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FOR IMMEDIATE RELEASE

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# IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

## Perry and Obama tied, Obama leads Romney by one in NC

**Raleigh, N.C.** – President Obama's standing has slipped in North Carolina since last month. Now 43% of Tar Heels approve of the president's job performance, and 53% disapprove, down from 46-50 in August. But Obama's chances of taking the state again in next fall's election remain about the same as they were in 2008: fifty-fifty. He leads all but one of his prospective foes because he is still more popular than all but that one.

For the first time since Mike Huckabee bowed out of contention in May, someone other than Mitt Romney gives the president his toughest challenge in this state: Rick Perry, who ties the president at 46%. Mitt Romney trails Obama, 45-44. Last month, a week before Perry officially jumped into the race, Romney trailed, 46-43, but Perry was down, 48-40. This marks the first time in a PPP poll of any state, even Texas, in which Perry has performed better against Obama than Romney, who had until recently shown himself to be more electable than his competitors, and usually by a wide margin.

The reason Perry does slightly better than Romney is that he earns 83% of the Republican vote, versus Romney's 78%. Romney performs a bit better with independents, leading the president by 27 points, versus Perry's 23. But independents are only 19% of the electorate, and Obama lost them by 21 points to John McCain, according to exit polls. The president's biggest worry is that each Perry and Romney take 15-16% of Democrats. He lost only 9% of them in 2008, and they make up 46% of voters. Another worry: far more Republicans and independents are undecided than Democrats. If those voters fall proportionately to where the decided have, Perry would actually lead 51-48, and Romney 53-47. Obama currently leads Michele Bachmann, 47-45, and Newt Gingrich, 48-43.

"Barack Obama's numbers in North Carolina are the worst they've been in almost a year," said Dean Debnam, President of Public Policy Polling. "The weakness of the Republican candidate field still has the state within reach for him but he definitely needs to get those approval figures turned around."

PPP surveyed 520 North Carolina voters from September 1<sup>st</sup> to 4<sup>th</sup>. The margin of error for the survey is +/-4.3%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.





## **North Carolina Survey Results**

| Q1 | Do you approve or disapprove of President Barack Obama's job performance? | t                  |
|----|---|--------------------|
|    | Approve   | .43%               |
|    | Disapprove  |                    |
|    | Not sure  | 401                |
| Q2 | Do you have a favorable or unfavorable op of Michele Bachmann?            | inion              |
|    | Favorable   | . <mark>29%</mark> |
|    | Unfavorable   | .52%               |
|    | Not sure  | .19%               |
| Q3 | Do you have a favorable or unfavorable op of Newt Gingrich?               |                    |
|    | Favorable   | . <mark>22%</mark> |
|    | Unfavorable   | .61%               |
|    | Not sure  | .17%               |
| Q4 | Do you have a favorable or unfavorable op of Sarah Palin?                 |                    |
|    | Favorable   | .32%               |
|    | Unfavorable   | .63%               |
|    | Not sure  |                    |
| Q5 | Do you have a favorable or unfavorable op of Rick Perry?                  | inion              |
|    | Favorable   | .34%               |
|    | Unfavorable   | .43%               |
|    | Not sure  |                    |
| Q6 | Do you have a favorable or unfavorable op of Mitt Romney?                 |                    |
|    | Favorable   | . <mark>28%</mark> |
|    | Unfavorable   |                    |
|    | Not sure  |                    |

| Q7  | If the candidates for President next year we<br>Democrat Barack Obama and Republican<br>Michele Bachmann, who would you vote fo |       |
|-----|---|-------|
|     | Barack Obama  | .47%  |
|     | Michele Bachmann  | .45%  |
|     | Undecided   | . 8%  |
| Q8  | If the candidates for President next year we<br>Democrat Barack Obama and Republican<br>Newt Gingrich, who would you vote for?  | ere   |
|     | Barack Obama  | .48%  |
|     | Newt Gingrich   | .43%  |
|     | Undecided   | . 9%  |
| Q9  | If the candidates for President next year we<br>Democrat Barack Obama and Republican<br>Sarah Palin, who would you vote for?    | ere   |
|     | Barack Obama  | .49%  |
|     | Sarah Palin   | .42%  |
|     | Undecided   | . 9%  |
| Q10 | If the candidates for President next year we<br>Democrat Barack Obama and Republican<br>Perry, who would you vote for?          |       |
|     | Barack Obama  | .46%  |
|     | Rick Perry  | .46%  |
|     | Undecided   |       |
| Q11 | If the candidates for President next year we<br>Democrat Barack Obama and Republican<br>Romney, who would you vote for?         |       |
|     | Barack Obama  | .45%  |
|     | Mitt Romney   | .44%  |
|     | Undecided   | . 11% |





| Q12 | Who did you vote for President in 2008?  |     |
|-----|--|-----|
|     | John McCain  | 47% |
|     | Barack Obama   | 48% |
| Q13 | Someone else/Don't remember<br>Would you describe yourself as very libera<br>somewhat liberal, moderate, somewhat<br>conservative, or very conservative? |     |
|     | Very liberal   | 11% |
|     | Somewhat liberal   | 16% |
|     | Moderate   | 28% |
|     | Somewhat conservative  |     |
| Q14 | Very conservative<br>If you are a woman, press 1. If a man, pre  |     |
|     | Woman  | 54% |
|     | Man  | 46% |
| Q15 | If you are a Democrat, press 1. If a Repub<br>press 2. If you are an independent or iden<br>with another party, press 3.                                 |     |
|     | Democrat   | 46% |
|     | Republican   | 34% |
|     | Independent/Other  | 19% |

| Q16 | If you are white, press 1. If African-America press 2. If other, press 3.   | n,  |
|-----|---|-----|
|     | White   | 75% |
|     | African-American  | 21% |
|     | Other   | 4%  |
| Q17 | If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4. | to  |
|     | 18 to 29  | 10% |
|     | 30 to 45  | 28% |
|     | 46 to 65  | 42% |
|     | Older than 65   | 20% |
| Q18 |   |     |
|     | 252   | 10% |
|     | 336   | 19% |
|     | 704   | 19% |
|     | 828   | 12% |
|     | 910   |     |
|     | 919   |     |





| -Crosstabs- |
|-------------|
|             |

|                |      | 2008 Vote      |     |                                |
|----------------|------|----------------|-----|--------------------------------|
|                | Base | John<br>McCain |     | Someone else/Don't<br>remember |
| Obama Approval |      |                |     |                                |
| Approve        | 43%  | 4%             | 83% | 17%                            |
| Disapprove     | 53%  | 94%            | 12% | 69%                            |
| Notsure        | 4%   | 2%             | 5%  | 15%                            |

|                          |      | 2008 Vote      |     |                                |
|--------------------------|------|----------------|-----|--------------------------------|
|                          | Base | John<br>McCain |     | Someone else/Don't<br>remember |
| Bachmann<br>Favorability |      |                |     | ·                              |
| Favorable                | 29%  | 42%            | 17% | 17%                            |
| Unfavorable              | 52%  | 30%            | 73% | 69%                            |
| Notsure                  | 19%  | 28%            | 10% | 15%                            |

| ſ |                       |      | 2008 Vo        |     |                                |
|---|-----------------------|------|----------------|-----|--------------------------------|
|   |                       | Base | John<br>McCain |     | Someone else/Don't<br>remember |
|   | Gingrich Favorability |      |                |     |                                |
| ľ | Favorable             | 22%  | 40%            | 7%  | 4%                             |
|   | Unfavorable           | 61%  | 41%            | 80% | 61%                            |
|   | Not sure              | 17%  | 19%            | 13% | 35%                            |

|                    |      | 2008 Vo        | 2008 Vote |                                |  |
|--------------------|------|----------------|-----------|--------------------------------|--|
|                    | Base | John<br>McCain |           | Someone else/Don't<br>remember |  |
| Palin Favorability |      |                |           |                                |  |
| Favorable          | 32%  | 61%            | 4%        | 23%                            |  |
| Unfavorable        | 63%  | 29%            | 96%       | 65%                            |  |
| Notsure            | 5%   | 9%             | 1%        | 12%                            |  |





|                    |      | 2008 Vo        | te  |                                |            |
|--------------------|------|----------------|-----|--------------------------------|------------|
|                    | Base | John<br>McCain |     | Someone else/Don't<br>remember |            |
| Perry Favorability |      |                |     |                                | Rom ney Fa |
| Favorable          | 34%  | 65%            | 6%  | 12%                            |            |
| Unfavorable        | 43%  | 11%            | 73% | 54%                            | U          |
| Notsure            | 24%  | 25%            | 22% | 33%                            |            |

|                     |      | 2008 Vote      |     |                                |
|---------------------|------|----------------|-----|--------------------------------|
|                     | Base | John<br>McCain |     | Someone else/Don't<br>remember |
| Romney Favorability |      |                |     |                                |
| Favorable           | 28%  | 39%            | 18% | 8%                             |
| Unfavorable         | 52%  | 38%            | 65% | 61%                            |
| Notsure             | 20%  | 22%            | 17% | 31%                            |

|                  |      | 2008 Vote      |     |                                |
|------------------|------|----------------|-----|--------------------------------|
|                  | Base | John<br>McCain |     | Someone else/Don't<br>remember |
| Obama/Bachmann   |      |                |     |                                |
| Barack Obama     | 47%  | 3%             | 91% | 32%                            |
| Michele Bachmann | 45%  | 88%            | 6%  | 23%                            |
| Undecided        | 8%   | 9%             | 3%  | 45%                            |

|                |      | 2008 Vote      |     |                                |  |
|----------------|------|----------------|-----|--------------------------------|--|
|                | Base | John<br>McCain |     | Someone else/Don't<br>remember |  |
| Obama/Gingrich |      |                |     |                                |  |
| Barack Obama   | 48%  | 7%             | 90% | 25%                            |  |
| Newt Gingrich  | 43%  | 82%            | 7%  | 25%                            |  |
| Undecided      | 9%   | 11%            | 3%  | 50%                            |  |





|              | -    | -              |     |                                |  |  |  |  |
|--------------|------|----------------|-----|--------------------------------|--|--|--|--|
|              |      | 2008 Vote      |     |                                |  |  |  |  |
|              | Base | John<br>McCain |     | Someone else/Don't<br>remember |  |  |  |  |
| Obama/Palin  |      |                |     |                                |  |  |  |  |
| Barack Obama | 49%  | 5%             | 92% | 32%                            |  |  |  |  |
| Sarah Palin  | 42%  | 81%            | 6%  | 20%                            |  |  |  |  |
| Undecided    | 9%   | 14%            | 2%  | 48%                            |  |  |  |  |

|              |      | 2008 Vo        | 2008 Vote |                                |  |  |  |  |
|--------------|------|----------------|-----------|--------------------------------|--|--|--|--|
|              | Base | John<br>McCain |           | Someone else/Don't<br>remember |  |  |  |  |
| Obama/Perry  |      |                |           |                                |  |  |  |  |
| Barack Obama | 46%  | 4%             | 88%       | 34%                            |  |  |  |  |
| Rick Perry   | 46%  | 88%            | 8%        | 25%                            |  |  |  |  |
| Undecided    | 8%   | 9%             | 4%        | 41%                            |  |  |  |  |

|              |      | 2008 Vo        | 2008 Vote |                                |  |  |
|--------------|------|----------------|-----------|--------------------------------|--|--|
|              | Base | John<br>McCain |           | Someone else/Don't<br>remember |  |  |
| Obama/Romney |      |                |           |                                |  |  |
| Barack Obama | 45%  | 5%             | 85%       | 27%                            |  |  |
| Mitt Romney  | 44%  | 82%            | 10%       | 17%                            |  |  |
| Undecided    | 11%  | 13%            | 5%        | 56%                            |  |  |

|                |      | Ideolo          | Ideology              |     |                            |                      |  |  |
|----------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|--|
|                | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |  |
| Obama Approval |      | -               | _                     | -   |                            |                      |  |  |
| Approve        | 43%  | 76%             | 77%                   | 59% | 21%                        | 4%                   |  |  |
| Disapprove     | 53%  | 18%             | 18%                   | 36% | 79%                        | 93%                  |  |  |
| Not sure       | 4%   | 6%              | 5%                    | 6%  | 0%                         | 3%                   |  |  |





| Crosstabs | - |
|-----------|---|
|-----------|---|

|                           | Base | ldeology        |                       |     |                         |                      |  |  |
|---------------------------|------|-----------------|-----------------------|-----|-------------------------|----------------------|--|--|
|                           |      | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat conservative | Very<br>conservative |  |  |
| Bachmann<br>Favor ability |      |                 |                       |     |                         |                      |  |  |
| Favorable                 | 29%  | 23%             | 13%                   | 17% | 35%                     | 52%                  |  |  |
| Unfavorable               | 52%  | 73%             | 75%                   | 67% | 34%                     | 25%                  |  |  |
| Notsure                   | 19%  | 3%              | 12%                   | 16% | 31%                     | 23%                  |  |  |

|                       |      | Ideology        |                       |     |                            |     |  |  |
|-----------------------|------|-----------------|-----------------------|-----|----------------------------|-----|--|--|
|                       | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative |     |  |  |
| Gingrich Favorability |      |                 |                       |     |                            |     |  |  |
| Favorable             | 22%  | 10%             | 7%                    | 12% | 26%                        | 49% |  |  |
| Unfavorable           | 61%  | 81%             | 79%                   | 71% | 56%                        | 29% |  |  |
| Notsure               | 17%  | 8%              | 14%                   | 17% | 18%                        | 22% |  |  |

|                    |      | ldeology        |                       |     |                            |                      |  |  |
|--------------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|--|
|                    | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |  |
| Palin Favorability |      | -               |                       | =   |                            |                      |  |  |
| Favorable          | 32%  | 9%              | 7%                    | 19% | 47%                        | 62%                  |  |  |
| Unfavorable        | 63%  | 91%             | 92%                   | 77% | 46%                        | 27%                  |  |  |
| Notsure            | 5%   | -               | 1%                    | 4%  | 7%                         | 10%                  |  |  |

|                    |      | Ideology        |                       |     |                            |                      |  |
|--------------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|
|                    | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |
| Perry Favorability |      |                 |                       | -   | =                          |                      |  |
| Favorable          | 34%  | 10%             | 5%                    | 22% | 48%                        | 68%                  |  |
| Unfavorable        | 43%  | 68%             | 64%                   | 58% | 26%                        | 11%                  |  |
| Not sure           | 24%  | 22%             | 32%                   | 20% | 25%                        | 21%                  |  |





|                      |      | ldeology        |                       |     |                            |                      |  |
|----------------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|
|                      | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |
| Rom ney Favorability |      |                 |                       |     |                            |                      |  |
| Favorable            | 28%  | 19%             | 17%                   | 30% | 29%                        | 36%                  |  |
| Unfavorable          | 52%  | 64%             | 64%                   | 49% | 48%                        | 45%                  |  |
| Notsure              | 20%  | 17%             | 19%                   | 21% | 23%                        | 19%                  |  |

|                  |      | Ideology        |                       |     |                            |     |  |  |
|------------------|------|-----------------|-----------------------|-----|----------------------------|-----|--|--|
|                  | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative |     |  |  |
| Obama/Bachmann   |      |                 |                       |     |                            |     |  |  |
| Barack Obama     | 47%  | 85%             | 81%                   | 67% | 20%                        | 4%  |  |  |
| Michele Bachmann | 45%  | 7%              | 17%                   | 27% | 68%                        | 86% |  |  |
| Undecided        | 8%   | 8%              | 2%                    | 6%  | 12%                        | 10% |  |  |

|                 |      | ldeolog         | ЗУ                    |     |                            |                      |
|-----------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|
|                 | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |
| Obam a/Gingrich |      | -               |                       | =   |                            |                      |
| Barack Obama    | 48%  | 78%             | 81%                   | 67% | 25%                        | 7%                   |
| Newt Gingrich   | 43%  | 14%             | 12%                   | 26% | 61%                        | 83%                  |
| Undecided       | 9%   | 8%              | 7%                    | 7%  | 13%                        | 10%                  |

|              |      | Ideolog         | deology               |     |                            |                      |  |  |
|--------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |  |
| Obam a/Palin |      |                 |                       |     | _                          |                      |  |  |
| Barack Obama | 49%  | 85%             | 83%                   | 68% | 23%                        | 6%                   |  |  |
| Sarah Palin  | 42%  | 7%              | 14%                   | 25% | 62%                        | 83%                  |  |  |
| Undecided    | 9%   | 9%              | 4%                    | 7%  | 15%                        | 11%                  |  |  |





|              |      | ldeology        |                       |     |                            |                      |
|--------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |
| Obama/Perry  |      |                 |                       |     |                            |                      |
| Barack Obama | 46%  | 78%             | 79%                   | 65% | 21%                        | 5%                   |
| Rick Perry   | 46%  | 15%             | 16%                   | 28% | 69%                        | 84%                  |
| Undecided    | 8%   | 7%              | 5%                    | 6%  | 10%                        | 11%                  |

|              |      | Ideolo          | deology               |     |                            |                      |  |  |
|--------------|------|-----------------|-----------------------|-----|----------------------------|----------------------|--|--|
|              | Base | Very<br>liberal | Som ew hat<br>liberal |     | Som ew hat<br>conservative | Very<br>conservative |  |  |
| Obama/Romney |      |                 |                       |     |                            |                      |  |  |
| Barack Obama | 45%  | 77%             | 77%                   | 61% | 25%                        | 4%                   |  |  |
| Mitt Romney  | 44%  | 15%             | 17%                   | 29% | 63%                        | 80%                  |  |  |
| Undecided    | 11%  | 9%              | 6%                    | 9%  | 12%                        | 16%                  |  |  |

|                |      | Gender |     |  |
|----------------|------|--------|-----|--|
|                | Base | Woman  | Man |  |
| Obama Approval |      | -      |     |  |
| Approve        | 43%  | 48%    | 37% |  |
| Disapprove     | 53%  | 46%    | 61% |  |
| Notsure        | 4%   | 5%     | 3%  |  |

|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Bachmann     |      |        |     |
| Favorability |      |        |     |
| Favorable    | 29%  | 29%    | 28% |
| Unfavorable  | 52%  | 47%    | 59% |
| Notsure      | 19%  | 23%    | 13% |





|                       |      | Gender |     |
|-----------------------|------|--------|-----|
|                       | Base | Woman  | Man |
| Gingrich Favorability |      | -      |     |
| Favorable             | 22%  | 17%    | 28% |
| Unfavorable           | 61%  | 62%    | 60% |
| Notsure               | 17%  | 21%    | 12% |

|                    |      | Gender<br>Base Woman Ma |     |
|--------------------|------|-------------------------|-----|
|                    | Base |                         |     |
| Palin Favorability |      |                         |     |
| Favorable          | 32%  | 27%                     | 37% |
| Unfavorable        | 63%  | 67%                     | 58% |
| Notsure            | 5%   | 6%                      | 5%  |

|                    |      | Gender |     |
|--------------------|------|--------|-----|
|                    | Base | Woman  | Man |
| Perry Favorability |      |        |     |
| Favorable          | 34%  | 30%    | 39% |
| Unfavorable        | 43%  | 40%    | 46% |
| Notsure            | 24%  | 30%    | 16% |

|                     |      | Gender |     |
|---------------------|------|--------|-----|
|                     | Base | Woman  | Man |
| Romney Favorability |      |        |     |
| Favorable           | 28%  | 23%    | 33% |
| Unfavorable         | 52%  | 49%    | 55% |
| Notsure             | 20%  | 27%    | 12% |





|                  |      | Gender |     |
|------------------|------|--------|-----|
|                  | Base | Woman  | Man |
| Obama/Bachmann   |      |        |     |
| Barack Obama     | 47%  | 54%    | 39% |
| Michele Bachmann | 45%  | 39%    | 53% |
| Undecided        | 8%   | 8%     | 8%  |

|                |      | Gender |     |
|----------------|------|--------|-----|
|                | Base | Woman  | Man |
| Obama/Gingrich |      |        |     |
| Barack Obama   | 48%  | 54%    | 41% |
| Newt Gingrich  | 43%  | 36%    | 51% |
| Undecided      | 9%   | 10%    | 8%  |

|              |      | Gender |     |  |
|--------------|------|--------|-----|--|
|              | Base | Woman  | Man |  |
| Obam a/Palin |      | -      |     |  |
| Barack Obama | 49%  | 54%    | 43% |  |
| Sarah Palin  | 42%  | 37%    | 48% |  |
| Undecided    | 9%   | 10%    | 9%  |  |

|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Obama/Perry  |      | -      |     |
| Barack Obama | 46%  | 52%    | 39% |
| Rick Perry   | 46%  | 40%    | 53% |
| Undecided    | 8%   | 8%     | 8%  |





|              |      | Gender |     |
|--------------|------|--------|-----|
|              | Base | Woman  | Man |
| Obama/Romney |      |        |     |
| Barack Obama | 45%  | 51%    | 38% |
| Mitt Romney  | 44%  | 39%    | 51% |
| Undecided    | 11%  | 10%    | 11% |

|                |      | Party    |            |                   |
|----------------|------|----------|------------|-------------------|
|                | Base | Democrat | Republican | Independent/Other |
| Obama Approval |      | •        |            |                   |
| Approve        | 43%  | 75%      | 7%         | 31%               |
| Disapprove     | 53%  | 20%      | 92%        | 62%               |
| Notsure        | 4%   | 5%       | 1%         | 6%                |

|                          |      | Party    |            |                   |  |
|--------------------------|------|----------|------------|-------------------|--|
|                          | Base | Democrat | Republican | Independent/Other |  |
| Bachmann<br>Favorability |      |          | ·          |                   |  |
| Favorable                | 29%  | 22%      | 35%        | 34%               |  |
| Unfavorable              | 52%  | 64%      | 38%        | 50%               |  |
| Not sure                 | 19%  | 14%      | 27%        | 16%               |  |

|                       |      | Party    |            |                   |
|-----------------------|------|----------|------------|-------------------|
|                       | Base | Democrat | Republican | Independent/Other |
| Gingrich Favorability |      |          |            |                   |
| Favorable             | 22%  | 8%       | 39%        | 26%               |
| Unfavorable           | 61%  | 75%      | 41%        | 63%               |
| Notsure               | 17%  | 17%      | 20%        | 11%               |





|                    |      | Party    |            |                   |
|--------------------|------|----------|------------|-------------------|
|                    | Base | Democrat | Republican | Independent/Other |
| Palin Favorability |      |          |            |                   |
| Favorable          | 32%  | 8%       | 59%        | 40%               |
| Unfavorable        | 63%  | 89%      | 33%        | 55%               |
| Notsure            | 5%   | 3%       | 8%         | 5%                |

|                    |      | Party    | Party      |                   |  |
|--------------------|------|----------|------------|-------------------|--|
|                    | Base | Democrat | Republican | Independent/Other |  |
| Perry Favorability |      |          |            |                   |  |
| Favorable          | 34%  | 11%      | 58%        | 44%               |  |
| Unfavorable        | 43%  | 63%      | 20%        | 34%               |  |
| Notsure            | 24%  | 25%      | 22%        | 22%               |  |

|                     |      | Party    |            |                   |
|---------------------|------|----------|------------|-------------------|
|                     | Base | Democrat | Republican | Independent/Other |
| Romney Favorability |      | -        |            |                   |
| Favorable           | 28%  | 16%      | 39%        | 35%               |
| Unfavorable         | 52%  | 62%      | 40%        | 50%               |
| Not sure            | 20%  | 22%      | 21%        | 15%               |

|                  |      | Party    |            |                   |
|------------------|------|----------|------------|-------------------|
|                  | Base | Democrat | Republican | Independent/Other |
| Obama/Bachmann   |      |          |            |                   |
| Barack Obama     | 47%  | 82%      | 7%         | 34%               |
| Michele Bachmann | 45%  | 13%      | 83%        | 57%               |
| Undecided        | 8%   | 5%       | 10%        | 10%               |





|                |      | Party    |            |                   |
|----------------|------|----------|------------|-------------------|
|                | Base | Democrat | Republican | Independent/Other |
| Obama/Gingrich |      |          |            |                   |
| Barack Obama   | 48%  | 82%      | 8%         | 38%               |
| New tGingrich  | 43%  | 12%      | 81%        | 48%               |
| Undecided      | 9%   | 5%       | 11%        | 14%               |

|              |      | Party    | Party      |                   |  |
|--------------|------|----------|------------|-------------------|--|
|              | Base | Democrat | Republican | Independent/Other |  |
| Obam a/Palin |      |          |            |                   |  |
| Barack Obama | 49%  | 84%      | 7%         | 36%               |  |
| Sarah Palin  | 42%  | 12%      | 79%        | 50%               |  |
| Undecided    | 9%   | 4%       | 14%        | 14%               |  |

|              |      | Party    |            |                   |
|--------------|------|----------|------------|-------------------|
|              | Base | Democrat | Republican | Independent/Other |
| Obama/Perry  |      | -        |            | -                 |
| Barack Obama | 46%  | 80%      | 7%         | 31%               |
| Rick Perry   | 46%  | 16%      | 83%        | 54%               |
| Undecided    | 8%   | 4%       | 10%        | 15%               |

|              |      | Party    |            |                   |  |  |  |  |
|--------------|------|----------|------------|-------------------|--|--|--|--|
|              | Base | Democrat | Republican | Independent/Other |  |  |  |  |
| Obama/Romney |      |          |            |                   |  |  |  |  |
| Barack Obama | 45%  | 80%      | 6%         | 29%               |  |  |  |  |
| Mitt Romney  | 44%  | 15%      | 78%        | 56%               |  |  |  |  |
| Undecided    | 11%  | 5%       | 16%        | 15%               |  |  |  |  |





|                |      | Race  |                      |       |
|----------------|------|-------|----------------------|-------|
|                | Base | White | African-<br>American | Other |
| Dbama Approval |      |       |                      |       |
| Approve        | 43%  | 32%   | 83%                  | 34%   |
| Disapprove     | 53%  | 64%   | 13%                  | 57%   |
| Notsure        | 4%   | 3%    | 5%                   | 9%    |

|                          |      | Race  |                      |       |
|--------------------------|------|-------|----------------------|-------|
|                          | Base | White | African-<br>American | Other |
| Bachmann<br>Favorability |      | •     |                      |       |
| Favorable                | 29%  | 28%   | 34%                  | 16%   |
| Unfavorable              | 52%  | 51%   | 53%                  | 68%   |
| Not sure                 | 19%  | 20%   | 14%                  | 16%   |

|                       |      | Race  |                      |     |  |
|-----------------------|------|-------|----------------------|-----|--|
|                       | Base | White | African-<br>American |     |  |
| Gingrich Favorability |      |       |                      |     |  |
| Favorable             | 22%  | 25%   | 12%                  | 23% |  |
| Unfavorable           | 61%  | 59%   | 69%                  | 57% |  |
| Not sure              | 17%  | 16%   | 19%                  | 20% |  |

|                    |      | Race  |                      |       |
|--------------------|------|-------|----------------------|-------|
|                    | Base | White | African-<br>American | Other |
| Palin Favorability |      |       |                      |       |
| Favorable          | 32%  | 38%   | 9%                   | 41%   |
| Unfavorable        | 63%  | 56%   | 87%                  | 59%   |
| Notsure            | 5%   | 6%    | 4%                   | -     |





|                    |      |       |          |       | tabs                |      |       |          | -  |
|--------------------|------|-------|----------|-------|---------------------|------|-------|----------|----|
|                    |      |       |          |       |                     |      |       |          |    |
|                    |      |       |          |       |                     |      |       |          |    |
|                    |      | Race  |          |       |                     |      | Race  |          |    |
|                    |      |       | African- |       |                     |      |       | African- |    |
|                    | Base | White | American | Other |                     | Base | White | American | Ot |
| Perry Favorability |      |       |          |       | Romney Favorability |      |       |          |    |
| Favorable          | 34%  | 40%   | 12%      | 32%   | Favorable           | 28%  | 33%   | 11%      | 18 |
| Unfavorable        | 43%  | 36%   | 65%      | 41%   | Unfavorable         | 52%  | 47%   | 68%      | 59 |
| Notsure            | 24%  | 24%   | 23%      | 27%   | Not sure            | 20%  | 20%   | 21%      | 2  |

| Notsu | re 20% | 20% | 21% | 22% |
|-------|--------|-----|-----|-----|
|       |        |     |     |     |
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|                  |      | Race  |                      |       |
|------------------|------|-------|----------------------|-------|
|                  | Base | White | African-<br>American | Other |
| Obama/Bachmann   |      |       |                      |       |
| Barack Obama     | 47%  | 36%   | 86%                  | 43%   |
| Michele Bachmann | 45%  | 55%   | 11%                  | 46%   |
| Undecided        | 8%   | 9%    | 3%                   | 11%   |

|                |      | Race  |                      |       |
|----------------|------|-------|----------------------|-------|
|                | Base | White | African-<br>American | Other |
| Obama/Gingrich |      |       |                      |       |
| Barack Obama   | 48%  | 38%   | 87%                  | 43%   |
| New t Gingrich | 43%  | 51%   | 11%                  | 48%   |
| Undecided      | 9%   | 11%   | 2%                   | 9%    |





|              |      |       |                      | -Crosstabs |             |
|--------------|------|-------|----------------------|------------|-------------|
|              |      | Race  |                      |            |             |
|              | Base | White | African-<br>American | Other      |             |
| Obama/Palin  |      |       | L                    |            | Obama/Perry |
| Barack Obama | 49%  | 39%   | 86%                  | 40%        | Barack Obar |
| Sarah Palin  | 42%  | 51%   | 10%                  | 48%        | Rick Per    |
| Undecided    | 9%   | 11%   | 4%                   | 11%        | Undecid     |

|              |      | Race  |                      |       |
|--------------|------|-------|----------------------|-------|
|              | Base | White | African-<br>American | Other |
| Obama/Perry  |      |       |                      |       |
| Barack Obama | 46%  | 35%   | 84%                  | 43%   |
| Rick Perry   | 46%  | 55%   | 14%                  | 46%   |
| Undecided    | 8%   | 9%    | 2%                   | 11%   |

|              |      | Race  |                      |       |
|--------------|------|-------|----------------------|-------|
|              | Base | White | African-<br>American | Other |
| Obama/Romney |      |       |                      |       |
| Barack Obama | 45%  | 33%   | 87%                  | 43%   |
| Mitt Romney  | 44%  | 53%   | 12%                  | 46%   |
| Undecided    | 11%  | 13%   | 2%                   | 11%   |

|                |      | Age         |             |     |                  |
|----------------|------|-------------|-------------|-----|------------------|
|                | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |
| Obama Approval |      |             |             |     |                  |
| Approve        | 43%  | 63%         | 39%         | 46% | 32%              |
| Disapprove     | 53%  | 33%         | 54%         | 52% | 64%              |
| Not sure       | 4%   | 4%          | 7%          | 2%  | 4%               |





|              |      | Age         |             |     |                  |                       |      | Age         |             |     |                |
|--------------|------|-------------|-------------|-----|------------------|-----------------------|------|-------------|-------------|-----|----------------|
|              | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 | E                     | Base | 18 to<br>29 | 30 to<br>45 |     | Olde<br>than 6 |
| Bachmann     |      | •           |             | •   | •                | Gingrich Favorability |      |             |             |     |                |
| Favorability |      |             |             |     |                  | Favorable 2           | 22%  | 8%          | 23%         | 21% | 31%            |
| Favorable    | 29%  | 30%         | 20%         | 34% | 30%              | Unfavorable (         | 61%  | 69%         | 61%         | 63% | 51%            |
| Unfavorable  | 52%  | 56%         | 58%         | 50% | 49%              |                       |      |             |             |     |                |
| Notsure      | 10%  | 15%         | 23%         | 16% | 21%              | Not sure 7            | 17%  | 23%         | 17%         | 15% | 18%            |

|                    |      | Age         |             |     |                  |
|--------------------|------|-------------|-------------|-----|------------------|
|                    | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |
| Palin Favorability |      |             |             |     |                  |
| Favorable          | 32%  | 15%         | 30%         | 34% | 38%              |
| Unfavorable        | 63%  | 85%         | 66%         | 60% | 52%              |
| Notsure            | 5%   | -           | 4%          | 5%  | 10%              |

|                    |      | Age         |             |             |                  |
|--------------------|------|-------------|-------------|-------------|------------------|
|                    | Base | 18 to<br>29 | 30 to<br>45 | 46 to<br>65 | Older<br>than 65 |
| Perry Favorability |      |             |             |             |                  |
| Favorable          | 34%  | 19%         | 25%         | 36%         | 48%              |
| Unfavorable        | 43%  | 56%         | 44%         | 45%         | 31%              |
| Not sure           | 24%  | 26%         | 31%         | 19%         | 21%              |





|                     |      | Age         |     |     |                  |                  |      | Age         |             |     |                |
|---------------------|------|-------------|-----|-----|------------------|------------------|------|-------------|-------------|-----|----------------|
|                     | Base | 18 to<br>29 |     |     | Older<br>than 65 |                  | Base | 18 to<br>29 | 30 to<br>45 |     | Olde<br>than ( |
| Romney Favorability |      |             |     |     |                  | Obam a/Bachm ann |      | <u>.</u>    |             |     |                |
| Favorable           | 28%  | 26%         | 28% | 23% | 37%              | Barack Obama     | 47%  | 69%         | 46%         | 49% | 33%            |
| Unfavorable         | 52%  | 48%         | 51% | 60% | 40%              | Michele Bachmann | 45%  | 27%         | 44%         | 44% | 57%            |
| Notsure             | 20%  | 26%         | 21% | 17% | 23%              | Undecided        | 8%   | 4%          | 10%         | 6%  | 10%            |

|                |      | Age         |             |     |                  |
|----------------|------|-------------|-------------|-----|------------------|
|                | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |
| Obama/Gingrich |      |             |             |     |                  |
| Barack Obama   | 48%  | 63%         | 49%         | 50% | 34%              |
| Newt Gingrich  | 43%  | 33%         | 42%         | 41% | 53%              |
| Undecided      | 9%   | 4%          | 8%          | 9%  | 13%              |

|              |      | Age         |             |     |                  |
|--------------|------|-------------|-------------|-----|------------------|
|              | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |
| Obam a/Palin |      |             |             |     |                  |
| Barack Obama | 49%  | 69%         | 49%         | 50% | 36%              |
| Sarah Palin  | 42%  | 27%         | 39%         | 44% | 50%              |
| Undecided    | 9%   | 4%          | 11%         | 7%  | 15%              |





|              |      | Age         |             |     |                  |                |        | Age         |     |             |                |
|--------------|------|-------------|-------------|-----|------------------|----------------|--------|-------------|-----|-------------|----------------|
|              | Base | 18 to<br>29 | 30 to<br>45 |     | Older<br>than 65 |                | Base   | 18 to<br>29 |     | 46 to<br>65 | Olde<br>than 6 |
| Obama/Perry  |      |             |             |     |                  | Obama/Rom ne y |        |             |     |             |                |
| Barack Obama | 46%  | 65%         | 44%         | 49% | 33%              | Barack Oba     | na 45% | 63%         | 45% | 47%         | 32%            |
| Rick Perry   | 46%  | 27%         | 46%         | 44% | 59%              | Mitt Rom       | ey 44% | 22%         | 44% | 44%         | 57%            |
| Undecided    | 8%   | 8%          | 10%         | 6%  | 8%               | Undecid        | ed 11% | 15%         | 11% | 9%          | 11%            |

|                |      | Area ( | Code |     |     |     |     |
|----------------|------|--------|------|-----|-----|-----|-----|
|                | Base | 252    | 336  | 704 | 828 | 910 | 919 |
| Obama Approval |      |        |      |     |     |     |     |
| Approve        | 43%  | 43%    | 39%  | 47% | 34% | 44% | 48% |
| Disapprove     | 53%  | 46%    | 58%  | 51% | 59% | 55% | 50% |
| Not sure       | 4%   | 11%    | 4%   | 2%  | 7%  | 1%  | 3%  |

|                          |      | Area Code |     |     |     |     |     |  |  |  |
|--------------------------|------|-----------|-----|-----|-----|-----|-----|--|--|--|
|                          | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |  |
| Bachmann<br>Favorability |      | _         |     |     |     |     |     |  |  |  |
| Favorable                | 29%  | 32%       | 32% | 29% | 13% | 37% | 28% |  |  |  |
| Unfavorable              | 52%  | 49%       | 46% | 55% | 65% | 44% | 56% |  |  |  |
| Notsure                  | 19%  | 20%       | 22% | 17% | 22% | 19% | 16% |  |  |  |





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|                       |      | Area Code |     |     |     |     |     |  |
|-----------------------|------|-----------|-----|-----|-----|-----|-----|--|
|                       | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Gingrich Favorability |      |           |     |     |     |     |     |  |
| Favorable             | 22%  | 25%       | 27% | 24% | 10% | 24% | 21% |  |
| Unfavorable           | 61%  | 56%       | 57% | 64% | 67% | 55% | 63% |  |
| Not sure              | 17%  | 19%       | 16% | 12% | 23% | 21% | 16% |  |

|                    |      | Area Code |     |     |     |     |     |  |  |
|--------------------|------|-----------|-----|-----|-----|-----|-----|--|--|
|                    | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |
| Palin Favorability |      |           |     |     |     |     |     |  |  |
| Favorable          | 32%  | 31%       | 34% | 34% | 28% | 36% | 28% |  |  |
| Unfavorable        | 63%  | 64%       | 59% | 60% | 62% | 62% | 70% |  |  |
| Notsure            | 5%   | 5%        | 7%  | 6%  | 11% | 3%  | 3%  |  |  |

|                    |      | Area Code |     |     |     |     |     |  |  |  |
|--------------------|------|-----------|-----|-----|-----|-----|-----|--|--|--|
|                    | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |  |
| Perry Favorability |      |           |     |     |     |     |     |  |  |  |
| Favorable          | 34%  | 29%       | 39% | 36% | 32% | 33% | 31% |  |  |  |
| Unfavorable        | 43%  | 48%       | 37% | 40% | 49% | 33% | 50% |  |  |  |
| Notsure            | 24%  | 23%       | 24% | 24% | 19% | 34% | 19% |  |  |  |

|                     |      | Area Code |     |     |     |     |     |  |  |
|---------------------|------|-----------|-----|-----|-----|-----|-----|--|--|
|                     | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |
| Romney Favorability |      |           |     |     |     |     |     |  |  |
| Favorable           | 28%  | 31%       | 30% | 34% | 18% | 21% | 28% |  |  |
| Unfavorable         | 52%  | 52%       | 51% | 45% | 64% | 49% | 55% |  |  |
| Notsure             | 20%  | 17%       | 19% | 22% | 18% | 30% | 17% |  |  |





|                  |      | Area Code |     |     |     |     |     |  |
|------------------|------|-----------|-----|-----|-----|-----|-----|--|
|                  | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obama/Bachmann   |      |           |     |     |     |     |     |  |
| Barack Obama     | 47%  | 53%       | 42% | 49% | 47% | 45% | 49% |  |
| Michele Bachmann | 45%  | 36%       | 52% | 44% | 45% | 46% | 43% |  |
| Undecided        | 8%   | 11%       | 6%  | 7%  | 8%  | 9%  | 8%  |  |

|                |      | Area Code |     |     |     |     |     |  |
|----------------|------|-----------|-----|-----|-----|-----|-----|--|
|                | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |
| Obama/Gingrich |      |           |     |     |     |     |     |  |
| Barack Obama   | 48%  | 49%       | 42% | 50% | 55% | 44% | 50% |  |
| Newt Gingrich  | 43%  | 40%       | 51% | 43% | 33% | 42% | 42% |  |
| Undecided      | 9%   | 10%       | 7%  | 7%  | 12% | 14% | 8%  |  |

|              |      | Area Code |     |     |     |     |     |  |  |  |
|--------------|------|-----------|-----|-----|-----|-----|-----|--|--|--|
|              | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |  |
| Obam a/Palin |      |           |     |     |     |     |     |  |  |  |
| Barack Obama | 49%  | 51%       | 45% | 49% | 50% | 46% | 51% |  |  |  |
| Sarah Palin  | 42%  | 34%       | 46% | 41% | 45% | 41% | 42% |  |  |  |
| Undecided    | 9%   | 15%       | 9%  | 10% | 5%  | 13% | 7%  |  |  |  |

|              |      | Area Code |     |     |     |     |     |  |  |  |
|--------------|------|-----------|-----|-----|-----|-----|-----|--|--|--|
|              | Base | 252       | 336 | 704 | 828 | 910 | 919 |  |  |  |
| Obama/Perry  |      |           |     |     |     |     |     |  |  |  |
| Barack Obama | 46%  | 46%       | 42% | 49% | 46% | 42% | 49% |  |  |  |
| Rick Perry   | 46%  | 37%       | 51% | 48% | 49% | 45% | 44% |  |  |  |
| Undecided    | 8%   | 17%       | 7%  | 3%  | 5%  | 13% | 7%  |  |  |  |





|              |      | Area ( | Code |     |     |     |     |
|--------------|------|--------|------|-----|-----|-----|-----|
|              | Base | 252    | 336  | 704 | 828 | 910 | 919 |
| Obama/Romney |      |        |      |     |     |     |     |
| Barack Obama | 45%  | 43%    | 41%  | 48% | 49% | 44% | 45% |
| Mitt Romney  | 44%  | 37%    | 50%  | 43% | 41% | 44% | 45% |
| Undecided    | 11%  | 20%    | 9%   | 9%  | 10% | 11% | 10% |

