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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama slips in MA, still leads Republicans by double digits

Raleigh, N.C. – President Obama is slipping even in perhaps the bluest state in the country, but it is so blue that he still leads all but the Bay State's former governor Mitt Romney by similar margins to his 26-point victory over John McCain in 2008.

When PPP last polled Massachusetts in June, Obama led Romney by 20 points, but that is down to 13 now, at 53-40. However, against the GOP frontrunner, Rick Perry, Obama leads by 26 (58-32). Ron Paul actually does a point better, trailing by 25 (55-30). Newt Gingrich is down 27 (58-31), and Michele Bachmann by 31 (59-28).

While Obama leads the other Republicans by 12 to 20 points with independents, Romney beats him by four. They are a 45% plurality of the electorate. The other big key is Romney's crossover support; he poaches 14% of Democrats, while the others can only muster 8-10%. Democrats are 40% of voters. Romney also does by far the best job at locking up the GOP base, with 91% of their vote, versus the 67-77% the others earn.

Each of the Republicans but Romney is seen favorably by only 21% or 22% of voters, with 61% to 67% seeing them unfavorably. Romney, however, stands at 41-53. The president is still better liked, with 49% approving of his performance and 45% disapproving. But that is down drastically from June's 58-37. His disapproval with Democrats is up to 20% and approval down to 74% because he has slipped with the most liberal voters from 91-8 to 78-19, and with the center-left from 90-7 to 82-11, and with the plurality moderates from 55-34 to 43-50. Together, these groups make up 73% of the state's electorate.

"Barack Obama doesn't need to worry about losing Massachusetts even if he draws Mitt Romney," said Dean Debnam, President of Public Policy Polling. "But the fact that his approval is below 50% there in one of the bluest states in the country is pretty symbolic of his broader issues right now."

PPP surveyed 791 Massachusetts voters from September 16th to 18th. The margin of error for the survey is +/-3.5%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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Massachusetts Survey Results

Q1	Barack Obama's job performance?	Q7	Democrat Barack Obama and Rep	ublican
	Approve49%		Michele Bachmann, who would you	
	Disapprove45%		Barack Obama	
	Not sure 6%		Michele Bachmann	
Q2	Do you have a favorable or unfavorable opinion of Michele Bachmann?	Q8	Undecided If the candidates for President nex	
	Favorable22%		Democrat Barack Obama and Rep Newt Gingrich, who would you vote	ublican
	Unfavorable63%		Barack Obama	58%
	Not sure14%		Newt Gingrich	
Q3	Do you have a favorable or unfavorable opinion of Newt Gingrich?		Undecided	
	Favorable21%	Q9	If the candidates for President nex Democrat Barack Obama and Rep	
	Unfavorable67%		Paul, who would you vote for?	
	Not sure12%		Barack Obama	55%
Q4	Do you have a favorable or unfavorable opinion of Ron Paul?		Ron Paul	
	Favorable21%	046	Undecided	
	Unfavorable61%	QIU	If the candidates for President nex Democrat Barack Obama and Rep	
	Not sure		Perry, who would you vote for?	
Q5	Do you have a favorable or unfavorable opinion		Barack Obama	
	of Rick Perry?		Rick Perry	32%
	Favorable22%		Undecided	11%
	Unfavorable63%	Q11	If the candidates for President nex	
	Not sure		Democrat Barack Obama and Rep Romney, who would you vote for?	ublican Mitt
Q6	Do you have a favorable or unfavorable opinion of Mitt Romney?		Barack Obama	
	Favorable41%		Mitt Romney	
	Unfavorable53%		Undecided	7%
	Not sure 6%			





Q12	Who did you vote for President in 2008?	
	John McCain	32%
	Barack Obama	58%
Q13	Someone else/Don't remember	
	conservative, or very conservative? Very liberal	15%
	Somewhat liberal	
	Moderate	35%
	Somewhat conservative	21%
	Very conservative	6%
Q14	If you are a woman, press 1. If a man, p	
	Woman	52%
	Man	48%

pres	u are a Democrat, press 1. If a Republic s 2. If you are an independent or identif another party, press 3.	
De	emocrat	40%
R	epublican	15%
In	dependent/Other	45%
	u are white, press 1. If other, press 2.	
W	/hite	87%
0	ther	13%
45, ן	u are 18 to 29 years old, press 1. If 30 press 2. If 46 to 65, press 3. If you are r than 65, press 4.	to
18	3 to 29	9%
30) to 45	26%
46	5 to 65	41%
0	lder than 65	24%





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama Approval					
Approve	49%	7%	76%	26%	
Disapprove	45%	89%	19%	61%	
Not sure	6%	4%	6%	13%	

		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Bachmann Favorability				
Favorable	22%	38%	15%	16%
Unfavorable	63%	41%	77%	56%
Not sure	14%	21%	8%	27%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Gingrich Favorability		-			
Favorable	21%	48%	7%	19%	
Unfavorable	67%	39%	85%	54%	
Not sure	12%	14%	8%	28%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Paul Favorability		=			
Favorable	21%	29%	17%	17%	
Unfavorable	61%	49%	68%	58%	
Not sure	18%	22%	15%	25%	





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Perry Favorability					
Favorable	22%	48%	8%	21%	
Unfavorable	63%	35%	79%	53%	
Not sure	15%	17%	13%	26%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Romney Favorability					
Favorable	41%	70%	24%	53%	
Unfavorable	53%	25%	70%	39%	
Not sure	6%	6%	6%	8%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama/Bachmann		-			
Barack Obama	59%	15%	88%	35%	
Michele Bachmann	28%	66%	8%	23%	
Undecided	13%	20%	4%	42%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Obama/Gingrich		=				
Barack Obama	58%	12%	87%	38%		
Newt Gingrich	31%	73%	8%	28%		
Undecided	11%	15%	4%	34%		





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obam a/Paul					
Barack Obama	55%	11%	82%	32%	
Ron Paul	30%	66%	11%	30%	
Undecided	15%	22%	7%	38%	

		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
Obama/Perry		•					
Barack Obama	58%	13%	87%	31%			
Rick Perry	32%	75%	8%	36%			
Undecided	11%	13%	5%	34%			

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Obama/Romney		•				
Barack Obama	53%	10%	79%	32%		
Mitt Romney	40%	85%	14%	53%		
Undecided	7%	5%	7%	15%		

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama Approval			-	-	-	-
Approve	49%	78%	82%	43%	12%	12%
Disapprove	45%	19%	11%	50%	83%	80%
Not sure	6%	3%	6%	7%	5%	7%





		ldeology				
	Base	Very liberal	Som ew hat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	22%	16%	10%	20%	34%	56%
Unfavorable	63%	81%	80%	63%	43%	34%
Not sure	14%	3%	10%	17%	23%	10%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Gingrich Favorability			-	<u>-</u>		
Favorable	21%	9%	5%	18%	41%	61%
Unfavorable	67%	89%	87%	68%	37%	32%
Not sure	12%	2%	8%	14%	22%	7%

		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Paul Favorability		_	<u>-</u>	_	-	
Favorable	21%	11%	16%	24%	25%	29%
Unfavorable	61%	81%	66%	56%	54%	43%
Not sure	18%	7%	19%	20%	21%	28%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Perry Favorability			-	-				
Favorable	22%	4%	7%	22%	42%	56%		
Unfavorable	63%	90%	80%	60%	39%	34%		
Not sure	15%	6%	14%	19%	20%	10%		





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Romney Favorability		-	-	<u>-</u>		
Favorable	41%	12%	20%	46%	70%	68%
Unfavorable	53%	83%	73%	48%	24%	27%
Not sure	6%	5%	7%	7%	6%	6%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Obam a/Bachm ann									
Barack Obama	59%	91%	89%	58%	19%	18%			
Michele Bachmann	28%	3%	6%	26%	59%	74%			
Undecided	13%	6%	5%	16%	23%	8%			

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Obama/Gingrich		_	<u>-</u>	_	-	
Barack Obama	58%	91%	87%	59%	17%	11%
Newt Gingrich	31%	4%	5%	27%	68%	81%
Undecided	11%	5%	8%	14%	15%	8%

		Ideology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative
Obam a/Paul		-	_		='	
Barack Obama	55%	89%	84%	52%	17%	5%
Ron Paul	30%	5%	8%	30%	58%	84%
Undecided	15%	6%	9%	17%	25%	11%





		Ideolog	ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Perry			-				
Barack Obama	58%	92%	87%	55%	16%	17%	
Rick Perry	32%	3%	7%	31%	68%	75%	
Undecided	11%	5%	5%	14%	16%	8%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Obama/Romney				-	-		
Barack Obama	53%	86%	82%	47%	17%	15%	
Mitt Romney	40%	7%	10%	45%	78%	80%	
Undecided	7%	6%	8%	8%	6%	5%	

		Gender	
	Base	Woman	Man
Obama Approval			
Approve	49%	52%	45%
Disapprove	45%	40%	51%
Not sure	6%	8%	4%

		Gender		
	Base	Woman	Man	
Bachmann Favorability				
Favorable	22%	19%	26%	
Unfavorable	63%	65%	62%	
Not sure	14%	16%	12%	





		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	21%	18%	25%
Unfavorable	67%	68%	66%
Not sure	12%	14%	9%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	21%	17%	25%
Unfavorable	61%	60%	62%
Not sure	18%	24%	13%

		Gender	
	Base	Woman	Man
Perry Favorability		-	
Favorable	22%	19%	25%
Unfavorable	63%	63%	62%
Notsure	15%	18%	13%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	41%	38%	45%
Unfavorable	53%	55%	50%
Not sure	6%	7%	5%





		Gender	
	Base	Woman	Man
Obama/Bachmann		-	
Barack Obama	59%	63%	55%
Michele Bachmann	28%	24%	32%
Undecided	13%	13%	13%

		Gender	
	Base	Woman	Man
Obam a/Gingrich		-	
Barack Obama	58%	62%	54%
Newt Gingrich	31%	26%	35%
Undecided	11%	12%	10%

		Gender	
	Base	Woman	Man
Obam a/Paul		-	
Barack Obama	55%	58%	51%
Ron Paul	30%	27%	34%
Undecided	15%	15%	15%

		Gender		
	Base	Woman	Man	
Obama/Perry		-		
Barack Obama	58%	61%	54%	
Rick Perry	32%	28%	37%	
Undecided	11%	11%	10%	





		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	53%	56%	49%
Mitt Romney	40%	37%	44%
Undecided	7%	7%	7%

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama Approval		='	•			
Approve	49%	74%	5%	42%		
Disapprove	45%	20%	90%	53%		
Not sure	6%	6%	5%	6%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Bachmann Favorability							
Favorable	22%	14%	38%	25%			
Unfavorable	63%	76%	42%	60%			
Not sure	14%	11%	20%	15%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Gingrich Favorability		•					
Favorable	21%	9%	46%	23%			
Unfavorable	67%	81%	39%	64%			
Not sure	12%	11%	15%	12%			





		Party				
	Base	Democrat	Republican	Independent/Other		
Paul Favorability		•		-		
Favorable	21%	17%	22%	24%		
Unfavorable	61%	67%	49%	59%		
Not sure	18%	16%	28%	17%		

		Party Democrat Republican Independent/Other					
	Base						
Perry Favorability							
Favorable	22%	7%	50%	25%			
Unfavorable	63%	78%	35%	58%			
Not sure	15%	15%	15%	16%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Romney Favorability		-		-			
Favorable	41%	22%	81%	45%			
Unfavorable	53%	73%	17%	46%			
Not sure	6%	5%	2%	8%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Bachmann		='					
Barack Obama	59%	85%	16%	51%			
Michele Bachmann	28%	9%	69%	31%			
Undecided	13%	6%	15%	18%			





		Party				
	Base	Democrat Republican Independent/C				
Obama/Gingrich						
Barack Obama	58%	86%	15%	49%		
Newt Gingrich	31%	8%	70%	37%		
Undecided	11%	6%	16%	13%		

		Party Democrat Republican Independent/Other					
	Base						
Obama/Paul							
Barack Obama	55%	81%	8%	47%			
Ron Paul	30%	11%	67%	35%			
Undecided	15%	8%	25%	18%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Perry		-		-			
Barack Obama	58%	85%	12%	49%			
Rick Perry	32%	10%	77%	36%			
Undecided	11%	6%	11%	15%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Romney		='					
Barack Obama	53%	82%	6%	42%			
Mitt Romney	40%	14%	91%	46%			
Undecided	7%	3%	3%	12%			





		Race	
	Base	White	Other
Obama Approval		_	
Approve	49%	49%	45%
Disapprove	45%	45%	47%
Not sure	6%	5%	8%

		Race	
	Base	White	Other
Bachmann Favorability			
Favorable	22%	21%	30%
Unfavorable			
Not sure	ļ		

		Race	
	Base	White	Other
Gingrich Favorability			
Favorable	21%	19%	32%
Unfavorable	67%	69%	55%
Not sure	12%	12%	13%

		Race	
	Base	White	Other
Paul Favorability			
Favorable	21%	19%	34%
Unfavorable	61%	63%	48%
Notsure	18%	18%	18%





		Race	
	Base White		Other
Perry Favorability			
Favorable	22%	21%	29%
Unfavorable	63%	64%	56%
Not sure	15%	16%	14%

		Race	
	Base	White	Other
Romney Favorability			
Favorable	41%	41%	40%
Unfavorable	53%	52%	55%
Notsure	6%	6%	4%

		Race	
	Base	White	Other
Obama/Bachmann			
Barack Obama	59%	59%	58%
Michele Bachmann	28%	27%	31%
Undecided	13%	13%	11%

		Race		
	Base	White	Other	
Obama/Gingrich				
Barack Obama	58%	59%	53%	
Newt Gingrich	31%	31%	30%	
Undecided	11%	10%	17%	





		Race	
	Base	White	Other
Obam a/Paul		_	
Barack Obama	55%	56%	48%
Ron Paul	30%	29%	39%
Undecided	15%	15%	12%

		Race	
	Base	White	Other
Obama/Perry			
Barack Obama	58%	57%	59%
Rick Perry	32%	32%	29%
Undecided	11%	10%	11%

		Race	
	Base	White	Other
Obama/Romney		3	
Barack Obama	53%	52%	55%
Mitt Romney	40%	40%	39%
Undecided	7%	7%	6%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a Approval					
Approve	49%	50%	43%	55%	45%
Disapprove	45%	42%	51%	42%	47%
Not sure	6%	8%	6%	4%	8%





		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability					
Favorable	22%	17%	18%	24%	27%
Unfavorable	63%	79%	66%	63%	55%
Not sure	14%	4%	16%	13%	18%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	21%	17%	27%	17%	23%
Unfavorable	67%	71%	59%	72%	65%
Not sure	12%	13%	14%	11%	12%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Paul Favorability						
Favorable	21%	38%	20%	17%	22%	
Unfavorable	61%	50%	59%	66%	58%	
Not sure	18%	13%	21%	18%	19%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Perry Favorability						
Favorable	22%	25%	23%	20%	22%	
Unfavorable	63%	63%	58%	66%	62%	
Not sure	15%	13%	19%	14%	16%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	41%	38%	45%	37%	46%
Unfavorable	53%	63%	50%	56%	46%
Not sure	6%	-	6%	6%	8%

		Age					
	Base	18 to 29	30 to 45		Older than 65		
Obam a/Bachm ann							
Barack Obama	59%	79%	56%	61%	51%		
Michele Bachmann	28%	17%	29%	28%	31%		
Undecided	13%	4%	15%	11%	18%		

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Obama/Gingrich						
Barack Obama	58%	67%	53%	63%	53%	
Newt Gingrich	31%	25%	36%	28%	32%	
Undecided	11%	8%	11%	9%	15%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Paul						
Barack Obama	55%	63%	49%	60%	50%	
Ron Paul	30%	33%	34%	27%	32%	
Undecided	15%	4%	18%	13%	19%	





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obama/Perry						
Barack Obama	58%	71%	55%	61%	50%	
Rick Perry	32%	25%	35%	29%	36%	
Undecided	11%	4%	10%	10%	14%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Rom ne y					
Barack Obama	53%	71%	44%	57%	48%
Mitt Romney	40%	25%	46%	37%	46%
Undecided	7%	4%	10%	7%	6%

