



Rotary Club of Brighton



From Left: Two of our youngest new members Tim Deeks and Marcus Bastiaan gave us very interesting Man Behind the Badge talks last week. Their stories are on page 2.

BULLETIN

10 OCTOBER, 2013



LAST WEEK: President Pat Kearns and 'Man Behind the Badge' speaker Tim Deeks at last week's meeting.

Ron Stark Website presentation page 8

END POLIO NOW page 7

NEXT WEEK: DG Ross Butterworth - District Governor's Annual Visit

This week's speaker:

Prof Peter Norden

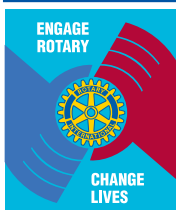
Peter Norden, A.O., is an Adjunct Professor in the School of Global, Social and Urban Studies.

Peter has been teaching in various areas at RMIT in recent years including Advanced Mental Health and Values and Social Policy to Masters students, and this semester will be coordinating the subject: Influencing Policy in the social science area.

Peter's previous experience includes having worked as Chaplain to the infamous Pentridge Prison (1985-1992); he was the founder of the Brosnan Centre (1977) which continues today to assist young offenders aged 18-25 upon their release from custody; he worked as the Policy Director of Catholic Social Services Victoria (1992-1996), as Executive Director and Policy Director of Jesuit Social Services (1996-2006), and as the Convenor of the Victorian Criminal Justice Coalition (1993-current). Peter's subject will be "The Death Penalty Internationally".



OCTOBER IS VOCATIONAL SERVICE MONTH



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Missed an issue of the Bulletin?
You can find it on the website at www.rotarybrighton.com.au or contact the Editor by email to be sent a pdf. The Editor also picks up leftover copies after the meeting.

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MAN BEHIND THE BADGE 1 Tim Deeks

Tim started by saying he didn't normally usually dress in pink which we all doubted. He then said he was going to do something different with his talk and tell 3 quick stories about his life and the lessons he had learnt.

Story 1: Luck - He was born to a TV personality father named John and a physiologist mother named Mandy on 21 December 1992, 4 days before Christmas. Four days after his birth his 3 year old brother came to visit him in hospital for the first time. Being Christmas his mother had decided to get his father a glue gun for a present - a seemingly popular gift in those days. His parents ran a bath for Tim and his brother picked up the glue gun, pointed it at Tim's head and pulled the trigger. Much to his brother's dismay the cord was not plugged in and this was when Tim knew that luck would be a factor in his life.

Story 2: Running away - At 8 years old and craving any sort of attention he could get (like last week) and then throwing a tantrum after dinner, it got bored and he decided to run away from home. He sat on the neighbour's back doorstep for 2 1/2 hours. Feeling bored and cold he decided to go back home, defeated but unaware that the reason why nobody had come to look for him was that his neighbour had been phoning his parents every 15 minutes to give them a report that he was still sitting there. The next day he tried it again and his Dad said they were going for a drive to Channel 7. He suddenly stopped at the graveyard in North Road and told him to get out, driving off until stopping 20 metres on. He reversed back and stopped where he was standing, telling Tim words he will never forget. "The further you run away from the house son the further the distance I will drive away from the cemetery." Safe to say that he has never tried to run away from anything in his life again.

Story 3: His Future - 4 months ago he decided to leave a very successful job in real estate to start his own business. He wanted to work in something he was really passionate about and made him feel the master of his future. When he was younger he thought the possibility of running his own business was the ultimate. He was happy to say that **Timily Fashions** and **Timily Corporate** are doing incredibly well, far beyond his first expectations. He hoped the lessons he has learnt throughout his life will hold him in good stead. He is a big believer that you should hold 2 positions in your life - one as a student and the other as a mentor. He believes that by watching and learning from many of us in the Club he has no doubt that in many great ways he can follow our work and serve the community through the power of Rotary.



MAN BEHIND THE BADGE 2 Marcus Bastiaan

Marcus thanked us for the opportunity to speak to the Club members. The 23 year old university student began with an introduction to his childhood, telling us about his early years on the family farm in Merricks North. Despite moving back to Brighton and finishing his schooling at Brighton Grammar, Marcus has never lost his love of the bush and continues to help his parents on the family property. His mother is a maxillofacial surgeon and his father a periodontist and past speaker at rotary. One of the things his father told him was that success is the input of hard work and ambition, which he has tried to follow in his short years since leaving school.

He found Brighton Grammar was a good environment for education and enjoyed his years at the school. Upon graduating year 12 Marcus went to university to study business, finding the curriculum uninspiring he left the course two months later and went north in search of sun, sand and surf, returning later in the year to take a labour job in a box factory where he stayed for several months. Over the following years Marcus worked in and out of the antiques and auction business, developing great friendships and knowledge for Australian and Chinese art. During this time he re-enrolled in University full time, traveled overseas shooting documentaries and started his first Business Bastiaan Antiques.

Today Marcus is at Swinburne University finishing a bachelors in Film and Media. He owns two small business. The first being Bastiaan Antiques, which specialises in Chinese antiques and fine art, his business trades from High Street Armadale and he often travels to China and Europe to buy and sell. He has been a guest valuer on the ABC and provides professional valuations in association with the cultural gifts scheme. Marcus's second small business is BastiaanMedia, a digital media production firm, specialising in website and software development. He and his staff build complete software and website packages for other small businesses, and currently are working on a software package for the taxi industry. Marcus takes a keen interest in local politics, running for the North ward during 2012's council elections, despite missing out he enjoyed the experience immensely,



Continued page 4



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From left: Alex Spear, Graham Gude, Roger Fairlam, 'handball king' PDG John King and Rob Nicholes enjoying fellowship at last week's meeting.



THIS WEEK'S MEETING 3 OCT 2013

Chairman: Nic Mardling
Speaker: Professor Peter Norden
Location: Milanos Bayview Room

Upcoming Meetings/Events:

Thursday 17/10/13 - DG Ross Butterworth - District Governor's Annual Visit
 Thursday 24/10/13 - ITALIAN NIGHT - A ROLLICKING GOOD EVENING!
 Thursday 31/10/13 - HORSE RACING THEME -
 Phantom Race Call - Man Behind the Badge - other antics!



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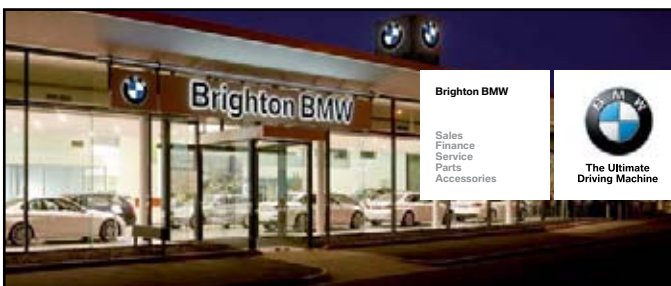
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ROSTERS:

Thursday 10 October

Sergeant: Darren Donnellan
Hosts: Paddy Michaelson, Graham Gude
Property: Daryl Forge, Damien Hellard
Front Desk: Graeme Wallace, Clyde White
Raffle: PP Brett Parkin

Thursday 17 October

Chairman: PDG John King
Sergeant: Trevor Martyn
Speaker: DG Ross Butterworth
Location: Milanos Terminus Room
Hosts: Bob Challis, Max Martin
Property: Kavin Crundell, Sven Erik-Bredenberg
Front Desk: Tony Naughton, Rob Foster
Raffle: Alan Jarrott

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Marcus Bastiaan

and currently is the president of the Brighton branch of the Liberal Party. He has worked actively within the party fundraising and campaigning during past elections, and remains a political tragic like Ian Mence. In Marcus's spare time he writes and shoots films, his current feature film "Still Water" is being taken to the US and will be screened at a number of film competitions. Marcus plays Gridiron during the winter for the Monash Warriors/Barbarians and plans to play for a new club in Bayside called the "Predators" next season. On Thursday afternoons he runs a homework club at the Elsternwick Flats, where he teaches English and Math to local students, the club is free and focuses on giving children from disadvantaged backgrounds the basics, of the various organisations and activities Marcus is involved in the "Hands Up" homework club is his favourite and finds it very rewarding. Despite living away from his farm and his favourite tractor, he keeps up a strong relationship with his parents through a mutual love of art and theatre. He finished his address with some images of his most recent trip to Papua, and his business trial in importing solar panels to the Western Highlands. He looks forward to the years to come, and is appreciative of the opportunity to get involved in Rotary and getting to know the fellow members of the club.



The view from Marcus' bedroom when a child growing up in Merricks North



Marcus shown here with Papua locals recently

SERGEANT'S SESSION

Sgt Geoff Shaw

Sgt Geoff started off saying that 'there is nothing like a good welcome and that was nothing like a good welcome'

- **Rob Nicholes:** Received an \$80 parking fine in Church Street, Middle Brighton after a meeting with **Stuart McIntyre** went too long. Stuart also to put in for talking too long;
- **Rob Nicholes:** Just spent 10 days in Bali - no parking fines there - no where to park - fined \$2 pleasure tax;
- **PP Brett Parkin:** After last week's meeting he was so depressed he couldn't leave the house for days - he had lost the handball competition to the smokeys of all smokeys - **PDG John King**. \$2 fine for Brett & John;
- **Ron Stark:** Apparently uses the word corollary a lot when giving lectures. Fined in advance in case he uses it in his website talk;
- **Football Season Over:** Sarg had a couple of fines to clear up - **Hawthorn supporters** as Hawthorn couldn't hold on to Buddy and **Melbourne supporters** for losing Sylvia to Fremantle. If he was that



good why couldn't they build a team around him? And as far as the **Bombers** were concerned - Best & Fairest last week and if you were there and cheered Hird and your name was **PP David Efron** put in;

- **All Kiwis:** If you arrived in Australia after 2001 you can't get the dole here. Rental property vacancies set to shoot up in St Kilda & Bondi - fined **Mike Rundle**, **PP Paul Nicholson** & **Bob Challis**;
- **Paddy Michaelson:** Paddy is usually blameless and seldom fined and last week no exception but everyone on his table fined \$1;
- **PP Tony Nanfra:** The eternal optimist reckoned that one bottle of wine gets 4 glasses to suit 4 drinkers. Not around here Tony - 2 glasses maximum;
- **PP Ian Mence:** Vic Libs still can't sort out Geoff Shaw and he is damaging the Sarg's reputation. Please fix - \$2 fine;
- **PP Peter Sherman:** Spent 3 days playing golf at Barwon Heads. He calls it work. It was cold, wet but mercifully there were plenty of restoratives to keep out the cold;
- **PP Robert Ward:** Bought a new car but he won't be getting the chance to drive it - next couple of weeks flying to Bali then home again, off to Queensland then Dubai - should have bought an aeroplane;
- **Dress Awards:** **PP Ian Mence** - brown sports coat. **PP Alan Pinkus** - dressed like a cat burglar? And **Tim Deeks** - resplendent in pink and it will be probably be mentioned again.



PRESIDENT'S REPORT

Presented by
President Pat Kearns

President Pat mentioned the previous week's speaker **Gillian Hibbins**. Gillian spoke to us about the origins of AFL and we had many questions for her.

Also our Footy Competition made for a lot of fun and we have now a well-deserved handball champion **PDG John King**. Pat said that **Alan Jarrott** did a great job running the handball for the night and indeed the Footy Competition for the season. **Sven Erik-Bredenberg** won the footy tipping finals competition.

Pat then introduced his front table and then followed with these announcements:

- **PP Merv Deutscher: Pat** remarked that he was looking in better shape the previous week than he was at our 40th Birthday celebration.
- **Tim Deeks** who joined the Club late July this year was going to give a Man Behind the Badge talk.
- **Marcus Bastiaan** joined Club earlier this Calendar year and he too was going to tell us all about himself as our second Man Behind the Badge.
- **Our Website:** Our new Website went live earlier this year and is now beginning to settle. We had a few questions about the site and **Ron Stark** was going to tell us how to navigate our way as Club members around our website.
- **Pres Pat** gave a short history of Ron Stark's achievements to date, including his many roles in Rotary District.
- **Pres Pat** also gave a big thank you to **PP Ivan Vojlay** for his great organisation of the Golf Day.

LAST MEETING'S RAFFLE!

Alan Jarrott and **PP David (Davina) Efron** ran the raffle last week. The winners of bottles of wine were:

1. President Pat Kearns
2. PP Ron Sher
3. David Eden



SECRETARY'S ANNOUNCEMENTS

Presented by
Assistant Secretary Daryl Forge



Daryl Forge: Daryl announced that there was to be a GADS meeting after last week's meeting and that Ivan was going to give report on the Golf Day.



PP Ivan Vojlay: Ivan said that the Charity Golf Day played at Huntingdale on 30 September was fantastic even though they were doing renovations to the clubhouse. The dining room and the meals were absolutely superb. He thanked his committee especially **Graeme Wallace** and also mentioned a past member **Ken Gallaher** and thanked him for his hard work. He then thanked the 'rally drivers' - **Graham Gude** and **Lindsay Jones** who went round supplying soft drinks and lollies to the players. Sponsors - unfortunately the club could only provide one - **PP Paul Nicholson Freight People**. Ivan thanked Paul very much and Paul also put chocolate frogs in their showbags but when Ivan tried to find them during the night they had all been eaten. Another sponsor that Ivan thanked was the **Quest of Brighton** who followed through with a prize worth \$500 - two nights at the Quest including breakfast and this was auctioned. The winners on the day were a group sponsored by **Innes Ireland** and the magnificent prize was a Mercedes driving day sponsored by **Mercedes Brighton**. Ivan said you couldn't buy that prize. Plus they also take them to Willow Creek for lunch. **Travis Harrison** of the Brighton Golf Club was there all day helping out. Nigel Scott helped run the event as well. We had a few people pull out late which affected the numbers. Ivan hoped everyone who participated had enjoyed the day.



An old friend - Ken Gallaher

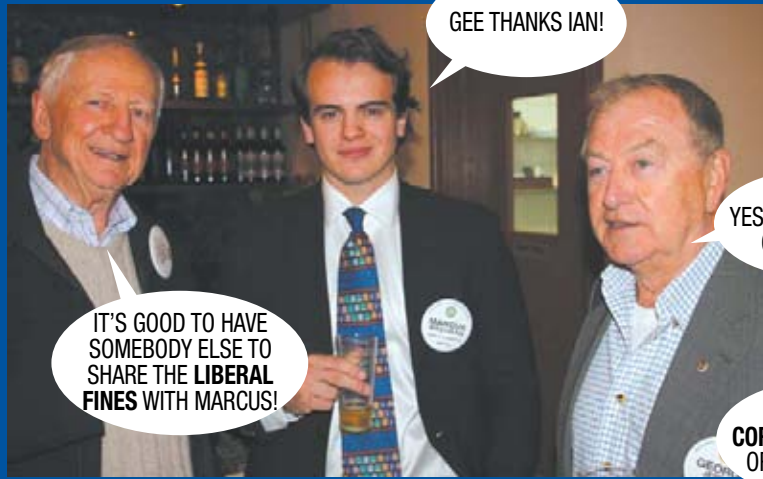


Ivan's Rally Drivers - Graham & Lindsay

Front Desk Report Thursday 3 October

Attendance:	50	Attendance:	51%
Make ups:	John McKell@Trustees Meeting, Ron Stark@District x 2;		
Member's Apologies:	Bruce Crossley;		
Club Guest:	Nil;		
Member's Guests:	Nil;		
Member's Partners:	Nil;		
Visiting Rotarians/Visitors:	Nil.		

Meeting Highlights 3 October



GEE THANKS IAN!

IT'S GOOD TO HAVE SOMEBODY ELSE TO SHARE THE **LIBERAL FINES** WITH MARCUS!

YES VERY **LIBERAL** OF YOU IAN!

IS THIS A **COROLLARY*** RON OR A STUFF UP?



YES I'M **BLAMELESS** UNTIL A BIG SHIP RUNS AGROUND!



"COME **FLY** WITH ME, COME FLY, COME FLY AWAY"



IS THIS **BEST & FAIREST** TO ALL CONCERNED ESPECIALLY ME?



OK HERE'S MY FINE AND WAITER ANOTHER **RESTORATIVE** PLEASE!



SO NO MORE **HANDOUTS** FROM NZ GOVERNMENT AYE BRETT!

AT LEAST YOU DIDN'T LOSE THE **HANDBALL** PAUL!



IS THIS A FINE THAT FOLLOWED READILY FROM A PREVIOUS FINE?*

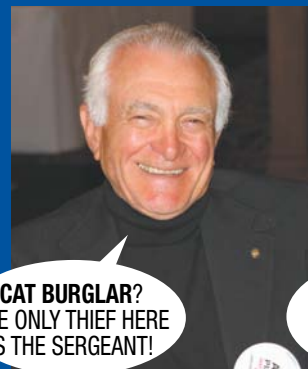
Birthdays & Anniversaries

Birthdays:

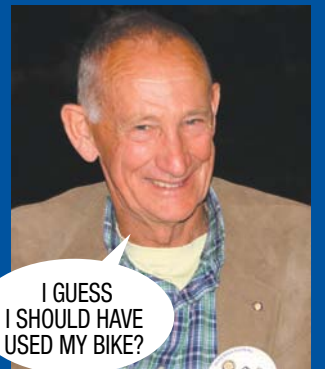
Ron Sher	06 October
Michael Rundle	18 October
Eric Barr	20 October
Merv Deutsher	22 October
Mac Chapman	31 October

Anniversaries:

Mac & Beverley Chapman	06 October
Peter & Vera Sherman	12 October
John & Elaine King	13 October
Ron & Jan Collins Sher	13 October
Rob & Anne Tucker	16 October
Don & Jill Cameron	28 October



CAT BURGLAR? THE ONLY THIEF HERE IS THE SERGEANT!



I GUESS I SHOULD HAVE USED MY BIKE?

*A corollary is a statement that follows readily from a previous statement - wikipedia.

Welcome to all visiting Rotarians & Guests

The Club meets Thursdays at 6pm for 6.30pm at Milanos Hotel, The Esplanade, Brighton Beach.

Rotary Grace

“For good food, good fellowship and the privilege of service, we give you thanks O Lord.”

Rotary Toast

“To Australia, The Queen of Australia, Rotary International & the Rotary Club of Brighton.”



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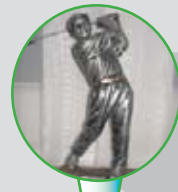
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IVAN'S HACKERS

Saturday, 5 Oct - HIGHLIGHTS

It was the week one of **The Hackers' Spring Handicap Competition** and 11 keen hackers turned out to play. We were pleased to welcome **Tim Deeks** again and **David Lee** who came all the way from Sydney to be part of it.

Remember back in July when **Arthur** coming back from holiday put in a remarkable performance posting his best ever score way under his handicap. Well it happened again, **Ian** coming back from a holiday in Queensland had a remarkable day playing way under his handicap and only missing the quadrella of best off the stick, best handicap, nearest the pin and long drive when **Kavin's** long drive overtook Ian's leading drive. **Kavin** also had a great round well under his handicap and Kavin has just returned from overseas holidays. **Sven** who is about to leave for overseas is in holiday mode and would you believe it he also played well under his handicap. Is there a message here?

Jim Donnelly hit a massive drive on the 13th and had this been the Long Drive Hole he would have taken the honor. He was also well under his handicap for the day - must have been thinking holidays!

Capt Ian Cole



GET THE
END POLIO NOW
MESSAGE

TO COMMUNITY LEADERS

WORLD POLIO DAY IS OCTOBER 24 AND ROTARY DOWN UNDER HAS A SIMPLE 'STEP BY STEP' GUIDE TO PUBLIC AWARENESS OF ROTARY'S AMAZING POLIO ERADICATION PROGRAM

1. Every Rotary club to select SIX members to comprise their END POLIO NOW awareness team.
2. Order six END POLIO NOW red t-shirts from RDU Merchandise at the special World Polio Day price of \$10 each!
3. Obtain supply of END POLIO NOW red pins attached to story cards from your District Governor.
4. On World Polio Day (October 24), the END POLIO NOW red shirt team makes appointment with a variety of community leaders, ie: Mayor, Town Clerk, local newspaper Editor/radio station manager, Police Superintendent/Inspector, Hospital Matron, etc.
5. For same day, book newspaper photographer or hire local professional photographer to accompany Red Shirt team on visits to community leaders to present END POLIO NOW pins and share the Polio message on attached cards.
6. Arrange interview with Editor and Radio Station manager.

NOTE: To enlarge the day's activity, fit all club members in END POLIO NOW red shirts, equip with red buckets complete with Rotary emblem stickers and canvas the streets of towns/cities for END POLIO NOW fundraising at lunch time on WORLD POLIO DAY. Collections will be more effective with appropriate END POLIO NOW signage - also available from RDU Merchandise - see below ...



Please send END POLIO NOW red t-shirts @ AUD\$10 each (gst inc. plus post) in following sizes...
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Please send 1 pack of 100 Polio Pins @ AUD \$10 2 packs of 100 Polio Pins @ AUD \$300 packs of 100 Polio Pins @ AUD \$

Note: Rotary Down Under will cover cost of GST where applicable
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MYSTERIES OF THE CLUB WEBSITE AND OTHER THINGS

Ron began by showing slides of club websites that give completely the wrong message, Ron illustrated that Marketing is not a function but the total image that the club portrays. That includes the website, member behaviour, brochures, and the way events are promoted. There is a tendency to think that marketing is a job for one person but we are all responsible for what we do in presenting the Club in the best possible light.

Ron cited one Club, not in our District, who claimed they didn't need a website as none of their members were computer literate.

Using statistics, Ron showed that the bulk of people who visit our website are passers-by who come across us by accident when they looking for something that interests them. It's those casual visitors who discover Rotary, discover that our club shares their interests, and as a consequence are more likely to express interest in becoming involved.

People looking specifically for Rotary are very few and they probably already know about Rotary. Of course there are a few visiting Rotarians who might be looking specifically for our club website, but their number is insignificant.

Ron quoted several examples of non-Rotary searches that people use, all of which showed our club website on page one of Google search results.

The key strategy for increasing Club awareness through the website is to fill it with content that is interesting to casual visitors. More importantly, that content should include items that people are likely to look for on Google, so that they discover the club website in multiple ways. They can include social media, traditional news media and other local community organisations with which the club can co-operate to create mutual awareness.

Behind the scenes Ron showed some of the resources that are available to members once they log in to the members-only area. These include a mobile phone club directory and District directory, as well as member rosters, meeting and event information and committee membership.

