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Organisation de Coopération et de Développement Économiques
Organisation for Economic Co-operation and Development

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English - Or. English

**PUBLIC GOVERNANCE AND TERRITORIAL DEVELOPMENT DIRECTORATE
PUBLIC GOVERNANCE COMMITTEE**

MENA-OECD Governance Programme

Agenda: Deauville Partnership Conference on “Building Open, Fair, and Transparent Government for Growth and Development”.

**24 April 2012
OECD Headquarters, Paris**

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**Deauville Partnership Conference on
“Building Open, Fair, and Transparent Government
for Growth and Development”
Paris, OECD Conference Centre, Room CC10
24 April 2012**

10.30 – 10.45 **Opening** by Ms. *Gabriela Ramos*, OECD Chief of Staff and Sherpa and *Mr. Robert D. Hormats*, Under Secretary of State for Economic Growth, Energy and the Environment, **United States**.

10.45 – 12.00 **Session 1: Open Government as a Cornerstone of Good Governance**

Chair: *H.E. Ambassador Johannes Westerhoff*, Permanent Representative of **Germany** to the OECD

Openness to public scrutiny, reinforced transparency, greater responsiveness to citizens’ needs and strengthened accountability are at the core of good governance. An open government that meets all these requirements is increasingly recognised as an essential ingredient for democratic governance, social stability and economic development. The *Open Government Partnership (OGP)* promotes good governance principles, including fiscal transparency, accountability, access to information and citizen engagement. In this session, country officials will share experiences on general strategies to review and assess institutions, policies and tools in light of the Open Government Principles. Country presentations will precede a debate on how to strategically plan public governance reforms, strengthen transparency and accountability and reinforce citizens’ involvement.

Keynote speech:

H.E. Mr. Abdelaâdim Guerrouj, Minister Delegate to the Head of the Government in charge of Civil Service and Modernization of the Administration, **Morocco**. Chair of the MENA-OECD Governance Programme.

Speakers

Mr. Tim Kelsey, Executive Director, Transparency and Open Data for the **United Kingdom** Government, as 2012 co-chair of the Open Government Partnership

Mr. Geoffrey D. Prewitt, Deputy Head, Regional Centre in Cairo, Regional Bureau for Arab States, **UNDP**

Ms. Taghreed Badawoud, Head of International Relations, **Arab Administrative Development Organisation (ARADO)**, affiliated with the *League of Arab States*

Mr. Samir Annabi, President of the National Commission for Investigation on Corruption and Embezzlement, **Tunisia**

12.00 – 12.15 *Coffee break*

12.15 – 13.30 **Session 2: Corruption prevention and vulnerable areas, including the case of public procurement**

Chair: Mr. Richard Boucher, Deputy Secretary General, **OECD**

Integrity and corruption prevention are key components to build citizens' trust in government, create a level playing field for business and contribute to economic development. Defining policies to prevent and fight against corruption requires a mapping of functions and areas that are vulnerable to corruption, in order to implement the most appropriate measures taking into account the political and administrative framework of each specific country. Public procurement is one of these vulnerable areas, due to its complexity, the size of the financial flows it generates and the close interaction between the public and the private sector. A better understanding of existing corruption risks at each stage of the procurement cycle is essential to establish the adequate measures, aiming notably to prevent political interference.

Keynote speech:

H.E. Mr. Abderrahman Ladgham, Minister Delegate to the Head of the Government in charge of Governance and Embezzlement Cases, **Tunisia**

Speakers

H.E. Dr. Saleh Kharabsheh, Secretary General, Ministry of Planning and International Cooperation, **Jordan**.

Mr. Federico Alker, Director for Institutional Relations, CONSIP, **Italy**

Mr. Khalid Nofal, Chairman of the General Authority for Government Services Ministry of Finance, **Egypt**

13.30 – 14.30 *Lunch Break*

14.30 – 15.45 **Session 3: Strengthening Frameworks for SMEs for Job Creation in Deauville Partnership Countries**

Chair: H.E. Ambassador Anders Ahnlid, Permanent Representative of **Sweden** to the OECD

In order to foster the development of small and medium sized enterprises it is fundamental to establish the appropriate legal and institutional environment. Areas to address include cutting red tape for the creation and operation of SMEs, facilitating of access to finance, promotion of exports, facilitate linkages with globally operating enterprises as well as entrepreneurship education. The session will address priorities for the Deauville Partnership countries and policy options for reform.

Speakers:

Mr. Gilles Pennequin, Head Territorial Development, Deputy Head Sustainable Growth, **Union for the Mediterranean**

Mr. Anthony O'Sullivan, Head of Division, Private Sector Development, **OECD**

Ms. Rym Ayadi, Senior Research Fellow and Head of Research of the Financial Institutions, Prudential Policy and Tax Unit, Centre for European Policy Studies, **Tunisia**

Ms. Aynur Odaman, Director of International Affairs, Small and Medium Enterprises Development Organization (KOSGEB), **Turkey**

Mr. Brahim Qermane, Head, Business Climate Development, Ministry of General Affairs and Governance, **Morocco**

15.45 – 16.00 *Coffee break*

16.00 – 17.15 **Session 4: Ensuring efficiency and trust in government through Open Data**

Chair: *Mr. Dominic Martin*, Director Prosperity, Foreign and Commonwealth Office, **United Kingdom**

Access to information, policy consultation and active participation are crucial to rebuild trust between the government and citizens and improve the efficiency and effectiveness of the public sector. Governments need to maximize the economic and social value of public sector information through specific policies that target Open Data. This process, which redistributes information, power and responsibilities, should involve all components of the society, including public entities, the private sector, academia, and civil society representatives.

Keynote speech:

H.E. Dr. Ashraf Abdelwahab, Acting Minister, Ministry of State for Administrative Development, Egypt

Speakers

Mr. Rolf Alter, Director of Public Governance and Territorial Development, **OECD**

Mr. Chris Vein, Deputy Government Chief Technology Officer, Executive Office of the President, **United States**

Mr. Séverin Naudet, Director of Etalab (French Open Data Platform), Prime Minister's Office, **France**

H.E. Mr. Vadim Borisovich Lukov, Ambassador-at-Large, Sous Sherpa, Ministry of Foreign Affairs, Russia

17.15 – 17.30 **Closing** by *Mr. Fabrizio Pagani*, Head of Sherpa Office, **OECD** and *H.E. Ambassador Karen Kornbluh*, Permanent Representative of the **United States** to the OECD.

18.30 *Reception*