

October 7, 2011

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IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE

Obama trails Republicans in WV by 14 to 21 points

Raleigh, N.C. – If it were possible, President Obama is in even worse shape in West Virginia this month than when PPP last polled the state in September. Now only 28% approve of his job performance, with 63% disapproving, down from 32-62. Of the 45 states in which PPP has measured the president, only Wyoming sees him worse. Because of that, his already daunting deficits to the Republican field looking to replace him have only grown further.

Obama lost the Mountain State by 13 points in 2008, and the poll respondents—likely voters in last week's gubernatorial election—report having supported McCain by 15. Only one of the five candidates tested against the president fails to achieve that margin, and by just one point.

Mitt Romney performs best, as usual, topping President Obama by 21 points, 55-34, up nine points from 49-37. Romney is followed by Rick Perry's 16-point lead, 52-36, up five from 49-38; Michele Bachmann's 15-point lead, 52-37, up six from 48-39; Newt Gingrich's 15-point lead, 51-36, up ten from only 45-40; and Ron Paul's 14-point lead, 48-34. Paul was not tested in the previous poll.

West Virginia is a rare state in which all the Republicans are better liked personally than the president, and all the candidates but Perry have improved their favorability ratings in the last month. Gingrich is up 20 points on the margin from 22% favorable and 56% unfavorable to 31-45. Last week's release showed Gingrich surging into second place in the primary. Romney is up 12 points from 27-41 to 34-36, and Bachmann up seven from 25-44 to 28-40. Perry, meanwhile, is down 14 points from 29-32 to 25-42.

"Republican attacks on Barack Obama weren't enough to make Bill Maloney Governor," said Dean Debnam, President of Public Policy Polling. "But they did succeed in making Obama's already poor standing in the state even worse."

PPP surveyed 932 likely West Virginia voters from September 30th to October 2nd. The margin of error for the survey is +/-3.2%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.

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West Virginia Survey Results

Q1	Do you approve or disapprove of President Barack Obama's job performance?	Q7	Do you have a for Mitt Romney?
	Approve28%		Favorable
	Disapprove63%		Unfavorable
	Not sure		Not sure
Q2	Do you have a favorable or unfavorable opinion of Michele Bachmann?	Q8	If the candidates Democrat Barac
	Favorable28%		Michele Bachma
	Unfavorable40%		Barack Obama
	Not sure32%		Michele Bachm
Q3	Do you have a favorable or unfavorable opinion of Chris Christie?	Q9	Undecided If the candidates
	Favorable32%		Democrat Barac Chris Christie, w
	Unfavorable25%		Barack Obama
	Not sure43%		Chris Christie
Q4	Do you have a favorable or unfavorable opinion of Newt Gingrich?		Undecided
	Favorable31%	Q10	If the candidates Democrat Barac
	Unfavorable45%		Newt Gingrich, v
	Not sure		Barack Obama
Q5	Do you have a favorable or unfavorable opinion of Ron Paul?		Newt Gingrich.
	Favorable19%	011	Undecided If the candidates
	Unfavorable47%	QII	Democrat Barac
	Not sure34%		Paul, who would
Q6	Do you have a favorable or unfavorable opinion		Barack Obama
	of Rick Perry?		Ron Paul
	Favorable25%		Undecided
	Unfavorable42%		
	Not sure33%		

Q/	of Mitt Romney?	nion
	Favorable	34%
	Unfavorable	
	Not sure	
Q8	If the candidates for President next year we Democrat Barack Obama and Republican Michele Bachmann, who would you vote fo	ere
	Barack Obama	37%
	Michele Bachmann	52%
	Undecided	12%
Q9	If the candidates for President next year we Democrat Barack Obama and Republican Chris Christie, who would you vote for?	ere
	Barack Obama	34%
	Chris Christie	53%
	Undecided	
Q10	If the candidates for President next year we Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?	ere
	Barack Obama	36%
	Newt Gingrich	51%
	Undecided	
Q11	If the candidates for President next year we Democrat Barack Obama and Republican Paul, who would you vote for?	
	Barack Obama	34%
	Ron Paul	
	Undecided	





Q12	If the candidates for President next year v Democrat Barack Obama and Republicar Perry, who would you vote for?	
	Barack Obama	36%
	Rick Perry	52%
	Undecided	12%
Q13	If the candidates for President next year v Democrat Barack Obama and Republicar Romney, who would you vote for?	
	Barack Obama	33%
	Mitt Romney	54%
	Undecided	
Q14	Who did you vote for President in 2008?	
	John McCain	51%
	Barack Obama	36%
	Someone else/Don't remember	13%
Q15	Would you describe yourself as very liber somewhat liberal, moderate, somewhat conservative, or very conservative?	al,
	Very liberal	11%
	Somewhat liberal	14%
	Moderate	25%
	Somewhat conservative	
	Very conservative	000/

Q16	If you are a woman, press 1. If a man, press	s 2.
	Woman	52%
	Man	48%
Q17	If you are a Democrat, press 1. If a Republic press 2. If you are an independent or identify with another party, press 3.	
	Democrat	55%
	Republican	35%
	Independent/Other	9%
Q18	If you are white, press 1. If other, press 2.	
	White	94%
	Other	6%
Q19	If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.	to
	18 to 29	16%
	30 to 45	18%
	46 to 65	38%
	Older than 65	28%





		2008 Vo	2008 Vote		
	Base	John McCain		Someone else/Don't remember	
Obama Approval					
Approve	28%	3%	68%	14%	
Disapprove	63%	94%	20%	59%	
Not sure	9%	2%	12%	27%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Bachmann Favorability						
Favorable	28%	41%	12%	17%		
Unfavorable	40%	24%	65%	30%		
Not sure	32%	34%	23%	53%		

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Christie Favorability		-				
Favorable	32%	45%	15%	26%		
Unfavorable	25%	15%	41%	21%		
Not sure	43%	40%	44%	54%		

		2008 Vo	2008 Vote				
	Base	John McCain		Someone else/Don't remember			
Gingrich Favorability		-					
Favorable	31%	50%	10%	11%			
Unfavorable	45%	25%	73%	42%			
Not sure	25%	25%	17%	47%			





		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Paul Favorability						
Favorable	19%	22%	14%	20%		
Unfavorable	47%	45%	56%	28%		
Not sure	34%	33%	30%	52%		

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Perry Favorability		·				
Favorable	25%	37%	7%	26%		
Unfavorable	42%	26%	69%	28%		
Not sure	33%	37%	24%	46%		

		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Romney Favorability					
Favorable	34%	45%	21%	25%	
Unfavorable	36%	26%	50%	36%	
Not sure	30%	29%	28%	39%	

		2008 Vo	2008 Vote			
	Base	John McCain		Someone else/Don't remember		
Obama/Bachmann		-				
Barack Obama	37%	6%	84%	27%		
Michele Bachmann	52%	82%	11%	39%		
Undecided	12%	11%	6%	33%		





		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obama/Christie				
Barack Obama	34%	5%	79%	24%
Chris Christie	53%	83%	13%	40%
Undecided	13%	11%	9%	37%

		2008 Vote				
	Base	John McCain		Someone else/Don't remember		
Obama/Gingrich		·				
Barack Obama	36%	5%	84%	30%		
Newt Gingrich	51%	83%	9%	35%		
Undecided	13%	12%	7%	35%		

		2008 Vo	te	
	Base	John McCain		Someone else/Don't remember
Obam a/Paul		•		
Barack Obama	34%	4%	82%	25%
Ron Paul	48%	74%	10%	46%
Undecided	18%	23%	8%	29%

		2008 Vo	2008 Vote					
	Base	John McCain		Someone else/Don't remember				
Obama/Perry		·						
Barack Obama	36%	5%	85%	25%				
Rick Perry	52%	83%	10%	41%				
Undecided	12%	13%	6%	34%				





		2008 Vote			
	Base	John McCain		Someone else/Don't remember	
Obama/Romney					
Barack Obama	33%	3%	79%	25%	
Mitt Romney	54%	86%	12%	41%	
Undecided	13%	11%	9%	34%	

		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	
Obama Approval			-	-		
Approve	28%	57%	60%	36%	13%	5%
Disapprove	63%	40%	33%	44%	81%	92%
Not sure	9%	3%	7%	20%	6%	3%

		ldeology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Bachmann Favorability		-	•	•	•		
Favorable	28%	25%	12%	13%	36%	46%	
Unfavorable	40%	53%	67%	54%	25%	20%	
Not sure	32%	23%	21%	33%	39%	33%	

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Christie Favorability			_		='			
Favorable	32%	23%	17%	18%	42%	47%		
Unfavorable	25%	42%	47%	32%	14%	10%		
Not sure	43%	35%	35%	50%	45%	42%		





		Ideolog	ду			
	Base	Very liberal	Som ew hat liberal		Somewhat conservative	Very conservative
Gingrich Favorability			<u>-</u>			
Favorable	31%	20%	13%	16%	43%	49%
Unfavorable	45%	56%	71%	59%	31%	24%
Not sure	25%	24%	16%	26%	26%	28%

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Paul Favorability								
Favorable	19%	13%	19%	15%	23%	20%		
Unfavorable	47%	54%	57%	48%	38%	47%		
Not sure	34%	32%	24%	36%	38%	32%		

		Ideolo	ldeology						
	Base	Very liberal	Som ew hat liberal		Somew hat conservative				
Perry Favorability		_	<u>-</u>	_	-	='			
Favorable	25%	16%	9%	14%	30%	44%			
Unfavorable	42%	54%	69%	54%	28%	24%			
Not sure	33%	30%	22%	33%	41%	32%			

		Ideology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative
Romney Favorability		_	_		-	
Favorable	34%	19%	30%	29%	44%	38%
Unfavorable	36%	54%	43%	40%	24%	33%
Not sure	30%	27%	27%	32%	32%	29%





		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Bachmann		-	3	_			
Barack Obama	37%	67%	76%	56%	14%	7%	
Michele Bachmann	52%	25%	18%	29%	71%	83%	
Undecided	12%	8%	6%	14%	15%	10%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Christie							
Barack Obama	34%	68%	73%	49%	12%	6%	
Chris Christie	53%	25%	21%	34%	71%	82%	
Undecided	13%	7%	7%	16%	17%	11%	

		Ideolo	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	. ,		
Obama/Gingrich		_	<u>-</u>	_	-	='		
Barack Obama	36%	68%	75%	52%	17%	6%		
Newt Gingrich	51%	23%	20%	29%	71%	79%		
Undecided	13%	9%	5%	19%	12%	14%		

		Ideolog	deology					
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative		
Obam a/Paul			_	-	-			
Barack Obama	34%	61%	75%	49%	15%	8%		
Ron Paul	48%	27%	21%	33%	60%	72%		
Undecided	18%	12%	4%	18%	25%	20%		





		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obam a/Perry		-	3	_			
Barack Obama	36%	64%	74%	53%	15%	8%	
Rick Perry	52%	26%	21%	29%	72%	81%	
Undecided	12%	10%	5%	18%	13%	11%	

		Ideolog	deology				
	Base	Very liberal	Som ew hat liberal		Somew hat conservative	Very conservative	
Obama/Romney				-			
Barack Obama	33%	65%	64%	50%	12%	8%	
Mitt Romney	54%	23%	23%	37%	73%	82%	
Undecided	13%	12%	14%	13%	15%	10%	

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	28%	30%	27%
Disapprove	63%	60%	66%
Not sure	9%	10%	7%

		Gender	
	Base	Woman	Man
Bachmann Favorability			
Favorable	28%	26%	30%
Unfavorable	40%	37%	44%
Not sure	32%	37%	26%





		Gender	
	Base	Woman	Man
Christie Favorability		•	
Favorable	32%	30%	34%
Unfavorable	25%	19%	31%
Not sure	43%	51%	35%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	31%	25%	37%
Unfavorable	45%	44%	46%
Not sure	25%	31%	18%

		Gender	
	Base	Woman	Man
Paul Favorability		-	
Favorable	19%	16%	22%
Unfavorable	47%	44%	51%
Not sure	34%	40%	27%

		Gender		
	Base	Woman	Man	
Perry Favorability		- -		
Favorable	25%	21%	29%	
Unfavorable	42%	37%	47%	
Not sure	33%	42%	24%	





		Gender		
	Base	Woman	Man	
Romney Favorability		-		
Favorable	34%	33%	35%	
Unfavorable	36%	30%	42%	
Not sure	30%	37%	23%	

		Gender	
	Base	Woman	Man
Obam a/Bachmann		-	
Barack Obama	37%	38%	36%
Michele Bachmann	52%	48%	55%
Undecided	12%	14%	10%

		Gender	
	Base	Woman	Man
Obama/Christie		-	
Barack Obama	34%	35%	33%
Chris Christie	53%	50%	57%
Undecided	13%	15%	11%

		Gender	
	Base	Woman	Man
Obama/Gingrich		- -	
Barack Obama	36%	38%	33%
Newt Gingrich	51%	46%	56%
Undecided	13%	15%	10%





		Gender	
	Base	Woman	Man
Obam a/Paul		-	
Barack Obama	34%	36%	32%
Ron Paul	48%	43%	53%
Undecided	18%	21%	15%

		Gender	
	Base	Woman	Man
Obam a/Perry		-	
Barack Obama	36%	36%	36%
Rick Perry	52%	48%	56%
Undecided	12%	17%	8%

		Gender	
	Base	Woman	Man
Obama/Romney		-	
Barack Obama	33%	33%	32%
Mitt Romney	54%	52%	57%
Undecided	13%	14%	11%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval		='			
Approve	28%	45%	5%	16%	
Disapprove	63%	44%	91%	69%	
Not sure	9%	11%	4%	14%	





		Party				
	Base	Democrat	Republican	Independent/Other		
Bachmann Favorability			•			
Favorable	28%	20%	39%	33%		
Unfavorable	40%	52%	24%	34%		
Not sure	32%	28%	38%	33%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Christie Favorability		='			
Favorable	32%	21%	48%	31%	
Unfavorable	25%	33%	12%	31%	
Not sure	43%	46%	40%	37%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Gingrich Favorability		,				
Favorable	31%	20%	45%	40%		
Unfavorable	45%	57%	26%	40%		
Not sure	25%	22%	29%	20%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Paul Favorability		='				
Favorable	19%	18%	19%	26%		
Unfavorable	47%	49%	44%	48%		
Not sure	34%	33%	36%	27%		





		Party				
	Base	Democrat	Republican	Independent/Other		
Perry Favorability						
Favorable	25%	17%	38%	22%		
Unfavorable	42%	51%	26%	49%		
Not sure	33%	31%	37%	29%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Romney Favorability		•			
Favorable	34%	27%	44%	36%	
Unfavorable	36%	42%	26%	37%	
Not sure	30%	31%	30%	27%	

		Party				
	Base	Democrat	Republican	Independent/Other		
Obam a/Bachmann		•		•		
Barack Obama	37%	56%	7%	37%		
Michele Bachmann	52%	32%	82%	48%		
Undecided	12%	12%	11%	15%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Christie		='				
Barack Obama	34%	53%	8%	27%		
Chris Christie	53%	34%	83%	53%		
Undecided	13%	14%	10%	20%		





		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Gingrich					
Barack Obama	36%	56%	7%	30%	
Newt Gingrich	51%	31%	80%	55%	
Undecided	13%	13%	12%	14%	

		Party					
	Base	Democrat Republican Independent/Other					
Obama/Paul							
Barack Obama	34%	56%	5%	28%			
Ron Paul	48%	29%	74%	55%			
Undecided	18%	16%	21%	17%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Perry		='	•	-		
Barack Obama	36%	56%	7%	33%		
Rick Perry	52%	32%	82%	52%		
Undecided	12%	13%	11%	16%		

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama/Romney		•			
Barack Obama	33%	52%	5%	28%	
Mitt Romney	54%	34%	83%	58%	
Undecided	13%	14%	12%	14%	





		Race	
	Base	White	Other
Obama Approval		_	
Approve	28%	28%	35%
Disapprove	63%	63%	57%
Not sure	9%	9%	8%

		Race	
	Base	White	Other
Bachmann Favorability			
Favorable	28%	28%	24%
Unfavorable	40%	40%	37%
Not sure	32%	31%	40%

		Race	
	Base	White	Other
Christie Favorability			
Favorable	32%	32%	35%
Unfavorable	25%	25%	28%
Not sure	43%	44%	37%

		Race	
	Base	White	Other
Gingrich Favorability			
Favorable	31%	31%	31%
Unfavorable	45%	45%	41%
Not sure	25%	24%	28%





	Base	White	Other
Paul Favorability			
Favorable	19%	18%	29%
Unfavorable	47%	48%	34%
Not sure	34%	34%	37%

		Race	
	Base	White	Other
Perry Favorability			
Favorable	25%	25%	25%
Unfavorable	42%	42%	46%
Not sure	33%	33%	29%

		Race	
	Base	White	Other
Romney Favorability			·
Favorable	34%	35%	26%
Unfavorable	36%	36%	40%
Not sure	30%	30%	34%

		Race	
	Base	White	Other
Obam a/Bachm ann		='	
Barack Obama	37%	37%	42%
Michele Bachmann	52%	52%	43%
Undecided	12%	11%	15%





		Race	
	Base	White	Other
Obama/Christie			
Barack Obama	34%	33%	44%
Chris Christie	53%	54%	42%
Undecided	13%	13%	14%

		Race	
	Base	White	Other
Obama/Gingrich			
Barack Obama	36%	36%	38%
Newt Gingrich	51%	51%	56%
Undecided	13%	13%	6%

		Race	
	Base	White	Other
Obam a/Paul		_	
Barack Obama	34%	34%	33%
Ron Paul	48%	48%	40%
Undecided	18%	17%	27%

		Race	
	Base	White	Other
Obama/Perry		='	
Barack Obama	36%	35%	47%
Rick Perry	52%	53%	42%
Undecided	12%	13%	10%





		Race	
	Base	White	Other
Obama/Romney			
Barack Obama	33%	32%	36%
Mitt Romney	54%	55%	45%
Undecided	13%	13%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a Approval					
Approve	28%	39%	18%	28%	31%
Disapprove	63%	52%	74%	66%	57%
Not sure	9%	9%	8%	6%	12%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Bachmann Favorability		-			
Favorable	28%	27%	37%	27%	24%
Unfavorable	40%	42%	25%	44%	43%
Not sure	32%	30%	38%	29%	33%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Christie Favorability					
Favorable	32%	30%	30%	33%	33%
Unfavorable	25%	33%	24%	25%	22%
Not sure	43%	38%	46%	43%	45%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	31%	28%	32%	32%	30%
Unfavorable	45%	45%	34%	47%	47%
Not sure	25%	27%	34%	21%	23%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Paul Favorability						
Favorable	19%	22%	30%	15%	16%	
Unfavorable	47%	41%	34%	53%	50%	
Not sure	34%	37%	36%	31%	34%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Perry Favorability					
Favorable	25%	22%	30%	26%	23%
Unfavorable	42%	47%	25%	44%	47%
Not sure	33%	32%	45%	31%	30%

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Romney Favorability						
Favorable	34%	29%	23%	37%	40%	
Unfavorable	36%	34%	44%	35%	33%	
Not sure	30%	36%	33%	28%	27%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Bachmann					
Barack Obama	37%	47%	24%	37%	38%
Michele Bachmann	52%	42%	65%	51%	49%
Undecided	12%	11%	11%	12%	13%

		Age				
	Base	18 to 29			Older than 65	
Obama/Christie						
Barack Obama	34%	42%	23%	35%	36%	
Chris Christie	53%	46%	62%	54%	50%	
Undecided	13%	12%	15%	12%	14%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Obam a/Gingrich						
Barack Obama	36%	42%	24%	37%	38%	
Newt Gingrich	51%	44%	65%	50%	48%	
Undecided	13%	15%	11%	12%	14%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Paul					
Barack Obama	34%	38%	21%	36%	38%
Ron Paul	48%	43%	64%	45%	45%
Undecided	18%	19%	15%	19%	17%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obama/Perry					
Barack Obama	36%	44%	23%	37%	38%
Rick Perry	52%	44%	62%	51%	51%
Undecided	12%	12%	15%	13%	11%

		Age			
	Base	18 to 29		46 to 65	Older than 65
Obam a/Rom ne y					
Barack Obama	33%	38%	23%	33%	35%
Mitt Romney	54%	46%	65%	53%	54%
Undecided	13%	15%	12%	14%	10%

