

# PREPARED FOR A GREAT SCOUTING FUTURE

2011-2012 ANNUAL REPORT



It starts with Scouts.

## OUR MISSION:

The mission of Scouting is to contribute to the education of young people, through a value system based on the Scout Promise and Law, to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

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## OUR PRINCIPLES:

Scouting is based on three broad principles which represent its fundamental beliefs.

These include:

“Adherence to spiritual principles, loyalty to the religion that expresses them and acceptance of the duties resulting therefrom.”

“Loyalty to one’s country in harmony with the promotion of local, national and international peace, understanding and cooperation,” and “Participation in the development of society, with recognition and respect for the dignity of one’s fellow-being and for the integrity of the natural world.”

“Responsibility for the development of oneself.” This is in harmony with the educational purpose of the Scout Movement whose aim is to assist young people in the full development of their potentials.

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## PRACTICES & METHODS:

We define Scouting Practices as a system of progressive self-education including:

A Promise and Law

Learning by doing

Membership in small groups

Progressive and stimulating contemporary programs

Commitment to the values of doing one’s best

Contributing to the community

Respecting and caring for others

Contributing as a family member

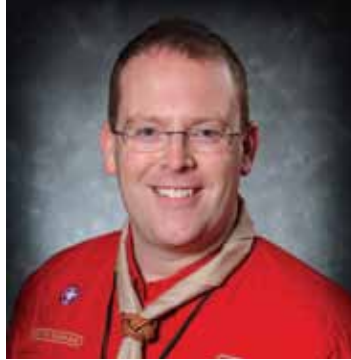
Use of outdoor activities as a key learning resource.



**It starts with Scouts.**



**Dylan Reinhart**  
National Youth Commissioner &  
Chair of the National Youth Network



**Steve Kent**  
Chief Commissioner &  
Chair of the Board of Governors



**Michael McKay**  
Executive Commissioner  
& CEO

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# PRIMED FOR A GREAT SCOUTING YEAR

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## A MESSAGE FROM THE CHIEF COMMISSIONER & CHAIR OF THE BOARD OF GOVERNORS

Three years ago, the **SCOUTING NOW** Action Plan challenged us to make Scouting in Canada great again, and to make Scouting a relevant and exciting option for youth and their parents.

We rose to that challenge — each and every one of us. Since launching the Action Plan, we've turned Scouts Canada into a fast-flowing, attractive, energetic movement that embodies the spirit of the youth that drive everything we do.

We've created new ways for youth to get more out of Scouting. We're involving youth at every level, and we're training them well. We're giving them new opportunities to represent Scouting at home, and all around the world.

We have found ways to support our volunteers so they have a great Scouting experience in which they receive as much satisfaction as they give. They then translate their enthusiasm in great Scouting adventures for our youth, ensuring that the cycle continues.

## PROGRESSIVE, DYNAMIC, REVITALIZED

We are at a significant time in the history of Scouts Canada. Right now, there are people all over Canada working to prepare Scouting for a second century of success. We may have lots to celebrate about the Scouting movement of the 20<sup>th</sup> century. But I firmly believe that it's going to be even better in the 21<sup>st</sup> century. We are headed to even higher ground.

Now, we need to sustain the momentum we've built since launching the Action Plan, and that's where our next adventure begins. There is no lack of forward thinking on this front.

In the coming months, we'll launch **Scoutlook 2020** — a series of Town Halls, Area meetings and online forums where we will work together to set the course for Scouting in Canada for the coming decade.

Later this year, we'll work together to launch **STEM** — which stands for Science, Technology, Engineering and Mathematics. **STEM** is a five-year program initiative funded by Imperial Oil that will provide Scouts of all ages with knowledge and skills that position them for success in the future. It's part of our long-term strategy to keep the Scouting experience dynamic, relevant and competitive, particularly through partnerships with organizations that share our commitment to Canada's youth.

“My term as Chief Commissioner and Chair of the Board of Governors has shown me that there is nothing that can stop us from bringing Scouts Canada even higher. SCOUTING NOW was a call to action. We have an opportunity to be even greater, both as a Movement and as individuals.”

— Steve Kent

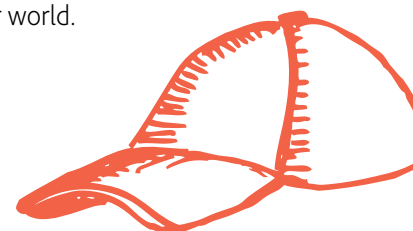


Program Revitalization is another example of how Scouts Canada is moving forward. Led by a volunteer team, Program Revitalization will help ensure that Scouts Canada’s programs are as relevant as possible to the young people of today and tomorrow. It’s about making sure that our programs respond to today’s needs and stay rooted in our Scouting tradition.

Scouts Canada was also very happy to welcome a new leader to our ranks. Michael McKay assumed the role of Executive Commissioner and Chief Executive Officer in May of this year. Michael brings a combination of business experience in the technology and not-for-profit sectors and a life-long passion for Scouting that positions him well to help lead our continued efforts to help more young people reach their full potential. His skills and experience will help lead us in driving organizational growth and providing enhanced support to the more than 24,000 dedicated volunteers that deliver programs to tens of thousands of children and youth across the country each day.

Looking back over my four-year term, I am honoured to have served the Scouting Movement. I leave my term confident that Scouting is in the best of hands to build on our recent achievements. I’ve worked alongside Andrew Price, our incoming Chief Commissioner and Chair of the Board of Governors, for many years now. He’s a lifelong Scouter, has played a big role in our transformation over the past four years, and knows the movement inside out. Perhaps most important, Scouting is deep in his heart. Moving forward, I will continue working with you, side by side, to keep this fine organization growing and responding to the needs of our society and our world.

**Steve Kent**  
*Chief Commissioner and Chair of the Board of Governors*



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# A VIBRANT ORGANIZATION WITH A BRIGHT FUTURE

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Four years ago, Scouts Canada challenged itself to make Scouting great again, and to make our movement a relevant and exciting option for youth and their parents. We started the process by reaching out to our volunteer leaders of our organization, and through a series of meetings in church halls, school rooms and community centers we formed a collective vision for Scouting's future.

The outcome of these discussions was ***SCOUTING NOW: An Action Plan for Canadian Scouting***, which challenged us to think big, to act boldly, and to act with urgency. The results speak for themselves. We have risen to the challenge, and we will continue do so as we grow Scouts Canada in the future.



The Action Plan was developed as a response to the need for change, yet it recognized that sweeping, immediate change created the risk of losing valuable aspects of the Scouting program in the process. It led us to take a series of incremental steps — small but significant actions that led to renewed energy within our organization and encouraged growth of branches that reach well into the future.

### OUR FIVE ACTION ITEMS:

- MAKING IT EASIER FOR NEW AND CURRENT VOLUNTEERS
- ENHANCING OUR IMAGE, PROFILE AND EXPERTISE
- ENHANCING ORGANIZATION CAPACITY
- ACHIEVING MEANINGFUL YOUTH INVOLVEMENT
- RECRUITING NEW MEMBERS AND FINDING NEW VOLUNTEERS

### THE FOUNDATION OF OUR ACTION PLAN

Over this past year, we've continued to be guided by the five action items that form the foundation of Action Plan strategies for enhancement and growth of the Scouting Movement. Throughout this Report you'll find examples of the types of progressive thinking and dynamic actions that are keeping Scouts Canada at the forefront of Canada's youth serving organizations. This was the promise of The Action Plan for Canadian Scouting, and it will continue to serve as our inspiration in the coming year.

We have lots to celebrate about the Scouting movement of the 20th century, but we are convinced that it is going to be even better in the 21st century. It's up to every member of the organization, young and old, to ensure that we continue to rejuvenate the movement and that we build a legacy for generations yet to be born.

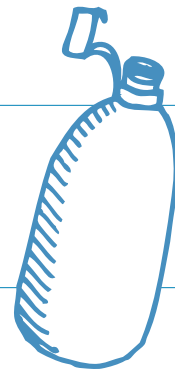
[www.scoutingnow.org](http://www.scoutingnow.org)







# CHILD & YOUTH SAFETY: LEADING THE WAY



## A DUTY TO LEAD IN CHILD AND YOUTH SAFETY

Scouts Canada's goal is to protect children, to meet today's child and youth safety realities, and, to the best of our abilities, anticipate the needs of tomorrow. As Canada's largest youth organization, we have a responsibility to help make Canada safer for our children and youth. Over the course of the past year, we have implemented a range of policies and procedures that enhance and update our child and youth safety practices, introduced more robust training tools for our volunteer leaders, and developed a range of educational resources for our youth members and their parents that enable them to participate fully in Scouts Canada's culture of safety.



Scouts Canada is committed to continuing to show leadership in child and youth safety. That is why we commissioned an independent audit of all of our historical records of Scout leader suspensions and terminations by KPMG and released the results of this audit to the public in June of 2012. We wanted to ensure that we protected the privacy of children, youth and their families, while simultaneously making sure that the appropriate authorities had the information they needed to deal with real and potential issues of child abuse. Every document that we have has been shared with police.

The reality is that safeguarding our youth from those who would do them harm is a challenge that Scouts Canada and all other youth-serving agencies must all deal with and manage daily, and it requires changes beyond our own movement. Scouts Canada will continue our call for the Federal Government to develop a national registry of child abusers and to enable youth serving agencies to share relevant information with one another, so that organizations such as ours can be even more successful in protecting children and youth. We are taking proactive steps to drive positive change, but our work is far from done. Rest assured that we will not be silent on this critical societal issue.

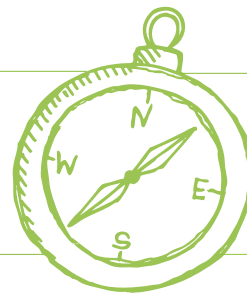
**Scouts Canada's goal is to protect children, to meet today's child and youth safety realities, and, to the best of our abilities, anticipate the needs of tomorrow. As Canada's largest youth organization, we have a responsibility to help make Canada safer for our children and youth.**



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# YOUTHFUL & PASSIONATE ABOUT SCOUTING

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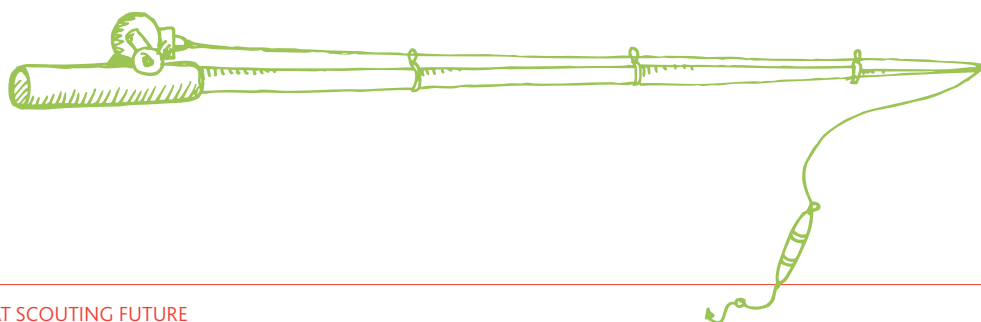
Scouting is all about providing new opportunities to young people in order to help them develop. By providing youth with early opportunities to lead, they are better prepared for the future. Guided by *SCOUTING NOW: An Action Plan for Canadian Scouting*, we've created new ways for youth to get more out of Scouting. We're involving youth at every level, and we're training them well. We're giving them new opportunities to represent Scouting at home, and all around the world, and we're building tomorrow's great leaders by empowering young people to lead today.

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## ONE GOOD TURN GENERATES MANY OTHERS: GOOD TURN WEEK, 2012

Good Turns form the beginnings of a healthy society. Lending a helping hand or a gesture of good will goes a long way and will help to preserve a sense of community and friendliness. Scouts Canada's 3rd annual Good Turn Week ran from April 14 – 22 and highlighted the good work Scouting does for communities across Canada. It also inspired others to make time for their own simple acts of kindness. Each Scouts Canada member received a Good Turn Week bracelet at the start of the week. When they completed their "Good Turn" they passed the bracelet on to the person they helped and encouraged them to do so as well. The result: Our website was flooded with good deeds that Canadians did throughout the week, and over 50 media outlets, large and small, from coast to coast, ran stories about Scouts in Good Turn action.





## SCOUTS CANADA PUTS A YOUTHFUL FOOT FORWARD

Each year, Scouts Canada launches a nationwide search to find outgoing, dedicated youth aged 14 – 22 to join our Youth Spokesperson Program (YSP). Since the launch of the program in 2010, Scouts Canada youth from across the country have shared their passion for Scouting with the country through dozens of media interviews and campaigns that build awareness of Fall Registration, the Uniform Launch and Good Turn Week. Scouts Canada youth Spokespeople are called on to represent the movement by participating in media interviews, sharing their Scouting experience in a presentation, emceeing an event, or helping Scouts put their best foot forward in fund raising events and social media forums. Along the way, they gain valuable knowledge and experience that gives them the tools to succeed in a future career, and it looks great on a resume! The Youth Spokespersons Program is a great training ground for youth who will lead Scouting — and Canada — into the future.

## BRINGING SCOUTS CANADA'S POSITIVE IMPACT AROUND THE GLOBE

Through **SCOUTSabroad**, our Scouting youth become international agents of change, bringing Scouts Canada's commitment to creating a better world by fund raising and support missions that extend relief following natural disasters, provide educational opportunities or extend our spirit of friendship and support. This year's efforts included a mission to Ambato Boeni in Madagascar where our Scouts helped build a local school, a brotherhood project to rural Kenya to construct a community health centre, and a four-week mission to Haiti to teach swimming to youth and provide first aid classes to adults. Through a project partnership with **Me to We**, Scouts joined an exciting development project in the rugged mountains of Ecuador. These experiences not only expose our Scouts to indigenous issues and economic disparities — they deliver a truly hands-on global education experience and a trip of a lifetime.



# GREAT SCOUTING EXPERIENCES START WITH GREAT VOLUNTEER SUPPORT



Scouting in Canada is growing! To fulfill our promise of “It Starts with Scouts” for a whole new generation of youth, we need more volunteers than ever before. Our volunteers are talented, and they need to feel supported and know that they can add value from day one. Two significant areas of focus are training — so that our Section Scouters have the knowledge and support they need to thrive — and recognition, which sustains the commitment and enthusiasm that leads to great Scouting experiences.

Scouters and the workshop helps them understand how the resource can be used to effectively the Volunteer Support Strategy to their Sections, Groups and Areas. Downloadable training videos were also introduced for the first time in 2012. These videos help to ensure that Scouters are receiving a quality and consistent message while participating in training courses.



## MAKING IT EASIER FOR NEW AND CURRENT VOLUNTEERS TO EXCEL

Making training opportunities accessible, high-quality and consistent across the country is a cornerstone of the Action Plan for Canadian Scouting, and the past year has been marked by tremendous progress. In the fall of 2011, we launched Woodbadge 1 eLearning for Venturer and Rover Advisors. Wood Badge 1 can now be completed through eLearning for all 5 core program sections. We followed up with the Volunteer Support Playbook and training workshops in 2012. The Playbook serves as the handbook for all Support

## RECOGNIZING AND CELEBRATING SCOUTER EXCELLENCE

An updated Outstanding Service Award process was launched in 2012 to ensure that Scouters in any role have an equal chance of being recognized with an award. There are countless parents, community leaders and Scouting peers who would like to thank a Scouter for their positive impact, so we introduced an online application where those who experienced great Scouting in action could personally commend a Scouter for their outstanding act or service. Scouters receive a certificate each time they are commended, and as those commendations grow they become eligible for Outstanding Service Awards and are recognized with a medal and uniform insignia for each award.







# MAKING IT EASIER FOR VOLUNTEERS TO FOCUS ON GREAT SCOUTING PROGRAMS

Our goal as an organization is to provide the highest level of service to our members, so we need to make it as easy and as satisfying as possible for people to find their role in Scouting and to do their job to the best of their abilities. Over the past year, we've implemented technologies that help streamline the administration of Sections, Groups, Councils and National by eliminating paperwork and duplicated effort, making it easier to track volunteers, information and money throughout the organization.



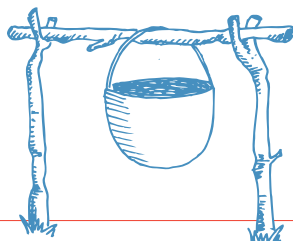
## MYSCOUTS.CA: KEEPING UP WITH SCOUTING HAS NEVER BEEN EASIER

Scout Canada's new Association Management System — **myscouts.ca** — is one of the Action Plan for Canadian Scouting's biggest steps towards making it easier for parents to register and for volunteers to run successful programs. **myscouts.ca** delivers easy-to-use resources and tools, such as user-friendly member setup, online registration, renewal and

payment, event management and online collaboration. To ensure that **myscouts.ca** continues evolving to meet Scouter's needs, we've introduced an online innovation tool that enables our community of volunteers to offer suggestions for ongoing improvements and to work in collaboration, building on each other's suggestions. Bottom line — **myscouts.ca** has capabilities and resources that let Scouters spend less time on administration and more time delivering successful programs. That's good for our Volunteers, and it's good for Canada's youth.

## ADVICE, SUPPORT AND GUIDANCE: SCOUTS CANADA HELP CENTRE

Scouts Canada's ambitious growth plan called for an ambitious approach to supporting our Scouting community. Scouts Canada's Help Centre is staffed by a team of Scouters and staff dedicated and equipped to support questions related to our programs, policies, registration, myscouts.ca, eLearning online training, finding a new group, or any other concern or question that members or the public may have. Answers to questions are also available at the Knowledge Base — a self-serve information centre that is added to weekly as new topics are addressed by the Help Centre team.



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# BUILDING OUR BRAND, BUILDING OUR RANKS

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Building our brand image and profile could be considered the most important set of action steps taken over the past three years. Our hard work to make life easier for our volunteers, to provide great youth experiences and to make our organization run smoothly is lost if people do not have a clear understanding of Scouting's unique value or if they simply do not know about us. Excellent promotion, building profile and positive recognition of our expertise, and equipping our movement to engage new Scouts has been a key area of focus and investment, and we are seeing strong returns from our efforts.

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## DELIVERING OUR MESSAGE TO PARLIAMENT: SCOUTS DAY ON THE HILL

In February, a delegation of 60 youth members and volunteers descended on Parliament Hill to meet with Honorable Members, Ministers and Senators. Through the collaboration of Scouts Canada, l'Association des Scouts du Canada and the Scouts Canada Parliamentary Friendship Group, youth took part in 25 meetings with Parliamentarians and gained leadership training first-hand through meetings with Canada's key decision makers and influencers. And why did MPs and senators want to meet with Scouts? Probably because many of them were Scouts as youth, were shaped by the Scouting Movement and have continued the ideals of moral commitment, social harmony, fairness and public service. Scouts Day on the Hill gave our members an opportunity to explain how Scouting programs have positive impact both locally and nationally, and represent a big step in our efforts to reconnect with government.







## REAL SCOUTS HAVE REAL IMPACT ON GROWTH

Scouts Canada launched its first national recruitment advertising campaign in May, 2012. Our focus was primarily on generating interest among potential new members, but we also wanted the campaign to demonstrate Scouts Canada benefits that reinforce core elements of the Scouts brand: “caring”, nurturing, safe, and educational. We also wanted to feature Scouting youth as the stars of the campaign and engage

parents emotionally by presenting real stories featuring real kids. After putting out a national call to all members to submit videos of their Group’s best activities, we received over 300 clips from our members, eight of which were featured in the Real Scouts online multimedia campaign. Following the first wave of advertising, almost 750 parents “pre-registered” their children for the new Scouting year. A short reprise of the campaign in August drove parents directly to online registration.

## THINKING INSIDE THE BOX: SCOUTS CANADA RECRUITMENT TOOLKIT

Think of a recruitment campaign in a box, and you have the Recruitment Toolkit. Posters, ads, brochures, information sheets, scouting games, souvenirs and registration forms in a self-contained unit, shipped to Groups across Canada. The goal is to facilitate recruitment efforts at the Group level by getting resources into the hands of the Group Leaders who do the selling and have the community connections, all just in time for spring recruitment. The Kits also provide an opportunity to get Child and Youth Safety resources into the hands of parents and leaders: This year’s Kit included a new info sheet for Scouting families — “Parent Tips for Safe Scouting” — as well a piece introducing children and parents to Kids Help Phone, Canada’s leading phone and online counseling service for young people and a Scouts Canada Child and Youth Safety partner.





# SHAPING OUR PROGRAM FUTURE TOGETHER

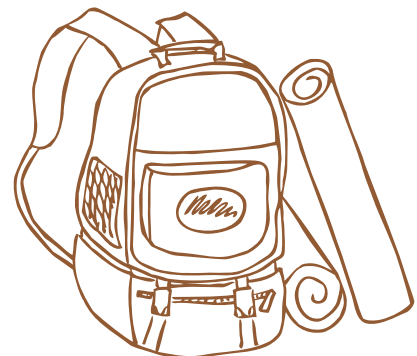
Scouts Canada is dedicated to helping kids in Scouts have fun adventures, discovering new things and experiences they wouldn't discover elsewhere. This means that we need to ensure that our program offerings are exciting, engaging and relevant to Canadian youth's evolving needs. We start at the source, drawing knowledge, experience and enthusiasm from our volunteers and Scouting youth who develop our program innovations. Then we ensure that Scouters are trained across Canada to deliver an awesome Scouting experience.

## SCOUTS + STEM = INNOVATION

STEM, which stands for Science, Technology, Engineering and Math, will provide Scouts of all ages with knowledge and skills that position them for success in the future. A volunteer team is developing programs that promise to be challenging, educational and fun. The STEM program focuses on learning by doing and demonstrating how fun science can be. It's part of our long-term strategy to keep the Scouting experience dynamic, relevant and competitive, particularly through partnerships with organizations that share our commitment to Canada's youth.

## REVITALIZING OUR PROGRAMS FROM THE GRASSROOTS UP

Program Revitalization is another example of Scouts Canada's ongoing commitment to building exciting programs for Canadian youth. A team of over fifty volunteers and Scouting youth has been working throughout the past year to ensure that Scouts Canada's programs are as relevant as possible to the young people of today and tomorrow. It's about making sure that our programs respond to today's needs and stay rooted in our Scouting tradition.



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# AMORY ADVENTURE AWARDS

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## First Place:

### Lady Evelyn Lake Canoe Trip, 31<sup>st</sup> Burlington Venturer Scout Company

Alex Arthurs, Kenny Budarick, David Courtney, Peter Lodge, Brett McCracken, William Meehan, Nathan Sherritt



Deciding to tackle the Amory Adventure Award challenge was the first step — culminating in a year's worth of planning, and a remarkable ten day canoe trip in the Lady Evelyn Lake, Ontario area. Considering that all members were under the age of eighteen, and most had never attempted a trip of this magnitude, makes this achievement even more remarkable.

#### HIGHLIGHTS OF THE TRIP INCLUDE:

Exploring Centre Falls, a very large series of water falls, hiking Maple Mountain, the second highest point of elevation in Ontario and looking at pictographs created by Indigenous Peoples.

Difficult portages, good and bad weather, kilometers of paddling, and injuries challenged and formed the Venturer Scouts into a cohesive team during this adventure.

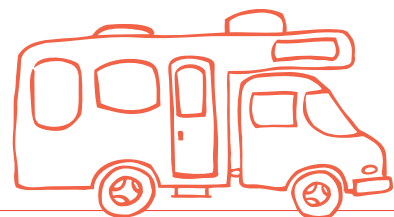
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## Second Place:

Granny Grunt Mini Mees Venturer Scout Company  
Quebec Council, QC

## Third Place:

1<sup>st</sup> Bolton Venturer Scout Company  
Central Escarpment Council, ON



# MEMBERSHIP CENSUS

Beaver Scouts . . . . .	20,622
Cub Scouts . . . . .	23,795
Scouts . . . . .	16,014
Venturer Scouts . . . . .	6,107
Rover Scouts . . . . .	1,104
SCOUTSabout . . . . .	4,839
Extreme Adventure . . . . .	334
Schools and Scouting . . . . .	1,132

Total Volunteers . . . . .	26,873
Guild Members* . . . . .	167
Employee Total . . . . .	296

**Total 2011-2012 Membership 101,283**

*\* Guild members registered with Scouts Canada*

**Total Youth Membership 73,947**



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# RECOGNIZING OUR DONORS

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Thanks to the generosity of our donors and sponsors, more than \$1,900,000 has been raised to support our 2011–12 Scouting activities!

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## **GOLDEN MAPLE**

(Donating between \$75,000 and plus)

Imperial Oil Foundation  
Canadian Heritage – Government of Canada  
Weaver Fundraising, LLC

## **GOLDEN CEDAR**

(Donating between \$50,000 and \$74,999)

Exxon Mobil Canada Ltd  
The UPS Foundation  
RBC Foundation  
Sears Canada Inc  
Smart Centres Management Inc

## **GOLDEN BIRCH**

(Donating between \$25,000 and \$49,999)

Anthony Peetz  
Procter & Gamble Inc

## **GOLDEN WILLOW**

(Donating between \$10,000 and \$24,999)

David Huestis  
Kathleen Johnstone  
Charlotte Prowse  
B.A. Robinson Co. Ltd.  
The Dominion of Canada General  
Insurance Company  
Hotwheels

## **SILVER MAPLE**

(Donating between \$5,000 and \$9,999)

Larry Goslin  
Patrick McNally  
Robert Sagers  
The Sun Products Canada Corporation  
Shell Canada Limited  
General Motors of Canada Ltd.

## **SILVER CEDAR**

(Donating between \$2,500 and \$4,999)

Robert Meldrum  
Richard Hart  
John Neysmith  
John Peacock  
Denis Charbonneau  
Rotor Mechanical Services Ltd.  
The Bargain Shop Holding Inc  
Nuclear Waste Management Organization  
Sun Trust  
Ann and Roger Philips Foundation  
Miss Marion V. Holmes

# BOARD OF GOVERNORS 2011–2012

## PATRON SCOUT

His Excellency the Right Honourable  
David Johnston, C.C., C.M.M., C.O.M., C.D.,  
Governor General and  
Commander-in-Chief of Canada

## CORPORATE OFFICERS

Chief Commissioner & Chair of the  
Board of Governors  
Stephen (Steve) P. Kent  
Mount Pearl, NL

National Youth Commissioner  
Dylan Reinhart  
Lakefield, ON

Vice-Chair of the Board – Strategic  
Jessica Page  
Calgary, AB

Vice-Chair of the Board – Finance  
Jon Himmens  
Calgary, AB

Past Chief Commissioner & Chair,  
Nominating Committee  
Glenn Armstrong  
Winnipeg, MB

Honourary Legal Counsel  
Mark Josselyn  
Ottawa, ON

Executive Commissioner & CEO  
Michael McKay  
Ottawa, ON

## MEMBERS

Amy Barrett-Smith  
Guelph, ON

Andrew Bienhaus  
Binbrook, ON

David Connelly  
Yellowknife, NWT

John Estrella  
Markham, ON

Peter Ford  
Moncton, NB

Philip (Phil) Gazaleh \*  
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Leona Harari  
Dollard-des-Ormeaux, QC

Kimberly Hartlin  
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Derek Key\*  
Summerside, PEI

Craig Kielburger  
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Christian Perreault  
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Neal Rice  
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Elizabeth Smith-Windsor  
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Brian Taylor  
Edmonton, AB

Kyle Tiney ~  
Burnaby, BC

Maurice Tuff  
Mount Pearl, NL

Jafferali "Jaff" Valiani  
Burnaby, BC

Christopher (Chris) von Roretz ~  
Dorval, QC

Karl West ~  
Kingston, NS

*~ Term Completed*

*\* Resigned*

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# SUMMARY FINANCIAL STATEMENTS OF SCOUTS CANADA NATIONAL OPERATION

## YEAR ENDED AUGUST 31, 2012

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### REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

To the Board of Governors of Scouts Canada National Operation

The accompanying summary financial statements of Scouts Canada National Operation, which comprise the summary statement of financial position as at August 31, 2012 and the summary statement of operations for the year then ended, and related notes, are derived from the audited financial statements prepared in accordance with Canadian generally accepted accounting principles, of Scouts Canada National Operation as at and for the year ended August 31, 2012.

We expressed an unmodified audit opinion on those financial statements in our report dated November 16, 2012.

The summary financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles applied in the preparation of the audited financial statements of Scouts Canada National Operation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Scouts Canada National Operation.

#### Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in note 1.

#### Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

#### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Scouts Canada National Operation as at and for the year ended August 31, 2012 are a fair summary of those financial statements, in accordance with the basis described in note 1.

A handwritten signature in black ink that reads 'KPMG LLP' with a horizontal line underneath.

Chartered Accountants, Licensed Public Accountants  
November 16, 2012  
Ottawa, Canada



## SCOUTS CANADA NATIONAL OPERATION

### Summary Statement of Financial Position

August 31, 2012, with comparative figures for 2011 (In thousands of dollars)

	2012	2011
<b>ASSETS</b>		
Current assets	\$ 6,230	\$ 8,358
Investments	10,684	10,717
Capital assets	2,257	2,357
Prepaid pension costs	4,014	3,344
Employee future benefits recovery receivable	1,130	1,643
Loan from related parties	–	10
	<b>\$ 24,315</b>	<b>\$ 26,429</b>
<b>LIABILITIES AND FUND BALANCES</b>		
Current liabilities	3,010	2,978
Loans to related parties	405	505
Accrued employee future benefits	5,923	5,955
Fund balances	14,977	16,991
	<b>\$ 24,315</b>	<b>\$ 26,429</b>

See accompanying notes to summary financial statements.

## SCOUTS CANADA NATIONAL OPERATION

### Summary Statement of Operations

Year ended August 31, 2012, with comparative figures for 2011 (In thousands of dollars)

	Operating Fund	Restricted Funds	Total 2012	Total 2011
<b>REVENUE:</b>				
Membership fees	\$ 4,994	\$ —	\$ 4,994	\$ 5,454
Retail	4,700	—	4,700	4,386
Fundraising	1,916	45	1,961	2,132
Other	626	91	717	2,140
	12,236	136	12,372	14,112
<b>EXPENSES:</b>				
Salaries and benefits	4,702	—	4,702	4,556
Retail expenses	3,546	—	3,546	3,273
Program services	661	—	661	437
Membership services	340	—	340	301
Technology services	296	—	296	131
Financial services	330	—	330	261
Marketing and communications	777	—	777	534
Fundraising expenses	422	—	422	362
Administration	340	—	340	381
Compliance and governance	1,455	600	2,055	629
Human resources management	308	—	308	621
Action plan	—	—	—	897
Restricted funds	—	778	778	2,408
	13,177	1,378	14,555	14,791
Deficiency of revenue over expenses before the undernoted	(941)	(1,242)	(2,183)	(679)
World Scout Foundation donations	—	34	34	553
Deficiency of revenue over expenses	\$ (941)	\$ (1,208)	\$ (2,149)	\$ (126)

See accompanying notes to summary financial statements.

## SCOUTS CANADA NATIONAL OPERATION

Notes to Summary Financial Statements

Year ended August 31, 2012

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Scouts Canada is a national organization operating programs aimed at contributing to the development of young people in achieving their full physical, intellectual, social and spiritual potential as individuals, as responsible citizens and as members of their local, national and international communities through the application of Scouts Principles and Practices.

Scouts Canada was incorporated on June 12, 1914, by an Act of the Canadian Parliament and is a registered charity under the Income Tax Act, and as such is not subject to income taxes. Scouts Canada National Operation is responsible for the national activities of Scouts Canada and provides services to the Provincial and Regional Councils of Scouts Canada.

### 1. Summary financial statements:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian generally accepted accounting principles, as at and for the year ended August 31, 2012.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by management using the following criteria:

- (a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of changes in net assets and cash flows do not provide additional useful information and as such have not included them as part of the summary financial statements.

The complete audited financial statements of Scouts Canada National Operation are available upon request by contacting the management of Scouts Canada National Operation.

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Kids in Scouts have fun adventures discovering new things and experiences they wouldn't have elsewhere. Along the way, kids develop into capable, confident and well-rounded individuals, better prepared for success in the world. Scouts is the start of something great.

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**It starts with Scouts.**

1345 Baseline Road  
Ottawa, ON K2C 0A7

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