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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama, Romney tied in Ohio; Cain down three

Raleigh, N.C. – President Obama has declined in head-to-head matchups with leading Republican contenders Mitt Romney and Herman Cain since PPP last polled Ohio in August, yet they are the only two candidates who improve on John McCain's five-point loss in this crucial battleground. After leading 45-43 previously, Obama has fallen into a tie with Romney at 46%, and he leads Cain 48-45, down five points from 47-39. The president tops Ron Paul by eight points, 48-40, and he leads Rick Perry and Michele Bachmann each by nine points (50-41 and 49-40, respectively), an improvement of five points against Perry and two versus Bachmann. Newt Gingrich trails by 11, 51-40.

Despite conservatives' concerns about his views, Romney does the best job of uniting Republican voters, the chief reason he polls the best against the president. He is also one of three candidates to have double-digit leads among independents, but they are only 16% of the electorate, less than half Republicans' share. Another key factor is that Romney is one of four Republicans to pull double-digit percentages of the plurality Democrats (along with Cain, Paul, and Bachmann), while Obama earns only 4% (against Romney) to 10% (versus Paul, Gingrich, and Bachmann) of the GOP.

43% approve and 52% disapprove of Obama's job performance, essentially the same as the 44-52 found two months ago. His standing here is tied with North Carolina for 24th out of the 37 states in which he has been measured this year; no state he wants to win next year sees him worse. But Cain is the only GOP candidate who is more popular than the president, and in fact, the only one whose favorability rating is even a net positive. His 41-37 favorability spread is up 17 points from 22-35, and Romney's 36-48 is up seven from 30-49.

"If the election was today Barack Obama would lose to Mitt Romney in Ohio," said Dean Debnam, President of Public Policy Polling. "The undecideds are pretty much all unhappy with the President's performance."

PPP surveyed 581 Ohio voters from October 13th to 16th. The margin of error for the survey is +/-4.1%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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Ohio Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	
	Approve	43%
	Disapprove	
	Not sure	
Q2	Do you have a favorable or unfavorable opin of Michele Bachmann?	
	Favorable	.26%
	Unfavorable	.55%
	Not sure	18%
Q3	Do you have a favorable or unfavorable opin of Herman Cain?	nion
	Favorable	.41%
	Unfavorable	37%
	Not sure	22%
Q4	Do you have a favorable or unfavorable opin of Newt Gingrich?	nion
	Favorable	29%
	Unfavorable	.59%
	Not sure	13%
Q5	Do you have a favorable or unfavorable opin of Ron Paul?	nion
	Favorable	23%
	Unfavorable	.54%
	Not sure	.23%
Q6	Do you have a favorable or unfavorable opin of Rick Perry?	nion
	Favorable	21%
	Unfavorable	.61%
	Not sure	.18%

Q7	Do you have a favorable or unfavorable or of Mitt Romney?	oinion
	Favorable	36%
	Unfavorable	
	Not sure	
Q8	If the candidates for President next year w Democrat Barack Obama and Republican Michele Bachmann, who would you vote for	ere
	Barack Obama	49%
	Michele Bachmann	40%
	Undecided	
Q9	If the candidates for President next year w Democrat Barack Obama and Republican Herman Cain, who would you vote for?	ere
	Barack Obama	48%
	Herman Cain	
	Undecided	
Q10	If the candidates for President next year w Democrat Barack Obama and Republican Gingrich, who would you vote for?	ere
	Barack Obama	51%
	Newt Gingrich	
	Undecided	
Q11	If the candidates for President next year w Democrat Barack Obama and Republican Paul, who would you vote for?	ere
	Barack Obama	48%
	Ron Paul	
	Undecided	





Q12	If the candidates for President next year we Democrat Barack Obama and Republican Perry, who would you vote for?	
	Barack Obama	50%
	Rick Perry	41%
Q13	Undecided If the candidates for President next year we Democrat Barack Obama and Republican Romney, who would you vote for?	ere
	Barack Obama	46%
	Mitt Romney	46%
	Undecided	
Q14	Who did you vote for President in 2008?	
	John McCain	44%
	Barack Obama	48%
	Someone else/Don't remember	8%
Q15	Would you describe yourself as very liberal somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	10%
	Somewhat liberal	21%
	Moderate	30%
	Somewhat conservative	
	Very conservative	

Q16	If you are a woman, press 1. If a man, pre	ss 2.
	Woman	51%
	Man	49%
Q17	If you are a Democrat, press 1. If a Republ press 2. If you are an independent or ident with another party, press 3.	ican,
	Democrat	47%
	Republican	37%
	Independent/Other	16%
Q18	If you are white, press 1. If African-Americ press 2. If other, press 3.	
	White	83%
	African-American	13%
	Other	4%
Q19	If you are 18 to 29 years old, press 1. If 30 45, press 2. If 46 to 65, press 3. If you are than 65, press 4.) to
	18 to 29	14%
	30 to 45	26%
	46 to 65	
	Older than 65	





		2008 Vote		
	Base	John McCain		Someone else/Don't remember
Obama Approval				
Approve	43%	7%	78%	25%
Disapprove	52%	91%	15%	61%
Not sure	5%	1%	7%	14%

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Bachmann Favorability		•		
Favorable	26%	43%	14%	11%
Unfavorable	55%	37%	72%	54%
Not sure	18%	20%	14%	35%

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Cain Favorability		•			
Favorable	41%	69%	17%	33%	
Unfavorable	37%	14%	61%	18%	
Not sure	22%	16%	22%	50%	

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Gingrich Favorability		-			
Favorable	29%	55%	6%	20%	
Unfavorable	59%	34%	83%	45%	
Not sure	13%	11%	11%	35%	





		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Paul Favorability						
Favorable	23%	31%	16%	22%		
Unfavorable	54%	49%	60%	41%		
Not sure	23%	20%	23%	37%		

		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Perry Favorability		·			
Favorable	21%	39%	6%	12%	
Unfavorable	61%	42%	80%	54%	
Not sure	18%	18%	14%	34%	

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Romney Favorability				
Favorable	36%	55%	19%	32%
Unfavorable	48%	32%	63%	41%
Not sure	17%	13%	18%	27%

		2008 Vo	2008 Vote		
	Base		Barack Obama	Someone else/Don't remember	
Obama/Bachmann		-			
Barack Obama	49%	13%	84%	36%	
Michele Bachmann	40%	75%	10%	35%	
Undecided	11%	13%	6%	29%	





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obam a/Cain				
Barack Obama	48%	8%	88%	25%
Herman Cain	45%	85%	9%	42%
Undecided	7%	7%	3%	33%

		2008 Vote					
	Base	John McCain		Someone else/Don't remember			
Obama/Gingrich		·					
Barack Obama	51%	10%	90%	42%			
Newt Gingrich	40%	77%	6%	39%			
Undecided	9%	13%	3%	19%			

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obam a/Paul		•		
Barack Obama	48%	11%	83%	28%
Ron Paul	40%	73%	12%	31%
Undecided	12%	15%	4%	42%

		2008 Vo	2008 Vote					
	Base	John McCain		Someone else/Don't remember				
Obama/Perry								
Barack Obama	50%	8%	90%	38%				
Rick Perry	41%	79%	8%	28%				
Undecided	10%	13%	2%	34%				





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obama/Romney				
Barack Obama	46%	7%	82%	34%
Mitt Romney	46%	86%	11%	34%
Undecided	9%	7%	6%	32%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Obama Approval									
Approve	43%	79%	73%	52%	15%	8%			
Disapprove	52%	16%	21%	41%	81%	92%			
Not sure	5%	5%	6%	8%	5%	-			

		Ideology				
	Base	Very liberal	Som ew hat liberal	Moderate	Som ew hat conservative	Very conservative
Bachmann Favorability		=	•	•	•	
Favorable	26%	23%	12%	15%	36%	52%
Unfavorable	55%	69%	74%	62%	40%	33%
Notsure	18%	9%	14%	23%	24%	15%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Cain Favorability			-	-					
Favorable	41%	21%	18%	28%	66%	72%			
Unfavorable	37%	59%	61%	44%	13%	15%			
Not sure	22%	20%	22%	28%	21%	13%			





		ldeology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Gingrich Favorability						
Favorable	29%	7%	9%	17%	54%	53%
Unfavorable	59%	88%	82%	66%	33%	33%
Not sure	13%	5%	9%	18%	13%	14%

		Ideolog	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Paul Favorability									
Favorable	23%	23%	20%	18%	34%	25%			
Unfavorable	54%	65%	60%	51%	50%	50%			
Not sure	23%	12%	20%	32%	16%	25%			

		ldeolog	deology						
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative				
Perry Favorability		_	-	_	<u>-</u>	='			
Favorable	21%	12%	8%	13%	32%	39%			
Unfavorable	61%	76%	79%	63%	48%	46%			
Not sure	18%	12%	13%	24%	19%	14%			

		Ideolo	deology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative			
Romney Favorability		_	_		-				
Favorable	36%	25%	18%	37%	54%	40%			
Unfavorable	48%	61%	71%	40%	26%	50%			
Not sure	17%	14%	12%	22%	20%	10%			





		ldeolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Obam a/Bachmann		-		-			
Barack Obama	49%	83%	79%	60%	21%	11%	
Michele Bachmann	40%	16%	18%	26%	62%	78%	
Undecided	11%	1%	3%	15%	17%	11%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Cain							
Barack Obama	48%	85%	79%	60%	14%	9%	
Herman Cain	45%	15%	14%	28%	75%	89%	
Undecided	7%	-	7%	11%	12%	2%	

		Ideolo	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,	
Obama/Gingrich		_	<u>-</u>	_	<u>-</u>	='	
Barack Obama	51%	92%	82%	64%	22%	7%	
Newt Gingrich	40%	5%	15%	25%	68%	81%	
Undecided	9%	3%	4%	11%	10%	12%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Paul		-	_		-		
Barack Obama	48%	85%	78%	58%	19%	8%	
Ron Paul	40%	15%	17%	27%	62%	78%	
Undecided	12%	-	5%	15%	19%	14%	





		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative	
Obam a/Perry							
Barack Obama	50%	88%	81%	64%	17%	7%	
Rick Perry	41%	12%	17%	24%	65%	82%	
Undecided	10%	-	2%	12%	17%	12%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Romney							
Barack Obama	46%	85%	76%	54%	17%	8%	
Mitt Romney	46%	15%	18%	35%	75%	78%	
Undecided	9%	-	5%	12%	7%	13%	

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	43%	48%	38%
Disapprove	52%	46%	58%
Not sure	5%	6%	4%

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	26%	28%	25%
Unfavorable	55%	55%	55%
Not sure	18%	18%	19%





		Gender	
	Base	Woman	Man
Cain Favorability		-	
Favorable	41%	31%	51%
Unfavorable	37%	42%	32%
Not sure	22%	26%	17%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	29%	22%	35%
Unfavorable	59%	61%	56%
Not sure	13%	17%	8%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	23%	16%	31%
Unfavorable	54%	57%	51%
Not sure	23%	27%	18%

		Gender		
	Base	Woman	Man	
Perry Favorability		-		
Favorable	21%	15%	28%	
Unfavorable	61%	62%	61%	
Not sure	18%	23%	12%	





		Gender	
	Base	Woman	Man
Romney Favorability			
Favorable	36%	33%	38%
Unfavorable	48%	45%	51%
Not sure	17%	22%	11%

		Gender	
	Base	Woman	Man
Obam a/Bachmann			
Barack Obama	49%	54%	44%
Michele Bachmann	40%	34%	47%
Undecided	11%	12%	9%

		Gender	
	Base	Woman	Man
Obam a/Cain			
Barack Obama	48%	55%	40%
Herman Cain	45%	35%	54%
Undecided	7%	9%	5%

		Gender	
	Base	Woman	Man
Obama/Gingrich		-	
Barack Obama	51%	58%	44%
Newt Gingrich	40%	31%	50%
Undecided	9%	11%	6%





		Gender	
	Base	Woman	Man
Obam a/Paul		-	
Barack Obama	48%	54%	41%
Ron Paul	40%	32%	49%
Undecided	12%	14%	10%

		Gender	
	Base	Woman	Man
Obam a/Perry		-	
Barack Obama	50%	57%	42%
Rick Perry	41%	32%	49%
Undecided	10%	11%	8%

		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	46%	53%	38%
Mitt Romney	46%	38%	54%
Undecided	9%	9%	8%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval		='			
Approve	43%	73%	7%	39%	
Disapprove	52%	20%	91%	57%	
Not sure	5%	7%	3%	5%	





		Party				
	Base	Democrat	Republican	Independent/Other		
Bachmann Favorability						
Favorable	26%	16%	44%	17%		
Unfavorable	55%	71%	30%	69%		
Not sure	18%	13%	27%	14%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Cain Favorability					
Favorable	41%	18%	66%	50%	
Unfavorable	37%	61%	14%	23%	
Not sure	22%	21%	20%	28%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Gingrich Favorability		='		•		
Favorable	29%	7%	55%	32%		
Unfavorable	59%	81%	30%	59%		
Not sure	13%	12%	15%	9%		

		Party				
	Base	Democrat Republican Independent/Other				
Paul Favorability		='				
Favorable	23%	17%	27%	32%		
Unfavorable	54%	61%	48%	48%		
Not sure	23%	22%	25%	20%		





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Perry Favorability		•		•			
Favorable	21%	8%	36%	25%			
Unfavorable	61%	77%	44%	57%			
Not sure	18%	15%	20%	18%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Romney Favorability			•				
Favorable	36%	17%	56%	42%			
Unfavorable	48%	64%	30%	42%			
Not sure	17%	19%	14%	16%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Obam a/Bachmann						
Barack Obama	49%	82%	10%	44%		
Michele Bachmann	40%	10%	78%	39%		
Undecided	11%	8%	12%	17%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obam a/Cain		='				
Barack Obama	48%	84%	7%	36%		
Herman Cain	45%	10%	85%	52%		
Undecided	7%	5%	8%	12%		





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obama/Gingrich		•		•			
Barack Obama	51%	87%	10%	44%			
Newt Gingrich	40%	7%	80%	41%			
Undecided	9%	6%	10%	15%			

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Paul							
Barack Obama	48%	81%	10%	37%			
Ron Paul	40%	13%	71%	50%			
Undecided	12%	6%	19%	13%			

		Party	Party						
	Base	Democrat	Republican	Independent/Other					
Obama/Perry		='	•	-					
Barack Obama	50%	86%	8%	40%					
Rick Perry	41%	9%	79%	45%					
Undecided	10%	5%	13%	16%					

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Romney		='		•			
Barack Obama	46%	82%	4%	35%			
Mitt Romney	46%	12%	88%	46%			
Undecided	9%	6%	7%	19%			





		Race		
	Base	White	African- American	Other
Obama Approval				
Approve	43%	37%	80%	55%
Disapprove	52%	57%	20%	41%
Not sure	5%	6%	-	4%

		Race		
	Base	White	African- American	Other
Bachmann Favorability				
Favorable	26%	27%	25%	18%
Unfavorable	55%	54%	57%	70%
Not sure	18%	19%	18%	12%

		Race		
	Base	White	African- American	Other
Cain Favorability				
Favorable	41%	44%	22%	31%
Unfavorable	37%	34%	56%	41%
Not sure	22%	21%	22%	28%

		Race		
	Base	White	African- American	Other
Gingrich Favorability				
Favorable	29%	32%	7%	18%
Unfavorable	59%	56%	73%	71%
Not sure	13%	12%	19%	10%





		Race			
	Base	White	African- American	Other	
Paul Favorability					
Favorable	23%	25%	12%	31%	
Unfavorable	54%	53%	63%	53%	
Not sure	23%	23%	25%	16%	

		Race		
	Base	White	African- American	Other
Perry Favorability				
Favorable	21%	23%	13%	6%
Unfavorable	61%	60%	62%	82%
Not sure	18%	17%	25%	12%

		Race				
	Base	White	African- American	Other		
Romney Favorability						
Favorable	36%	39%	15%	41%		
Unfavorable	48%	45%	63%	55%		
Not sure	17%	16%	22%	4%		

		Race			
	Base	White	African- American	Other	
Obama/Bachmann					
Barack Obama	49%	44%	75%	63%	
Michele Bachmann	40%	44%	20%	26%	
Undecided	11%	12%	5%	10%	





		Race			
	Base	White	African- American	Other	
Obama/Cain					
Barack Obama	48%	42%	83%	55%	
Herman Cain	45%	50%	15%	33%	
Undecided	7%	8%	3%	12%	

		Race		
	Base	White	African- American	Other
Obama/Gingrich				
Barack Obama	51%	46%	80%	63%
New t Gingrich	40%	45%	14%	22%
Undecided	9%	9%	6%	14%

		Race				
	Base	White	African- American	Other		
Obam a/Paul						
Barack Obama	48%	43%	78%	47%		
Ron Paul	40%	44%	16%	37%		
Undecided	12%	13%	6%	16%		

		Race			
	Base	White	African- American	Other	
Obama/Perry					
Barack Obama	50%	45%	79%	63%	
Rick Perry	41%	45%	17%	22%	
Undecided	10%	10%	4%	14%	





		Race			
	Base	White	African- American	Other	
Obam a/Rom ney					
Barack Obama	46%	40%	79%	55%	
Mitt Romney	46%	51%	15%	30%	
Undecided	9%	9%	5%	14%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a Approval						
Approve	43%	52%	36%	45%	41%	
Disapprove	52%	43%	58%	50%	55%	
Not sure	5%	5%	5%	5%	5%	

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Bachmann Favorability		-				
Favorable	26%	19%	24%	30%	28%	
Unfavorable	55%	60%	56%	55%	52%	
Not sure	18%	21%	21%	15%	21%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Cain Favorability						
Favorable	41%	33%	37%	43%	48%	
Unfavorable	37%	36%	40%	38%	34%	
Not sure	22%	31%	23%	19%	19%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	29%	19%	28%	29%	35%
Unfavorable	59%	60%	54%	62%	57%
Not sure	13%	21%	18%	9%	8%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Paul Favorability						
Favorable	23%	36%	24%	19%	21%	
Unfavorable	54%	40%	50%	60%	57%	
Not sure	23%	24%	26%	21%	22%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Perry Favorability						
Favorable	21%	21%	16%	22%	24%	
Unfavorable	61%	60%	62%	62%	60%	
Not sure	18%	19%	22%	16%	16%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	36%	33%	32%	34%	45%
Unfavorable					
Not sure	17%	17%	18%	17%	15%





		Age				
	Base	18 to 29			Older than 65	
Obam a/Bachmann						
Barack Obama	49%	55%	45%	51%	47%	
Michele Bachmann	40%	33%	45%	41%	38%	
Undecided	11%	12%	11%	8%	16%	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Obam a/Cain						
Barack Obama	48%	55%	45%	49%	44%	
Herman Cain	45%	43%	50%	42%	45%	
Undecided	7%	2%	5%	9%	11%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obama/Gingrich					
Barack Obama	51%	67%	45%	53%	46%
Newt Gingrich	40%	29%	50%	37%	41%
Undecided	9%	5%	5%	10%	13%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Paul					
Barack Obama	48%	55%	42%	49%	47%
Ron Paul	40%	38%	47%	38%	38%
Undecided	12%	7%	11%	13%	15%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	50%	64%	43%	51%	46%
Rick Perry	41%	33%	46%	39%	42%
Undecided	10%	2%	11%	10%	12%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Rom ne y					
Barack Obama	46%	57%	41%	48%	40%
Mitt Romney	46%	38%	49%	44%	51%
Undecided	9%	5%	11%	9%	9%

