# FOXNEWS POLL 

For release after 10:00AM/ET Monday, November 6, 2017.

## VIRGINIA

The Fox News Poll is conducted under the joint direction of Anderson Robbins Research (D) and Shaw \& Company Research (R). The poll was conducted by telephone with live interviewers November 2-5, 2017 among a random sample of 1,450 Virginia registered voters (RV).

Results based on the full sample have a margin of sampling error of plus or minus 2.5 percentage points.

A subsample of 1,239 has been defined as likely voters (LV), with a margin of error of plus or minus 2.5 percentage points.

Landline (910) and cellphone (540) telephone numbers were randomly selected from a statewide voter file of registered Virginia voters using a probability proportionate to size method. This simply means phone numbers are proportionally representative to the number of voters in all regions across the state of Virginia. Fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

## Results are of registered voters, unless otherwise noted.

An asterisk $(*)$ is used for percentages of less than one-half percent.
A dash (-) represents a value of zero.
Some percentages may not add to $100 \%$ due to rounding. In the same way, percentages in "total" columns may be one point more or less than the sum of their component parts due to rounding.

1. How interested are you in the Virginia governor's race? Are you:

|  | Extremely | Very | Somewhat | Not at all | (Don't know) |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |  |
| 2-5 Nov 17 | 44\% | 32 | 22 | 1 | * |
| Q2 Northam supporters | 48\% | 33 | 19 | 1 | - |
| Q2 Gillespie supporters | 45\% | 31 | 23 | 1 | - |
| Registered Voters |  |  |  |  |  |
| 2-5 Nov 17 | 38\% | 29 | 26 | 5 | * |
| Q2 Northam supporters | 44\% | 31 | 22 | 3 | * |
| Q2 Gillespie supporters | 40\% | 29 | 27 | 3 | * |
| 17-18 Sep 17 | 23\% | 30 | 36 | 10 | 1 |
| Q2 Northam supporters | 26\% | 29 | 35 | 8 | 1 |
| Q2 Gillespie supporters | 24\% | 38 | 33 | 4 | - |

2. [IF NOT ALREADY VOTED IN Q0c: If the election for governor were held today, how would you vote if the candidates were:] [IF DON'T KNOW: Well, if you HAD to say, which way do you lean?] [IF ALREADY VOTED IN Q0c: When you cast your absentee ballot, who did you vote for in the election for governor?] [ROTATE NAMES]

|  | Democrat Ralph Northam | Republican Ed Gillespie | Libertarian Cliff Hyra | (Other) | $\begin{aligned} & \text { (Wouldn't } \\ & \underline{\text { vote })} \end{aligned}$ | (Don't <br> know) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Likely Voters |  |  |  |  |  |  |
| 2-5 Nov 17 | 48\% | 43 | 2 | 1 | - | 7 |
| 15-17 Oct 17 | 49\% | 42 | 1 | 2 | 1 | 5 |
| Registered Voters |  |  |  |  |  |  |
| 2-5 Nov 17 | 45\% | 41 | 3 | 1 | 2 | 9 |
| 15-17 Oct 17 | 45\% | 42 | 2 | 2 | 2 | 6 |
| 17-18 Sep 17 | 42\% | 38 | 2 | 2 | 3 | 13 |


|  | $2-5$ |  |
| :--- | :---: | :---: |
|  | Nov 17 |  |
| Democrat Ralph Northam | $\underline{\mathrm{LV}}$ | $\underline{\mathrm{RV}}$ |
| (Lean Northam) | $44 \%$ |  |
| Republican Ed Gillespie | 4 | 2 |
| (Lean Gillespie) | 1 | 40 |
| Libertarian Cliff Hyra | 2 | 1 |
| (Lean Hyra) | $*$ | $*$ |
| (Other) | 1 | 1 |
| (Wouldn't vote) | - | 2 |
| (Don't know) | 7 | 9 |

## [SKIP IF (OTHER), (WOULDN'T VOTE), OR (DON'T KNOW) IN Q2. SKIP AND CODE AS "MAY CHANGE MIND" IF LEAN IN Q2]

3. Are you certain to support that candidate, or do you think you may change your mind and support someone else? [IF DON'T KNOW: Re-read question and probe for answer]

## Likely Voters

Certain to support May change mind (Don't know)

Q2 Northam supporters
Q2 Gillespie supporters
15-17 Oct 17
Q2 Northam supporters
Q2 Gillespie supporters

## 2-5 Nov 17

ed Voters
2-5 Nov 17
Q2 Northam supporters
Q2 Gillespie supporters
15-17 Oct 17
Q2 Northam supporters
Q2 Gillespie supporters
17-18 Sep 17
Q2 Northam supporters
Q2 Gillespie supporters

92\%
94\%
91\%
85\%
88\%
83\%

89\%
10
91\% 9
87\% 11
81\% 18
88\% 12
$77 \% \quad 21$
71\% 27
$74 \% \quad 23$
$70 \% \quad 30$
*
*
*
1
1
1

1
*
1

1
1
2
2
2
1
4. Which one of the following do you think is the most important issue facing Virginia today? [IF DON'T KNOW OR ALL OR OTHER, ASK: Well, if you HAD to pick...] [RANDOMIZE LIST]

|  | $2-5 \mathrm{Nov} 17$ |  |
| :--- | :--- | :--- |
|  | $\underline{\mathrm{RV}}$ | $\underline{\mathrm{LV}}$ |
| Health care | $24 \%$ | $24 \%$ |
| The economy and jobs | 15 | 24 |
| Education | 6 | 14 |
| Taxes | 6 | 6 |
| Gun policy | 6 | 6 |
| Immigration | 5 | 5 |
| Transportation | 3 | 3 |
| The confederate monuments issue | 3 | 3 |
| State budget | 1 | 1 |
| Energy policy | 1 | 1 |
| (All/Mix) | 6 | 6 |
| (Other) | 1 | 1 |
| (Don't know) |  |  |

For reference:

|  | $17-18 \mathrm{Sep} 17$ |
| :--- | :---: |
| The economy and jobs | $\underline{R V}$ |
| Health care | 13 |
| Education | 12 |
| Taxes | 8 |
| Race relations | 7 |
| Immigration | 4 |
| Transportation | 4 |
| State budget | 4 |
| Terrorism | 2 |
| (All/Mix) | 20 |
| (Other) | 1 |
| (Don't know) | 2 |

5. Do you think Confederate monuments and statues should [ROTATE] stay up or be taken down?

|  | Stay up |  | Be taken down |  |
| :--- | :---: | :---: | :---: | :---: |
| 2-5 Nov 17 LV | $\frac{60 \%}{}$ | 26 | 14 |  |
| 2-5 Nov 17 RV | $62 \%$ | 24 | 14 |  |

6.-9. I'm going to read you the names of several individuals. Please tell me whether you have a generally favorable or unfavorable opinion of each one. If you've never heard of one please just say so. [IF FAVORABLE/UNFAVORABLE: Is that strongly (favorable / unfavorable) or only somewhat?] [RANDOMIZE LIST]
$\qquad$ Unfavorable
(Can't Never TOTAL Strongly Somewhat TOTAL Somewhat Strongly say) heard of

Ralph Northam
Likely Voters
2-5 Nov 17
15-17 Oct 17

## Registered Voters

$\begin{array}{lllllllll}2-5 \text { Nov } 17 & 49 \% & 24 & 25 & 35 & 15 & 20 & 10 & 6 \\ 15-17 \text { Oct } 17 & 50 \% & 27 & 22 & 32 & 15 & 17 & 11 & 7\end{array}$
Ed Gillespie
Likely Voters
2-5 Nov 17
15-17 Oct 17
51\% 25
26
2438
18
22
21
7
2
50\% 25

48\% 23
$25 \quad 38$
2536
15-17 Oct 17
49\% 24
$43 \% \quad 16 \quad 27$
2634
$40 \% \quad 14$
34
14
$22 \quad 12$
20
$14 \quad 12$
Donald Trump
Likely Voters

| $2-5$ Nov 17 | $40 \%$ | 25 | 16 | 55 | 7 | 48 | 4 | $*$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| $15-17$ Oct 17 | $41 \%$ | 26 | 15 | 55 | 6 | 49 | 4 | $*$ |

## Registered Voters

$\begin{array}{lllllllll}2-5 \text { Nov } 17 & 40 \% & 24 & 16 & 55 & 8 & 47 & 5 & * \\ \text { 15-17 Oct } 17 & 41 \% & 24 & 17 & 54 & 7 & 48 & 5 & *\end{array}$

## [ROTATE NEXT TWO QUESTIONS]

10. Do you think Ralph Northam attacked Ed Gillespie unfairly in campaign ads, or not?

|  | $\frac{\text { Yes, he has }}{}$ |  | No, he hasn't |
| :--- | :---: | :---: | :---: |
| 2-5 Nov 17 LV | $39 \%$ |  | (Don't know) <br> 2-5 Nov 17 RV |
| $38 \%$ | 42 | 16 |  |
|  | $38 \%$ |  | 20 |

11. Do you think Ed Gillespie attacked Ralph Northam unfairly in campaign ads, or not?

|  | $\frac{\text { Yes, he has }}{}$ | No, he hasn't |  | (Don't know) <br> 2-5 Nov 17 LV |
| :---: | :---: | :---: | :---: | :---: |
| 2-5 Nov 17 RV | $50 \%$ | 35 | 15 |  |
| $47 \%$ | 34 | 19 |  |  |

## Q10 AND Q11

2-5 Nov 17
Only Northam
Only Gillespie
$\frac{\text { LV }}{15 \%} \quad \frac{\text { RV }}{14 \%}$

Both
28
25
Neither
23
23
$34 \quad 38$

## POLITICAL IDENTIFICATION

| ------- -Democrat-------- | ------ Republican-------- |  | Independent/ |
| :---: | :---: | :---: | :---: |
| TOTAL Solid Lean TOTAL Solid Lean | Other |  |  |

## Likely Voters

| $2-5$ | Nov 17 | $45 \%$ | 35 | 10 | 40 | 29 | 11 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

15-17 Oct 17
$45 \% \quad 36$
9

43\% 33
43\% 34
17-18 Sep 17
$38 \% \quad 30$

10
12
18

| $2-5$ Nov 17 | $43 \%$ | 33 | 10 | 39 | 29 | 10 | 18 |
| :--- | :--- | :--- | :---: | :--- | :--- | :--- | :--- |
| $15-17$ Oct 17 | $43 \%$ | 34 | 9 | 41 | 29 | 12 | 16 |
| $17-18$ Sep 17 | $38 \%$ | 30 | 8 | 39 | 29 | 10 | 23 |

## Fox News Poll -- Margin of Error for Subgroups

The Fox News Poll is conducted under the joint direction of Anderson Robbins Research (D) and Shaw \& Company Research (R). The poll was conducted by telephone with live interviewers November 2-5, 2017 among a random sample of 1,450 Virginia registered voters and a subsample of 1,239 likely voters. The margin of sampling error is plus or minus 2.5 percentage points for results among registered voters and likely voters.

Results among the attached subgroups have larger sampling errors:

## Registered Voters Likely Voters

Overall sample:
$+/-2.5 \% \quad+/-2.5 \%$

Age 45+:
+/- 3\%

White Evangelical: $\quad+/-5 \% \quad+/-5.5 \%$
---
Veterans:
$+/-6 \%$
$+/-6 \%$

Gun Owner Household:

$$
+/-4 \%
$$

Democrats:
$+/-4 \%$
$+/-4 \%$
Republicans:
+/-4\%
+/- 4.5\%
Independents:
+/-6\%
+/-7\%

| Liberal: | $+/-4.5 \%$ | $+/-4.5 \%$ |
| :--- | :--- | :--- |
| Moderate: | $+/-5 \%$ | $+/-6 \%$ |
| Conservative: | $+/-3.5 \%$ | $+/-4 \%$ |
| -- |  |  |
| White College Degree: | $+/-4 \%$ | $+/-4 \%$ |
| White No Degree: | $+/-5 \%$ | $+/-5.5 \%$ |
| -- |  |  |
| Trump Voters: | $+/-4 \%$ | $+/-4.5 \%$ |
| Clinton Voters: | $+/-3.5 \%$ | $+/-4 \%$ |

Registered voters

1. How interested are you in the Virginia governor's race? Are you:


Likely voters

1. How interested are you in the Virginia governor's race? Are you:


Registered voters
2. [IF NOT ALREADY VOTED IN QOc] If the election for governor were held today, how would you vote if the candidates were: [IF DON' $T$ KNOW: Well, if you HAD to say, which way do you lean?] [IF ALREADY VOTED IN QOc] When you cast your absentee ballot, who did you vote for in the election for governor?

|  | Total | Men | Women | White | NonWhite | Under <br> Age 45 | 45+ | White Evangel | Vets | Gun HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Ralph Northam | 44\% | 37\% | 50\% | 34\% | 74\% | 44\% | 43\% | 14\% | 35\% | 30\% |
| (Lean Northam) | 2\% | 1\% | 2\% | 1\% | 2\% | 2\% | 1\% | 1\% | *\% | 1\% |
| Republican Ed Gillespie | 40\% | 46\% | 34\% | 49\% | 9\% | 32\% | 44\% | 68\% | 50\% | 54\% |
| (Lean Gillespie) | 1\% | 2\% | 1\% | 2\% | 1\% | 2\% | 1\% | 1\% | 2\% | 2\% |
| Libertarian Cliff Hyra | 3\% | 4\% | 2\% | 3\% | 1\% | 4\% | 2\% | 2\% | 2\% | 3\% |
| (Lean Hyra) | *\% | *\% | - | *\% | *\% | *\% | - | - | *\% | *\% |
| (Other) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| (Wouldn't vote) | 2\% | 2\% | 1\% | 2\% | 1\% | 3\% | 1\% | 2\% | 1\% | 1\% |
| (Don't know) | 9\% | 7\% | 10\% | 8\% | 10\% | 12\% | 7\% | 9\% | 9\% | 8\% |


|  | Total | Dem | Rep | Ind | Lib | Mod | Cons | Degree | Degree | Voters | Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Ralph Northam | 44\% | 89\% | 4\% | 21\% | 84\% | 46\% | 16\% | 43\% | 21\% | 3\% | 86\% |
| (Lean Northam) | 2\% | 2\% | *\% | 3\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 2\% |
| Republican Ed Gillespie | 40\% | 2\% | 85\% | 30\% | 5\% | 20\% | 71\% | 41\% | 61\% | 85\% | 4\% |
| (Lean Gillespie) | 1\% | *\% | 3\% | 1\% | *\% | 1\% | 3\% | 1\% | 2\% | 2\% | - |
| Libertarian Cliff Hyra | 3\% | 1\% | 1\% | 10\% | 3\% | 6\% | 1\% | 3\% | 3\% | 2\% | *\% |
| (Lean Hyra) | *\% | *\% | - | *\% | *\% | - | *\% | *\% | - | - | *\% |
| (Other) | 1\% | 1\% | *\% | 3\% | 1\% | 1\% | 1\% | *\% | 2\% | *\% | 1\% |
| (Wouldn't vote) | 2\% | *\% | 1\% | 6\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| (Don't know) | 9\% | 4\% | 5\% | 27\% | 4\% | 20\% | 6\% | 8\% | 8\% | 6\% | 6\% |

Likely voters
2. [IF NOT ALREADY VOTED IN QOc] If the election for governor were held today, how would you vote if the candidates were: [IF DON'T KNOW: Well, if you HAD to say, which way do you lean?] [IF ALREADY VOTED IN QOc] When you cast your absentee ballot, who did you vote for in the election for governor?

|  | Total | Men | Women | White | Non- | Under Age 45 | 45+ | White Evangel | Vets | Gun HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Ralph Northam | 47\% | 39\% | 55\% | 38\% | 79\% | 49\% | 46\% | 15\% | 35\% | 33\% |
| (Lean Northam) | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | - | 1\% |
| Republican Ed Gillespie | 41\% | 48\% | 35\% | 50\% | 9\% | 35\% | 44\% | 72\% | 53\% | 56\% |
| (Lean Gillespie) | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% |
| Libertarian Cliff Hyra | 2\% | 4\% | 1\% | 3\% | 1\% | 4\% | 1\% | 3\% | 2\% | 2\% |
| (Lean Hyra) | *\% | *\% | - | - | *\% | *\% | - | - | *\% | *\% |
| (Other) | 1\% | 1\% | *\% | 1\% | *\% | 1\% | 1\% | 1\% | *\% | 1\% |
| (Wouldn't vote) | - | - | - | - | - | - | - | - | - |  |
| (Don't know) | 7\% | 6\% | 7\% | 6\% | 8\% | 8\% | 6\% | 8\% | 8\% | 6\% |


| White | White |
| :--- | ---: | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

Registered voters
2. [IF NOT ALREADY VOTED IN QOc] If the election for governor were held today, how would you vote if the candidates were: [IF ALREADY VOTED IN QOc] When you cast your absentee ballot, who did you vote for in the election for governor?

|  |  |  |  | Non- | Under | White | Gun |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | White | Age 45 | $45+$ | Evangel | Vets | HH


|  | Total | Dem | Rep | Ind | Lib | Mod | Cons | White College Degree | White No Degree 23\% | Trump Voters | Clinton <br> Voters 89\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Democrat Ralph Northam Republican Ed Gillespie | 45\% | 2\% | 88\% | 24\% $31 \%$ | 65\% | 49\% | $17 \%$ $73 \%$ | 42\% | 62\% | 3\% | 89\% |
| Libertarian Cliff Hyra | 3\% | 1\% | 1\% | 10\% | 3\% | 6\% | 1\% | 4\% | 3\% | 2\% | *\% |
| (Other) | 1\% | 1\% | *\% | 3\% | 1\% | 1\% | 1\% | *\% | 2\% | *\% | 1\% |
| (Wouldn't vote) | 2\% | *\% | 1\% | 6\% | 1\% | 3\% | 1\% | 1\% | 2\% | 1\% | 1\% |
| (Don't know) | 9\% | 4\% | 5\% | 27\% | 4\% | 20\% | 6\% | 8\% | 8\% | 6\% | 6\% |

Likely voters
2. [IF NOT ALREADY VOTED IN QOc] If the election for governor were held today, how would you vote if the candidates were: [IF ALREADY VOTED IN QOc] When you cast your absentee ballot, who did you vote for in the election for governor?


Registered voters
3. Are you certain to support that candidate, or do you think you may change your mind and support someone else?


Likely voters
3. Are you certain to support that candidate, or do you think you may change your mind and support someone else?


Registered voters
4. Which one of the following do you think is the most important issue facing Virginia today?


Likely voters
4. Which one of the following do you think is the most important issue facing Virginia today?


Registered voters
5. Do you think Confederate monuments and statues should stay up or be taken down?


Likely voters
5. Do you think Confederate monuments and statues should stay up or be taken down?


Registered voters
6. Donald Trump: Please tell me whether you have a generally favorable or unfavorable opinion of...

|  |  |  |  | Non- | Under | White | Gun |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | White | Age 45 | $45+$ | Evangel | Vets |
| HH |  |  |  |  |  |  |  |  |  |


| White | White |
| :--- | ---: | ---: | ---: | :--- | ---: | ---: | ---: | ---: | ---: | ---: |

Likely voters
6. Donald Trump: Please tell me whether you have a generally favorable or unfavorable opinion of...


Registered voters
7. Terry McAuliffe: Please tell me whether you have a generally favorable or unfavorable opinion of...

|  | Total | Men | Women | White | NonWhite | Under Age 45 | 45+ | White Evangel | Vets | Gun HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly favorable | 14\% | 13\% | 16\% | 12\% | 23\% | 9\% | 17\% | 3\% | 13\% | 10\% |
| Somewhat favorable | 26\% | 24\% | 27\% | 26\% | 25\% | 25\% | 26\% | 17\% | 20\% | 22\% |
| Somewhat unfavorable | 14\% | 15\% | 13\% | 15\% | 10\% | 16\% | 13\% | 19\% | 15\% | 16\% |
| Strongly unfavorable | 20\% | 26\% | 14\% | 24\% | 7\% | 13\% | 24\% | 34\% | 32\% | 27\% |
| [Can't say] | 14\% | 12\% | 15\% | 14\% | 14\% | 17\% | 12\% | 14\% | 11\% | 14\% |
| Never heard of | 12\% | 10\% | 14\% | 10\% | 21\% | 21\% | 8\% | 12\% | 10\% | 11\% |
| NET: FAVORABLE | 40\% | 37\% | 43\% | 37\% | 48\% | 34\% | 43\% | 20\% | 32\% | 32\% |
| NET: UNFAVORABLE | 34\% | 41\% | 28\% | 39\% | 17\% | 28\% | 37\% | 53\% | 47\% | 43\% |

Strongly favorable
Somewhat favorable
Somewhat unfavorable
Strongly unfavorable
[Can't say]
Never heard of
NET: FAVORABLE
NET: UNFAVORABLE

| Total | Dem | Rep | Ind | Lib | Mod | Cons |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $14 \%$ | $30 \%$ | $3 \%$ | $3 \%$ | $31 \%$ | $12 \%$ | $5 \%$ |
| $26 \%$ | $33 \%$ | $14 \%$ | $33 \%$ | $35 \%$ | $29 \%$ | $17 \%$ |
| $14 \%$ | $9 \%$ | $21 \%$ | $12 \%$ | $8 \%$ | $11 \%$ | $19 \%$ |
| $20 \%$ | $3 \%$ | $39 \%$ | $21 \%$ | $2 \%$ | $14 \%$ | $35 \%$ |
| $14 \%$ | $13 \%$ | $13 \%$ | $17 \%$ | $12 \%$ | $19 \%$ | $12 \%$ |
| $12 \%$ | $13 \%$ | $10 \%$ | $15 \%$ | $11 \%$ | $15 \%$ | $12 \%$ |
| $40 \%$ | $63 \%$ | $17 \%$ | $36 \%$ | $66 \%$ | $41 \%$ | $22 \%$ |
| $34 \%$ | $11 \%$ | $60 \%$ | $33 \%$ | $10 \%$ | $25 \%$ | $54 \%$ |


| White | White |  |  |
| ---: | ---: | ---: | ---: |
| College | No | Trump | Clinton |
| Degree | Degree | Voters | Voters |
| $17 \%$ | $4 \%$ | $1 \%$ | $29 \%$ |
| $27 \%$ | $23 \%$ | $13 \%$ | $34 \%$ |
| $15 \%$ | $16 \%$ | $20 \%$ | $8 \%$ |
| $21 \%$ | $28 \%$ | $43 \%$ | $3 \%$ |
| $13 \%$ | $15 \%$ | $12 \%$ | $14 \%$ |
| $7 \%$ | $13 \%$ | $10 \%$ | $13 \%$ |
| $44 \%$ | $27 \%$ | $15 \%$ | $63 \%$ |
| $36 \%$ | $44 \%$ | $63 \%$ | $11 \%$ |

Likely voters
7. Terry McAuliffe: Please tell me whether you have a generally favorable or unfavorable opinion of...

|  |  |  |  | Non- | Under | White | Gun |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Total | Men | Women | White | White | Age 45 | $45+$ | Evangel | Vets | HH


|  | Total | Dem | Rep | Ind | Lib | Mod | Cons | White College Degree | White No Degree | Trump Voters | Clinton Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly favorable | 16\% | 33\% | 2\% | 3\% | 34\% | 14\% | 5\% | 18\% | 5\% | 2\% | 32\% |
| Somewhat favorable | 27\% | 34\% | 15\% | 35\% | 36\% | 31\% | 18\% | 28\% | 24\% | 13\% | 36\% |
| Somewhat unfavorable | 13\% | 8\% | 21\% | 11\% | 7\% | 11\% | 19\% | 14\% | 17\% | 20\% | 7\% |
| Strongly unfavorable | 22\% | 3\% | 44\% | 26\% | 2\% | 15\% | 39\% | 23\% | 32\% | 48\% | 3\% |
| [Can't say] | 12\% | 12\% | 11\% | 16\% | 11\% | 18\% | 10\% | 11\% | 14\% | 11\% | 13\% |
| Never heard of | 9\% | 11\% | 7\% | 9\% | 10\% | 11\% | 8\% | 6\% | 8\% | 8\% | 10\% |
| NET: FAVORABLE | 43\% | 67\% | 17\% | 39\% | 70\% | 45\% | 23\% | 46\% | 29\% | 14\% | 67\% |
| NET: UNFAVORABLE | 36\% | 10\% | 65\% | 36\% | 9\% | 26\% | 58\% | 36\% | 49\% | 67\% | 10\% |

Registered voters
8. Ralph Northam: Please tell me whether you have a generally favorable or unfavorable opinion of...

| White | Non- | Under |  | Gun |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  | Total | Men | Women | White | White |
| Age | 45 | $45+$ | Evangel | Vets | HH |  |  |  |  |
| Strongly favorable | $24 \%$ | $17 \%$ | $31 \%$ | $19 \%$ | $40 \%$ | $18 \%$ | $28 \%$ | $6 \%$ | $21 \%$ |
| Somewhat favorable | $25 \%$ | $26 \%$ | $24 \%$ | $24 \%$ | $29 \%$ | $30 \%$ | $22 \%$ | $18 \%$ | $21 \%$ |
| Somewhat unfavorable | $15 \%$ | $19 \%$ | $12 \%$ | $18 \%$ | $7 \%$ | $15 \%$ | $15 \%$ | $22 \%$ | $18 \%$ |
| Strongly unfavorable | $20 \%$ | $23 \%$ | $16 \%$ | $24 \%$ | $5 \%$ | $13 \%$ | $23 \%$ | $35 \%$ | $28 \%$ |
| [Can't say] | $10 \%$ | $10 \%$ | $10 \%$ | $10 \%$ | $10 \%$ | $11 \%$ | $9 \%$ | $12 \%$ | $10 \%$ |
| Never heard of | $6 \%$ | $5 \%$ | $8 \%$ | $5 \%$ | $10 \%$ | $12 \%$ | $3 \%$ | $6 \%$ | $2 \%$ |
| NET: FAVORABLE | $49 \%$ | $43 \%$ | $54 \%$ | $43 \%$ | $69 \%$ | $48 \%$ | $49 \%$ | $24 \%$ | $42 \%$ |
| NET: UNFAVORABLE | $35 \%$ | $42 \%$ | $28 \%$ | $42 \%$ | $12 \%$ | $28 \%$ | $38 \%$ | $57 \%$ | $46 \%$ |

Strongly favorable
Somewhat favorable
Somewhat unfavorable
Strongly unfavorable
[Can't say]
Never heard of
NET: FAVORABLE
NET: UNFAVORABLE

| Total | Dem | Rep | Ind | Lib | Mod | Cons | White College Degree | White <br> No <br> Degree | Trump Voters | Clinton Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 24\% | 51\% | 2\% | 8\% | 49\% | 25\% | 7\% | 26\% | 10\% | 1\% | 50\% |
| 25\% | 34\% | 13\% | 28\% | 34\% | 28\% | 17\% | 26\% | 20\% | 12\% | 34\% |
| 15\% | 3\% | 28\% | 16\% | 4\% | 12\% | 25\% | 17\% | 19\% | 28\% | 3\% |
| 20\% | 1\% | 40\% | 19\% | 2\% | 12\% | 34\% | 20\% | 30\% | 43\% | 2\% |
| 10\% | 6\% | 10\% | 19\% | 6\% | 15\% | 10\% | 8\% | 13\% | 11\% | 6\% |
| 6\% | 5\% | 6\% | 10\% | 4\% | 8\% | 7\% | 4\% | 8\% | 6\% | 5\% |
| 49\% | 85\% | 15\% | 36\% | 84\% | 53\% | 24\% | 52\% | 30\% | 12\% | 84\% |
| 35\% | 4\% | 68\% | 35\% | 6\% | 24\% | 59\% | 37\% | 49\% | 71\% | 5\% |

Likely voters
8. Ralph Northam: Please tell me whether you have a generally favorable or unfavorable opinion of...


Registered voters
9. Ed Gillespie: Please tell me whether you have a generally favorable or unfavorable opinion of...

|  | Total | Men | Women | White | NonWhite | Under Age 45 | 45+ | White Evangel | Vets | Gun HH |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Strongly favorable | 23\% | 26\% | 20\% | 27\% | 8\% | 19\% | 25\% | 40\% | 29\% | 30\% |
| Somewhat favorable | 25\% | 29\% | 22\% | 27\% | 18\% | 24\% | 26\% | 33\% | 30\% | 30\% |
| Somewhat unfavorable | 18\% | 16\% | 20\% | 16\% | 24\% | 22\% | 15\% | 10\% | 14\% | 13\% |
| Strongly unfavorable | 20\% | 18\% | 23\% | 18\% | 27\% | 15\% | 23\% | 6\% | 17\% | 16\% |
| [Can't say] | 10\% | 9\% | 11\% | 9\% | 13\% | 13\% | 8\% | 9\% | 10\% | 10\% |
| Never heard of | 4\% | 3\% | 5\% | 2\% | 9\% | 8\% | 2\% | 2\% | 1\% | 1\% |
| NET: FAVORABLE | 48\% | 55\% | 42\% | 55\% | 26\% | 42\% | 51\% | 73\% | 59\% | 60\% |
| NET: UNFAVORABLE | 38\% | 33\% | 43\% | 34\% | 51\% | 37\% | 39\% | 16\% | 31\% | 28\% |

Strongly favorable
Somewhat favorable
Somewhat unfavorable
Strongly unfavorable
[Can't say]
Never heard of
NET: FAVORABLE
NET: UNFAVORABLE

| Total | Dem | Rep | Ind | Lib | Mod | Cons | White College Degree | White No Degree | Trump Voters | Clinton Voters |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 23\% | 2\% | 50\% | 13\% | 4\% | 10\% | 41\% | 21\% | 36\% | 51\% | 3\% |
| 25\% | 13\% | 38\% | 29\% | 11\% | 25\% | 35\% | 25\% | 30\% | 36\% | 13\% |
| 18\% | 30\% | 4\% | 19\% | 30\% | 19\% | 9\% | 19\% | 11\% | 4\% | 29\% |
| 20\% | 41\% | 2\% | 11\% | 42\% | 22\% | 5\% | 24\% | 10\% | 2\% | 40\% |
| 10\% | 9\% | 5\% | 23\% | 10\% | 18\% | 6\% | 9\% | 9\% | 6\% | 10\% |
| 4\% | 5\% | 2\% | 6\% | 4\% | 6\% | 3\% | 1\% | 3\% | 1\% | 5\% |
| 48\% | 15\% | 87\% | 41\% | 14\% | 35\% | 76\% | 47\% | 67\% | 87\% | 16\% |
| 38\% | 71\% | 5\% | 30\% | 72\% | 41\% | 14\% | 43\% | 21\% | 5\% | 70\% |

Likely voters
9. Ed Gillespie: Please tell me whether you have a generally favorable or unfavorable opinion of...


Registered voters
10. Do you think Ralph Northam attacked Ed Gillespie unfairly in campaign ads, or not?


Likely voters
10. Do you think Ralph Northam attacked Ed Gillespie unfairly in campaign ads, or not?


Registered voters
11. Do you think Ed Gillespie attacked Ralph Northam unfairly in campaign ads, or not?


Likely voters
11. Do you think Ed Gillespie attacked Ralph Northam unfairly in campaign ads, or not?


