



McLaughlin & Associates

TO: Scott Binkley, Campaign Manager; Cagle for Governor

FROM: John McLaughlin & Rob Schmidt

RE: Georgia Statewide Survey Results – Republican Primary Runoff for Governor

Date: June 1, 2018

This poll, taken the week after Casey Cagle won the primary vote with the exact percentage of our tracking polls, shows Cagle ahead of Brian Kemp by double digits and in a strong position to win the runoff.

- *In a head to head ballot test, Casey Cagle has a 10-point lead over Brian Kemp, 52% to 42%, with 5% Undecided.*

Now, thinking ahead for a moment to the Republican primary runoff election for Governor on Tuesday, July 24th, if that election were held today among the following candidates, for whom would you vote? (Candidates Rotated)

Ballot Test	5/31/18
Vote Cagle	52%
Vote Kemp	42%
Undecided	5%

- *Casey Cagle is winning because he is better known and better liked than Brian Kemp. Greater than seven in ten runoff voters, 71%, are favorable to Cagle, compared to 64% who are favorable to Kemp. In addition, 74% approve of the job Cagle is doing as Lieutenant Governor, while just 13% disapprove. These high image numbers for Cagle indicate his ability to grow his vote.*

	Cagle Image	Kemp Image
Favorable	71%	64%
Unfavorable	20%	13%
No Opinion	8%	18%
Never Heard Of	1%	5%

- *By a two to one margin, 57% to 28%, primary voters believe that Cagle is “the better candidate to beat Stacey Abrams in the November general election for Governor.”*
- *Republican Primary voters are very satisfied with their elected leaders. President Trump has a 91% job approval rating and Governor Nathan Deal has a 76% favorable rating.*

Trump Job Rating		Deal Image	
Approve	91%	Favorable	76%
Disapprove	8%	Unfavorable	13%
Refused	1%	No Opinion	8%
		Never Heard Of	3%

Conclusion:

With less than two months until the runoff, Casey Cagle is the best positioned Republican to unify the base and win the nomination. Unlike past runoffs that we polled in Georgia, in 2010 for Governor and 2014 for US Senate, the race has not tightened and Casey Cagle has maintained his lead over Brian Kemp. Republicans also see Cagle by a two to one majority, as the Republican best able to win in November. Casey Cagle’s strong head start and high favorability gives him the opportunity to win this runoff decisively.

Methodology: McLaughlin & Associates conducted a survey of 500 likely Republican primary runoff election voters in Georgia from May 29th to 31st, 2018. All interviews were administered via telephone by professional interviewers with respondents contacted by both landline phone and cell phone. Interview selection was random and interviews were stratified by county, race, age, gender and party to correlate with actual voter turnout from previous statewide even-year Republican primary elections. This poll of 500 likely Republican primary runoff election voters has an accuracy of +/- 4.5% at a 95% confidence interval. The error margin increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding and refusals.

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