

FOR IMMEDIATE RELEASE

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QUESTIONS ABOUT THE POLL: TOM JENSEN 919-744-6312

Romney keeps it close in NH but Obama trounces others

Raleigh, N.C. – New Hampshire is a nominal swing state, but it has gone blue in four of the last five presidential elections. According to PPP's latest poll of the Granite State, Mitt Romney is the only potential GOP nominee with a shot at putting New Hampshire's four electoral votes in play next year. Otherwise, President Obama leads by margins larger than his almost ten-point victory over John McCain in 2008.

Romney essentially ties the president, with 46% to Obama's 47%. But the president tops Newt Gingrich 52-39, Mike Huckabee 52-38, Donald Trump 51-37, and Sarah Palin 56-34.

This is another case of Obama prevailing not because voters love him but because they do not particularly like any of the Republicans. 46% both approve and disapprove of the president's job performance, roughly the same as his nationwide standing. But except for Romney's 45-44 favorable-unfavorable spread, all the other candidates are in far worse shape: Huckabee at 29-52, Trump 27-60, Gingrich 24-62, and Palin 28-67.

Luckily for the president, not even the state's Republican voters are crazy about most of the Republican candidates, so Obama earns as much or more of their vote (9-18%) as their approval (10%). Plus, his weakness on the job-approval front with Democrats (76-16) fades, as he pulls 83-90% of their vote.

The only candidate who earns more Democratic support than Obama does GOP votes is Romney, who is also the only candidate to tie the president with independents (at 44%). Obama leads the others by 16-22 points with the large 36% plurality who identify with neither party. That essentially explains the varying overall leads.

"Unless Mitt Romney gets the nomination, President Obama should easily win New Hampshire once again," said Dean Debnam, President of Public Policy Polling. "This state really exemplifies the extent to which the GOP being competitive against Obama is going to depend on who they nominate."

PPP surveyed 769 New Hampshire voters from March 31^{st} to April 3^{rd} . The survey's margin of error is +/-3.5%. Other factors, such as refusal to be interviewed and weighting, may introduce additional error that is more difficult to quantify.

Complete results are attached and can be found at www.publicpolicypolling.com.

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New Hampshire Survey Results

Q1	Do you approve or disapprove of Pre Barack Obama's job performance? I approve, press 1. If you disapprove, you're not sure, press 3.	lf you
	Approve	46%
	Disapprove	46%
	Not Sure	8%
Q2	Do you have a favorable or unfavora of Newt Gingrich?	ble opinion
	Favorable	24%
	Unfavorable	62%
	Not sure	14%
Q3	Do you have a favorable or unfavora of Mike Huckabee?	
	Favorable	
	Unfavorable	
	Not sure	
Q4	Do you have a favorable or unfavora of Sarah Palin?	
	Favorable	
	Unfavorable	67%
	Not sure	
Q5	Do you have a favorable or unfavora of Mitt Romney?	
	Favorable	45%
	Unfavorable	
	Not sure	
Q6	Do you have a favorable or unfavora of Donald Trump?	
	Favorable	27%
	Unfavorable	60%
	Not sure	13%

Q7	If the candidates for President next year were Democrat Barack Obama and Republican Newt Gingrich, who would you vote for? If Barack Obama, press 1. If Newt Gingrich, press 2. If you're undecided, press 3.	
	Obama52	%
	Gingrich	%
	Undecided	%
Q8	If the candidates for President next year were Democrat Barack Obama and Republican Mik Huckabee, who would you vote for? If Barack Obama, press 1. If Mike Huckabee, press 2. you're undecided, press 3.	
	Obama52	%
	Huckabee38	%
	Undecided10	%
Q9	If the candidates for President next year were Democrat Barack Obama and Republican Sarah Palin, who would you vote for? If Barac Obama, press 1. If Sarah Palin, press 2. If you're undecided, press 3.	k
	Obama56	%
	Palin34	%
	Undecided	%
Q10	If the candidates for President next year were Democrat Barack Obama and Republican Mitt Romney, who would you vote for? If Barack Obama, press 1. If Mitt Romney, press 2. If you're undecided, press 3.	
	Obama47	%
	Romney46	%
	Undecided7	%





Q11	If the candidates for President next year we Democrat Barack Obama and Republican Donald Trump, who would you vote for? If Barack Obama, press 1. If Donald Trump, press 2. If you're undecided, press 3.	re
	Obama	51%
	Trump	37%
	Undecided	12%
Q12	Who did you vote for President in 2008? If John McCain, press 1. If Barack Obama, press 2. If someone else or you don't remember, press 3.	
	McCain	42%
	Obama	51%
	Someone Else/Don't Remember	8%
Q13	Would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?	,
	Very liberal	9%
	Somewhat liberal	21%
	Moderate	
	Somewhat conservative	
	Very conservative	
	5	

Q14 If you are a woman, press 1. If a man, press 2.
Woman53%
Man47%
Q15 If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.
Democrat35%
Republican29%
Independent/Other
Q16 If you are white, press 1. If other, press 2.
White95%
Other 5%
Q17 If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.
18 to 29
30 to 4526%
46 to 6544%
Older than 6522%





		2008 V o	te				2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember		Base	McCain		Someone Else/Don' Remembe
Obama Approval					Gingrich Favorability			4	
Approve	46%	9%	80%	22%	Favorable	24%	45%	7%	19%
Disapprove	46%	88%	11%	53%	Unfavorable	62%	36%	84%	57%
Not Sure	8%	3%	9%	25%	Notsure	14%	19%	9%	24%

		2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember
Huckabee Favorability				
Favorable	29%	51%	11%	28%
Unfavorable	52%	32%	71%	42%
Notsure	19%	17%	18%	30%

		2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember
Palin Favorability				
Favorable	28%	53%	6%	28%
Unfavorable	67%	38%	91%	61%
Not sure	6%	9%	2%	11%





		2008 Vo	2008 Vote			2008 Vote			
	Base	McCain	Obama	Someone Else/Don't Remember		Base	McCain		Someone Else/Don' Remembe
Romney Favorability		1	1	J	Trump Favorability		1	4	J
Favorable	45%	70%	24%	42%	Favorable	27%	44%	13%	29%
Unfavorable	44%	18%	66%	38%	Unfavorable	60%	41%	76%	48%
Notsure	12%	12%	10%	20%	Not sure	13%	14%	11%	24%

		2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember
Obama/Gingrich				
Obama	52%	13%	88%	29%
Gingrich	39%	77%	6%	40%
Undecided	9%	10%	5%	31%

		2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember
Obama/Huckabee				
Obama	52%	13%	88%	28%
Huckabee	38%	75%	7%	40%
Undecided	1 0 %	12%	5%	32%





		2008 Vote				2008 Vote			
	Base	McCain	Obama	Someone Else/Don't Remember		Base	McCain		Someone Else/Don' Remember
Obama/Palin		J		<u> </u>	Obama/Romney		1	1	1
Obama	56%	18%	92%	31%	Obama	47%	9%	84%	18%
Palin	34%	70%	5%	32%	Romney	46%	87%	10%	58%
Undecided	9%	12%	4%	36%	Undecided	7%	4%	6%	24%

		2008 Vo	te	
	Base	McCain	Obama	Someone Else/Don't Remember
Obama/Trump				
Obama	51%	16%	84%	26%
Trump	37%	69%	8%	54%
Undecided	12%	15%	8%	20%

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Obama Approval		-	_	-				
Approve	46%	80%	76%	59%	14%	4%		
Disapprove	46%	15%	15%	30%	79%	95%		
Not Sure	8%	5%	8%	12%	7%	2%		





-Crosstabs-

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Gingrich Favorability							
Favorable	24%	7%	6%	11%	48%	50%	
Unfavorable	62%	87%	86%	74%	35%	26%	
Notsure	14%	6%	9%	15%	16%	24%	

		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Huckabee Favorability							
Favorable	29%	12%	11%	17%	52%	55%	
Unfavorable	52%	74%	68%	60%	32%	30%	
Notsure	19%	14%	20%	22%	16%	14%	

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Palin Favorability		-		=				
Favorable	28%	9%	6%	16%	47%	65%		
Unfavorable	67%	90%	93%	79%	43%	24%		
Notsure	6%	1%	2%	4%	10%	11%		

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Romney Favorability					_			
Favorable	45%	16%	21%	42%	67%	70%		
Unfavorable	44%	78%	67%	48%	16%	20%		
Not sure	12%	6%	12%	10%	17%	10%		





		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Trump Favorability				=			
Favorable	27%	13%	16%	21%	40%	46%	
Unfavorable	60%	76%	70%	68%	44%	40%	
Notsure	13%	11%	14%	11%	16%	14%	

		Ideolo	ldeology					
	Base	Very liberal	Somewhat liberal		Som ew hat conservative	Very conservative		
Obama/Gingrich				-				
Obama	52%	89%	85%	69%	16%	3%		
Gingrich	39%	7%	8%	21%	72%	88%		
Undecided	9%	3%	7%	10%	12%	9%		

		Ideology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Obama/Huckabee		-	_	=			
Obama	52%	89%	82%	71%	15%	4%	
Huckabee	38%	7%	8%	19%	71%	88%	
Undecided	10%	3%	10%	10%	14%	9%	

		Ideolog	ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative		
Obam a/Palin		-		-				
Obama	56%	89%	89%	72%	25%	3%		
Palin	34%	5%	8%	18%	60%	86%		
Undecided	9%	6%	3%	10%	15%	11%		





		ldeology					
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative	
Obama/Romney				=			
Obama	47%	88%	83%	59%	11%	2%	
Romney	46%	9%	10%	32%	84%	92%	
Undecided	7%	3%	7%	10%	5%	6%	

		ldeology			deology				
	Base	Very liberal	Som ew hat liberal		Som ew hat conservative	Very conservative			
Obama/Trump				-					
Obama	51%	93%	78%	66%	21%	3%			
Trump	37%	4%	14%	22%	61%	83%			
Undecided	12%	3%	8%	13%	18%	14%			

		Gender	
	Base	Woman	Man
Obama Approval		-	
Approve	46%	48%	44%
Disapprove	46%	42%	51%
Not Sure	8%	10%	6%

		Gender	
	Base	Woman	Man
Gingrich Favorability		-	
Favorable	24%	19%	29%
Unfavorable	62%	66%	58%
Notsure	14%	16%	13%



		Gender	
	Base	Woman	Man
Huckabee Favorability			
Favorable	29%	29%	29%
Unfavorable	52%	50%	55%
Notsure	19%	21%	16%

		Gender Woman Ma	
	Base		
Palin Favorability			
Favorable	28%	23%	33%
Unfavorable	67%	72%	60%
Notsure	6%	5%	7%

		Gender	
	Base	Woman	Man
Romney Favorability		-	
Favorable	45%	43%	47%
Unfavorable	44%	44%	43%
Notsure	12%	13%	10%

	Gender		
	Base	Woman	Man
Trump Favorability			
Favorable	27%	25%	30%
Unfavorable	60%	61%	58%
Notsure	13%	15%	11%





		Gender	
	Base	Woman	Man
Obama/Gingrich			
Obama	52%	56%	48%
Gingrich	39%	34%	44%
Undecided	9%	11%	8%

		Gender Woman Ma	
	Base		
Obama/Huckabee			
Obam a	52%	54%	50%
Huckabee	38%	34%	42%
Undecided	10%	12%	8%

		Gender	
	Base	Woman	Man
Obam a/Palin		-	
Obama	56%	62%	50%
Palin	34%	27%	43%
Undecided	9%	11%	7%

		Gender	
	Base	Woman	Man
Obama/Rom ne y		-	
Obam a	47%	50%	44%
Romney	46%	42%	50%
Undecided	7%	8%	6%





		Gender	
	Base	Woman	Man
Obama/Trump			
Obama	51%	55%	47%
Trump	37%	32%	41%
Undecided	12%	13%	11%

		Party			
	Base	Democrat	Republican	Independent/Other	
Obama Approval		•			
Approve	46%	76%	10%	46%	
Disapprove	46%	16%	86%	43%	
Not Sure	8%	7%	4%	12%	

		Party			
	Base	Democrat	Republican	Independent/Other	
Gingrich Favorability		-			
Favorable	24%	8%	49%	18%	
Unfavorable	62%	82%	34%	66%	
Not sure	14%	10%	17%	16%	

		Party					
	Base	Democrat	Republican	Independent/Other			
Huckabee Favorability							
Favorable	29%	14%	51%	26%			
Unfavorable	52%	68%	34%	52%			
Notsure	19%	18%	15%	22%			





		Party		
	Base	Democrat	Republican	Independent/Other
Palin Favorability				
Favorable	28%	9%	55%	23%
Unfavorable	67%	89%	35%	71%
Notsure	6%	2%	10%	6%

		Party		
	Base	Democrat	Republican	Independent/Other
Romney Favorability				
Favorable	45%	25%	72%	42%
Unfavorable	44%	66%	17%	44%
Notsure	12%	10%	11%	14%

		Party				
	Base	Democrat	Republican	Independent/Other		
Trump Favorability		-				
Favorable	27%	16%	46%	23%		
Unfavorable	60%	73%	40%	63%		
Not sure	13%	12%	14%	14%		

		Party					
	Base	Democrat	Republican	Independent/Other			
Obama/Gingrich							
Obama	52%	87%	12%	51%			
Gingrich	39%	8%	79%	35%			
Undecided	9%	5%	9%	14%			





		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obama/Huckabee							
Obama	52%	86%	12%	51%			
Huckabee	38%	9%	76%	35%			
Undecided	1 0 %	5%	12%	14%			

		Party	Party				
	Base	Democrat	Republican	Independent/Other			
Obam a/Palin							
Obama	56%	90%	18%	55%			
Palin	34%	6%	70%	33%			
Undecided	9%	3%	13%	13%			

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Romney						
Obama	47%	83%	9%	44%		
Romney	46%	13%	87%	44%		
Undecided	7%	4%	5%	12%		

		Party				
	Base	Democrat	Republican	Independent/Other		
Obama/Trump						
Obama	51%	83%	13%	52%		
Trump	37%	13%	70%	33%		
Undecided	12%	5%	17%	15%		





		Race	
	Base	White	Other
Obama Approval			
Approve	46%	45%	58%
Disapprove	46%	47%	35%
Not Sure	8%	8%	7%

		Race	
	Base	White	Other
Gingrich Favorability			
Favorable	24%	23%	29%
Unfavorable	62%	62%	60%
Notsure	14%	15%	12%

		Race	
	Base	White	Other
Huckabee Favorability			
Favorable	29%	29%	26%
Unfavorable	52%	52%	63%
Notsure	19%	19%	11%

		Race	
	Base	White	Other
Palin Favorability			
Favorable	28%	28%	24%
Unfavorable	67%	66%	70%
Notsure	6%	6%	7%





		Race	
	Base	White	Other
Romney Favorability			
Favorable	45%	45%	37%
Unfavorable	44%	43%	53%
Notsure	12%	12%	10%

		Race	
	Base	White	Other
Trump Favorability			
Favorable	27%	27%	33%
Unfavorable	60%	60%	56%
Notsure	13%	13%	11%

		Race	
	Base	White	Other
Obama/Gingrich			
Obama	52%	52%	59%
Gingrich	39%	39%	28%
Undecided	9%	9%	13%

		Race	
	Base	White	Other
Obama/Huckabee			
Obam a	52%	52%	55%
Huckabee	38%	38%	27%
Undecided	10%	10%	18%





		Race	
	Base	White	Other
Obam a/Palin			,
Obama	56%	56%	51%
Palin	34%	34%	38%
Undecided	9%	9%	11%

		Race	
	Base	White	Other
Obam a/Rom ne y			
Obam a	47%	47%	50%
Romney	46%	46%	42%
Undecided	7%	7%	8%

		Race		
	Base	White	Other	
Obama/Trump				
Obama	51%	51%	55%	
Trump	37%	37%	39%	
Undecided	12%	12%	6%	

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obama Approval					
Approve	46%	44%	40%	50%	46%
Disapprove	46%	44%	50%	44%	47%
Not Sure	8%	12%	10%	6%	7%





		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Gingrich Favorability						Huckabee
Favorable	24%	12%	18%	25%	33%	Favorabili
Unfavorable	62%	59%	66%	62%	59%	
Notsure	1/10/2	29%	17%	13%	8%	ι ι

		Age			
	Base	18 to 29	30 to 45		Older than 65
Huckabee Favorability					
Favorable	29%	21%	25%	29%	37%
Unfavorable	52%	47%	56%	52%	51%
Notsure	19%	32%	20%	19%	12%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Palin Favorability					
Favorable	28%	18%	29%	28%	29%
Unfavorable	67%	76%	65%	66%	66%
Notsure	6%	6%	6%	6%	5%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Romney Favorability					
Favorable	45%	26%	48%	41%	55%
Unfavorable	44%	56%	38%	49%	35%
Not sure	12%	18%	14%	10%	10%





		Age						Age			
	Base	18 to 29	30 to 45		Older than 65	В	Base	18 to 29	30 to 45	46 to 65	Olde than 6
Trump Favorability						Obam a/Gingrich					
Favorable	27%	21%	31%	26%	28%	Obama 5	52%	47%	51%	54%	52%
Unfavorable	60%	62%	54%	62%	61%	Gingrich 3	9%	41%	40%	37%	40%
Notsure	13%	18%	15%	13%	11%	Undecided	9%	12%	9%	9%	9%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Obama/Huckabee					
Obama	52%	53%	52%	53%	49%
Huckabee	38%	38%	36%	37%	43%
Undecided	10%	9%	12%	11%	8%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Obam a/Palin					
Obama	56%	68%	53%	57%	54%
Palin	34%	24%	39%	34%	33%
Undecided	9%	9%	8%	9%	13%





		Age					Age				
	Base	18 to 30 to 46 to Older se 29 45 65 than 65		Base	18 to 29	30 to 45	46 to 65	Older than 65			
Obama/Romney						Obama/Trump					
Obama	47%	53%	45%	49%	45%	Obam a	51%	59%	44%	54%	52%
Romney	46%	35%	52%	42%	49%	Trump	37%	26%	47%	33%	36%
Undecided	7%	12%	3%	9%	6%	Undecided	12%	15%	10%	13%	12%

