

music for relief

2015 ANNUAL REPORT



Annual Message

Dear Friends, Partners and Supporters,

Thank you for your ongoing participation in the Music for Relief family in 2015, a very special year for the organization. 2015 marked our ten year anniversary and we memorialized this milestone with an amazing celebration of the Global Impact of Music, Relief LIVE. It was a spectacular evening during which we honored Steve Aoki for his inspiring philanthropic vision and we reflected on Music for Relief's many accomplishments in our decade of existence: \$8 million raised to help survivors of more than thirty disasters, more than 1.3 million trees planted, and partnerships with more than forty artists and music companies; extraordinary growth within the music community.

I cannot over-emphasize that this exponential growth should be attributed to you, our donors and stakeholders. Thank you for allowing MFR to help families and give them the resources to create healthier, safer, and better lives.

This past year has been both exciting and challenging for the organization in many ways. In April and May of 2015 the world watched as two devastating earthquakes hit in Nepal, a country rich in culture and beauty, yet in many ways, quite vulnerable.

Following the quakes, MFR took immediate action to initiate our fundraising avenues and enlist our artist and other partners to send support to the families in need in Nepal. With an existing program in Nepal, it was immediately a priority to determine the well-being of the families we worked with in the village of Kumrose who we've gotten to know from afar. We were also eager to ensure the health and safety of our partners on the ground implementing the clean Cookstove Project, World Wildlife Fund. We were overjoyed to hear that they were all ok and that there was no damage to their homes or the biogas systems we had funded.

MFR and our partners have now transitioned into the recovery phase of the response including rebuilding and rehabilitating infrastructure, psychosocial support and training people to be their own first responders.

The year was not without victories. Our Team was relieved to witness the dwindling of the Ebola Virus in West Africa and proud to be a part of that achievement. It's rare in disaster relief to be able to declare an emergency over; many languish on for decades and there is always more work to be done. However, we are very close to an end to the Ebola Outbreak in West Africa.

Personal Protective gear provided by Music for Relief for International Medical Corps' Ebola Treatment Units has saved lives. These suits have enabled the training of new health care providers who can now be first responders for medical treatment in the community. I am proud to report that MFR's intervention addressed the root causes of the outbreak: lack of health care professionals and poor water and sanitation infrastructure. MFR supported IMC in training over 5,000 of new medical treatment professionals as well as funding improved water and sanitation. Guinea, Liberia and Sierra Leone now contain the world's largest pool of Ebola experts and the region is better prepared to help themselves in the future.

In 2015 MFR instituted valuable partnerships with Revolutions per Minute (RPM) and Center for Disaster Philanthropy (CDP). These new partnerships are exciting because RPM is a trusted resource for artists and

their representatives for advice and support around humanitarian and cause related activities. RPM has endorsed MFR's disaster relief work and plans to share MFR programs with the RPM community. Center for Disaster Philanthropy offers tools, expert analysis, and strategic guidance to maximize the impact of dollars given for disasters. CDP has also endorsed MFR's disaster relief protocol and activities and will continue to help MFR maximize donor dollars and advise on the efficacy of our work.

I look forward, with pleasure to continue to help the most vulnerable people during their times of greatest need and to inspire music fans to join their favorite artists in providing relief.

Sincerely,

A handwritten signature in black ink, appearing to read 'Whitney Showler', with a long horizontal flourish extending to the right.

Whitney Showler
Chief Operating Officer
Music for Relief

Mission Statement

Comprised of musicians, music industry professionals, and fans, MUSIC FOR RELIEF is a nonprofit organization dedicated to providing aid to natural disaster survivors and protecting the environment.

Goals

1. Provide immediate and long-term support to survivors of natural disasters
2. Protect & restore the environment, as a means of disaster risk mitigation through education and innovative solutions.
3. Create partnerships within the music, humanitarian aid, & entertainment community to amplify our impact.

Our Story

Music for Relief was founded by the band Linkin Park in response to the 2004 Indian Ocean tsunami. Since inception in 2005, Music for Relief has raised over \$8 million for survivors of more than thirty disasters across four continents including Hurricane Katrina, China's Wenchuan earthquake, a cholera outbreak in Zimbabwe, earthquakes in Haiti and Japan in 2010, and Typhoon Haiyan in the Philippines.

Recognizing the consequences of global climate change, Music for Relief expanded its focus to environmental protection and preservation in 2007. Through programs like Power the World, in partnership with the United Nations Foundation, aimed at providing sustainable energy solutions to vulnerable populations, Music for Relief is helping mitigate and in some cases prevent natural disasters.

Rooted in the music industry, Music for Relief leverages its unique position to reach artists and countless fans around the world to raise funds and awareness to execute its programs. We believe that through strategic partnerships we are able to have a greater impact and designate funds raised accordingly. Utilizing a detailed vetting process we identify organizations aligned with our mission, capable of responsibly executing projects on the ground with full transparency. With overhead costs graciously covered by Linkin Park, 100% of funds raised go directly to our programs.

MFR has organized benefit concerts, online auctions, and events with multi-platinum musicians and celebrities to help rebuild and donate supplies to people in need. Music for Relief has also planted over 1 million trees to help reduce climate change.

2015 Milestones

- More than \$1 million raised for our programs in 2015
- Relief LIVE, MFR's Ten Year Anniversary Celebration engaged new partners, artists and more than 300 supporters
- Successfully implemented a disaster relief program to send aid to Nepal less than 48 hours after the first earthquake
- Raised and distributed more than \$470,000 to our partners on the ground in Nepal, International Medical Corps (IMC), Oxfam and Bhaktapur Cancer Hospital
- Mangroves Restoration Program, MFR's first ocean program, launched successfully & achieved 50% of \$100,000 goal for this project
- MFR raised \$121,000 for ongoing Power the World programs: SOCKET (Soccer balls that also function as portable generators) in South America, Solar Suitcases in Africa, Earthspark in Haiti & Clean Cookstoves in Nepal
- Created new partnerships with: Apple, FC Bayern Munich (European soccer club), BMI, Mark Hoppus (Artist), Adrian Young (Artist), Page Hamilton (Artist), Revolutions Per Minute, Center for Disaster Philanthropy and more
- Reached 1.375 million trees planted to improve and protect the environment

Disaster Relief Programs

Nepal Earthquake Relief

International Medical Corps, Oxfam and Bhaktapur Cancer Hospital: \$471,746

On April 25 a 7.8 magnitude earthquake struck Nepal, with the epicenter in Lamjung District, about 50 miles northwest of Kathmandu. Some 8 million people were affected; including 9,000 killed and 22,000 injured. More than 600,000 houses were totally destroyed, and a further 290,000 were damaged, leaving 2.8 million people displaced from their homes with the monsoon season fast-approaching. In addition to homes, the quake caused widespread damage and destruction of buildings, health facilities, roads and other public infrastructure.

On May 12, a second 7.3 magnitude earthquake struck, with its epicenter near Namche, at the base of Mt. Everest, exacerbating an already difficult situation, causing more trauma on an already suffering population.



Music for Relief took action immediately following the first earthquake to activate our network of supporters and ultimately contributed \$471,746 in 2015 to our partners on the ground in Nepal, International Medical Corps, Oxfam and Bhaktapur Cancer Hospital. MFR funds helped provide clean drinking water for 25,000 beneficiaries, more than 800 hygiene kits and 650 toilet and washing facilities for families to help prevent disease, shelter/tents for more than 525 families, all via our partner, Oxfam. MFR was proud to provide necessary equipment for patients being treated at Bhaktapur Cancer Hospital enabling the hospital staff to double the number of patients served. Finally, with our partner International Medical Corps, MFR funds helped with the operation of Mobile Medical Units for two months, serving an average of 200 patients per unit per day. In total, Music for Relief provided aid to over 111,393 survivors. We are enormously thankful to our donors and proud to have been chosen as the beneficiaries of Advisory Board member, Julian Lennon's White Feather Foundation and Cancer prevention and treatment organization, Love, Hope, Strength.

Hurricane Sandy, Long Term Recovery

St. Bernard Project: \$25,000

Thanks to the generous gift of \$1/ticket from Stone Temple Pilots on their spring 2015 tour, MFR partner, St. Bernard Project helped twenty families in New Jersey rebuild their significantly damaged homes more than 2 years after Hurricane Sandy. STP wanted to help communities in New Jersey where families had been waiting for FEMA funds or insurance that either never arrived or were not sufficient to repair their homes. The band also brought beneficiaries to their concert in NJ to enjoy the show. The rebuilding efforts took place in Monmouth and Ocean Counties, where thousands of families who lost their homes to Hurricane Sandy have now suffered through three winters without being home. The project served low - to moderate - income residents, with a special focus on families with small children, the elderly, disabled persons, war veterans, and under - and uninsured persons.

Ebola Relief in West Africa

International Medical Corps: \$23,000



The Ebola Outbreak in West Africa raged on for most of the year until finally reaching an official end the fall 2015, but only after 28,000 cases and 11,000 deaths, the largest and deadliest in history. The epidemic may be over, but small flare-ups of Ebola, like those that have occurred in Liberia, are expected for some time.

In response to this crisis, Music for Relief provided personal protective gear for health workers at International Medical Corps Ebola Treatment Centers responding to the outbreak, enabling them to

safely and effectively treat more patients and help stop the spread of Ebola. Since the beginning of the outbreak, MFR and our generous donors have provided the funds for more than 500 full personal protective suits.

Our gift in 2015 will benefit survivor care programs designed to keep survivors healthy, provide care for the lingering health impacts of Ebola (primarily vision and joint issues) and educate survivors and their communities on the ongoing potential for long-term transmission of Ebola.

Haiti, Long Term Recovery
Aid Still Required: \$15,000

Last year in 2014 Music for Relief made a grant to Aid Still Required to partially fund the construction a new school in Deuxieme Plaine, a rural area in the South of Haiti between the cities of Petit Goave and Miragonae. At the end of 2015 construction was complete and enrollment was at 119 children. Music for Relief's contribution will fund teacher training, teacher salaries and ESL curriculum (knowing English is a huge advantage when seeking employment in Haiti). The Deuxieme Plaine community is also about 20% literate and has a long history of subsistence farming. Educating the children there provides them with the platform to venture into any vocation they choose. The school is also used as a community center.



Environmental Programs

POWER THE WORLD

Power the World is a partnership with the United Nations Foundation to bring sustainable, clean energy to people who have no access to electricity and to educate about how access to electricity not only brings new opportunities for livelihoods and education but also enables families to be safe and healthy.

Clean Cookstoves in Nepal

World Wildlife Fund \$30,250

Most families who live in the Terai Arc Landscape in Nepal cannot afford electricity, and must rely on large quantities of wood for cooking. On average, each person in the Terai region uses up to 2,000 pounds of wood per year, resulting in massive clear cutting of trees that yields serious consequences for both people and wildlife.

We reached our 2014 goal of installing 205 biogas plants in two villages within the Chitwan National Park Buffer zone in Nepal, resulting in 750 individuals gaining access to renewable energy and a total of 150 biogas digesters & clean cookstoves. We were thrilled to renew our commitment WWF and the Clean Cookstove project in Nepal with an initial investment of \$30,250 towards our goal of \$100,000 to install clean, biogas cookstoves in approx. 140 households in the Madi Valley in the Chitwan District of Nepal. The impact of this project includes 256 tons of wood fuel saved in the first six months after installation thanks to the biogas plants; with an estimated savings of 512 tons of fuel wood annually. Households with the clean cookstoves will now benefit from access to proper sanitation and hygiene as a result of modern toilets built as attachments to the biogas plants.

Solar Energy in Haiti

Earthspark: \$30,250

MFR contributed \$30,250 to cover core costs for Earthspark's existing solar powered smart micro grid located in Les Anglais. Currently there are 450 customer connections on the grid, each serving about 5 people, so approximately 2,250 people directly benefiting from this grid's electricity. Our donation also helps Earthspark cover operating costs as they work on an expansion to three additional micro grids in the Southwest peninsula for Haitians without electricity.



Solar Suitcases in Africa

WE CARE Solar: \$30,250

MFR contributed \$30,250 to WE CARE Solar in 2015 for an additional 20 solar suitcase installations in Africa (tentatively scheduled for Tanzania) which will enable 4,800 safe births each year they are in operation. The suitcases will also enable the training of more than 100 health workers. Music for Relief has partnered with WE CARE solar since 2012 and will continue to support their mission of reducing material mortality in developing regions by providing health workers with reliable lighting, mobile communication, and blood bank refrigeration using solar electricity.

SOCCKET in South America

NEW PARTNER: Cafu's Foundation: \$30,250

In 2015, Music for Relief along with our partners, Uncharted Play and FOVISEE determined that, unfortunately, there were insurmountable challenges to implementing our Power the World SOCCKET program with FOVISEE in Argentina. We determined that in order to ensure the most effective implementation of the program with transparent monitoring and reporting and the most impactful use of donor dollars, we must find a new partner. We were able to find an appropriate partner in Cafu's Foundation, which will distribute the donated SOCCKET kits to school children in Brazil. Distribution is scheduled for end of Q3 2016.

Tree Planting in Wildfire Burn Areas

American Forests: \$80,000

Thanks to our donors, MFR funded the planting of more than 80,000 trees this year in Wildfire burn areas. This program was made possible by donations from the band Magic!, the Rock in Rio guitar auction, artist partner Gibonni and several other gifts.

2015 CA Wildfire ReLeaf Projects:

<u>Location</u>	<u>Project Name/Site</u>	<u>Total Trees</u>
CA	Stafford Fire Restoration	29,300
CA	Yuba River Reforestation	9,000
CA	Station Fire Reforestation	21,000
CA	Airport Fire	20,700

Total 80,000 Trees planted in 2015. Since inception MFR has now planted over 1,375,000 trees.

Ocean Protection Program: Mangroves Preservation

WILD COAST: \$50,000 Raised

MFR launched our first Ocean Protection Program in 2015; Mangrove Preservation in Magdalena Bay, Baja California Sur, Mexico, with a beachside event informing our community of supporters. The project, in partnership with marine and coastal conservation organization WILD COAST, will protect and conserve 61 miles of mangroves. Mangroves are among the most effective ecosystems in protecting vulnerable coastline populations from destructive natural events and they also provide homes for a variety of species from waterbirds to an abundance of sea life.

At year end, MFR has raised 50% to our \$100,000 goal for this program.

Fundraising

RELIEF LIVE

\$165,000 Raised

On November 14, 2015, Music for Relief hosted Relief LIVE celebrating its tenth anniversary and the Global Impact of Music. As an exemplary artist using his reach for social good, MFR honored DJ, Producer, Fashion executive, and philanthropist - Steve Aoki, for his commitment to humanitarian causes. Aoki generously supported MFR in the wake of Typhoon Haiyan in the Philippines, enabling the swift deployment of mobile medical units, nutritional support, water and sanitation solutions for impacted families, and has continuously leveraged his fans and community to help others.

The event brought together music industry professionals, fans, and artists, with special performances from Adrian Young of No Doubt, DJ Jeremiah Red from KROQ, Page Hamilton of Helmet, in addition to hosting the event, Mark Hoppus performed a song with Linkin Park, and of course Music for Relief founders Linkin Park, and honoree Steve Aoki performed as well. Guests were treated to an intimate night of great music, complete with a hosted bar, inspired cuisine, and exclusive auction items. The purpose of the event was to thank our supporters, raise the profile of Music for Relief and generate funds for our disaster relief fund and environmental preservation programs.

In celebration of MFR's 10th Anniversary, supporters, project partners, & artists came together for an evening of inspired cuisine, live and silent auctions, as well as live music, all to raise funds & brand awareness for Music for Relief. It was our first large-scale event & we are proud to report the following successes:

- Built new relationships with various artists, brands, & potential donors - including Apple, Surf Air, BMI, Adrian Young, & Mark Hoppus, among many others
- Strengthened relationships with longtime supporters, including but not limited to honoree Steve Aoki, Honda Center, & Momentous Insurance
- Call to action Tweet received more than 250K impressions – Twitter impressions for November 2015 were over 940K
- Executed a green event: eliminating all plastic and paper, sourcing ingredients from local farms, offsetting our CO2 emissions, donating leftover food to local nonprofit that feeds the homeless, and gifted reusable water bottles and 100% organic eco friendly tees

Alice in Chains Fantasy Football Online Auction

\$30,476 Raised

Who knew that Jerry Cantrell, Tom Morello, System of a Down, Slash, Duff McKagan, Steve Aoki, Willie Mays, Albert Pujols, Dane Cook, Brandon Boyd and all their friends were fantasy football enthusiasts and that they were so charitable. All at Music for Relief are grateful that they are and that they chose us (along with Musicares) as the beneficiary of their generous league. The participants all donated signed instruments, artwork and other memorabilia for an online auction which provided funding for Ebola Relief treatment and prevention in West Africa.

MFR Activation at Rock in Rio \$26,000 Raised

For their first U.S festival in May 2015, Rock in Rio partnered with Music for Relief on a guitar auction in the VIP area and outreach to concertgoers in the main GA festival area. MFR volunteers canvassed the GA area of the ground giving out earplugs and guitar picks and talking to music fans about our disaster relief and environmental work. In VIP, MFR created an exciting display of signed guitars in the VIP area sharing about Music for Relief and helping concertgoers bid on the guitars in the auction. Twenty-eight artists participated in the signed guitar auction including Metallica, Deftones, Bruno Mars, Ed Sheeran and no Doubt.



LA MARATHON \$6,452 Raised

As an official partner of the Los Angeles Marathon, Music for Relief recruited runners and challenged them to raise funds for the charity as a part of their training and overall experience. MFR runners primarily participated in the Big 5K run and raised over \$6K. MFR brought out volunteers to cheer on the runners.

Chester V. Joe Birthday Challenge \$3,500 Raised

Chester Bennington and Joe Hahn of Linkin Park gave up their birthdays for Music for Relief. They asked friends, family, and fans to give to MFR for their respective birthdays with the agreement that the guy who raised the most money at the end of the challenge got to smash a cake in the loser's face. The broader goal of this fundraiser was to inspire fans to also give up their birthdays for MFR. Chester won the challenge – the caking has not happened yet, but we are eager to get that photo and will share it when it happens.

Awareness/Volunteer Activities



MFR Activation on The Hunting Party Tour

Clean the World Volunteer Event in Orlando, FL – Jan 14: MFR coordinated a volunteer activity to kick off the Hunting Party Tour. Over 40 participants helped recycle soap and shampoo to generate reformed and sanitized soap, to battle preventable diseases in developing countries around the globe. Volunteers also assembled 200 hygiene kits that were to be donated to local shelters. In return for MFR's investment in the hygiene kits for local shelters, Clean the World sent 800 bars of soap to West Africa to support sanitation efforts and combat the spread of Ebola.

Greening: Music for Relief partnered with Reverb to assist with greening the tour, including calculating carbon offsets, implementing front/back of house recycling, reusable and/or bio products for busses, backstage water program for crew.

MFR Activation: Music for Relief engaged fans on the road at each tour date to raise awareness and funds for MFR programs. Ten supporters per show volunteered at the booth and MFR sold merchandise (bandana, guitar strap, tote bag, guitar pick, earplugs) and raffle tickets, collected supporter email addresses, and encourage attendees to get involved. Unfortunately the tour was cut short due to injury.

Grammy Week Salon

On Feb 4 MFR hosted our first Grammy Week Salon with over 50 attendees; United Nations Foundation participated with remarks from Danielle Zapotoczny and MFR founder Mike Shinoda also spoke. Artist partner Austin from Of Mice and Men was in attendance. The purpose of the event was to introduce new music industry professionals to our programs and activities.

Mangrove Launch Event

On April 16 Music for Relief, along with partner, WILDCOAST, launched the first ocean program to protect 61 miles of Mangrove forests in Magdalena Bay, Baja California Sur, Mexico. Mangrove forests are among the most effective ecosystems in protecting vulnerable coastlines and populations from destructive natural events. They provide key nursery areas for fish and are homes to other animal species, including water birds and an abundance of sea life. They also offer the source of livelihood for millions of people living along the tropical coastal areas. Supporters gathered at the

Mobli Beach House at Venice, California. MFR co-founder and Linkin Park guitarist and Music for Relief founder, Brad Delson spoke about the new ocean and coastal program alongside WILDCOAST Executive Director Serge Dedina. The night concluded with a performance from emerging artist, The Kings English, aka Topanga.

MFR Activation at Bonnaroo

Bonnaroo Music & Arts Festival invited Music for Relief participate in the 2015 Festival. MFR conducted a volunteer day in the community of Manchester, TN in advance of the three days of music. Forty-nine volunteers from across the country joined the event, helping beautify the school by assembling bookshelves, painting murals, removing weeds, mulching, re-graveling the walk ways, cleaning the exterior of the building, and painting the hallways. Their work will provide students and teachers with a clean, inspiring, and positive environment. The MFR activation during the Bonnaroo Festival included information about the organization and a prize wheel to incentivize new supporters to provide their email addresses.



Earth Day Tree Planting Event

In partnership with Los Angeles environmental organization Tree People, 45 MFR volunteers watered, mulched and cared for 88 trees in Stetson Ranch Park in Sylmar, CA. This event is a party of Music for Relief's long-term effort to care for the trees in this park planted by our volunteers after the 2009 Wildfire that destroyed most of the park forest.

MFR in Mexico

Music for Relief participated in Linkin Park's concerts in Mexico City & Monterrey to raise funds and awareness for our Mangroves Protection Project with WILDCOAST. Volunteers engaged concertgoers educating them on the importance of protecting our coastlines and sold raffle tickets as a means to support the project.

Live@Sunset Marquis

Live@Sunset Marquis is an acoustic summer music series that takes place on the hotel pool deck paying homage to the hotel's musical roots. Music for Relief was the charitable partner of the series. Volunteers represented MFR at each of the six performances by speaking with audience members about our programs, by selling merchandise, conducting a raffle and collecting email addresses. MFR branding was also included on the marketing materials for the events.

Download to Donate 3.0 Battle of the Bands

Song Competition & Digital Album

Total Sales as of January 15, 2016: 7,647

Music for Relief's Download to Donate mobilizes musicians to produce exceptional songs in support of global disaster relief. Download to Donate was essential in raising funds for the Haiti earthquake in 2010 and the Japan earthquake and tsunami in 2011.

Version 3.0 continues the MFR tradition of utilizing innovative means to help people in need. Music for Relief created a song competition for unsigned artists, enabling them to be heard by major music industry professionals, all while helping raise awareness and funds for Music for Relief's disaster relief fund.

Thanks to our judges for their participation and a special thanks to Joe Trapanese for help in choosing the track order. Judges: Mike Shinoda of Linkin Park, Producer Rob Cavallo, Composer Joe Trapanese, Artist/Producer RAC, Michael Howe of Warner Bros. Records, Nikki Walsh and Jake Voulgarides of Universal Pictures, and Kevin Korn, agent at the Gorfaine Schwartz Agency.

The album was released in the U.S. on December 11, and worldwide on December 21 on all digital service providers. iTunes chose to donate all proceeds from U.S. Sales and featured the album. Including twelve tracks from unsigned artists, listed below.

- 1 The Birds of Finland – Conner Youngblood
- 2 Running With Scissors – Khöa
- 3 Rewind – Annie Grunwald
- 4 Molasses – KULA
- 5 Breaking Ground – The Outcome
- 6 This Far – Sophia Pascual
- 7 The World within one Land (Aotearoa) – Liana
- 8 Ain't Losin You – Grit Harbour
- 9 Alright – LEMMO
- 10 Challenge Accepted – Stacy Citron
- 11 The Storm – Rivals & Relics
- 12 Done – Jessica Meuse

Brand Partnerships

MFR continues to increase our brand partnerships and in 2015, Relief LIVE provided new opportunities for brands including Apple, BMI, Vice, Surf Air as well as Boxed Water, Heineken, Lagunitas, Lyft, Aaron Bros., Access Passes and Charlie Chan Printing all of which made in-kind donations. We also saw financial gifts from Pandora and Harman – both in the wake of the Nepal Earthquake.

Additionally, German Football Team, FC Bayern Munich donated tickets to a game and facilitated donations from Lufthansa and Design Hotels for an online sweepstakes to benefit MFR. These partnerships are generating some funds for MFR programs, however the greatest benefit is the awareness.

Artist Partnership

Mark Hoppus, Adrian Young, Page Hamilton, Conner Youngblood, Snoh Alegra and DJ Jeremiah Red all participated in Relief Live as new Artist Partners and helped MFR net more than \$165,000 for our programs and gain new supporters.

Evanescence donated tickets and meet and greet packages for each of their U.S fall tour dates.

Artist Delta Rae conducted an online instrument auction to benefit MFR's Nepal Earthquake Relief efforts. Magic! contributed the proceeds from their Southern CA show to MFR for the cause and Julian Lennon's White Feather Foundation encouraged fans and supporters to give to MFR's earthquake relief efforts. Lennon matched these donations, enabling a contribution of more than \$100,000.

As part of our new partnership with Revolutions Per Minute, RPM will be advocating to their substantial list of artists, managers, agents and publicists to collaborate with Music for Relief in the event of the next disaster.



Leadership

Whitney Showler
Chief Operating Officer
Secretary of the Board

Kimberly Hurtarte
Advancement Associate

Music for Relief Board of Directors

Brad Delson
Founder, Chief Executive Officer

Chester Bennington
Founder

Joe Hahn
Founder

Dave Farrell
Founder

Rob Bourdon
Founder, Chief Financial Officer

Mike Shinoda
Founder

Advisory Board

Evan Ageloff
Strategic, Financial &
Operations Analyst

Mark Gold
Associate Director
UCLA Institute of the
Environment and Sustainability

Jonathan Schwartz
Partner
Gudvi, Sussman & Oppenheim

Matt Antoun
Executive Chef & Owner of
Modern Art Catering & The
Spot Gourmet LA

Morgan Gubin
Director, Music Marketing
Platinum Rye Entertainment

Anna Shinoda
Author & Volunteer for Music
for Relief

Jo-Ann Armstrong
Director of Booking
Honda Center & Anaheim
Ducks

Tracie Jones
Director, Partnership Activation
and Development
The Forum

Jessica Sklar
Partner
Machine Shop

Christopher Cope
Vice President, Sales &
Marketing
Raleigh Enterprises

Mark Kates
Founder
Manager
Fenway Recordings

Peter Standish
Senior Vice President of
Marketing
Warner Bros. & Reprise
Records

Paris Cohen
Attorney, CalBRE Broker
JP Cohen Property
Management

Vanessa Kromer
Senior Director of Publicity
Nederlander Concerts

Brian Swarth
Vice President, Group Director
Digital Services
Showtime Networks, Inc

Matt Colon
Manager
Deckstar

Julian Lennon
Musician, Photographer,
Philanthropist

Joe Trapanese
Composer

Dawn Emling
CEO
People and Planet

David K. Pressman
President
David Pressman Events

Todd Wagner
CEO 2929 Entertainment

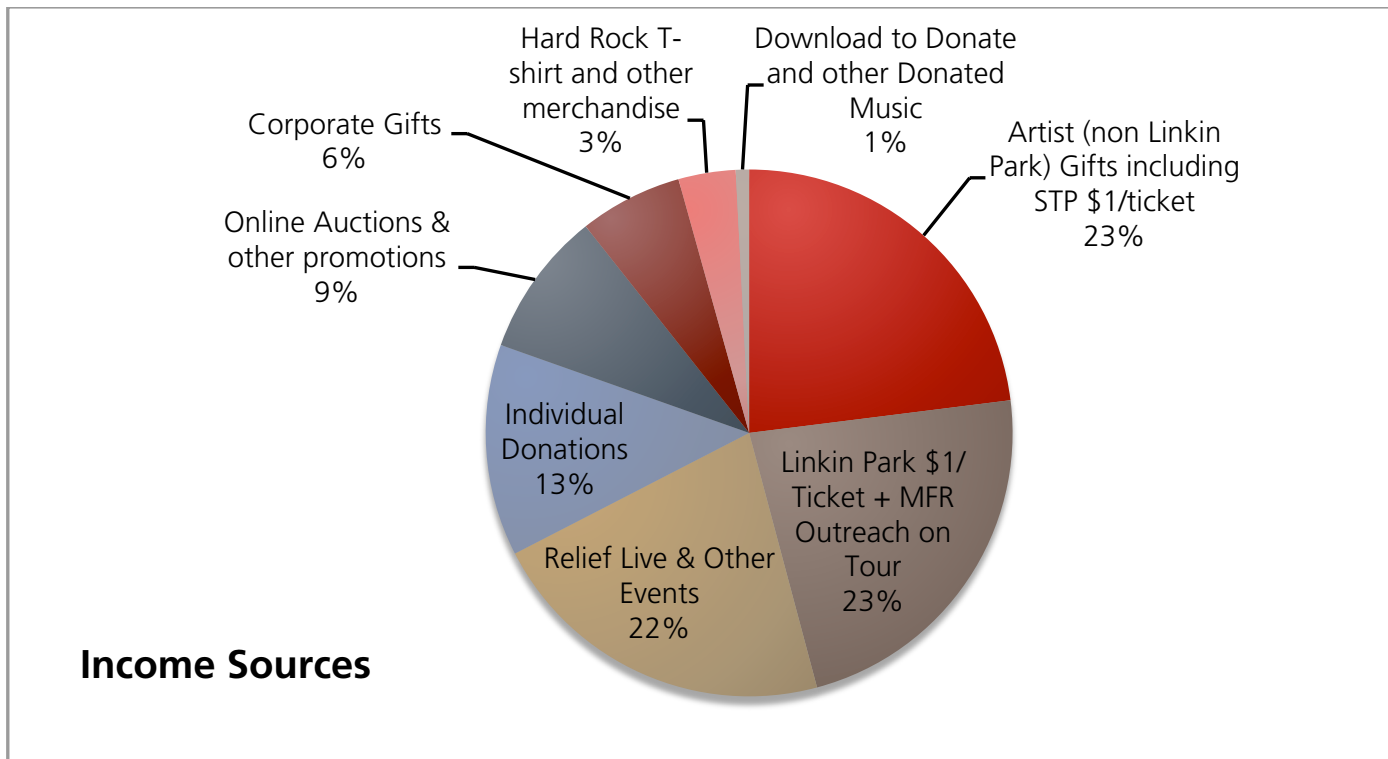
David Weier
Vice President Music
Programming
Fuse Networks/Madison
Square Garden

Financials

Income: \$1,034,564

Fundraising Highlights:

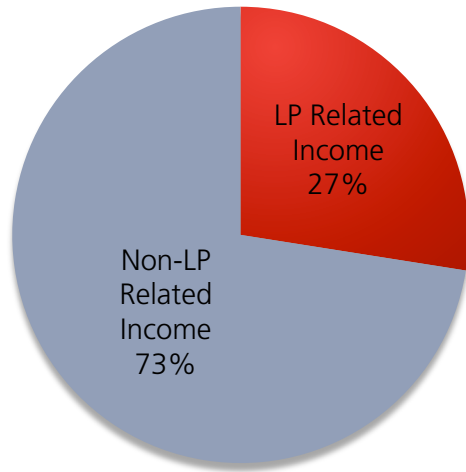
- Nepal Appeal = \$450,000 including individual donations, events and artist contributions
- Relief Live = \$165,000 (net)
- Live Nation contribution for Artists in Action = \$50,000
- Hard Rock Foundation contribution in 2015 = \$36,000
- Non-LP related income in 2015 = \$750,000 (73% of total)



Income Sources:

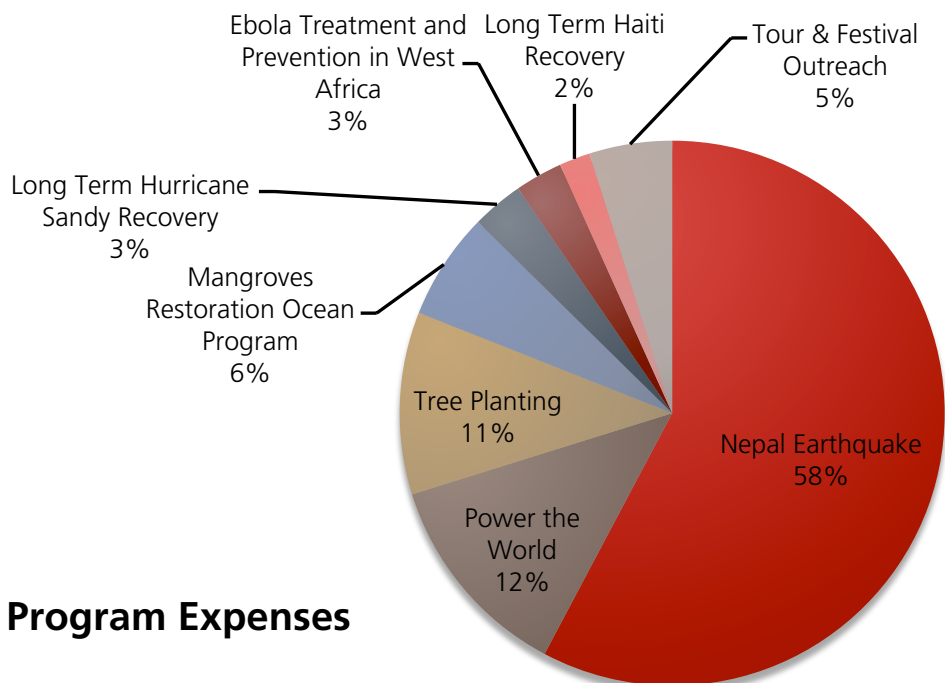
- Artist (non Linkin Park) Gifts including STP \$1/ticket = \$238,102
- Linkin Park \$1/Ticket + MFR Outreach on Tour= \$236,164
- Relief Live & Other Events = \$223,255
- Individual Donations = \$134,333
- Online Auctions & other promotions = \$92,368
- Corporate Gifts = \$65,467
- Hard Rock T-shirt and other merchandise = \$36,331
- Download to Donate and other Donated Music = \$8,409

Linkin Park Related Income vs. Non-Linkin Park Related Income



Program Expenses:

- Nepal Earthquake = \$471,843
- Power the World = \$101,502 (an additional \$30,250 was allocated to SOCKET program)
- Tree Planting = \$88,500
- Mangroves Restoration Ocean Program = \$51,928
- Long Term Hurricane Sandy Recovery = \$25,000
- Ebola Treatment and Prevention in West Africa = \$23,093
- Long Term Haiti Recovery = \$15,000
- Tour & Festival Outreach = \$40,110



A total of \$901,715 was contributed to our programs, while \$173,765 (16%) went to administrative expenses and \$25,882 (2%) was spent on fundraising expenses.

For the 12 months ending December 31, 2015:

Net assets at the beginning of the year \$302,235.72

Donations	\$1,034,564
Program Expenses	\$901,715
Administrative Expenses	\$173,765
Fundraising Expenses	\$25,882
Total Expenses	\$1,013,249

