



CONSULTING



# A Quantitative Study Report on the Political Continuum of *Punjab*

*based on all NA constituencies Survey*

**Data Collection Period:  
April 15–June 02 , 2018**





# Important Note...

The study is based on the data collected from 141 NA constituencies in Punjab and has been merged together to make it one survey report.

The sample size 200349 looks to big for a customary surveys but important thing to keep in mind that these are merged data of 141 NA constituencies of Punjab in which the survey universe was a national assembly constituency. The average sample was 1420 with the randomly selected respondents.

Hence the sample represent the whole Punjab including urban/rural and demographic diversities of Punjab.





# Disclaimer

**IPOR's Pre-Election poll findings for this constituency reflects only the intentions of all eligible voters to vote, whereas victory margin depends on who turns up to vote on election day or stays at home.**





# Survey Methodology...

*Period* : April 15-June 02, 2018

*Survey Type* : In-person, in-home interviews.

*Eligibility* : Age 18+

*Total Respondents* :  $n = 200349$

*Total Locations*: 20035

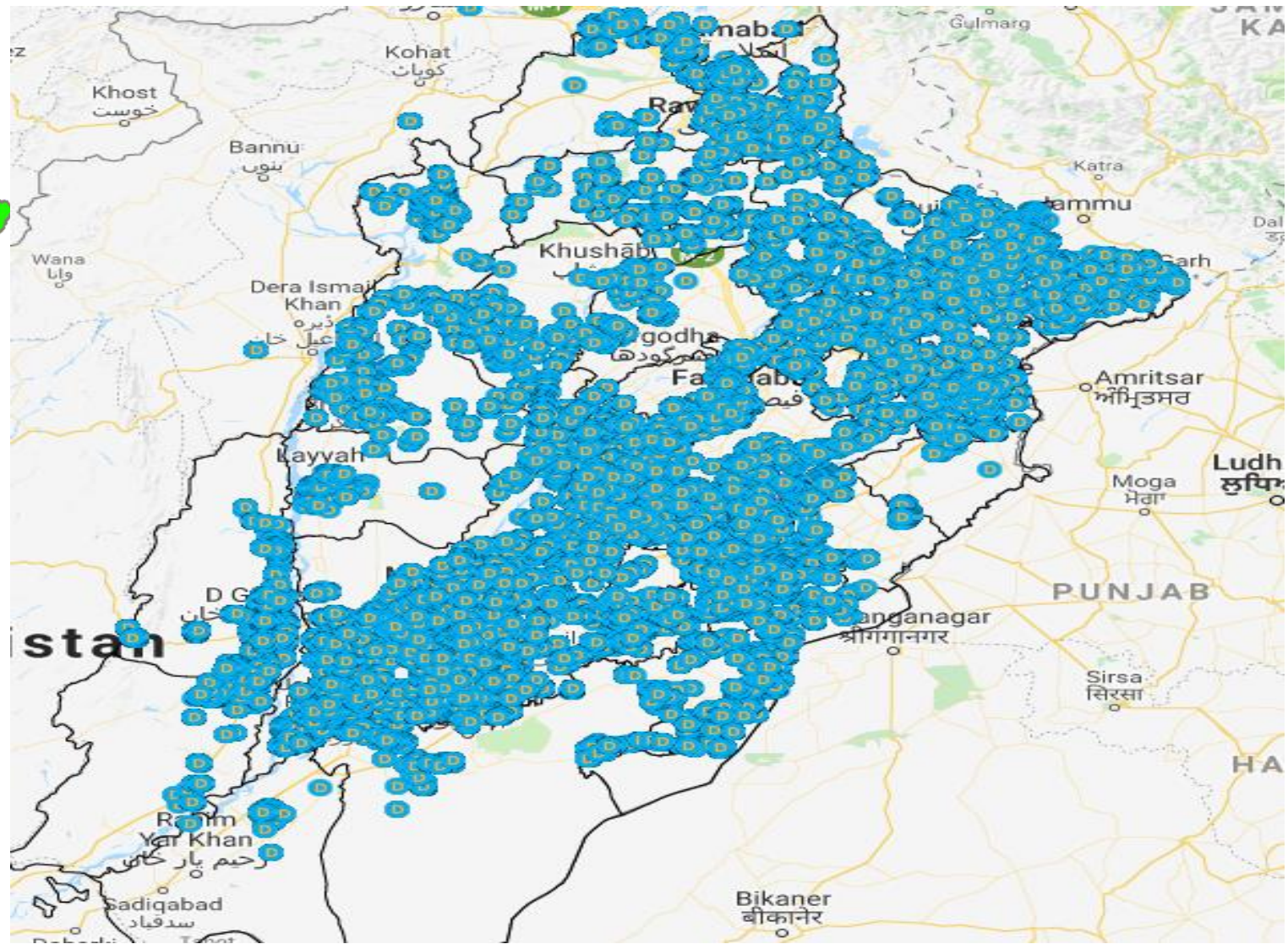
*Response Rate* : Slightly over 72%

*Margin of Error* : Not more than  $\pm 2\%$  Overall with 95% confidence level

- The selection of locations were made based upon population based list of polling stations using the systematic random sample of adult residents in these 20035 locations/Mohal'las /Villages
- In each location a cluster of 10 interviews were conducted.
- Interview teams were comprised of both of males and females; the female respondents were interviewed by female interviewers and male respondents by male interviewers.
- The Kish method was used to select respondents 18 years and older within the randomly selected household. The Right Hand method was used to select every fifth household in localities selected through "Random Walk" methodology.
- Figures in charts and tables may not sum to 100 percent due to rounding error.

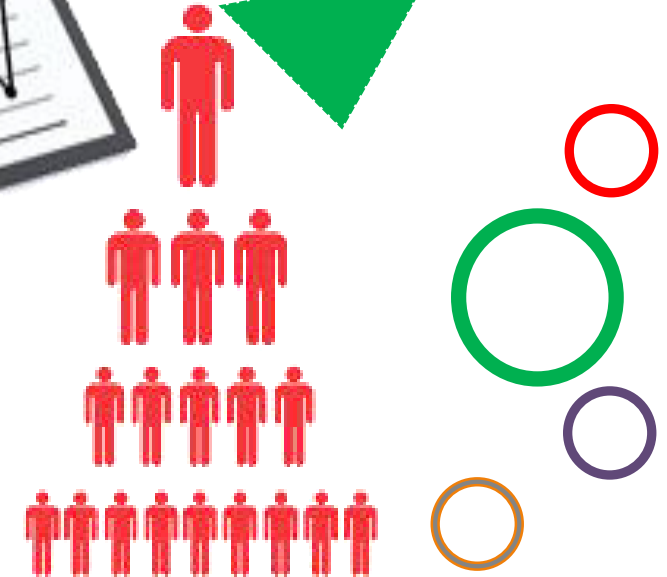
# Survey Universe ...

## Heat Map of Data Collection....



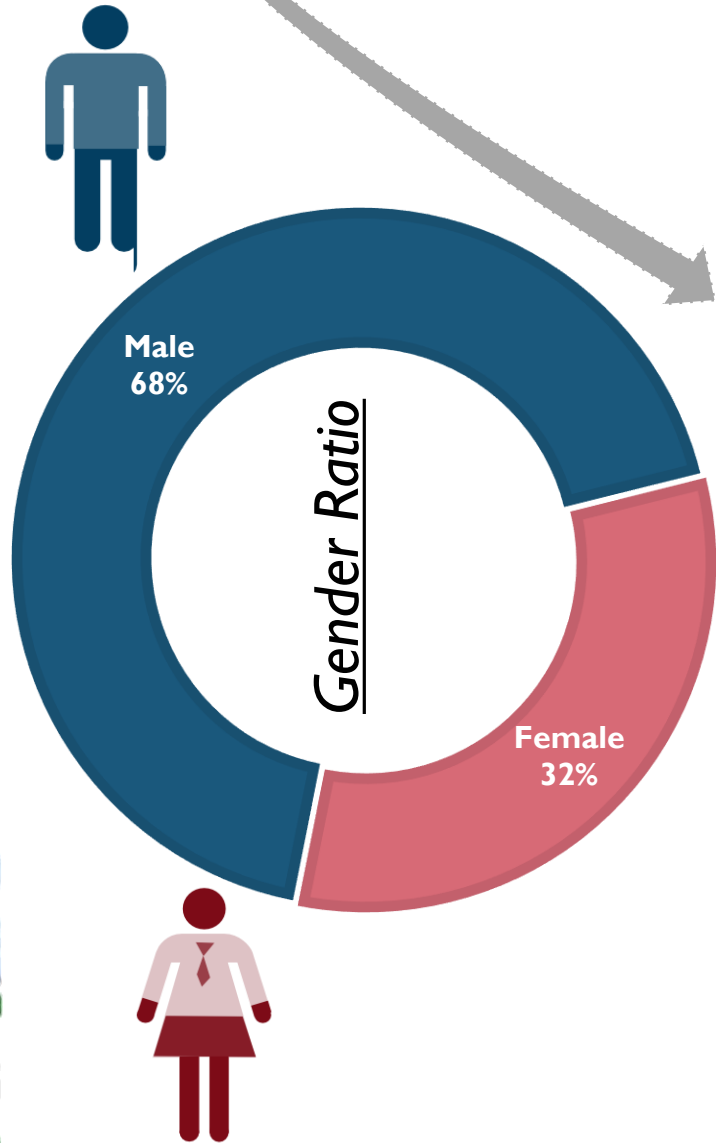
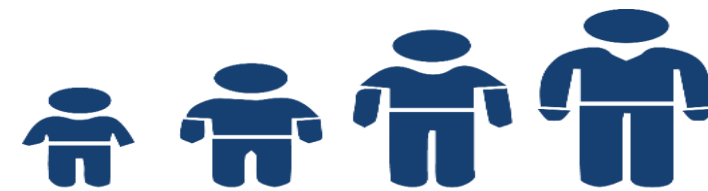
The study has been conducted by IPOR

# Survey Demographic...

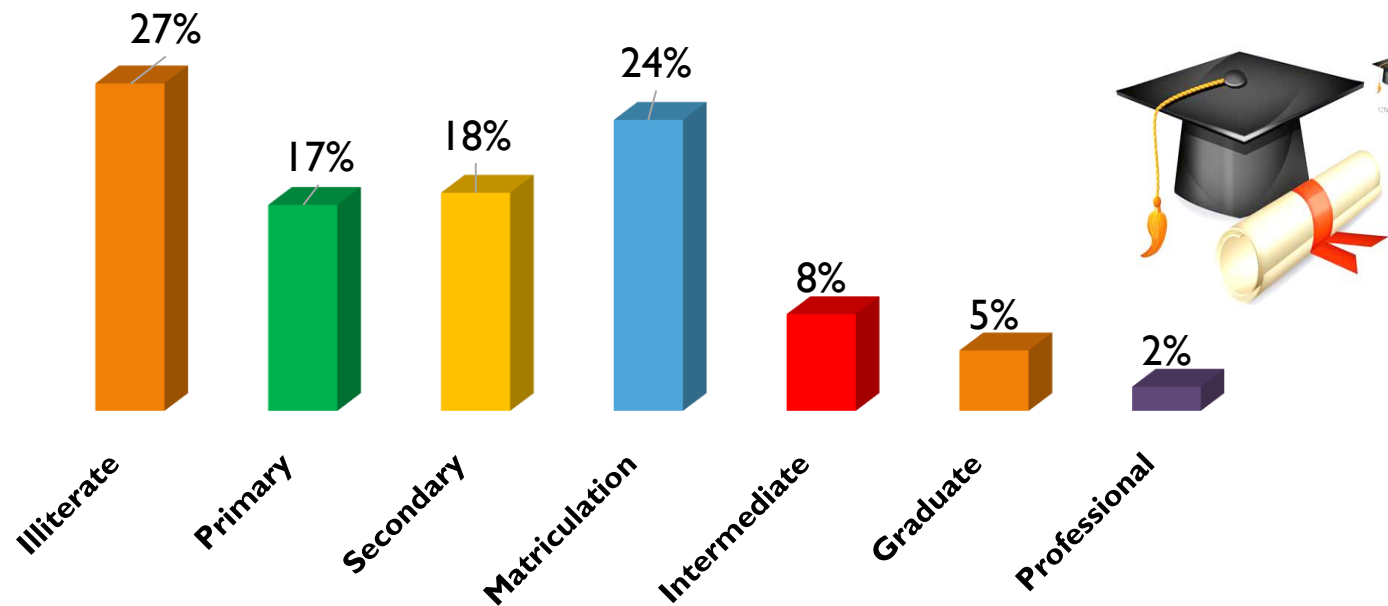


Overall Demographics  
of study...

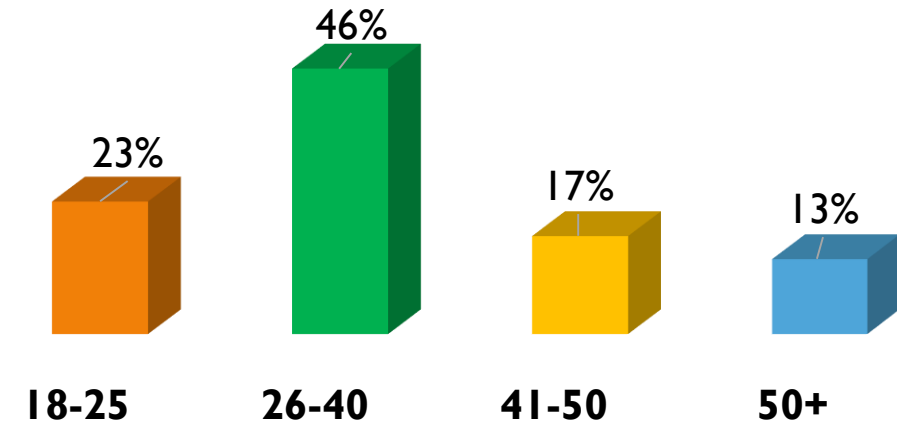
# Survey Demographic...



Educational Level of study



Age Group of study





# Executive Summary...

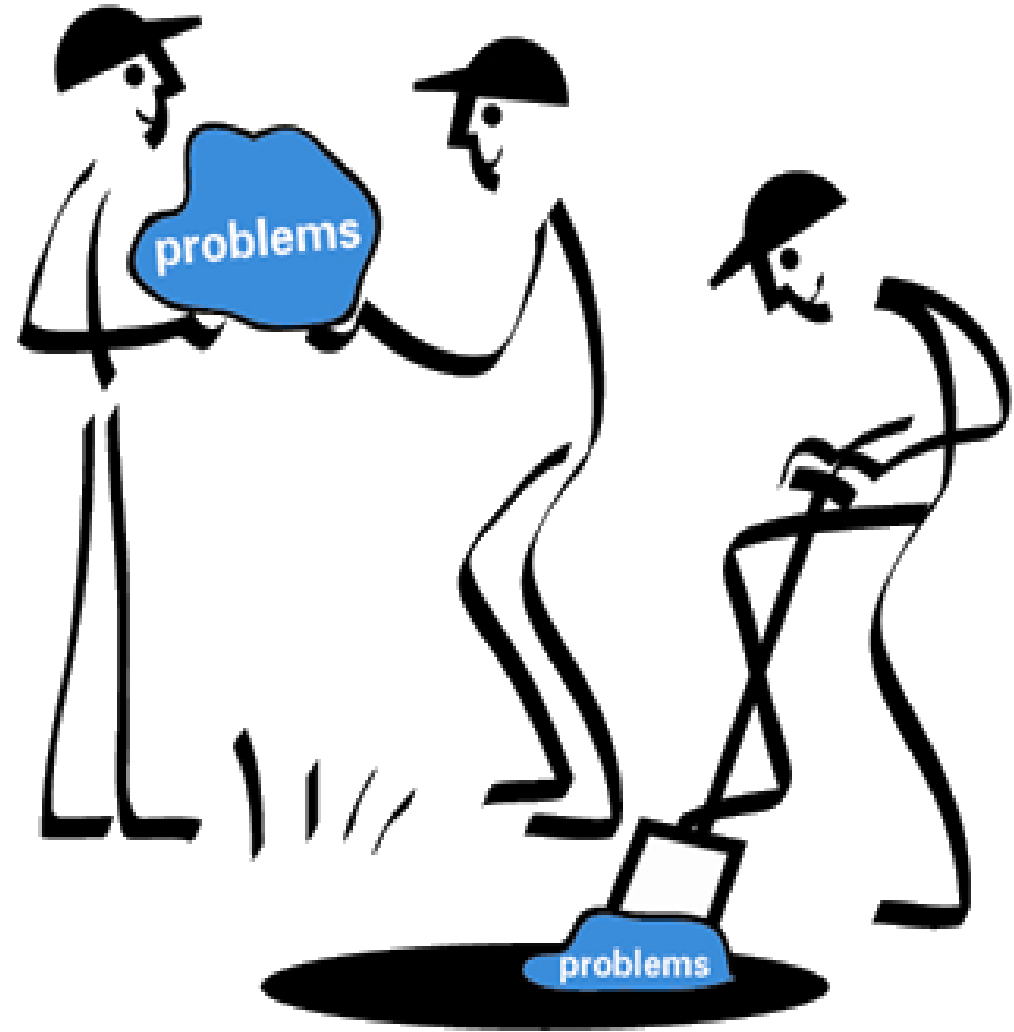
- This survey tells us that although PTI rating is increasing in Punjab but still they are lagging behind from PML-N
- Despite the wrangling, court cases and candidates changing loyalties, PML-N is still maintain popularity in Punjab.
- The voters from Punjab identified drinking water (17%), Gas (17%) and sewerage (16%) as top three issues facing their constituencies.
- 64% respondents are satisfied with the performance of their MNAs and MPAs.
- 28% respondents rated the Punjab Government as Very good, 48% rated as “Average” and 20% rated as “Bad”.
- 67% of the respondents said the load shedding in their areas has significantly decreased in past five years.



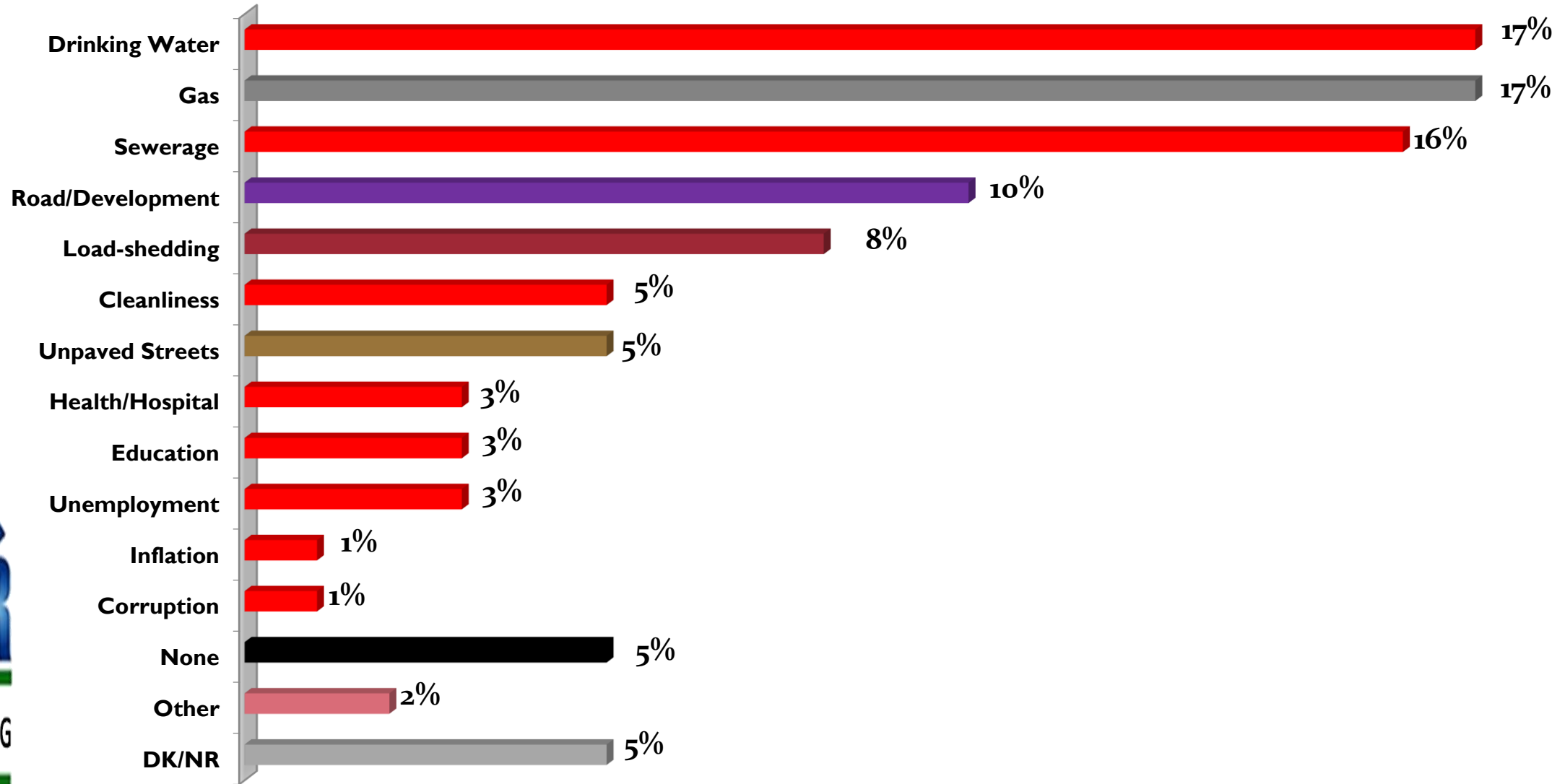


# Key Issues...

Key Issues of  
Constituency...

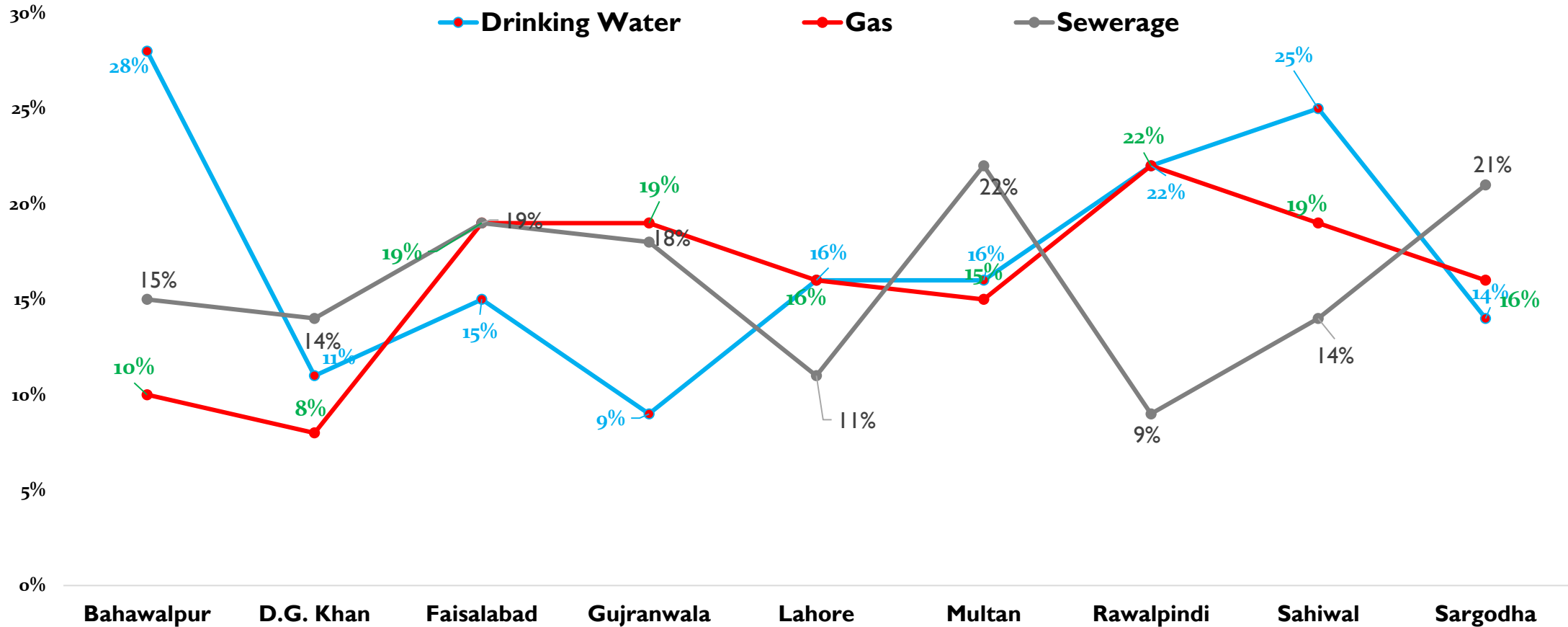


# In your opinion, what is the single most important issue facing your constituency? (Open-ended)



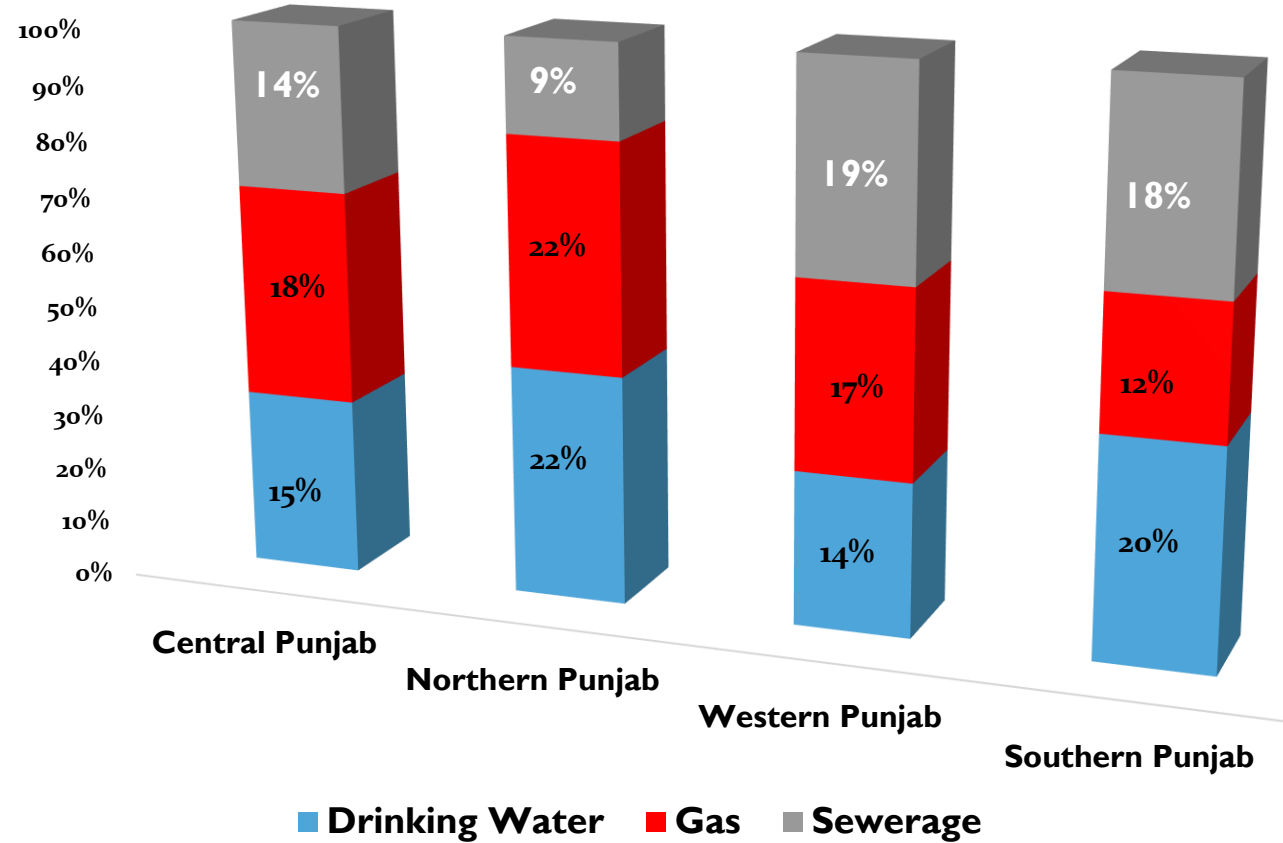
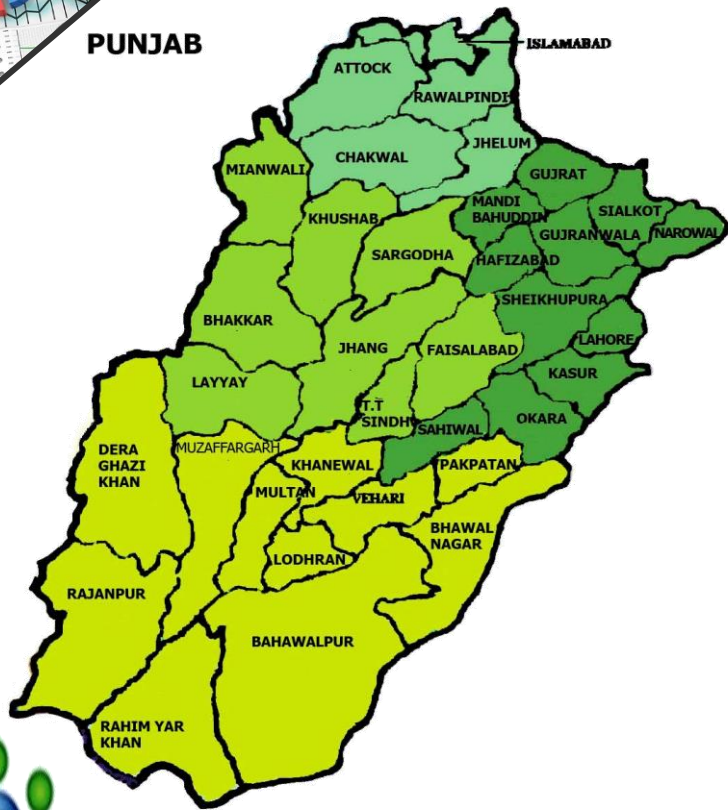
# In your opinion, what is the single most important issue facing your constituency?

**(Division-Comparative Results)**  
**(Tracking Major Problems Only)**



# In your opinion, what is the single most important issue facing your constituency?

**(Region-Comparative Results)**  
**(Tracking Major Problems Only)**



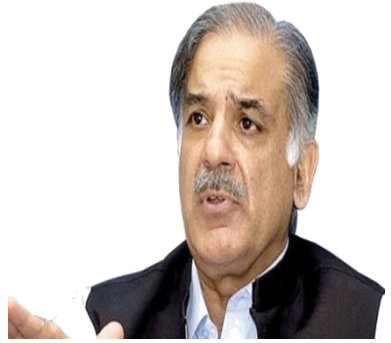
Northern Punjab

Western Punjab

Central Punjab

Southern Punjab

# Election & Party Ratings...

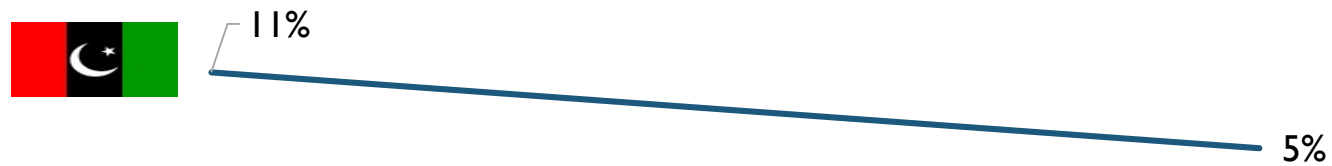
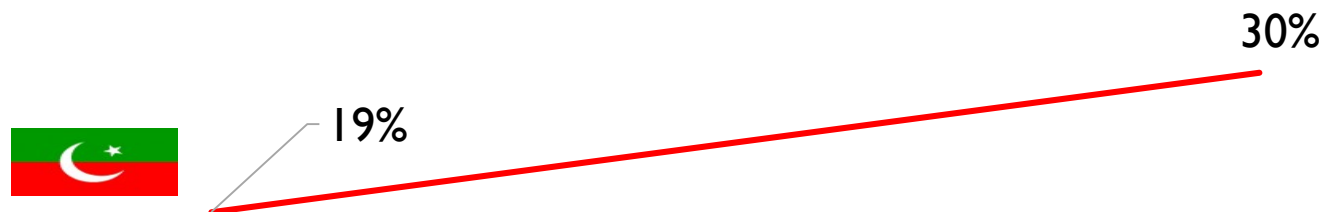


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# IPOR- Survey 2018 Vs. General Election 2013

## Only Punjab Party share of votes

(Margin of error  $\pm 2\%$ )



General Election 2013

IPOR-Survey 2018

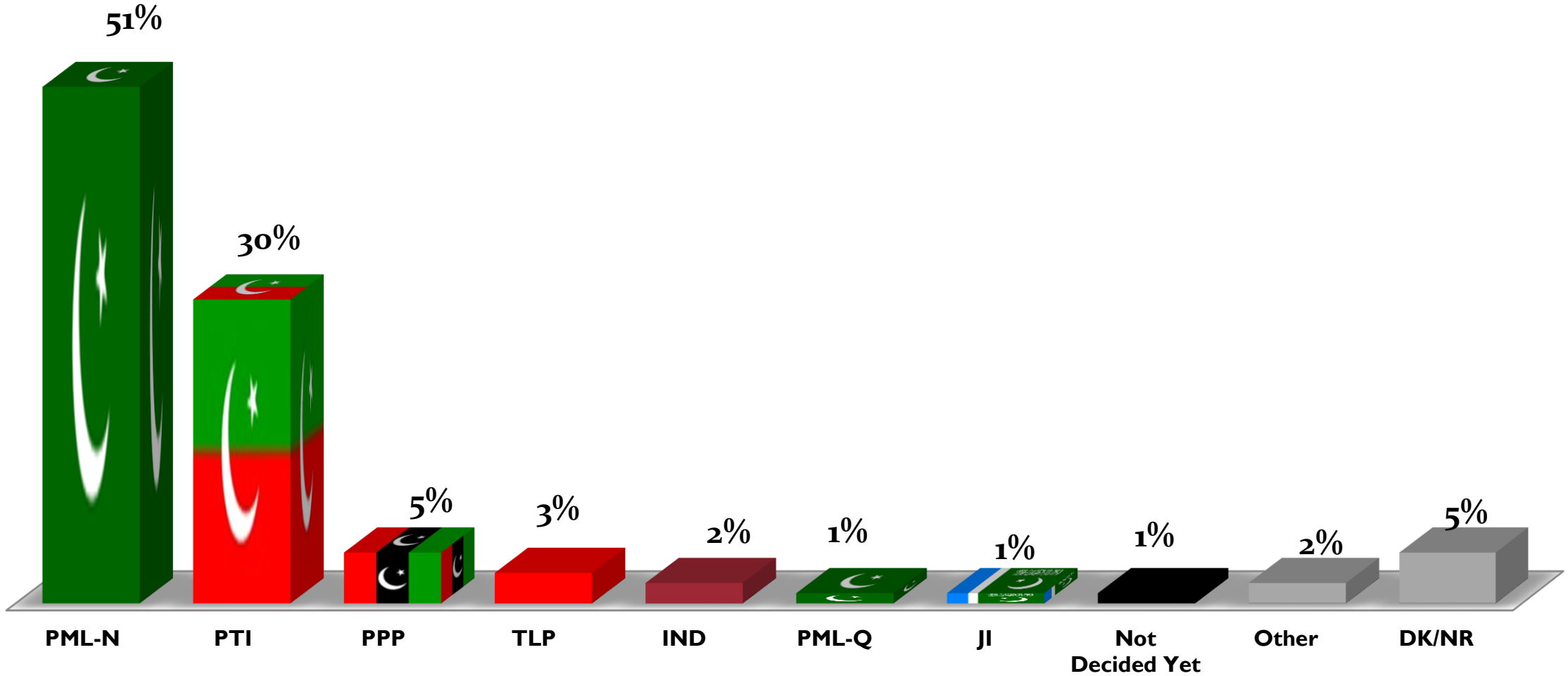
— PML-N — PTI — PPP

Source: Election Commission of Pakistan (ECP)



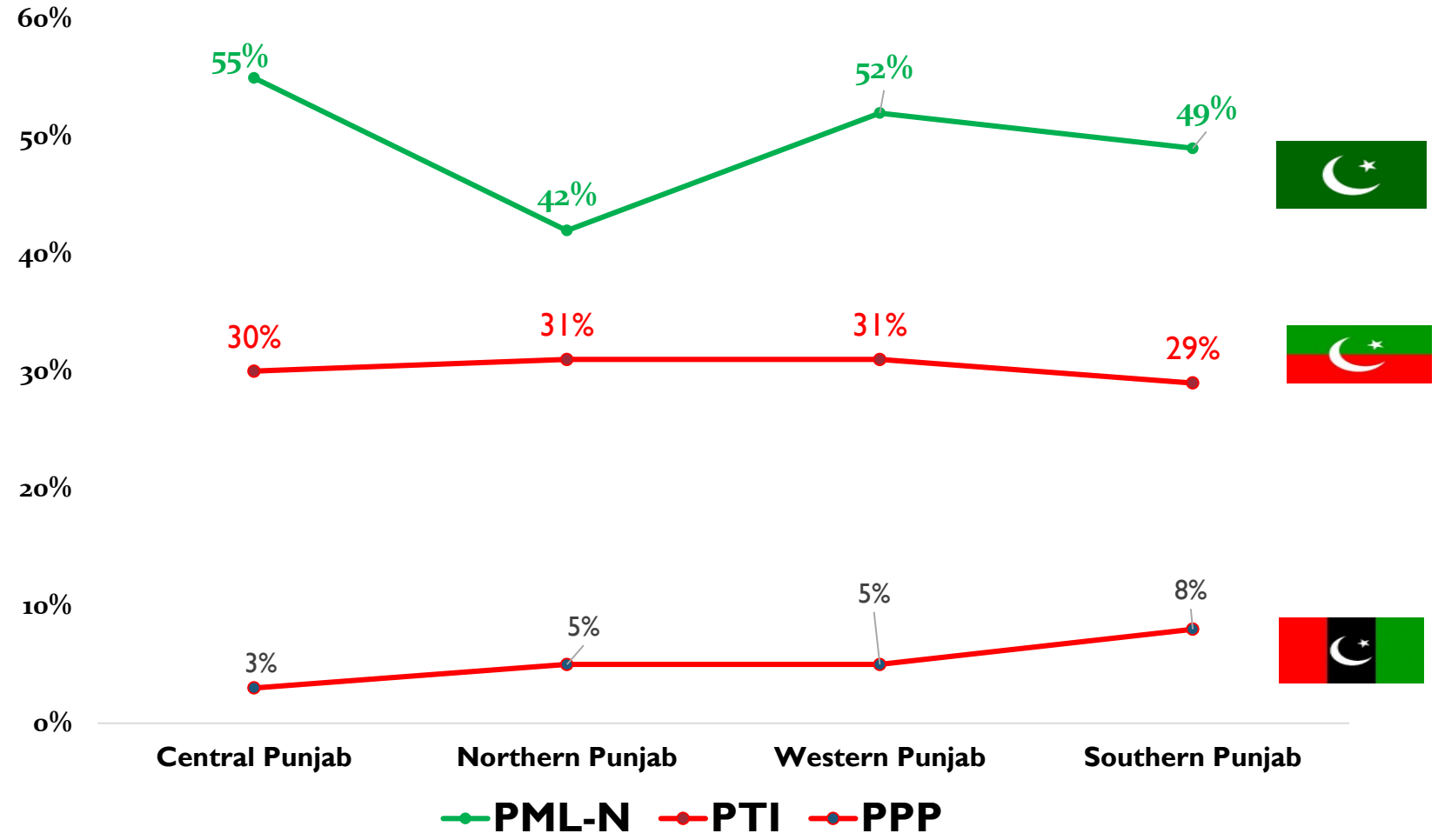
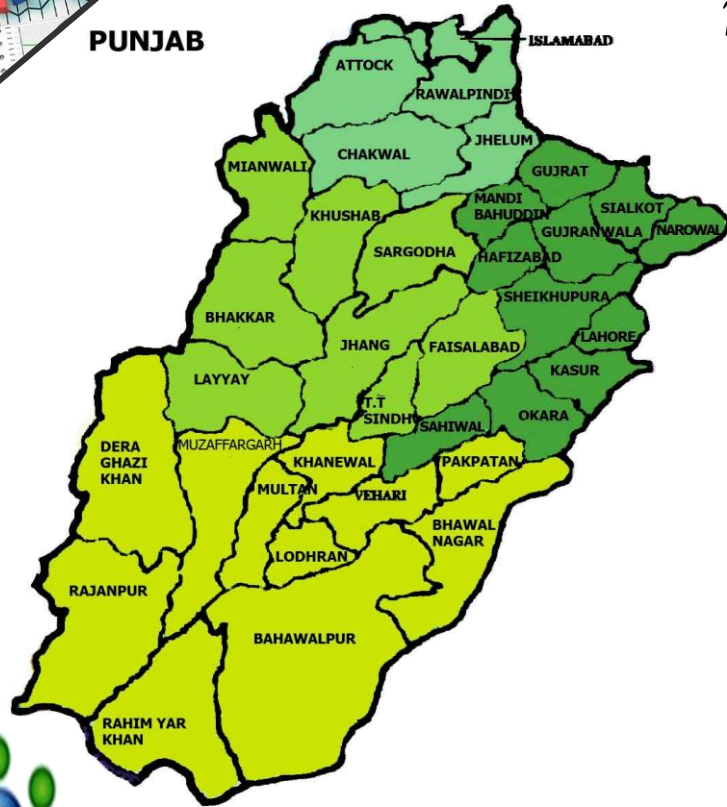
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# In the up coming 2018 general elections of your constituency which political party you intend to vote for? (Overall-Results)



# In the up coming 2018 general elections of your constituency which political party you intend to vote for?

## (Region-Comparative Results) (Tracking Major Parties Only)



Northern Punjab

Western Punjab

Central Punjab

Southern Punjab

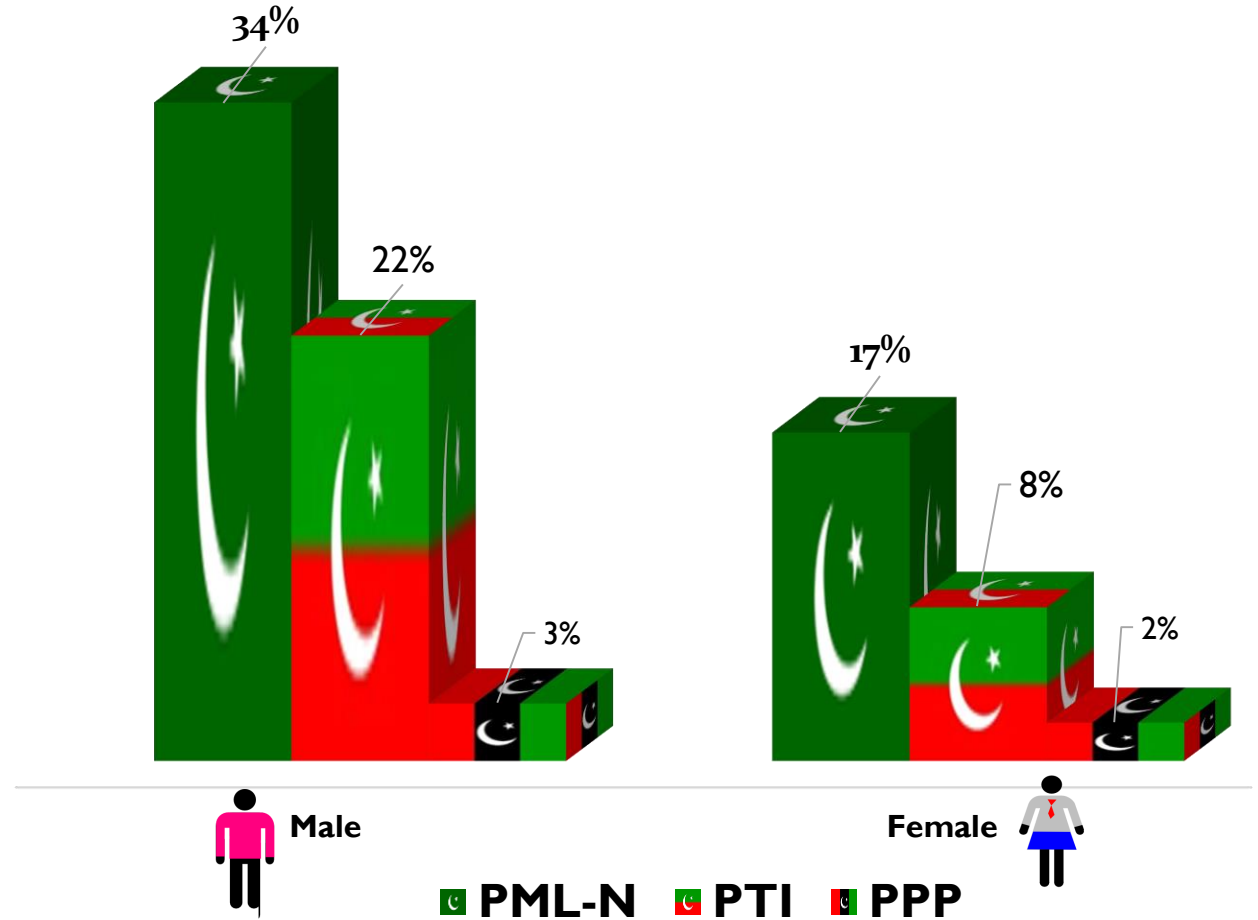
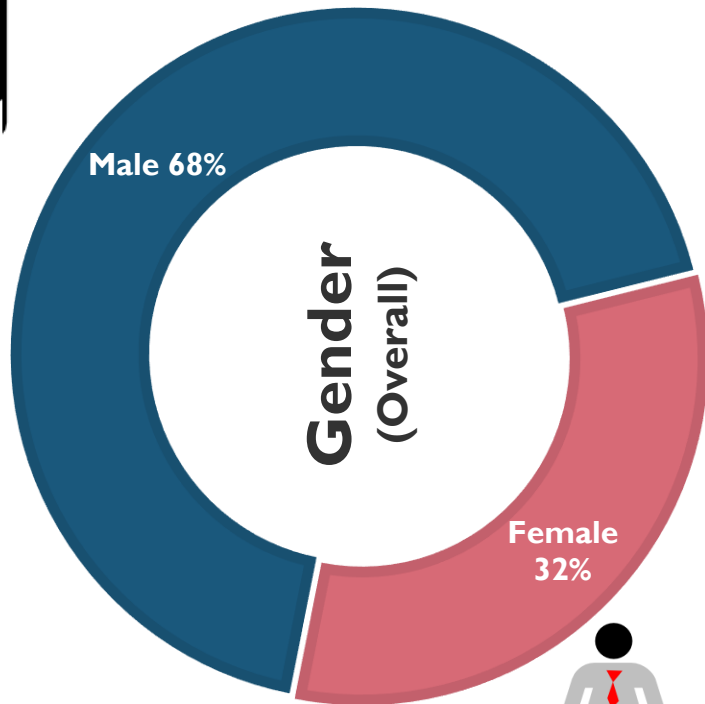
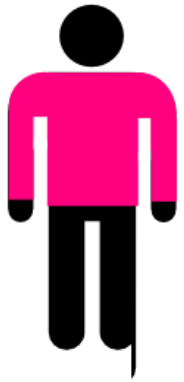




# In the up coming 2018 general elections of your constituency which political party you intend to vote for?

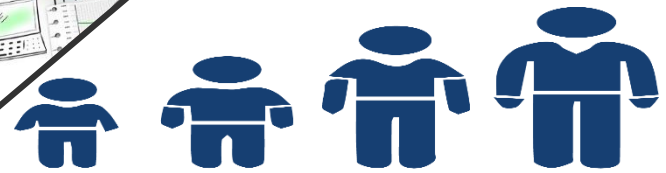
## (Gender-Comparative Results)

(Tracking Major Parties Only)

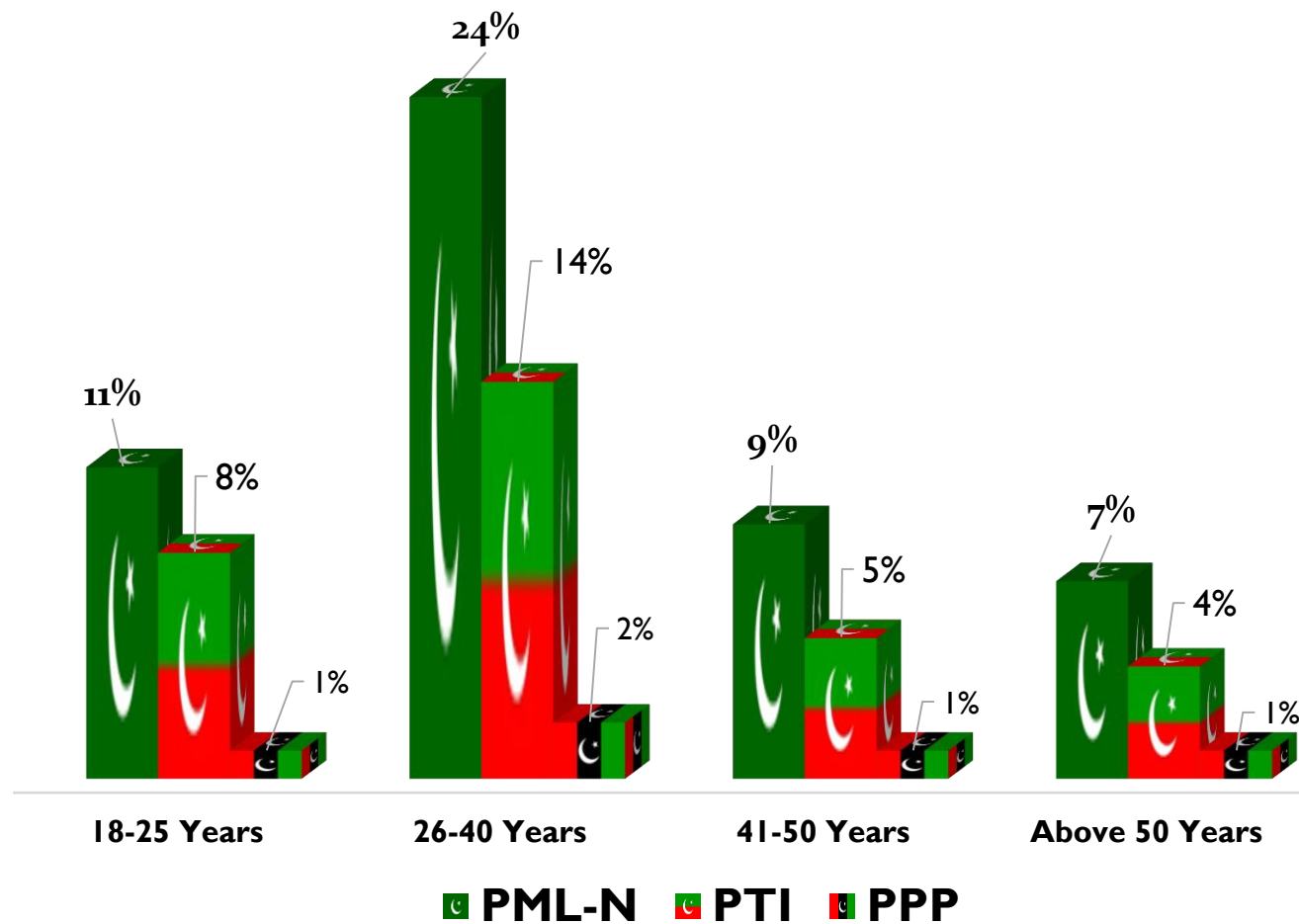
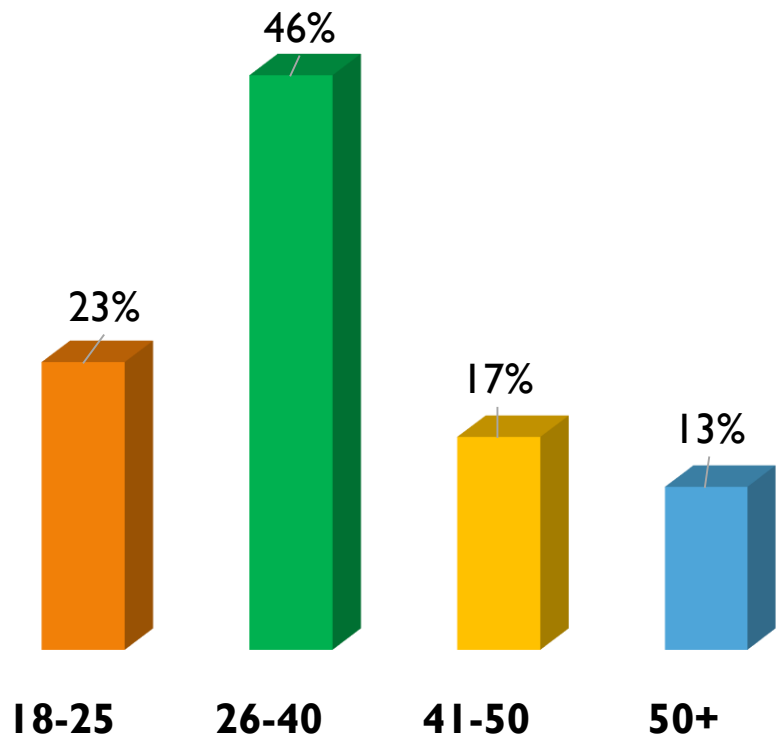


# In the up coming 2018 general elections of your constituency which political party you intend to vote for?

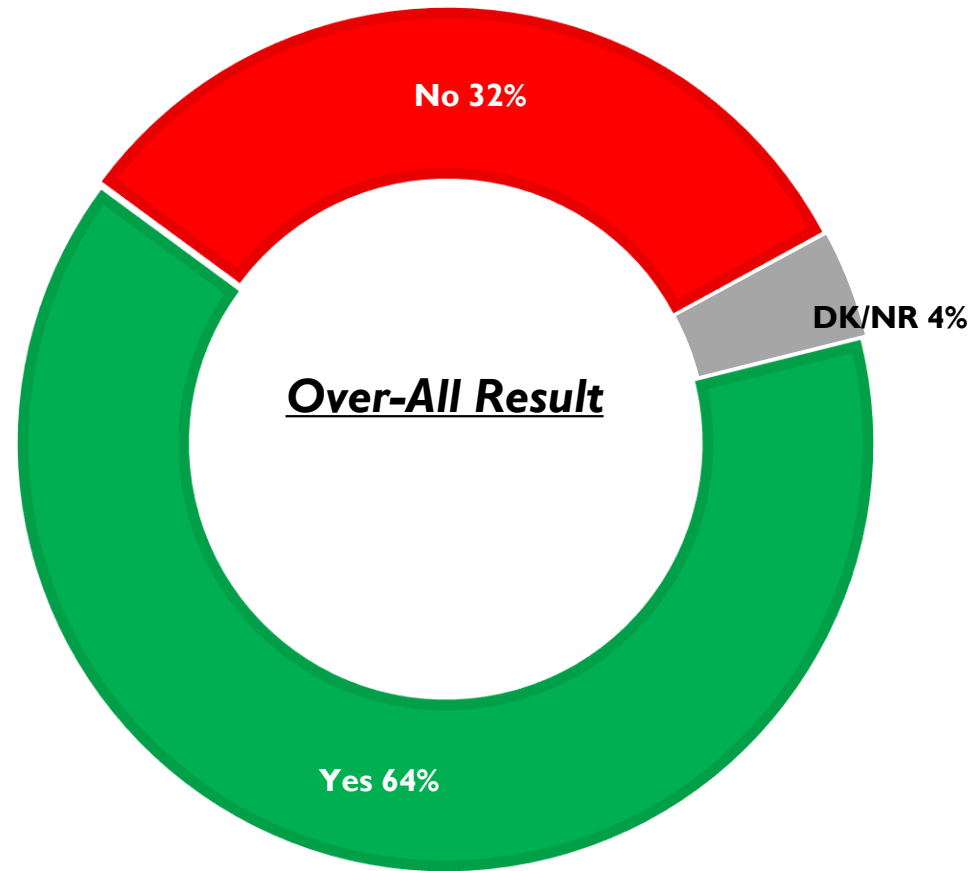
## (Age group-Comparative Results) (Tracking Major Parties Only)



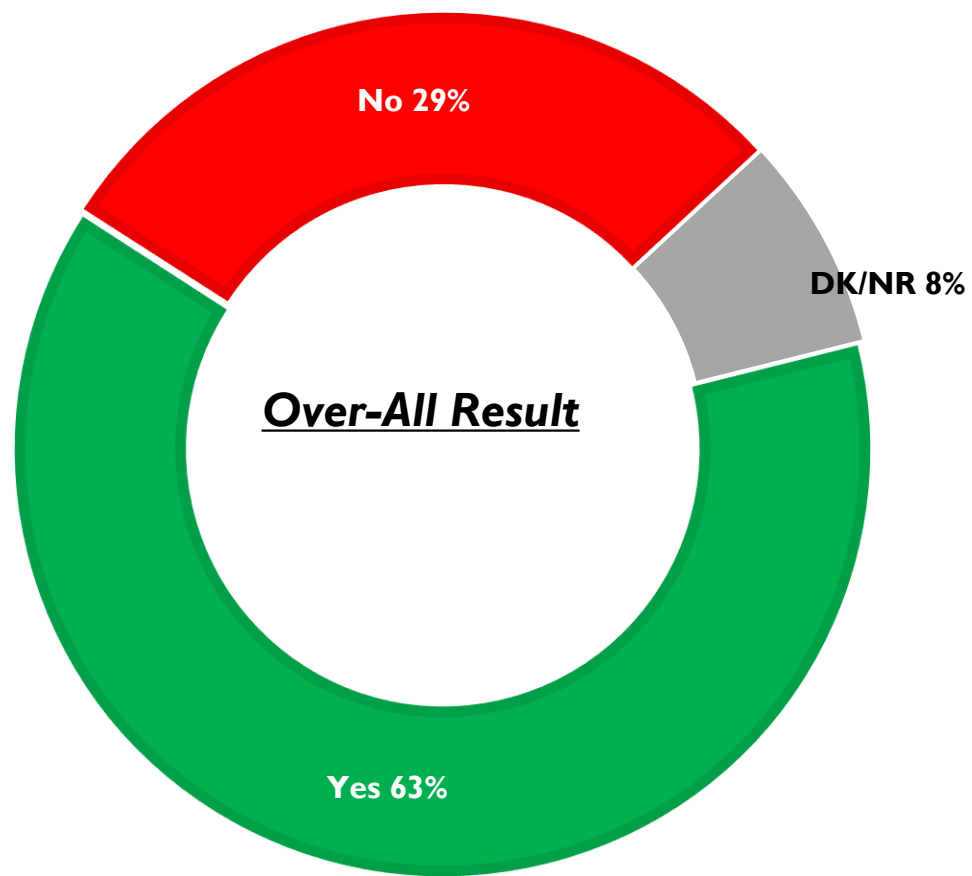
Age Group  
(Overall)



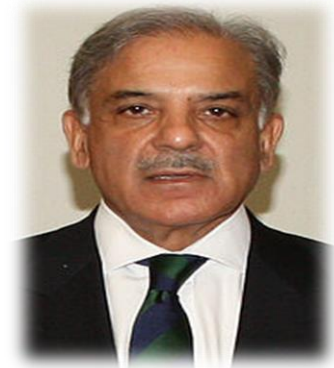
# Are you satisfied with the development work/performance of your current MNA?



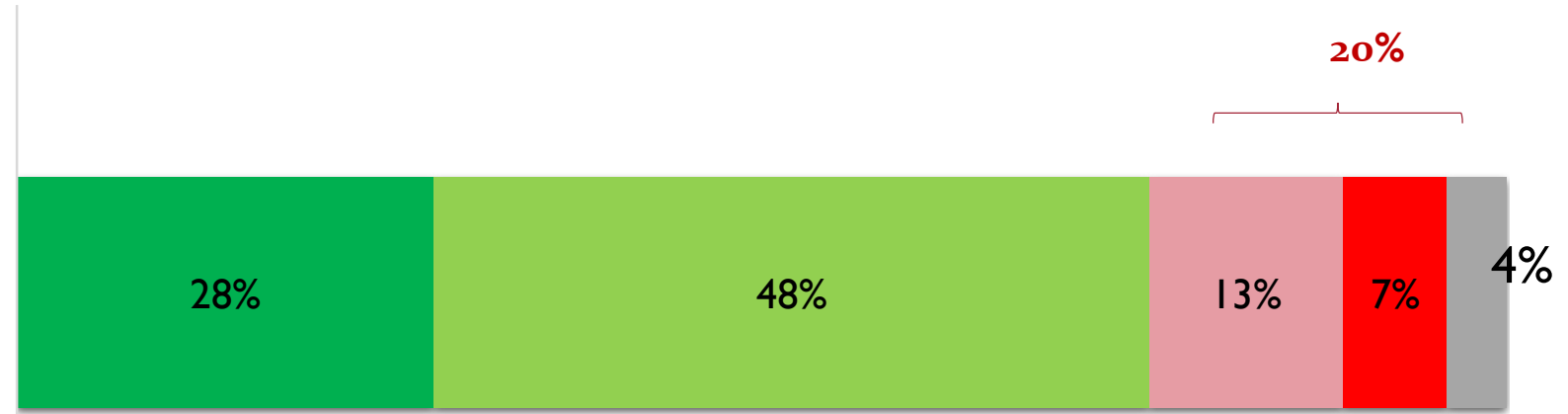
# Are you satisfied with the development work/performance of your current MPA?



# How do you see the performance of Govt. of Punjab headed by Chief Minister Mr. Shahbaz Sharif?



April-June  
2018

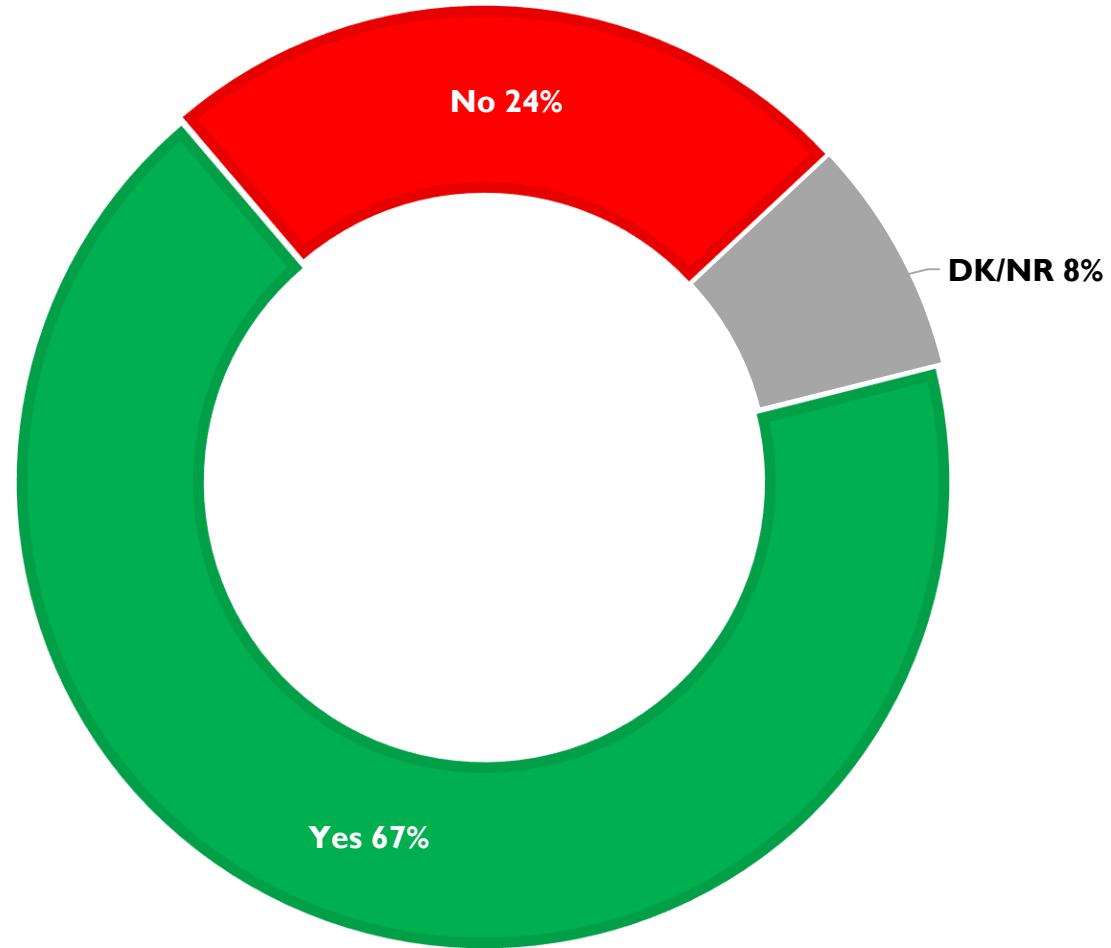


■ Very Good ■ Average ■ Bad ■ Very Bad ■ DK/NR



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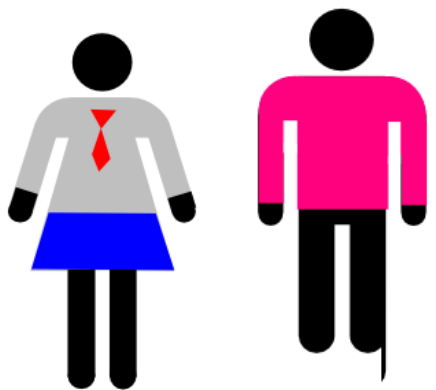
# Do you think that the load-shedding in your area has significantly decreased in past five years?



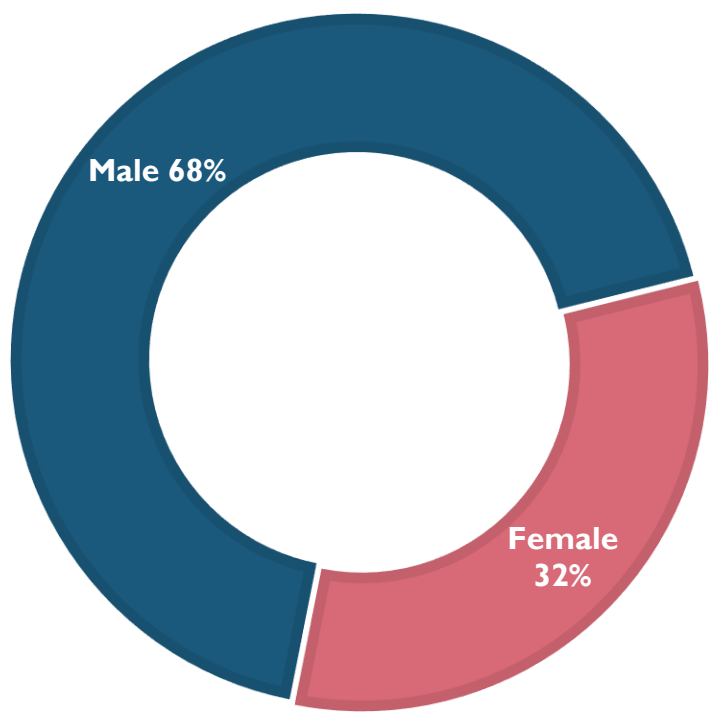
# Demographic Section...

## Demographic Support Of Political Parties...

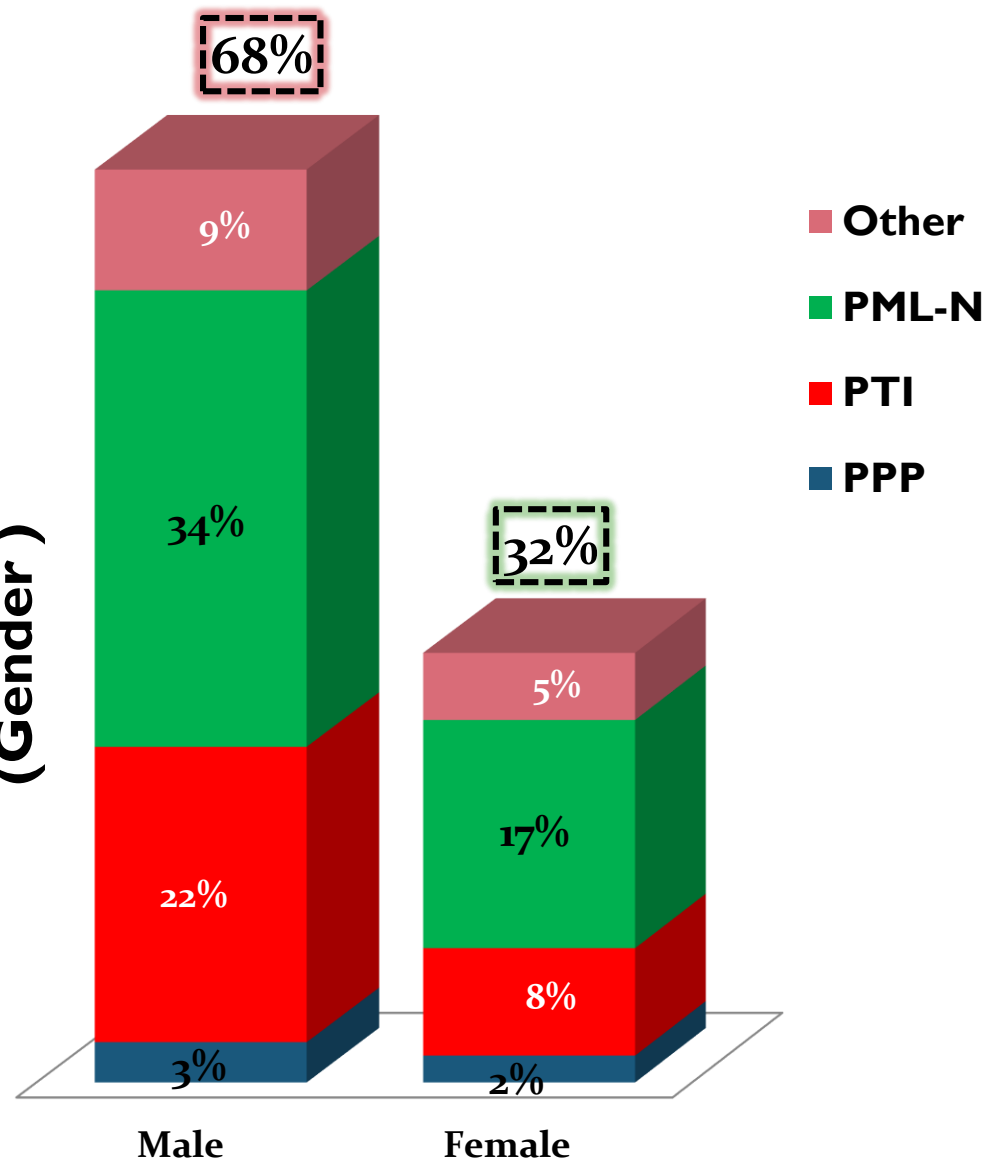




# Gender (Overall)



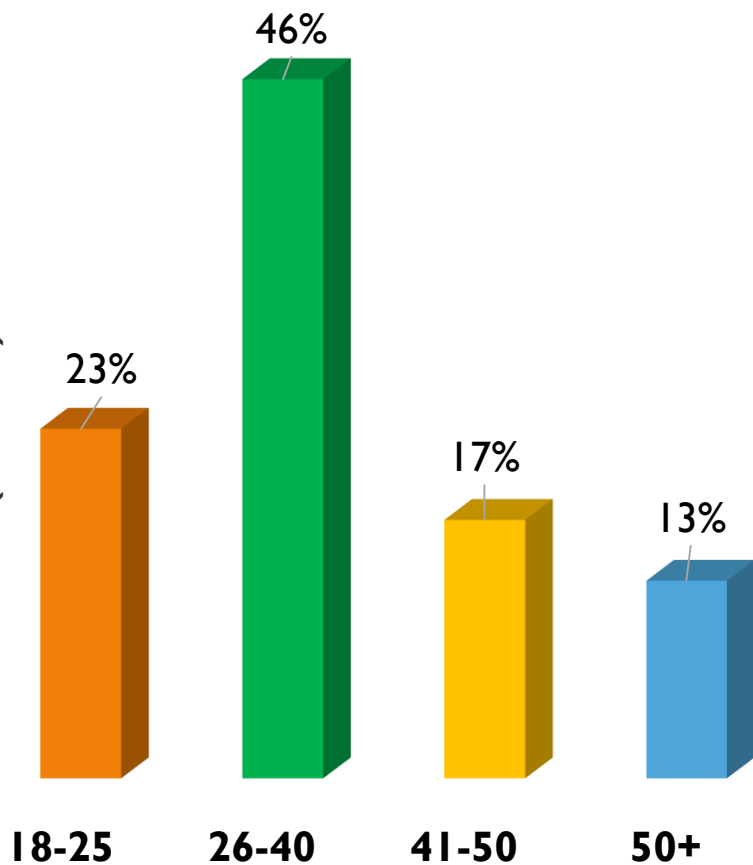
# PPP Vs. PML-F Vs. PML-N (Gender)



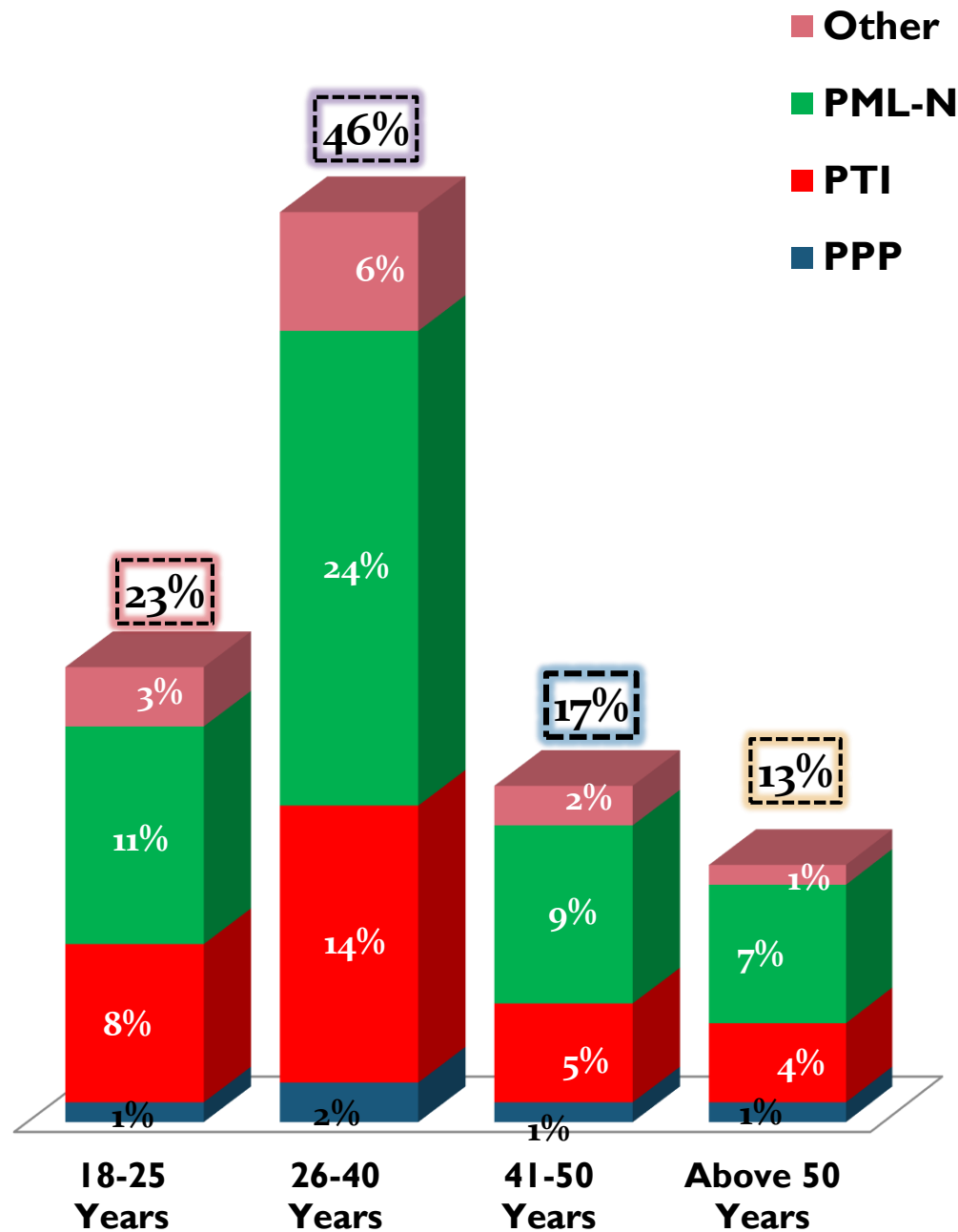




### Age Group (Overall)

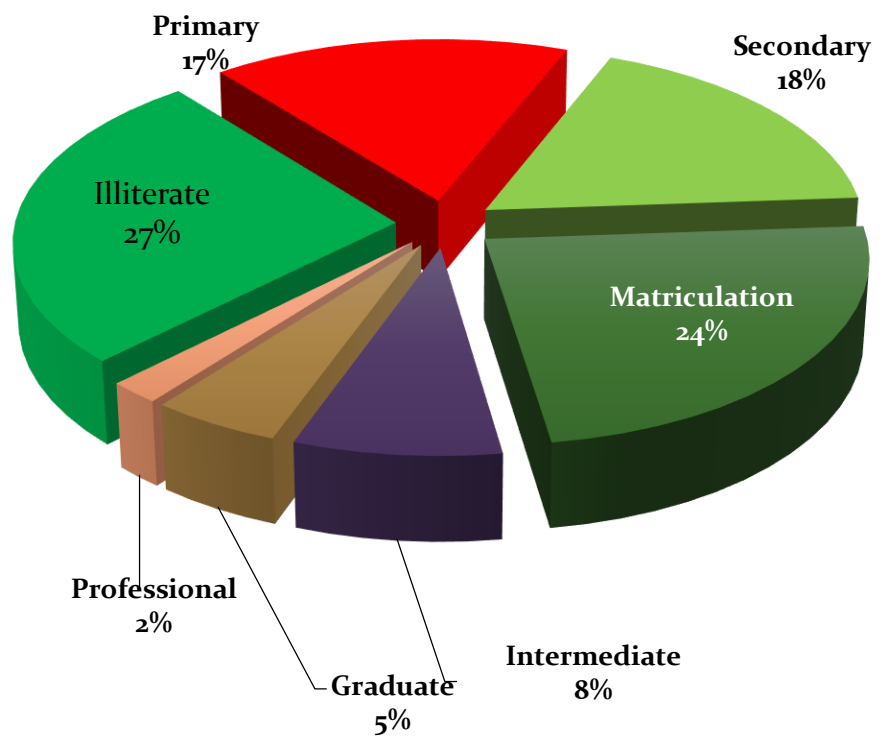


### PPP Vs. PML-F Vs. PML-N (Age Group)

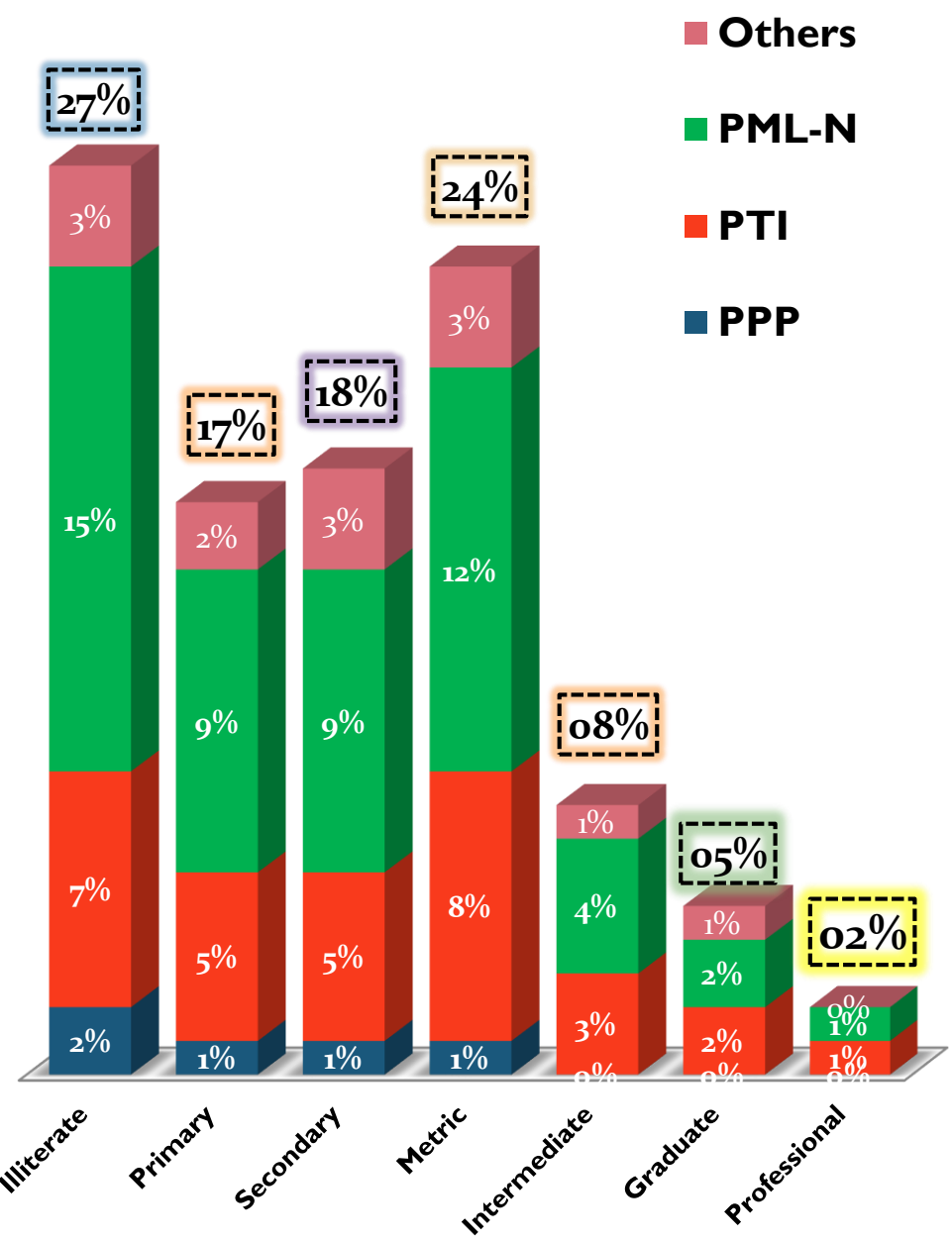




# Qualifications (Overall)



# PPP Vs. PML-F Vs. PML-N ( Education )





# Thank You!

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