

February 11, 2011 MEMORANDUM

TO: INTERESTED PARTIES

FR: DAVID FLAHERTY

MAGELLAN DATA AND MAPPING STRATEGIES

RE: NEW HAMPSHIRE 2012 GENERAL ELECTION SURVEY TOPLINE RESULTS

Magellan Data and Mapping Strategies are pleased to present the topline results of a 789N autodial survey of likely general election voters in the state of New Hampshire. The interviews were conducted February 9^{th} - 10^{th} , 2011. This survey has a margin of error of +/- 3.49% at the 95 percent confidence interval. The survey results were weighted based upon voter turnout demographics from the 2008 and 2004 general election cycles.

T1. Are you registered to vote as a Republican, a Democrat or an independent voter?

Republican	32%
Democrat	31%
Independent	37%

T2. How likely are you to vote in the 2012 November election for President?

Extremely Likely	95%
Very Likely	4%
Somewhat Likely	1%

 Total Favorable
 45%

 Total Unfavorable
 20%

 Very Favorable
 25%

 Very Unfavorable
 21%

 Somewhat Unfavorable
 23%

 No Opinion
 11%

 Name ID
 100%

 Hard Name ID
 89%

 Never Heard Of
 0%

T5. Do you have a favorable or unfavorable opinion of Sarah Palin?

Total Favorable	36%
Total Unfavorable	61%
Very Favorable	16%
Somewhat Favorable	20%
Very Unfavorable	50%
Somewhat Unfavorable	11%
No Opinion	3%
Name ID	
Hard Name ID	
Never Heard Of	
,	

T6. Do you have a favorable or unfavorable opinion of Mike Huckabee?

Total Favorable	42%
Total Unfavorable	39%
Very Favorable	13%
Somewhat Favorable	29%
Very Unfavorable	
Somewhat Unfavorable	21%
No Opinion	18%
Name ID	99%
Hard Name ID	81%
Never Heard Of	1%

T7. Do you have a favorable or unfavorable opinion of Newt Gingrich?

Total Favorable
No Opinion
T8. Do you approve or disapprove of the job Barack Obama is doing as President?
Approve
T9. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Mitt Romney, Republican?
Barack Obama
T10. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Sarah Palin, Republican?
Barack Obama
T11. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Mike Huckabee, Republican?
Barack Obama

T12. If the election for President was being held today, for whom would you vote if the candidates were Barack Obama, Democrat, and Newt Gingrich, Republican?

Barack Obama	56%
Newt Gingrich	33%
Undecided	11%

T13. As you may know, the Governor and the New Hampshire legislature passed a law legalizing gay marriage last year. This year, the legislature has proposed repealing the gay marriage law. Do you favor or oppose repealing the gay marriage law in New Hampshire?

Total Favor	35%
Total Oppose	56%
Strongly Favor	29%
Somewhat Favor	6%
Strongly Oppose	41%
Somewhat Oppose	
Underided	00/
Undecided	9%

T14. As you may know, in 2010 Congress passed legislation to change the health care system, and was signed into law by President Obama. Earlier this year, the new Congress voted to repeal the 2010 health care law. Do you favor or oppose repealing the 2010 health care law?

Total Favor	50%
Total Oppose	43%
Strongly Favor	43%
Somewhat Favor	
Strongly Oppose	35%
Somewhat Oppose	8%
Undecided	7%

T15. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

onservative34%
oderate48%
beral15%
Opinion3%
oderate48%

T16. For statistical purposes, are you a man or a woman?

Female	.52%
Male	.48%

T17. Which of the following age groups applies to you?

18-34	11%
35-44	15%
45-54	
55-64	23%
65+	26%

T18. For statistical purposes only, what is your race? Press 1 if you are white, Press 2 if you are Hispanic or Latino, press 3 if you are black or African American, press 4 if you are another ethnic group.

White	94%
Another ethnic group	
Hispanic/Latino	2%
Black/African American	