

# **MEDIA RELEASE**

## **GA GOVERNOR'S PRIMARY GOP POLL**

Polling Conducted by:

**CLARION**   
**RESEARCH GROUP**

# GENERAL ANALYSIS

Hunter Hill is surging in the latest poll conducted by Clarion Research regarding the upcoming Gubernatorial races in Georgia. The survey conducted automated interviews between March 2-3, 2018 with 547 randomly selected voters to identify attitudes regarding the May Republican Primary.

When factoring in head-to-head choices and undecided leanings, if the election were held today, Casey Cagle is currently in first place with 48% of the vote. Hunter Hill has eclipsed Brian Kemp for second place with a commanding 21%. Kemp has dropped from second place to a distant third at 15%. Clay Tippins comes in at 8%, within the margin of error with Williams as he struggles to maintain fourth place. Michael Williams is fifth at 7%.

Hunter Hill has made massive progress over the past few months and continues to climb strongly as he proves to be the candidate in the race to watch for a potential runoff with Casey Cagle.

Weighting was applied to the survey based on voter history, gender, age, and locality of respondents. The margin of error is plus or minus 4.5 percentage points with the standard 95% confidence level. Percentages may not equal 100 due to rounding.

<b>HEAD-TO-HEAD</b>	<i>Respondent choices</i>
Casey Cagle	33%
Hunter Hill	17%
Brian Kemp	9%
Clay Tippins	3%
Michael Williams	3%
Undecided	36%
<b>UNDECIDED LEANINGS</b>	<i>Voter leanings of the 36% head-to-head respondents who are still undecided.</i>
Casey Cagle	42%
Hunter Hill	13%
Brian Kemp	19%
Clay Tippins	13%
Michael Williams	12%

**ELECTION DAY  
SCENARIO**

*This scenario factors head-to-head and undecided leanings to predict how respondents would vote if today was Election Day.*

Casey Cagle	48%
Hunter Hill	21%
Brian Kemp	15%
Clay Tippins	8%
Michael Williams	7%

**GENDER**

*Gender of respondents*

Female	50%
Male	50%

**CONGRESSIONAL  
DISTRICT**

*Congressional District of respondents*

1	7%
2	4%
3	10%
4	3%
5	2%
6	8%
7	7%
8	7%
9	13%
10	9%
11	10%
12	8%
13	4%
14	9%

**AGE RANGE***Age range of respondents*

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18-29	3%
30-39	7%
40-49	13%
50-69	47%
70 and above	30%