

INTERVIEWS: Tom Jensen 919-744-6312**IF YOU HAVE BASIC METHODOLOGICAL QUESTIONS, PLEASE E-MAIL information@publicpolicypolling.com, OR CONSULT THE FINAL PARAGRAPH OF THE PRESS RELEASE**

Republicans closing in on Obama in North Carolina

Raleigh, N.C. – With poor economic numbers in the news, Barack Obama has once again fallen underwater with North Carolina voters. 45% of North Carolinians approve of Obama, compared to 51% who disapprove. This is down from Obama's 49-47 spread in June. More Republicans disapprove of Obama, 93%, than Democrats approve, 77%. Obama is particularly unpopular with independents, with whom his approval spread is only 36-62, down considerably from 47-46 in June.

Despite Obama's lackluster approval, he still has the advantage over most of the Republican field, though his margins have narrowed. Obama now ties Mitt Romney 45-45 (45-44 in June), and leads Michele Bachmann 46-43, Herman Cain 46-42 (48-37), Pawlenty 46-41 (47-40), and Palin 50-42 (52-38).

Each Republican achieves greater support from Democrats than Obama does from Republicans and Obama loses independents by double digits; however, Obama holds a small lead over all but Romney thanks to a 46-33 Democratic party identification advantage. Nevertheless, Obama's lead is tenuous as twice as many Republicans are undecided as Democrats in most matchups.

As is true throughout the country, Obama's greatest asset is the unpopularity of his opponents. Bachmann is least despised with a 34-42 favorability rating. She is followed by Cain at 24-36, Romney at 32-47, Pawlenty at 19-40, and Palin at 35-57. Though they are unpopular, both Cain and Pawlenty are unknown by 41% of North Carolinians, giving them room to improve their numbers in the future.

"These are Obama's roughest numbers in North Carolina in a while," said Dean Debnam, President of Public Policy Polling. "Continued high unemployment may be taking a toll on his popularity. Still he would be in a decent position to win the state again if the voting was today."

PPP surveyed 651 North Carolina voters from July 7th to 10th. The margin of error for the survey is +/-3.8%. This poll was not paid for or authorized by any campaign or political organization. PPP surveys are conducted through automated telephone interviews. PPP is a Democratic polling company, but polling expert Nate Silver of the *New York Times* found that its surveys in 2010 actually exhibited a slight bias toward Republican candidates.



North Carolina Survey Results

Q1 Do you approve or disapprove of President Barack Obama's job performance?

Approve 45%
Disapprove..... 51%
Not sure 4%

Q2 Do you have a favorable or unfavorable opinion of Michele Bachmann?

Favorable..... 34%
Unfavorable 42%
Not sure 25%

Q3 Do you have a favorable or unfavorable opinion of Herman Cain?

Favorable..... 24%
Unfavorable 36%
Not sure 41%

Q4 Do you have a favorable or unfavorable opinion of Sarah Palin?

Favorable..... 35%
Unfavorable 57%
Not sure 8%

Q5 Do you have a favorable or unfavorable opinion of Tim Pawlenty?

Favorable..... 19%
Unfavorable 40%
Not sure 41%

Q6 Do you have a favorable or unfavorable opinion of Mitt Romney?

Favorable..... 32%
Unfavorable 47%
Not sure 21%

Q7 If the candidates for President next year were Democrat Barack Obama and Republican Michele Bachmann, who would you vote for?

Barack Obama..... 46%
Michele Bachmann 43%
Undecided..... 10%

Q8 If the candidates for President next year were Democrat Barack Obama and Republican Herman Cain, who would you vote for?

Barack Obama..... 46%
Herman Cain..... 42%
Undecided..... 12%

Q9 If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for?

Barack Obama..... 50%
Sarah Palin 42%
Undecided..... 8%

Q10 If the candidates for President next year were Democrat Barack Obama and Republican Tim Pawlenty, who would you vote for?

Barack Obama..... 46%
Tim Pawlenty 41%
Undecided..... 13%

Q11 If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for?

Barack Obama..... 45%
Mitt Romney..... 45%
Undecided..... 10%





Q12 Who did you vote for President in 2008?

<i>John McCain</i>	47%
<i>Barack Obama</i>	48%
<i>Someone else/Don't remember</i>	5%

Q13 Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

<i>Very liberal</i>	9%
<i>Somewhat liberal</i>	16%
<i>Moderate</i>	30%
<i>Somewhat conservative</i>	25%
<i>Very conservative</i>	20%

Q14 If you are a woman, press 1. If a man, press 2.

<i>Woman</i>	54%
<i>Man</i>	46%

Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

<i>Democrat</i>	46%
<i>Republican</i>	33%
<i>Independent/Other</i>	21%

Q16 If you are white, press 1. If African-American, press 2. If other, press 3.

<i>White</i>	73%
<i>African-American</i>	21%
<i>Other</i>	6%

Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

<i>18 to 29</i>	10%
<i>30 to 45</i>	28%
<i>46 to 65</i>	42%
<i>Older than 65</i>	20%

Q18

<i>252</i>	12%
<i>336</i>	21%
<i>704</i>	17%
<i>828</i>	13%
<i>910</i>	15%
<i>919</i>	23%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama Approval				
Approve	45%	6%	85%	27%
Disapprove	51%	91%	10%	63%
Not sure	4%	3%	5%	9%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Bachmann Favorability				
Favorable	34%	43%	26%	21%
Unfavorable	42%	28%	57%	23%
Not sure	25%	29%	18%	56%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Cain Favorability				
Favorable	24%	39%	8%	26%
Unfavorable	36%	23%	49%	19%
Not sure	41%	38%	43%	55%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Palin Favorability				
Favorable	35%	66%	5%	21%
Unfavorable	57%	26%	88%	53%
Not sure	8%	8%	7%	26%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Pawlenty Favorability				
Favorable	19%	30%	8%	18%
Unfavorable	40%	24%	58%	16%
Not sure	41%	46%	34%	66%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Romney Favorability				
Favorable	32%	50%	15%	26%
Unfavorable	47%	30%	64%	27%
Not sure	21%	20%	20%	47%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Bachmann				
Barack Obama	46%	6%	88%	24%
Michele Bachmann	43%	82%	6%	36%
Undecided	10%	12%	6%	40%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Cain				
Barack Obama	46%	4%	89%	29%
Herman Cain	42%	80%	6%	35%
Undecided	12%	16%	5%	36%





Crosstabs

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Palin				
Barack Obama	50%	9%	91%	37%
Sarah Palin	42%	81%	5%	31%
Undecided	8%	10%	4%	32%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Pawlenty				
Barack Obama	46%	5%	87%	34%
Tim Pawlenty	41%	78%	6%	31%
Undecided	13%	17%	7%	35%

	Base	2008 Vote		
		John McCain	Barack Obama	Someone else/Don't remember
Obama/Romney				
Barack Obama	45%	6%	85%	35%
Mitt Romney	45%	83%	8%	34%
Undecided	10%	11%	7%	31%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama Approval						
Approve	45%	79%	86%	59%	17%	9%
Disapprove	51%	14%	10%	34%	80%	90%
Not sure	4%	8%	4%	7%	3%	1%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Bachmann Favorability						
Favorable	34%	32%	19%	20%	45%	53%
Unfavorable	42%	45%	61%	55%	26%	23%
Not sure	25%	23%	20%	25%	29%	23%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Cain Favorability						
Favorable	24%	10%	3%	11%	39%	46%
Unfavorable	36%	57%	49%	43%	18%	25%
Not sure	41%	33%	48%	46%	43%	29%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Palin Favorability						
Favorable	35%	12%	9%	16%	52%	72%
Unfavorable	57%	70%	87%	75%	39%	22%
Not sure	8%	18%	4%	9%	9%	5%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Pawlenty Favorability						
Favorable	19%	8%	7%	12%	32%	26%
Unfavorable	40%	57%	55%	50%	20%	31%
Not sure	41%	36%	38%	38%	49%	42%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Romney Favorability						
Favorable	32%	14%	15%	25%	48%	46%
Unfavorable	47%	61%	66%	49%	34%	37%
Not sure	21%	25%	19%	26%	18%	18%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Bachmann						
Barack Obama	46%	80%	89%	64%	16%	8%
Michele Bachmann	43%	14%	6%	28%	64%	85%
Undecided	10%	6%	6%	9%	20%	7%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Cain						
Barack Obama	46%	83%	89%	63%	17%	7%
Herman Cain	42%	14%	7%	23%	66%	83%
Undecided	12%	3%	4%	15%	18%	10%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Palin						
Barack Obama	50%	80%	91%	67%	22%	9%
Sarah Palin	42%	12%	5%	25%	64%	85%
Undecided	8%	8%	4%	8%	14%	6%





Crosstabs

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Pawlenty						
Barack Obama	46%	80%	89%	63%	15%	7%
Tim Pawlenty	41%	10%	8%	21%	67%	81%
Undecided	13%	10%	4%	16%	18%	12%

	Base	Ideology				
		Very liberal	Somewhat liberal	Moderate	Somewhat conservative	Very conservative
Obama/Romney						
Barack Obama	45%	80%	87%	63%	14%	7%
Mitt Romney	45%	10%	9%	27%	72%	81%
Undecided	10%	9%	3%	10%	14%	12%

	Base	Gender	
		Woman	Man
Obama Approval			
Approve	45%	48%	41%
Disapprove	51%	47%	55%
Not sure	4%	5%	4%

	Base	Gender	
		Woman	Man
Bachmann Favorability			
Favorable	34%	33%	35%
Unfavorable	42%	40%	43%
Not sure	25%	27%	22%





Crosstabs

	Base	Gender	
		Woman	Man
Cain Favorability			
Favorable	24%	20%	27%
Unfavorable	36%	32%	39%
Not sure	41%	47%	33%

	Base	Gender	
		Woman	Man
Palin Favorability			
Favorable	35%	31%	38%
Unfavorable	57%	59%	54%
Not sure	8%	9%	7%

	Base	Gender	
		Woman	Man
Pawlenty Favorability			
Favorable	19%	16%	22%
Unfavorable	40%	35%	46%
Not sure	41%	49%	32%

	Base	Gender	
		Woman	Man
Romney Favorability			
Favorable	32%	28%	37%
Unfavorable	47%	42%	52%
Not sure	21%	30%	11%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Bachmann			
Barack Obama	46%	49%	43%
Michele Bachmann	43%	41%	46%
Undecided	10%	10%	11%

	Base	Gender	
		Woman	Man
Obama/Cain			
Barack Obama	46%	49%	43%
Herman Cain	42%	39%	45%
Undecided	12%	11%	12%

	Base	Gender	
		Woman	Man
Obama/Palin			
Barack Obama	50%	52%	46%
Sarah Palin	42%	39%	45%
Undecided	8%	8%	8%

	Base	Gender	
		Woman	Man
Obama/Pawlenty			
Barack Obama	46%	49%	42%
Tim Pawlenty	41%	38%	44%
Undecided	13%	13%	14%





Crosstabs

	Base	Gender	
		Woman	Man
Obama/Romney			
Barack Obama	45%	49%	41%
Mitt Romney	45%	41%	48%
Undecided	10%	10%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama Approval				
Approve	45%	77%	5%	36%
Disapprove	51%	15%	93%	62%
Not sure	4%	8%	2%	2%

	Base	Party		
		Democrat	Republican	Independent/Other
Bachmann Favorability				
Favorable	34%	28%	39%	37%
Unfavorable	42%	50%	29%	44%
Not sure	25%	22%	31%	19%

	Base	Party		
		Democrat	Republican	Independent/Other
Cain Favorability				
Favorable	24%	9%	37%	34%
Unfavorable	36%	45%	22%	35%
Not sure	41%	45%	41%	32%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	35%	10%	63%	44%
Unfavorable	57%	83%	26%	50%
Not sure	8%	7%	11%	7%

	Base	Party		
		Democrat	Republican	Independent/Other
Pawlenty Favorability				
Favorable	19%	10%	28%	21%
Unfavorable	40%	53%	21%	43%
Not sure	41%	37%	50%	36%

	Base	Party		
		Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	32%	18%	53%	30%
Unfavorable	47%	61%	26%	49%
Not sure	21%	21%	22%	21%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Bachmann				
Barack Obama	46%	81%	5%	36%
Michele Bachmann	43%	11%	81%	53%
Undecided	10%	8%	14%	11%





Crosstabs

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Cain				
Barack Obama	46%	81%	3%	38%
Herman Cain	42%	12%	80%	48%
Undecided	12%	7%	17%	14%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Palin				
Barack Obama	50%	85%	8%	38%
Sarah Palin	42%	11%	79%	51%
Undecided	8%	4%	12%	11%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Pawlenty				
Barack Obama	46%	81%	5%	35%
Tim Pawlenty	41%	11%	78%	48%
Undecided	13%	8%	17%	17%

	Base	Party		
		Democrat	Republican	Independent/Other
Obama/Romney				
Barack Obama	45%	80%	5%	33%
Mitt Romney	45%	14%	84%	50%
Undecided	10%	6%	12%	17%





Crosstabs

	Base	Race		
		White	African-American	Other
Obama Approval				
Approve	45%	32%	87%	56%
Disapprove	51%	64%	8%	38%
Not sure	4%	4%	5%	6%

	Base	Race		
		White	African-American	Other
Bachmann Favorability				
Favorable	34%	32%	39%	30%
Unfavorable	42%	41%	40%	53%
Not sure	25%	26%	20%	18%

	Base	Race		
		White	African-American	Other
Cain Favorability				
Favorable	24%	26%	17%	16%
Unfavorable	36%	32%	45%	50%
Not sure	41%	42%	39%	34%

	Base	Race		
		White	African-American	Other
Palin Favorability				
Favorable	35%	41%	10%	37%
Unfavorable	57%	50%	80%	61%
Not sure	8%	9%	9%	3%





Crosstabs

	Base	Race		
		White	African-American	Other
Pawlenty Favorability				
Favorable	19%	22%	7%	15%
Unfavorable	40%	33%	59%	69%
Not sure	41%	45%	35%	16%

	Base	Race		
		White	African-American	Other
Romney Favorability				
Favorable	32%	39%	12%	20%
Unfavorable	47%	40%	64%	69%
Not sure	21%	21%	24%	11%

	Base	Race		
		White	African-American	Other
Obama/Bachmann				
Barack Obama	46%	34%	87%	57%
Michele Bachmann	43%	54%	5%	43%
Undecided	10%	12%	8%	-

	Base	Race		
		White	African-American	Other
Obama/Cain				
Barack Obama	46%	33%	88%	62%
Herman Cain	42%	52%	7%	38%
Undecided	12%	15%	5%	-





Crosstabs

	Base	Race		
		White	African-American	Other
Obama/Palin				
Barack Obama	50%	37%	89%	59%
Sarah Palin	42%	53%	6%	39%
Undecided	8%	10%	5%	1%

	Base	Race		
		White	African-American	Other
Obama/Pawlenty				
Barack Obama	46%	33%	88%	59%
Tim Pawlenty	41%	51%	4%	41%
Undecided	13%	16%	7%	-

	Base	Race		
		White	African-American	Other
Obama/Romney				
Barack Obama	45%	33%	85%	55%
Mitt Romney	45%	56%	5%	45%
Undecided	10%	11%	9%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama Approval					
Approve	45%	50%	41%	49%	39%
Disapprove	51%	41%	54%	47%	58%
Not sure	4%	9%	4%	4%	3%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Bachmann Favorability					
Favorable	34%	34%	33%	29%	44%
Unfavorable	42%	28%	45%	46%	35%
Not sure	25%	38%	23%	24%	21%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Cain Favorability					
Favorable	24%	16%	23%	23%	29%
Unfavorable	36%	41%	40%	32%	33%
Not sure	41%	44%	37%	45%	38%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Palin Favorability					
Favorable	35%	28%	37%	31%	41%
Unfavorable	57%	59%	54%	62%	49%
Not sure	8%	13%	9%	6%	10%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Pawlenty Favorability					
Favorable	19%	13%	15%	19%	26%
Unfavorable	40%	44%	48%	37%	34%
Not sure	41%	44%	37%	44%	41%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Romney Favorability					
Favorable	32%	22%	27%	34%	40%
Unfavorable	47%	47%	51%	46%	40%
Not sure	21%	31%	22%	19%	20%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Bachmann					
Barack Obama	46%	59%	41%	51%	36%
Michele Bachmann	43%	41%	45%	38%	55%
Undecided	10%	-	14%	11%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Cain					
Barack Obama	46%	58%	43%	50%	38%
Herman Cain	42%	42%	41%	38%	51%
Undecided	12%	-	15%	12%	11%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Palin					
Barack Obama	50%	56%	46%	55%	40%
Sarah Palin	42%	41%	48%	36%	48%
Undecided	8%	3%	7%	9%	11%





Crosstabs

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Pawlenty					
Barack Obama	46%	53%	43%	49%	40%
Tim Pawlenty	41%	44%	41%	36%	49%
Undecided	13%	3%	15%	15%	12%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
Obama/Romney					
Barack Obama	45%	56%	41%	49%	37%
Mitt Romney	45%	41%	46%	42%	51%
Undecided	10%	3%	13%	9%	12%

	Base	Area Code					
		252	336	704	828	910	919
Obama Approval							
Approve	45%	39%	45%	43%	37%	51%	49%
Disapprove	51%	57%	48%	52%	60%	47%	47%
Not sure	4%	4%	7%	5%	3%	2%	4%

	Base	Area Code					
		252	336	704	828	910	919
Bachmann Favorability							
Favorable	34%	39%	27%	27%	29%	43%	37%
Unfavorable	42%	26%	46%	43%	52%	37%	42%
Not sure	25%	35%	26%	30%	19%	19%	21%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Cain Favorability							
Favorable	24%	26%	23%	22%	22%	26%	23%
Unfavorable	36%	27%	39%	29%	39%	38%	39%
Not sure	41%	47%	38%	49%	38%	37%	39%

	Base	Area Code					
		252	336	704	828	910	919
Palin Favorability							
Favorable	35%	33%	35%	31%	43%	34%	33%
Unfavorable	57%	53%	62%	55%	52%	55%	60%
Not sure	8%	14%	3%	14%	6%	10%	7%

	Base	Area Code					
		252	336	704	828	910	919
Pawlenty Favorability							
Favorable	19%	19%	19%	21%	11%	14%	24%
Unfavorable	40%	40%	39%	39%	41%	46%	39%
Not sure	41%	41%	42%	41%	47%	41%	38%

	Base	Area Code					
		252	336	704	828	910	919
Romney Favorability							
Favorable	32%	36%	30%	27%	34%	30%	36%
Unfavorable	47%	45%	49%	43%	46%	50%	46%
Not sure	21%	19%	20%	30%	20%	20%	18%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama/Bachmann							
Barack Obama	46%	42%	44%	46%	37%	54%	51%
Michele Bachmann	43%	49%	45%	43%	43%	41%	41%
Undecided	10%	10%	11%	11%	20%	5%	8%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Cain							
Barack Obama	46%	39%	48%	45%	38%	53%	50%
Herman Cain	42%	46%	39%	39%	49%	42%	42%
Undecided	12%	15%	13%	16%	14%	5%	8%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Palin							
Barack Obama	50%	45%	51%	47%	46%	53%	52%
Sarah Palin	42%	50%	42%	39%	41%	43%	40%
Undecided	8%	5%	7%	14%	13%	4%	7%

	Base	Area Code					
		252	336	704	828	910	919
Obama/Pawlenty							
Barack Obama	46%	40%	47%	47%	38%	52%	48%
Tim Pawlenty	41%	42%	41%	38%	40%	38%	45%
Undecided	13%	18%	11%	16%	21%	10%	7%





Crosstabs

	Base	Area Code					
		252	336	704	828	910	919
Obama/Romney							
Barack Obama	45%	38%	47%	46%	37%	52%	47%
Mitt Romney	45%	53%	41%	39%	50%	41%	47%
Undecided	10%	9%	12%	14%	13%	8%	6%

