PPM Top-line Radio Statistics

Toronto CTRL

Broadcast year: Radio Meter 2016-2017
Survey period: February 27, 2017 - May 28, 2017
Demographic: A12+
Daypart: Monday to Sunday 2am-2am
Geography: Toronto CTRL
Data type: Respondent

February 27, 2017 - May 28, 2017 Average Daily Universe: 5,408,000				
Station	**Market**	**AMA (000)**	**Daily Cume (000)**	**Share (%)**
CBLFM	Toronto CTRL	4.2	110.6	1.3
CBLAFM	Toronto CTRL	28.3	420.3	8.9
CFMJ	Toronto CTRL	5.3	145.8	1.7
CFMZF+	Toronto CTRL	17.0	247.7	5.3
CFNYFM	Toronto CTRL	7.4	295.4	2.3
CFRB	Toronto CTRL	21.3	359.9	6.7
CFTR	Toronto CTRL	20.9	677.1	6.6
CFXJFM	Toronto CTRL	5.1	259.0	1.6
CFZM+	Toronto CTRL	14.5	212.9	4.5
CHBMFM	Toronto CTRL	28.5	636.7	8.9
CHFIFM	Toronto CTRL	36.4	927.1	11.4
CHKXFM	Toronto CTRL	4.0	107.7	1.3
CHUM	Toronto CTRL	2.5	96.5	0.8
CHUMFM	Toronto CTRL	27.8	671.7	8.7
CIDCFM	Toronto CTRL	8.3	338.9	2.6
CILQFM	Toronto CTRL	18.1	442.0	5.7
CINA	Toronto CTRL	2.1	39.2	0.7
CINDFM	Toronto CTRL	4.4	187.2	1.4
CINGFM	Toronto CTRL	1.1	77.8	0.4
CJCL	Toronto CTRL	10.4	283.4	3.2
CJRTFM	Toronto CTRL	3.0	79.8	0.9
CKDXFM	Toronto CTRL	4.2	89.3	1.3
CKFGFM	Toronto CTRL	4.6	122.5	1.5
CKFMFM	Toronto CTRL	17.8	727.6	5.6
CKISFM	Toronto CTRL	10.9	546.3	3.4

Spill Stations: CHKXFM (Toronto/Hamilton), CINGFM (Toronto/Hamilton)

TERMS

Average Minute Audience (000): Expressed in thousands, this is the average number of persons exposed to a radio station during an average minute. Calculated by adding all the individual minute audiences together and dividing by the number of minutes in the daypart.

Average Daily Cume (000): Expressed in thousands, this is the average number of unique listeners who were exposed to the station for at least one minute during an average day. Calculated by adding the number of unique listeners each day and dividing it by the number of days in the analysis.

Share: Within a central market area, the estimated total hours tuned to that station expressed as a percentage of total hours tuned to Total Encoded Radio.

Average Daily Universe: The average daily universe for the analyzed period. The universe is expressed as daily averages because it changes slightly daily as the intab changes.