



FOR IMMEDIATE RELEASE

March 23, 2011

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Obama ties Huckabee, leads other Republicans in NC

Raleigh, N.C. – While Bev Perdue has been slowly slipping the last few months in the public's eyes, Barack Obama has been gaining in the Tar Heel State. More North Carolinians again approve of his job performance than disapprove, and he at least ties every one of the leading Republican candidates for president.

48% approve and 46% disapprove, slightly better than the 47-48 job approval spread PPP found for the president in February. There has been slight improvement across the partisan spectrum. Still more Republicans disapprove than Democrats approve, but not nearly the massive differential as for Perdue, and independents narrowly give the president the nod, 46-43.

As such, the worst the president does in early 2012 matchups is a 45-45 tie with Mike Huckabee, who led 47-46 last month. Obama leads Mitt Romney, 44-42 (47-44), Newt Gingrich 47-42 (48-44), and Sarah Palin 51-40 (51-41).

President Obama has gained with independents, leading Huckabee 45-36 after trailing 40-45 last month; leading Gingrich 45-27 (45-38); topping Romney 40-37 (41-42); and Palin 55-30 (54-33).

Romney has maintained his slight deficit despite seeing the largest drop in his personal favorability numbers in the past month. He was seen barely negatively in the previous poll, 37-39, but that has fallen to 32-41 because he has slipped a little with Democrats and seen a 23-point reversal with independents, from 45-36 to 30-44. Huckabee has also declined, from 43-34 to 42-39. He is the only one still on positive turf, but now only barely, as independents have shifted against him by 40 points, from 46-32 to 30-56. He still outdoes Romney because he is far better liked by Republicans (69% favorable versus 48%). Gingrich and Palin have held at respective 29-48 and 37-57 margins, but are still far-and-away the least popular of the GOP contenders with Tar Heels.

“Things are really changing in North Carolina politics when you see the Democrats in decent shape for winning the Presidential race in the state again but in a dire position for holding the Governor's office,” said Dean Debnam, President of Public Policy Polling.

PPP surveyed 584 North Carolina voters from March 17th to 20th. The survey's margin of error is +/-4.1%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

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North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 48%
Disapprove..... 46%
Not sure 6%

Q2 Do you have a favorable or unfavorable opinion of Newt Gingrich?

Favorable..... 29%
Unfavorable 48%
Not sure 24%

Q3 Do you have a favorable or unfavorable opinion of Mike Huckabee?

Favorable..... 42%
Unfavorable 39%
Not sure 20%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 37%
Unfavorable 57%
Not sure 7%

Q5 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 32%
Unfavorable 41%
Not sure 27%

Q6 If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for?

Barack Obama..... 47%
Newt Gingrich..... 42%
Undecided..... 11%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Mike Huckabee, who would you vote for?

Barack Obama..... 45%
Mike Huckabee..... 45%
Undecided..... 10%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 51%
Sarah Palin..... 40%
Undecided..... 9%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 44%
Mitt Romney..... 42%
Undecided..... 13%

Q10 Do you approve or disapprove of Republican Senator Richard Burr's job performance?

Approve 38%
Disapprove..... 31%
Not sure 31%

Q11 Do you approve or disapprove of Democratic Senator Kay Hagan's job performance?

Approve 35% *Not sure* 23%
Disapprove..... 42%





Q12 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	28%
<i>Somewhat conservative</i>	23%
<i>Very conservative</i>	24%

Q13 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	52%
<i>Man</i>	48%

Q14 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	45%
<i>Republican</i>	38%
<i>Independent/Other</i>	17%

Q15 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	75%
<i>African-American</i>	21%
<i>Other</i>	4%

Q16 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	16%
<i>30 to 45</i>	26%
<i>46 to 65</i>	38%
<i>Older than 65</i>	20%

Q17

<i>252</i>	15%
<i>336</i>	20%
<i>704</i>	17%
<i>828</i>	17%
<i>910</i>	11%
<i>919</i>	20%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	48%	91%	83%	70%	15%	14%
Disapprove	46%	8%	9%	21%	81%	81%
Not sure	6%	1%	8%	8%	4%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Gingrich Favorability						
Favorable	29%	11%	13%	10%	43%	53%
Unfavorable	48%	88%	69%	65%	28%	17%
Not sure	24%	1%	18%	25%	29%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Huckabee Favorability						
Favorable	42%	12%	20%	25%	58%	72%
Unfavorable	39%	83%	62%	50%	21%	11%
Not sure	20%	6%	17%	25%	21%	17%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	37%	6%	15%	19%	55%	66%
Unfavorable	57%	93%	80%	76%	36%	25%
Not sure	7%	1%	6%	5%	9%	10%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	32%	5%	19%	22%	50%	46%
Unfavorable	41%	92%	60%	42%	21%	28%
Not sure	27%	3%	20%	36%	29%	27%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Gingrich						
Barack Obama	47%	90%	85%	71%	16%	7%
Newt Gingrich	42%	8%	8%	15%	67%	85%
Undecided	11%	2%	7%	14%	17%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Huckabee						
Barack Obama	45%	91%	87%	67%	11%	9%
Mike Huckabee	45%	5%	9%	20%	76%	82%
Undecided	10%	4%	4%	13%	13%	9%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Palin						
Barack Obama	51%	91%	90%	74%	22%	11%
Sarah Palin	40%	5%	7%	14%	66%	80%
Undecided	9%	4%	3%	13%	12%	9%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	44%	91%	84%	60%	16%	9%
Mitt Romney	42%	4%	9%	21%	66%	80%
Undecided	13%	5%	7%	18%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Burr Approval						
Approve	38%	13%	14%	24%	54%	65%
Disapprove	31%	59%	48%	41%	17%	11%
Not sure	31%	29%	38%	36%	29%	24%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Hagan Approval						
Approve	35%	69%	61%	47%	18%	7%
Disapprove	42%	13%	17%	22%	56%	78%
Not sure	23%	17%	22%	31%	26%	15%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	48%	49%	46%
Disapprove	46%	43%	50%
Not sure	6%	8%	4%





Crosstabs

	Base	Gender	
		Woman	Man
Gingrich Favorability			
Favorable	29%	23%	36%
Unfavorable	48%	52%	43%
Not sure	24%	26%	21%

	Base	Gender	
		Woman	Man
Huckabee Favorability			
Favorable	42%	42%	42%
Unfavorable	39%	38%	39%
Not sure	20%	20%	19%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	37%	34%	39%
Unfavorable	57%	59%	54%
Not sure	7%	7%	7%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	32%	31%	33%
Unfavorable	41%	40%	43%
Not sure	27%	29%	24%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Gingrich			
Barack Obama	47%	50%	44%
Newt Gingrich	42%	39%	45%
Undecided	11%	11%	11%

	Base	Gender	
		Woman	Man
Obama/Huckabee			
Barack Obama	45%	48%	43%
Mike Huckabee	45%	43%	47%
Undecided	10%	9%	10%

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	51%	54%	47%
Sarah Palin	40%	36%	44%
Undecided	9%	10%	9%

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	44%	46%	42%
Mitt Romney	42%	41%	44%
Undecided	13%	13%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Burr Approval			
Approve	38%	34%	43%
Disapprove	31%	29%	33%
Not sure	31%	37%	24%

	Base	Gender	
		Woman	Man
Hagan Approval			
Approve	35%	39%	30%
Disapprove	42%	36%	48%
Not sure	23%	24%	22%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	48%	81%	10%	46%
Disapprove	46%	13%	87%	43%
Not sure	6%	6%	3%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Gingrich Favorability				
Favorable	29%	17%	48%	17%
Unfavorable	48%	65%	23%	58%
Not sure	24%	19%	29%	25%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Huckabee Favorability				
Favorable	42%	24%	69%	30%
Unfavorable	39%	54%	13%	56%
Not sure	20%	22%	18%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	37%	14%	66%	29%
Unfavorable	57%	78%	26%	67%
Not sure	7%	7%	7%	4%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	32%	20%	48%	30%
Unfavorable	41%	53%	25%	44%
Not sure	27%	27%	27%	26%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Gingrich				
Barack Obama	47%	80%	8%	45%
Newt Gingrich	42%	12%	84%	27%
Undecided	11%	7%	8%	27%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Huckabee				
Barack Obama	45%	79%	6%	45%
Mike Huckabee	45%	12%	88%	36%
Undecided	10%	9%	6%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	51%	83%	12%	55%
Sarah Palin	40%	11%	78%	30%
Undecided	9%	6%	10%	16%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	44%	78%	6%	40%
Mitt Romney	42%	11%	81%	37%
Undecided	13%	10%	13%	24%

	Base	Party		
		Democrat	Republican	Independent/Other
Burr Approval				
Approve	38%	20%	66%	24%
Disapprove	31%	46%	7%	44%
Not sure	31%	34%	27%	31%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Hagan Approval				
Approve	35%	58%	10%	28%
Disapprove	42%	18%	72%	38%
Not sure	23%	24%	18%	34%

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	48%	35%	90%	70%
Disapprove	46%	58%	9%	14%
Not sure	6%	7%	1%	16%

	Base	Race		
		White	African-American	Other
Gingrich Favorability				
Favorable	29%	33%	16%	16%
Unfavorable	48%	43%	62%	54%
Not sure	24%	23%	23%	30%

	Base	Race		
		White	African-American	Other
Huckabee Favorability				
Favorable	42%	48%	21%	28%
Unfavorable	39%	34%	50%	58%
Not sure	20%	17%	29%	14%





Crosstabs

	Base	Race		
		White	African-American	Other
Palin Favorability				
Favorable	37%	43%	19%	18%
Unfavorable	57%	50%	76%	82%
Not sure	7%	7%	6%	-

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	32%	37%	18%	18%
Unfavorable	41%	39%	49%	38%
Not sure	27%	24%	33%	44%

	Base	Race		
		White	African-American	Other
Obama/Gingrich				
Barack Obama	47%	35%	88%	66%
Newt Gingrich	42%	54%	6%	12%
Undecided	11%	12%	7%	22%

	Base	Race		
		White	African-American	Other
Obama/Huckabee				
Barack Obama	45%	33%	84%	68%
Mike Huckabee	45%	57%	7%	8%
Undecided	10%	9%	9%	24%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Palin				
Barack Obama	51%	38%	90%	82%
Sarah Palin	40%	50%	8%	14%
Undecided	9%	12%	2%	4%

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	44%	32%	85%	64%
Mitt Romney	42%	54%	6%	10%
Undecided	13%	14%	9%	26%

	Base	Race		
		White	African-American	Other
Burr Approval				
Approve	38%	45%	19%	8%
Disapprove	31%	28%	36%	58%
Not sure	31%	27%	45%	34%

	Base	Race		
		White	African-American	Other
Hagan Approval				
Approve	35%	30%	52%	40%
Disapprove	42%	49%	18%	24%
Not sure	23%	21%	30%	36%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	48%	52%	50%	49%	40%
Disapprove	46%	37%	45%	47%	55%
Not sure	6%	11%	5%	4%	6%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Gingrich Favorability					
Favorable	29%	15%	22%	34%	38%
Unfavorable	48%	52%	53%	47%	39%
Not sure	24%	33%	25%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Huckabee Favorability					
Favorable	42%	35%	33%	46%	50%
Unfavorable	39%	39%	45%	39%	29%
Not sure	20%	26%	22%	14%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	37%	35%	34%	39%	37%
Unfavorable	57%	59%	62%	54%	53%
Not sure	7%	7%	4%	7%	9%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	32%	22%	29%	33%	42%
Unfavorable	41%	50%	36%	45%	35%
Not sure	27%	28%	36%	22%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Gingrich					
Barack Obama	47%	52%	49%	48%	38%
New t Gingrich	42%	33%	37%	45%	51%
Undecided	11%	15%	14%	7%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Huckabee					
Barack Obama	45%	46%	49%	47%	38%
Mike Huckabee	45%	41%	37%	48%	53%
Undecided	10%	13%	14%	5%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	51%	60%	53%	52%	39%
Sarah Palin	40%	36%	34%	41%	48%
Undecided	9%	4%	13%	7%	13%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	44%	50%	47%	44%	36%
Mitt Romney	42%	37%	37%	44%	50%
Undecided	13%	13%	16%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Burr Approval					
Approve	38%	35%	32%	40%	44%
Disapprove	31%	26%	25%	37%	30%
Not sure	31%	39%	43%	22%	26%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Hagan Approval					
Approve	35%	50%	28%	35%	32%
Disapprove	42%	30%	39%	46%	46%
Not sure	23%	20%	33%	19%	22%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	48%	61%	44%	40%	47%	53%	47%
Disapprove	46%	36%	52%	56%	45%	37%	46%
Not sure	6%	3%	4%	4%	8%	10%	7%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Gingrich Favorability							
Favorable	29%	27%	27%	29%	32%	37%	25%
Unfavorable	48%	53%	45%	56%	47%	29%	50%
Not sure	24%	20%	28%	16%	21%	34%	25%

	Base	Area Code					
		252	336	704	828	910	919
Huckabee Favorability							
Favorable	42%	35%	46%	47%	40%	40%	41%
Unfavorable	39%	43%	33%	35%	45%	33%	42%
Not sure	20%	22%	21%	18%	15%	27%	17%

	Base	Area Code					
		252	336	704	828	910	919
Palin Favorability							
Favorable	37%	27%	49%	41%	36%	32%	31%
Unfavorable	57%	68%	45%	55%	56%	57%	61%
Not sure	7%	5%	6%	4%	8%	11%	8%

	Base	Area Code					
		252	336	704	828	910	919
Romney Favorability							
Favorable	32%	28%	29%	38%	28%	37%	34%
Unfavorable	41%	44%	44%	36%	49%	28%	42%
Not sure	27%	28%	27%	27%	23%	35%	24%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama/Gingrich							
Barack Obama	47%	58%	41%	42%	51%	50%	44%
Newt Gingrich	42%	31%	51%	47%	42%	40%	38%
Undecided	11%	11%	9%	11%	7%	10%	17%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Huckabee							
Barack Obama	45%	53%	40%	42%	47%	47%	44%
Mike Huckabee	45%	36%	50%	52%	45%	40%	43%
Undecided	10%	10%	9%	6%	8%	13%	12%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Palin							
Barack Obama	51%	61%	45%	48%	50%	53%	51%
Sarah Palin	40%	33%	44%	49%	37%	40%	35%
Undecided	9%	6%	11%	3%	13%	7%	14%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Romney							
Barack Obama	44%	55%	39%	37%	47%	49%	43%
Mitt Romney	42%	33%	49%	42%	42%	44%	42%
Undecided	13%	13%	12%	20%	11%	7%	15%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Burr Approval							
Approve	38%	35%	46%	40%	31%	36%	38%
Disapprove	31%	26%	36%	25%	30%	43%	29%
Not sure	31%	39%	18%	34%	39%	21%	33%

	Base	Area Code					
		252	336	704	828	910	919
Hagan Approval							
Approve	35%	30%	33%	32%	38%	42%	36%
Disapprove	42%	30%	48%	47%	50%	34%	38%
Not sure	23%	39%	19%	21%	13%	24%	25%

