

PUBLIC OPINION, MARKETING RESEARCH

Subject : ECFA Issues and Nationality Identifications

Date : March 6 and 11, 2009

Methodology : CATI. Phone numbers were dialed from RDD samples of standard land-lines phones

Sample Size : 1,113 Taiwanese aged 20 and older nationwide

Sampling Error : ±2.9% under 95% confidence

**Funding Source : TVBS** 

## Most (68%) Taiwanese think the government did not explain ECFA clearly

Recently, Taiwanese government is setting into actions to sign the Economic Cooperation Framework Agreement (ECFA) with China. According to the latest poll, 71% Taiwanese claimed that they did not know what ECFA is. 68% Taiwanese think the government did not explain the contents and directions of ECFA clearly. Nearly ninety percent (87%) think that the government should explain the contents of ECFA. There are 29% approve to sign ECFA with China, while an approximate number disapprove it (31%). Besides, there are 48% people agree that signing ECFA should be determined by a referendum, and 36% disagree to hold the referendum. Taiwanese's opinions of signing ECFA are discrepant; it might because most people do not understand ECFA.

Some questioned that signing ECFA would make Taiwan more depend on China in Economy. According to the poll, 35% have confidence in Taiwanese government's actions to protect Taiwan's interests when signing ECFA with China, while more people (44%) do not have confidence in Taiwanese government. 53% disagree that signing ECFA with China will lead Taiwan uniting with China, while 28% agree with it.

In terms of President Ma' China policy, 43% think it is favorable to China, 40% disagree. There are 37% Taiwanese think the relationship between Taiwan and China is friendly, while 33% think it is hostile. The percentage of thinking it is friendly declined 9% since last November.

The survey also suggests that 19% favor Taiwan independent, while 5% want to unify with China. There are 64%, highest in 5 years, Taiwanese tend to maintain status quo. However, when people were asked to choose between "independence" and "unification", 66% favor Taiwan independent, only 17% wish to be unified with China.

When asking people do they identify themselves as Taiwanese or Chinese, 72% claim that they identify themselves as Taiwanese, only 16% identify themselves as Chinese. If the item "both Taiwanese and Chinese" was prompted, 44% said they are both Taiwanese and Chinese. Another 49% still identify themselves as Taiwanese. Only 3% would identify themselves as Chinese.

Table 1 · Do you approve or disapprove Taiwan Government sign Economic Cooperation Framework Agreement (ECFA) with China?

	2009/2/25	2009/3/11		
	N=1411	N=1113		
Approve	29	29		
Disapprove	32	31		
DK/RF	39	41		

Table 2 > Do you know what is Economic Cooperation Framework Agreement (ECFA)?

	2009/2/25	2009/3/11	
	N=1411	N=1113	
Yes	35	29	
No	64	71	

<sup>\*:</sup> The question in Feb. 25 survey is "Do you approve or disapprove Taiwan Government sign Comprehensive Economic Cooperation Agreement (CECA) with China?"

<sup>\*:</sup> The question in Feb. 25 survey is "Do you know what is Comprehensive Economic Cooperation Agreement (CECA)"

Table 3 • Do you have confidence in Taiwan Government's actions to protect Taiwan's interests when signing ECFA with China?

	Total	
	100%	
Yes	35	
No	44	
DK/RF	22	

Table 4 - Did Taiwanese government explain the contents and directions of ECFA clearly?

	Total	
	100%	
Yes	7	
No	68	
DK/RF	26	

Table 5 · Should Taiwan government explain the contents and directions of ECFA clearly?

	Total	
	100%	
Yes	87	
No	4	
DK/RF	9	

Table 6 > Do you agree or disagree that signing ECFA should be determined by a referendum?

	Total	
	100%	
Agree	48	
Disagree	36	
DK/RF	16	

Table 7 - Do you agree or disagree with the following statement: Signing ECFA with China will lead Taiwan uniting with China?

	Total	
	100%	
Agree	28	
Disagree	53	
DK/RF	19	

Table 8 > Do you agree or disagree with the following statement: Ma's China policy is too favorable to China?

	2008/8/26	2008/10/28	2008/11/10	2009/3/11	+/-
	N=1102	N=907	N=1080	N=1113	
Agree	42	46	42	43	
Disagree	44	40	47	40	- 7%
DK/RF	14	14	11	16	

Table 9 · Upon current situation, do you think the relationship between Taiwan and China is hostile or friendly?

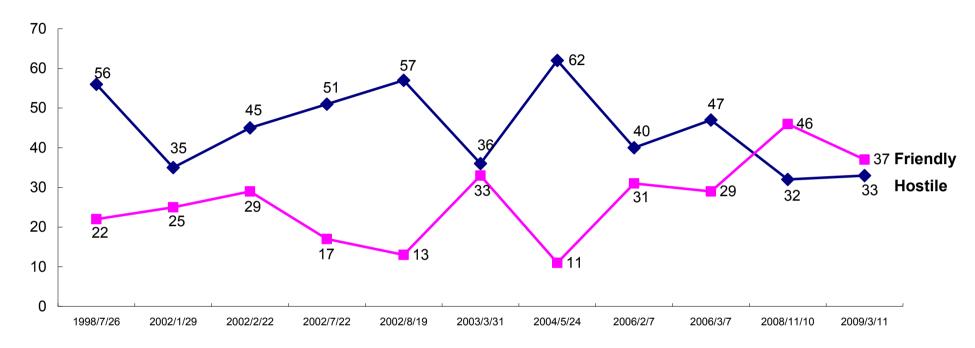


Table 10 · Do you prefer Taiwan becomes an independent country, unifies with China, or remains status quo?

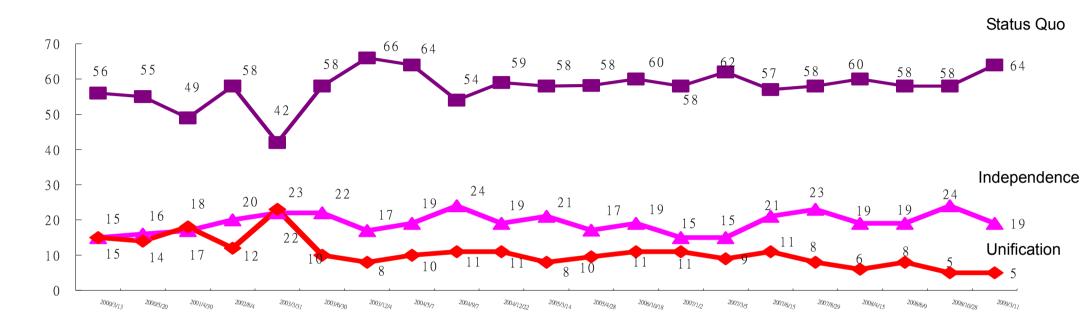


Table 11 \ If there is only one choice, would you prefer Taiwan becomes an independent country, or unifies with China?

		2007/6/15		2008/6/9	2008/10/2	2008/3/11	+/-
	N=832	N=953	N=908	N=1015	N=907	N=1113	
Indolence	55	61	65	65	68	66	- 2%
Unification	25	23	21	19	14	17	+ 3%
DK/RF	20	16	13	16	18	18	

Table 12 \ In Taiwan, some people identify themselves as Chinese, some identify themselves as Taiwan. Do you identify yourself as Taiwanese or Chinese?

(Do not prompt "both Taiwanese and Chinese")

	2000/6/30	2008/6/9	2009/3/11	+/-
	2000/0/30	2000/0/9	2009/3/11	τ/-
	N=929	N=1015	N=1113	
Taiwanese	58	68	72	+ 4%
Chinese	18	18	16	
DK/RF	24	14	13	

Table 13 \ In Taiwan, some people identify themselves as Chinese, some identify themselves as Taiwan. Do you identify yourself as Taiwanese, Chinese, or both Taiwanese and Chinese?

