

## **The facts on our cups.**



### **Why polystyrene and not paper?**

When Boost first started out, we researched many types of different cups to hold our products. After looking at all types of cups available, we decided on polystyrene cups for the following reasons:

1. Polystyrene was our best choice for insulation, sealing and strength;
2. Our cups are not made from any CFCs or any other Ozone depleting products;
3. Compared to paper cups, polystyrene cups are significantly less resource-intensive to manufacture, requiring less raw materials, electricity and water than paper cups.

Due to requests for paper cups in certain council areas, we have moved to using a paper-based cup in certain stores. We have also provided our franchisees with the option of using paper cups in their stores if they feel these are a better option for their customers and local area. If you would like to encourage your local store to use paper rather than polystyrene cups, please feel free to contact your local store to discuss directly.

### **Can Boost polystyrene cups be recycled?**

Polystyrene is a thermoplastic, which means that it can be completely recycled. While polystyrene is technically very easy to recycle, in most areas of Australia, post-consumer foodservice polystyrene is not collected or recycled. It is important to note that no disposable foodservice products (including paper-based) are recycled in a significant way either.

REPSA ([www.repsa.com.au](http://www.repsa.com.au)) recycles polystyrene in Australia. To our knowledge, the Queensland arm of REPSA (Carton Warehouse) have commenced an arrangement with the Redlands Council in Brisbane to collect and recycle polystyrene packaging. Carton Warehouse are also conducting a pilot program recycling foam cups with Dart. Ideally, we hope other communities will embrace the recycling of polystyrene, as Redlands are doing. Ultimately, as they have recently announced in Los Angeles, we hope polystyrene will be accepted in community curb-side recycling programs.

### **Don't want to use polystyrene cups?**

At Boost we also have reusable insulated mugs for sale as an option to the polystyrene cup. We encourage our customers to buy these by offering a Free Boost Supplement each time they bring it to be refilled.