



# ADVERTISING GUIDE



## WHERE YOUR ADS ... Do the talking



Biggie



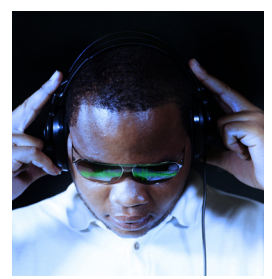
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### HITZ FM Commercials:

## TWO FOR THE PRICE OF ONE

- Two 30 second ads for EC \$ 25
- Two 45 second ads for EC \$ 32
- Two 60 second ads for EC \$ 41

## SPONSORSHIPS:

**1 hour sponsorship** – EC \$ 250. Client receives an intro, bridge and extro in and out of the Programme along with six 30 second commercial spaces.

**½ hour sponsorship** – EC \$ 150 - Client receives an intro, bridge and extro in and out of the Programme along with three 30 second commercial spaces.

## IN STUDIO EVENT/ PRODUCT PROMOTION:

- 1 hour, in studio event/product promotion - \$ 450.00
- ½ hour, in studio event/product promotion - \$ 300.00

## LIVE, ON SITE PROMOTIONS

EC \$ 250 per hour, minimum 3 hours per location.

### TIME CHECKS:

EC \$ 450 per week, every hour on the hour

### PRODUCTION FEE:

172.50 per hour or part thereof.

To arrange for advertising, please call (268) 480 1777 or your sales representative.