

# FTA

FINANCE AND TREASURY ASSOCIATION



# 30 Years & Beyond

*Managing Risk in the New World*

15 - 17 November 2017

Sheraton Grand Mirage - Gold Coast

PRINCIPAL PARTNERS



# GENERAL INFORMATION



The following information is provided to make your attendance at the FTA Conference on the Gold Coast as enjoyable and hassle free as possible. If you require assistance throughout the Conference, please visit the Registration desk located on the first floor in the Pre-function/Exhibition Area on the Mirage Grand Terrace.

## Name Badges

Identification badges are mandatory and are required for admission to Conference sessions, Exhibition and all social events.

## Catering

All meals will be served in the Exhibition area on level one.

## Special Dietary Requirements

If you have notified the Conference Organiser of any special dietary requirements, please be advised that this information has been supplied to the venue. All special meals will be served within the exhibition area on a separate table which will be signed "Special Dietary Meals". Vegetarian meals will be catered for within the main buffet.

## Technology

As a courtesy to speakers and other delegates, we request that all mobile phones, laptops, tablets etc. are in silent mode or switched off before entering Conference sessions.

## Internet

Wi-Fi is available complimentary to all delegates. Please sign up to Starwood Preferred Guest (which is complimentary) on arrival to the Resort.

## Dress

Smart casual attire is appropriate for Conference sessions and social functions.

## Exhibit Area

Don't forget to get your passports stamped at each booth to go into the draw to win a complimentary registration to attend the 2018 FTA Conference.

## Airport Transfers

Two coaches will be departing from the Sheraton Grand Mirage lobby at 2.45pm and 3.15pm, heading to Gold Coast Airport.

# CONFERENCE WEB APP



We are pleased to introduce the FTA's first Conference Web App. We invite all delegates to jump online to view the full Conference Program, presenters bio's and our Sponsor and Exhibitor profiles with contact details.

Please see below a step by step guide to access the Web App. Note, this is to be accessed on your iPhone/iPad or smart device.

1. Open your preferred internet browser
2. Enter this URL - <http://tiny.cc/FTACConf17>
3. When prompted, enter the Event ID Number: 3024 - 3492
4. Your home screen should appear as per the image to the right of this page.

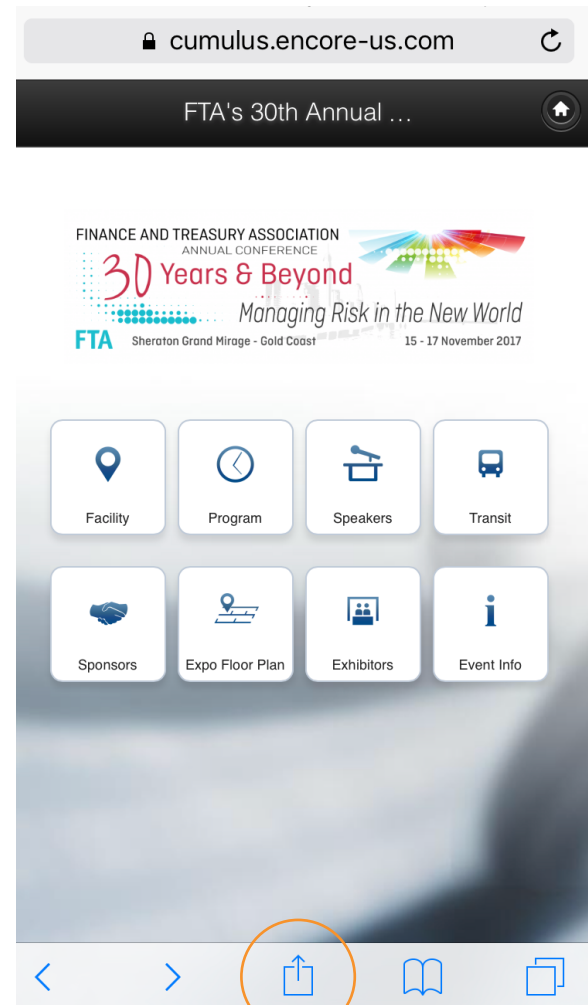
**To save the App to your iPhone OR iPad's home page, please follow the instructions below:**

1. As indicated in the image to the right, click on the orange circled icon that will appear at the bottom of your home screen
2. Once clicked, you will see a menu of options. Select the "Add to Home Screen" button
3. You will be prompted to then name your Web App so it appears on your home screen
4. Once you have named your Web App, click "Add"
5. The Web App will now appear on your iPhone or iPad's home page. This will allow users to simply click on the App icon at any stage and it will open to the Conference App.

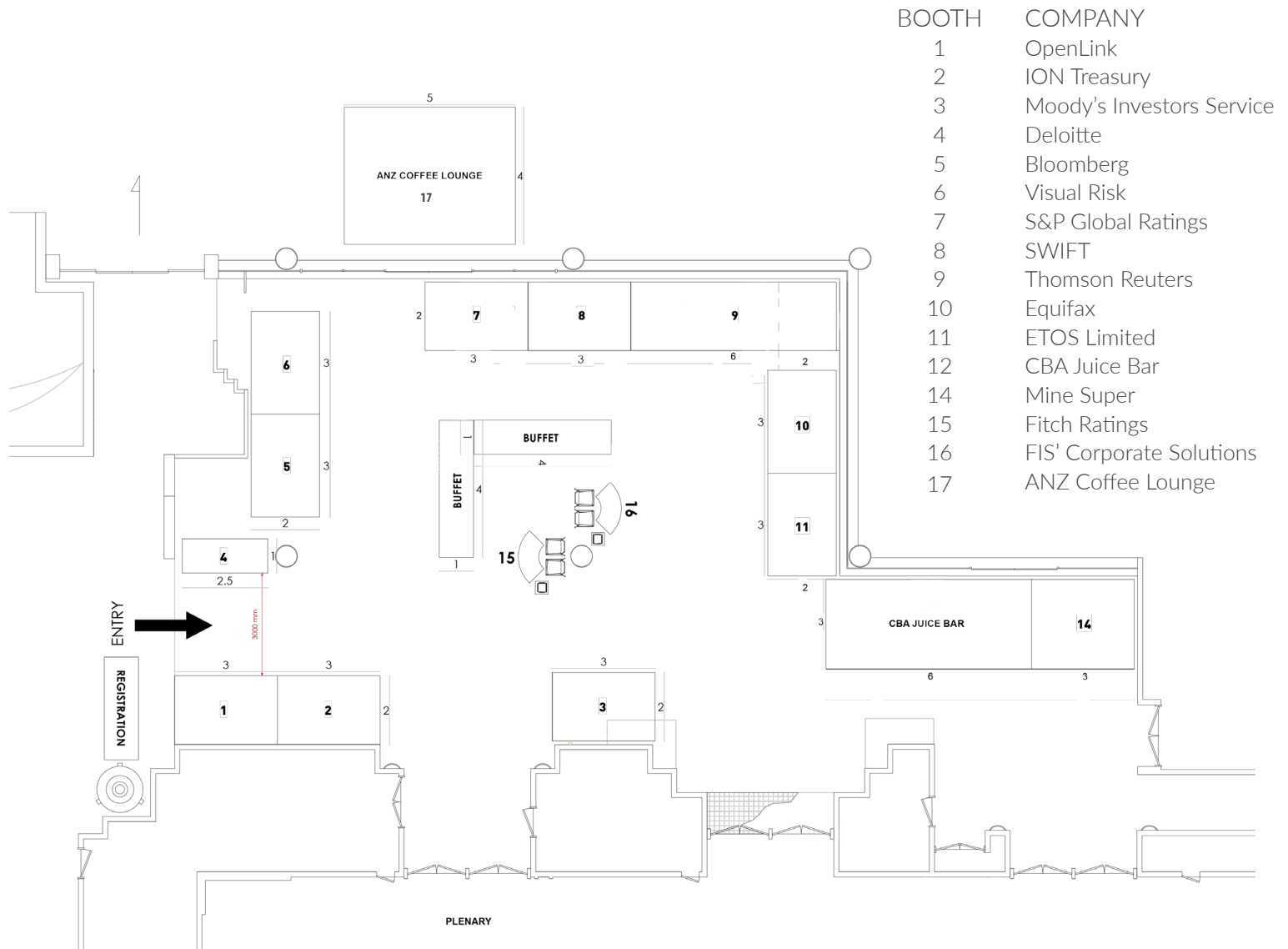
## LIVE POLLING

Throughout the Conference, we will be using live polling... to participate, follow these simple steps;

1. Tap on the [Event Poll] icon within the Event Briefcase event app.
2. Select the session you are in (e.g. Opening Plenary session)
3. Click [Visit Event Poll]
4. When a poll is live it will automatically appear on your screen
5. That's it, you are all set to go



# CONFERENCE FLOORPLAN





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WEDNESDAY

Program Overview

5:00pm – 6:30pm

**CLOSED DOOR 'TREASURY TALKS'** - Room: Lagoon

This is a closed forum for Corporate Treasurers only to engage in an open discussion, workshop issues together about various industry specific issues.

Facilitator: Anthony Avitabile CFTP (Snr), Treasurer Asia Pacific, Amcor Limited

6:30pm – 9:30pm

**Official FTA Conference Welcome Reception to be held Poolside at Sheraton Grand Mirage**

We are excited to kick off the Conference program with our 'Fire and Ice' themed Welcome Reception. Guests will enjoy making new connections all whilst enjoying soulful tunes, roving entertainment and live food stations.

Proudly sponsored by ANZ



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# THURSDAY

Program Overview



8:00am

**REGISTRATION DESK AND EXHIBITION OPEN**

8:50am - 9:00am

**CONFERENCE WELCOME**

Room: **Ballroom 1 & 2**

Mike Christensen FFTP, President, The Finance & Treasury Association and Business Consultant, Company Director and Finance and Treasury Professional

9:00am - 11:00am

**OPENING PLENARY SESSION: 30 Years and Beyond: Managing Risk in the New World**

Room: **Ballroom 1 & 2**

**FACILITATOR:** Mandy Drury, Australian Journalist and News Anchor, CNBC

**Keynote Speakers**

Colin Storrie, Group Director, Woolworths - *The Importance of Developing a Robust Capital Management Framework*

Tony Nash, CEO, Booktopia - *The Booktopia Story - Once Upon A Time There Was A \$10 Note...*

Steve Sammartino, Futurist and Business Technologist - *Technology is the New Finance*

**PANEL SESSION**

11:00am - 11:35am

**MORNING TEA & NETWORKING with EXHIBITORS**

*Exhibit Area*

11:40am - 12:45pm

**PANEL SESSION: Global Economic and Ratings Update and Outlook - what is the New World and what does it mean for us?**

Room: **Ballroom 1 & 2**

Martin Whetton, Director, Head of AUD Rates Strategy, ANZ

Maurice O'Connell, Vice President - Senior Credit Officer, Moody's Corporate Finance Group

Uri Gordon CFTP (Snr), General Manager - Treasury Risk and Insurance, Incitec Pivot Ltd

Shane Young CFTP, Treasurer, Peabody Energy Australia

**FACILITATOR:** Mandy Drury, Australian Journalist and News Anchor, CNBC

12:45pm - 2:00pm

**LUNCH & NETWORKING with EXHIBITORS**

*Exhibit Area*

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# THURSDAY

Program Overview



2:00pm - 3:30pm

## STREAM ONE

Room: Ballroom 5 & 6

## STREAM TWO

Room: Lagoon

### ALIGNING CAPITAL TO THE BOARD'S STRATEGIC PRIORITIES

Capital has to be sourced, dynamically priced and allocated efficiently to ensure that capital is aligned to the Board's strategic priorities, generates a return commensurate with the risk taken and contributes to long-term enterprise value. Issues covered include:

- Benchmarking capital efficiency
- Establishing optimal capital structure
- A framework for allocating capital
- Communicating strategic value-add to the Board

**Fulvio Barbuio** FFTP, FTA Board Member, Head Corporate Treasury & Risk, Australian Broadcasting Corporation (ABC)

**Ian Walford** CFTP, VP Treasury, South32

**Kurt Smith** CFTP, Treasury and Insurance Manager, Western Power

**CHAIR:** Ashley Rockman FFTP, Partner, PricewaterhouseCoopers

### REGULATORY, ACCOUNTING AND TAX UPDATE FOR TREASURERS – HOW WILL YOU BE IMPACTED?

- Basel and APRA update – what is the state of play with the regulatory reform agenda?
- Global FX Code of Conduct – what impact is this having – what should you be doing?
- Global tax reform – cross border financing and BEPS reforms – what to ask your tax partners?
- Accounting Standards – IFRS 9 Financial Instruments, IFRS 15 Revenue and IFRS 16 Leases – detailed examples and what to ask your finance partners

**Steven Cunico** FFTP, FTA Board Member, Partner, Deloitte

**Lindesay Brine** FFTP, FTA Technical Committee Chair

**Arun Prasad**, Market Development Manager, Foreign Exchange and Enterprise, Thomson Reuters

**Geoff Gill**, Partner - Transfer Pricing, Deloitte

**CHAIR:** Clive Richards FFTP, FTA Board Member, Senior Consultant, Taurus Risk Solutions/Barrington Treasury

3:30pm - 4:00pm

## AFTERNOON TEA & NETWORKING with EXHIBITORS

Exhibit Area

## EXHIBITORS





**STREAM ONE**  
Room: Ballroom 5 & 6

**STREAM TWO**  
Room: Lagoon

4:00pm - 5:30pm

**WHERE DO I GET MY MONEY FROM? A DEBT MARKET UPDATE**

Choosing the right market, understanding relative pricing (all in costs) and documentation nuisances across funding markets, along with investor preferences and disclosure requirements, continues to be a primary focus for CFOs and Treasurers.

Our panelists will discuss these topics, along with many more, as issuers and experts in their primary markets.

**Domestic markets**

- Short-term liquidity (11am / CDs)
- Syndicated loans and bank facilities
- A\$ MTN, secured funding and private placements
- Capital instruments and equity

**Offshore markets**

- Short-term liquidity (ECP and USCP)
- RegS, EMTN and US144A
- Private placements

**Brad Scott**, Director, Corporate Debt Capital Markets Origination, NAB

**Michael Larkin CFTP (Snr)**, Group Treasurer, Lendlease Corporation

**Carol Lydford CFTP**, Treasurer, Toyota Financial Services

**James Morris**, Partner, Norton Rose Fulbright

**CHAIR:** David Rowe CFTP

**LEVERAGING FROM APPLICATION INTEGRATION**

Optimising the structure of Treasuries through the use of application integration is top of mind for Treasurers. The ability to centralise financial risk and reduce manual touch points is critical to not only reduce operational risk but also increase visibility of financial exposure.

The session will hear about one Corporate's experience in creating the optimal framework and also hear direct from a vendor about what is new in this space.

**Topics covered will include:**

- What does the holy grail of straight through processing look like
- How it can reduce operational risk
- How it will help in optimising the Treasury structure
- What does it take to get there

**Ian Walford CFTP**, VP Treasury, South32

**Tony Marrinan**, Head of Sales, Financial Services, OpenLink Asia Pacific

**CHAIR:** Biki Markov FFTP, FTA Board Member

**4:45pm - 5:30pm** **STRUCTURAL CHANGE & DISRUPTION - IMPACTING ON CORPORATES**

- How technological advancement is sidelining some companies
- How business disruption is fundamentally changing some industries
- Structural change -- focus on retail, telecoms, airlines, gaming

**Graeme Ferguson**, Director Corporate Ratings, S&P Global Ratings

**Patrick McQuaid**, General Manager, Customer Data & Analytics, NAB

**CHAIR:** Robert Dougall FFTP, FTA Board Member, Non-Executive Chairman, Innaburra Communications

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# THURSDAY

Program Overview

5:30pm - 7:00pm

## Networking Drinks: Connect – Engage - Exchange - Exhibit Area

Delegates can take the opportunity to reflect on the day's sessions and take the moment to meet someone new! Come along with your business cards, get around the exhibitors and make it a point to make new connections. Mentors will have the opportunity to catch up with their Mentees and take some time out to get to know one another.

Ensure you get around to each stand and have your Exhibitor Passport stamped to go into the draw to win a 2018 FTA Conference registration.

5:40pm

## FTA 2017 ANNUAL GENERAL MEETING - Room: Lagoon

Open to all financially current FTA Members

7:00pm – 11:00pm

## NAB FTA Conference Dinner

Venue: Sheraton Mirage, Ballroom

We are proud to be celebrating our 30th anniversary for the FTA at this year's Conference dinner. Guests will be treated to show-stopping entertainment, fabulous food and lots of laughter amongst friends.

Proudly hosted by NAB.

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FRIDAY  
Program Overview



7:45am

REGISTRATION DESK AND EXHIBITION OPEN

8:00am – 8:55am

FTA Conference sit-down breakfast sponsored by CBA - **Room: Ballroom 1 & 2**

KEYNOTE SPEAKER

Adam Spencer, Australian Radio Presenter, Comedian, and Media Personality.  
'Random Thoughts for an Equally Random Mind'

FACILITATOR: Fiamma Morton, Executive General Manager, CBA



9:00am - 9:50am

STREAM ONE  
Room: Ballroom 5 & 6

STREAM TWO  
Room: Lagoon

CRACKING THE CASHFLOW FORECASTING CHALLENGE

As recently highlighted in this year's PwC's survey, cashflow forecasting remains top of mind for not only Group Treasurers but also CFO's. This session aims to provide practical insights and applied examples of how to improve the cashflow forecasting process in your Treasury.

Topics covered included:

- Why top of mind for CFO's and Treasurer's
- How to align the cashflow methodology to the business model
- What are the core components of the cashflow process
- Best in class: crucial elements to ensure accurate forecasts

Iain Semple, CFTP, Director, PricewaterhouseCoopers

Sarah Scopel CFTP, Assistant Treasurer, Caltex Australia Limited

Laura Innes CFTP, Assistant Treasurer, Toll Holdings Ltd

Mark Lewis, Head of Product Management Corporate Treasury, Bloomberg LP

CHAIR: Clive Richards FFTP, FTA Board Member, Senior Consultant, Taurus Risk Solutions/Barrington Treasury

DIVERSITY, EQUALITY AND INCLUSION -  
CAREER DEVELOPMENT AND BUILDING TALENTED TEAMS

- How are organisations responding to the challenges of diversity, inclusion and equal opportunities?
- What more needs to be done?
- What sets companies apart in this area?
- How can we share best practices and ensure sustainability?

Lee Trewartha CFTP, FTA Board Member, Treasury Manager, Fortescue Metals Group Limited

Nell Bingham CFTP, FTA Board Member, Director of Finance, TasMedicare Local

Steven Asnicar, Chief Executive, Diversity Australia

FACILITATOR: Andrea Corcoran, Executive Coach & Facilitator, Stephenson Mansell Group



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FRIDAY

Program Overview



9:55 - 10:45am

**STREAM ONE**  
Room: Ballroom 5 & 6

**STREAM TWO**  
Room: Lagoon

**RISK MANAGEMENT ON STEROIDS - A HIGH SPEED PANEL DISCUSSION OF MANAGING RISK**

Our panel of treasurers and industry practitioners will attempt to answer as many questions on risk as they can in 40 minutes including:

- Political risk
- FX and commodity
- Counterparty risk
- Operational risk – where do you locate resources
- Technology risk – importance of disaster recovery
- Cyber-Risk

**Paul Travers FFTP**, Director, KPMG

**Joanna Wakefield CFTP**, Group Treasurer & General Manager Finance, Asciano Ltd

**Simon Maidment**, General Manager of Treasury, CBA

**Guy Boyd**, Head of Financial Crime & Group Money Laundering Reporting Officer, ANZ

**CHAIR: Alistair Mclean FFTP**, Group Treasurer, Metcash Limited

**BUSINESS DISRUPTORS: THE GOOD & THE BAD**

Hear from experts including a business disruptor, on the role they are playing in Treasury.

- Is Blockchain about to change treasury activity further?
- How is fraud and cyber security distracting the focus of your treasury
- Are business disruptors going to change the way treasury business is conducted?
- How disruption is impacting various industry sectors

**Sophie Gilder**, Head of Blockchain - Commonwealth Bank of Australia

**Steve Rayment**, Partner, Consulting, Deloitte

**Shane Healey CFTP**, Group Treasurer, Orora Group

**CHAIR: Anthony Avitabile CFTP (Snr)**, Treasurer Asia Pacific, Amcor Limited

10:45am – 11:15am

**MORNING TEA & NETWORKING with EXHIBITORS**  
Exhibit Area



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FRIDAY

Program Overview



11:20am - 12:30pm

**STREAM ONE**  
Room: Ballroom 5 & 6

**STREAM TWO**  
Room: Lagoon

**MANAGING YOUR PERSONAL RISK – KNOWING YOUR LEADERSHIP STYLE**

Great leaders are not born, they go from being good leaders to great leaders. How you manage your own growth and development – personally and professionally, is the difference between being a good leader and a great leader. One significant risk leaders need to consider is the impact that they have on those around them. By having a greater understanding of yourself, assists not only you, but those around you.

This session is highly interactive and we will explore the different styles of leadership, to help you understand your own leadership style and seeing how effective it is for you.

The session will cover off:

- Understanding your leadership style
- Is your leadership style working for you or against you?
- Emotional intelligence and leadership
- Managing and updating your leadership style and presence

**FACILITATOR:** Andrea Corcoran, Executive Coach & Facilitator, Stephenson Mansell Group

**RISKS AND REWARDS OF LINKEDIN - UNCOVERING FINANCIAL TREASURES**

With over 500 million members worldwide, 49% of those being key decision makers, LinkedIn has a huge range of risks and rewards for finance and treasury professionals.

As individuals, a purpose-driven online presence is essential. Job security may be fickle, but a good personal network provides peer support, professional development and access to new opportunities both within and outside of your profession.

As an enterprise, maintaining your reputation and status requires informed implementation of simple steps so that you can uncover financial treasures.

Bring your tablet, learn effective techniques for your purpose and your professional brand.

**Cale Bennett CFTP**, Group General Manager Finance, Tatts Group Limited

**FACILITATOR:** Sue Ellson, Independent LinkedIn Specialist

**CHAIR:** Alistair Mclean FFTP, Group Treasurer, Metcash Limited

12:35pm - 1:15pm

**LUNCH & NETWORKING WITH EXHIBITORS**  
Exhibit Area

1:20pm - 2:00pm

**Closing Plenary Session** Room: Ballroom 1 & 2

Keynote Speaker

Alisa Camplin OAM, Australian Aerial Skier - *Creating Success in Sport, Business and Life*

**CHAIR:** Steven Cunico FFTP, FTA Board Member, Partner, Deloitte

2:00pm - 2:30pm

**Closing Panel with drinks – *Managing Risk in the New World***

Fulvio Barbuio FFTP, FTA Board Member, Head Corporate Treasury & Risk, Australian Broadcasting Corporation (ABC)

Kate Clarke FFTP, Treasurer, ARTC

Poh Poh Chin CFTP, Assistant Group Treasurer, Australian Unity

**CHAIR:** David Rowe CFTP

2:30pm

**CONFERENCE CLOSED**