

## LIN TV Announces Retransmission Contract with Time Warner Expires October 2, 2008 Time Warner unresponsive to LIN TV's attempts to negotiate

PROVIDENCE, RI, September 15, 2008 – LIN TV Corp. (NYSE: TVL), a local television and digital media company, announced today that its current contract with Time Warner Cable, Inc. ("Time Warner") expires on October 2, 2008. Since July, 2008, LIN TV has attempted to reach a new long-term agreement or an extension agreement with Time Warner for both its stations' analog and high-definition signals, however, Time Warner has not responded to its proposals.

As a result, LIN TV expects Time Warner to discontinue carriage of its television stations when the contract expires on October 2, 2008. This will deprive viewers of important local news, traffic and weather, in addition to popular programming, including the *Major League Baseball World Series*, *NFL Football* games, and popular shows such as *Wheel of Fortune*, *Law & Order*, *Jeopardy*, *CSI*, and *Survivor*.

Fifteen LIN TV-owned local stations are currently carried by Time Warner in the following markets: Austin; Buffalo; Columbus; Dayton; Ft. Wayne; Green Bay; Indianapolis; Mobile; Springfield (Mass); Terre Haute and Toledo.

LIN TV has successfully reached agreements with every major cable, satellite and telecommunications company, except for Time Warner, all of which have recognized the fair market value of its stations' signals.

"Most cable operators, like their satellite and telecommunications competitors, now understand and acknowledge that fair and equitable compensation is essential to ensure the viability of local television," said LIN TV's President and Chief Executive Officer Vincent Sadusky. "We look forward to negotiating with Time Warner so we may reach a deal with them before our contract expires."

In the event that LIN TV's signals are pulled, viewers may continue to watch their local news and top-rated programming through alternative means, including switching to a satellite service such as DISH Network<sup>®</sup> or a telecommunications service such as Verizon's FiOS TV.

LIN TV has formed a marketing and promotional partnership with DISH Network to encourage consumers to switch to DISH Network if a LIN TV local station signal has the potential to become unavailable or is removed from a cable system. The parties jointly market LIN TV's availability on DISH Network so viewers will have the opportunity to continue watching their favorite local news and programming.

For a limited time, all new subscribers to DISH Network in the Austin, Buffalo, Columbus, Dayton, Ft. Wayne, Green Bay, Indianapolis, Mobile, Terre Haute and Toledo markets will receive a \$50 incentive to switch to DISH Network. For more information and to make the switch, call 1-888-DISH-950.

Verizon's FiOS TV service also carries LIN TV stations in the Buffalo area and the Ft. Wayne market. Viewers may call 1-888-438-3467 for more information on FiOS TV.

## About LIN TV

LIN TV Corp., along with its subsidiaries, is a local television and digital media company, owning and/or operating 29 television stations in 17 U.S. markets, all of which are affiliated with a national broadcast network. LIN TV's highly-rated stations deliver important local news and community stories, along with top-rated sports and entertainment programming, to 9% of U.S. television homes, reaching an average of 10 million households per week.

LIN TV is also a leader in the convergence of local broadcast television and the Internet through its television station web sites and a growing number of local online innovations that reach 15% of U.S. broadband households. LIN TV is traded on the New York Stock Exchange under the symbol "TVL". Financial information about the company is available at <u>www.lintv.com</u>.