

# 4th Annual New Media Film Festival



THE BEST IN NEW MEDIA....HONORING STORIES WORTH TELLING

[WWW.NEWMEDIAFILMFESTIVAL.COM](http://WWW.NEWMEDIAFILMFESTIVAL.COM)

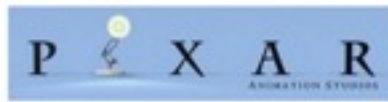


The Best in New Media

Honoring Stories Worth Telling

[www.NewMediaFilmFestival.com](http://www.NewMediaFilmFestival.com)

## JUDGES FROM:



and other notable industry leaders

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FMX 2012

Production Hub

JUNE 11-12 2013

THE BEST IN NEW MEDIA...HONORING STORIES WORTH TELLING.

# 4th Annual New Media Film Festival

“Sundance for the Facebook crowd” ~ Culture Rehab



*The Landmark: Tue. & Wed. June 11 & 12 2013 Los Angeles CA*

## CONTENTS

Welcome.....	4
Festival Fun, Daily Flow, 3D Opening Night .....	4-9
Web Series 1, New Media Panel 1, Web Series 2.....	9-13
STEAM, Animation.....	14-15
Machinima, Documentary, Shot on Red .....	18-20
New Media Panel 2 .....	21
Shorts Program, Mobile, LGBT .....	22-24
SRC- Socially Responsible Content, Trailers .....	25-28
Music Video, New Media.....	29-31
APPS, New Media Script.....	32-33
Closing Night Programming, Snipers.....	34
Closing Night Programming & Awards Ceremony .....	35-37
Art On Wall, International Art Exhibit .....	38-39



# WELCOME



*“YOU are part of the New Media Film Festival Family.*

*This is your creative sandbox. Play, meet, do, learn, create...always moving forward.”*

*Founder/Director ~ Susan Johnston*

*The Best In New Media...*

***Honoring Stories Worth Telling***

## **The New Media Festival Team:**

Susan Johnston | Founder/Director  
David Kleiler | Artistic Director  
Colin Peh | Designer  
Trisha Kay | Social Media Coordinator  
Joy Haven | Social Media Coordinator  
Maribel Madrigal | Social Media Coordinator  
Stephen Buskey | Distribution Coordinator

## **Advisory Board:**

Brian Callahan, Ron Proulx, Randy Bellous,  
Erin Gray, Dan Stoloff, William Jarblum,  
Peter Crosman, Michael Lent

**Thank you to all volunteers and staff and judges!**

## **JUDGES FROM:**



**and other Industry Leaders notated in categories below**



# FESTIVAL FUN



**DURING THE ENTIRE FESTIVAL, PLEASE JOIN US FOR**

**Networking in the Lobby- Sponsored by Pop Chips**

**New Media Marketing Table-Place One-Take One  
(Postcard/Business card)**

**Art on wall Screenings- New Media entries that  
will be screened in the Networking Lobby**

**Networking Lounge (Wednesday only) - Sponsor by Pop Chips**



**New Media Marketing Table- Place One-Take One**



# DAILYFLOW

## **TUESDAY, June 11**

**Enjoy International Art Exhibit, Art On Wall & New Media Marketing Table**

**7.00pm** - Red Carpet Arrivals

**7pm - 9pm** - VIP Soiree in Wine Bar for Festival Badge Holders

**9.30pm** - Opening Night remarks, Opera Opener & 3D Premieres

## **WEDNESDAY, June 12**

**Q&A after each screening session**

**9.30am - 12.30pm**

- Webseries, Panel 1\*, Webseries 2

**1.00pm - 4.00pm**

- STEAM- (Science, Tech, Eng, Art, Math), Animation, Machinima, Documentary, Shot on Red, Panel 2\*

**4.30pm - 7.00pm**

- Shorts, Mobile, LGBT, SRC-Socially Responsible Content, Trailers, Music Video, New Media, APPS

**7.30pm**

- Closing Night Program & Awards Ceremony

# THEINSIDESKINNY

## **\*Panel 1**

**The Who, What, Why & How of New Media**

## **\*Panel 2**

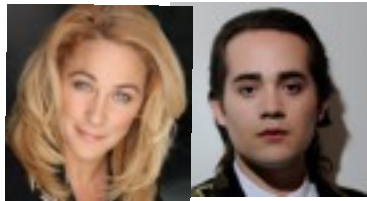
**Experts Discuss Distribution for New Media Content**

# 3D OPENING NIGHT

June 11, 2013

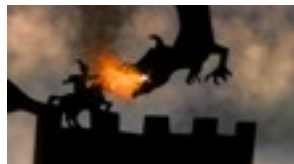


Picture of 2012 3D Opening Night



Opening Remarks by Founder/Director Susan Johnston.

Opera Singer, Charles Eliasch will be singing “Ma Rendi Pur Contento” (Carry On While You’re Happy) by Bellini. Eliasch made a grand splash with his opera debut at Carnegie Hall in May.



## 1) BEATRICE CORON'S DAILY BATTLES - Los Angeles Premiere

2012/Canada/06:41/Dir. James Stewart

Béatrice Coron's Daily Battles is an art film about a work of art. Created in 3D, this short film brings a new dimension to the medieval papercut masterwork by New York Artist Béatrice Coron.

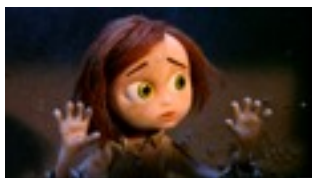
# 3D OPENINGNIGHT



## 2) ELYSIAN FIELDS - North America Premiere

2013/Singapore/10:50/Dir. Ina Conradi Chavez

Inspired by the sacrifices made by generations past and expanding on an exploration of World War II; Elysian Fields fuses fantasy and history to transform the past and reconfigures it into the present.



## 3) FOXED! - Los Angeles Premiere

2013/Canada/04:37/Dir. James Stewart/ Co-directed by Nev Bezaire

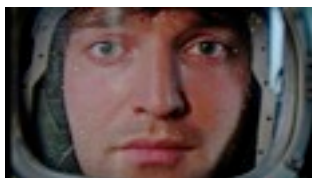
Emily has been Foxed! in this 3D stop-motion tale of fighting for what you believe in. Filmed in stunning 3D, Director James Stewart crafts a cautionary tale about child labor, growing up in an environment of parental control, and how children are often misportrayed in the eyes of their parents.



## 4) THE HEART'S EYE VIEW

2012/USA/14:00/Dir. Gerald Emerick

A romantic fantasy about finding love in the real world.



## 5) CHEERS ELEPHANT- BALLOON IN THE CITY

2013/USA/06:15/Dir. Ryan Suits

A cosmonaut's journey from the drudgery of Earth to the uncharted wonders of deep space.



## 6) DIGITAL DARKROOM: THE ART OF 3D- World Premiere

2011/USA/14:00/Dir. Steven Kochones

"Digital Darkroom: The Art of 3D" is a 3D documentary short that takes viewers into the fascinating world of stereoscopic photography with artists who are at the forefront of their craft, using digital tools to create imaginative works. The film also delves into the history of 3D photography, from black-and-white stereoviews of the late 19th century to the technological advances that allow today's artists to create complex imagery in multiple dimensions.



## 7) VINTAGE GRAND PRIX

2012/USA/02:00/Dir. Ned Wiseman

Experiencing vintage grand prix as though you're the driver.



# 3D OPENING NIGHT



## **8) ENCIERRO 3D PAMPLONA, RUNNING WITH THE BULLS (TRAILER) - North American Premiere**

2012/Spain/01:16/Dir. Olivier Van der Zee

Every year thousands of men participate in one of the most dangerous events in the world: the Running with the Bulls in Pamplona. ENCIERRO is a documentary about the runners and tells the story as to why they run, why they participate in an event with no prize to win and that causes hundreds of injuries each year.



## **9) THE NOLL SURFBOARDS: Glimpse 3D**

2013/USA/07:21/Dir. Nick Colombini & Brandon Gadow

Glimpse 3D is a documentary television series that provides viewers with an up close and personal look at how common everyday items are made.



## **10) LAPSE OF TIME - Los Angeles Premiere**

2012/France/15:00/Dir. Celine Tricart

A hide and seek game turns into an adventure in the most unlikely place where he realizes time is actually slowing down.

## **Q & A with the Filmmakers - 3D**

# WEBSERIES 1

June 12, 2013



Event Zero- Episode 7



## 1) GUIDESTONES - EPISODE 1

2012/Canada/04:01/Dir. Jay Ferguson

Based on true events, GUIDESTONES is the story of Sandy Rai (Supinder Wraich), as she and fellow journalism student Trevor Shale (Dan Fox), investigate an unsolved murder that sends them around the world in search of the truth.



## 2) DRAGONFLY TV: CAVES

2004/USA/06:24/Dir. Kevin Williams

Marie and Michele explore the California Cavern to discover how the number and variety of speleothems depend on the conditions in the cave.



## 3) DIVERGENCE- EPISODE 3 "J1NS"- World Premiere

2012/USA/05:54/Dir. Douglas Horn

DIVERGENCE follows former U.S. Army Intel officer Mark Leonard who struggles with paranoia and PTSD until he discovers that he is, in fact, being tracked by people...who can disappear into thin air. As Mark fights his way deeper into this mysterious world looking for answers, he encounters different factions attacking him or offering help—but few answers.

## 4) EVENT ZERO- EPISODE 7 - World Premiere

2012/Australia/03:46/Dir. Andrew Traucki

A paranoid Harriet thinks she is being chased by a man in a suit- what is she hiding?

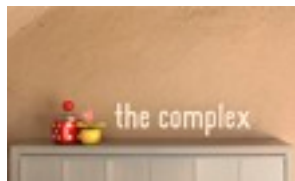
# WEBSERIES



## 5) WHO KILLED JESSICA LANE?

2012/AUSTRALIA/01:28/Dir. Mitchell Fitzpatrick

"Who Killed Jessica Lane?" is an Australian web series following three friends as they attempt to uncover the person who led their best friend, Jessica Lane, to her death the night of her party.



## 6) THE COMPLEX - EPISODE 1 "This is the End"

2012/USA/03:18/Dir. Laryn Stout

James just got dumped in a bad way. But that's not going to stop him from winning back the girl of his dreams with the help of his oddball friends and neighbors.



## 7) WOLFPACK OF RESEDA- EPISODE 8

2012/USA/12:00/Dir. Christopher Leone

Ben March's mundane life is transformed when he becomes convinced he's been bitten by a werewolf loose in the suburban sprawl of Reseda. As strange events begin to occur, Ben embraces his new "wolfman" identity wholeheartedly.



## 8) STUCK - The Chronicles of David Rea

2013/Italy/06:15/Dir. Ivan Silvestrini

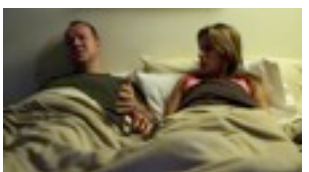
Where did you get Stuck?



## 9) COMPULSIVE LOVE - World Premiere

2012/USA/05:56/Dir. Kevan Tucker

A comedy about a man being punched in the face by love. And the women wearing the brass knuckles.



## 10) BEFORE WE GO TO SLEEP

2012/USA/01:57/Dir. Darin Anthony

Saturday night, 11:58pm. Phil has a bold new plan to solve his unemployment problem.



## 11) COFFEE SHOP SQUATTERS - Los Angeles Premiere

2012/USA/02:49/Dir. Ashleigh Nichols & Eddie Beasley

Two screenwriters, their manager, and the coffee shop owner trying not to kill them.



## 12) BETWEEN JUPITER AND MARS - USA Premiere

2012/USA/07:30/Dir. Rob Bruner

When Benji Cohen, a top talent agent, accidentally stumbles into a psychic's shop, she foresees he will get cancer and die unless he quits his high powered job and becomes a manager - but only for the misfits of Hollywood.

## Q & A with the Filmmakers - Web Series 1

# NEWMEDIA PANEL

June 12, 2013



Picture of 2012 Webseries Panelist

## WEDNESDAY 11:00 AM Panel 1

The Who, What, Why & How of New Media.

**How has the paradigm shift to digital effected content creation?  
Who are the ultimate winners? Studios, Consumers, FilmMakers?  
What's next? How do you get your story out there?**

**Chuck Haifley (moderator)** - CEO Big Vision Rentals, A stereoscopic 3D & HD motion picture, TV & live production & equipment rental company.

**David Uslan** - Producer & VP of Business Development Graphicly, Publishers who bring your story to the world.

**Kyle Schember** - Co-Founder-CEO Subtractive Studio - Clients include Google, Billboard, Space Frontier Foundation, Xbox 360.

**Doug Leighton** - Panasonic 3D Recipient of 2 Technical Emmys.

**Allison Dollar** - CEO ITV Alliance- TV Academy's IMPG Executive Committee.

# WEBSERIES2

June 12, 2013



THE NIX SIDE

## 1) THE NIX SIDE

2012/Brazil/06:17/Dir. Paulo Mavu

History of Nix, a girl who grew up with 80's movies, games and comics as a collection of references, work in a comic shop and dreams of his graphic novel publishing. Nix is the kind of girl who think that things in his head are always more interesting than how they actually happen.

## 2) SIMPLE EAT - EPISODE 1 - World Premiere

2004/USA/03:44/Dir. Tito Dudley

A reality cooking series, featuring Chef Taka Tito Dudley, who's looking to empower people to cook simple meals that are delicious and nourishing while keeping it sexy and authentic.

## 3) SUBWAY - EPISODE 2 - World Premiere

2012/USA/06:00/Dir. Veronica Dang

Recently unemployed Asian Pennsylvania Dutch IT tech and her sandwich artiste friend try to make it in NYC.

## 4) MURDER SQUAD

2012/USA/07:27/Dir. R. Chett Hoffman, Will Philips, Matt Quezada

Ryan and Greg are two junior-level agents at the FBI, struggling with the less-than-glamorous reality of life on the bottom rung.



# STEAM

June 12, 2013

**STEAM**  
Science Technology Engineering Art Math

STEAM



Entertainment Industries Council, Inc.

The winner of the STEAM category will receive 2 tickets to the S.E.T Awards sponsored by Entertainment Industries Council Inc. <http://www.eiconline.org/topic-areas/readyontheset/>



## 1) THE MAKING OF THE FITTEST: THE BIRTH AND DEATH OF GENES

2011/USA/14:00/Dir. Sarah Holt & Kirk Wolfinger

For life to survive, it must adapt and readapt to an ever-changing Earth. The discovery of the Antarctic icefish has provided a stunning example of adaptation in an environment both hostile and abundant, where the birth of new genes and the death of old ones have played crucial roles.



## 2) THE PERIODIC TABLE TABLE - Los Angeles Premiere

2012/USA/5:20/Dir. Kirk Zamieroski

Some people collect stamps. Wolfram Research co-founder and author Theo Gray collects elements.

# ANIMATION

June 12, 2013



TRID AN STOIRM  
(THROUGH THE  
STORM)

## 1) TRID AN STOIRM (Through The Storm)

2012/Ireland/07:35/Dir. Fred Burdy

A woman forces a Banshee to guide her to the Celtic realm of Death to bring her husband back to life.



## 2) ATTACK OF THE 50 FOOT HERO- Los Angeles Premiere

2012/USA/03:00/Dir. Sierra Lewis & Trent Correy

A young monster is inspired to become a superhero, but discovers there's just one problem with his plan -- and it isn't a little one. The film was entirely created by 14 students at Laguna College of Art & Design in a 12 week Summer Master Class guided by Animation Legend Eric Goldberg.





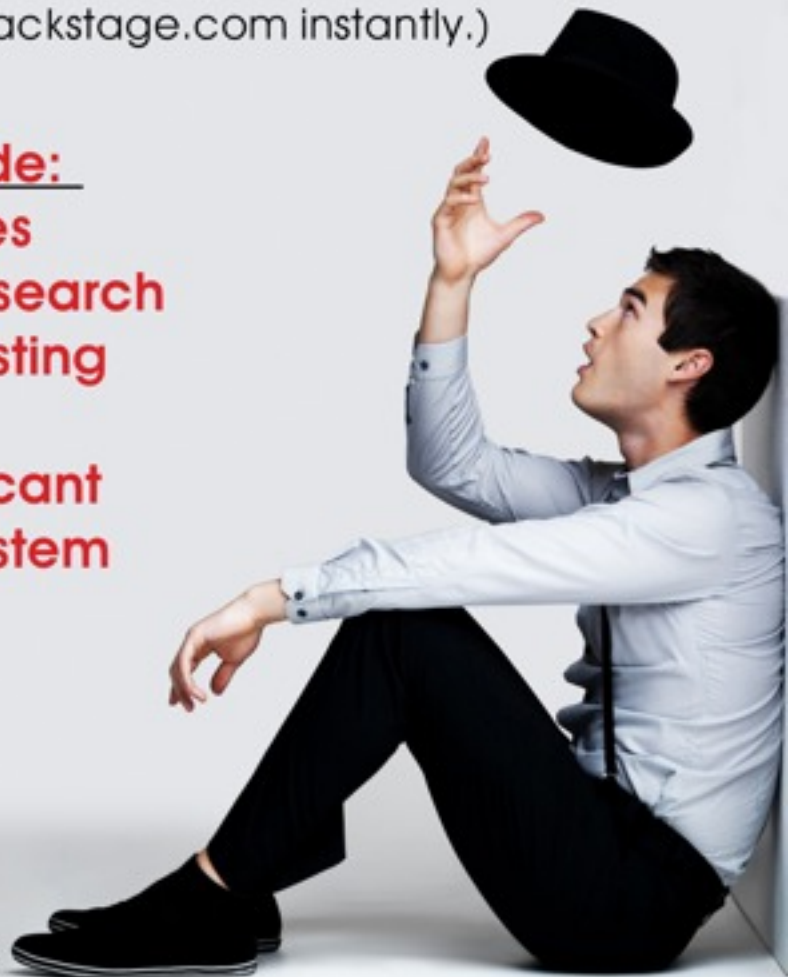
# backstage★

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To get started, visit [www.Backstage.com/FindTalent](http://www.Backstage.com/FindTalent) and click the "Post a Job" button. Sign into your Backstage.com account or create a new account for free. Then enter promo code **NEWMEDIAFEST** to receive 50% off the normal listing price. (With this special NEWMEDIAFEST code, posting rates start as low as \$12.50 and your casting notice will appear on Backstage.com instantly.)

### New Features Include:

- New profile pages
- Improved talent search
- New audition posting options
- Advanced applicant management system



# MACHINIMA

June 12, 2013



Monster Mesh

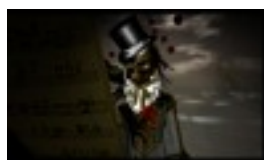


*Machinima Category will be judged by Emmy nominated Tony Dyson, Creator of R2D2 for George Lucas' Star Wars.*

## 1) MONSTER MESH - North America Premiere

2011/USA/03:19/Dir. Draxtor Despres

A monster mash up to music.



## 2) THE LAST SYLLABLE OF RECORDED TIME

2012/India/03:35/Dir. Tutsy Navarathna

As impotent sleeping spectators we have stood by as multinational companies, bankers and traders have looted and pillaged the precious resources of our shared planet.



## 3) BATTLE OF BRITAIN

2011/Finland/03:58/Dir. Barfly

This short action-filled movie about the first phase of the Battle of Britain, fought over the English Channel with heavy participation by Luftwaffe Stuka dive-bombers, sets the bar at the highest level yet for a movie created using the Cliffs of Dover (COD) flight sim.



## 4) THE GREAT BUG WAR - World Premiere

2012/UK/01:20/Dir. Damien Valentine

When the Princess vanishes, the Hero embarks on a quest to save his true love and unite the Realm of the Repository against the invading bug army.

### Q & A with the Filmmakers - STEAM, Animation & Machinima

# DOCUMENTARY

June 12, 2013



**1) 12:15 SUNDAY - Los Angeles Premiere**  
2012/USA/12:00/Dir. Taylor Jenkins

Witness the story of a World War II veteran who fought against the odds to return to safety after bailing out of his plane set ablaze over Nazi Germany.

**2) GEORGENA TERRY - Los Angeles Premiere**  
2012/USA/06:00/Dir. Amanda Zackem

This short documentary is about Georgena Terry, founder of Terry Bicycles. Terry revolutionized the women's biking industry by creating a frame specific to a woman's body.



**3) LEGAL STRANGER - Los Angeles Premiere**  
2012/USA/14:19/Dir. Amanda Lucidon

We follow Amy and Alex, through their marriage, artificial insemination, conception and birth of their baby. Alex is not allowed to adopt their child and is considered a Legal Stranger.

# SHOTONRED

June 12, 2013



LEAPS & BOUNDS



## 1) YOUR NUMBER'S UP - Los Angeles Premiere

2012/USA/07:14/Dir. Randy Morgan

An unlucky loser risks it all on a single bet, only to discover it lands him in an even dire situation.

## 2) LEAPS & BOUNDS - World Premiere

2012/USA/02:30/Dir. David Gordon

A part-time dance teacher is left having to reinvent herself when she loses her day job and her gambling boyfriend gets in deep with the mob.

**Q & A with the Filmmakers  
- Documentary & Shot On Red**

# NEWMEDIA PANEL

June 12, 2013



New Media Film Festival  
Distribution Panel @  
Stan Lee's Comikaze Expo

## **WEDNESDAY 3:00 PM Panel 2** Experts Discuss Distribution for New Media Content

**Logan Mulvey (moderator)** - CEO Award Winning GoDigital Distribution.

**Russell Burke** - CFO Mandalay Media Inc.

**Lon Strickland** - Entertainment Programming Manager for Machinima, Inc.

**David C. Fein** - Technologist/Producer (Star Trek: The Motion Picture-The Director's Edition, The ALIEN Legacy).

**This panel will focus on new avenues to monetize content, new platforms that are being launched to interact and monetize on a global scale. Examples of new and developing ways to get your content made, sold and seen. The convergence of TV to Web and Social Media for the people creating New Media today.**

# SHORTS PROGRAM

June 12, 2013



Picture on the right:  
MY FOREST

## 1) TRAINED

2012/Switzerland/14:39/Dir. Anthony Jerjen

During the thirties, a magician named Leonard is on the verge of bankruptcy. To avoid it, he decides to perform the biggest and most dangerous trick of his career, despite the advice of his manager.

## 2) MY FOREST

2012/Belgium/06:55/Dir. Sebastien Pins

“ With the view of a child, travel throughout the forest to discover its magic, its mysteries and its meetings...”

## 3) THE DAYS AFTER - World Premiere

2012/Denmark/10:36/Dir. Amalie Lorentzen & Clara

A story about family and the friendships within, but mostly about letting go and overcoming your fears.

# MOBILE

June 12, 2013



Picture on the right:  
Cotton Wine Remix

**1) Cotton Wine Remix “We Are Young by.fun ft. Janelle Monae”**  
 2012/USA/03:20/Dir. Cotton Wine

As one of Nashville's stellar folk duos, Cotton Wine has created a unique way to entertain their fans worldwide with their 'Song A Week' series on Youtube. Now in it's second season featuring original & cover songs that they 100% produce on their own, they've become a hit online filming solely on the iPhone using the 8mm App.



**2) LAPS**  
 2012/USA/03:58/Dir. Chad Santiago Diez

A late twenty something man tries to shed some pounds at his old high school track and becomes love struck with a tutored jogger along the way.



**3) THE LAST JOB**  
 2012/USA/06:03/Dir. Russell Simpson

A man has one last job to execute before the rest of his life can begin...

# LGBT

June 12, 2013



Picture on the right:  
80/20

## 1) 80/20

2012/USA/05:19/Dir. Vayu O'Donnell

A (completely straight) man is hard to find. "80/20" follows Jessie on a journey of self-discovery, trying to figure out what it means to be a "real man" in the new century, forming new relationships, falling in love, and making connections in the most surprising places.

## 2) THE PLAN

2012/USA/13:00/Dir. Vivek Shama

A struggling lesbian musician is on the verge of her big break, as she deals with her ailing girlfriend and her contemptible boss.

**Q & A with the Filmmakers  
- Shorts, Mobile & LGBT**



# SRC-SOCIALLY RESPONSIBLE CONTENT

June 12, 2013



Picture on the right:  
The Last Supper

## 1) THE LAST SUPPER - Los Angeles Premiere 2012/USA/06:13/Dir. Ira Chute

An artist becomes obsessed with her local newspaper's detailed description of an executed prisoner's final meal request, leading her on a personal crusade to see the death penalty abolished through her artistic protest of painting more than 500 final meal requests on ceramic plates.

## 2) DARE TO LIVE 2012/USA/01:00/Dir. Carlos Hurtado

Based on a true story. As a young man, Trent Cornilius, played at Washington University on a basketball scholarship. He later went on to become a teacher and a coach - realizing along the way that your failures don't define who you are. Your failures only defined your greatest achievement if you keep pushing and never give up.



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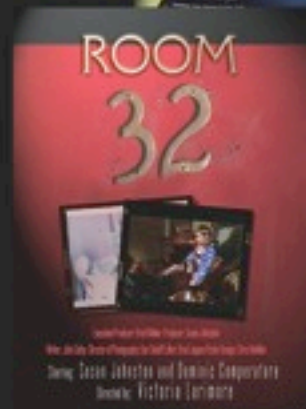
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Let us help you move your film, tv, digital,  
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- Producer of:

- AMEC Council of the Year Awards
- New Media Film Festival
- IFFLA Industry Leadership Awards
- DidYouKnow.LA webseries
- Dreams Awake, Room 32, Hidden Realm



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Resources - Resources - Resources

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**TV/ FILM**

**COMMERCIAL/ PRINT/ INDUST**

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## **INTERVIEWS IN THESE BOOKS:**

*"Hollywood Drive-What it Takes to Break In, Hang In & Make it in the Entertainment Industry"*

*"CAREER OPPORTUNITIES IN THE FILM INDUSTRY; 2ND EDITION" CIAO ARTISTA!*

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**AD CREATED BY: TOMMY BRUNO 323.490.6646**

# TRAILERS

June 12, 2013



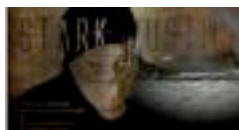
Elegy for A Revolutionary

*Trailers Category will be judged by Steven Lebowitz, Reporter National Movie Trailers Examiner.*

## **1) ELEGY FOR A REVOLUTIONARY**

2012/South Africa&USA/01:17/Dir. Paul Van Zyl

Two friends oppose the apartheid-era government in South Africa. Their choice to use violence tears their relationship apart.



## **2) STARK JUSTICE- World Premiere**

2012/USA/01:40/Dir. Pamela Theodotou

“Stark Justice” is a Film Noir tale of Anti Hero Tom Stark, a US navy veteran of WWII with extraordinary abilities due to his exposure to the Philadelphia Experiment.



## **3) A WORLD FOR RAUL**

2012/Mexico/01:00/Dir. Mauro Mueller

When thirteen-year-old Raúl is asked to entertain the local landowner's son, a game of power and pride starts between the two boys.



## **4) A JUICE BOX AFTERNOON - World Premiere**

2013/USA/01:19/Dir. Lily Baldwin

A JUICE BOX AFTERNOON is a romantic and violent dream filled with stylized dance and pop-mash-up lullabies, that tells the story of Anne Morrow Lindbergh.



## **5) THE GUN, THE CAKE & THE BUTTERFLY - World Premiere**

2012/USA/02:01/Dir. Amanda Eliasch

An intimate self-portrait docudrama of London-based artist/poet, Amanda Eliasch. A sophisticated travelogue style of storytelling that spans Eliasch's experiences from her childhood in the English countryside to her international life today.

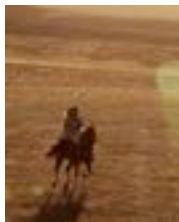
# MUSICVIDEO

June 12, 2013



BLACK STEPS

*Music Video Category will be judged by Ron Proulx, Gemini Award winning (Canadian film awards) songwriter, and owner of music supervision company Arpix Media and by Barry Goldberg, Two Time Grammy Nominated Record Producer for Fleetwood Mac's The Dance.*



## 1) VASELINE - Los Angeles Premiere

2012/USA/06:23/Dir. Funk Bros

When musicians Brandon and Leah approached the Funk Brothers about directing their music video everybody knew it was going to be aces-high, so they strapped on the chaps and saddled up for a wild one. The result is a western-based narrative that brings a gritty yet vivid contemporary look and a visual style that echoes the song's emotional appeal.



## 2) LET YOUR LIGHT SHINE- Los Angeles Premiere

2012/USA/03:00 /Dir. Jeff Maynard

The purpose and mission of their project is to go head-to-head with bullies.



## 3) DADDY'S EYES

2012/USA/04:38 /Dir. Carlos A. Hurtado

A Music video by The Killers. A visual story of broken love - torn by vices.

# MUSICVIDEO



## **4) WAITING FOR GODOT**

2012/USA/04:38 /Dir. Caitlin Pashalek

A high-art music video for Janina Gavankar's single 'Waiting for Godot'. Gavankar plays two sides of the same person, fighting with each other as they find themselves lost in a vast plane.



## **5) LET'S FACE THE MUSIC AND DANCE - World Premiere**

2012/USA/05:02/Dir. Michael Pescasio

A video based on the same song from Irina Maleeva's CD - "Illusions"

Irina Maleeva spices up Irving Berlin's 1936 "Let's Face the Music and Dance" with native Brazilian rhythms from the Amazon. The lush, black-on-red silhouetted choreography gives urgency to the theme of living for the moment, for tomorrow may be too late.



## **6) CAN'T STAND THE RAIN**

2012/USA/04:09/Dir. Colin Duffy

Can't Stand The Rain is an original song performed by the American rock band, The Rescues. The music video tells the story of three sad, overworked Vaudevillian performers, who are mirrored in reality as everyday people—an office receptionist, a restaurant chef, and an aspiring model—whose luck never seems to change.

## **7) BLACK STEPS - Los Angeles Premiere**

2012/Australia/03:30/Dir. Dan Noah

Terra Grimard's Leopardwood album was written on acoustic guitar in the rootsy and heartfelt atmosphere of the Australian outback. This music video is for the lead single 'Black Steps', which was released earlier this year.

# NEWMEDIA

June 12, 2013



THE GIANT  
STORYBOOK PROJECT



## 1) CREATE HAPPINESS

2012/USA/01:20/Dir. Celambarasan Ramasamy

Our Global Campaign based on the simple power of positivity and happiness.

## 2) THE GIANT STORYBOOK PROJECT - World Premiere

2012/Germany,USA,Canada/02:00/Dir. Herakut

A tale of two brother Giants, torn apart by jealousy, envy and misunderstanding and of Lily and Jay, brought together by the realization that everyone is unique and has something beautiful to share with the world.



## 3) SHOW ME ROUND - Los Angeles Premiere

2012/USA/01:52/Dir. Andrew Jordon Blum

Music Video for Sun People's Sow Me Round



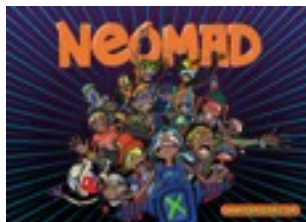
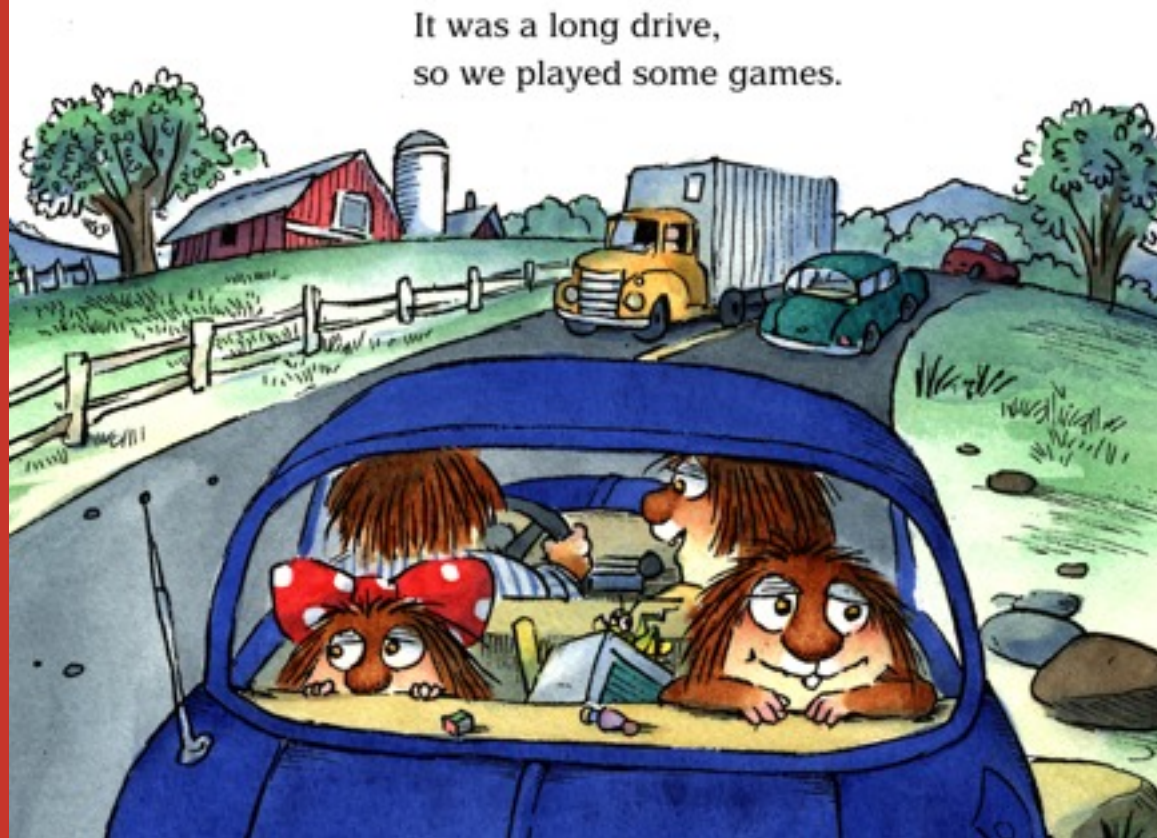
## 4) CAMPUS LIFE - World Premiere

2012/USA/07:38/Dir. Kenneth Waddell

After witnessing one of their classmates disintegrate into thin air, five college students become instant targets. Now they must discover the truth of who and where they really are before they too are eliminated.

# APPS

June 12, 2013



## 1) NEOMAD

2012/AUSTRALIA/0:51/Stu Campbell

It's the year 2076, and the fate of humanity rests in the hands of 15 young heroes known as the Love Punks! NEOMAD is an epic adventure fantasy based on real places, stories and people, made with the indigenous community of Ieramugadu from Western Australia.

## 2) THE TRIP - LITTLE CRITTER READING ADVENTURE

2012/USA/1:00/John. R. Sansevere

The Trip - Little Critter Reading Adventure app brings a whole new dimension to the wonderful world of Mercer Mayer's Little Critter where kids can engage with the characters and story in ways they could not have done before! Educating through entertainment, this interactive reading book features puzzles, maps and more, and invites readers and non-readers alike to embark on a fun-packed adventure with Little Critter and his family.

**Q & A with the Filmmakers**  
**- SRC, Trailers, Music Video, New Media, APPS**



# NEWMEDIA SCRIPTS

June 12, 2013



Acknowledging Official  
Script Selection New  
Media Film Festival  
Los Angeles 2013

## 1) SHERWOOD

2012/USA/Writer. Alex Tamaki

In a future where information is everything, a pair of journalists must investigate a violent hacktivist uprising and solve the murder of their expert source -- before they are killed themselves.

## 2) LOCAL SUGAR

2012/USA/Writer. Andrew Garrett

A greedy frog land baron threatens the little Louisiana Bayou farming town of Sugarville, but an unlikely hero slithers forward to save the day (and his fiancée).

# CLOSING NIGHT PROGRAMMING & AWARDS CEREMONY



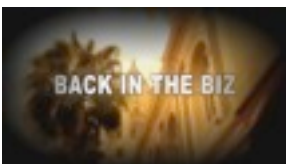
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## 1) SLEEPOVER LA

2012/USA/Dir. Lily Baldwin

Two women spend a night at The Standard hotel in Downtown LA, where they trip into a haunting dancescape, and trade places.



## 2) BACK IN BIZ

2012/USA/0:38/Dir. David Gordon

The offer was too good to be true, now she is back in the biz on her own terms.



## 3) SOAP - World Premiere

2012/SINGAPORE/Dir. Philothea Liau

SOAP is a whimsical tale of life, love, and mysterious fishing lines, with the intent of rediscovering the beauty of everyday objects.



## 4) DEADHEART - World Premiere

2012/AUSTRALIA/Dir. Kristy Best

Over a century ago, blood spilled through the streets of Deadheart as two clans, the Dhampir and Tuatara clashed.

# CLOSING NIGHT PROGRAMMING & AWARDS CEREMONY

June 12, 2013



THE LIBERATOR



## 1) TURBO DATES: TIME STANDS STILL- World Premiere (WEBSERIES)

2012/USA/04:00/Dir. Jocelyn Stamat

Turbo Dates is speed dating...only faster.

## 2) THE LIBERATOR - World Premiere (DIGITAL COMIC)

2012/USA/01:28/Dir. Aaron Pope

Liberator stars Lou Ferrigno as a disgraced, washed-up ex-superhero whose secret blackops past comes back to haunt him as he puts attempts to put his life back together.



## 3) THE LADY IN NUMBER 6: Music Saved My Life (TRAILER)

2012/USA/02:23/Dir. Malcolm Clarke

From the Academy Award Winner Malcolm Clarke, The Lady in Number 6 is one of the most inspirational, uplifting stories of the year. 109 year old, Alice Herz Sommer the world's oldest pianist and oldest holocaust survivor in the world shares her views on how to live a long happy life.

# CLOSING NIGHT PROGRAMMING & AWARDS CEREMONY

June 12, 2013



THE WHIPPING CLUB



## 4) FULL METAL JACKET DIARY - World Premiere (APP) 2012/USA/01:06/Matthew Modine and Adam Rackoff

During the two years Matthew Modine filmed Full Metal Jacket, he kept a detailed account of his entire experience with Stanley Kubrick, including a diary and photographs from behind-the-scenes. Full Metal Jacket Diary. Intended only as a collector's item, once these books sold out they were never seen again, until now. Working with artist and filmmaker Adam Rackoff, Modine creates an all-new interactive version of the book for the iPad that immerses you into the world of Kubrick and Full Metal Jacket. Besides the journal and photography, film enthusiasts will swim through the project, enjoying audio from Modine, sound effects, original music, and other never-before-seen images and content; really grasping the intensity of Kubrick and what he was all about as an artist.

## 5) THE WHIPPING CLUB - World Premiere (SHORT) 2012/USA/02:49/Dir. Adam Cushman

The Whipping Club centers on a young woman in 1960's Ireland who gives her infant son up for adoption, thinking he's headed for a better life in the United States. The boy, however, ends up in an abusive orphanage in the Irish countryside. Starring Eric Roberts (Dark Knight).

# CLOSING NIGHT PROGRAMMING & AWARDS CEREMONY

June 12, 2013



DAVID SEDARIS'S  
'THE LEARNING CURVE'



## 6) HUSBANDS (LGBT)

2012/USA/08:47/Dir. Jeff Greenstein

Starring Jon Cryer (Two and a Half Men) and Joss Whedon (The Avengers). Brady and Checks get drunk-married in Vegas. They barely knew each other, but for the sake of marriage equality, they've stayed married. On their three-week anniversary, Brady's agent (played by Joss Whedon) demands that Checks downplay the gay for conservative America and the trouble begins. Will love conquer all?

## 7) DAVID SEDARIS'S 'THE LEARNING CURVE' - Los Angeles Premiere (SHOT ON RED)

2012/USA/17:43/Dir. Phil McCarty

An adaptation of New York Times best selling author David Sedaris's 'The Learning Curve'. Starring Matthew Gubler, Criminal Mind. David Sedaris is a new creative writing teacher and tries to teach his students creative writing, failing miserably.

### Q & A hosted by Xaque Gruber of The Huffington Post

Xaque Gruber's varied writing credits include "Dynasty" Reunion, Ryan Seacrest's E!' "Live From The Red Carpet" questions and a variety of news outlets including The Huffington Post.

## AWARDS CEREMONY

Enjoy this fast paced, fun, ceremony for the category winners & Grand Prize Winner of the 4th Annual New Media Film Festival!

THE  
HUFFINGTON  
POST



# ART ON WALL



O PESAR DA DAVIDA  
2012/BRAZIL/DIR.RAFAEL NANI



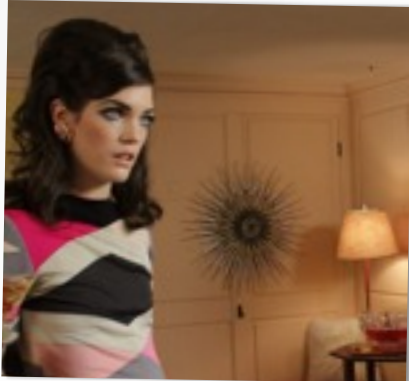
MOON HOCH  
2012/USA/DIR.IEMI HERNANDEZ-KIM



THE TEMPTATION OF ST. ANTHONY  
2012/USA/DIR.RAY BRAVO



THE FOUR GODS OF FOLLY  
2012/USA/DIR.HYPATIA PICKENS



IT'S A SOIREE  
2012/USA/DIR. LILY BALDWIN



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## INTERNATIONAL ART EXHIBIT



Artist Brent Armstrong has worked in the film industry as a makeup FX artist, sculptor, painter, mold maker and SAG puppeteer for over 35 years and now owns and operates his own sculpture studio, catering to the film industry as well as several galleries in Los Angeles and New York. Brent is prepping for *Monsterpalooza* (See above pic) in April of Paul Blaisdell, makeup/costumer/fabricator in the 50's, worked on many low to no budget horror movies for AIP, where Roger Corman also got his start. Brent has exhibited Bela Lugosi Mummy Sculpture and Vincent Price's House of Wax Sculpture to New Media Film Festival in previous years. We are delighted to have this amazing artist back with us again.



Xaque Gruber is a fine artist from Boston. He holds a BFA in Drawing from Pratt Institute, and has shown his work in galleries from Maine to the British Virgin Islands. He has been nominated for Massachusetts Art Teacher of the Year. A published author/illustrator, he works in Los Angeles as a writer for film, television, and online media including The Huffington Post.



Jeff Fasano is a well-respected photographer and author living in Los Angeles California. He has photographed Broadway theater, and a wide range of musicians, and Hollywood stars that include The Avett Brothers, Terrence Howard, Wilco, James Earl Jones, Conor Oberst, Phylcia Rashad, Blair Underwood, Quincy Jones, and Leighton Meester. His work is unique and expresses his passion and what he loves most. Jeff found his calling to move beyond the lens and published his first book in 2010, *Journey of the Awakened Heart*. At this time, he began to make the profound connection between his unique gift of capturing the essence of the person in his photography images with his desire to reveal the elegance and authenticity of their heart and soul.

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