



August 14, 2017

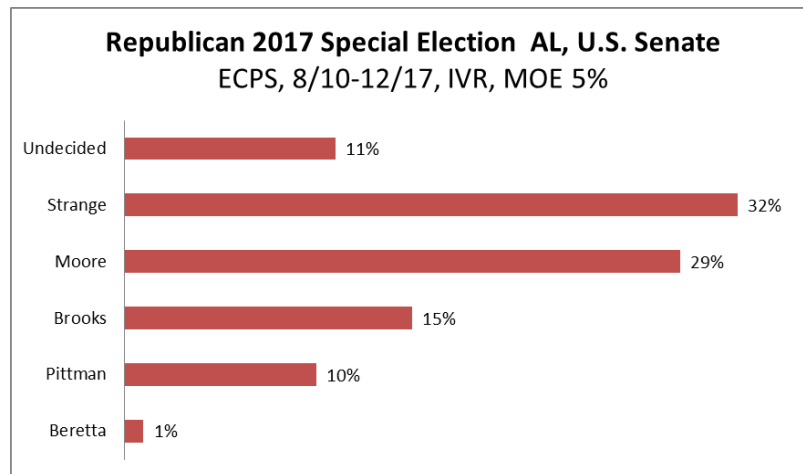
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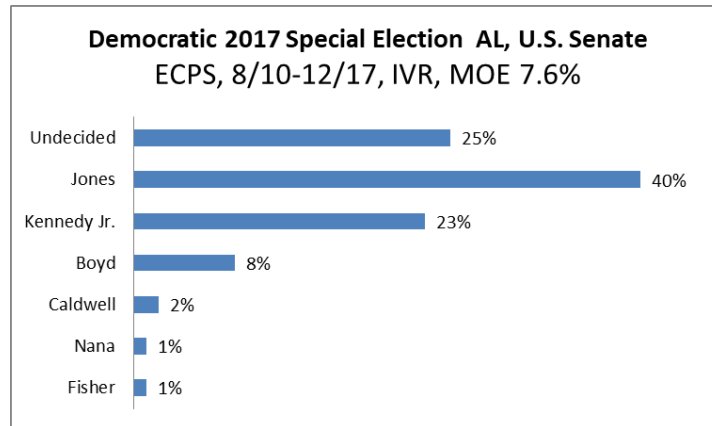
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**Emerson College Poll: Strange and Moore look poised for Runoff in Alabama Republican Primary, Jones with chance to wrap of Democratic nomination.
In Trump Alabama Trusts, base is in support of President.**

A new Special Election primary poll for the U.S. Senate seat in Alabama vacated by Attorney General Jeff Sessions finds the appointed Senator Luther Strange in a statistical dead heat with former Alabama Chief Justice Roy Moore at 32% to 29%, both men appear well below the 50% threshold needed to win the nomination outright and it is more likely than not that a September 26 run-off will be needed. Congressman Mo Brooks is in third with 15% and State Senator Trip Pittman rounds out the top four with 10%. Eleven-percent (11%) of Republican primary voters were undecided and no other candidate was above 2%.



On the Democratic side, Doug Jones leads Robert Kennedy Jr 40% to 23% with no other Democrat breaking 10%. Twenty-five percent (25%) of Democrat voters were undecided suggesting a volatile enough electorate that Jones could get to 50% and win the nomination.



President Donald Trump won Alabama 64% to 35% over Hillary Clinton in 2016 and currently 58% of voters approve thus far of the Presidents job performance with 37% disapproving. When voters were asked who they trusted more to tell the truth, 52% said President Trump compared with 31% who said the news media.

The voters of Alabama gave Attorney General Jeff Sessions a 60% job approval with 28% disapproving.

ECPS will be releasing additional poll results including a hypothetical 2018 GOP Governor Primary question and whether Alabama or Auburn football is the state's favorite team on August 21.

The Emerson College Polling Society, under the supervision of Professor Spencer Kimball is pleased to present the findings from a poll of already/likely Voters in Alabama, for the Democratic and Republican Special Election August 15, 2017. All respondents interviewed in this study were part of a fully representative sample using an area probabilistic sample of registered voters from Aristotle International. The overall sample size was N= 603 with a margin of error of +/- 3.9 percentage points in 19 of 20 cases. In the Democratic Primary the sample size was n= 164 with a MOE of +/- 7.6 percentage points, in the Republican Primary the sample was n= 373 with a MOE of +/- 5 percentage points. It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only and was conducted August 10-12, 2017.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall adult sample is weighted to recent Census and voting behavior data using a sample balancing procedure to match the demographic makeup of the population by 2016 general election results, age, and gender. Margins of sampling error for this survey are not adjusted for design effect.

Emerson College Polling Weekly is the official podcast for the Emerson College poll. The podcast is available on iTunes, Stitcher and the CLNS Media Mobile App. Visit our website at www.emersoncolleypollingsociety.com and follow us on Twitter @EmersonPolling.

Alabama Survey Instrument

1. How likely are you to vote in Alabama's special primary election on August 15th to fill the U.S. Senate seat?

Press 1 if you have already voted

Press 2 if you are very likely to vote

Press 3 if you are somewhat likely to vote

Press 4 if you are not likely to vote

2. Are you currently registered to vote with a political party?

Press 1 for Democrat

Press 2 for Republican

Press 3 for Independent or Other

Press 4 if you are not registered to vote

3. Who did you vote for in the 2016 Presidential election?

Press 1 for Donald Trump

Press 2 for Hillary Clinton

Press 3 for Gary Johnson

Press 4 for Jill Stein

Press 5 for somebody else

Press 6 if you did not vote

4. Do you approve or disapprove of President Trump's performance in office?

Press 1 for approve

Press 2 for disapprove

Press 3 for neutral or no opinion

Press 4 if you are unsure

5. Do you approve or disapprove of Attorney General Jeff Sessions' performance in office?

Press 1 for approve

Press 2 for disapprove

Press 3 for neutral or no opinion

Press 4 if you are unsure

6. If the August 15th special primary election to fill the U.S. Senate seat for Alabama were held today, what primary would you vote in?

Press 1 for Democrat (go to q7)

Press 2 for Republican (go to q8)

Press 3 for undecided (go to q10)

7. If the August 15th special primary election to fill the U.S. Senate seat for Alabama were held today, of the following 7 candidates who would you vote for? Press 9 at anytime to repeat answer choices. (go to q10)*

Press 1 for Will Boyd

Press 2 for Vann Caldwell
Press 3 for Jason Fisher
Press 4 for Michael Hansen
Press 5 for Doug Jones
Press 6 for Robert Kennedy Jr.
Press 7 for Charles Nana
Press 8 for undecided
Press 9 to repeat answer choices

8. If the August 15th special primary election to fill the U.S. Senate seat for Alabama were held today, of the following 9 candidates, who would you vote for? Press star at any time to repeat answer choices.*

Press 1 for JAMES PAUL BERETTA
Press 2 for JOSEPH F. BREAUULT
Press 3 for RANDY BRINSON
Press 4 for MO BROOKS
Press 5 for Mary Maxwell
Press 6 for ROY S. MOORE
Press 7 for BRYAN PEEPLES
Press 8 for TRIP PITTMAN
Press 9 for LUTHER STRANGE
Press 0 for Undecided
Press star to repeat answer choices

9. If the Republican primary for Governor was held today and the candidates were, Kay Ivey, Twinkle Cavanaugh and Tommy Tuberville, who would you vote for?*

Press 1 for Kay Ivey
Press 2 for Twinkle Cavanaugh
Press 3 for Tommy Tuberville
Press 4 if you are undecided

10. Who do you trust more to tell the truth?*(swap first two choices)

Press 1 for National News Media
Press 2 for President Trump
Press 3 if you are undecided

11. Overall, do you identify yourself as an Alabama fan, an Auburn fan, a fan of both, a fan of neither or you don't know?*(swap first two choices)

Press 1 for an Alabama fan
Press 2 for an Auburn fan
Press 3 if you are a fan of both
Press 4 if you are a fan of neither
Press 5 if you don't know or care

12. What is your gender?

Press 1 for male

Press 2 for female

13. What is your ethnicity?

Press 1 for White or Caucasian

Press 2 for Black or African American

Press 3 for Hispanic or Latino

Press 4 for Asian or Pacific Islander

Press 5 for other or multiple races

14. What is your age range?

Press 1 for 18-34 years

Press 2 for 35-54 years

Press 3 for 55-74 years

Press 4 for 75 years or more

15. What is the highest level of education you have attained?

Press 1 for high school or less

Press 2 for some college

Press 3 for college graduate

Press 4 for postgrad or higher