FORUM REGEARCH-INC.

## FOR IMMEDIATE RELEASE

## Canadians Not Sold On TransMountain Purchase

## Plurality supports government's stance on NAFTA, though

Toronto, June 1st - In a random sampling of public opinion taken by The Forum Poll ${ }^{\text {TM }}$ among 969 Canadian voters, half (TOP2: $52 \%$ ) say that they disapprove of the government's purchase of the Transmountain pipeline, with 4 in 10 saying they disapprove strongly.

One quarter (BTM2: 25\%) say that they approve, with 1 in 10 saying they approve strongly.

Respondents most likely to say they disapprove of the pipeline purchase include those aged 34 and younger ( $57 \%$ ), females ( $53 \%$ ), those aged 55-64 (58\%), earning $\$ 40,000-\$ 60,000(69 \%)$, living in BC ( $61 \%$ ), and supporting the Green Party (75\%).

Respondents most likely to approve of the pipeline purchase include those aged $65+(32 \%)$, earning $\$ 80-\$ 100,000(31 \%)$ or the most wealthy ( $34 \%$ ), living in Alberta (34\%), and supporting the Liberals (40\%).

## Plurality approves of NAFTA handling so far

4 in 10 (44\%) say that they approve of the Federal Government's handling of the NAFTA negotiations so far, while a quarter (27\%) say they disapprove, and almost a third (29\%) say they do not know.
Respondents most likely to say they approve include those aged 55-64 (54\%), males (50\%), the most wealthy (58\%), living in Quebec (46\%) or BC (48\%), and supporting the Liberals (72\%).
Respondents most likely to say they disapprove include those aged 34 and younger ( $36 \%$ ), earning $\$ 20,000-\$ 40,000(34 \%)$, living in the Atlantic provinces (35\%), the prairies (33\%), or Alberta (36\%), and supporting the Conservatives (46\%).

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## FORUM RESEARCH

# NEWS RELEASE 

## FGRUM REGEARCH INC.

Two-thirds say American tariffs will have an effect on the Canadian economy

Two-thirds (BTM2 67\%) say that American tariffs on steel and aluminum will have a considerable effect on the Canadian economy with one-sixth (TOP2: 16\%) saying it won't have much of an effect at all.

Respondents most likely to say the tariffs will have a considerable effect include those aged 35-44 (70\%), 55-64 (71\%), or 65+ (68\%), males (69\%), earning $\$ 60,000-\$ 80,000(76 \%)$, living in Alberta ( $78 \%$ ), and supporting the Conservatives (72\%).
Respondents most likely to say the tariffs won't have much of an effect include those aged 34 and younger (21\%) or 55-64 (20\%) and supporting the Green Party (22\%).
"The decision to purchase the Transmountain pipeline is not a popular one," said Dr. Lorne Bozinoff, President of Forum Research. "With half of Canadians opposed to the move, it could be risky. It isn't all bad for the government right now, however, as the plularity of Canadians say that they approve of its handling of the contentious NAFTA negotiations. Two-thirds are concerned with American tariffs, though, so the situation is evolving rapidly; what effect the Canadian response will have, remains to be seen.

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## FORUM REGEARCH INC.

## Methodology

The Forum Poll ${ }^{\text {TM }}$ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 969 randomly selected Canadian Voters. The poll was conducted May 31st.

Results based on the total sample are considered accurate $+/-3 \%, 19$ times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100\% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll ${ }^{\text {TM }}$ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

## Demographic Diagnostic Tables

| Age | Total | $18-34$ | $35-44$ | $45-54$ | $55-64$ | $65+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted (\%) |  | 17 | 16 | 15 | 24 | 27 |
| Sample | 969 | 168 | 152 | 150 | 236 | 263 |
| Weighted (\%) |  | 28 | 20 | 20 | 15 | 17 |
| Weighted Sample | 969 | 271 | 194 | 194 | 145 | 165 |


| Gender | Total | Male | Female | Neither |
| :---: | :---: | :---: | :---: | :---: |
| Unweighted (\%) |  | 55 | 42 | 3 |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{5 2 9}$ | $\mathbf{4 0 9}$ | $\mathbf{3 1}$ |
| Weighted (\%) |  | 47 | 50 | 3 |
| Weighted Sample | $\mathbf{9 6 9}$ | $\mathbf{4 5 5}$ | $\mathbf{4 8 5}$ | $\mathbf{2 9}$ |


| Vote | Total | PC | Liberal | NDP | Green | BQ | Other Parties | Undecided |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted (\%) |  | 39 | 27 | 15 | 7 | 2 | 3 | 7 |
| Sample | 969 | 381 | 259 | 147 | 67 | 18 | 27 | 70 |
| Weighted (\%) |  | 44 | 31 | 17 | 5 | 2 | 1 |  |
| Weighted Sample | 969 | 426 | 300 | 165 | 48 | 19 | $\mathbf{1 0}$ |  |

Numbers may not add up to $100 \%$ due to rounding.

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## FORUM RESEARCH INC.

## Government Purchase of Transmountain Pipeline

Overall, do you approve or disapprove of the government purchasing the Transmountain pipeline?

## Age/Gender

| \% | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 5 4}$ | $\mathbf{5 5 - 6 4}$ | $\mathbf{6 5}$ | Male | Female |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 6 8}$ | $\mathbf{1 5 2}$ | $\mathbf{1 5 0}$ | $\mathbf{2 3 6}$ | $\mathbf{2 6 3}$ | $\mathbf{5 2 9}$ | $\mathbf{4 0 9}$ |
| NET: TOP2 | 25 | 22 | 21 | 28 | 22 | 32 | 31 | 20 |
| NET: BTM2 | 52 | 57 | 51 | 46 | 58 | 45 | 49 | 53 |
| Strongly disapprove | 38 | 49 | 34 | 31 | 39 | 29 | 37 | 37 |
| Somewhat disapprove | 14 | 7 | 17 | 15 | 19 | 16 | 12 | 15 |
| Neither disapprove nor approve | 17 | 16 | 20 | 18 | 14 | 18 | 16 | 19 |
| Somewhat approve | 14 | 13 | 10 | 15 | 14 | 18 | 15 | 13 |
| Strongly approve | 11 | 9 | 11 | 13 | 9 | 14 | 15 | 7 |
| Don't know | 6 | 5 | 8 | 8 | 5 | 5 | 5 | 8 |

## Income

| $\%$ | Total | $<20 \mathrm{~K}$ | $20-$ <br> 40 K | $40-$ <br> 60 K | $60-$ <br> 80 K | $80-$ <br> 100 K | $100-$ <br> 250 K |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 969 | $\mathbf{9 5}$ | $\mathbf{1 4 3}$ | $\mathbf{1 2 4}$ | $\mathbf{1 0 5}$ | $\mathbf{1 0 0}$ | 194 |
| Sample | 25 | 17 | 24 | 16 | 29 | 31 | 34 |
| NET: TOP2 | 52 | 56 | 54 | 69 | 47 | 44 | 48 |
| NET: BTM2 | 38 | 48 | 38 | 47 | 30 | 30 | 36 |
| Strongly disapprove | 14 | 8 | 16 | 22 | 17 | 14 | 12 |
| Somewhat disapprove | 17 | 13 | 20 | 13 | 16 | 18 | 16 |
| Neither disapprove nor <br> approve | 14 | 8 | 17 | 9 | 13 | 13 | 20 |
| Somewhat approve | 11 | 10 | 6 | 7 | 16 | 18 | 14 |
| Strongly approve | 6 | 14 | 3 | 3 | 8 | 6 | 2 |
| Don't know |  |  |  |  |  |  |  |

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Region

| $\%$ | Total | ATL | QC | ON | MB/SK | AB | BC |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 4 6}$ | $\mathbf{1 5 7}$ | $\mathbf{2 1 7}$ | $\mathbf{1 3 4}$ | $\mathbf{1 5 1}$ | $\mathbf{1 6 4}$ |
| NET: TOP2 | 25 | 19 | 18 | 27 | 23 | 34 | 30 |
| NET: BTM2 | 52 | 56 | 56 | 44 | 54 | 51 | 61 |
| Strongly disapprove | 38 | 42 | 43 | 32 | 39 | 34 | 43 |
| Somewhat disapprove | 14 | 14 | 13 | 12 | 15 | 17 | 18 |
| Neither disapprove nor approve | 17 | 20 | 16 | 23 | 16 | 13 | 5 |
| Somewhat approve | 14 | 9 | 13 | 14 | 14 | 15 | 16 |
| Strongly approve | 11 | 10 | 5 | 12 | 9 | 19 | 14 |
| Don't know | 6 | 6 | 10 | 6 | 8 | 2 | 3 |


| Voter Intent <br> \% | Total | Conservative | Liberal | New <br> Democratic | Green | Bloc <br> Quebecois | Other |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{3 8 1}$ | $\mathbf{2 5 9}$ | $\mathbf{1 4 7}$ | $\mathbf{6 7}$ | $\mathbf{1 8}$ | $\mathbf{2 7}$ |
| NET: TOP2 | 25 | 23 | 40 | 16 | 11 | 29 | 26 |
| NET: BTM2 | 52 | 56 | 31 | 64 | 75 | 58 | 55 |
| Strongly <br> disapprove | 38 | 40 | 19 | 53 | 66 | 43 | 44 |
| Somewhat <br> disapprove | 14 | 16 | 12 | 12 | 9 | 16 | 10 |
| Neither <br> disapprove nor <br> approve | 17 | 19 | 21 | 13 | 6 | 0 | 12 |
| Somewhat <br> approve | 14 | 10 | 24 | 10 | 10 | 29 | 3 |
| Strongly approve | 11 | 13 | 16 | 7 | 1 | 0 | 24 |
| Don't know | 6 | 2 | 7 | 6 | 8 | 13 | 7 |

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## FORUM RESEARCH INC.

## American Tariffs and Canadian Economy

What effect, if any, will American tariffs on steel and aluminum have on the Canadian economy?

## Age/Gender

| \% | Total | $\mathbf{1 8 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 5 4}$ | $\mathbf{5 5 - 6 4}$ | $\mathbf{6 5 +}$ | Male | Female |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 6 8}$ | $\mathbf{1 5 2}$ | $\mathbf{1 5 0}$ | $\mathbf{2 3 6}$ | $\mathbf{2 6 3}$ | $\mathbf{5 2 9}$ | $\mathbf{4 0 9}$ |
| NET: TOP2 | 67 | 64 | 70 | 62 | 71 | 68 | 69 | 65 |
| NET: BTM2 | 16 | 21 | 10 | 15 | 20 | 13 | 21 | 11 |
| No effect at all | 3 | 7 | 3 | 2 | 2 | 2 | 4 | 2 |
| A minor effect | 13 | 14 | 8 | 13 | 18 | 11 | 16 | 9 |
| A moderate effect | 35 | 35 | 38 | 31 | 36 | 32 | 39 | 31 |
| A major effect | 32 | 28 | 32 | 31 | 36 | 35 | 30 | 33 |
| Don't know | 17 | 15 | 20 | 23 | 8 | 19 | 10 | 24 |

Income

| \% | Total | $<20 \mathrm{~K}$ | 20-40K | 40-60K | 60-80K | $80-100 \mathrm{~K}$ | 100-250K |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{9 5}$ | $\mathbf{1 4 3}$ | $\mathbf{1 2 4}$ | $\mathbf{1 0 5}$ | $\mathbf{1 0 0}$ | $\mathbf{1 9 4}$ |
| NET: TOP2 | 67 | 57 | 64 | 69 | 76 | 70 | 72 |
| NET: BTM2 | 16 | 15 | 18 | 17 | 15 | 15 | 19 |
| No effect at all | 3 | 6 | 2 | 7 | 4 | 6 | 1 |
| A minor effect | 13 | 9 | 16 | 10 | 12 | 9 | 19 |
| A moderate effect | 35 | 27 | 30 | 46 | 35 | 39 | 34 |
| A major effect | 32 | 30 | 34 | 24 | 41 | 32 | 38 |
| Don't know | 17 | 28 | 18 | 14 | 9 | 15 | 9 |

## Region

| \% | Total | ATL | QC | ON | MB/SK | AB | BC |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 4 6}$ | $\mathbf{1 5 7}$ | $\mathbf{2 1 7}$ | $\mathbf{1 3 4}$ | $\mathbf{1 5 1}$ | $\mathbf{1 6 4}$ |
| NET: TOP2 | 67 | 62 | 67 | 66 | 67 | 78 | 62 |
| NET: BTM2 | 16 | 16 | 16 | 18 | 17 | 7 | 18 |
| No effect at all | 3 | 4 | 6 | 2 | 5 | 1 | 3 |
| A minor effect | 13 | 12 | 11 | 15 | 12 | 6 | 15 |
| A moderate effect | 35 | 28 | 34 | 36 | 33 | 40 | 33 |
| A major effect | 32 | 34 | 33 | 30 | 34 | 39 | 29 |
| Don't know | 17 | 22 | 17 | 17 | 15 | 15 | 20 |

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| Voter Intent |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \% | Total | Conservative | Liberal | New Democratic | Green | Bloc Quebecois | Other |
| Sample | 969 | 381 | 259 | 147 | 67 | 18 | 27 |
| NET: TOP2 | 67 | 72 | 66 | 65 | 58 | 64 | 61 |
| NET: BTM2 | 16 | 16 | 17 | 17 | 22 | 17 | 14 |
| No effect at all | 3 | 2 | 3 | 9 | 3 | 7 | 4 |
| A minor effect | 13 | 14 | 14 | 8 | 19 | 10 | 10 |
| A moderate effect | 35 | 35 | 34 | 37 | 30 | 15 | 34 |
| A major effect | 32 | 36 | 32 | 28 | 28 | 49 | 27 |
| Don't know | 17 | 12 | 17 | 18 | 20 | 19 | 25 |

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## FORUM RESEARCH INC.

## Approval of NAFTA Negotiations

Do you approve or disapprove or disapprove of the Federal Government's handling of the NAFTA negotiations?

## Age/Gender

| \% | Total | $\mathbf{1 8 - 3 4}$ | $35-\mathbf{4 4}$ | $\mathbf{4 5 - 5 4}$ | $55-64$ | $65+$ | Male | Female |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 6 8}$ | $\mathbf{1 5 2}$ | $\mathbf{1 5 0}$ | $\mathbf{2 3 6}$ | $\mathbf{2 6 3}$ | $\mathbf{5 2 9}$ | $\mathbf{4 0 9}$ |
| Approve | 44 | 33 | 43 | 48 | 54 | 50 | 50 | 39 |
| Disapprove | 27 | 36 | 27 | 19 | 23 | 22 | 28 | 24 |
| Don't know | 29 | 31 | 30 | 33 | 23 | 28 | 22 | 38 |

Income

| \% | Total | $<20 \mathrm{~K}$ | $20-40 \mathrm{~K}$ | $40-60 \mathrm{~K}$ | $60-80 \mathrm{~K}$ | $80-100 \mathrm{~K}$ | $100-250 \mathrm{~K}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{9 5}$ | $\mathbf{1 4 3}$ | $\mathbf{1 2 4}$ | $\mathbf{1 0 5}$ | $\mathbf{1 0 0}$ | $\mathbf{1 9 4}$ |
| Approve | 44 | 32 | 39 | 43 | 52 | 51 | 58 |
| Disapprove | 27 | 18 | 34 | 29 | 30 | 20 | 30 |
| Don't know | 29 | 50 | 27 | 28 | 18 | 29 | 13 |

Region

| \% | Total | ATL | QC | ON | MB/SK | AB | BC |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{1 4 6}$ | $\mathbf{1 5 7}$ | $\mathbf{2 1 7}$ | $\mathbf{1 3 4}$ | $\mathbf{1 5 1}$ | $\mathbf{1 6 4}$ |
| Approve | 44 | 40 | 46 | 47 | 33 | 33 | 48 |
| Disapprove | 27 | 35 | 20 | 27 | 33 | 36 | 20 |
| Don't know | 29 | 26 | 34 | 26 | 34 | 31 | 32 |

Voter Intent

| \% | Total | Conservative | Liberal | New <br> Democratic |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Green | Bloc <br> Quebecois | Other |  |  |  |  |  |
| Sample | $\mathbf{9 6 9}$ | $\mathbf{3 8 1}$ | $\mathbf{2 5 9}$ | $\mathbf{1 4 7}$ | $\mathbf{6 7}$ | $\mathbf{1 8}$ | $\mathbf{2 7}$ |
| Approve | 44 | 30 | 72 | 45 | 42 | 28 | 12 |
| Disapprove | 27 | 46 | 9 | 18 | 24 | 12 | 46 |
| Don't <br> know | 29 | 24 | 19 | 38 | 34 | 60 | 41 |

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