

PROMOTE BEYOND BOUNDARIES



Outdoor Activation Solutions



www.insta-group.com

LIBERATE YOUR BRAND WITH **EURO+** PLUS

HERE'S HOW...

Make outdoor events more relaxing. Say hello to Euro plus, a complete range of branded outdoor display solutions from Insta. These include European quality portable tents, flags and various other systems that are ideal for outdoor events and Brand Activation. Dust free and weather proof fabric media is used to endure rough weather conditions in any outdoor location. What's more the structure flat packs in an easy to carry packaging making it even more convenient to store and transport.



• Euro Plus Tent

• Highline Outdoor

• Euro Plus Flags

• Euro Plus Mat

EURO PLUS TENT

Euro + tents are portable flat pack tents that have possibility of branding and can withstand extreme weather conditions. These are available in various sizes catering to your different needs. The tent consists of a weather coated fabric at the roof and fascia that can be printed upon giving total visibility to your brand. Backwalls can be added to the tent to make it an enclosure and let your show begin! These tents when used with Insta's reusable modular systems and other Euro+ products make outdoor events as easy as ever before.

Tent variants:

Euro + tents are available in 3 sizes and 6 standard color shades to cater to your different outdoor spaces.



Key features:

- Possibility of branding
- Light weight & Flat pack
- Stable in outdoor conditions
- Ballast weights for greater stability
- Dust free coated fabric media



Ballast weight

- Weather Proof
- Dust Proof
- Stable
- Can be Accessorised



3X6 m



3X3 m



2X2 m

HIGHLINE OUTDOOR

- A durable self standing structure
- Highly scalable and reconfigurable
- Its heavy metallic base is engineering to with stand the most rough weather conditions in the outdoor space.
- Highline™ is available in flat and curved versions with Fabric graphic substrate with
- full-color fabric prints structure including graphics and lighting pack in durable flight cases.



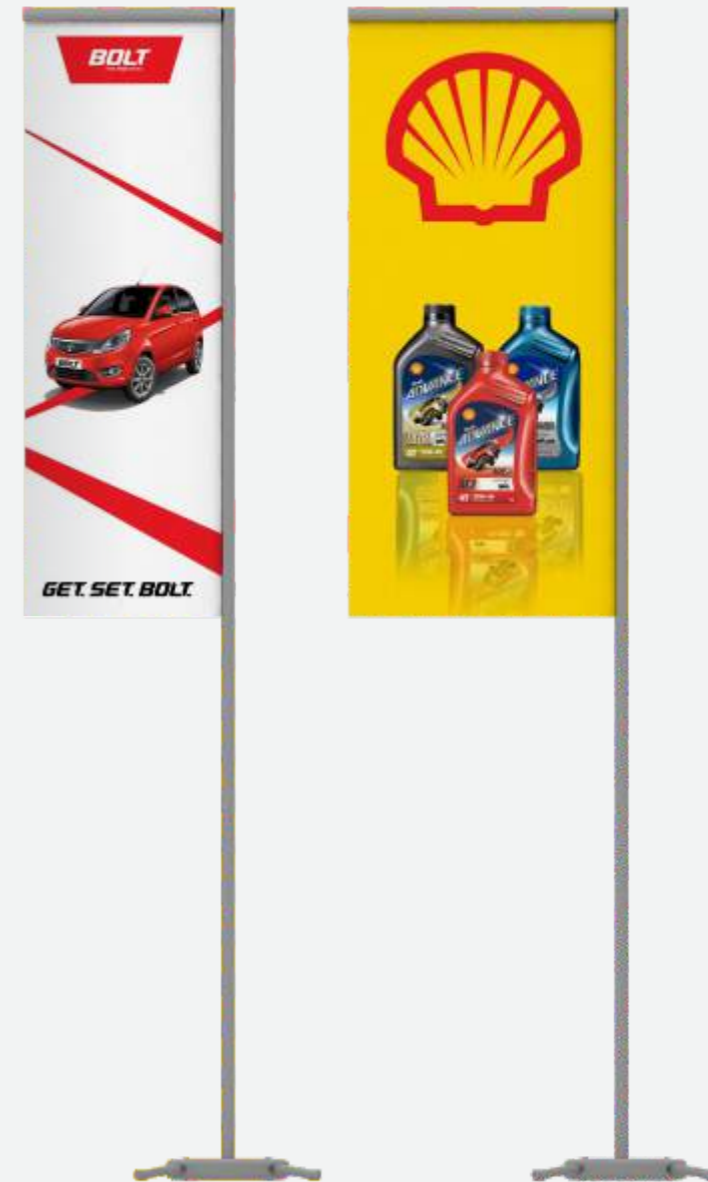
EURO PLUS FLAGS

Let your visitors spot you from a distance with the Euro+ outdoor Flags. These weather proof flags are available in two sizes and are ideal for outdoor branding on the go.

The base comes with an inflatable bag that can be filled up with water for stability.



- Inflatable Base
- Weather Proof
- Dust Proof
- Stable
- Can be Accessorised



Fabric: 600X1800 mm 800X1800 mm

Overall Height: 3000 mm

Key features:

- Light weight & compact packaging
- Easy to assemble
- Easy to change graphics
- Inflatable base to enable easy filling
- Withstands extreme weather

Flag variants:

Euro + Flags are available in two standard sizes depending on your application requirement



- Portable
- All weather application
- Easy to Clean
- Easy to Drain

EURO PLUS MAT

Add flooring to your tent with the Euro + Rollable mat. These are tough and stylish looking outdoor mats that can be rolled out in no time and are stable irrespective of the ground surface.

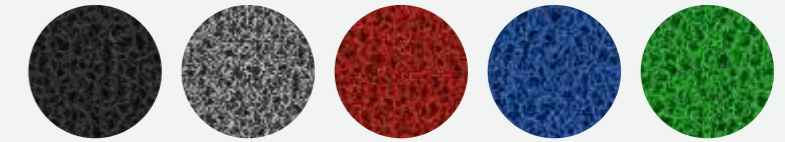
Key features:

- Easy to roll out and pack
- Can be cut to size
- Easy to clean & store
- Easy to drain water
- Robust and durable

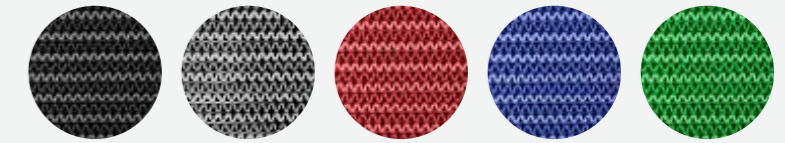
Mat variants:

Euro + Mats are available in two patterns depending on the application in use.

Loop Mat



Zigzag Mat





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- 3 m weather proof backdrop
- Flat pack Reception counter
- Euro plus Flags with all terrain base
- Four pocket literature rack
- 3 X 3 Europlus™ outdoor matt

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- 3 m Highline™ outdoor backdrop with header and AV screen
- Flat pack Rapid Plus counter with branded fascia
- Euro plus Flags with all terrain base
- Four pocket literature rack
- 3 X 3 Europlus™ outdoor matt

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Butterfly V2 counter with branded fascia
- Euro plus Flags with all terrain base
- Four pocket literature rack
- 3 X 3 Europlus™ outdoor matt

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Rapid Plus counter with branded fascia
- 3 X 3 Europlus™ outdoor matt
- Butterfly V2 podiums for product display
- Europlus™ Flags with All Terrain base

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Both side branding for tent
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





3X3 tent

Outdoor Flag banner

Flatpack Reception Counter



Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Butterfly V2 counter with branding
- Euro plus Flags with all terrain base
- Four pocket literature rack
- 3 X 3 Europlus™ outdoor matt

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Rapid Plus counter with branded fascia
- 3 X 3 Europlus™ outdoor matt
- 3 side wall with both side branding
- Interactive kiosk with lockable counter (Flat pack)

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Both side branding for tent
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





Structure

- 3 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Butterfly counter with branded fascia
- 3 X 3 Europlus™ outdoor matt
- Butterfly V2 Showcase for product display
- Makeover kiosk with lockable storage

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Both side branding for tent
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging



Portable showcase

Make over Kiosk



6X3 tent

Reception Counter with branding

Product Podiums



Structure

- 6 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Rapid Plus counter with branded fascia
- 6 X 3 Europlus™ outdoor matt
- 3 side wall with branding
- Butterfly V2 podiums for product display

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Both side branding for tent
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for Reception counter & Podiums

Packaging





6X3 tent

Side Wall branding

Discussion Area

Counter with branding

LCD Kiosk

Structure

- 6 X 3 Europlus™ Portable Tent with ballast weights
- Flat pack Rapid Plus counter with branded fascia
- 6 X 3 Europlus™ outdoor matt
- 3 side wall with branding

Graphic

- Weather proof seam sealed printed fabric for tent & Flags
- Both side branding for tent
- Weather proof printed fabric on backdrop
- Vinyl decal graphic for reception counter

Packaging





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