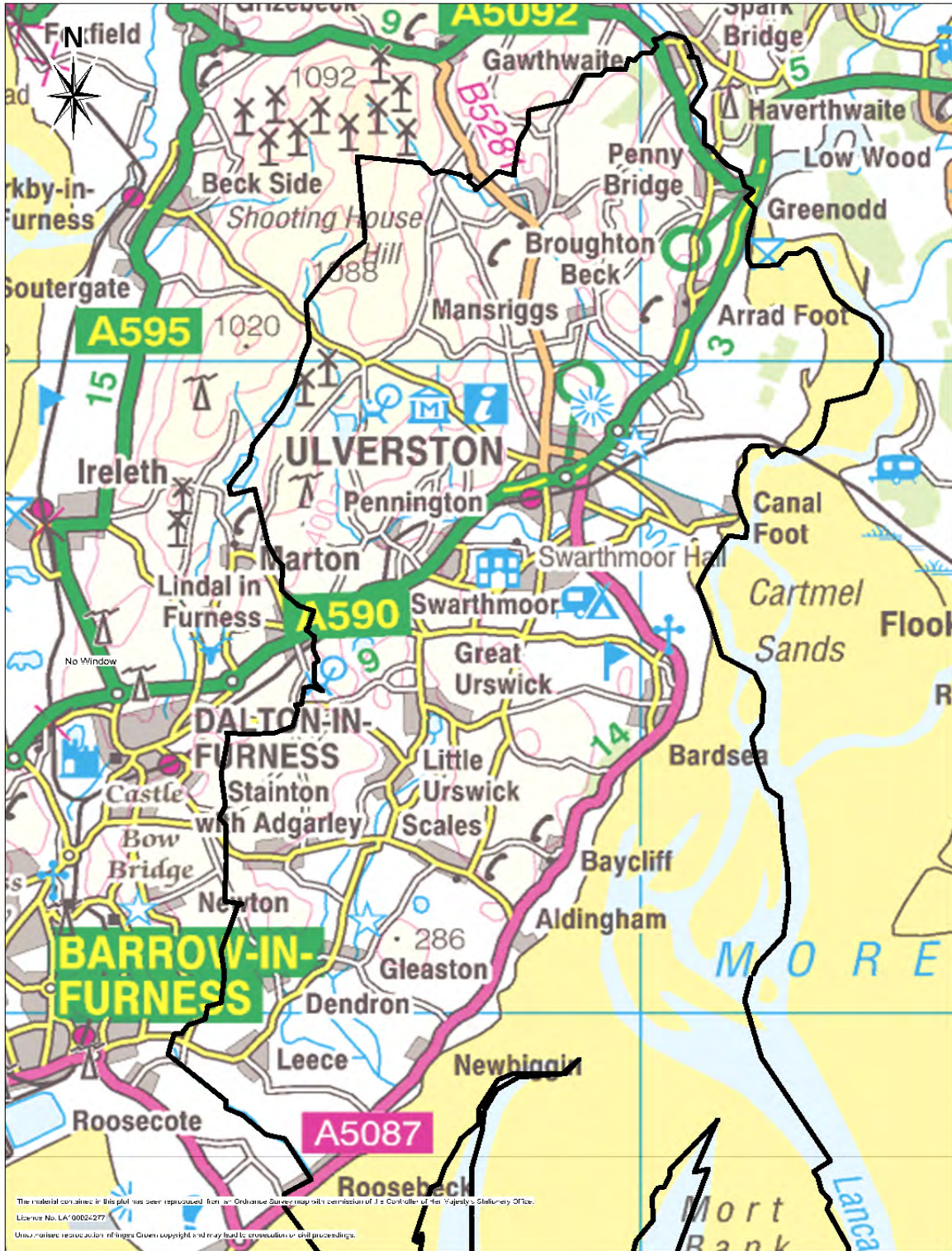




Low Furness & Ulverston LOCAL AREA PARTNERSHIP

Profile 2013



About this profile

The aim of this profile is to provide the Local Area Partnership with background data and intelligence about the characteristics of the area. In this way the partnership can better assess how it needs to focus its efforts.

The majority of the data used in the profile is Census 2011 data. This was collected in March 2011, and gives the most accurate and up-to-date picture of the area possible.

Whilst every effort has been made to provide accurate data, some figures are estimates due to complications with disaggregation.

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Low Furness & Ulverston Local Area Partnership in Perspective

Low Furness & Ulverston Local Area Partnership (LAP) has the second largest population of all the eight South Lakeland LAPs. Incorporating 5 district parishes (Inc. 1 town council), it has the third smallest representation of all the South Lakeland partnerships. The LAP also incorporates 7 District Council wards and 4 County Council wards.

The following parishes make up the partnership:

Aldingham

Egton-with-Newland, Mansrigg & Osmotherley

Pennington

Ulverston Town

Urswick

Due to the size of Ulverston Town parish, it can be broken down into the following district wards:

Ulverston Central

Ulverston East

Ulverston North

Ulverston South

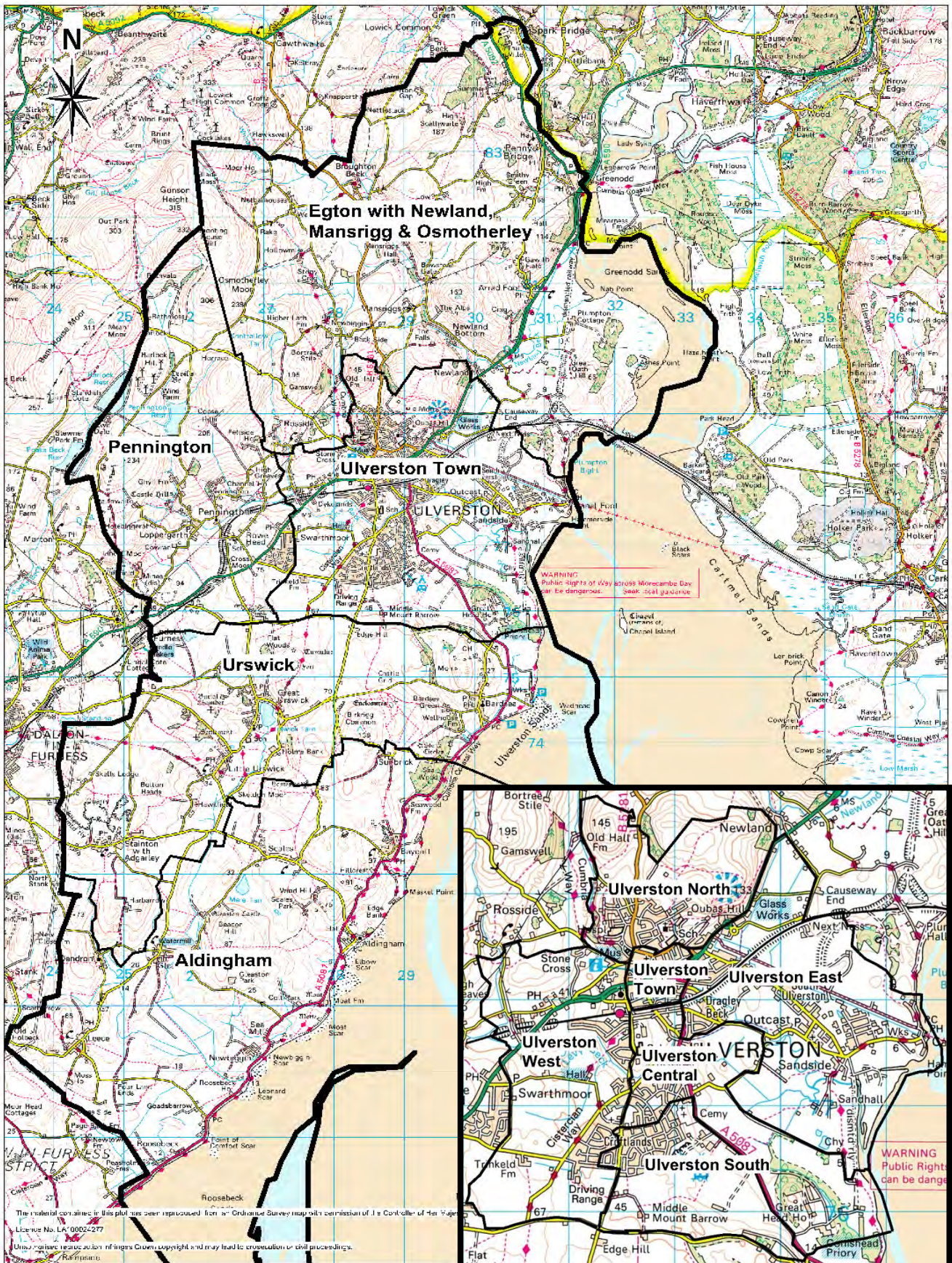
Ulverston Town

Ulverston West

Low Furness & Ulverston LAP lies in the south west corner of South Lakeland, adjoining Barrow Borough Council to the south. Part of the partnership, to the north, lies in the Lake District National Park. Centred on the market town of Ulverston, the LAP is bounded in the east by the Levens Estuary and Crake Valley. To the west the boundary follows a chain of hills beyond which lie the settlements of the High Furness LAP. To the south it is relatively low land leading to Morecambe Bay sands. Low Furness & Ulverston LAP is fed by the A590 from Barrow in the south and Kendal and onwards from the east. Ulverston railway station is located on the Furness line from Barrow-in-Furness to Lancaster, ultimately leading to Manchester and beyond. Ulverston is served by several bus services including the X35 to Kendal, the X12 to Coniston and the 6/6A to Barrow.

The partnerships' main town is Ulverston. The town calls itself the 'Festival Town' in reference to the many various festivals which take place over the course of the year. The most renowned of these are the Lantern Procession and the Dickensian Festival. The most visible landmark in the LAP is the Hoad Monument, built in 1850 to commemorate Sir John Barrow. Dating from the 12th Century, St Cuthbert's Church lies in the heart of Aldingham village. The parish also includes Aldingham Hall.

Low Furness & Ulverston LAP – Parishes and Ulverston Wards



Low Furness & Ulverston LAP People

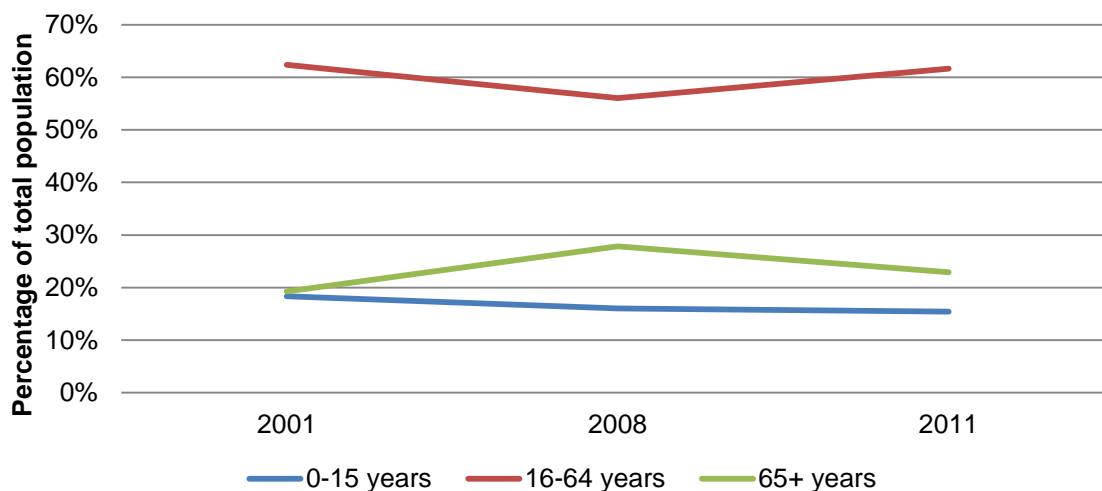
Low Furness & Ulverston LAP is made up of a number of different close knit communities. The people who live in these communities in the main own their own homes, drive their own cars and hold down responsible jobs. People who live in the partnership area are practical and enterprising in their orientation. Many live in what were once council estates but where tenants have exercised their right to buy. They provide a reliable source of labour to local employers and are streetwise consumers. Young couples live in traditional older homes and rely on the industries that have been in slow decline over recent years. Many families are reliant on the yards at Barrow and the local chemical factory. Low Furness & Ulverston also includes residents who have rewarding careers rather than jobs, who live in sought after locations, who drive the more modern and expensive cars and who indulge in the more expensive leisure pursuits. (Source: Mosaic Demographic Profiling)

Usual Resident Population

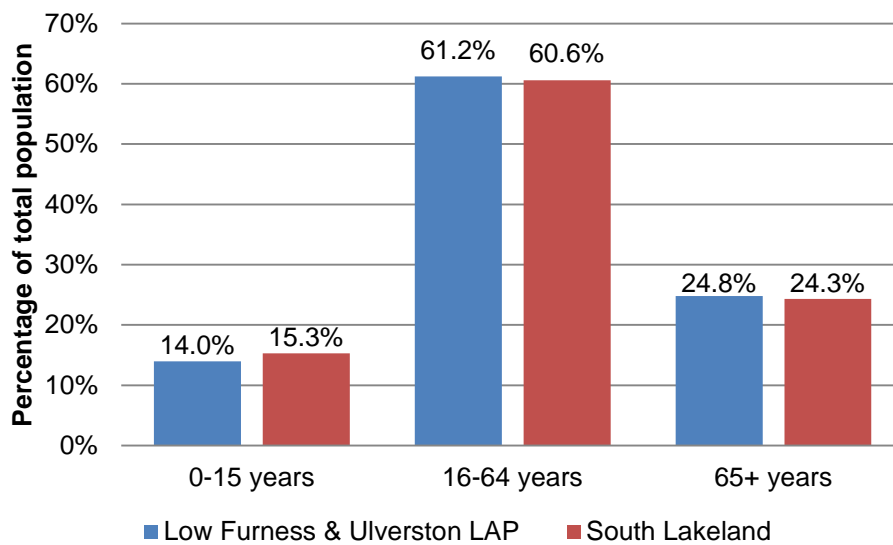
In 2011, the population of Low Furness & Ulverston LAP was 17,307, the second highest of all South Lakeland LAPs and 17% of the overall district population. The population has slightly increased in the LAP area by 0.8% since 2001, when the count stood at 17,164 residents. Pennington parish has seen the biggest proportionate increase (11.9%) in population from 1,795 to 2,008. Aldingham parish has seen the biggest decrease of 7.1% from 1,189 to 1,105.

Male residents make up 48.9% of the population, 51.1% being female. The Low Furness & Ulverston LAP covers an area of 8,584 hectares (33.1 square miles), equating to a population density of 2 people per hectare (522.8 per square mile).

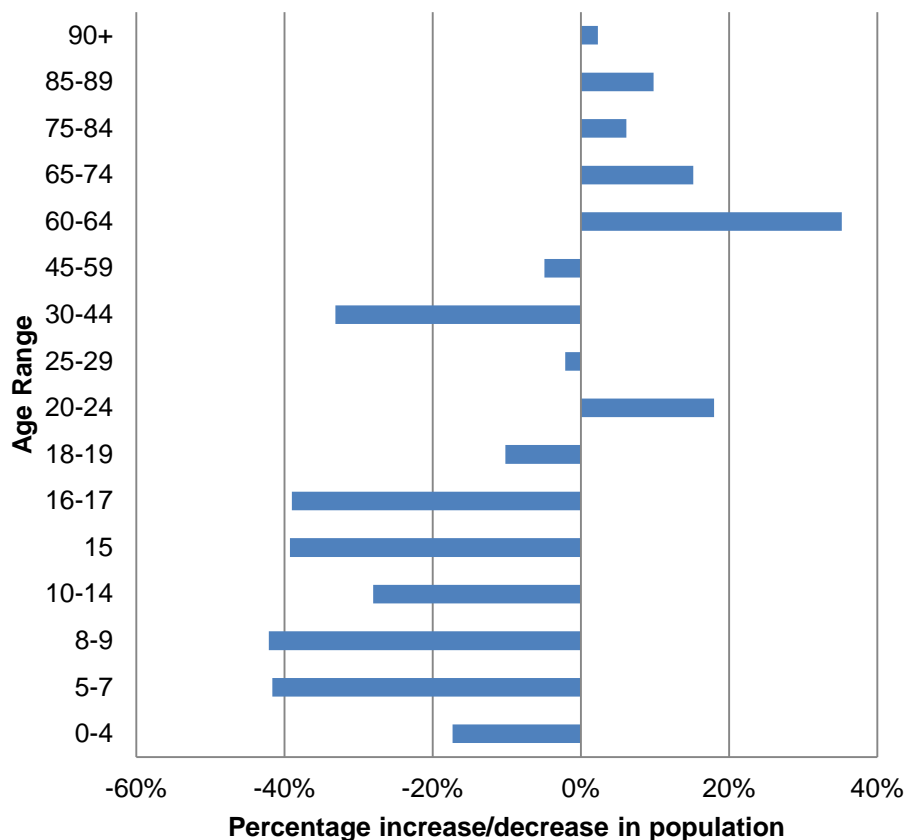
When looking at the broad age bands, the proportion of 0-15 year olds has decreased over the ten year period between 2001 and 2011 (a fall of 15.2%). Aldingham parish saw the biggest proportionate decrease in this age group of 33.5%, with Pennington parish seeing the smallest decrease 1.5%. No parish or Ulverston ward saw an increase in this age range over the time period. There has been an increase since 2008 in the proportion of 16-64 year olds (working age); which is now similar to what it was in 2001. Ulverston East ward saw the biggest proportionate increase in this age group since 2001 of 13.5%, with Aldingham parish seeing the biggest decrease of 14.4%. The over 65 population has decreased since 2008; however there has been a proportionate increase of 19.7% since 2001. Ulverston South ward has seen the biggest increase of 37% since 2001, while Ulverston Town ward is the only parish or ward to see a decrease in this age group (-6.3%).



When comparing the broad age range proportions (2011) against those at district level, it can be seen that all the main age group proportions are fairly similar to what they are in South Lakeland as a whole.



The Census 2011 data shows us that there has been a decrease in population in all the age groups below 20 years old in Low Furness & Ulverston LAP (a combined reduction of 30.3%). The 60-64 year age range saw the biggest increase (35.2%). It can be seen that all age ranges above 60 have seen an increase over the ten year period.



One in four residents (25.6%) over the age of 16 in Low Furness & Ulverston LAP are single. The majority (54.2%) are married or in a civil partnership. 11.4% are either separated or divorced, while 8.9% are widowed.

Health & Wellbeing

The overall health of Low Furness & Ulverston LAP's residents is generally good, with four in five residents (80%) saying that their health is either very good or good when asked in the 2011 Census. 5.6% (973 residents) said that it was bad or very bad. Egton with Newland, Mansrigg & Osmotherley parish has the highest proportion of residents with good/very good health (83.9%), while Aldingham parish has the highest proportion of residents with bad/very bad health (7.6%). When compared to South Lakeland as a whole, the overall health in Low Furness & Ulverston LAP is slightly worse (compared to 81.9% having good/very good health).

Again, the overall majority (79.3%) of residents are not limited in their day-to-day activities by any health problems or disability. However, 1,917 residents' (11.1%) day-to-day activities are limited a little, and 1,662 (9.6%) limited a lot through health problems and disability. Again, Egton with Newland, Mansrigg & Osmotherley parish has the greatest proportion of residents with no limiting health problems/disabilities (83.9%), while Ulverston Central ward has the biggest proportion limited a little (13%) and limited a lot (14.5%). 12.3% of residents provide some kind of unpaid care, the majority between 1 to 19 hours per week. The proportions of residents whose day-to-day activities are limited a little and a lot are slightly higher in the LAP when compared to South Lakeland overall.

The average life expectancy in Low Furness & Ulverston LAP is 78.0 years. This is lower than the South Lakeland average of 80.0 years.

An estimated 21% of adults in Low Furness & Ulverston LAP smoke, slightly lower than the district estimate of 22%. 21% are also estimated to binge drink (consumption of more than 8 units in a day at least once a week for a man, 6 for a woman), slightly higher than the district estimate. The estimate of obesity in the LAP is higher in the LAP (24%) when compared to the district estimate.

Adult Lifestyles	Low Furness & Ulverston LAP	South Lakeland
Estimate of Smoking	21%	22%
Estimate of Binge Drinking	21%	20%
Estimate of Obesity	24%	22%

12% of the children (0-19 years old) in Low Furness & Ulverston LAP are said to be living in child poverty. This is defined as children living in families in receipt of Council Tax Credits whose reported income is less than 60% of the average income, or in receipt of Income Support or income based JSA. This is higher than the average for South Lakeland which stands at 7.5%, and the highest of the eight South Lakeland LAPs. Ulverston East ward has the highest proportion of children in child poverty in the LAP (25.3%).

Ethnicity, Nationality & Religion

The vast majority of Low Furness & Ulverston LAP residents are classed as White British (96.7%), with 1.8% being classed as White Other (Irish, European, Australian etc). The remaining 1.5% is made up of Black African/Caribbean and Asian residents (including mixed

race). When compared to South Lakeland as a whole, the proportion of White British is slightly higher, while White Other is slightly lower. Black and Asian are both similar.

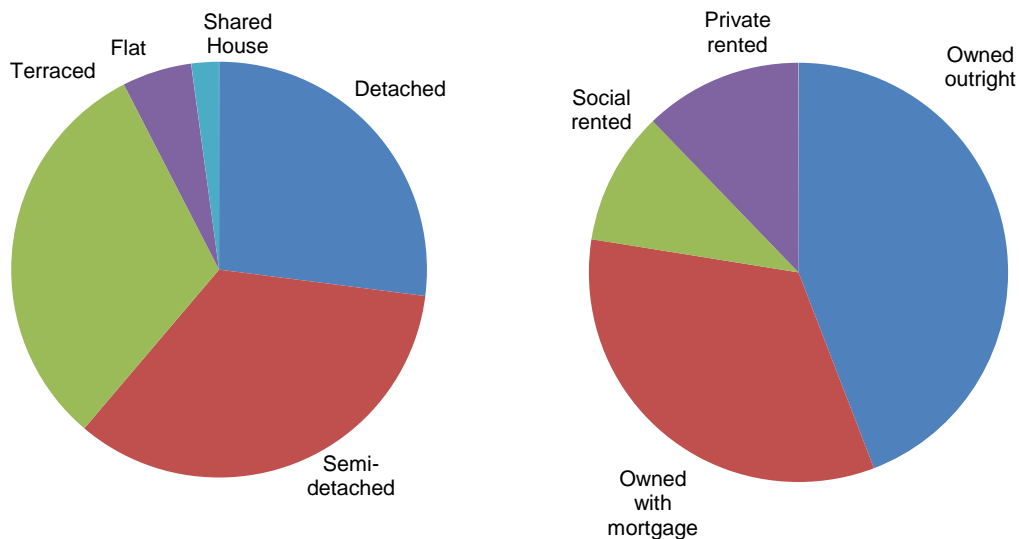
England is the country of birth of 92.7% of Low Furness & Ulverston LAP residents, with Britain as a whole accounting for 96.5% (Inc. Scotland, Wales, N. Ireland). 1.3% of residents name their country of birth as other EU member countries, with the remaining 2% being born elsewhere. Again, the proportion born in Britain is slightly higher than the district as a whole, with the others being slightly lower.

More than one in six Low Furness & Ulverston LAP residents (18.4%) do not own a passport, while 79.7% own a UK one. This is also the case at district level.

Christianity is the main religion in Low Furness & Ulverston LAP, as it is in South Lakeland as a whole, with 68.6% of residents following this faith. More than one in five residents (22.2%) does not follow any religion.

Housing

There are 8,434 dwellings in Low Furness & Ulverston LAP, (7,841 households, there may be multiple dwellings in one household i.e. shared houses). There is a fairly even share of detached (26.4%), semi-detached (33.4%), and terraced (30.5%) dwellings in the LAP. The remaining dwellings are made up of purpose built flats (5.3%) and shared houses (2.1%). When compared to South Lakeland as a whole, there is a higher proportion of semi-detached and terraced dwellings in the LAP, and a lower proportion of detached, flats and shared houses.



Of the total households in Low Furness & Ulverston LAP (7,841), 43.8% are owned outright, while 33.1% are owned with a mortgage. 12.1% are private rented (landlord, letting agent etc) and 10.2% are social rented (local authority, housing agency etc). Compared to the district as a whole, there are a higher number of households owned with a mortgage in the LAP, a similar proportion owned outright and social rented, and a smaller proportion private rented.

In April 2010 there were 194 second homes registered for council tax in the LAP, which is 2.3% of the domestic properties registered for council tax in the LAP area. This is a lower proportion than at district level (6.8%). At the same period there were 23 holiday homes,

0.3% of the total and lower than the proportion for South Lakeland overall (2.6%). Egton with Newland, Mansrigg & Osmotherley parish has the largest proportion of second and holiday homes in the LAP (7.3% and 1.8% of domestic properties respectively).

The average house price in Low Furness & Ulverston LAP is £180,283, while the average household income is £32,789. This makes the average house price more than five times higher than the average household income. This is called the household affordability ratio. As can be seen in the following table, the LAP's affordability ratio is lower than the district ratio, showing that properties in Low Furness & Ulverston LAP are more affordable than they are in South Lakeland overall (the most affordable of all eight LAPs).

	House Price	Household Income	Affordability Ratio
Low Furness & Ulverston LAP	£180,283	£32,789	5.5
South Lakeland	£264,385	£33,199	8.0

31.3% of the households in Low Furness & Ulverston LAP are inhabited by families, 32.8% are inhabited by cohabiting and married couples, and 31.8% are one person households. When compared to South Lakeland as a whole, there is a slightly higher proportion of family households and slightly lower proportions of couple and one person households.

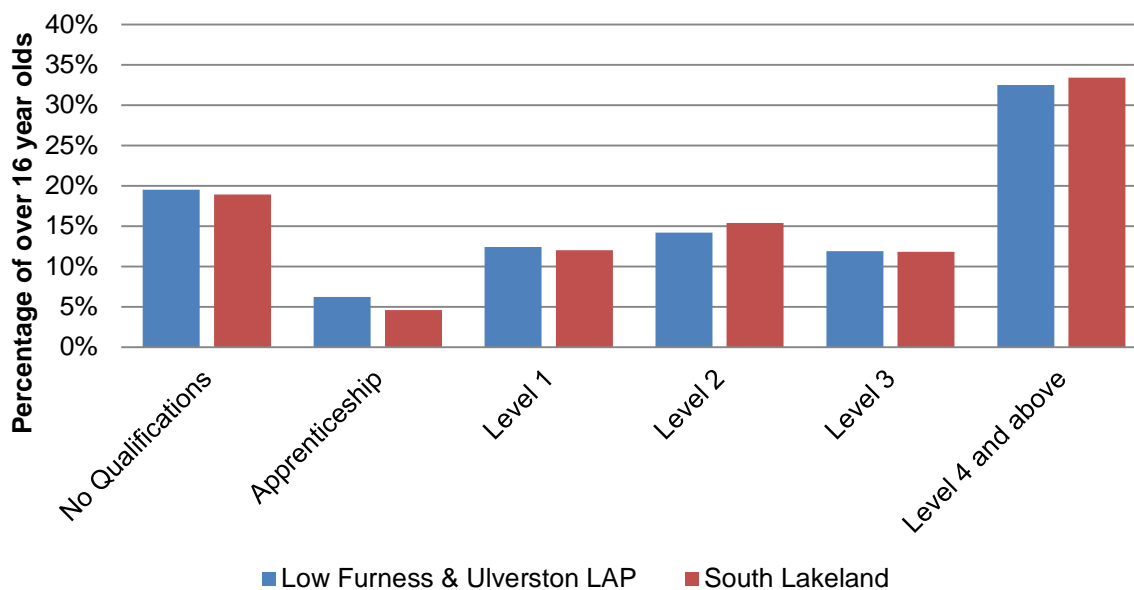
Nearly one in six households (16.4%) in Low Furness & Ulverston LAP does not own a car or van, slightly higher than at district level. Three quarters of the LAP's households (75.6%) own one or two vehicles.

Nearly all households in Low Furness & Ulverston LAP (95.7%) have central heating, with gas being the most popular means of supply (74.4% of households). However, 15.9% are considered to be in fuel poverty. A household is considered to be in fuel poverty if it needs to spend more than 10% of income on fuel to maintain an adequate heating regime. The proportion is lower than that of South Lakeland, which stands at 23.2%. Low Furness ward* has the highest proportion of households in fuel poverty, with 28.7% households considered to be fuel poor.

**Data only available at ward level*

Qualifications

Almost a third of residents (32.5%) aged over 16 years old in Low Furness & Ulverston LAP are qualified up to and above level 4 (Masters, Degree, Diploma, Certificate of Higher Education etc). 11.9% are educated up to level 3 (A/AS level), 14.2% up to level 2 (GCSEs at grades A*-C), and 12.4% up to level 1 (GCSEs at grades D-G). 6.2% are qualified as an apprentice, while 19.5% have no formal qualifications. When compared to South Lakeland as a whole, there is a higher proportion of residents with apprenticeships in the LAP, while all the other levels of qualification are similar in comparison.

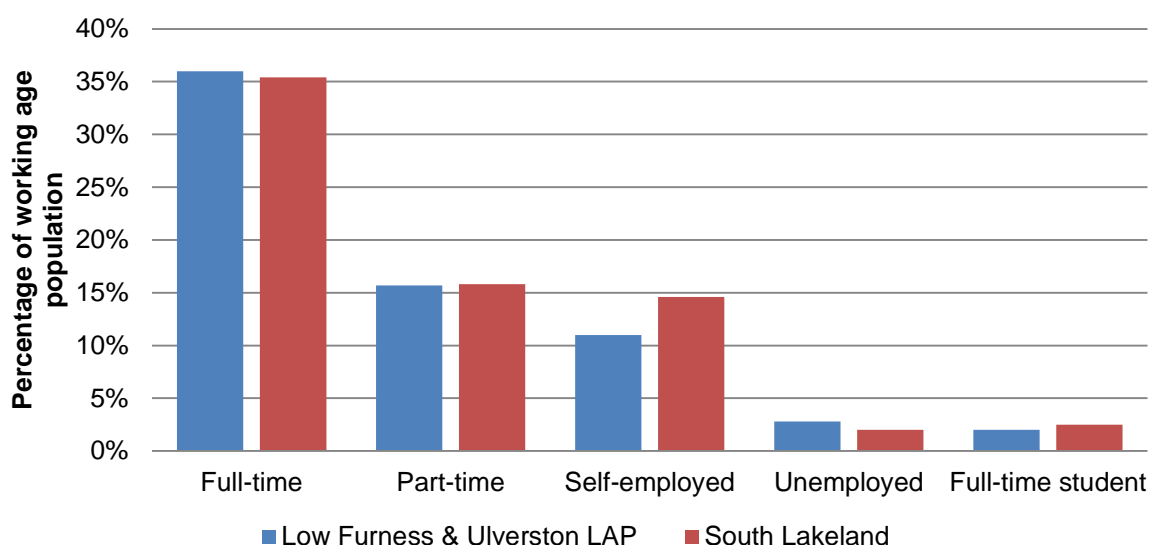


Employment & Business Environment

Residents between the ages of 16 and 74 are considered to be of working age in the 2011 Census, and are referred to as the working age population (this has increased from 16-64 year olds in the previous 2001 Census).

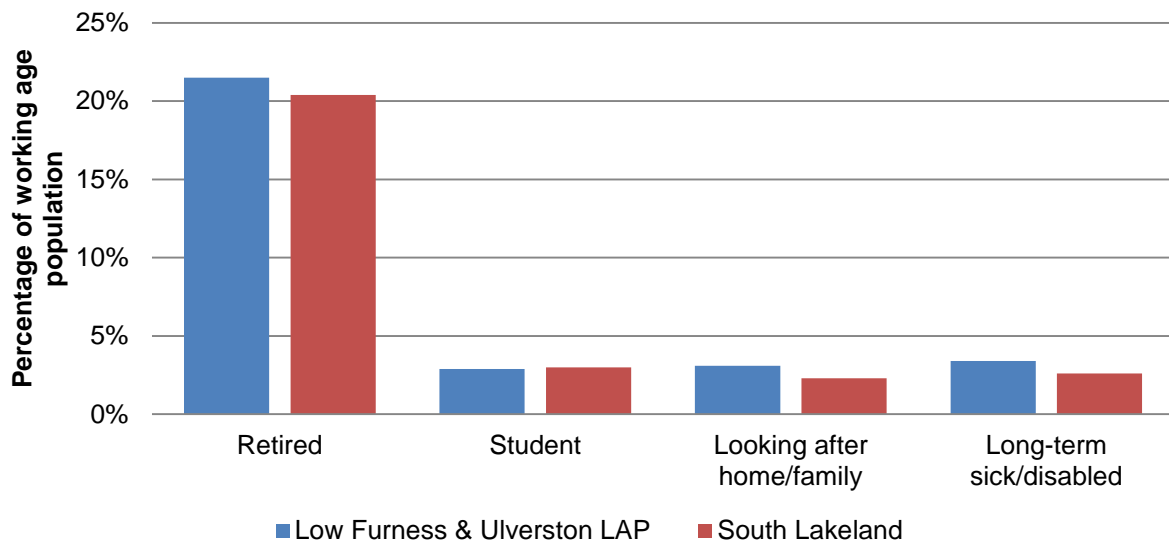
In 2011 there were 12,855 residents of working age in Low Furness & Ulverston LAP. 67.5% of these residents are classed as 'Economically Active'. This is defined as residents either in employment or actively seeking employment. 36% of the working age population were in full-time employment, 15.7% were in part-time employment, and 11% were self-employed. 2.8% were unemployed (the highest off all eight LAPs) and 2% were full-time students. In comparison with South Lakeland, there is a lower proportion of self-employed residents in the LAP, and a higher proportion unemployed. Pennington parish has the highest proportion of economically active residents (71.9%), with Ulverston West ward having the lowest (59.5%).

Economically Active

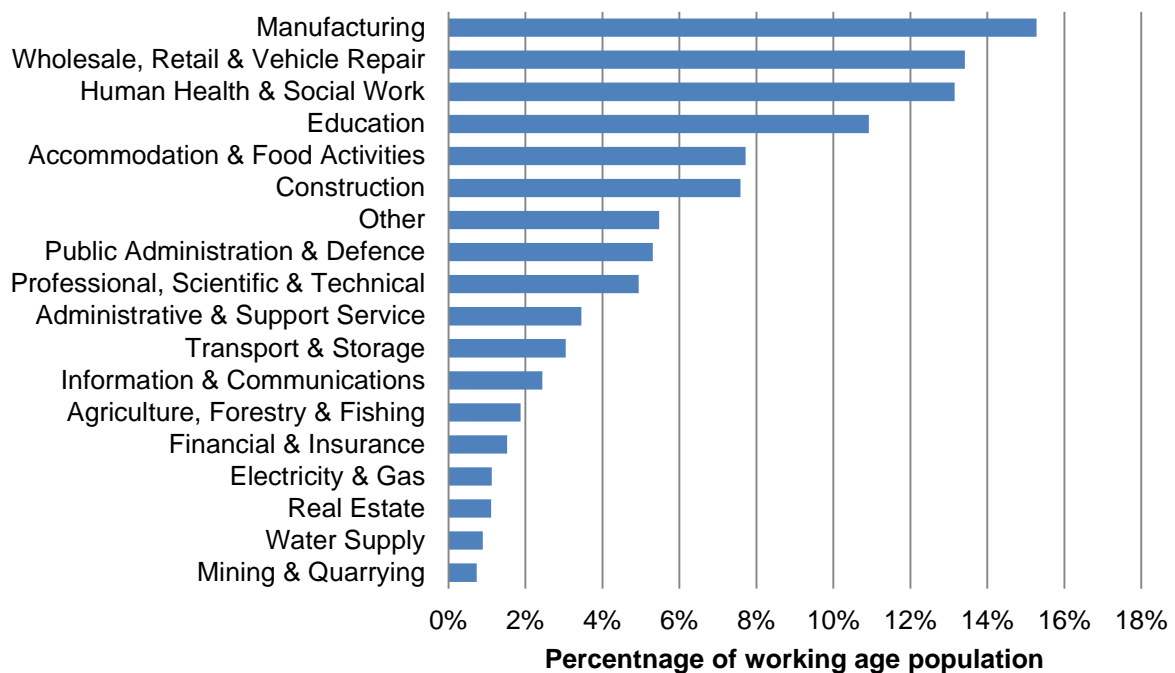


32.5% of the working age population in Low Furness & Ulverston LAP are classed as 'Economically Inactive'. This is defined as residents not in employment or actively seeking employment. 21.5% were retired, 2.9% were students, 3.1% were looking after the home and/or family, and 3.4% were long-term sick or disabled. When compared to South Lakeland as a whole, the LAP has a slightly higher proportion of retired, long-term sick/disabled and those looking after the home/family (of working age). Ulverston West ward has the highest proportion of economically inactive residents (40.5%), while Pennington parish has the lowest (28.1%).

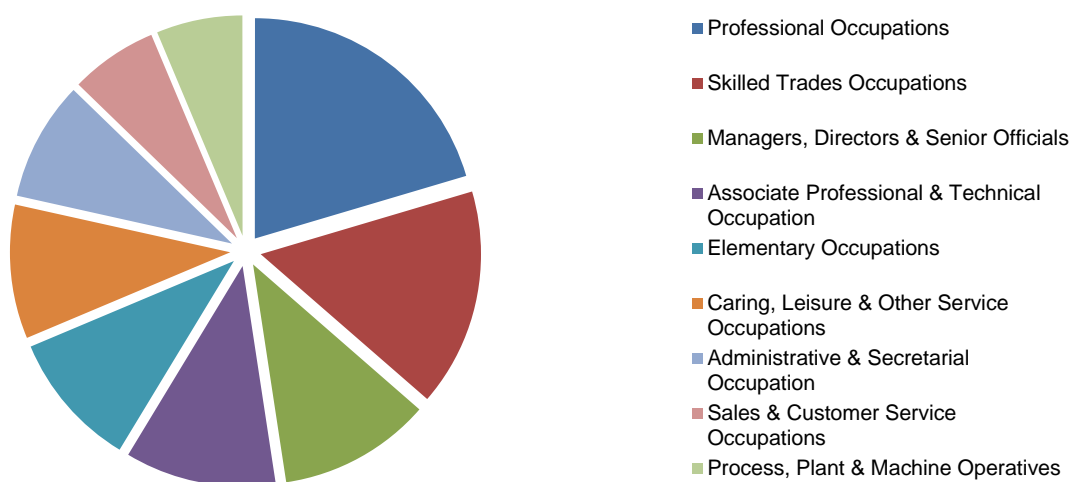
Economically Inactive



The top five industries of employment in Low Furness & Ulverston LAP are; Manufacturing (15.3%), Wholesale, Retail & Vehicle Repair (13.4%), Human Health & Social Work (13.1%), Education (10.9%), and Accommodation & Food Safety (7.7%). These sectors are also in the top five industries of employment in South Lakeland as a whole.



When looking at the occupations of the working age residents of Low Furness & Ulverston LAP, the top three are Professional (20.4%), Skilled Trades (16%), and Managers, Directors & Senior Officials (11.2%). Again, these are the top three occupations at district level also.



There are a number of business enterprises situated in the Low Furness & Ulverston LAP area. The following table shows the ten largest businesses situated in the LAP in order of the rate of Non-Domestic Rate each business pays.

Business	Type of Business	Parish/Ward	Location
GlaxoSmithKline	Chemical Factory	Ulverston East ward	North Lonsdale Road, Ulverston
Booths	Supermarket	Ulverston East ward	Oubas Hill, Ulverston
EXPRO (2 Sites)	Subsea Machinery Manufacturer	Ulverston Central ward / Ulverston East ward	Low Mill Business Park / Sandside Road, Ulverston
Ulverston Victoria High School	Secondary School	Ulverston Central ward	Springfield Road, Ulverston
Ulverston Community Health Centre	Community Health Centre	Ulverston North ward	Stanley Street, Ulverston
Lakes Leisure	Leisure Centre	Ulverston Central ward	Priory Road, Ulverston
Oxley Ltd	Electronic Systems Manufacturer	Ulverston South ward	Priory Park, Ulverston
Marl Ltd	LED Products Manufacturer	Ulverston East Ward	Marl Business Park, Ulverston
Farmers Arms	Public House & Restaurant	Ulverston North ward	Market Place, Ulverston
Shell Garage	Petrol Filling Station	Ulverston North ward	Oubas Hill, Ulverston

Concluding Overview of Low Furness & Ulverston LAP

- In March 2011, the population of Low Furness & Ulverston LAP was 17,307, the second highest of all South Lakeland LAPs. There has been a 0.8% increase in population since 2001.
- 61.2% of residents are aged 16-64 years of age (working age), 24.8% are aged over 65 and 14% are aged between 0-15 years of age.
- All age groups under 20 have seen the biggest decrease between 2001 and 2011 (30.3% combined), while the 60-64 year old age range has seen the biggest increase (35.2%).
- The overall health of Low Furness & Ulverston LAP residents is generally good, with just 5.6% saying that their health is bad/very bad. 79.3% of residents are not limited in their day-to-day activities by any health problems or disability.
- The vast majority of residents are classed as White British (96.7%). Christianity is the main religion in the LAP (68.6% of residents follow this faith). 22.2% of residents do not follow any religion.
- 76.9% of the 7,841 households in the LAP are either owned outright or with a mortgage. In April 2010 there were 194 second homes and 23 holiday homes registered for council tax in the LAP area.
- The average house price in Low Furness & Ulverston LAP is £180,283, while the average household income is £32,789.
- 15.9% of households in the Low Furness & Ulverston LAP are considered to be in fuel poverty.
- 32.5% of residents are qualified up to or above level 4 (Degree, Diploma etc), while 11.9% are educated up to level 3 (A/AS levels). 19.5% have no formal qualifications.
- 67.5% of working age residents in Low Furness & Ulverston LAP are 'Economically Active'. 36% are full-time employed, 15.7% are part-time employed, and 11% are self-employed. 2.8% are unemployed. 32.5% are 'Economically Inactive', with the majority (21.5% of working age residents) being retired.
- The top five industries of employment in Low Furness & Ulverston LAP are; Manufacturing, Wholesale, Retail & Vehicle Repair, Human Health & Social Work, Education, and Accommodation & Food Safety.
- The top three occupations in the LAP are Professional, Skilled Trades, and Managers, Directors & Senior Officials.

The following link to the Office for National Statistics website can be used to view various types of data and statistics at different geographical levels including district, ward and parish level. <http://www.neighbourhood.statistics.gov.uk/dissemination/>