

Languages and the Economy

Roundtable Event for NPLD2020

The demand for languages and communication skills has been steadily rising on the European labour market. With this comes an increasing interest in the relationship between languages and the economy.

While it is widely agreed that there is an urgent need to master different international languages that play a pivotal role in international relations, trade and business overseas, there is also a growing interest in the role that regional and local languages play in local and cross-border economies. Can the learning and promotion of regional languages have substantial benefits not only to the local economy but also to social and regional cohesion? We need to have a well informed debate about this issue.

NPLD2020 wishes to cordially invite you to take part in a **Roundtable discussion on Languages and the Economy**, with a special emphasis on **Regional and Minority languages**.

The roundtables will provide an opportunity to:

- explore the different language approaches currently being developed across Europe; linking regional languages to the local economies.
- explore best practices in the field; Looking at what local companies have developed in terms of language policy.

Participants will include:

- Members of the European Parliament (MEPs), EU Commission and representatives of Governments
- Public and private bodies from across Europe along with Universities and specific companies who have an expertise on this issue.

Location: Welsh Government European Office, Rond Point Schuman 11, B -1040 Brussels, Belgium.

Date: January 21st, 2015

Time: Coffee at 10:30 with the Roundtable starting at 11.00. Lunch will be provided at 13.00hrs

By invitation only event

Please RSVP by: January 9th 2015

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