

# 2017 SEAPOWER RATE CARD

INTERIOR [ 4-COLOR ]	1X	3X	6X	9X	12X	ALMANAC*
2-PAGE SPREAD	14,970	13,800	13,400	13,060	12,830	18,450
1 PAGE	7,670	7,080	6,870	6,700	6,580	9,460
2/3 PAGE	6,140	5,880	5,630	5,580	5,530	7,560
1/2 PAGE	5,290	5,030	4,820	4,770	4,690	6,560
1/3 PAGE	4,300	4,040	3,890	3,840	3,780	—
1/4 PAGE	3,580	3,440	3,370	3,280	3,210	—

## COVERS [ 4-COLOR ]

COVER 2	10,470	9,695	9,410	9,120	8,820	12,850
COVER 3	9,310	8,620	8,370	8,180	7,910	10,720
COVER 4	10,495	9,715	9,430	9,360	9,130	14,280

**SPECIAL PRINTING OPPORTUNITIES AVAILABLE.** PLEASE CONTACT YOUR SALES REP FOR RATES, SPECS AND DEADLINES.

**NOTE:** ALL ADS WILL BE PLACED RUN OF BOOK.

**SPECIAL POSITIONING RATE** = \$400 PER AD PER ISSUE (EXCLUDING COVERS).

SEAPOWERS ALMANAC EDITION IS A 1X RATE AND WILL COUNT TOWARD THE FREQUENCY DISCOUNT.

**\* DIGITAL** — MAXIMIZE YOUR MESSAGE BY ADVERTISING ON [WWW.SEAPOWMAGAZINE.ORG](http://WWW.SEAPOWMAGAZINE.ORG), VISITED BY OVER 40,000 READERS EACH MONTH.

TOP BANNER	2,595
TOWER AD	2,510
RECTANGULAR BOX	1,995

ALL RATES ARE GROSS. DIGITAL ADS DO NOT COUNT TOWARD PRINT FREQUENCY.

**EXCLUSIVITY:** UP TO THREE ADS CAN ROTATE IN ANY ONE POSITION. EXCLUSIVITY CAN BE PURCHASED FOR \$1,000 ADDITIONAL PER MONTH IN ANY MONTH EXCEPT APRIL.

PLEASE CONTACT YOUR SALES REP FOR DIMENSIONS AND DEADLINES.

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