



environmental
stewardship

environmental legacy

When Amway was founded in 1959, it marketed only one product: L.O.C.[®] Multi-Purpose Cleaner. L.O.C. established our environmental commitment because only biodegradable cleaning agents were used in its formula. Its very name – Liquid Organic Cleaner (L.O.C.) – spoke to that commitment. This initial dedication to the environment has become a cornerstone in the Amway corporate philosophy.

Five decades later, our environmental concerns continue to be reflected in our products and philosophies. Whether responding to changing consumer demands or reacting to new scientific findings, Amway has stayed on the leading edge of positive environmental practices.

Amway has one of the longest and most consistent records in producing concentrated cleaning products. Concentrated products are only now being recognized in the industry for their environmental benefits – but Amway took this important step to limit adverse environmental impact years ago.

While our commitment to sustainable environmental practices began with our household products, it does not end there. Our Nutrilite farms are a testament to our respect for the environment. NUTRILITE[®] is the only global vitamin and mineral brand to grow, harvest, and process plants on its own certified organic farms.

With distribution in more than 80 countries and territories, we recognize our responsibility to produce environmentally sensitive products that can be used throughout the world.



environmental responsibility

At Amway, we believe that the proper use and management of the earth's resources are the responsibilities of industry and individuals alike. After all, alone we can do so little – together, we can do so much.



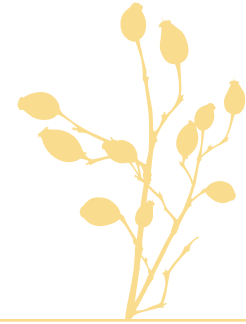
We recognize our responsibility and role in promoting environmental stewardship and protecting the health and safety of our people and the communities where we operate. To that end, we are committed to:

- **Maintaining compliance** with applicable environmental, health and safety laws, regulations, and other requirements to which the Corporation subscribes.
- **Continually improving** our environmental health and safety performance.
- **Reducing the impact of our operations** on the environment by conserving resources through reuse and recycling, avoiding pollution, eliminating hazards, and using energy responsibly.
- **Training and motivating our employees** to take personal accountability for protecting the environment and creating a safe and healthy workplace.
- **Measuring the progress** of our environmental health and safety programs through periodic assessments and audits.

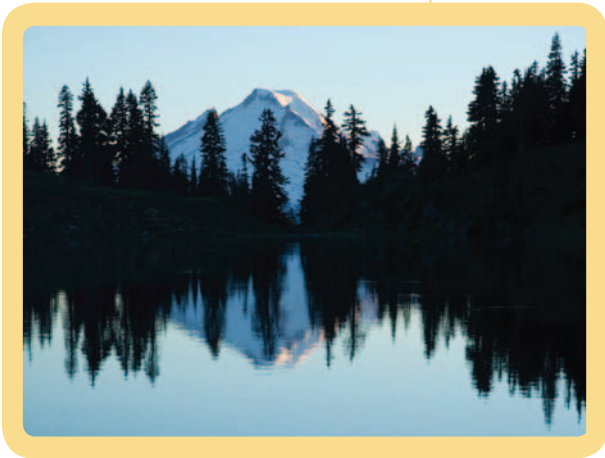
Our environmental policies are more than just words on paper. They are substantiated through third-party verification and recognized by the International Organization for Standardization (ISO).

environmental certifications

Amway holds the following certifications for environmental management in our worldwide operations:



- International Organization for Standardization (ISO) 14001:2004 (Environmental Management), Ada, Michigan.
- Wildlife Habitat Council certification of the Amway World Headquarters.



environmental memberships

Amway is proud to be a member of these environmental business groups:

- The Michigan Business Pollution Prevention Partnership.
- Michigan Great Printers Project.
- U.S. Environmental Protection Agency (EPA) Climate Leaders Partnership.
- EPA Green Power Partnership.

environmental products

With our concern for the environment, AMWAY™ products are continually being reformulated to meet the needs of today's consumers and to address environmental issues in the communities where we do business.

- **DISH DROPS® Dishwashing Liquid** has been reformulated with highly biodegradable surfactants.
- **DISH DROPS Automatic Concentrated Powder Dishwasher Detergent** has been reformulated to be phosphate-free, which complies with strict environmental restrictions in many states and also has been shown to work better than leading conventional dishwasher detergents.
- **LEGACY OF CLEAN™** is an AMWAY™ home care brand with planet-positive products, many of which are recognized by the U.S. Environmental Protection Agency's Design for the Environment Program. LEGACY OF CLEAN packaging is made of 25% post-consumer recycled plastic. It's recyclable and in some cases reusable, with economical concentrated refills.
- **SA8® Powdered Laundry Detergents** packaging is made from 100% recycled paper board (35% post-consumer materials) and printed with vegetable oil-based inks. Scoops are made from 100% post-consumer recycled plastic from soft drink bottles.



environmental concern



Our products and our policies reflect our continued concern for the earth and its resources. We never stop looking for new ways to reduce, reuse, and recycle.



- **Source Reduction:** As landfills fill up and new landfill development becomes more controversial, we are doing our part by producing many highly concentrated products. High concentration means less packaging for the same number of uses and less waste.
- **Commitment to Renewable Energy:** Amway has signed a 20-year contract with Wolverine Energy to invest in renewable energy through the first wind turbine farm to be constructed in the state of Michigan. Upon completion, the wind farm will provide 10% of our total energy use at our World Headquarters facilities.
- **Biodegradable Surfactants:** Growing concern for the environment has many consumers demanding biodegradable products. Amway uses biodegradable surfactants in detergent products. (Surfactants are cleaning, penetrating, and foaming agents.)
- **CFC-free Aerosols:** During the 1970s, researchers linked chlorofluorocarbons (CFCs) with the depletion of the earth's ozone layer. CFCs were the propellants found in most aerosol products at that time. Amway responded to this research by aggressively eliminating the use of CFCs in aerosol products we manufacture for all of our markets around the world.
- **Reducing Volatile Organic Compounds (VOCs):** VOCs are released into the atmosphere by automobiles, industrial processes, and to a lesser degree, consumer products such as hair sprays. VOCs are believed to contribute to smog. Several states have adopted regulations that require reduced VOC levels. In order to meet these regulations, Amway has initiated the reformulation of several products. These reformulated products are offered in the United States, with many available worldwide.
- **Animal Testing:** Our line of ARTISTRY® skin care products and cosmetics is not tested on animals unless required by government regulations. We actively lead initiatives to create alternatives to required animal tests.

environmental concern

(continued)



- **Genetically Modified Organisms (GMOs):** Amway supports a consumer's right to know when products contain genetically modified organisms. While we believe this is important technology, we are currently working to replace materials that contain GMOs with traditional ingredients where appropriate.
- **Natural Ingredients:** To manufacture our NUTRILITE® vitamin, mineral, and dietary supplements, our farms supply alfalfa, watercress, parsley, carrots, and spinach for use in the supplements. These food items are grown without the use of chemical fertilizers or synthetic pesticides. NUTRILITE is the only global vitamin and mineral brand to grow, harvest, and process plants on its own certified organic farms.
- **Gray Water Project:** Gray water is water that has been used for dishwashing, laundry, and other household uses. In areas where water shortage is a problem, people, businesses, and governments are investigating gray water reuse for irrigation instead of using drinkable water. Amway supports these initiatives.
- **Greener Publications:** We have taken steps to reduce our environmental footprint with the publications we create. January 2008 marked the debut of a greener version of *ACHIEVE*® magazine, our primary business publication for Independent Business Owners in North America. We decreased the paper size by pulling in the margins slightly, saving approximately 10,900 pounds of paper per issue – that's 14 trees each month. In addition, the February 2008 issue of *ACHIEVE* was the first printed on new paper stock from managed forests, wind power, and recycled materials.

environmental commitment

At Amway, we take our commitment to sustainable farming seriously. Each Nutrilite farm adheres to strict guidelines that emphasize responsible management of natural resources and respect for nature's processes – including natural pest control, natural fertilizers, soil health, erosion control, and the maintenance of natural plant and animal habitats that sustain the diversity of both native plant and animal species.

To ensure our farms produce the very best of nature, we:

- **Encourage diversity on the farms.** We cultivate vegetation in layers (such as herbs, bushes, and trees in the same field) and practice green soil cover, crop rotation, intercropping, integration with animal husbandry, the use of beneficial insects and microorganisms, green manuring, forest and native vegetation, and more.
- **Build soil.** We use composted manures and crop residues, rock powders, mineral fertilizers, and beneficial microorganisms; erosion control; mulching; good use of irrigation and water resources; and no soil burning.
- **Don't contaminate.** We use integrated pest management techniques; adhere to organic certification standards; and protect from neighboring and eventual sources of contamination.
- **Ensure traceability.** Every action performed on the farm must be documented and controlled. Input records, seed lots, crop rotations, and more provide quality assurance in the final product.
- **Build a healthy social environment on the farms and in the surrounding community.** We provide farm employees and their families the opportunity for personal development, health care, and education.



environmental recognition

Amway has been recognized internationally with several awards for our environmental policies and initiatives.



- **United Nations Environment Programme Achievement Award**

In 1989, the United Nations recognized Amway for promoting environmental education and awareness, and for encouraging youth to make the environment a priority.

- **United Earth Honor**

In 1993, Amway received a Certificate of Commendation from United Earth in recognition of significant contributions to the cause of the environment. The Earth prizes were established in 1991 to honor environmental leadership and humanitarian excellence.

- **UNESCO TRANSPOLAR Medal**

In 1992, the United Nations Education, Scientific and Cultural Organization (UNESCO) awarded Amway the TRANSPOLAR Medal for its outstanding service to the people of the Arctic circumpolar region.

- **Michigan Recycling Coalition 1992 Recycler of the Year**

Amway received this award for our on-site recycling center and for our recycling practices in operations and package development.



Amway[™]