52,671
	Speech Pathologist	\$63,797
Program Administration	Partnership and Collaboration Manager	\$50,354
	Program Analyst	\$47,436
	Program Assistant	\$33,845
	Program Coordinator	\$41,825
	Program Director/Manager	\$56,926
	Project Manager (Non Technical)	\$55,148
	Regional Area Program Coordinator	\$46,058
	Regional Area Program Director or Manager	\$67,373
Program Delivery	Case Manager, Entry Level	\$30,839
	Case Manager, Mid Level	\$34,946

	Case Manager, Senior Level	\$41,438
	Chaplain/Clergy	\$66,135
	Child Care Assistant/Babysitter	\$24,729
	Counselor, Entry Level	\$29,920
	Counselor, Mid Level	\$37,468
	Counselor, Senior Level	\$42,249
	Direct Care Counselor	\$26,041
	Driver	\$23,619
	Eligibility Specialist	\$35,172
	Job Coach	\$28,048
	Job Placement Coordinator	\$35,170
	Licensed Psychologist	\$64,526
	Psychiatric Social Worker	\$45,607
	Psychiatrist	\$172,556
	Senior/Adult Program Assistant	\$25,438
	Social Worker, Entry Level	\$37,844
	Social Worker, Mid Level	\$40,886
	Social Worker, Senior Level	\$49,966
	Vocational or Placement Counselor	\$37,184
Purchasing	Buyer	\$40,537
	Purchasing Coordinator/Specialist	\$41,085
	Purchasing Manager	\$70,629
Regional General Management	Area Director/Manager	\$68,273
	Regional Vice President	\$107,052
Science	Research Analyst	\$44,361
	Research Assistant	\$41,734
	Research Director	\$110,310
	Research Manager	\$61,269
	Scientist	\$70,540
Volunteerism	Community Organizer	\$45,794
	Volunteer Coordinator	\$36,535
	Volunteer Director	\$55,360
Warehousing	Distribution Supervisor	\$45,643
-	Forklift Operator	\$24,064
	Inventory Control Clerk	\$30,691
	Inventory Control Manager	\$48,274
	Order Picker	\$27,840
	Shipping/Receiving Clerk	\$28,604
	Warehouse Manager	\$48,701
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Some 124 positions reported average total cash compensation of at least \$50,000, and among those, 24 positions reported an average of at least \$100,000, and 5 positions had an average of more than \$150,000:

Position	Average Total Cash Compensation
Chief Scientific Officer	\$212,404
Chief Medical Officer	\$193,744
Psychiatrist	\$172,556
Chancellor/President	\$171,973
Physician's Assistant	\$169,838
Chief Advocacy Officer	\$144,831
General Counsel/Lawyer	\$144,325
Chief Information Officer	\$134,851
Chief Executive Officer/President/Executive Director	\$122,344
Chief Marketing Officer	\$116,251
Research Director	\$114,253
Chief of Staff	\$114,213
Regional Vice President	\$111,836
Chief Development Officer	\$111,083
Executive Vice President	\$110,635
Chief Financial Officer	\$110,222
Medical Services Director	\$109,671
Chief Operating Officer/Associate Executive Director	\$108,781
Internal Auditor	\$108,209
Chief Human Resources Officer	\$107,624
Planned Giving Director/Officer	\$106,187
Budget Director	\$104,620
Chief Program Officer	\$101,945
Senior Attorney/Lawyer	\$100,595

The study offers not just salary but also benefits, including executive bonus and benefits information, as well as retirement plans, participation and eligibility rates, and employee turnover. Each section displays at a glance the year-over-year changes in data for each field. The study offers statistical measures ranging from average, minimum, 25th percentile, 50th percentile (median), 75th percentile and maximum. In cases where fewer than four organizations provided valid data, only the average field displayed data.

Chief Executive Salaries, Benefits

The average salary for a nonprofit chief executive officer/president last year was \$118,678. The median salary was \$100,000 while the maximum found was \$666,266. The average tenure for a nonprofit CEO was almost 12 years and almost 40 percent of participating organizations paid their CEO some type of bonus.

Operating budget	Average CEO salary
Less than \$499,999	\$60,206
\$500,000 to \$999,999	\$81,991
\$1,000,000 to \$2,499,999	\$103,704
\$2,500,000 to \$4,999,999	\$125,899
\$5,000,000 to \$9,999,999	\$153,858
\$10,000,000 to \$24,999,999	\$184,926
\$25,000 to \$49,999,999	\$226,023
\$50,000,000 or more	\$317,024

More than one in five nonprofits offer their executives some form of executive benefit. The most common benefit offered to presidents, CEOs or executive directors last year was additional vacation days (49 percent). Less common were:

- Car or car allowance, 36 percent
- Excess life insurance, 22 percent
- Reserved parking, 19 percent
- Supplemental disability insurance, 16 percent
- Supplemental executive retirement plan, 15 percent
- Private club membership, 7 percent
- Travel expenses for spouse, 6.5 percent
- Executive physical, 4 percent
- Financial or legal counseling, 3 percent
- First class air travel, 3 percent

These percentages are overall averages of the salary and benefits report but of course they will vary by types of organizations. The survey provides an extensive breakdown of these data by an organization's geographic region, size of operating budget and within the specific field of work.

Types of Benefits Offered

Among the types of benefits offered to general staff, the most common, with more than 7 in 10 respondents providing them, were: paid company holidays, medical insurance coverage, paid vacation days, dental insurance coverage and paid bereavement time. While less common, other benefits still were offered among the nearly 800 organizations, with the top 20 most popular being:

Employee Benefit Offered	% of Organizations Offering Benefit
Paid Company Holidays	88.38%
Medical Insurance Coverage	85.47%
Paid Vacation	70.96%
Dental Insurance Coverage	70.66%
Paid Bereavement Time	70.02%
Paid Sick Leave	65.93%
Basic Life Insurance for Employee	58.21%
Retirement Benefits	53.40%
Flextime	51.52%
Business Casual Days	44.68%
Free/Subsidized Parking	44.22%
Long Term Disability	43.62%
Flexible Spending Account Benefit	42.20%
Paid Personal Days	41.92%
Vision Insurance Coverage	38.68%
Association/Professional Society Dues	37.84%
Short Term Disability	37.81%
Full-Time Business Casual Policy	36.17%
Paid Time Off (PTO)	31.87%
Accidental Death and Dismemberment	31.01%

Retirement Plans

More than 53 percent of organizations reported offering some type of retirement plan for employees, with the most common being 403(b) and 401(k) plans:

Retirement Plan Benefit Offered	Percentage of Organizations Offering Benefit in 2013
403(b) Plan	37.81%
401(k) Plan	23.38%
SEP-IRA Plan	10.45%
Defined Benefit Pension Plan	5.14%
457 Plan	3.48%
Money Purchase Plan	0.50%

The report categorizes more specific retirement offerings and eligibility by size of organization, geographic region, and among different fields within the nonprofit sector.

Medical plans

More than 85 percent of organizations offered medical insurance as an employee benefit. The most common benefit was a Preferred Provider Organization (PPO), offered by more than half of those surveyed:

Medical Insurance Benefit Offered	% of Organizations Offering Benefit in 2013
Preferred Provider Organization (PPO)	52.77%
Health Maintenance Organization (HMO)	28.28%
High Deductible Health Plan (HDHP)	17.22%
Point of Service (POS)	8.38%
Indemnity (Traditional Fee-for-Service)	1.10%

Dental insurance

With more than 70 percent of organizations offering dental insurance among their benefits, the report examined more closely what types of dental insurance benefits are provided. More than half of respondents offered a Dental Preferred Provider Organization (DPPO) but there were other options as well:

Dental Insurance Benefit Offered	% of Organizations Offering Benefit in 2013
Dental Preferred Provider Organization (DPPO)	52.30%
Dental Point of Service (DPOS)	10.17%
Dental Health Maintenance Organization (DHMO)	7.05%
Indemnity (Traditional Fee-for-Service)	3.60%
Dental Reimbursement Plan	1.81%
Dental Exclusive Provider Organization (DEPO)	1.80%

This year's report offers a valuable cross-section of the sector, by geography, budget and staff size.

There was geographic diversity in the organizations, with different regions represented well, with the most responses coming from the Northeast but a good representation from other regions, including North Central, Southeast, Northwest, South Central and Southwest.

Geographic Region	Number of Organizations
Northeast	271
Southeast	142
North Central	155
South Central	72
Northwest	103
Southwest	39

Participating organizations tended to be on the small side, with 10 or fewer employees, but nonprofits of all sizes are represented, ranging from 10 employees to 200 or more. The volume of data available provides relevant information for just about any organization with 236 job titles organized among 28 different job families ranging from categories such as executive to scientific, and program delivery, legal and information technology.

Operating Budget	Number of Organizations
Less than \$499,999	174
\$500,000 to \$999,999	138
\$1,000,000 to \$2,499,999	149
\$2,500,000 to \$4,999,999	110
\$5,000,000 to \$9,999,999	84
\$10,000,000 to \$24,999,999	79
\$25,000,000 to \$49,999,999	22
\$50,000,000 or more	26

Full-time Employees	Number of Organizations
1-10	638
11-25	49
26-50	24
51-100	31
101-200	19
201 or more	21

While many organizations were classified as human services, respondents ran the spectrum in terms of their field of work, ranging from arts and culture, like symphonies or philharmonics, to education and environment/animals, as well those classified as public or societal benefit and health organizations.

Field of Work	Number of organizations
Arts, culture and humanities	87
Education	45
Environment and animals	47
Health	100
Human services	308
International, foreign affairs	7
Public, societal benefit	125
Religion related	21
Mutual/membership benefit	28
Unknown, unclassified	14

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For participating in the survey, you have the opportunity to save 50 percent off the full report (700-plus pages) – a discount of \$142.50.

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