



GEORGIA STATEWIDE GOP PRIMARY SURVEY

Field Dates: March 1, 3-4, 2018
Sample Size: N=500 Republican Primary Voters
Margin of Error: +/-4.38%

** Denotes result less than 0.5%.*

Due to rounding, some figures may be higher or lower by less than one-half of one percent.

NOTE: February 2018 trend data shown throughout fielded February 6-7, 2018 among N=500 Republican Primary voters, MOE +/-4.38%

Screener Question 1

Are you registered to vote at (**LAND SAMPLE S1:3**: this address/**CELL SAMPLE S1:1**: your home address in Georgia)?

100% YES **(CONTINUE)**

Question D1

In politics today, do you consider yourself... **(ROTATE)** a Republican, a Democrat, an Independent, or something else?

(IF REPUBLICAN, ASK) Would you call yourself a STRONG Republican or a NOT-SO-STRONG Republican?

(IF INDEPENDENT/SOMETHING ELSE, ASK) Do you think of yourself as closer to the...**(ROTATE)** the Republican party...or...the Democratic party?

2/18	3/18	
58%	58%	STRONG REPUBLICAN
12%	12%	NOT-SO-STRONG REPUBLICAN
15%	16%	LEAN REPUBLICAN
15%	14%	INDEPENDENT / SOMETHING ELSE

85% 86% TOTAL REPUBLICAN

And thinking about your previous vote history...

Screener Question 2

Thinking about past REPUBLICAN primary elections for President, Governor, Congress, and other offices, do you... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>2/18</u>	<u>3/18</u>	
57%	56%	ALWAYS VOTE IN REPUBLICAN PRIMARY ELECTIONS
43%	44%	VOTE MOST OF THE TIME

Screener Question 3

And, thinking ahead to the upcoming May 22nd REPUBLICAN primary election...how likely are you to vote in the REPUBLICAN primary election for Governor, US Congress, and other offices, would you say you are... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

<u>2/18</u>	<u>3/18</u>	
84%	82%	VERY LIKELY
15%	16%	SOMEWHAT LIKELY
1%	2%	NOT VERY LIKELY

Questions N1-N7

Now, changing topics for a moment...I would like to read you a list of names of different people active in politics here in Georgia and nationally. For each one, please tell me, first whether you've heard of the person; then, if so, please tell me whether you have a favorable or unfavorable impression of that person. If I name someone you don't know too much about, just tell me and we'll go on to the next one. The (FIRST/NEXT) name is...**(RANDOMIZE NAMES) (IF FAV/UNFAV, ASK)** And would that be **STRONGLY** (favorable/unfavorable) or just **SOMEWHAT** (favorable/unfavorable)?

	TOT HRD	TOT FAV	TOT UNFAV	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD	REF (DNR)
N1 – Casey Cagle										
3/18	89%	55%	17%	22%	32%	10%	7%	17%	10%	1%
2/18	83%	53%	13%	--	--	--	--	17%	16%	1%
N2 – Hunter Hill										
3/18	43%	19%	2%	6%	13%	2%	*	22%	57%	*
2/18	46%	19%	6%	--	--	--	--	21%	53%	1%
N3 – Brian Kemp										
3/18	69%	38%	5%	10%	28%	3%	2%	25%	31%	*
2/18	69%	37%	10%	--	--	--	--	23%	30%	1%
N4 – Clay Tippins										
3/18	28%	10%	3%	2%	8%	2%	1%	16%	72%	*
2/18	37%	14%	6%	--	--	--	--	17%	61%	2%
N5 – Marc Alan Urbach										
3/18	10%	4%	*	1%	3%	*	*	6%	90%	*
2/18	22%	3%	5%	--	--	--	--	13%	76%	2%
N6 – Michael Williams										
3/18	16%	6%	1%	3%	3%	1%	*	9%	83%	*
2/18	28%	8%	6%	--	--	--	--	14%	70%	2%
N7 – Nathan Deal										
3/18	96%	76%	12%	35%	41%	7%	5%	8%	3%	*
2/18	98%	79%	15%	--	--	--	--	5%	2%	--

Question 1

And, if the Republican Primary for Governor were being held today, for whom would you vote for if the candidates running were... **(READ AND RANDOMIZE)** Casey Cagle, Hunter Hill, Brian Kemp, Clay Tippins, Marc Alan Urbach ...and... Michael Williams

(IF CHOICE, THEN ASK) And, would you say you are DEFINITELY or just PROBABLY voting for (CHOICE)?

<u>2/18</u>	<u>3/18</u>	
7%	13%	DEFINITELY CAGLE
25%	25%	PROBABLY CAGLE
3%	2%	DEFINITELY KEMP
9%	7%	PROBABLY KEMP
3%	3%	DEFINITELY HILL
4%	7%	PROBABLY HILL
2%	1%	DEFINTIELY TIPPINS
3%	2%	PROBABLY TIPPINS
2%	1%	DEFINITELY WILLIAMS
1%	1%	PROBABLY WILLIAMS
--	*	DEFINTIELY URBACH
--	1%	PROBABLY URBACH
*	1%	OTHER (SPECIFICY _____)
40%	35%	DON'T KNOW/NOT SURE (DO NOT READ)
3%	1%	REFUSED (DO NOT READ)
31%	38%	TOTAL CAGLE
12%	10%	TOTAL KEMP
7%	10%	TOTAL HILL
5%	3%	TOTAL TIPPINS
2%	2%	TOTAL WILLIAMS
--	1%	TOTAL URBACH

Question 2

And, who would be your second choice in the Republican Primary for Governor? Would it be...
(REMOVE SELECTION FROM Q1, READ, AND RANDOMIZE)

<u>2/18</u>	<u>3/18</u>	
18%	14%	Casey Cagle
30%	25%	Brian Kemp
10%	12%	Hunter Hill
11%	7%	Clay Tippins
5%	5%	Michael Williams
3%	2%	Marc Alan Urbach
23%	34%	DON'T KNOW/NOT SURE (DO NOT READ)
--	1%	REFUSED (DO NOT READ)

Questions N8-N10

Now, changing topics for a moment...I would like to read you a list of names of different organizations and companies active here in Georgia and nationally. For each one, please tell me, first whether you've heard of the organization or company; then, if so, please tell me whether you have a favorable or unfavorable impression of that organization or company. If I name an organization or company you don't know too much about, just tell me and we'll go on to the next one. The (FIRST/NEXT) one is...**(RANDOMIZE NAMES)**

(IF FAV/UNFAV, ASK) And would that be **STRONGLY** (favorable/unfavorable) or just **SOMEWHAT** (favorable/unfavorable)?

	TOT HRD	TOT FAV	TOT UNFAV	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NVR HRD	REF (DNR)
N8 – The National Rifle Association, also known as the NRA	99%	81%	12%	55%	26%	5%	7%	6%	*	1%
N9 – Delta Airlines	99%	59%	32%	27%	32%	13%	19%	7%	1%	1%
N10 – Planned Parenthood	98%	22%	66%	8%	14%	11%	56%	9%	1%	1%

Question 3

On another topic, as you may know, the state of Georgia is considering giving Delta Airlines a 50 million-dollar tax exemption on the state's jet fuel tax. In general, do you support or oppose the state giving Delta Airlines this tax break?

- 31% SUPPORT
- 53% OPPOSE
- 15% NOT SURE/NO OPINION (**DO NOT READ**)
- 1% REFUSED (**DO NOT READ**)

Question 4

Next, I want to talk about the role major companies and corporations play in society and politics today. In general, should major companies take a public stand on public policy issues like guns and gun-related legislation or should they not take a stand?

- 28% SHOULD TAKE A STAND
- 60% SHOULD NOT TAKE A STAND
- 11% NOT SURE/NO OPINION (**DO NOT READ**)
- * REFUSED (**DO NOT READ**)

Now, turning to a couple issues....

Question 5

How much, if anything, have you seen, read, or heard about Delta Airlines' recent decision to end their discounted fares for members of the National Rifle Association, also known as the NRA? Would you say you've seen, read, or heard... **(ROTATE TOP TO BOTTOM/ BOTTOM TO TOP)**

82% TOTAL A LOT/SOME
17% TOTAL NOT MUCH/NOTHING

- 53% A LOT
 - 29% SOME
 - 6% NOT MUCH
 - 10% NOTHING AT ALL
- ...about this decision from Delta Airlines to stop offering discounts to NRA members?
- DON'T KNOW **(DO NOT READ)**
 - 1% REFUSED **(DO NOT READ)**

Question 6

And, how much, if anything, have you seen, read, or heard about Lieutenant Governor Casey Cagle's response to Delta Airlines for ending their discounted fares for members of the National Rifle Association, also known as the NRA? Would you say you've seen, read, or heard... **(ROTATE TOP TO BOTTOM/ BOTTOM TO TOP)**

65% TOTAL A LOT/SOME
33% TOTAL NOT MUCH/NOTHING

- 38% A LOT
 - 27% SOME
 - 12% NOT MUCH
 - 21% NOTHING AT ALL
- ...about Lieutenant Governor Casey Cagle's response to Delta Airlines?
- 1% DON'T KNOW **(DO NOT READ)**
 - 1% REFUSED **(DO NOT READ)**

Question 7

Next, I am going to read you the exact response from Lieutenant Governor Casey Cagle about Delta's decision to end airfare discounts for NRA members, and after I read this, please tell me if you AGREE or DISAGREE with Casey Cagle's response. The statement is...

QUOTE I will kill any tax legislation that benefits Delta unless the company changes its position and fully reinstates its relationship with NRA. Corporations cannot attack conservatives and expect us not to fight back. END QUOTE

Having heard this, do you AGREE or DISAGREE with Casey Cagle's response?

(IF AGREE/DISAGREE) And, do you STRONGLY (agree/disagree) or just SOMEWHAT (agree/disagree)?

37% STRONGLY AGREE
20% SOMEWHAT AGREE
13% SOMEWHAT DISAGREE
23% STRONGLY DISAGREE
6% DON'T KNOW/NOT SURE (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

57% TOTAL AGREE

36% TOTAL DISAGREE

Question 8

And, thinking some more about Casey Cagle’s response to Delta Airlines’ decision to stop offering discounted fares to National Rifle Association (or NRA) members by demanding the airline re-instate these discounts for NRA members or else Republican lawmakers in Georgia would strike down their 50 million dollar sales-tax exemption... do you support or oppose Lieutenant Governor Casey Cagle and Republican lawmakers’ refusing to give Delta Airlines a 50 million dollar tax break after Delta’s decision to end their program with NRA members?

(IF CHOICE, ASK:) And, do you STRONGLY (choice) or SOMEWHAT (choice) that?

- 35% STRONGLY SUPPORT
- 14% SOMEWHAT SUPPORT
- 16% SOMEWHAT OPPOSE
- 22% STRONGLY OPPOSE

- 10% DON’T KNOW (**DO NOT READ**)
- 3% REFUSED (**DO NOT READ**)

50% TOTAL SUPPORT

38% TOTAL OPPOSE

Question 9

When it comes to issue of gun violence and the recent school shooting in Parkland, Florida...which one of the following do you think is most responsible for incidents like what happened in Florida? Is it... (**ROTATE**)

- 12% Weak gun laws in this country
- 71% The failure of law enforcement officials and the mental health system in this country?

- 12% DON’T KNOW (**DO NOT READ**)
- 5% REFUSED (**DO NOT READ**)

Question D2

And, are you, or is anyone in your household, a member of the National Rifle Association, or NRA? **IF YES:** Is that you or someone else in your household?

27% TOTAL YES, NRA HOUSEHOLD

- 17% YES, SELF
- 13% YES, SOMEONE ELSE
- 73% NO
- * DON'T KNOW/REFUSED (**DO NOT READ**)

Question D3

And, are you, or is anyone in your household, an employee of Delta Airlines? **IF YES:** Is that you or someone else in your household?

4% TOTAL YES, DELTA HOUSEHOLD

- 1% YES, SELF
- 3% YES, SOMEONE ELSE
- 96% NO
- DON'T KNOW/REFUSED (**DO NOT READ**)

Now, I just have a few more questions for statistical purposes only...

Question D4

In what year were you born...

<u>2/18</u>	<u>3/18</u>	
10%	10%	18-34
15%	14%	35-44
19%	18%	45-54
24%	25%	55-64
32%	33%	65+

Question D5

Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM/BOTTOM TO TOP)** conservative, moderate or liberal on most issues?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (conservative/liberal), or just SOMEWHAT (conservative/liberal)?

<u>2/18</u>	<u>3/18</u>	
43%	44%	VERY CONSERVATIVE
30%	33%	SOMEWHAT CONSERVATIVE
24%	20%	MODERATE
1%	1%	SOMEWHAT LIBERAL
*	1%	VERY LIBERAL
1%	1%	DON'T KNOW (DO NOT READ)
2%	*	REFUSED (DO NOT READ)
72%	77%	TOTAL CONSERVATIVE
1%	2%	TOTAL LIBERAL

Question D6

And what is the last grade you completed in school? (**DO NOT READ CHOICES**)

<u>2/18</u>	<u>3/18</u>	
1%	*	SOME GRADE SCHOOL (GRADES 1-8)
3%	1%	SOME HIGH SCHOOL (GRADES 9-11)
17%	18%	GRADUATED HIGH SCHOOL (GRADE 12)
4%	4%	TECHNICAL/VOCATIONAL SCHOOL
23%	22%	SOME COLLEGE
29%	40%	GRADUATED COLLEGE
20%	14%	POST-GRADUATE
4%	*	REFUSED (DO NOT READ)
48%	45%	TOTAL LESS THAN COLLEGE
49%	54%	TOTAL COLLEGE +

Question D7

And, on the issue of guns and gun owner rights, would you say you are more likely to vote for... (**ROTATE PUNCHES 1-2**)

71%	A Candidate who generally supports gun owner rights and groups like the NRA, that is, the National Rifle Association
10%	A Candidate who generally supports gun restrictions and opposes groups like the NRA ...or...
15%	Would it not make much difference on how you might vote?
4%	DON'T KNOW/REFUSED (DO NOT READ)

Question D8

GENDER (**BY OBSERVATION**)

<u>2/18</u>	<u>3/18</u>	
50%	50%	MALE
50%	50%	FEMALE