

Scottsdale Center for the Performing Arts  
Scottsdale Museum of Contemporary Art  
Scottsdale Public Art

Annual Report



12  
13

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## Expression of Gratitude

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The Cultural Council is sincerely grateful to the board of trustees and our advisory boards for their leadership and generosity in bringing about the successes of FY 2013. We are especially honored to acknowledge Mike Miller, who is stepping down as board of trustees chairman. Among the many significant accomplishments during his tenure, Mike oversaw the complete and successful restructuring and reorganization of the Cultural Council's governance.

Thanks also to Jim Lane, mayor of City of Scottsdale and to the members of the Scottsdale City Council for your ongoing support and generous increase in the City's FY 2014 appropriation to Scottsdale Cultural Council. We commend your continued commitment to excellence in the arts.

*The Scottsdale Cultural Council, a private nonprofit 501(c)(3) organization, is contracted by the City of Scottsdale, Ariz., to administer certain City arts and cultural projects and to manage the City-owned Scottsdale Center for the Performing Arts, Scottsdale Museum of Contemporary Art and Scottsdale Public Art*

Cover: Chris Botti performing

This Page: *Entanglement* by Randy Walker.  
Photo: Dayvid LeMmon.

# The Year in Review

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## EXCELLENCE AND INNOVATION IN THE ARTS - FOR EVERYONE

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*This has been our vision since 2008. Today, we see the tangible results of this vision in the success we have achieved financially and operationally through our programs, activities and events.*

The Scottsdale Cultural Council achieved all its revenue goals in FY 2013. Private investment in the form of ticket sales, event admissions, rentals and retail soared to pre-recession levels. We exceeded our fundraising goals. And for the first time since 2010, the Scottsdale City Council approved a 3 percent increase in its annual appropriation for fiscal year 2014. These accomplishments demonstrate that stakeholders enthusiastically embraced the programs that serve our community.

By featuring innovative and diverse programming, The Cultural Council has the potential to be an exemplary cultural leader in the region. Artists from all over the world come here each year, providing unsurpassed experiences for residents and visitors of Scottsdale. This ability to showcase such stellar artists and their works is the result of a dynamic and productive partnership with the City of Scottsdale – a cooperative effort and shared belief in the importance of the arts and the quality of life it offers to those who experience it.

Community events continue to grow in popularity. Highlights for the year included such events as the springtime festival Sunday A'Fair, the Scottsdale Arts Festival and, of course, La Gran Fiesta, celebrating the Hispanic and Latin heritage of the region. Presented in partnership with the City of Scottsdale and principally sponsored by Wells Fargo Bank, this event is well on its way to becoming an annual celebration of the rich diversity that make up the tapestry of South American culture here and abroad.

Our team has added new faces while others have taken on new responsibilities, beginning with the appointment of Donna Isaac to lead Scottsdale Public Art. Serving with the Public Art program since 2008, Donna had recently assumed the position of associate director, during which she oversaw the launch of Canal Convergence, a new signature series event on the Scottsdale waterfront. Public Art has a promising future with Donna at the helm.

We also welcomed several new board members and officers. New members include: Leonard Gubar, member of the Scottsdale Center for the Performing Arts advisory board, Terence Roberts, from Banner MD Anderson Cancer Center and Nora Trulsson, current chair of Scottsdale Public Art Advisory Board. Newly elected officers are Chairman Ellen Andres-Schneider, Vice Chairman and Treasurer Ken Olson and Secretary John Morrell.

The extraordinary success of fiscal year 2013 would not have been possible without the creative and committed work of the Cultural Council team, a special group of individuals who truly enjoy working together to deliver the best in the arts to the community.

I also want to thank friends, patrons, donors and sponsors. Together, with private sector participation and the City of Scottsdale, you make it possible for us to provide our rich, diverse and innovative array of cultural programs – for everyone.



Dr. William H. Banchs  
*Former President and Chief Executive Officer\**  
Scottsdale Cultural Council

\*Mr. Banchs resigned from Scottsdale Cultural Council on August 30, 2013

# Creating Value for our Community

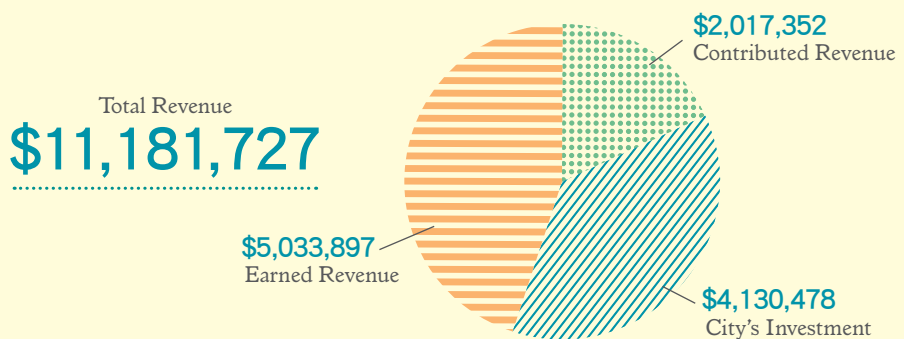
## ECONOMIC IMPACT



The Scottsdale Cultural Council leverages the City's \$4.1 million investment through its management services agreement, generating an additional \$7 million in earned and contributed revenues to fund arts programs and related operating expenses.

The total economic impact of the Cultural Council's arts programs is \$17.1 million\*, which includes \$734,000 in local and government revenues, such as sales tax and license fees.

\*Figure calculated using industry standard multipliers from Americans for the Arts.



## GIVING BACK TO THE COMMUNITY

### Free Events

  
**50,000+**  
People attended free public events like Sunday A'Fair, La Gran Fiesta, Arts-Connect and Canal Convergence.

### THURSDAYS=FREE

The Museum is open free of charge each Thursday, providing access to the arts to everyone. We also offer special programs designed just for seniors.

## EDUCATIONAL PROGRAMS

  
**35,000+**  
Participants in our programs throughout the year.

### Programs for the developmentally disabled:



Celebration of the Arts



Detour Company Theatre

We are committed to using the power of the arts to enrich the lives of all people.

# Community Arts Grants

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PROVIDING FUNDING FOR SCOTTSDALE-BASED ARTS AND CULTURAL ORGANIZATIONS AS WELL AS TO VALLEY ARTS ORGANIZATIONS FOR PROJECTS AND EVENTS THAT TAKE PLACE IN THE SCOTTSDALE COMMUNITY.

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*The Scottsdale Cultural Council has awarded \$59,000 in grants to eleven local nonprofit arts and cultural organizations for projects that serve the Scottsdale community. Funding for the program is provided by the City of Scottsdale through a direct appropriation to the Scottsdale Cultural Council.*

**The following organizations received funding for the 2012–13 season:**

**Arizona Musicfest**

- to support Denyce Graves, artist-in-residence—\$5,000

**Childsplay, Inc.**

- theater productions, educational activities for underserved students—\$6,162

**Detour Company Theatre**

- subsidized theater rental space and technical support—\$5,000

**Free Arts of Arizona**

- “Swan Lake - the Big Splash” arts program for youth residing in group homes—\$1,357

**Jazz in Arizona, Inc.**

- general operating support—\$7,500

**Movement Source Dance Company**

- after-school dance workshop for underserved children—\$856

**MusicaNova**

- general operating support—\$750

**Phoenix Conservatory of Music**

- music instruction for teens in library settings—\$3,375

**Scottsdale Artists’ School, Inc.**

- general operating support—\$14,000

**Scottsdale International Film Festival Inc.**

- general operating support—\$14,000

**Shemer Art Center & Museum Assn. Inc.**

- after-school programs for Title I students—\$1,000

# Scottsdale Center for the Performing Arts



Nrityagram Dance Ensemble  
Photo: Rupert Lorhaldar

Scottsdale Cultural Council Annual Report 2012-13

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## THE ARTS INSPIRE US TO THINK, FEEL AND EXAMINE OURSELVES, OUR SOCIETY AND THE WORLD THROUGH A CREATIVE LENS.

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*At Scottsdale Center for the Performing Arts, we provide a stage for a wide range of artistic voices and perspectives, creating shared, inspiring experiences for our community that celebrate artistic excellence and foster cultural awareness.*

Each season, The Center presents diverse performances by renowned artists. For the 2012–13 season, our goal was to present unparalleled artists from across the globe in an intimate setting, to ensure that our events are accessible to all and to serve as an active space for the community.

The Center's 2012–13 Discovery Series explored the diverse cultural landscape of India. In an effort to develop a Discovery season that featured authentic regional programming, we launched our inaugural Discovery Advisory Committee comprised of local volunteers with expertise in and ties to India. Committee members were instrumental in creating Arts-Connect events throughout the season, including an Indian spice class, noontime talks, a film series and OrigiNation: A Festival of Native Cultures. As our most successful Discovery series to date, we were honored to work with such a passionate team of community leaders.

As a nonprofit organization, The Center is committed to making sure that all members of our community have access to our performances, festivals and events. In the 2012–13 season, 62 percent of Center-produced public events were either free or affordably priced under \$30, with 40 free events open to the public. As a result of adding lower-priced ticket options, attendance at our curated performances in the Virginia G. Piper Theater grew by 10 percent, and we welcomed more than 7,000 first-time ticket buyers to The Center. Similarly, The Center's education programs saw a 17-percent increase in participation from the previous year.

Our programs and services extend far beyond what happens on the stage. As a public facility, The Center hosted more than 90 community groups and businesses through its rentals program, including The Scottsdale Philharmonic, Free Arts of Arizona, Dance Theater West and Yelp, serving more than 60,000 people in 2012–13. In addition, The Center played a role in important City events such as the City's 9/11 Remembrance Event and C.O.P.E. fair, For Our City: Scottsdale's Breakfast with the Mayor, and Entertainment Extravaganza, a signature variety show featuring Scottsdale seniors.

Scottsdale Center for the Performing Arts is proud to continue bringing the world to Scottsdale through the live arts!



Cory Baker  
*Director, Scottsdale Center for the Performing Arts*  
*Vice President, Scottsdale Cultural Council*

# Performance Measures for Scottsdale Center for the Performing Arts

## COMMUNITY-FRIENDLY

**62%** of all Center-produced events and performances in 2012-13  
**WERE FREE OR UNDER \$30**



**3,200**

tickets were given to vets  
and students



**47,000**

attended free public events like  
Sunday A'Fair, La Gran Fiesta,  
and Arts-Connect

## AUDIENCE



**234,765**

people visited The Center



**\$\$\$**

**\$500,000**

**INCREASE IN  
TICKET SALES  
FROM 2011-12**



**7,000**

new audience members  
purchased tickets

## DIVERSE PROGRAMS



**167**

ticketed events



**40**

free events



**632**

artists represented

## EDUCATION & OUTREACH



**22,259**

students and visitors participated in  
The Center's education programs



**969**

education events



**17%**

increase in education  
audiences from 2011-12



## IMPACT

**64%** OF THE CENTER'S PATRONS LIVE OUTSIDE OF SCOTTSDALE



**943**  
volunteers

DONATED



**14,000**  
hours

VALUED  
AT  
APPROX.

**\$275,000**



**500+**

hotel room nights in Scottsdale  
used by The Center's artists

## AWARENESS



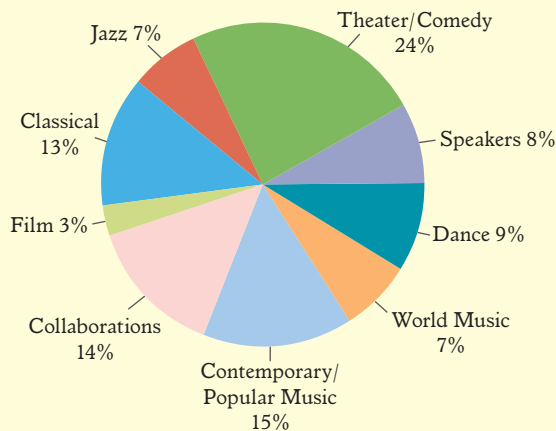
**1,063**

media placements

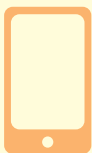
WITH AN  
ESTIMATED  
VALUE OF

**\$2,667,903**

**Diverse Programs**  
Attendance by Category - 2012-13 Season\*



\*Excludes festivals



LAUNCHED A MOBILE APP THAT ALLOWS USERS TO ACCESS THE CENTER'S WEBSITE AND THE BOX OFFICE FROM THEIR MOBILE DEVICES

## DIVERSE, WORLD-CLASS PROGRAMMING

*Scottsdale Center for the Performing Arts' 2012–13 season provided audiences with access to unparalleled artists, diverse and inclusive programs, relevant and cutting-edge experiences and performances from around the globe.*

In 2012-13, audiences enjoyed intimate performances in the 853-seat Virginia G. Piper Theater with renowned artists like Bernadette Peters, Mary Chapin Carpenter and Chick Corea. In response to demand from Valley audiences, the Center added several country artists to its season, including comedian Bill Engvall and prolific singer-songwriter Clint Black. With a focus on spotlighting innovative international artists, the Center presented artists from Indonesia to Canada to South Africa, including the groundbreaking Jogja Hip-Hop Foundation, Juno Award winner Jesse Cook and the legendary Ladysmith Black Mambazo.

In addition to the Discovery Series, which focused on the exhilarating arts of India, the Center showcased dance performances by the innovative Aspen Santa Fe Ballet, Garth Fagan Dance, Hubbard Street Dance Chicago, Limón Dance Company and Les Ballets Trockadero de Monte Carlo. In theater, the Center featured comediennes like Rita Rudner and Sandra Bernhard as well as innovative performances with puppetry, including the Phantom Limb Company and the Cashore Marionettes. Be it Broadway stars, dance, jazz, classical, world music, theater, comedy, family, film or festivals, the Center's 2012-13 season offered awe-inspiring experiences for everyone.

### RESULTS FROM HIGH-QUALITY, DIVERSE PROGRAMMING

- Audiences grew by 10%
- Total attendance for all center activities was 234,765
- The Center's 2012-13 presented events generated \$2.4 million in revenues

Opposite top: Hubbard Street Dance Chicago  
Friday & Saturday, January 25-26, 2013  
Photo: Kristi Pitsch

Opposite bottom: Phantom Limb Company  
Saturday, May 4, 2013  
Photo: Egbert Euser



## FEATURED EVENT

### Discovery Series: India

Scottsdale Center for the Performing Arts' Discovery Series takes audiences on an artistic journey to a different part of the world each year, and its second season offered an authentic and exhilarating exploration of India.

Highlights included classical dance by the Nrityagram Dance Ensemble, as well as contemporary twists on traditional dance and music by Red Baraat and the Chitresh Das Dance Company. Spanning many different artistic disciplines, the Discovery Series also included educational talks, special events and yoga classes, culminating in OrigiNation: A Festival of Native Cultures. The Center partnered with Scottsdale International Film Festival to present work by Indian filmmakers.

*"Thank you for a fantastic week of outreach activities and two major productions! Scottsdale is a beautiful, warm city, and your Center for the Performing Arts is the most beautiful in the country!"*

The Chitresh Das Dance Company



Red Baraat  
Photo: James Bartolozzi



Chitresh Das & Jason Samuel Smith  
Photo: Marty Sohl

*“Scottsdale Center for the Performing Arts did a beautiful job in representing India and its culture during the celebration of Discovery India series and in my opinion it was a huge success. The Center represents great diversity of culture of local ethnic groups in their various performances and shows. I was delighted to have been a part of this cultural experience and I look forward to working further with the Center in the near future.”*

Uma Aggarwal, Discovery India Advisory Committee Member

## EDUCATION AND OUTREACH

*Scottsdale Center for the Performing Arts' education and outreach programs foster engagement and appreciation of the arts for all.*

In 2012–13, The Center's education initiatives connected 22,359 people of all ages and backgrounds with art and artists through 969 education activities, which included matinee performances for students, teacher training, master classes, lectures, workshops, residencies and more.

Arts education and arts immersion experiences at all ages have positive benefits. Studies show that young children and students who participate in arts experiences improved overall academic achievement, especially in mathematics and literacy. There is also a positive impact on adults and lifelong learners who engage in the arts. Studies show that they are more likely to develop stronger leadership skills and deeper engagement with their communities.

In addition to creating signature outreach programs like Cultural Connections Through the Arts and A Celebration of the Arts for Children with Disabilities, The Center partnered locally with the Paiute Neighborhood Center and Vista Del Camino Community Center and nationally with acclaimed organizations such as the Wolf Trap Institute for Early Learning through the Arts and the Kennedy Center Partners in Education. The Arizona Wolf Trap program served 13,633 participants in Head Start and preschool classroom sites in Scottsdale and other Valley school districts, including five Title I schools. This is a 42-percent increase in attendance from 2011–12.

By maintaining ongoing critical dialogue with the community, school arts coordinators, and local and national partners, the Center responded to new curriculum mandates, the changing economy and fluctuating trends for a result that equates to comprehensive support for our citizens.

*At a time when schools continually face reductions in arts funding, The Center continues to work with more than 50 local schools and community centers, including more than 23 schools classified as Title I with a significant student population living in poverty.*

### PERFORMANCE MEASURES

- 17% increase in community participation in education events from the previous year
- 21 school districts served across the Valley
- 23 Title I schools served across the Valley
- \$161,270 total grant funding

#### 2012–13 education programs

A Celebration of the Arts for Children with Disabilities  
Arizona Wolf Trap  
Arts Connect  
Cultural Connections High School Dance Program  
Cultural Connections Through the Arts - Residency Program  
ImagineNation at Scottsdale Arts Festival  
Detour Company Theatre  
Kennedy Center Partners in Education  
La Gran Fiesta/Pueblo de los niños  
Paiute Neighborhood Center  
Arts Education Showcase  
Sunday A'Fair Family Activities  
Empty Bowls 2012  
Holiday Harmony/Snow and Glow  
Phoenix Zoo Prowl and Play

Opposite top: Chitresh Das Dance Company works with students on April 3, 2013

Opposite bottom: Jogga Hip Hop Foundation at Greenway Middle School, Nov. 27, 2012



## PROGRAM HIGHLIGHTS: MAKING A DIFFERENCE IN THE LIVES OF STUDENTS AND TEACHERS

### **Cultural Connections Through the Arts Residency Program**

In the Cultural Connections Residency Program, middle and high school classrooms receive real-world knowledge through unique arts experiences from local and traveling professional artists. Residencies are inspired by selected performances and events at Scottsdale Center for the Performing Arts.

*“I’m shining brighter than ever because you taught me so much. I fell once and you helped me back up. I feel like I can do anything.”*

Alyzza Madrid, 8th grade student, Greenway Middle School

*“The Cultural Connections Through the Arts is something that I’ve been wanting to be involved in for a number of years. Why? Because it is good for kids and is a good fit to the mission, vision and direction of our school district.”*

Keith Y. Preston, D.M.A., fine arts coordinator, Paradise Valley Unified School District

### **Kennedy Center**

A nationally recognized partnership between arts centers and school districts, Kennedy Center helps increase the literacy of young people through arts integration. The Center partners Paradise Valley Unified School District and Scottsdale Unified School District to provide professional development opportunities for educators.

*“My students will benefit from this new way of teaching by learning how to observe, become critical thinkers and ultimately critical/analytical writers. I feel honored to have been included in such a rich workshop! Thank you for funding such an amazing class that will create an impact in my classroom for a lifetime.”*

-Kelly Acridge, 3rd grade teacher, Laguna Elementary, Scottsdale Unified School District

*“These lessons will help me increase my students ability to pay attention to detail and be able to speak, read, and write about anything they see in the world. I believe this workshop will help me to help the kids find out who they are and give them a voice.”*

Helen Begay, 7th and 8th grade teacher, Greenway Middle School, Paradise Valley Unified School District

Opposite: Arts Education Showcase, *All The World’s A Stage*, April 24, 2013. Interactive Shadow Puppets hosted by SMOCA education.





## PROGRAM HIGHLIGHTS: MAKING A DIFFERENCE IN THE LIVES OF STUDENTS AND TEACHERS

### **Phantom Limb Company Student Performance**

Four schools in both the Scottsdale and Paradise Valley School Districts visited the Center to see *69° S.: The Shackleton Project*. For many this was their first experience in a theater. The contemporary rendition of Ernest Shackleton's historic adventure presented universal themes including the price of knowledge, the inevitability of adversity and struggle, and ultimately, the power of endurance.

*"For our students this is an experience that opens their eyes to the arts. Love of the arts must be developed early through experiences such as [the Act One sponsored student matinee of Phantom Limb]. You have given our students the gift of their lives."*

Jesse Acosta, principal, Greenway Middle School

*"I am thankful that I have had the opportunity to have seen such a wonderful performance. I really enjoyed it, especially because I have never seen something like [Phantom Limb] before. Once again thanks a lot for giving Greenway Middle School the opportunity to experience something great."*

Jaqueline Bouchan Pallares, student

### **Wolf Trap**

Arizona Wolf Trap is affiliated with the National Wolf Trap Institute for Early Learning, the premier provider of early childhood education through the arts in the nation. Wolf Trap trains early childhood educators in the use of performing arts techniques and strategies that help young children to learn basic literacy, social and academic skills.

*"Along with activities and instruction for the students, our artist in residence also taught me, my student teachers and colleagues how to use music and movement and creative storytelling to bring our lessons to life. I have learned so much right along with all of my students!"*

Patti Gleason, director of Early Childhood Development Centers, Higley Unified School District

Opposite top: Young girl paints a sugar skull at La Gran Fiesta: A Celebration of Latin & Hispanic Cultures, Nov. 3, 2012.

Opposite bottom: Wolf Trap field trip to The Center.



## COLLABORATIONS

*Working to be a vital part of the community.*

As a community space, the Center partners and collaborates with local organizations in an effort to present diverse, high-quality programs. In fact, more than 60 percent of the Center's programming collaborations were with local organizations, including a partnership with Detour Company Theatre, which provides quality and authentic arts education and performance opportunities for adults with developmental and other challenges, including deafness, blindness and autism. The Center collaborated with Scottsdale International Film Festival on the Discovery Film Series, ASU School of Music on ASU Concerts at the Center, the City of Scottsdale on La Gran Fiesta, the Scottsdale Charros on 2nd Annual Spring Training Festival, the Phoenix Innovation Foundation on Ignite Phoenix, and Scottsdale Convention and Visitors Bureau on Native Trails. In addition, the Center sustained strong community partners in Kennedy Center Partners in Education, Wolf Trap Institute for Early Learning through the Arts and the City of Scottsdale Human Relations Commission and Community Celebrating Diversity.

*"Scottsdale, the staff [at the Center] has become home and family. You opened your doors and filled our hearts. You invite us to share our best on a stage where magic happens at every turn. You have given us the most precious opportunity. Scottsdale Center for the Performing Arts and the Scottsdale Cultural Council have fueled a dream with belief and support. As my son keeps telling me — see mom, anything can happen!!"*

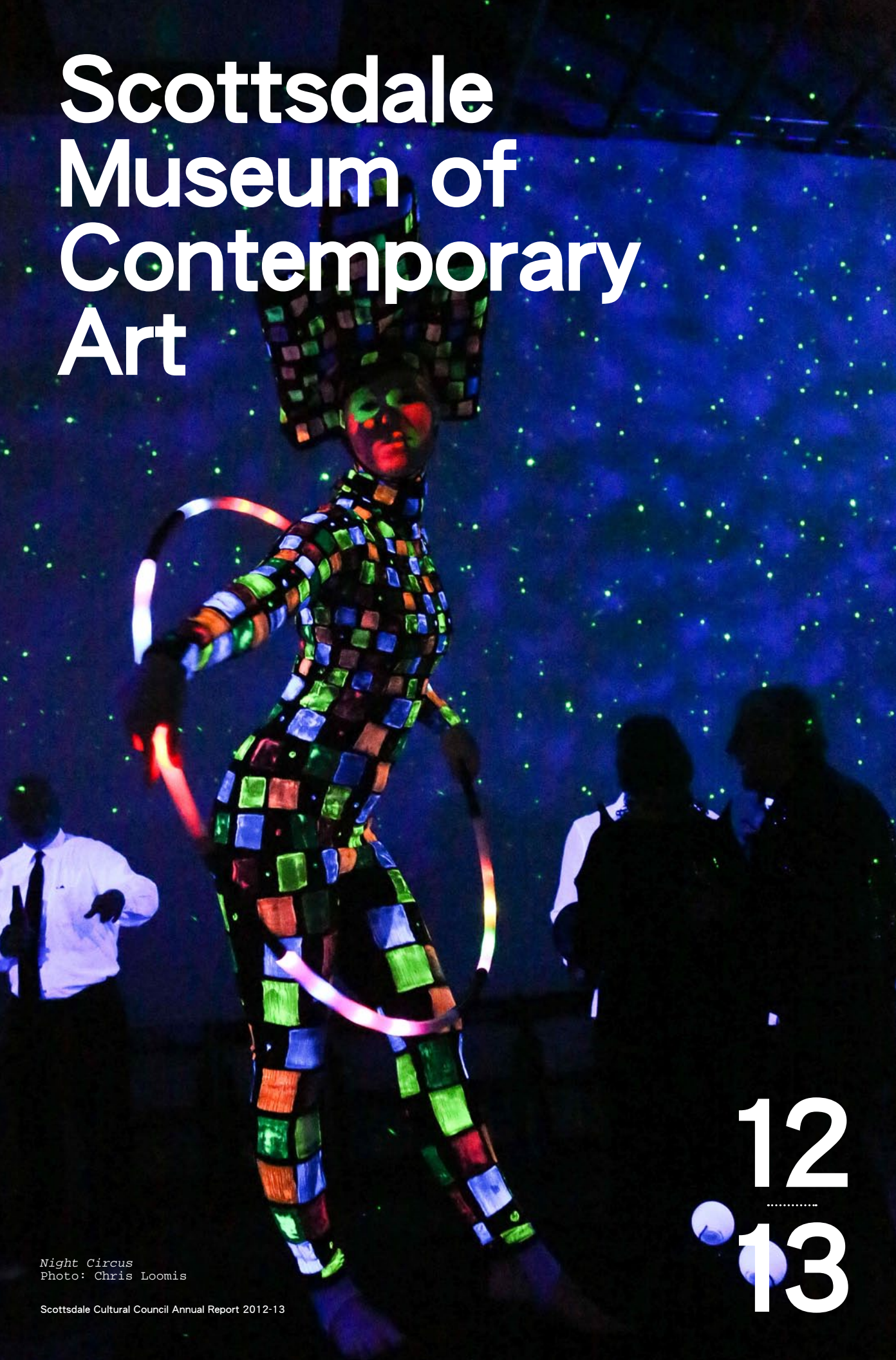
Sam  
Director, Detour Company Theatre



Opposite: La Gran Fiesta's free community festival, Saturday, Nov. 2, 2013, at Scottsdale Civic Center Park.



# Scottsdale Museum of Contemporary Art



*Night Circus*  
Photo: Chris Loomis

## BY GROUNDING THE MUSEUM'S ACTIVITIES IN RELEVANT TOPICS RELATED TO ARIZONA'S POSITION IN THE WORLD, WE HELP BUILD UNDERSTANDING.

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*There are milestones in the life of every museum: the first major collection given to the museum's permanent collection, the first significant donation to the endowment and recognition for a significant publication, are just a few examples.*

In fiscal year 2013, SMOCA achieved one such milestone, the largest grant from a private foundation for the creation of an exhibition and publication. The Emily Hall Tremaine Foundation awarded the museum \$100,000 to allow for the fall 2014 presentation of *Covert Operations: Investigating the Known Unknowns*, an exhibition that will be created by Claire Carter, SMOCA's Assistant Curator. Museums of much larger size and with far greater budgets competed for the prestigious biennial grant. SMOCA is only the fourth institution west of the Mississippi to receive this award.

The Tremaine Foundation honored Carter and the Museum in a ceremony held in New York City in the spring. During the event, the organizers stated that the award was given to SMOCA in part because we are in the "right" state to examine issues related to spying, border crossings, military operations and security. The desire to ground SMOCA's activities in relevant topics related to Arizona's position in the world is something that has been cultivated since my arrival four years ago.

For example, exhibitions this year explored local legends like Paolo Soleri, desert-related themes such as drought and land development, topics of importance linked to nutrition and food consumption and the beauty of Native American design. Our programs also examined issues important to both a local audience and an international one. The Modern Phoenix Home Tour had over 800 participants who explored the beauty of 1960's design and architecture in the Phoenix metropolitan area. SMOCA Lounge worked with numerous local creatives to ignite passion in Scottsdale for the arts. And our education programs collaborated with numerous individuals, institutions and schools to foster a love for the arts in people of all ages.

In addition to the Tremaine Foundation award noted above, the Museum also received grants from the Graham Foundation for Advanced Studies in the Fine Arts, the Walter and Karla Goldschmidt Foundation, the Lou and Evelyn Grubb Foundation, and the Dye Family Foundation. We also welcomed the support of new corporate and business sponsors: Great American Title Agency, Inc., Henkel, Macy's, RBC Wealth Management and Tiffany and Bosco, PA. And to cap the end of this very encouraging fiscal year, SMOCA held the most successful fundraiser in its history, Night Circus, an evening attended by over 700 people.

Just as Arizona has pushed many topics onto the national stage, the Museum has garnered national and international attention by deploying artists and art to analyze and critique the issues that dominate our lives in the Valley. Along with our other successes, we are proud of our reputation, as a young but respected leader in the arts.



Tim Rodgers, Ph.D.  
*Director, Scottsdale Museum of Contemporary Art*  
*Vice President, Scottsdale Cultural Council*

# Performance Measures

## for Scottsdale Museum of Contemporary Art

### AUDIENCE

**99%** of all Museum-produced events in 2012-13 **WERE FREE OR UNDER \$30**

Free Thursday admission year round, children 15 and under always free



**479**  
total number of  
museum events

### RECOGNITION



*Phoenix New Times Best of Phoenix 2012 for **SMoCA Lounge: Best Thinking Outside the (Museum) Box***

*Phoenix New Times Best of Phoenix 2012 for **Modern Phoenix: Best Home Tour***

*Scottsdale Living Magazine: The **Turrell Skyspace** at SMoCA is one of Arizona's **Top 10 Art Treasures***

### EDUCATION & OUTREACH



**12,885**

students and visitors participated in the Museum's education programs



**464**

education events



**81**

docents

CONTRIBUTED



**5,105**

hours  
volunteer service



**152**

total volunteers

CONTRIBUTED



**9,348**

hours  
volunteer service



## AWARENESS HIGHLIGHTS

### TV COVERAGE

ABC  
Univision  
BBC  
FOX 10

### NEWSPAPER COVERAGE

Huffington Post  
New York Times  
Wall Street Journal  
AZ Republic

### MAGAZINE COVERAGE

Art Forum  
Surface  
Phoenix Magazine

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## ONLINE MEDIA



FACEBOOK  
**5,800**  
likes



SMoCA  
TWITTER  
**1,950**  
followers



SMoCA LOUNGE  
FACEBOOK  
**598**  
likes



SMoCA LOUNGE  
YOUTUBE VIDEO SERIES  
**7,193**  
visits

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## PERMANENT COLLECTION



**1,808**  
works in collection



**626**  
artists in collection

## FEATURED EXHIBITIONS

### Architecture + Art: Héctor Zamora\*

Oct 27, 2012 – Jan 27, 2013

### Paolo Soleri: Mesa City to Arcosanti\*

Jan 26 – Apr 28, 2013

The Museum was proud to present two monumental site-specific commissions in 2012-13. Héctor Zamora's first solo exhibition in the U.S., which was comprised of two installations by the Mexican artist—one at the Museum and one at a satellite location—that responded to Arizona's housing and military industries. Paolo Soleri: *Mesa City to Arcosanti*, examined the architect's visionary urban planning through a presentation of rarely exhibited drawings, notebooks and models.

\*Both architectural exhibitions were honored with grants from the Graham Foundation for Advanced Studies in the Fine Arts.



Héctor Zamora, installation view, *OG-107 Scenery*, 2012. U.S. Army-issue reserve parachute (model: T-10R MIRPS-SLCP, color: olive green-107 color, size: 24-foot diameter); electric fans; airplane hangar. Courtesy of the artist. Photograph: Dan Vermillion © Héctor Zamora



Installation view, *Paolo Soleri: Mesa City to Arcosanti*, on view at the Scottsdale Museum of Contemporary Art, 2013. Photo: Bill Timmerman

## EXHIBITIONS

Highlights from the Museum's past year of exhibitions included the realization of two monumental site-specific commissions, the exquisite presentation of the important work of a local architect, a brightly-hued celebration of a seminal art publication and a reveal of the extraordinary in the ordinary chore of grocery shopping.

**West of Center: Art and the Counterculture  
Experiment in America, 1965-1977**

Sep 29, 2012 – Jan 6, 2013

Organized by the MCA Denver

Co-curated by Elissa Auther and Adam Lerner

**southwestNET: Sherin Guirguis and Carrie Marill\***

Sep 22, 2012 – Jan 6, 2013

**Architecture + Art: Héctor Zamora\***

Oct 27, 2012 – Jan 27, 2013

**The Human Touch: Selections from the RBC Wealth  
Management Collection**

Jan 19 – Apr 28, 2013

Organized by RBC Wealth Management

Curated by Donald McNeil

**Paolo Soleri: Mesa City to Arcosanti\***

Jan 26 – Apr 28, 2013

**MASHup: New Video Art\***

Feb 9 – May 19, 2013

**Learning to See: Josef Albers and The Interaction of Color**

May 18 – Sep 22, 2013

**Stocked: Contemporary Art from the Grocery Aisles**

May 25 – Sep 1, 2013

Organized by the Ulrich Museum of Contemporary Art

Curated by Emily Stamey

**David Maisel/Black Maps: American Landscape and  
the Apocalyptic Sublime**

Jun 1 – Sep 1, 2013

Organized by the CU Art Museum, University of Colorado Boulder

Curated by Lisa Tamiris Becker, Director, University of New Mexico

Art Museum and Helmut Müller-Sievers, Eaton Professor of Humanities

and Director of the Center for Humanities and the Arts, University of

Colorado Boulder

\*Organized by the Scottsdale Museum of Contemporary Art

Opposite top: Human Touch tour with Tim Rodgers.  
Photo: PeterBugg

Opposite bottom: Sherin Guirguis, detail, Untitled  
(nahaar), 2012. Mixed media on hand-cut paper: 48 x  
48 inches. Courtesy of the artist and Gallery Wendi  
Norris, San Francisco, CA. © Sherin Guirguis.





Couple viewing Human Touch exhibition  
Photo: Peter Bugg



David Maisel, *The Mining Project* (Clifton AZ 7), 1989. Pigment print, 2012 A/P, 48 x 48 inches. Courtesy of the artist and Haines Gallery, San Francisco, CA. © David Maisel

## EDUCATION

*Our purpose is to build greater awareness and understanding of the art of our era for the general public.*

The Scottsdale Museum of Contemporary Art defines itself first and foremost as an educational institution. Our educational activities are central to our mission, which seeks to engage visitors through discovery and contextualization – the guiding philosophy of our educational programs.

### **Highlights of the Year**

- *A Night at the Museum: SMOCA's Big Event for Teens*, in which more than 300 young art enthusiasts visited the Museum and participated in a variety of special art-related activities
- young@art gallery exhibition *Cycles: From Fields to Cities* that showcased design, urban planning and architecture concepts from children around the world.
- Artist and curator talks with Héctor Zamora and John Sonsini, the *MASHup: New Video Art* roundtable discussion about the legality of creating art using other artists' work, and the community event *Edible Stories: From Desert Foods to Food Deserts*.
- The Museum's highly trained group of volunteer docents help bring the energy of new art and new ideas to the public.

### **young@art gallery Exhibitions**

**Steering the Spaceship Earth: Teens Respond to the Whole Earth Catalog\***

Oct 27, 2012 – Jan 6, 2013

**Cycles: From Fields to Cities\*** Jan 25 – Apr 25, 2013

**Visions: Here & Now\*** May 9 – Sep 8, 2013

\*Organized by the Scottsdale Museum of Contemporary Art

### **Art Lectures/Performances**

Summer Stargazing and Music in Outer Space  
Artist Mayme Kratz  
Artist Héctor Zamora with Assistant Curator Claire Carter  
Artists Sherin Guirguis + Carrie Marill  
*West of Center's* Adam Lerner + Elissa Auther  
ASU's Curator on Artist Héctor Zamora  
Artist John Sonsini with Associate Curator Emily Stamey  
MASHup Roundtable Discussion: "Is It Legal?" DJ Alex Votichenko/  
Djentrification, Artist Natalie Bookchin, Artist Michael Cordier and Assistant  
Curator Claire Carter  
Music, Dance and Sketching in the Galleries  
Edible Stories: From Desert Foods to Food Deserts

### **Mothers Who Write**

#### **Free Lunchtime Lecture Series in the SMOCA Lounge by SMoCA Docents**

"Why Artists Make Art" by Aiste Parmasto  
"The Art of Deborah Butterfield" by Paula Shulak  
"Outsider Art: Beyond the Established Art Scene"  
"Viewing Art with a Critic's Eye" by Tia Stokes  
"The Steins Collect: Matisse, Picasso and the Parisian Avant-Garde" by  
Deborah Robin  
"Installation Art: Definition and Exploration" by Arline Salbe

### **No Festival Required Film Screenings**

#### **Studio Art Tours And Modern Phoenix Home Tour**

#### **Collaborations**

AIA Arizona  
Modern Phoenix LLC  
Summit School of Ahwatukee  
South Mountain High School  
Mountain View High School  
Chaparral High School  
Desert Mountain High School  
New School for Arts and Academics  
Arkki School of Architecture, Helsinki, Finland



A hands-on art activity in the gallery. Photo: Laura Hales

Järfälla Cultural Center, Stockholm, Sweden  
Cariot Elementary School, Valenciennes, France  
Edas Design School, Moscow, Russia  
Scottsdale United Methodist Cooperative  
Tavan Elementary - Scottsdale Title I  
Madison-Camelview Elementary  
ASU Preparatory Academy - Phoenix Title I  
Paiute Head Start  
Dr. Mary Erickson, Arizona State University  
Scottsdale Center for the Performing Arts  
Scottsdale Public Art

#### **Desert Foothills Library “Art Nosh”**

Lectures by SMOCA Docents in Cave Creek, AZ  
“Purposes and Functions of Contemporary Art: An Overview” by Aiste Parmasto  
“So, You Call That Art? Elements of the Conceptual Art Movement” by Tia Stokes  
“Jackson Pollock: A Life of Show and Tell, Give and Take” by Perrin McEwen  
“Installation Art: Definition and Exploration” by Arline Salbe  
“Viewing Art with a Critic’s Eye” by Tia Stokes  
“The Many Facets of Contemporary Art: Illustrations from Recent SMOCA Exhibitions”

#### **Architecture Slide Slam!**

Page Repp, AIA, Repp Design & Construction  
James Richärd, AIA, Richärd + Bauer  
Mark Ryan, AIA, Mark Ryan Studio  
Matthew & Maria Salenger, AIA, CoLAB

#### **Classes and Workshops**

Projection Mapping Workshop  
Fall and Spring Mothers Who Write Workshops  
Piñata-making Workshop, La Gran Fiesta  
Architecture and Design workshop and Inflatable Experience, Scottsdale Arts Festival,  
Shadow Puppet Workshop, Education Showcase

#### **Student, Teacher And Family Programs**

Family Day  
In the Mood for Food  
Art Start

#### **Arts Days**

*Skipping Back to the Sixties*  
*It's All About Me, It's All About You*

#### **A Night At The Museum: SMOCA's Big Event For Teens**

#### **VISIONS Participants**

Central High School, Phoenix  
Coronado High School, Scottsdale  
Horizon High School, Paradise Valley  
New School for Arts and Academics, Tempe  
South Mountain High School, Phoenix

#### **School Districts Served In Arizona**

Fountain Hills  
Glendale  
Mesa  
Phoenix  
Scottsdale  
Tempe  
Tucson



12-13 SMOCA Docents

Warren Albright	Barbara Mannis	Pat Tschudy
Jaye Andres	Kim McCloud	Toni Underwood
Judy Brandt	Susan McCulloch	Denise Villalon
Judy Brzosko	Perrin McEwen	Roberta Volin
Ron Buksbaum	Sally McMullin	Karen Voris
Judy Chemers	Lydia Medina	Dena Walker
Elaine Cherney	Ginny Mettillie	Joan Wall
Joyce Cook	Victoria Miachika	Carole Weiss
Kim Crosby	Vee Miller	Margo Wilson
Donna Davis	Marjorie Mortland	Kathryn Young
Barbara DeMartino	Regina Nelms	Carol Ziffrin
Elizabeth Douglis	Martha O'Connor	
Sydney Dye	Alice Olsan	
Ruth Finkel	Yetta Parker	
Catherine Gibson	Aiste Parmasto	
Tracy Haddad	Betsy Popov	
Roberta Hammond	Jackie Rifkin	
Jan Harris	Deborah Robin	
Diane Harrison	Susan Rollins	
Iris Hartman	Doreen Saferstein	
Jean Hesse	Arline Salbe	
Audrey Horne	Linda Saperstein	
Roz Hugel	Edith Schneider	
Gina Karloff	Joseph Shelton	
Pat Knauer	Judith Shongut	
Mary LaMagna	Paula Shulak	
Ada Levin	Kathy Silver	
Joyce Lewis	Gloria Stein	
Dale Lewis	Tia Stokes	
Paula Linker	Carol Swagel	
Kathryn Lipman	Al Theisen	
Angela Lopez	Jean Thomsen	
Ann Lundeen	Jackie Topus	

Art Start students explore an exhibition.  
Photo: Laura Hales



## LOUNGE

*An active laboratory and community gathering space, SMOCA Lounge is dedicated to making arts and culture accessible, challenging and fun.*

SMoCA Lounge's original programs celebrate artists, non-artists and everyone in between. At the core of these programs, and the space itself, is a desire to bring divergent ideas, geographies, talents, stories and people together in order to find moments of necessary connection, exquisite discord and much-needed inspiration.

*Forging a relationship with the Center's Box Office, the Museum managed to sell out the Modern Phoenix Home Tour event in record time, with 80% of tickets being purchased through the Center's Box Office, and allowing both the Center and the Museum to capture emails and engage new audiences in future programming for both organizations.*

### Highlights

#### **Good 'N Plenty**

This tri-annual SMOCA Lounge event series has given more than \$5,000 to support Arizona Creatives. Events helped fund: an after-school songwriting program for approximately 450 disadvantaged kids at a Title I Elementary School; the creation of a volunteer-run visual and performing arts space in Tempe; and youth sound-art workshops for Casa de Suenos, an organization that provides services to unaccompanied minors who have come into custody of the Office of Refugee Resettlement.

#### **Lit Lounge**

This monthly event series, in which engaging writers and performers share true stories fused with live music, is a popular hit. The Most of Lit Lounge, an anniversary event, also debuted to a sold out crowd.

#### **Arm Wrestling for Art**

A spirited, ticketed event where community guests get a lesson in art and arm wrestling, then sweat it out to win an original work of art. (Ticket sale proceeds from this event go toward the pool for *GOOD 'N PLENTY Artist Grant*.) This lively event was featured on ABC's "The List" and has already evolved into other competitive iterations that complement Museum themes like *Grocery Bagging for Art* during the *Stocked: Contemporary Art from the Grocery Aisles* summer exhibition.

#### **Collaborations**

Arizona State University: Project Humanities Vital Voices  
Essence Bakery Cafe  
Cartel Coffee Lab  
Silvana Salcido Esparza  
Scottsdale Public Art  
Scottsdale Center for the Performing Arts  
Cowboy Ciao  
Super Chunk Sweets & Treats  
La Grand Orange

*"We were all so impressed with the organization of the event and how quickly it all went. You created such great energy and humor at the beginning and it was non-stop until the very end...Loved how short and snappy the intro's were and closing announcements. We were all so glad we got to be a part of such a fun and creative night."*

Jenny Locklin  
*Creative Message Media*



Typewriter Poetry,  
GOOD 'N PLENTY  
Photo: Amy Gochoel

Opposite Top: Doug Bale, Lit Lounge  
Photo: Amy Gochoel

Opposite Bottom: Catherine Reid (winner) and  
Tania Katan fight over GOOD 'N PLENTY trophy  
Photo: Amy Gochoel





SkySpace Night Circus  
Photo: Chris Loomis

## BUILDING AWARENESS

*Named by Frommer's as a "favorite small museum," Scottsdale Museum of Contemporary Art continues to make a name for itself.*

### Highlights for 2012-13

#### **Social Media**

The Museum's social media has experienced tremendous growth in not only numbers, outreach and reaction but also for its online relationships with targeted media outlets, artists, key-influencers and brands.

#### **Broadcast Media**

- ABC's "The List" – *Arm Wrestling for Art* event, SMOCA Lounge
- Univision – Interview with artist Héctor Zamora and SMOCA Advisory Board member Oscar De Las Salas
- FOX 10 – Coverage of Héctor Zamora's one-day art installation, *OG107 Scenery*
- KJZZ 91.5FM "Here and Now" – Interview with Assistant Curator Claire Carter about Paolo Soleri
- Scripps – (6-city National Syndicate) for *Stocked: Contemporary Art from the Grocery Aisles*, interview with artist Hillary Carlip
- FOX 10 – Full coverage of **Night Circus** annual fundraiser
- KJZZ 91.5FM – Nick Blumberg interview with Associate Curator Emily Stamey about *Stocked: Contemporary Art from the Grocery Aisles*
- 3TV – Coverage of *Stocked: Contemporary Art from the Grocery Aisles*
- Clear Channel – (Broadcast on 6 AZ stations) interview with Director Tim Rodgers

#### **Online Media**

- Artforum.com review of *Architecture + Art: Héctor Zamora*
- ArchDaily.com story about *Paolo Soleri: Mesa City to Arcosanti*
- SurfaceMag.com story about *Paolo Soleri: Mesa City to Arcosanti*
- BBC news online featuring artwork by *Stocked: Contemporary Art from the Grocery Aisles* artist Scott Blake
- Slate.com review of *David Maisel|Black Maps: American Landscape and the Apocalyptic Sublime*, later re-posted by the Huffington Post
- FashionFacesMag.com front cover feature story of **Night Circus**

#### **Special Events**

SMoCA launched a successful fundraiser, **Night Circus**, with nearly 700 guests in attendance. A support group, Friends of SMOCA, was created to engage the public with the Museum through exclusive events and opportunities.

#### **Friends of SMOCA Events:**

Lunch & Lit  
Sunset in the Skyspace  
Architectural and artist studio tours

*"When the opportunity arose for Ann to Co-Chair the inaugural fundraising event Night Circus this past May—it was an easy decision to take the challenge. The current Director, Tim Rodgers, the curators and the museum staff are unmatched, hardworking, creative team players."*

Mike Medici  
SMoCA Advisory Board Chairman

## PUBLICATIONS

### Exhibition Brochures

Carter, Claire. "Architecture + Art: Héctor Zamora." 2013.

Published by the Scottsdale Museum of Contemporary Art in conjunction with the exhibition and commission *Architecture + Art: Héctor Zamora*.

Rodgers, Tim. "southwestNET: Sherin Guirguis and Carrie Marill." 2012.

Published by the Scottsdale Museum of Contemporary Art in conjunction with the exhibition *southwestNET: Sherin Guirguis and Carrie Marill*.

Vinyl Record/Exhibition Catalogue

Carter, Claire and Greenstein, Judd. "In Teaching Others We Teach Ourselves." 2013.

ISBN-978-0-9798-9365-0

Published by the Scottsdale Museum of Contemporary Art in conjunction with the exhibition and commission *This is a Present from a Small Distant World*.



Héctor Zamora, *Reductio Ad Absurdum*, 2012. 1976 ALJO travel trailer, 35 tons of native Arizona sand. Courtesy of the artist. Photograph: Dan Vermillion © Héctor Zamora

## ACQUISITIONS

**Jay Atherton** (South Korea, active United States, born 1976)  
*Postfence*, 2010  
Cedar and bass wood, glue  
77 x 4 x 5 inches  
Gift of the artist  
2012.017

**Claudia Bernardi** (Argentina, active United States, born 1955)  
*Vestido Vanitas*, 1995  
Monotype with pure pigment on paper  
39 ½ x 29 ½ inches (unframed); 49 x 39 inches (framed)  
Gift of Lisa Sette  
2012.016

**John Chamberlain** (United States, born 1927)  
*Untitled*, 1994  
Screenprint on crinkled aluminum, edition of 30  
36 x 36 inches  
Gift of Dr. Robert and Susan Greenberger  
2013.008.01

**Felipe Cohen** (Brazil, born 1976)  
*Untitled*, from the midday, 2010  
Black basalt and cardboard  
11 ½ x 27 ½ x 23 inches  
Gift of the artist and Galeria Marilia Razuk, Sao Paolo, Brazil  
2012.018

**Kim Cridler** (United States, born 1968)  
*Gather III*, 2008  
Bronze, vitreous china  
70 x 36 x 36 inches  
Gift of the artist and Lisa Sette Gallery  
2013.007

**Constance DeJong** (United States, born 1947)  
*arc/ r 48*, 2005  
Copper and maple  
15 ½ x 15 ½ x 3 inches  
Gift of Herb and Susan Miller  
2012.012

**Erik Foss** (United States, born 1973)  
*Native America*, 2011  
Oil and acrylic on linen  
79 x 93 inches  
Gift of the American Academy of Arts and Letters, New York;  
Hassam, Speicher, Betts and Symons Funds, 2012  
2013.009

**Graciela Iturbide** (Mexico, born 1942)  
*Nuestra Senora de las Iguanas*, 1996  
Photogravure, edition of 30  
29 7/8 x 25 1/8 inches  
Gift of Dr. Robert and Susan Greenberger  
2013.008.02

**Graciela Iturbide** (Mexico, born 1942)  
*Mujer Angel*, 1996  
Photogravure, edition of 30  
26 1/8 x 32 ¼ inches  
Gift of Dr. Robert and Susan Greenberger  
2013.008.03

**Peter Sarkisian** (United States, born 1965)  
*Registered Driver*, 2004  
Digital video projection and mixed media  
Dimensions variable  
Gift of David Wasserman  
2012.019

**Lisa Marie Sipe** (United States, born 1975)  
*Bee in One's Bonnet*, 2006  
Encaustic on board  
24 x 24 inches  
Gift of the artist  
2012.020

**Richard Tuttle** (United States, born 1941)  
*Renaissance Unframed #26*, 1995  
Cast bronze sculpture with black patina, edition of 30  
3 ¼ x 8 x 4 inches  
Gift of Dr. Robert and Susan Greenberger  
2013.008.04

**Bernar Venet** (France, born 1941)  
*Five Indeterminate Lines*, 1995  
Relief print in tar, edition of 40  
32 1/8 x 54 inches  
Gift of Dr. Robert and Susan Greenberger  
2013.008.05

**Ellen Wagener** (United States, born 1964)  
*Remembering Maricopa on the Sunland Gin Road*, 2007  
Pastel on paper  
20 x 60 inches  
Gift of the artist  
2013.006



Constance DeJong, *arc/ r 48*, 2005, Copper and maple, 15 ½ x 15 ½ x 3 inches.  
© Constance DeJong; photo Peter Bugg

# Scottsdale Public Art



12  
.....  
13

*Dual Apparitions* by Kendal Buster  
Photo: Dayvid LeMmon



## LIVE THE ART. LOVE THE PLACE.

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*The mission of Scottsdale Public Art is to serve as a leader in defining art in the public realm through creative place-making, signature cultural events, exhibitions, and installations—contributing to the community’s creative, cultural, and economic vitality.*

Scottsdale Public Art celebrated an unprecedented year in 2012-13, characterized by an ever widening range of programming, the departure of its first director and the appointment of a new one, the approval of its Master Plan and the building of a new series of outdoor events, showcasing nationally and internationally recognized artist installations.

This year, the Gallery@The Library hosted photography exhibitions ranging from Scott T. Baxter’s *AZ Centennial Legacy* to Luster Kaboom’s interactive *Funhouse* at the Civic Center Library as well as a new venue, Appaloosa Library, in north Scottsdale

Canal Convergence, a new series of free, art-inspired events, celebrate the Valley’s unique canal system, which allows us to live and thrive in our desert setting. Our partnership with SRP for these events, drawing more than 15,000 people in the first year, has been a rewarding success.

The Public Art’s INFLUX initiative partnered with seven Valley cities with installations in vacant spaces. This brought local artists to the attention of cities, economic development and the arts community. The ticketed INFLUX Cycle 3 tour in June was a huge success with two completely sold-out buses taking attendees across the Valley.

Public Art’s partnerships have included ASU Art Museum with the Desert Initiative, ASU SkySong developing a new exterior projection work, and our City departments – Transportation, Economic Development, Water Resources, Capital Projects, Parks and Recreation and the Preserve. Scottsdale Public Art partnered with the International Sculpture Center for the first ISC Connects program in the Southwest.

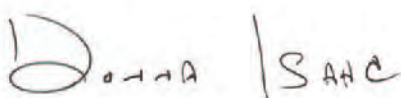
In May, Will Bruder, Kendall Buster, and Jeffrey Stein presented “A Conversation – Sculpture + Architecture” to a capacity crowd at the Hotel Valley Ho. It was one of the first programs Public Arts offered to the Cultural Council membership, garnering great interest for continuing program ideas.

Our Conservation/Restoration program continues to be recognized throughout the country. We strive to conserve all our public works of art so they remain a valuable part of the City’s municipal collection as well-loved community icons.

As Scottsdale Public Art enters a new era, full of new initiatives, capital projects continue to provide the foundation for the program, as they have always done. But with the addition of new events, in response to an ever-changing City, Public Art has broadened the spectrum of our programming with more temporary installations and exhibitions.

Our installations, both temporary and permanent, and our event programming bring community together in unexpected ways and in different settings. The essence of any public art program builds on the community’s ongoing support.

As the new director of Scottsdale Public Art, I am honored to have been selected to lead this nationally recognized and award-winning public art program. We honor the past 25 years of this program’s growth and history as we look to a future that is exciting, bold and embracing.



Donna Isaac  
Director, Scottsdale Public Art  
Vice President, Scottsdale Cultural Council

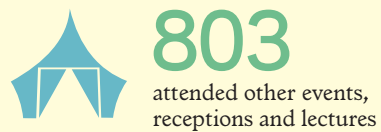
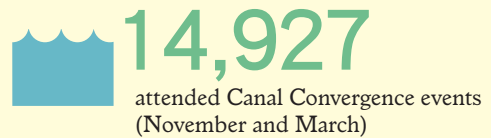
# Performance Measures for Scottsdale Public Art

## COLLECTION



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## COMMUNITY PARTICIPATION



## ONLINE MEDIA



# 14,055

unique visitors to new website  
(scottsdalepublicart.org) January 1  
(launch date) - June 30, 2013



EMAIL

**5,440**  
subscribers



TWITTER

**237**  
followers



FACEBOOK

**2,328**  
likes



YOUTUBE

**7,013**  
views

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## EVENTS



# 213

workshops

REACHED



# 2,130\*

people

\*estimated

### WORKSHOPS

Christy Puetz Beading Workshop  
Christy Puetz Beading Workshop Closing  
Photo Workshop with Scott T. Baxter 100 years/100 Ranchers  
2nd Photo Workshop with Scott T. Baxter 100 Ranchers  
Christy Puetz Baseball Workshop  
Funhouse Fashion Workshop Gallery  
Luster Kaboom Workshop

### OTHER EVENTS, RECEPTIONS, LECTURES

Coffee Talk - Belle Art + INFLUX  
Jeff Gold at Granite Reef  
Livery Residence Space & Tree Walk to SMOCA Lounge  
SMoCA Night Circus Preview  
Randy Walker Bell Art Shoot  
SCC Arts Festival  
Cycle the Arts  
INFLUX Cycle 3 Multi-City Tour  
Belle Art Closing Reception  
100 Ranchers Opening Reception  
Belle Art Closing Reception - Troy Moody  
WestWorld Artist Reception  
Luster Kaboom Funhouse Opening Reception  
SPA @ Humanist Society (Lecture)  
American Society of Landscape Architects (Lecture)  
Sonoran Desert Women Presentation on Scott T. Baxter (Lecture)

# FEATURED EVENTS

*Scottsdale Public Art & SRP Present*

**Canal Convergence events**

Engaging and inspiring for all ages, Canal Convergence events are a new community tradition in celebration of the Valley's unique canal culture and history, featuring high-caliber local, national and international artists at Scottsdale's Waterfront, along with hands-on activities, live music, performances and Artisan Market's urban marketplace experience.

The first series of Canal Convergence events included:

**Canal Convergence | Water + Art + Light**  
November 10-11, 2012

**Canal Convergence | Art + Maintenance**  
January 12-February 8, 2012

**Canal Convergence | Spring Equinox**  
March 22-23, 2012



Solar Ceremony by Flam Chen. Photo: Dayvid Lemmon.



Aerial of Canal Convergence Water + Art + Light  
Photo: Dayvid Lemmon

## CANAL CONVERGENCE

### Art + Maintenance

Artists were at work in the empty canal channel at Scottsdale Waterfront in collaboration with SRP's repair effort to dry up the Arizona Canal from Scottsdale Road to Arizona Falls, from January to February 2013.

- For the dry-up that began with a fish roundup and relocation, Tucson-based performance group Flam Chen followed the herding with a processional performance featuring stilt acrobats and a percussion ensemble.
- During the weeks of dry-up, local artists Isaac Caruso and Ashley Macias collaborated on Canal Creatures, sharing their vision of the imaginary creatures hiding out in our canals. Using eco-friendly spray paint, the duo created a large temporary mural on the walls of the canal channel in Scottsdale's Waterfront area.
- In preparation for the water's return, San Antonio artist Casey Cooper installed Untitled - Floating Triangles, during which dozens of inflated steel triangles floated to the surface as the water returned at the close of the dry-up.

*"The high level of Scottsdale Public Art's enthusiasm for bringing temporary art to the Scottsdale community is rare among public art programs. Public Art has given me the opportunity to stretch my wings as a public artist, giving me the opportunity to work with SRP and use new media to connect the community with the canals that shape their environment."*

Melissa Martinez  
Arizona Artist

Canal Creatures by Isaac Caruso and Ashley Macias  
Photo: Dayvid LeMmon



## IN FLUX INITIATIVE

IN FLUX Cycle 3 brought together seven Valley cities providing opportunities for local artists to create temporary public art in vacant spaces. This initiative demonstrates a holistic approach to temporary public art projects through a showcase of local Arizona artists creating original site-specific installations presented within the context of viewing the Valley as one community.

The IN FLUX initiative, operating through the strategic partnership of eleven organizations in Chandler, Glendale, Gilbert, Goodyear, Mesa, Phoenix, Scottsdale and Tempe, was launched by Scottsdale Public Art in 2010 and continues to gain momentum with every event series.

### Installations and Events

*Memory Room* by Rachel Bowditch

March-May 2013

Loosely inspired by Virginia Woolf's "A Room of One's Own and the concept of a 'memory palace' first attributed to the Greek poet Simonides (556-468 BC) and further developed by Giulio Camillo (1480-1544), this durational multimedia performance installation investigated the relationship between women, writing and memory. *Memory Room* layered a series of 'memory palaces' of famous women writers, whereupon over the course of three months, a 'memory keeper' marked the space with fragments from these women's notebooks and journals. The performances continued until the entire space was filled with writing.



*Thrilled Pompositives* by Evan Jespersen, IN FLUX Cycle 3 Scottsdale  
Photo: Dayvid LeMmon

*Thrilled Pompositives* by Evan Jespersen

March-October 2013

Born out of the artist's continuing fascination with kinetics, geometry and process, the simple forms and elaborate underpinnings of this work created a pseudo-choreographed dance, a mesmerizing spectacle bent on a visual meditation. Subtle differences in cadence built into the units consistently changed their relationship to one another, altering the dance over time.

*Wildflowers* by Al Price

April 2013-January 2014

Coinciding perfectly with an installation created specifically for the atrium of the Scottsdale Center of the Performing Arts, these linear compositions merged the elegant and simple with the vigorous and dynamic.

### Tour Event

A spectacular summer tour of IN FLUX artworks proved to be a Valley-wide event for locals. Participants joined with IN FLUX initiative partners and the third cycle artists for a one of a kind air-conditioned ride to see 13 temporary installations in 7 Valley cities, which also included bingo games, an indoor picnic, entertainment and prizes.

*"It has been an honor and pleasure to work with such a talented, prestigious and friendly organization. The staff is incredibly supportive of the artists in our community and has done truly amazing work over the years. "*

Alison Goodman  
General Manager, Glimcher, property management for  
Scottsdale Quarter

## PUBLIC ART: 2012-13 HIGHLIGHTS

- Canal Convergence Events
- SkySong – Temporary art
- Water Resources\* – Temporary art
- IN FLUX Cycle 3
- Cerie Gift\*

### Collaborations

- Lemon Lounge
- Canal Convergence
- SPARK Grant
- Festival
- Sister Cities\*
- Youth Images\*
- Civic Center Library\*
- IN FLUX
  - ASU Art Museum Desert Initiative
  - ISC
  - SMOCA

### Awards \*

- Valley Forward Award of Merit to IN FLUX for Art in Public Places
- Valley Forward Award of Merit to IN FLUX for Adaptive Reuse

### ARTIST RESIDENCIES

- Erin Sotak
- Christy Puetz

### TEMPORARY PROJECTS & EVENTS

- Belle Art
- Music and Poetry event for Swing
- Troy Moody's installation Sanctorium
- National Call for Proposals
- Selection of 6 artists for Cycle III
- Randy Walker's Entanglement (first of Cycle II)
- Eric Boyer's Opulent Oneness

### Hashknife

Scottsdale Public Art participated at this year's 55th Annual Hashknife Pony Express Ride, the world's longest running official Pony Express.

### Scottsdale Arts Festival

Pink and Blue Dilemma: The Foam Incident by Scott Pennington was a participatory performance presented by Scottsdale Public Art in collaboration with the Scottsdale Arts Festival. The performance invited the viewer to play with faux industrial waste as Pennington's pink and blue-clad 'technicians' attempted to contain it.

### Cycle the Arts

This bike/art tour event included IN FLUX Cycle 3 sites installations by Evan Jespersen (Scottsdale), Pete Goldlust (Tempe) and Lauren Strohacker (Phoenix) and a performance by Rachel Bowditch (Scottsdale) at her installation site. The route also included other stops at installations at Xeriscape Garden at Chaparral Park, the Scottsdale Public Library and many more.

### Exhibitions

TheGallery@theLibrary

Artist Residency: Tracking Monsters and Squirrels: Myth Based Sculpture

June 1 – August 27, 2012

Photography by Christy Puetz

Southwest Human Development, Portraits of Opportunity. September 3 – October 10, 2012

This nonprofit organization strives to give all children the healthy foundation they need for an optimal start in life. Portraits of eight families by eight local photographers were included in the exhibit.

100 Years, 100 Ranchers: Celebrating the Arizona Ranching Legacy

October 17 – January 20, 2013

The exhibit celebrated the Arizona Ranching legacy, and was an official "Legacy Project" of the Arizona Centennial. The work by Scott T. Baxter represented documentary photographs of one hundred ranchers across Arizona, whose families have been ranching since 1912 or earlier.

Play Ball! The Cactus League Experience

February 1 – April 1, 2013

This exhibit included more than 500 objects spanning the earliest days of baseball in the late 1800s through the 15 Cactus League teams of today, many of which play ball right here in Scottsdale.

Luster Kaboom's FunHouse/Phoenix

April 22 – July 30, 2013

New York street artist and alternative cartoonist presented his unique take on the carnival fun-house! This exhibit was interactive, drippy and trippy, as Luster Kaboom's painting style enveloped visitors with an entirely new experience. Sketch and Snap Night, the exhibit's main event, drew hundreds to the Atrium.

### Appaloosa Library

Corinne Geertsen digital collage

July 1 – Sept 24, 2013

100 Years, 100 Ranchers: Celebrating the Arizona Ranching Legacy

October 17 – Jan 20, 2013

A selection from the larger exhibition of Scott T. Baxter's photographs in the Civic Center Library

Arizona Architects International Awards, The 2012

American Institute of Architects

February 11 – May 13, 2013

This Arizona Exhibition featured its top eleven award-winning design projects in Arizona, capturing architectural design excellence and demonstrating the wide range of creative expressions by Arizona architects.

Liz Kenyon, Pastel Confections: Scottsdale Artists' School

May 16 – July 31, 2013

Scottsdale Public Art and the Scottsdale Artists School collaborated on this exhibition featuring work from the school's teaching staff.

### The Board Room

July-Sept: David Emmit Adams

October 17-Jan 2013: 100 Years, 100 Ranchers,

Scott T. Baxter

Feb 1-April 1: Phototaxis: ASU School of Art NEON show

April 8 – July 31: James Angel, Brian Boner, David Dauncey

### SCPA South Hall

Jan 2 – Feb 28, 2013: Scottsdale Sister City Authors and Artists exhibition

Opposite top: Knight Rise by James Turrell  
Photo: Sean Deckert.

Opposite bottom: Pink and Blue Dilemma The Foam Incident by Scott Pennington Festival 2013  
Photo: Jesse Tallman.





## Capital Projects

Scottsdale Public Art is one of 23 cities nationally to have an art in private development ordinance. While development has been very slow in recovering, this past year saw a new project for Alliance Residential, on the north side of the Arizona Canal and one of the last projects for the Waterfront area. Scottsdale Public Art is working with Alliance Residential to fulfill their commitment of \$385,000 and to engage an artist who can bring an ever-changing element to animate the area of Marshall Way Bridge to Goldwater. The project is sure to be an exciting addition to the vibrant downtown Waterfront area and to the City's public art collection.

2012-13 was a busy year for selection panels, as six artists were chosen for new projects:

- Raintree
- WestWorld
- Mustang Transit Center
- Northsight Roundabout
- North Indian Bend Groundwater Treatment Facility (NGTF)
- SkySong

### Key Highlights:

The Cultural Council Task Force and the Board of Trustees approved the Scottsdale Public Art Master Plan. The 2013-14 Plan implements recommendations for immediate implementation.

Scottsdale Road Improvements Historical Happenstance artist, Tad Savinar, held meetings with the community to hear stories and histories of the area to incorporate into his designs. The pedestals and artwork designs for the six sites were all completed.

The Northsight Blvd Extension artists, Simon Donovan and Ben Olmstead of Tucson, held community meetings at the Scottsdale Airport to gather ideas for the public art concept. This design has now moved to 90% completion.

WestWorld (Tony Nelssen Equestrian Center) had a national call-to-artists, resulting in the selection of local Scottsdale artist, Jeff Zischke.

ASU Design Studio students worked with staff to develop concepts for The Adaptive Recreation Building, providing a center for residents with physical disabilities and challenges developed.

Raintree Drive Extension selection panel based its selection on an invitation to artists who were finalists from the Northsight selection. In addition, there were staff-recommended artists. The panel selected Phillip K. Smith, III from Palm Springs as one of the artists to develop concepts for a series of 5 roundabouts. Several community meetings were held to introduce the artists and for him to hear about the community from interested residents and business owners.

The Mustang Transit Center came back online after several years as a capital project. Due to the timing of the project, invitations were sent to staff-recommended artists. The panel selected Phoenix artist, Mary Lucking.

Arizona Canal Multi-Use Path: Chaparral Rd to Indian Bend Wash continued its outreach through the master planning process for this two-mile segment of the canal. Artist Jody Pinto worked with Olsson Associates, a local design firm, and City of Scottsdale staff to create designs and artistic treatments for the pedestrian bridge, seating areas, landscaping, way finding and safety signage, solar-powered lighting and shade elements. The City of Scottsdale continues to gather input on the alignment of the path.

Arizona Canal Multi-Use Path Improvements: 60th St to Goldwater Blvd.:

Laurie Lundquist was selected for this project to replicate the concrete benches she designed and installed along the Cross Cut Canal Multi-Use Path that intersects with the Arizona Canal at 60th St. The artist's designs for 4 standard benches, each with individual sandblasted artwork related to the location of each bench has been completed and accepted. The benches are located along the canal path at the following locations: 60th St, 64th St, 68th St, and Lafayette Park.

North Indian Bend Groundwater Treatment Facility (NGTF), located at MacDonald Road and Cattle Track Road had a selection process completed. Artist, Christopher Fennell was selected with Rebar Group as the alternate. The artist will address the specific nature of this site and water reclamation.

Scottsdale Road Improvements: Thompson Peak Rd to Pinnacle Peak Rd. The design has been completed and accepted. The art consists of 5 highly reflective, polished steel beams that arc and twist over the bridge on Scottsdale Rd at Rawhide Wash just south of Pinnacle Peak Rd. Fabrication of the arches has commenced.

SkySong: A selection process was completed with six finalists selected. Ed Purver was selected as the artist to address the iconic shade structure, along with David Tinapple's team and Luftwerk as the alternate.

### Maintenance & Acquisitions

Collection activity and maintenance highlights for 2012/2013:

- Moved 126 artworks from the Portable Collection in City of Scottsdale or Cultural Council buildings — amounting to the installation of 90 pieces, 24 de-installations and 12 artworks moved from one location to another within the same offices
- Routine maintenance was performed on The Doors, the collection's bronze sculptures, the A/C unit cooling Jim Green's audio component, Sound Passage, which is in The Doors, and the repainting of the Robert Indiana LOVE sculpture
- Repainted the James Turrell skyspace, Knight Rise
- Worked with the City electrician staff to repair lighting on The Doors and Tom Drugan and Laura Haddad's gargoyles at Indian Bend, Watermark
- Assisted the artists in resolving copyright issues for Watermark. These resulted from the use of unauthorized images of the sculpture, Watermark, on Silverado Golf's merchandise and menus.



Untitled - Floating Triangles by Casey Cooper  
Photo: Dayvid LeMmon

## PERMANENT ARTWORKS IN PROGRESS

**Scottsdale Road Improvements: Thompson Peak Pkwy. to Pinnacle Peak Rd.**  
Scottsdale Road between Thompson Peak Parkway and Pinnacle Peak Road

**WestWorld (Tony Nelssen Equestrian Center)**  
16601 N Pima Rd, Scottsdale, AZ 85260

**Northsight Boulevard Extension**  
Hayden Road and Northsight Boulevard

**Raintree Drive Extension**  
Raintree Drive between Scottsdale Road & SR 101L Freeway

**Mustang Transit Center**  
10101 N 90th Street, Scottsdale, AZ 85258

**North Indian Bend Wash Water Treatment Facility Temporary Art Project**  
7578 E McDonald Dr., Scottsdale, AZ 85250

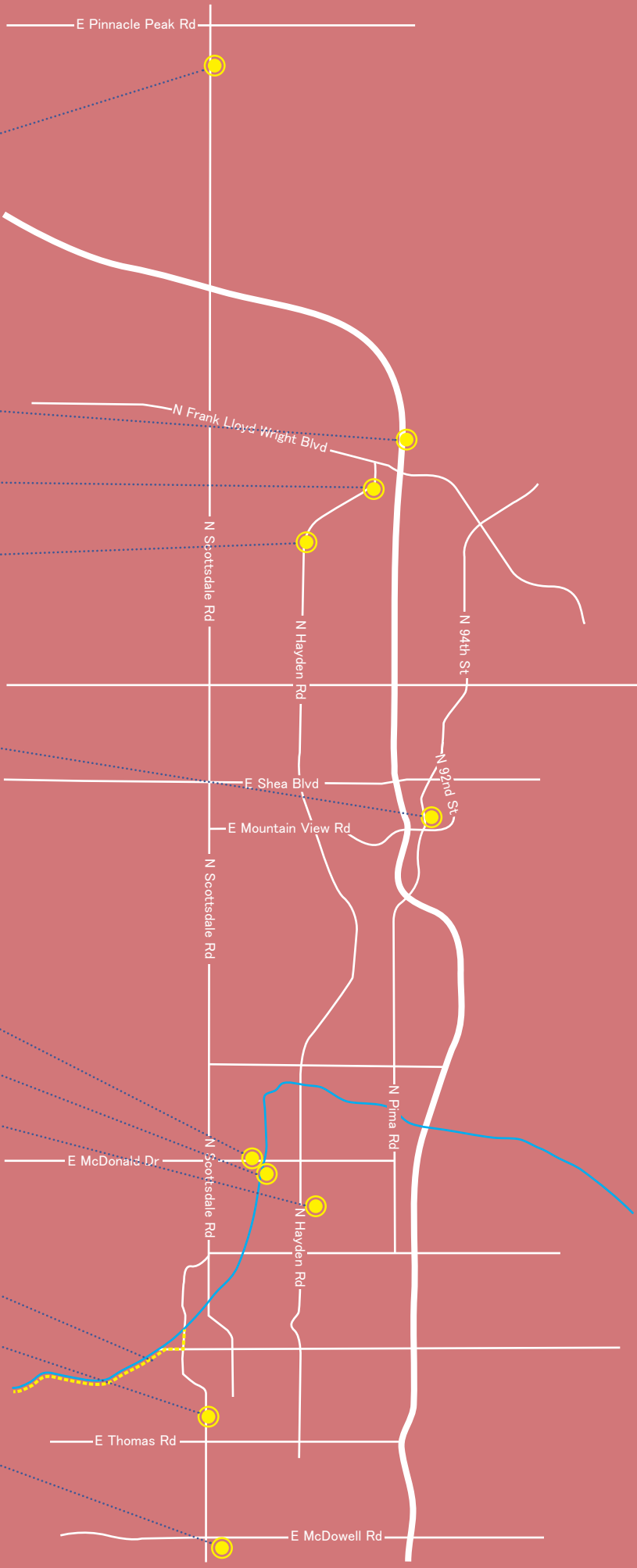
**Arizona Canal Multi-Use Path Improvements:**  
AZ Canal between Chaparral Road & Indian Bend

**Adaptive Recreation Building**  
8102 E Jackrabbit Road , Scottsdale, AZ 85250

**Arizona Canal Multi-Use Path Improvements: 60th St to Goldwater Blvd.**  
Indian School Rd between 60th St. and Goldwater Blvd.

**Scottsdale Road Streetscape: Historical Happenstance Artworks**  
Six Locations on Scottsdale Road from Earll Drive to Roosevelt/Continental

**SkySong Temporary Art Project**  
1475 N Scottsdale Rd, Scottsdale, AZ 85257



# Finances and Figures

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THE SUCCESS OF FY 2013 IS PROOF THAT OUR STAKEHOLDERS WIDELY AND ENTHUSIASTICALLY EMBRACED OUR COMPREHENSIVE PROGRAMS.

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*The Scottsdale Cultural Council achieved every revenue goal in FY 2013. Private investment in the Cultural Council in the form of ticket sales, event admissions, rentals and retail soared to levels not seen since pre-recession levels. We exceeded our fundraising goals. And for the first time since 2010, the City of Scottsdale Council approved a 3 percent increase in its annual appropriation for fiscal year 2014.*

In real numbers, all earned SCC FY 2013 revenues were nearly \$1 million greater than in the previous year and exceeded the budget by more than \$600,000, or 16 percent. This was primarily due to the strong performance of the Scottsdale Center for the Performing Arts. Under its director, Cory Baker, The Center's earned revenues, including ticket sales and rentals, exceeded the budget by \$620,000, or 20 percent of the annual budget.

Total Cultural Council contributed revenues were \$610,000 more than the previous year, a 44-percent increase, and exceeded budget forecasts by \$41,000, or two percent. One of the most significant accomplishments contributing to the Cultural Council's fundraising success was a dramatic increase in corporate participation. Under the leadership of Robyn Julien, director of development, the number of corporate sponsors in FY 2013 grew from 27 to 80.

Other significant milestones included the reinstatement of an annual SMoCA fundraiser by its director, Tim Rodgers. The event, Night Circus, raised \$184,000, exceeding its revenue budget of \$68,850 by 168 percent. The Cultural Council's ARTrageous Gala also exceeded its projected revenues by \$51,000, or 22 percent, and the Scottsdale Public Art program received an unexpected \$100,000 bequest from the estate of the late Frank Crierie.

Scottsdale Cultural Council's expenses came in over budget by \$239,000, or three percent. This was largely due to the added resources needed to handle the increases in general participation in the Cultural Council's activities. The Council's net surplus before depreciation was \$368,000 and its total increase in assets year over year was \$357,000.

## Statement of Financial Position

ASSETS	2013	2012	2011	2010
Cash	\$418,800	\$414,382	\$438,845	\$397,137
Money Market Funds	223,281	487,631	389,640	685,355
<b>Total Cash and Cash Equivalents</b>	<b>642,081</b>	<b>902,013</b>	<b>828,485</b>	<b>1,082,492</b>
Accounts Receivable	177,139	14,702	102,656	89,883
Promises to Give, Current Portion	790,500	628,600	658,647	406,599
Inventory	119,616	101,871	102,297	105,968
Prepaid Expenses	101,491	94,536	78,094	53,821
<b>TOTAL CURRENT ASSETS</b>	<b>1,830,827</b>	<b>1,741,722</b>	<b>1,770,179</b>	<b>1,738,763</b>
Promises to Give, Net of Current Portion & Allowance	\$40,000	4,500	5,000	32,696
Investments	5,619,469	5,283,430	5,559,648	4,901,522
Assets Held Under Split-Interest Agreement	70,191	71,646	83,233	84,376
Property & Equipment, Net	1,095,139	1,255,730	1,423,851	1,543,738
Other Assets	7,746	7,746	25,922	29,922
<b>TOTAL ASSETS</b>	<b>8,663,372</b>	<b>8,364,774</b>	<b>8,867,833</b>	<b>8,331,017</b>
<b>CURRENT LIABILITIES</b>				
Accounts Payable	315,436	137,057	238,617	262,489
Other Accrued Expenses	51,499	49,459	102,334	54,542
Deferred Revenue	628,035	829,770	470,928	536,217
Liability Under Split-Interest Agreement, Net of Current Portion	8,600	8,600	8,600	8,600
<b>Total Current Liabilities</b>	<b>1,007,314</b>	<b>1,024,886</b>	<b>820,479</b>	<b>861,848</b>
Liability Under Split-Interest Agreement, Net of Current Portion	3,744	3,744	3,744	3,744
<b>TOTAL LIABILITIES</b>	<b>1,007,314</b>	<b>1,028,630</b>	<b>824,223</b>	<b>865,592</b>
<b>NET ASSETS</b>				
Unrestricted:				
Unallocated	360,962	358,587	1,158,533	734,820
Designated Unrestricted Net Assets				
General Reserves	--	--	--	123,832
Board-Designated Endowments	551,385	525,872	567,557	506,119
<b>Total Unrestricted Net Assets</b>	<b>912,347</b>	<b>884,459</b>	<b>1,726,090</b>	<b>1,364,771</b>
Temporarily Restricted	1,170,196	878,170	856,111	627,200
Permanently Restricted	5,573,515	5,573,515	5,461,409	5,473,454
<b>TOTAL NET ASSETS</b>	<b>7,656,058</b>	<b>7,336,144</b>	<b>8,043,610</b>	<b>7,465,425</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$8,663,372</b>	<b>\$8,364,774</b>	<b>\$8,867,833</b>	<b>\$8,331,017</b>

# Statement of Activities

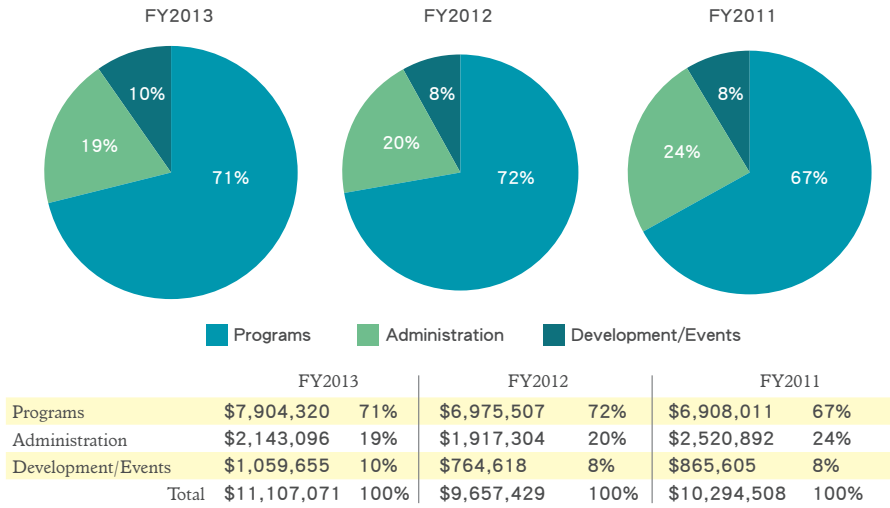
## REVENUES, SUPPORT & OTHER INCOME

	Unrestricted	Temporarily Restricted	Permanently Restricted	2013	2012	2011	2010
Earned revenues	\$3,593,484	-	-	\$3,593,484	\$2,728,129	\$2,546,039	\$2,303,567
Contract - City of Scottsdale	4,740,886	-	-	4,740,886	4,415,867	5,221,037	5,262,777
Contributions	1,247,891	857,424	-	2,105,315	1,612,592	1,837,000	1,834,393
Investment return	295,841	-	-	637,914	(141,576)	950,064	586,673
Other income	825	-	-	825	5,038	10,437	9,902
Net assets released from restrictions	907,471	(907,471)	-	-	-	-	2,641
	10,786,398	292,026	-	11,078,424	8,620,050	10,564,577	9,999,953
Special events income	332,467	-	-	332,467	266,591	288,716	324,592
Direct benefit to donors	(244,898)	-	-	(244,898)	(172,710)	(186,288)	(238,160)
	87,569	-	-	87,569	93,881	102,428	86,432
Retail sales	474,873	-	-	474,873	466,082	406,571	386,273
Cost of sales	(213,881)	-	-	(213,881)	(230,050)	(200,883)	(196,219)
	260,992	-	-	260,992	236,032	205,688	190,054
<b>TOTAL REVENUES, SUPPORT &amp; OTHER INCOME</b>	<b>11,134,959</b>	<b>292,026</b>	<b>-</b>	<b>11,426,985</b>	<b>8,949,963</b>	<b>10,872,693</b>	<b>10,276,439</b>
<b>EXPENSES</b>							
Program and center services	7,904,320	-	-	7,904,320	6,975,507	7,398,462	6,638,053
Support services				-			
Administrative	2,143,096	-	-	2,143,096	1,917,304	2,030,441	2,583,788
Special events and development	1,059,655	-	-	-	764,618	865,605	1,118,464
<b>TOTAL EXPENSES</b>	<b>11,107,071</b>	<b>-</b>	<b>-</b>	<b>11,107,071</b>	<b>9,657,429</b>	<b>10,294,508</b>	<b>10,340,305</b>
Change in Net Assets	27,888	292,026	-	319,914	(707,466)	578,185	(63,866)
Net Assets, Beginning of Year	884,459	878,170	5,573,515	7,336,144	8,043,610	7,465,425	7,529,291
<b>NET ASSETS, END OF YEAR</b>	<b>\$912,347</b>	<b>\$1,170,196</b>	<b>\$5,573,515</b>	<b>\$7,656,058</b>	<b>\$7,336,144</b>	<b>\$8,043,610</b>	<b>7,465,425</b>

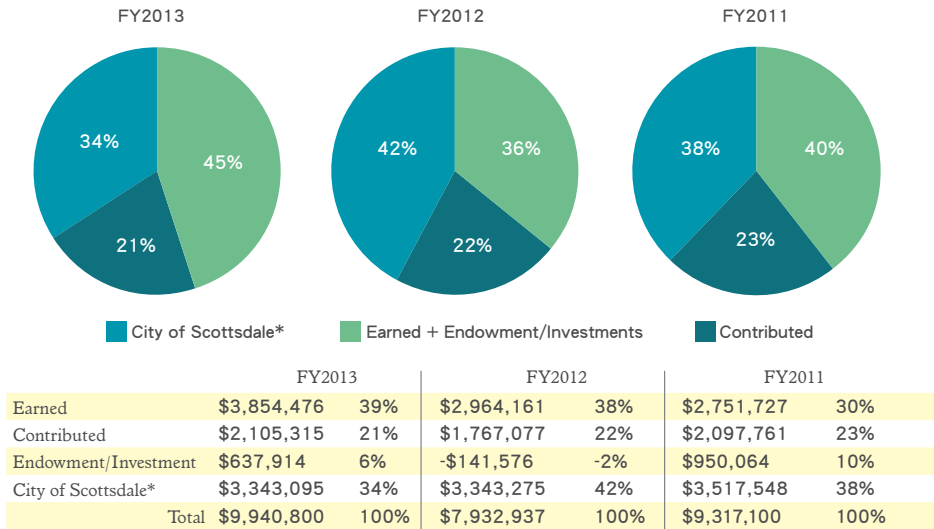


# Financial Data

## EXPENSES BY CATEGORY

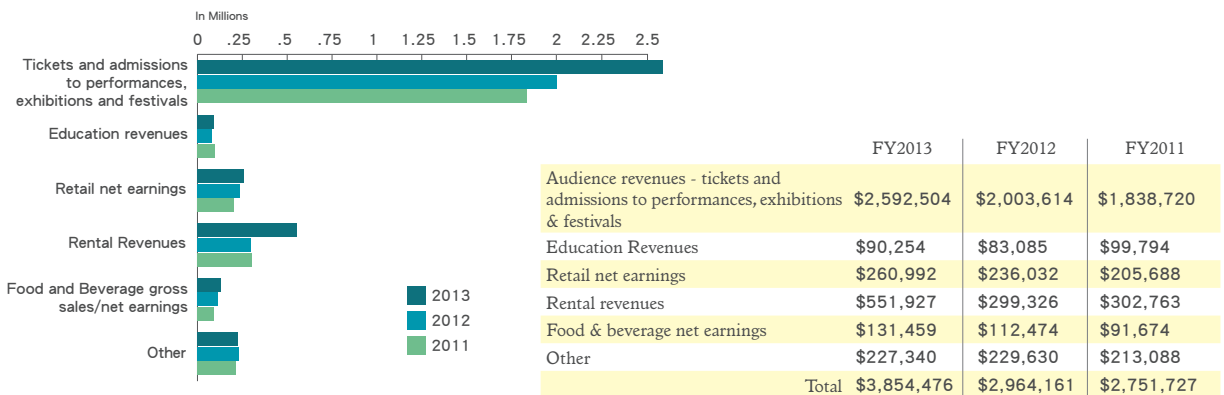


## REVENUE BY CATEGORY



\*Does not include Public Art, which is funded 100% by the City of Scottsdale.

## EARNED REVENUE DATA



# Attendance

July 1, 2012, through June 30, 2013

## PERFORMANCES, FESTIVALS, EVENTS & EXHIBITIONS

	2012-13 No. of Events	2012-13 Attendance	2011-12 No. of Events	2011-12 Attendance	2010-11 No. of Events	2010-11 Attendance
<b>SCPA</b>						
Virginia G. Piper Theater	95	41,233	95	37,559	66	31,195
Amphitheater	3	3,146	1	749	4	2,923
Stage 2	55	3,005	23	2,150	27	3,182
Sunday A' Fair	8	27,737	10	44,469	9	35,469
Off-site	4	4,350	5	4,257	6	7,627
<b>SMOCA</b>						
Admissions			7	22,159	9	23,470
<b>SPA</b>						
Community Events & Receptions	24	39,611	16	40,398	17	3,270
Lectures and Tours	4	287	7	342	9	294
Workshops	5	144	16	433	8	150
<b>Sub-Total</b>	<b>198</b>	<b>140,824</b>	<b>180</b>	<b>152,516</b>	<b>161</b>	<b>166,926</b>

## EDUCATION & OUTREACH PROGRAMS

### SCPA

School Performances	8	1,702	4	1,284	5	1,814
Artist Lectures	38	1,237	20	762	4	199
Artist Residencies	0	0	1	29	90	580
Celebration of the Arts	1	473	1	708	1	690
Cool Kids Camp	8	101	16	259	4	157
Cultural Connections	83	3,138	82	5,147	53	1,524
Master Classes	3	57	4	75	1	11
Arizona Wolf Trap	794	13,633	552	9,610	743	12,325
Workshops	34	2,018	38	1,305	29	1,417

### SMoCA

Docent Tours (*included in admissions)	148	1,936	156	2,622	98	1,138
Docent Tours - Sculpture/Other	57	576	22	247	20	235
Staff Tours	33	117	31	200	26	249
Docent Classes	56	1,088	66	1,310	57	1,644
Artist Lectures	41	2,085	31	1,298	26	1,278
Student Tours	34	1,104	42	1,549	39	1,734
Outreach	1	28	7	338	3	223
Studio Art Tours	5	120	3	101	5	164
Workshops	30	563	44	1,046	46	925
Young@Art Gallery		8,221	327	10,176	N/A	N/A
Visions	23	824	23	732	21	664
<b>Sub-Total</b>	<b>1,397</b>	<b>37,085</b>	<b>1,470</b>	<b>36,176</b>	<b>1,271</b>	<b>25,833</b>

## CO-SPONSORED EVENTS (ARTISTIC)

### SCPA

Native Trails	15	6,098	19	6,862	14	5,111
Virginia G. Piper Theater	22	4,442	18	3,560	5	2,570
<b>Sub-Total</b>	<b>37</b>	<b>10,540</b>	<b>37</b>	<b>10,442</b>	<b>19</b>	<b>7,681</b>

## CO-SPONSORED EVENTS (BUSINESS)

### SCPA

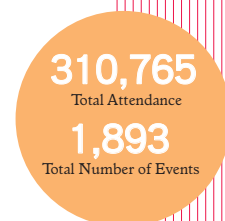
Virginia G. Piper Theater & Atrium	1	280	1	350	2	350
Dayton Fowler Grafman Atrium					1	48
Stage 2	1	38	3	162	1	45
Misc.					1	17
<b>Sub-Total</b>	<b>2</b>	<b>318</b>	<b>4</b>	<b>512</b>	<b>3</b>	<b>395</b>

**62%**

of all SCPA produced events and performances in 2012/13 were free or under \$30

<b>DEVELOPMENT EVENTS</b>						
	2012-13 No. of Events	2012-13 Attendance	2011-12 No. of Events	2011-12 Attendance	2010-11 No. of Events	2010-11 Attendance
<b>SCPA</b>						
Development Events	28	2,239	18	1,966	35	3,043
<b>SMoCA</b>						
Development Events	19	4,899	6	2,355	24	3,999
<b>Sub-Total</b>	<b>47</b>	<b>7,138</b>	<b>24</b>	<b>4,321</b>	<b>59</b>	<b>7,042</b>
<b>OTHER EVENTS</b>						
<b>SCPA</b>						
Miscellaneous Events	1	110	5	288	2	445
<b>SMoCA</b>						
Miscellaneous Events	21	3,233	20	2,522	2	1,344
Other Miscellaneous Events	1	17	7	953		
<b>Sub-Total</b>	<b>23</b>	<b>3,360</b>	<b>32</b>	<b>3,763</b>	<b>4</b>	<b>1,789</b>
<b>CITY OF SCOTTSDALE</b>						
<b>SCPA</b>						
Meetings	14	4,510	17	2,768	16	3,075
Civic Center Park	3	2,288	4	11,945	7	4,565
<b>Sub-Total</b>	<b>17</b>	<b>6,798</b>	<b>21</b>	<b>14,713</b>	<b>23</b>	<b>7,640</b>
<b>RENTAL EVENTS</b>						
<b>SCPA</b>						
Virginia G. Piper Theater	87	27,003	36	17,774	41	18,808
Stage 2	14	918	19	942	13	643
Amphitheater	6	8,810	4	6,347	2	2,934
Civic Center Park	12	19,411	7	20,521	7	31,021
Civic Center Park (Weddings)	26	2,157	16	1,307	18	1,039
Dayton Fowler Grafman Atrium	4	1,615	7	2,755	5	1,920
Misc.	7	206	9	506	4	68
Scottsdale Culinary Festival	1	24,867	1	25,816	1	17,808
<b>SMoCA</b>						
Rental Events	13	583	6	213	4	557
<b>Sub-Total</b>	<b>170</b>	<b>85,570</b>	<b>105</b>	<b>76,181</b>	<b>95</b>	<b>74,798</b>
<b>SCC SPECIAL EVENTS</b>						
Scottsdale Arts Festival	1	21,378	1	28,592	1	23,952
La Gran Fiesta/Latin Jazz Festival	1	5,975	1	8,350	1	8,356
<b>Sub-Total</b>	<b>2</b>	<b>27,353</b>	<b>2</b>	<b>36,942</b>	<b>2</b>	<b>32,308</b>
<b>GRAND TOTAL</b>	<b>1,893</b>	<b>310,765</b>	<b>1,875</b>	<b>325,370</b>	<b>1,637</b>	<b>324,412</b>
<b>OPERATING DIVISION TOTALS</b>						
SCPA	1,377	206,829	1,043	213,185	1,215	192,558
SMoCA	481	44,762	791	44,246	380	36,486
SPA	33	40,042	39	41,173	40	63,060
SCC Division Collaborations	2	27,353	2	36,942	2	32,308

\*\*The Civic Center Library undertook major renovations during fiscal year 2011/2012. The installation, "Somewhere in between" by Sarah Hurwitz was extended from December 1, 2011 to March 1, 2012 due to this renovation period. The installation was a ceiling piece since the Library used the gallery space for its public computer area during this timeframe. The installation for the duration of this period. The attendance numbers reflect this three-month period of renovation with more limited access for the public.



# Members and Donors

## CENTURY CIRCLE

\$100,000 and Above

Virginia G. Piper Charitable Trust  
The Emily Hall Tremaine Foundation

## DIRECTOR'S CIRCLE

\$50,000 to \$99,999

Arizona 5 Arts Circle  
Scottsdale Insurance Company/  
Nationwide Foundation  
The Kemper and Ethel Marley  
Foundation

## BENEFACTORS CIRCLE

\$25,000 to \$49,999

Arizona Commission on the Arts  
AJ's Fine Foods  
Great American Title Agency, Inc.  
Merrill Lynch  
RBC Wealth Management  
SRP  
Target Commercial Interiors  
Tiffany & Bosco, P.A.  
Walter and Karla Goldschmidt Foundation  
Wells Fargo

## PATRON'S CIRCLE

\$10,000 to \$24,999

AAM Edge  
Abbot Downing  
Act One Foundation  
APS  
BMO Harris Bank  
China Mist Tea Company  
Linda and Alan Englander  
Fred J. English and Sara M. English  
Charitable Trust  
Graham Foundation for Advanced Studies  
in the Fine Arts  
Gregangelo & Velocity Arts/Entertainment  
& CSA Events

Gilbert Advanced Asset Management  
Hazel Hare  
Haworth and Facilitec  
Henkel Consumer Goods Inc.  
Linda Hirshman  
Betty Hum and Alan Yudell  
Peggy and Jamie Kapner MD  
Sue and Robert Karatz  
Merrill Lynch  
Monique and Jean-Pierre Millon  
Morrell and Associates Wealth  
Management

Museum of Contemporary Art Denver  
New England Foundation for the Arts  
Northern Trust  
Prisma Graphics  
Carrie Lynn Richardson and Paul Giancola  
Terence Roberts  
Scottsdale Charros  
Vicki and Robert M. Smith, Jr.  
SmithGroupJJR  
Vi at Silverstone, A Vi and Plaza  
Companies Community  
Karen and John Voris

## CHAIRMAN'S CIRCLE

\$5,000 to \$9,999

Patricia Aloe-Stauber Trust  
Arizona Bank & Trust  
Toshi and Keith Baum  
Chaparral Suites Resort  
City of Tempe  
Susie and Don Cogman  
Cutter Aviation  
DMB Associates  
Deborah and Richard Felder  
Henry & Horne, LLP  
LaRue and Edward Howard  
Hotel Valley Ho

Howard S. Wright, A Balfour  
Beatty Company  
David Hunt  
Joan Mills Miller Estate  
Eric Jungermann and Family  
Macy's  
Mayo Clinic  
Arlene and Michael Lanes  
Lynn and Matthew Luger  
Nussbaum Gillis & Dinner, P.C.  
Pita Jungle  
Polsinelli Shughart

Nathalie Potvin  
Quarles & Brady, L.L.P.  
RubinoWest Photography  
Linda and Sherman Saperstein  
Scottsdale Healthcare  
Kathryn Simon and the Simon Family  
Diana M. and David N. Smith  
Tamar Weiss, In Memory of Emil Weiss  
Valley Buick GMC Dealers

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ARTIST'S CIRCLE, CENTER INNER CIRCLE,  
SMOCA SALON

\$2,500 to \$4,999

Judy Ackerman and Richard Epstein	Hensley Beverage Company	SCF Arizona
Carolyn S. Allen	Mimi and David Horwitz	Dewey Schade
Allison Gee Fine Art Appraisals	Homeowners Financial Group	Jacqueline Schenkein and Michael Schwimmer
Anonymous	Hyatt House	Shamrock Farms
Jerry Appell	Barbara Koval and Michael Solheim	Snell & Wilmer, L.L.P.
Avnet Inc.	Ann Lebed	SMoCA Docents
Bank of America	Lewis and Roca, LLP	Marlene and Eugene Shapiro
Mary A. Barrett	Joyce and Stephen Manes	Stanley Spiegel Trust
Ben and Jack's Steak House	Liz McCarty and Howard Jones	Sun State Builders
Joan and Charles Berry	Lauren and Michael Meyer	Dr. I. Maribel and Richard Taussig
Naomi Caras-Miller and Alvin Miller	Tom Morgan	The University of Arizona Medical Center
CareMore Health Plan Arizona	My Sister's Closet	Jayne Wallace Thorne
Ethelyn and Howard Cohen	Sandra Okinow	Sally and Gregg Tryhus
Donald W. Collier Charitable Trust II	Piper Jaffray	UMB Bank
Community Celebrating Diversity	Penny and Richard Post	Libby and Bernard Weiner
Jennie and Jerry Cox	Marilyn and Ronald Reinstein	Western States Arts Federation
Dennis Sage Home Entertainment	Barbara and Sheldon Robbins	William L. and Ruth T. Pendleton Memorial Fund
Eunice and Carl Feinberg	Anonymous	Andrea and Marshall Yablon
Roanne P. Goldfein and Jay Boyer	Max and Linda Rutman Foundation	Barbara and Barry Zemel
Ellen and William Goldstand	Safeway	
Mrs. Dayton F. Grafman	Vicki and Allen Samson	

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PRESIDENT'S CLUB

\$1,250 to \$2,499

American Family Insurance	Susan and Richard Goldsmith	Yolanda and Kevin McAuliffe
Ellen Andres-Schneider and Ralph Andres	Leslie Grinker and John Broan	Linda Milhaven
Art Institute of Phoenix	Jean Grossman	Alice and David Olsan
Jane and Larry Ash	Sandy and Leonard Gubar	Optima
Clare and Bill Banchs	Ashley Jane Harder and Greg Ensell	Mary and Kitt Ormsby
Dr. Sergio and Mrs. Anita Baranovsky	Joann and Richard Hayslip	John Pappas
E. G. & Carol Barmore Foundation	Bethany G. and William A. Hicks, III	Prudential Foundation
Sandy and Geoff Beer	Beth and Sanford Hoffman	Gail and Stephen Rineberg
Susan and Lee Berk	Homeowners Financial Group	Santa Barbara Catering
Mark Biedron	Audrey and Fred Horne	Jack Schatzberg
Babette Burdman	Laurel and Lee Hutchison	The Marvin and Joyce S. Schwartz Fund
Connie Cohen	Tina and Robert Johnson	Sandra and Albert Schwartz
Linda Cooper	Paul Kaplan	Arlene and Morton Scult
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Drake Duane	Susan and Jonathan Levy	Gerri and Mark Smith
Kathleen and Robert Duyck	Joyce Lewis	Edward Stewart and Michael Roe
Epicurean Events	Sara and David Lieberman	Lenni and David Strassenburgh
Fabulous Foods	Sheri and Dion Loughry	Paula and Jack Strickstein
Marsha and Michael Ford	Marcia and James Lowman	Nora and Jorgen Trulsson
Joan Gard and Ed Garrison	Joan and Walter Magen	Twins & Company Realty
Michael Garrison and John J. Lopez	Janice and Stephen Marcus	Mikki and Stanley Weithorn
Selma Glass	Roberta and Stan Marks Charitable Foundation	

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## ARIZONA 5 ARTS CIRCLE

\$2,500 to \$4,999

5 Arts Circle members donate \$5,000 annually – \$1,000 to each of the following organizations: Arizona Opera, Ballet Arizona, Phoenix Art Museum, The Phoenix Symphony and Scottsdale Center for the Performing Arts/Scottsdale Museum of Contemporary Art.

Makenna and Mike Albrecht	Doris and Michael Flinn	Betsy Ross Retchin
Megan and John Anderson	Angela and Jeffrey Glosser	Ida Rhea
Ellen Andres-Schneider and Ralph Andres	Jan and Dick Govig	Merle and Steve Roskam
Sandra Baldwin	Jackie and Larry Gutsch	Judith and Robert Rothschild
Susan and Eliot Black	Tracy Haddad	Sandra and Earl Rusnak
Rachel Blank	Loretta and Howard Hirsch	Valda and Raymond Sachs
Carol and Arthur Brandon	Lynda and Arthur Horlick	Judi and Sydney Saperstein
Nancy and Joe Braucher	Mimi and David Horwitz	Stella and Mark Saperstein
Nancy and Chuck Brickman	Nancy and Tony Jacobs	Carol and Randy Schilling
Kay and Rhett Butler	Evelyn Krosnick	Alan Solomon
Mary and Michael Carey	Mary and Lars Lofgren	Dorothy Lincoln-Smith and Harvey Smith
Virginia Cave and James Sudal	Larry and Tracy Lytle	Lois and Maurice Tatelman
Deborah G. Carstens	John and Janet Melamed	Pat and Phil Turberg
Jill Christenholz	Naomi Caras-Miller and Alvin Miller	Jacquie and Merrill Tutton
Patricia and William Corbin	Doris and Eliot Minsker	Gretchen and Dick Wilson
Merri and Steven Davis	Marta Morando and Bill Moio	Micki and Paul Zatulove
Jo Anne Doll	Mimi Ostrander	
Judith and John Ellerman	Rosellen and Harry Papp	

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## SUPPORTING LEVEL

\$500 to \$1,249

Ann Arbitman and John Schwartz	Derek C. Davis	Walter Meinikow
Ruth and Hartley Barker Advised Fund through Community Foundation of Greater South Wood County	Suzette Elrod	Hermine and Leo Philippe
William Barnow	Lee Friend	Christina and Christopher Roberts
Regina and Peter Bidstrup	Dr. Michael Goerss	Helen Ross and Ron Antoniono
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Rachel Blank	Karen and James Grande	Rana and Joseph Schwartz
Alan Bleiviss	Beverly N. Grossman	Sprint Foundation
David Bornemann	Corrine Hayes and Harry Porter	Judy Sussman and Joel Price
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Saundra and Nate Cobb	Diana and Robert Hunt	Dena and James Walker
Jay Cohen	Peter Larson	Teresa and Stephen Ware
Bruce and Jane Cole	Sally and Richard Lehmann	Janet Winograd and John Bakeberg
Patricia and William Corbin	Joan and Richard Levinson	Phyllis and Richard Winter
Tracy Denmark and Marc Schwimmer	Shelia and Steven Lieberman	Judith and Edwin Wolf
	Kathryn and Sam Lipman	
	Roberta and Stanley Marks	

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**The Dayton Fowler Grafman Endowment for Classical Music**

The Dayton Fowler Grafman Endowment for Classical Music was established to sustain Scottsdale Center for the Performing Arts’ commitment to artistic excellence in programming, to transform the lives of young people through arts-education initiatives and to keep classical music thriving for future generations.

**PLATINUM PARTNER**

\$100,000 and Above  
Anonymous  
Virginia G. Piper Charitable Trust

**GOLD PARTNER**

\$50,000 to \$99,999  
Mrs. Dayton F. Grafman

**BRONZE PARTNER**

\$10,000 to \$24,999  
Anonymous  
Susan Drescher-Mulzet and Mark Mulzet

**PALLADIUM PARTNER**

\$5,000 to \$9,999  
Sue and Robert Karatz  
Clara Lovett and Benjamin F. Brown, IV  
Judy Jolley Mohraz and Bijan Mohraz

**COPPER PARTNER**

\$1,000 to \$4,999  
Shelley and Dayton Adams  
Pat and Stanley Brilliant  
Beverly and Steve Flaks  
Heather and Michael Greenbaum  
Calvin Hahn and Trudy Dawson-Hahn  
Beverly and Robert Hamilton  
LaRue and Edward Howard  
Ann C. and Frederick A. Lynn  
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Jan and Frank Miller  
Felicity and Jerold Panas  
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Laura and Jeffrey Siegel  
Joan Squires and Thomas Fay  
Stardust Foundation  
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**BRASS PARTNER**

\$500 to \$999  
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Leslee Oyen and Bruce Newman  
Penny and Richard Post  
Patricia A. and F. Keith Withycombe  
Ellie and Michael Ziegler

# Boards and Staff

## SCOTTSDALE CULTURAL COUNCIL

William H. Banchs, President and CEO

### Staff

#### *Finance and Administration*

Angelic Morton, Executive Assistant  
Jeff M. Nichols, Vice President and Chief Financial Officer  
Jack Nydahl, Controller  
Chris Keal, Accounting Coordinator  
Sharon Langer, Accounting Assistant  
Maggie Hess, Accounting Assistant  
Jason Song, IT Manager  
Pete Dinnella, IT Assistant  
Valerie James, Human Resource Manager  
Christie Caporale-Bilotto, Administrative Assistant

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Kris Bihler, Retail Office Assistant  
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Cristina Caballero, Retail Sales Associate  
Jared Elizares, Retail Sales Associate  
Michelle Hoxie, Retail Sales Associate  
Dana Morton, Retail Sales Associate  
Debra Rauch, Retail Sales Associate  
Susan Rollins, Retail Sales Associate

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Amy Young, Membership Manager  
Ian Bartczak, Donor Records Coordinator

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Scott MacKeigan, Facility and Event Representative  
Bob Casciato, Facilities Maintenance Manager  
Joe Tashjian, Maintenance Coordinator  
Kevyn Brownell, Environmental Services Worker  
Joanna Alvarez, Environmental Services Worker  
Karen Wolfert, Operations Assistant

## SCOTTSDALE CENTER FOR THE PERFORMING ARTS

Cory Baker, Vice President and Director

### Staff

#### *Performing Arts*

Ally R. Haynes-Hamblen, Assistant Director  
Abbey Messmer, Programming Administrator  
Jamie Prins, Performing Arts Event Manager  
Andrea Anderson, Facility Rentals Manager  
Abe Markin, Artist Services Coordinator  
Sayeeda Powers, Event Services Coordinator  
Leanne Cardwell, Programming Coordinator  
Jeri Thompson, Administrative Assistant  
Judy Koval, Performing Arts Assistant  
Maria Marshall, Volunteer Coordinator

#### *Education*

Leslie Haddad, Youth Programs Manager  
Tammy Hinds, Program Coordinator  
Christine Harthun, Education Assistant

#### *Development*

Eileen Wilson, Director of Development  
Kassy Scrivner, Development Associate

Michelle Kaps, Special Events and Project Coordinator

#### *Marketing*

Ted Ciccone, Marketing and Audience Engagement Director  
William Thompson, Public Relations Manager  
Wen-Hang Lin, Graphic Design Manager  
Beth Renfro, Advertising and Promotions Manager  
Debra Kuffner, Marketing and Audience Engagement Manager  
Justin DeRo, Digital Marketing Manager

#### *Patron Services Box Office*

David Tan, Ticketing and Patron Services Manager  
Lana Stribley, Ticketing and Patron Services Lead  
Sarah Cassidy, Ticketing and Patron Services  
Jared Bittner, Ticketing and Patron Services  
Stephen Hersack, Ticketing and Patron Services  
Elizabeth Hoar, Ticketing and Patron Services  
Sean McBride, Ticketing and Patron Services  
Rafael Torres, Ticketing and Patron Services  
Vajillian Walters, Ticketing and Patron Services  
Sydney Wilson, Ticketing and Patron Services

#### *Protection Services*

Keng Cheong, Protection Services Manager  
Robert Edwards, Protection Services Supervisor  
Paul Robinson, Protection Services Supervisor  
Pia Holt, Protection Services  
Rita Smith, Protection Services

#### *Technical Staff*

Lisa Marie Wingbermuehle-Malovoz, Technical Director  
John Doyle, House Head Electrician  
Rich Williams, House Head AV Engineer  
Steven Brink, Stage Manager  
Doug Chaffee, Theater Tech Coordinator  
Scott Lawhead, Theater Tech Coordinator

#### *House Staff*

Carolyn Sedlak, Lead House Manager  
Earl Teteak, Lead House Manager  
Lesley Gibbs, Assistant House Manager  
Patricia Grande, Assistant House Manager  
Mary Milne, Assistant House Manager  
John Mitchell, Assistant House Manager  
Eileen Strauss, Assistant House Manager  
Sandra Wagner, Assistant House Manager

## SCOTTSDALE MUSEUM OF CONTEMPORARY ART

Timothy R. Rodgers, Vice President and Director

### Staff

#### *Exhibitions*

Emily Stamey, Associate Curator  
Claire Carter, Assistant Curator  
Dana Buhl, Curatorial Coordinator  
Pat Evans, Registrar  
Laura Best, Exhibitions Manager  
Valerie Ryan, Museum Administrator

#### *Education*

Carolyn Robbins, Director/Curator of Education  
Laura Hales, Associate Curator of Education  
Michelle Donaldson-Vilaboy, Museum Youth Educator

#### *Marketing*

Lesley Oliver, Marketing and Public Relations Manager  
Ravance Lanier, Graphic Designer  
Tania Katan, SMOCA Lounge Program Coordinator  
Development  
Lynn Donahue, Development Associate  
Natalie Vandeventer, Development Associate

#### *Protection Services*

Thomas Villegas, Protection Services Manager  
Joshua Bennett, Protection Services Officer  
Megan Chain, Protection Services Officer  
James Coyne, Protection Services Officer  
Mark Johnson, Protection Services Officer  
Michael Hammerand, Protection Services Officer  
Albert Valenzuela, Protection Services Officer  
Christina Mesiti, Protection Services Officer

## SCOTTSDALE PUBLIC ART

Richard Hayslip, Interim Director

### Staff

Donna Isaac, Associate Director  
Wendy Raisanen, Collections Manager  
Daniel Funkhouser, Collections Preparator  
Jana Weldon, Project Manager II  
Kirstin Van Cleef, Project Manager I  
Logan Bellew, Project Assistant  
Rasheda Smith, Program Assistant



## The Museum Heart

We, each of us, keep what we remember in our hearts.  
We, all of us, keep what we remember in museums.  
In this way, museums beat inside us.

What we have seen and been fed,  
What we have smelled and then wanted,  
What by us we have touched  
And what our hands have touched our own;  
What we have burned red,  
What we have seen echo still,  
What we have mountains rise  
On the horizon's orange and gray spine;  
What dawn-moon mornings, what June-beetled evenings,  
Simple heat moving, finally, into simple coolness,  
A single long drink of good water,  
What your mother's, your father's chest,

What we remember,  
What we have remembered to keep,  
Where we put what we keep:  
Sometimes in buildings we find  
The rooms of the heart,  
Sometimes in a heart we find  
The rooms of a building.

Alberto Ríos

Writer Beth Lisick with artist  
Jin Soo Kim's piece *Coalescence*.  
Photo: Amy Gochoel

