

2012

Danish Design Award 2012

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Danish Design Award 2012

Med 128 indsendte designløsninger af høj kvalitet har juryen haft en spændende og udfordrende opgave med at nominere og udpege vinderne af Danish Design Award 2012. Løsningerne afspejler den udvikling, som designområdet har gennemgået i de senere år, hvor arbejdsfeltet er blevet bredere og mere internationalt orienteret. Det er tydeligt, at designerne evner at navigere i en virkelighed, hvor rollefordeling og etterspørgsel konstant skifter. Tilsvarende synes der at være en større interesse blandt virksomhederne for at integrere designer på et tidligt tidspunkt i udviklingsprocessen.

Juryen har med glæde kunnet konstatere, at klassiske designnyder lever i bedste velgående side om side med nye designområder og i berigende samarbejde med tekniske udviklingsaspekter og målrettet markedsorientering. Samtidig er interessen for at udforske anvendelse af nye materialer og for bæredygtighed tydelig.

Endelig har juryen også bemærket, at danske virksomheders design – parallelt med en global orientering – bærer et intakt nordisk ‘design-dna’. Enkelhed i udtrykket og god funktionalitet præger billedet og bidrager til at differentiere produkter og løsninger i forhold til konkurrenter.

Det er – kort sagt – glædeligt at se, at det danske designlandskab formår at revitalisere sig gennem et fornyende syn på designs rolle og ved at finde innovative veje uden at kaste en værdifuld designarv over bord.

Danish Design Award 2012 viser, at virksomheders og designeres seneste indsats lover godt for dansk designs fremtid.

Juryen

Danish Design Award 2012

The 128 high-quality design solutions that had been submitted presented the jury with an exciting and challenging task in nominating and selecting the winners of the Danish Design Award 2012. The solutions reflect the development that design has undergone in recent years, as the field has expanded and embraced a more international outlook. Designers are clearly striving to navigate in a world where demand and the distribution of roles are constantly changing. Similarly, companies seem to be showing a growing interest in integrating designers at an early stage in the development process.

The jury has been pleased to note that classic design virtues continue to thrive alongside new design areas and in an enriching exchange with technical development aspects and a targeted market focus. Furthermore, there is also a clear interest in sustainability and in exploring the use of new materials.

Finally, the jury also notes that design coming from Danish companies carries an intact Nordic ‘design dna’ – parallel to a global outlook. Danish design is characterised by simplicity in expression and a strong functional profile, which helps differentiate products and solutions in relation to the competition.

It is – in brief – a pleasure to see that the Danish design landscape is capable of revitalisation by applying a new perception of the role of design and by discovering innovative possibilities without abandoning a valuable design heritage.

Danish Design Award 2012 demonstrates that the most recent efforts of companies and designers point to a promising future for Danish design.

The Jury

Juryen

Designløsningerne bedømmes af en uvidig jury med eksperter inden for virksomhedsledelse og forskellige designfaglige områder.

The Jury

The design solutions are judged by an impartial jury of experts in business management and various design areas.





Peter Bysted
Formand, arkitekt
Chairman, Architect
ICONO A/S



Amanda Betz
Arkitekt
Architect



Christian Nicholas Stadil
Bestyrelsesformand
Chairman of the Board
hummel International
Sport & Leisure A/S

Foto: Jens Ulrich



Lars Sandahl Sørensen
*Professional non-executive
board member & PE investor*



Søren Rose Kjær
designer og ejer af
designer and owner of
Søren Rose Studio,
Copenhagen and New York



Thomas Harrit
Partner, industriel designer
Partner, Industrial Designer
Harrit-Sørensen A/S



Vinay Venkatraman
Partner, designer
Partner, Designer
CIID, Copenhagen Institute
of Interaction Design



WINNERS 2012

Oticon Intiga

Virksomhed: Oticon A/S.

Design: Christian Lockenwitz.

Juryen siger:

Oticon har i udviklingen af Intiga kombineret den seneste tilgængelige teknologi med en god forståelse for brugernes særlige behov og et funktionelt og elegant design, som virker inspireret af smykkekunsten. Produktet leveres i en række hårtoner- og modefarver, og der er med dette produkt lagt op til endnu en vellykket produktlancering, hvor brugerbehov og en stærk designløsning går hånd i hånd.



Oticon Intiga er et høreapparat særligt udviklet for førstegangsbrugere. Det hører til blandt verdens mindste trådløse høreapparater og har samtidig bevaret en høj yddeevn gennem et minimalt strømforbrug. I designet har man lagt særlig vægt på brugernes ønske om et lille og diskret apparat med behagelig naturlig pasform og en naturlig lydgengivelse.

Oticon Intiga

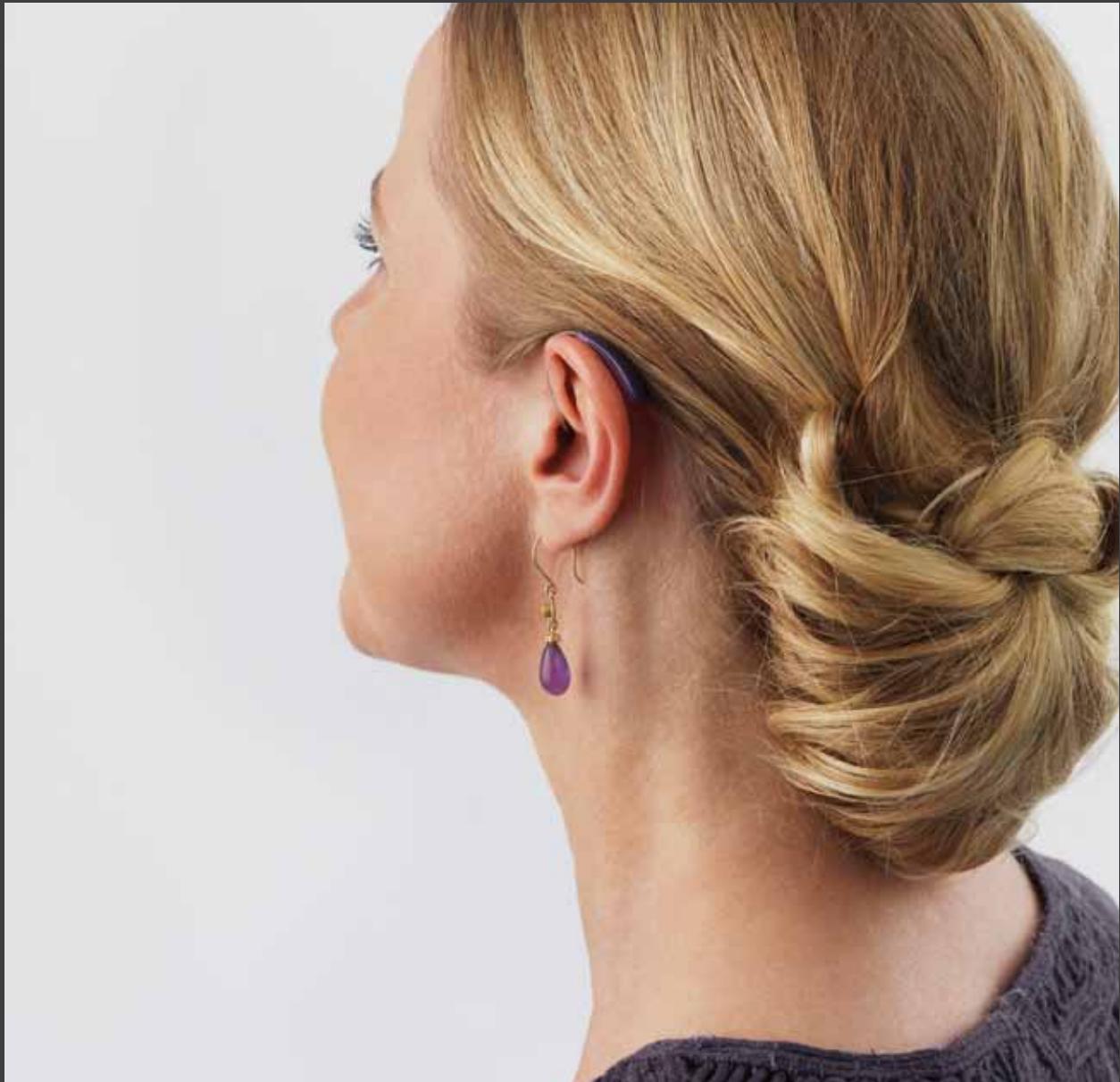
Company: Oticon A/S.

Design: Christian Lockenwitz.

The Jury's statement:

In developing Intiga, Oticon has combined the most recent available technology with a good understanding of the users' special needs and a functional and elegant design that seems to draw on inspiration from jewellery design. The product is available in a range of hair tones and trendy colours and forms the basis for yet another successful product launch, where user needs and a strong design solution go hand in hand.

Oticon Intiga is a hearing aid especially developed for first-time users. It is one of the world's smallest wireless hearing aids, and it features high performance with minimal power consumption. In the design process, priority has been placed on the users' desire for a small, discreet device with a pleasant and natural fit and natural reproduction of sound.



MAGNA3

Virksomhed: Grundfos.

Hoveddesigner: Morten Sofusen, Grundfos.

Designgodkendere: Uffe Stæhr, Steen Tøffner-Clausen og Sara Schøler Lass, Grundfos.

Juryen siger:

Med MAGNA3 giver Grundfos sit meget konkrete bidrag til reduktion i energiforbruget. Cirkulationspumper kan være upåagtede, store energislugere. MAGNA3-pumpe-serien er designet, så pumperne har en hidtil uset høj virkningsgrad og effekt, der konstant tilpasses efter behov. Yderligere er der fokus på brugervenlighed ved installation, indstilling og overvågning, der understøttes af interaktion mellem pumpe og f.eks. smartphones. MAGNA3 er med til at konsolidere Grundfos som en virksomhed, der omsætter fokus på innovation, bæredygtighed og design til handling.



Grundfos' nye MAGNA3 er i sin størrelse den mest energieffektive cirkulationspumpe på markedet. Vælger man eksempelvis at erstatte en D-mærket cirkulationspumpe med en MAGNA3, vil man kunne reducere elforbruget med op til 75%.

MAGNA3

Company: Grundfos.

Chief designer: Morten Sofusen, Grundfos.

Design approval: Uffe Stæhr, Steen Tøffner-Clausen and Sara Schøler Lass, Grundfos.

The Jury's statement:

With MAGNA3, Grundfos offers a very tangible contribution to the efforts to reduce power consumption. Circulation pumps may be unnoticed power guzzlers. The MAGNA3 pump series is designed to offer unprecedented high performance and effect, which is continuously adjusted to match the need. The pump series is also characterised by a strong focus on user-friendliness in installation, settings and monitoring, which is facilitated by an interaction link between the pump and, for example, a smartphone. MAGNA3 helps consolidate Grundfos' status as a company that is able to translate its focus on innovation, sustainability and design into action.

Grundfos' new MAGNA3 is the most energy-efficient circulation pump in its size on the market. For example, replacing a D-labelled circulation pump with a MAGNA3 will reduce power consumption by up to 75%.



GRIP

Virksomhed: Randers+Radius.
Design: Troels Grum-Schwensen.

Juryen siger:

GRIP-bordet er et godt eksempel på fornyelse inden for dansk møbeldesign. Nytænkningen ses ikke blot i bordets/systemets udtryk, men også i dets produktionsform. Materialerne er velvalgte og detaljerne er gennemarbejdede. GRIP-bordet er et godt eksempel på et designprodukt med internationalt format, som samtidig bærer på typiske nordiske designkarakteristika. Bordet er robust og har som enkeltstående møbel et skulpturelt og enkelt formsprog.

GRIP

Company: Randers+Radius.
Design: Troels Grum-Schwensen.

The Jury's statement:

The GRIP table is a good example of renewal in Danish furniture design. The innovation is not only reflected in the expression of the table/system but also in the production method. The materials are well chosen, and the detailing is excellent. The GRIP table is a good example of a world-class design product with typical Nordic design characteristics. The table is robust, and as a free-standing piece of furniture it has a sculptural and simple expression.



GRIP-bordet har en central bjælke i ekstruderet aluminium, der bærer bordpladen. Når bjælken belastes, strammes grebet om bjælken, og konstruktionen låses yderligere. Denne værktøjsfri monteringsmåde gør, at brugeren selv vælger, hvor benene skal stå; de kan stå helt ude ved gavlen eller længere inde. Endelig muliggør systemet, at man kan lave meget lange borde, fordi der blot indsættes flere bensæt på den lange bjælke efter behov.

The GRIP table has a central beam in extruded aluminium, which supports the tabletop. When the beam is exposed to a load, the grip around the beam tightens, which further locks the construction into place. This tool-free installation method lets the user choose where to place the table legs; at the very end of the table or closer to the centre of the table. The system also makes it possible to construct very long tables, as additional sets of legs can simply be added to the long beam as needed.



Tårnlegeplads

Institution: Københavns Kommune.

Design: MONSTRUM Aps, GHB Landskabsarkitekter a/s
Elektronik: PlayAlive a/s.

Juryen siger:

Tårnlegepladsen i Fælledparken pirrer nysgerrigheden og fantasien og byder på en masse sjove og udfordrende oplevelser. Den viser en ny og spændende måde at lave en legeplads på, hvor børnene via legen oplever og får et forhold til nogle af Københavns mest karakteristiske bygninger.



Tårnlegepladsen er bygget op omkring fem af Københavns mest kendte tårne: Rådhustårnet, Vor Frelsers Kirke, Rundetårn, Marmorkirken og Børstårnet. Tårnene udgør rammerne for en motorisk udfordrende legeplads, der lægger op til høj fysisk aktivitet. Tårnene snor og vrider sig med et utsal af krinkelkroge, guld, spir, figurer, rutsche- og klatreruter.

Spire playground

Institution: Københavns Kommune.

Design: MONSTRUM Aps, GHB Landskabsarkitekter a/s
Elektronik: PlayAlive a/s.

The Jury's statement:

The spire playground in Fælledparken piques children's curiosity and imagination and offers many fun and challenging experiences. It is a new and exciting approach to playground design, encouraging children to experience and relate to some of Copenhagen's most characteristic buildings through play.

The spire playground is constructed around five of Copenhagen's best-known towers and spires: the Town Hall tower, the spire on the Church of Our Saviour, the Round Tower, the Marble Church and the spire on the Stock Exchange building. The towers and spires form the setting for a playground that challenges the children's motor skills and encourages physical activity. The towers twist and turn with countless nooks and crannies, gold, spires, shapes, slides and climbing routes.



2050 – Der bli'r et yndigt land

Virksomhed: Realdania.

Design: Designit A/S.

Juryen siger:

Designet af publikationen til Realdanias topmøde er et fint eksempel på, at det kan lade sig gøre at kommunikere komplekse problemstillinger i en frugtbar interaktion mellem tekst og visualisering. Rapportens sammenkædning af tekst og illustration gør den lettilgængelig uden at forfladige budskabet.

2050 – Der bli'r et yndigt land

Company: *Realdania*.

Design: *Designit A/S*.

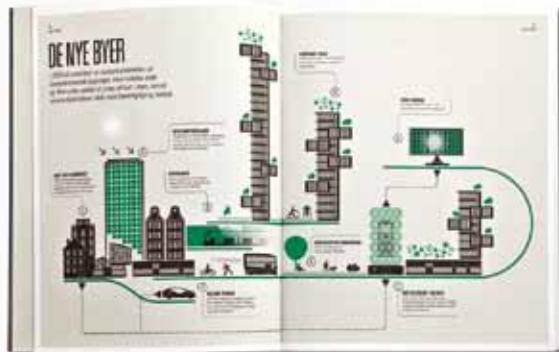
The Jury's statement:

The design of the publication for Realdania's summit meeting is a beautiful example of the possibility of conveying complex issues in a fruitful interaction between text and visualisation. The report links text and illustrations in a way that makes the content accessible without trivialising the message.



Realdanias visuelle identitet til publikationen '2050 – Der bli'r et yndigt land' er bygget op omkring grafiske illustrationer af data og skematiske scenarier.

Realdania's graphic identity for the publication '2050 – Der bli'r et yndigt land' is constructed around graphic illustrations of data and schematic scenarios.



Endomondo

Virksomhed: Endomondo.

Design: Ali Tabatabai, WEM3.

Juryen siger:

Endomondo er et fremragende eksempel på aktiv inddragelse af brugerne, uden det går ud over overskueligheden. Designet er intuitivt, levende og ambitørt. På blot fire år har Endomondo udviklet sig til at være et af de største sportscommunities i verden. Det er imponerende, og det er dejligt at se, hvordan en lille dansk virksomhed formår at placere sig på verdenskortet, når det handler om veldesignede, digitale løsninger.

Endomondo

Company: Endomondo.

Design: Ali Tabatabai, WEM3.

The Jury's statement:

Endomondo is an excellent example of active user involvement without any compromise on clarity. The design is intuitive, dynamic and ambitious. In only four years, Endomondo has become one of the largest sports communities in the world. That is impressive, and it is nice to see a small Danish firm earning a place on the world map of well-designed digital solutions.



Endomondo er et sportscommunity baseret på gratis GPS-tracking af løb, cykling mv. Man kan vælge, om man blot vil bruge Endomondo til at holde styr på sine egne personlige udfordringer og mål, eller man vil indgå i et større netværk af sportsentusiaster, hvor man kan udfordre hinanden.

Endomondo is a sports community based on free GPS-tracking of running, cycling etc. The user can use Endomondo simply to keep track of their own personal challenges and goals or join a larger network of sports enthusiasts with the option of mutual challenges.



endomondo

wsfeedFr

- Jonas Olsen
3.26 mi in 24m:20s
15 min ago
- Steve Williams
47.43 mi in 2
3 hours ago

Histor

Tip you had there..

- Mary Blair
6.45 mi in 1h
6 hours ago
- Thomas Helms
4.45 mi in 47
9 hours ago





NOMINEES 2012

BeoLit 12

Virksomhed: Bang & Olufsen A/S.

Design: Cecilie Manz.

Juryen siger:

B&O har med Beolit 12 formået at kombinere et uhøjtideligt og elegant designmæssigt link til virksomhedens historie med en ambition om at skabe state-of-the-art interaktion med andet udstyr. Aluminiumsskallens mønster med det farvede tekstil giver en subtil og smuk dybde i en ellers ganske enkel form, og bæreremmen i læder og den praktiske gummidække, hvor smartphonen kan placeres, afmonterer kærligt fokus på det tekniske.



BeoLit 12 er en bærbar højttaler. Dens grundform er en afrundet aluminiumsramme med en gummidække på toppen, hvor man eksempelvis kan lægge en iPhone. Der er desuden monteret en læderrem, så man let kan flytte rundt på den.

BeoLit 12

Company: Bang & Olufsen A/S.

Design: Cecilie Manz.

The Jury's statement:

With Beolit 12, Bang & Olufsen has managed to combine an unpretentious and elegant design link to the company's history with an ambition of creating state-of-the-art interaction with other equipment. The pattern on the aluminium shell with the coloured textile adds subtle and beautiful depth to an otherwise clean and simple form, and the leather carrying strap and the practical rubber tray for the smartphone gently dismantle the technical focus.

BeoLit 12 is a portable loudspeaker. Its basic shape is a rounded aluminium frame with a rubber tray on top, for example for an iPhone. It also has a leather strap to make it easy to move around.



Nordisk Bering -3°

Virksomhed: Nordisk Company A/S.

Design: Nordisk Design Team.

Juryen siger:

Nordisk Bering -3°-soveposen er en designløsning med fokus på sikker funktion og anvendelse af nye materialer. Black Yarn-teknologien, hvor mikro-kulpartikler er integreret i tyndt stof, udnyttes til at optimere produktets funktionalitet, så f.eks. isoleringsevnen forbedres betydeligt. I den visuelle fremtoning toner det mørke kulstof gennem stoffets klare farve og giver et karakteristisk mørkt skær. Med sine mange gennemarbejdede detaljer og begavede brug af ny teknologi er Nordisk Bering- soveposen et godt eksempel på design, der tør gå nye veje.



Soveposen Nordisk Bering -3° løser to af de største udfordringer ved en sovepose. Den minimerer varmetabet og optimerer den bedst mulige transport af fugt og kondens ud af posen.

Nordisk Bering -3°

Company: Nordisk Company A/S.

Design: Nordisk Design Team.

The Jury's statement:

The sleeping bag Nordisk Bering -3° is a design solution that is focused on reliable function and the use of new materials. The Black Yarn technology, where micro carbon particles are integrated into a thin fabric, is used to optimise the functional features of the product, including significant improvement of insulation. Visually, the dark carbon shines through the bright colours of the fabric and adds a characteristic dark sheen. With its many carefully designed details and its intelligent use of new technology, the Nordisk Bering sleeping bag is a good example of design that dares to explore new possibilities.

The sleeping bag Nordisk Bering -3° addresses two of the main challenges for a sleeping bag: It minimises heat loss and optimises the transportation of moisture and condensation out of the bag.



LINDBERG brilleserie

Virksomhed: LINDBERG.

Design: LINDBERG Design team.

Juryen siger:

Med LINDBERGs nye letvægtsbrilleserie viderefører virksomheden sit fokus på produkter i høj kvalitet og har med denne brilleserie formået at differentiere sig fra andre produkter på markedet med et sofistikeret design og begavet udnyttelse af nye materialer. Designets elementer forstærker visuelt hinanden på en overbevisende måde, hvor stellet er en del af selve brillen, og udtrykket på den måde elegant forenkles.

LINDBERG spectacle series

Company: LINDBERG.

Design: LINDBERG Design team.

The Jury's statement:

With this new lightweight spectacle series, LINDBERG continues its emphasis on high-quality products and manages to stand out from other products on the market with a sophisticated design and an intelligent use of new materials. The design elements visually enhance each other in a convincing solution where the frame is part of the spectacle itself, thus elegantly simplifying the expression.





EYEAID

Virksomhed: INNOVAIDER.

Design: Steen Pedersen, Jesper Sandholt.

Juryen siger:

EYEAID giver et innovativt bud på en lille men vigtig detalje i sikring af arbejdsmiljøet. Øjenskyl i forbindelse med arbejdsskader foretages intuitivt, er énhåndsbetjent og foregår med et minimalt væskeforbrug. En god detalje er også, at øjet holdes åbent under skylleprocessen på en enkel og effektiv vis.

EYEAID

Company: INNOVAIDER.

Design: Steen Pedersen, Jesper Sandholt.

The Jury's statement:

EYEAID is an innovative solution for a small but crucial aspect of providing a safe working environment. Eye-rinsing in connection with work-related injuries can be done intuitively, requiring the use of only one hand and a minimal amount of liquid. Another good detail is the simple and effective solution for keeping the eye open during the rinsing process.



Med EYEAID kan man sikkert, effektivt og let skylle øjet i forbindelse med øjenskader. EYEAID er markedets eneste enhåndsbetjente øjenskyller. Den anvender 4-5 gange mindre væske end lignende referenceprodukter på markedet.

EYEAID offers a safe, efficient and simple eye wash solution to be used in connection with eye injuries. EYEAID is the only eye-rinsing device on the market that can be operated with one hand. It uses 4-5 times less liquid than similar reference products on the market.



Letvægt bredspartelserie

Virksomhed: Flügger.

Designer: Anne B. Christensen.

Ingeniør: Niels Bartholin.

Udviklingschef: Helle Lund.

Juryen siger:

Flügger har med udgangspunkt i brugerens behov skabt et design, der er gennemtænkt, brugervenligt og ergonomisk korrekt. Der er lagt vægt på at skabe et produkt, som giver mulighed for variation i arbejdsmåde, og som ikke belaster med unødig vægt. Flügger viser med bredspartelserien, at det er muligt at forny og udvikle traditionelle arbejdsredskaber ved hjælp af design.

Bredspartelserien består af 7 varianter fra 80 mm til 450 mm. Bredpartlen er 2/3 lettere end tilsvarende produkter på markedet. Spartlen er lavet ved at sammensætte to hule skaller dels for at gøre den lettere og dels for at spare på brugen af plastik.

Lightweight filling knife series

Company: Flügger.

Designer: Anne B. Christensen.

Engineer: Niels Bartholin.

Head of development: Helle Lund.

The Jury's statement:

Based on the users' needs, Flügger has created a design that is carefully considered, user-friendly and ergonomically correct. Care has been taken to create a product that enables variation in use, and which avoids creating fatigue due to unnecessary weight. With this series of filling knives, Flügger demonstrates that it is possible to renew and develop traditional tools by means of design.

The series features seven types of filling knives, ranging from 80 mm to 450 mm in width. The filling knife is two thirds lighter than similar products on the market. It is made by combining two hollow shells, a solution that makes it lighter and reduces the amount of plastic needed.



SafeAir Smoke Evacuation System

Virksomhed: SafeAir AG.

Design: Irene Kornerup og Jesper Simonsen.

Juryen siger:

SafeAir Smoke Evacuation System er en gennemført designløsning med fokus på funktion og kvalitet, som er med til at løse en arbejdsmiljøudfordring i krævende omgivelser. Den har et overskueligt og velfungerende design, der er fleksibel, og som matcher kravene i et sterilt miljø. Farverne grøn og hvid signalerer og understreger et klinisk og hygiejnisk miljø.

SafeAir Smoke Evacuation System

Company: SafeAir AG.

Design: Irene Kornerup and Jesper Simonsen.

The Jury's statement:

SafeAir Smoke Evacuation System is a thorough design solution with an emphasis on function and quality that helps address a working environment challenge in a demanding setting. It has a clear and functional design, which is flexible and meets the demands pertaining to a sterile environment. The colours, green and white, reflect and underscore the clinical and hygienic context.



SafeAir Smoke Evacuation System er en effektiv udsugning til operationsstuen. Den sørger for, at der hele tiden er god luft i operationsrummet. Desuden er den fuldstændig lydløs.

SafeAir Smoke Evacuation System is an efficient exhaust system for operating rooms. It maintains good air quality in the operating room and does so completely silently.



HAIKU

Virksomhed: Fredericia Furniture A/S.

Design: GamFratesi.

Juryen siger:

Med HAIKU viser Fredericia Furniture en imponerende flot bearbejdelse af helhed, materialer og detaljer. Formen er helstøbt og klar, men med en interessant finurlighed i udtrykket. Den tekstile kombination er unik og vellykket. HAIKU er både klassisk og moderne i sin fremtoning. Det er en sød sofa i ordets bedste betydning.



HAIKU-sofaen er bygget op om en støbt skumskal og med ben i sortlakeret stål. Sofaen har en variation af stoffet i den ydre og indre skal, hvilket giver sofaen et stramt og omsluttende ydre og et blødere og mere intimt indre.

HAIKU

Company: Fredericia Furniture A/S.

Design: GamFratesi.

The Jury's statement:

With HAIKU, Fredericia Furniture demonstrates an impressive and excellent grasp of the product as a whole as well as its materials and details. The form is coherent and clear but with an interesting quirkiness in expression. The textile combination is unique and successful. HAIKU is both classic and modern in appearance. It is a cute sofa in the best sense of the word.

The HAIKU sofa is constructed around a cast foam shell with steel legs that are painted black. The inner shell features a variation on the fabric used for the outer shell, which gives it a tight and embracing exterior and a softer, more intimate interior.



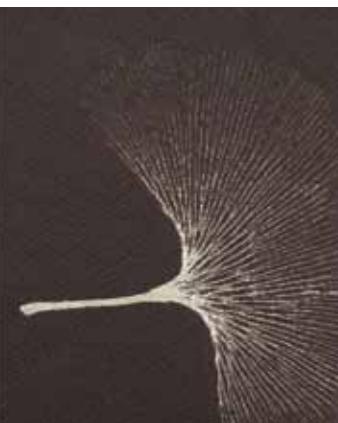
HOSOO

Virksomhed: HOSOO, Japan.

Design: OeO.

Juryen siger:

Tekstilet har en magisk dybde i sin vævning og står nærmest camouflageagtige frem i kollektionen. Øjet kan konstant vandre og opdage nye figurer og sammen-sætninger i vævningen, og stadig står helheden klart og klassisk frem. Her er et design, der tør give slip på den skandinaviske æstetik og lege med andre kulturerferencer på en meget vellykket måde. Designet er ambitiøst, moderne og internationalt.



HOSOO

Company: HOSOO, Japan.

Design: OeO.

The Jury's statement:

There is a magical sense of depth to the weave of the textile, which gives the collection an almost camouflage-like character. The eye is constantly encouraged to explore and discover new figures and combinations in the weave, yet the coherent whole maintains its clear and classic appearance. Here is a design that dares to let go of the Scandinavian aesthetic and play with other cultural references in a very successful expression. The design is ambitious, modern and international.



HOSOO Collection tager udgangspunkt i den 2000 år gamle, japanske væveteknik. Kollektionen er et unikt og æstetisk møde mellem en gammel tradition og nye, sofistikerede tekstiler.

HOSOO Collection has roots in a 2000-year-old Japanese weaving technique. The collection marks a unique and aesthetic encounter between an ancient tradition and new, sophisticated textiles.



SWAY

Virksomhed: Trip Trap Denmark A/S.

Design: Rikke Frost.

Juryen siger:

Gyngestolen SWAY står med sin lave og brede form solidt og indbyder til afslapning og ro, i haven eller på stranden. Det enkle formsprog understreges af en enkel sammen sætning af robuste materialer, der sender venlige hilsener til danske møbeltraditioner, men som opdaterer dem og tilføjer sin helt egen tone. Sway udtrykker nytænkning og bærer samtidig på klassiske designdyder som enkelhed, funktionalitet og fokus på detaljen.

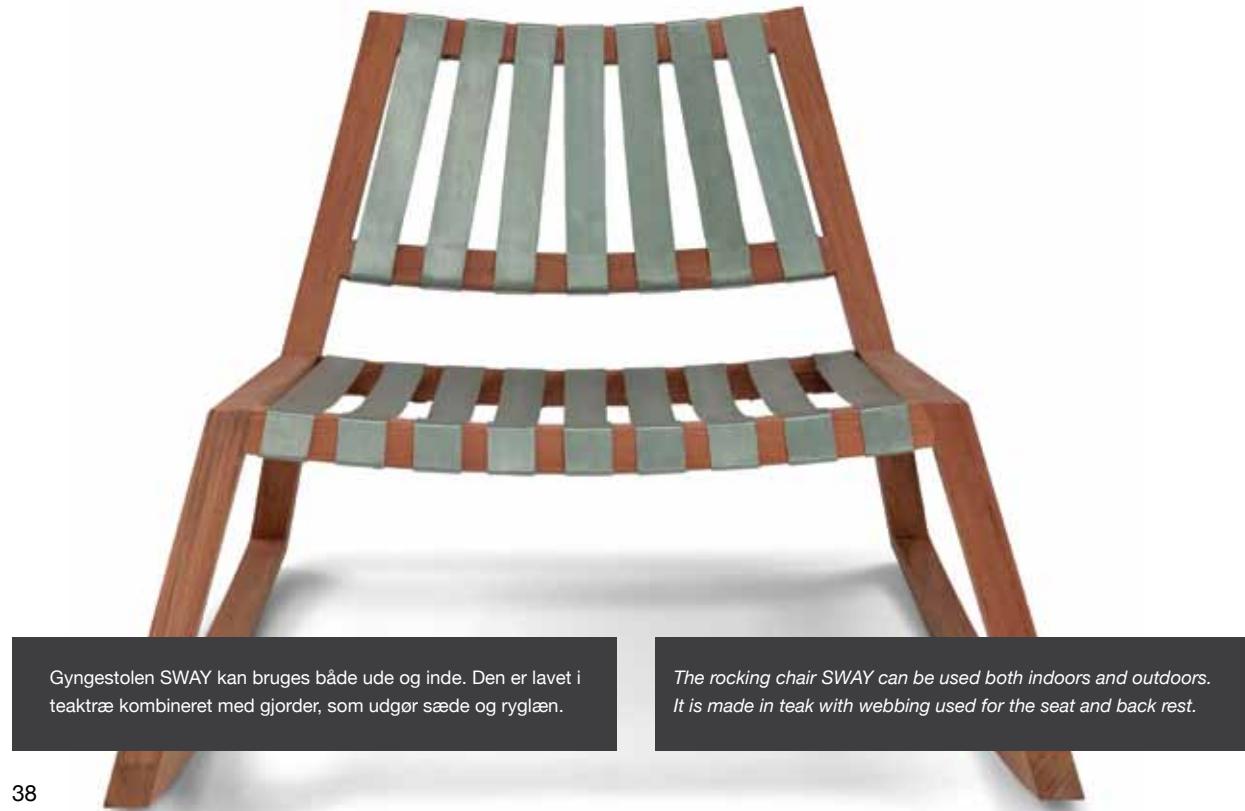
SWAY

Company: Trip Trap Denmark A/S.

Design: Rikke Frost.

The Jury's statement:

With its low, wide shape, the rocking chair SWAY stands firm, inviting rest and relaxation in the garden or on the beach. The simple idiom is underscored by a simple combination of robust materials that gives a nod to Danish furniture traditions while also updating them and adding its own unique tone. Sway reflects innovation as well as classic design virtues such as simplicity, functionality and a focus on details.



Gyngestolen SWAY kan bruges både ude og inde. Den er lavet i teaktræ kombineret med gjorder, som udgør sæde og ryglæn.

The rocking chair SWAY can be used both indoors and outdoors. It is made in teak with webbing used for the seat and back rest.



BRANDSERVICEKONCEPT TIL AARHUS UNIVERSITET

Institution: Aarhus Universitet.

Design: Hatch & Bloom A/S.

Juryen siger:

Aarhus Universitets fokus på at kvalificere studievalg er udmøntet i en indbydende og sammenhængende form, hvor designet på enkel, ligefrem og klar måde understøtter målet: At støtte og inspirere kommende studerende i deres studievalg. Designet er på en gang levende og stringent og inviterer til dialog i en form, hvor drømme, tvivl og overvejelser tages alvorligt.

BRAND SERVICE CONCEPT FOR AARHUS UNIVERSITY

Institution: Aarhus University.

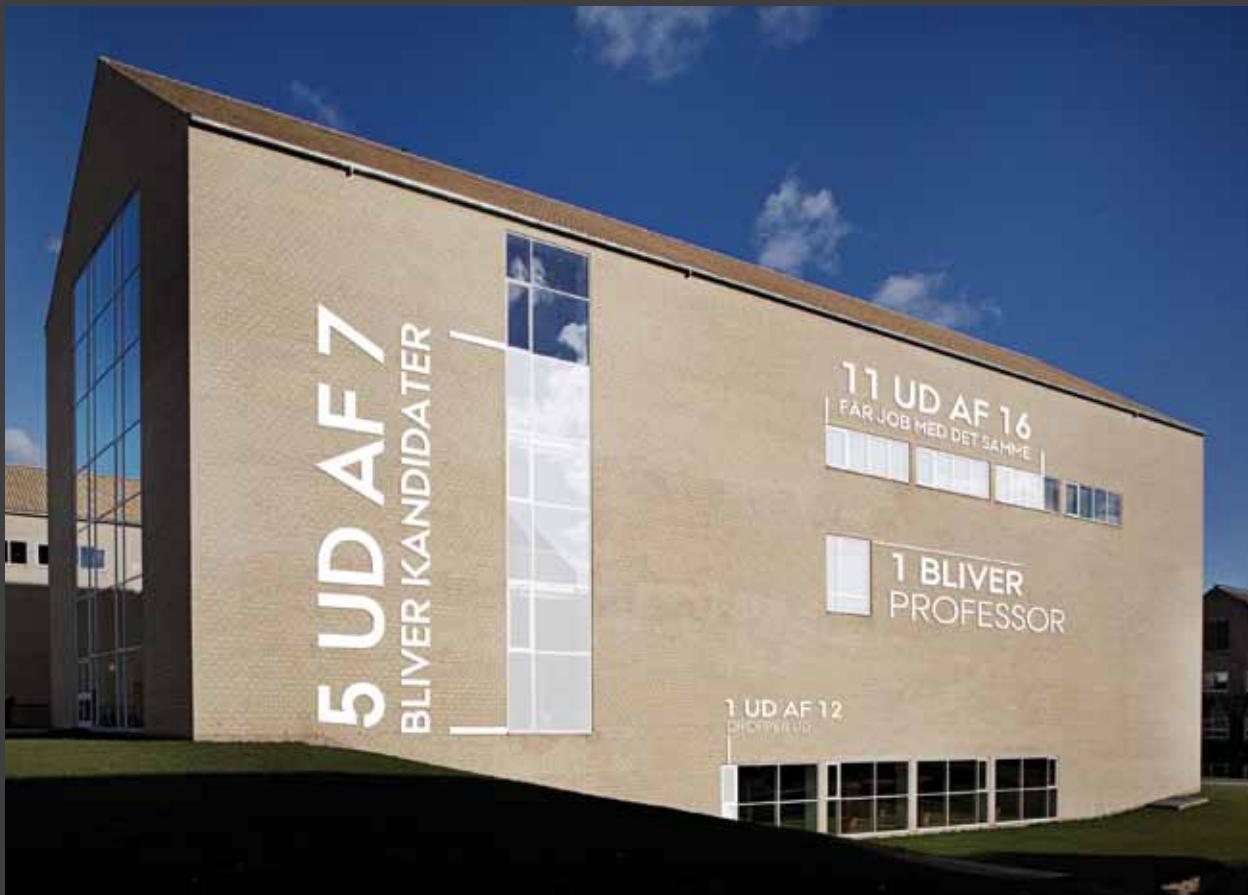
Design: Hatch & Bloom A/S.

The Jury's statement:

Aarhus University's emphasis on enabling prospective students' to make a more qualified choice is expressed in an inviting and coherent form, where the design promotes the goal in a simple, clear and straightforward manner: supporting and inspiring prospective students in their choice of degree programme. The design is both dynamic and stringent and encourages dialogue in a form where dreams, doubts and considerations are taken seriously.

22% af alle, der vælger en videregående uddannelse, bruger mindre end en time på at afsøge, hvilken uddannelse de skal bruge de næste 5–6 år af deres liv på. 17% vælger om inden for de første to år. 12% dropper helt ud og mere end 50% gennemfører ikke uddannelsene på normeret tid. Aarhus Universitet har derfor lavet en brandingkampagne. Helt konkret ses det udtrykt gennem et nyt kommunikations- og indretningskoncept for studievejledningen samt en række nye vejledningsservices i form af en chatservice, applikation, afklaringsguide samt nye vejledningsroller.

22% of the students embarking on a higher education programme spend less than an hour determining which degree they intend to spend the next five to six years of their life pursuing. 17% make a new choice within the first two years. 12% drop out entirely, and more than 50% do not complete their studies within the allotted time frame. Aarhus University has therefore launched a branding campaign. The campaign is reflected in a new communication and design concept for the student guidance service and in new counselling services in the form of a chat service, an app, a decision-making guide and new counsellor roles.



Danidas Oplevelescirkler

Institution: Udenrigsministeriet/Danida.

Producent: Jysk Display.

Design og idé: Lysth, grafisk designer Maiken Lyster Thonke.

Tekst, sparring, PR: Christian Våbensted og Aksel Brink.

Lyddesign: Rune Holberg. Duftdesign: Ambient Idea.

Juryen siger:

Danidas udstilling er en elegant og inviterende måde at udforme en visuelt enkel og robust udstilling, der skal opstilles i visuelt krævende omgivelser som f.eks. et butikscenter. Cirklerne fremstår markante og venlige, og udstillingens indre rum formår at aktivere og appellere til både børn og voksne.



Udstillingens form tager udgangspunkt i elementer i Danidas visuelle identitet. Ved hjælp af rumlige elementer i form af cirkler i varierende højder skabes rum, som udefra har en organisk og indbydende form, og som indefra skaber en labyrint af sansrum.

Danida's Experience Circles

Institution: Udenrigsministeriet/Danida.

Manufacturer: Jysk Display.

Design and concept: graphic designer Maiken Lyster Thonke,

Lysth. Text, support, PR: Christian Våbensted and Aksel Brink

Sound design: Rune Holberg. Scent design: Ambient Idea.

The Jury's statement:

Danida's exhibition is an elegant and inviting way of designing a visually simple and robust exhibition to be set up in visually demanding contexts, for example in a shopping centre. The circles appear distinct and friendly, and the interior space of the exhibition manages to activate and appeal to children and adults alike.

The form of the exhibition is based on elements of Danida's corporate identity. Spatial elements in the form of circles of varying heights are used to create spaces that have an organic and inviting shape when viewed from the outside while creating an internal labyrinth of sensory rooms.



MapMyClimate

Projektpartnere: DHI, NIRAS BlomInfo, Microsoft, DMU (Århus Universitet), Københavns Kommune, Minard Design, Morten Kvist, DTU, Mandag Morgen.
Design: Morten Kvist & Maria Minard.

Juryen siger:

MapMyClimate er et spændende og ambitøst bud på en måde at skabe opmærksomhed om vores klimaudfordringer, og hvordan vi som enkeltpersoner kan bidrage til reduktion af ressourceforbruget. Med sit sammenhængende og overskuelige design inspirerer sitet til at gå på opdagelse og giver med en lyntest af brugerens ressourceforbrug indgang til nyttige råd og perspektivering.

MapMyClimate

Project partners: DHI, NIRAS BlomInfo, Microsoft, DMU (Århus University), City of Copenhagen, Minard Design, Morten Kvist, Technical University of Denmark, Mandag Morgen.

Design: Morten Kvist and Maria Minard.

The Jury's statement:

MapMyClimate is an interesting and ambitious attempt at drawing attention to our climate challenges and to what we can do as individuals to reduce our resource consumption. With a clear and consistent design, the site inspires users to explore, and with a quick test of the user's resource consumption it offers useful advice and perspectives.

MapMyClimate er en klimaportal, der har til formål at give brugeren en forståelse for egne klima- og forbrugsvaner, og hvad den personlige CO₂-udledning betyder for nærmiljøet.

MapMyClimate is a climate portal that offers users an understanding of their own climate and consumption habits and the impact of their personal CO₂ emissions on their local environment.

map my climate

mit klima mit område CO2 slankråd om MapMyClimate Kristian B. LDG AF

SCENARIER

KLIMABÅRØMETER

- Worst case
- Business as usual
- A1B
- Min Klimahjælp**
- A1T
- B2
- EU 2050
- B1
- Mit klimamål
- Best case
- I dag

OMRÅDER

Vælg her

Varme-forringning
El
Daglig transport
Bem. dags
Flyvning
Sommer-hed
Meld.

DIN CO2 SLANKEKUR

Hvor vil du gerne spare CO2?

NEDME RÅD RADIKALE RÅD

Nedenfor kan du læse råd indenfor det område du har valgt. Til højre kan du se hvad du sparer i procent hvis du følger rådet.

Senk rumtemperaturen ned til 16 grader, hvis du ikke er hjemme i længere tid.

Sluk lyset, når du forlader et rum, eller når der er tilstrækkeligt med dagslys.

Drop vinen ét weekend om måneden.

Din personlige CO2 slanketur

Hvis du følger de nemme råd kan du spare 25%. Men hvis du vil nå dit klimamål på 56% er du nødt til at gøre noget ved de radikale råd. Det valg har du måske mulighed for at tage næste gang du skal flytte, have nyt kaleskab eller det gamle stofly fra ikke kan køre mere.

Se alle CO2 slankråd

Her kan du læse de samlede CO2 Slankråd.

Se hvad dit CO2 forbrug gør ved klimaet

Til klimaeffektkøn

hostNORDIC

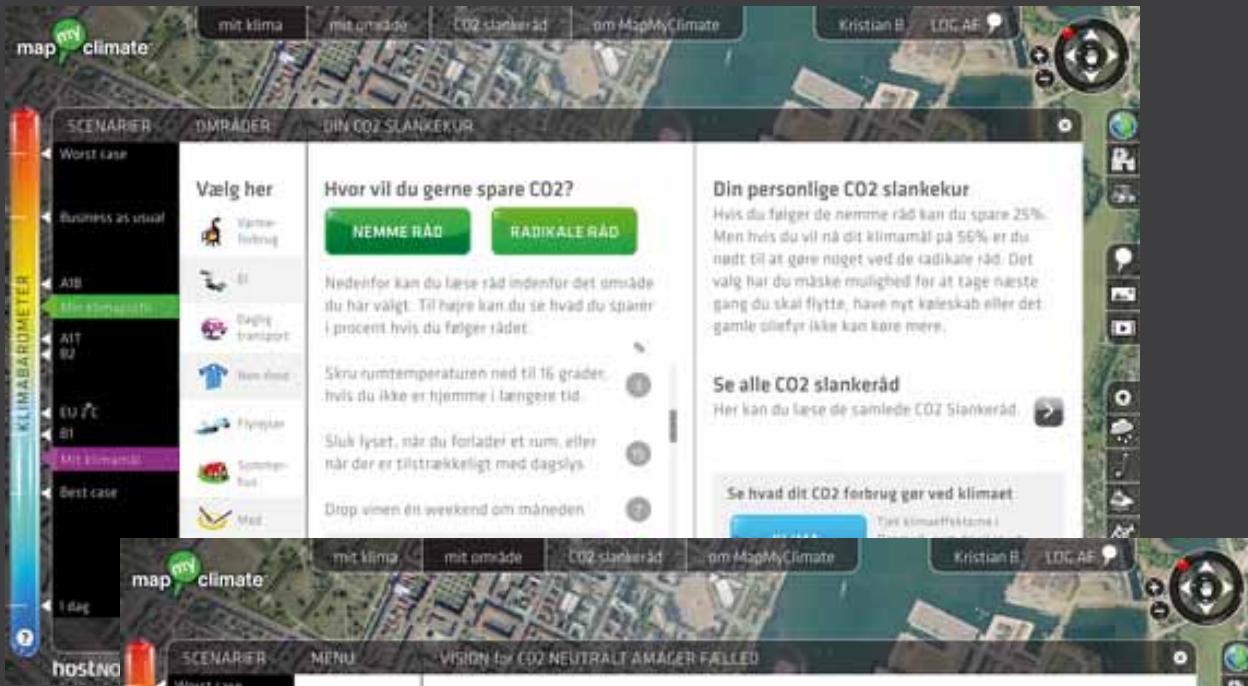
VISION for CO2 NEUTRALE AMAGER FÆLLED

KLIMA-EFFEKTER

Vis klima-effekter

VIDERE

bing



map my climate

mit klima mit område CO2 slankråd om MapMyClimate Kristian B. LDG AF

SCENARIER

KLIMABÅRØMETER

- Worst case
- Business as usual
- A1B
- CO2 neutral bygel**
- A1T
- B2
- EU 2050
- B1
- Best case
- I dag

MENU

Klima-tilstand
Varme-forringning
El
Energi
Transport
AFTAK
Vand
Vandskifte
Vandforbrug
Grønne tage
Klimaeffekter som
de vil få ud af hvis du
1 weekend sparer 10%
CO2-dunge pr. km.
CO2 om din cykkel
kunne ikke bøsse i
din CO2-nærbar
Tidslinje

VISION for CO2 NEUTRALE AMAGER FÆLLED

KLIMA-EFFEKT

Vis klima-effekter

VIDERE

bing



Nordisk Kvindelitteraturhistorie på Nettet

Organisation: Nordisk Kvindelitteraturhistorie på Nettet.

Design: ESSENSEN, Hanne Cassim & Mette Johansson.

Juryen siger:

Nordicwomensliterature.net har på meget fin vis lykkedes med at udtrykke det historiske element på en nutidig måde, som giver indholdet ny relevans. For brugeren er det et overskueligt, let og intuitivt site at navigere i, hvor der også er mulighed for at lade sig inddrage via profilfunktionen. Det enkle grafiske udtryk står skarpt og forbinder på forbilledlig vis det visuelle indtryk med indhold og nem navigation.

The History of Nordic Women's Literature

Organisation: *The history of Nordic women's literature*.

Design: ESSENSEN, Hanne Cassim and Mette Johansson.

The Jury's statement:

Nordicwomensliterature.net successfully manages to express the historical aspect in a contemporary design that gives the content renewed relevance. For the user it is a well-ordered, accessible and intuitive site to navigate, which also enables direct involvement via the profile function. The simple and crisp graphic expression links the visual impression with content and ease of navigation in exemplary fashion.

Nordisk Kvindelitteraturhistorie på Nettet er en webportal på dansk, svensk og engelsk, der som den første af sin art præsenterer 1.000 års kvindelitteraturhistorie fra de nordiske lande. Indholdet baserer sig på bogværket Nordisk Kvindelitteraturhistorie, der udkom 1992-1998.

The History of Nordic Women's Literature is a web portal in Danish, Swedish and English and the first of its kind to present 1,000 years of women's literature from the Nordic countries. The online content is based on the book Nordisk Kvindelitteraturhistorie (The history of Nordic women's literature), which was published in 1992-1998.

THE HISTORY OF NORDIC WOMEN'S LITERATURE

Type keyword

Search among 229 articles from 813 writers through 1800-2008

Why sign up? | LOGIN | SIGN UP

She reinvented narrative prose world fame, and won the Nobel Prize >

THE HISTORY OF NORDIC WOMEN'S LITERATURE, 2012. PUBLISHED BY: KVENFD. © 2012

ARTICLES ▾ WRITERS ▾ THEMES ▾

Why sign up? | LOGIN | SIGN UP

NEWS

On 27 March Danish writer turned 85. Her work has been well received and you can continue to follow our critique of modernist themes throughout her life. She has written 8 children and adults books.

[Read more about Olga](#)

READERS RECOMMEND

FOUND SOMETHING YOU'RE INSPIRED TO READ? OR DID YOU READ SOMETHING AND ARE LOOKING FOR MORE INFORMATION? SHARE YOUR EXPERTISE!

ARTICLES ▾ WRITERS ▾ THEMES ▾

Why sign up? | LOGIN | SIGN UP

The site holds more than two hundred articles on one thousand years of Nordic literature and examining the work of 825 writers. You can find analyses of major, well-known writers as well as minor and lesser known ones.

There are also survey articles introducing a period of literary history, or turning the spotlight on specific themes and trends in genres at various points in history.

FEATURED ARTICLES

ARTICLES ▾ WRITERS ▾ THEMES ▾

Why sign up? | LOGIN | SIGN UP

ARTICLES ▾ WRITERS ▾ THEMES ▾

Why sign up? | LOGIN | SIGN UP

Read about more than eight hundred writers, their lives and works. You can filter the writers list based on nationality, or you can use the timeline to follow Nordic women writers through the past three centuries. See who were born when, and how many continue separate the Swedish Birgitta von Vadsöö from the Danish Adida Ravndåkde.

You will also, where available, find links to free online versions of works written by the authors; information on works by and about the authors from Nordic libraries - and, naturally, links to articles from the History of Nordic Women's Literature that treat of the writers and their works.

FEATURED WRITERS

FIND WRITERS VIA ▾

Period [Name]

[Hide filters]

COUNTRY

Denmark Faroe Islands Finland Greenland Iceland Norway
 Sweden

[RESET] [SEARCH]

1893 1894 1895 1896 1897 1898 1899 1900 1901 1902 1903 1904 1905 1906 1907 1908 1909 1910

1960-1990

Norway

See all keywords

Gender Roles
 Modernity
 Sexuality

[RESET] [SEARCH]

... HOW I SING THE BALLAD

Even though much Nordic ballad tradition of the last four hundred and more years has been lost, the surviving tradition represents an overwhelming...

WRITERS:
Krabbe, Anne Juul, Christence
My, Anna
Jónsdóttir, Gunnhildur
Jacobsdóttir & Myri, Birka
Iversdatter & Skála, Anna Sofie
Solveig, Solveig
Naturberg, Gréta
Kristensdatter, Kristense
Kvile, Ingibjör

Vestas' visuelle identitet på mobile platforme

Virksomhed: Vestas Wind Systems A/S.

Design: Designit A/S.

Juryen siger:

Designet er overbevisende. Man tiltrækkes af navigationshjulets bevægelse, og på grund af den fine animation opleves skærmen nærmest stoflig, når den berøres. Som bruger inddrages man med det samme og får lyst til at udforske vinduniverset. Det er prisværdigt at se, hvordan Vestas har formået at skabe en fornyende og dynamisk grafisk identitet for virksomhedens mobile platforme og samtidig holde fast i det grundlæggende visuelle udtryk.

Vestas' corporate identity on mobile platforms

Company: Vestas Wind Systems A/S.

Design: Designit A/S.

The Jury's statement:

The design is convincing. The movement of the navigation wheel draws the user in, and the beautiful animation gives the screen an almost textural character when the screen is touched. The user is instantly engaged and wants to explore the wind universe. In a praiseworthy effort, Vestas has managed to create a refreshing and dynamic graphic identity for the company's mobile platforms while preserving its basic visual expression.

Mobile services er blevet et væsentligt element af Vestas' brand, og virksomheden har derfor udviklet en overordnet visuel identitet for de mobile platforme. Der er indtil videre skabt to ambitiøse tablet apps med baggrund i den nye visuelle identitet: 'Wind & Site' og 'Turbine Explorer'. To apps der skaber helt nye og engagerende interaktions- og dialogmuligheder i mødet mellem Vestas og beslutningstagere og teknikere.

Mobile services have become an essential aspect of Vestas' brand, and the company has therefore developed an overarching corporate identity for its mobile platforms. So far, the company has launched two ambitious tablet apps based on this new corporate identity: 'Wind & Site' and 'Turbine Explorer'. The two apps create new and engaging opportunities for interaction and dialogue in the encounter between Vestas and decision-makers and technicians.



DSB Billet

Virksomhed: DSB.

Design: DSB IT og DSB Visuel Kommunikation (grafik).

Underleverandør: CellPoint Mobile.

Juryen siger:

I junglen af apps glimrer DSB Billet ved at være enkel, brugervenlig og veldesignet. Dermed opfylder den uomgængelige krav til et redskab, der skal appellere til en meget bred målgruppe, og som for mange udgør en praktisk hjælp i dagligdagen. Her har man sit helt eget billetkontor lige ved hånden.



DSB Billet-applikationen er en mobil salgskanal for billetter til DSB Intercity og regionaltog. Med 225.000 downloads og 1.500 solgte billetter hver dag har DSB Billet formået at flytte en god andel af billetsalget over på smartphones.

DSB Ticket

Company: DSB.

Design: DSB IT and DSB Visuel Kommunikation (graphics).

Sub-supplier: CellPoint Mobile.

The Jury's statement:

In the apps jungle, DSB Billet stands out by being simple, user-friendly and well designed. With these qualities, it meets essential demands to a tool that has to appeal to a very broad target group, and which many rely on as a convenience in their daily lives. This gives the users their own personal ticket office, right at their finger tips.

The app DSB Billet is a mobile sales channel for tickets to DSB Intercity and regional trains. With 225,000 downloads and 1,500 tickets sold every day, DSB Billet has managed to shift a considerable share of its ticket sales to the smartphone platform.

Hovedmenu

- Køb billet og plads >
- Køb billet >
- Køb pladsreservation >
- Se pladsreservationer >

Indstillinger

Indstillinger

Information

Rejser

Tidligere

Afg.	Ank.	Dato	Tid	Skift
16:22	18:41	14/10-10	2:19	0
Nørreport st - Kolding st >				
16:39	19:00	14/10-10	2:21	2
Nørreport st - Kolding st >				
16:49	19:25	14/10-10	2:36	2
Nørreport st - Kolding st >				

98% Reservation ikke mulig

Tilbage Bekræft køb Senere

Rejseinformationer

Rejseinformation

16:39 afg.	Nørreport st
16:43 ank. 18:50 afg.	København H
	ICL 59 Reservation mulig
18:37 ank. 18:45 afg.	Fredericia st
	RE 3353

Næste

Rejseinformation

Dato:	18. okt. 2010		
Fra:	Århus H	Afg.:	10:00
Til:	Odense st	Ank.:	11:45
Service:	Standard	Skift:	0

Pris oversigt

Total:	212,00 kr
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Jeg accepterer handelsbetingelserne

Næste

Hovedmenu Billetter Indstillinger

Identitet til Nikolaj Kunsthals

Virksomhed: Nikolaj Kunsthals.

Design: Per Madsen og Robert Daniel Nagy, Scandinavian DesignLab.

Juryen siger:

Nikolaj Kunsthals overordnede, enkle farvepalette og markante typografi sikrer hurtig genkendelse og en stærk sammenhængskraft mellem de forskellige platforme, som designet udfoldes på. Det er et meget vellykket grafisk design, der giver markant modspil til udstillingsstedets historiske tyngde.

Identity for Nikolaj, Copenhagen Contemporary Art Center

Company: Nikolaj, Copenhagen Contemporary Art Center.

Design: Per Madsen and Robert Daniel Nagy, Scandinavian DesignLab.

The Jury's statement:

The simple general colour palette and characteristic typography used by Nikolaj, Copenhagen Contemporary Art Center ensure quick recognition and a high degree of consistency among the various platforms where the design is unfolded. It is a very successful graphic design that provides a distinctive counterpoint to the historic gravity of this exhibition venue.



Nikolaj Kunsthals nye visuelle identitet bruger enkle og effektive virkemidler. Et stærkt, kommunikerende budskab kombineret med en karakterfuld font giver et virkningsfuldt grafisk udtryk.

**“I BELIEVE
IN ART”**
**NIKOLAJ
KUNSTHAL**

The new corporate identity for Nikolaj, Copenhagen Contemporary Art Center relies on simple and effective means. A strong, communicating message combined with a distinctive font creates an effective graphic expression.



Folkeskolemateriale om vold i hjemmet

Organisation: Danner.

Design: It's all about.

Juryen siger:

Publikationen fremstår med design og farveskala i et åbent og stærkt formsprog, der appellerer til både børn og voksne, og som samtidig passer godt til det alvorlige emne. Resultatet er et vellykket spil mellem design og indhold, der skaber et stærkt og kommunikativt budskab.



Folkeskolematerialet om vold i hjemmet er det første landsdækkende undervisningsmateriale til 5. og 6. klasser, der giver lærerne en indgang til at tale med eleverne om et tabubelagt emne. Det grafiske design udfoldes i elevbog, lærervejledning, bogmærke samt informationspjece.

Education material about domestic violence

Organisation: Danner.

Design: It's all about.

The Jury's statement:

The publication uses a design and a colour scale with an open and powerful expression that appeals to both children and adults, and which is appropriate for the serious topic. The outcome is a successful interaction between design and content that creates a powerful and communicative message.

The material on domestic violence is the first national educational material for 5th- and 6th-grade students that gives teachers a basis for addressing this taboo topic with their students. The graphic design is unfolded in a student's book, a teacher's manual, a bookmark and an information brochure.



Simply Chocolate

Virksomhed: Simply Chocolate.

Design: Mikkel Würtz, BOCCA.

Juryen siger:

Designet slår tydeligt igennem med en stærk konceptuel idé, hvor emballagen er præget af ord frem for billeder. Humoristiske citater på emballagen i kombination med skarp grafik giver et unikt indtryk og en forfriskende fornøjelse til et meget sødmefyldt område.



Simply Chocolate er et grafisk designkoncept til en række forskellige chokolader, som skiller sig ud fra alle andre chokoladeemballager.

Simply Chocolate

Company: Simply Chocolate.

Design: Mikkel Würtz, BOCCA.

The Jury's statement:

The design makes a powerful statement with a strong conceptual idea where the packaging is characterised by words rather than images. Humorous quotations on the packaging in combination with crisp graphics create a unique impression and bring refreshing renewal to a sweet area.

Simply Chocolate is a graphic design concept for a series of chocolates that stands out from other examples of chocolate packaging.







CLASSICS 2012

Høvdingestolen

Design: Finn Juhl, 1949.

Virksomhed: Onecollection (siden 2001).

Tidl. producenter Niels Vodder, Søren Horn,
Niels Roth Andersen og Ivan Schlechter.

Danish Design Award Classics 2012 gives til
Finn Juhls Høvdingestol. 63 år efter den blev skabt,
står den som en af de vigtigste eksponenter for
'Danish Modern'.

Høvdingestolen markerede ved præsentationen i 1949
en fornyelse i dansk møbelkunst. Inspireret af samtidis-
kunsten og med sine organiske former, frigjorde stolen
sig fra den traditionsbundne, danske møbeltradition
og den strenge funktionalisme med sin form, konstruktion
og sit materialevalg.

Høvdingestolen står i dag som inspiration for en ny
generation af møbelkunstnere og som et symbol på, at
fokus på ultimativ kvalitet, internationalt format og vilje
til at bryde tradition, kan være vejen til at gøre en forskel
som designer.

Chieftain's Chair

Design: Finn Juhl, 1949.

Company: Onecollection (since 2001).

Former manufacturers Niels Vodder, Søren Horn,
Niels Roth Andersen and Ivan Schlechter.

*The Danish Design Award Classics 2012 goes to Finn
Juhl's Chieftain's Chair. Today, 63 years after it was created,
it stands as one of the most important exponents of the
term 'Danish Modern'.*

*When it was presented in 1949, the Chieftain's Chair
marked a renewal of Danish furniture design. With
inspiration from contemporary art and with its organic
shapes, the chair's form, construction and choice of
materials broke free from strict functionalism and the
contemporary Danish furniture tradition.*

*Today, the Chieftain's Chair is a source of inspiration for
a new generation of furniture designers and as a symbol
that focus on ultimate quality, world-class format and
the willingness to break with tradition can be the way
to make a difference as a designer.*





A red and white abstract graphic featuring a large circle on the left, a diagonal banner with the text "WINNER TALENT 2012", and a white chevron shape on the right.

WINNER TALENT 2012

Danish Design Award Talent 2012

Danish Design Awards talentpris er indstiftet for at skabe en frugtbar forbindelse mellem den professionelle verden og designuddannelserne, og ikke mindst for at sætte fokus på det store talentpotential, der findes i Danmark. Blandt de nominerede fandt juryen designere, hvis profil bekræfter eksistensen af en værdifuld, nordisk designtradition i forbilledlig kombination med modet og evnen til at skabe fornyelse.

Juryen

Danish Design Award Talent 2012

The Danish Design Award's talent prize was founded with the goal of creating a fruitful link between the professional world and design education and, not least, to highlight the considerable talent potential in Denmark. Among the nominees, the jury found designers whose profile confirms the presence of a valuable Nordic design tradition in exemplary combination with the courage and the ability to create renewal.

The Jury



Thea Ubbe Ebbesen

Kunstakademiet Designskole, Industriel Design.
Kandidat vinter 2012.

Juryen siger:

Thea Ubbe Ebbesen får Danish Design Awards talentpris for sin vilje og evne til at løse vigtige designudfordringer gennem samarbejde, metodisk analyse og ved designmæssigt at skabe en sikker sammenhæng mellem udtryk, form og funktion.

Thea har gennem hele sit studium på Danmarks Designskole (nu Kunstakademiet Designskole) vist et formgivningsmæssigt og metodisk højt niveau og med sit afgangspunkt, viser hun, at et samfundsmaessigt og menneskeligt fokus med et kuvøseprojekt, som sigter på en bedring for tidligt fødte børns start på livet.

Kuvøseprojektet er på én gang respektfuldt, diskret og meget innovativt. Materialevalg og funktioner er designmæssigt tilpasset et krævende hospitalsmiljø uden, at der er gået på kompromis med en af de væsentligste funktioner – at signalere ro og tryghed i en menneskelig kritisk situation.

Juryen håber, at Thea vil fortsætte sin designkarriere af den vej, hun har vist med sit afgangspunkt ved samarbejde, designmæssigt vovemod og – ikke mindst – ved at søge at skabe bedre forhold for mennesker.

The Royal Danish Academy of Fine Arts, School of Design, Industrial Design. Master's graduation: winter 2012

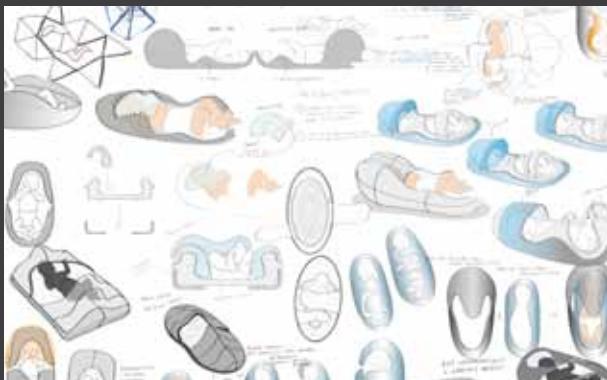
The Jury's statement:

Thea Ubbe Ebbesen receives the Danish Design Awards' Talent Award for her determination and ability to address important design challenges by means of cooperation and methodical analysis and to use design to achieve a convincing coherence of expression, form and function.

Throughout her studies at The Danish Design School (now the Royal Danish Academy of Fine Arts, School of Design), Thea Ubbe Ebbesen has demonstrated form-giving and method on a very high level, and in her graduation project she displays a social and human focus with an incubator project that aims to give premature children a better start on life.

The incubator project is respectful, discreet and highly innovative. By means of design, she has adapted materials and functions to a demanding hospital environment without compromising on one of the key functions: signalling a sense of calm and safe in a critical human situation.

The jury hopes that Thea will continue her design career along the path that she has indicated with her graduation project; a path that is marked by cooperation, design audacity and – not least – the aspiration of improving human living conditions.



The background consists of abstract geometric shapes. A large, solid red circle is positioned on the left side. Overlaid on it is a white shape resembling a stylized 'M' or a series of nested chevrons pointing upwards and to the right. The text 'NOMINEES, TALENT 2012' is written diagonally across this white shape in a bold, red, sans-serif font.

NOMINEES, TALENT 2012



Anders Backe, Troels Rask Pedersen, Anne-Sofie Voss

Aalborg Universitet, Industriel Design.
Kandidater vinter 2012.

Aalborg Universitet om Anders Backe, Troels Rask Pedersen og Anne-Sofie Voss:
Anders Backe, Troels Rask Pedersen og Anne-Sofie Voss' afgangsprojekt er en designløsning, der forbedrer byens telekommunikations-netværk gennem et nyt produkt: antennelampen, der er en æstetisk, funktionel og teknologisk nyskabelse. De studerende har desuden vist særlige evner for at analysere behovene hos byens interesser på mange niveauer og skabt nye forretnings- og samarbejdsmodeller for virkeliggørelse af projektet. Evnen til at tænke design, system og teknologi sammen i en innovativ og brugbar løsning, udtrykker et højt og prisværdigt talent.

*Aalborg University, Industrial Design.
Master's graduation: winter 2012.*

Aalborg University about Anders Backe, Troels Rask Pedersen and Anne-Sofie Voss:
Anders Backe, Troels Rask Pedersen and Anne-Sofie Voss' graduation project is a design solution that improves the city's telecommunications network by means of a new product: the antenna lamp, which marks an aesthetic, functional and technological innovation. The students have also demonstrated a special ability to analyse the needs of the city's stakeholders on many levels and created new business and cooperation models for the implementation of the project. The ability to combine design, system and technology in an innovative and useful solution reflects an outstanding and praiseworthy talent.





Anders Møller Højmose

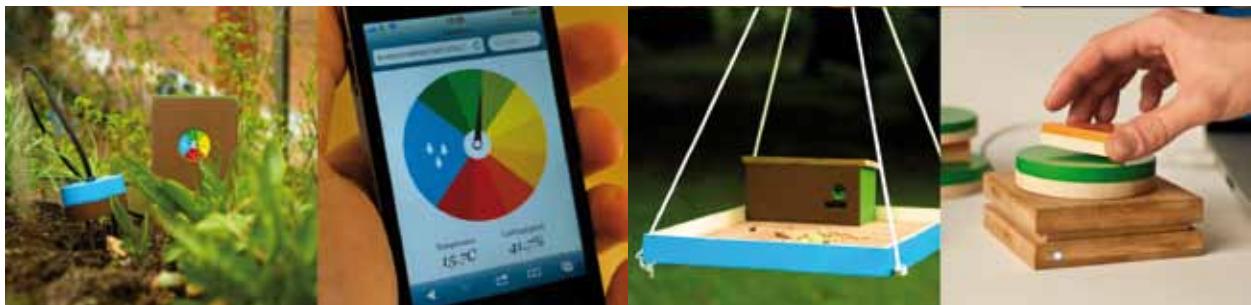
Kunstakademiets Designskole, Interaktionsdesign
Kandidat sommer 2012

Kunstakademiets Designskole om Anders Møller Højmose:
Anders Møller Højmose udmarkes sig inden for interaktionsdesign med nye fysisk-digitalte interfacers samt inden for visuel kommunikation til web og print. Hans arbejde er eksperimenterende, nyskabende og med en gennemgående evne til at tænke på tværs af konventionelle kategorier. Han er absolut et godt bud på fremtidens danske designer.

*The Royal Danish Academy of Fine Arts, School of Design,
Interaction design. Master's graduation: summer 2012*

*The Royal Danish Academy of Fine Arts, School of Design
about Anders Møller Højmose:*

Anders Møller Højmose stands out in the field of interaction design with new physical-digital interfaces and with visual communication for web and print formats. His work is experimental, innovative and shows a consistent ability to think across conventional categories. He is definitely a strong candidate for the Danish designer of the future.





Anne Boysen Lorenzen

Arkitektskolen Aarhus, Studio M:A:D (Making Architectural Design). Kandidat sommer 2012.

Arkitektskolen Aarhus skriver om Anne Boysen Lorenzen: Anne Boysen Lorenzen har et stort engagement og talent for designfaget. Anne interesserer sig for mennesker og vores adfærd og formår at omsætte abstrakte iagttagelser og informationer til gavnlige og nytænkende produkter. Med en praktisk og kunstnerisk tilgang leverer hun fremragende resultater.

I Annes afgangsprøjekt har hun fokuseret på fremtidsorienteret design gennem innovativ designstrategi 'VIP – vision i produktdesign'. Ved at sætte trends og samfundsstrømninger ind i en større kontekst har hun designet et fremtidssikret møbel for Erik Jørgensens Møbelfabrik.



Aarhus School of Architecture, Studio M:A:D (Making Architectural Design). Master's graduation: summer 2012.

Aarhus School of Architecture about Anne Boysen Lorenzen: Anne Boysen Lorenzen has a strong commitment to and talent for design. Anne takes an interest in people and our behaviour and is able to translate abstract observations and information into useful and innovative products. With her practical and artistic approach she delivers outstanding results.

In her graduation project Anne has focused on future-oriented design by means of an innovative design strategy: 'VIP – vision i produktdesign' (VIP – vision in product design). By placing trends and societal trends into a larger context she has designed a future-proof furniture piece for the furniture manufacturer Erik Jørgensens Møbelfabrik.





Anne Danielsen

Designskolen Kolding, Institut for Produktdesign.
Kandidat sommer 2012.

Designskolen Kolding om Anne Danielsen:

Anne Danielsen er et stærkt bud på fremtidens designer. Hun har gennem hele sit studieforløb udvist en stor interesse for at lave designløsninger, der kan være med til at forbedre den danske sundhedssektor.

I Anne Danielsens afgangsprøje 'Kreativitet i den offentlige sektor – medicinhåndtering' tager hun udgangspunkt i Medicinsk afdeling på Kolding Sygehus men har lavet et løsningsforslag, som kan favne bredere ud i det danske sundhedssystems sammensætning.

Anne Danielsen viser på eksemplarisk vis, at designfaget har et meget stort potentiale i forhold til at være med til at skabe en bedre, offentlige sektor.

*Kolding School of Design, Department of Product Design.
Master's graduation: summer 2012.*

Kolding School of Design about Anne Danielsen:

Anne Danielsen is a strong candidate for designer of the future. Throughout her studies she has shown great interest in creating design solutions that can help improve the Danish healthcare sector.

Anne Danielsen's graduation project, 'Kreativitet i den offentlige sektor – medicinhåndtering' (Creativity in the public sector – medicine management) is based on the medical ward at Kolding Hospital, but she has created a solution proposal that has the potential for a broader reach in the diversity of the Danish healthcare system.

Anne Danielsen demonstrates in exemplary fashion that design has a great potential for contributing to a better public sector.





Anne Grønlund Pedersen

Designskolen Kolding, Interaktionsdesign.

Kandidat sommer 2012

Designskolen Kolding om Anne Grønlund Pedersen:
Anne Grønlund Pedersen har gennem sin tid hos Designskolen Kolding udvist en stærk forståelse for fagets begreber og anvendelse samt et mod til at introducere design thinking i nye sammenhænge og bygge bro på tværs af faggrænser.

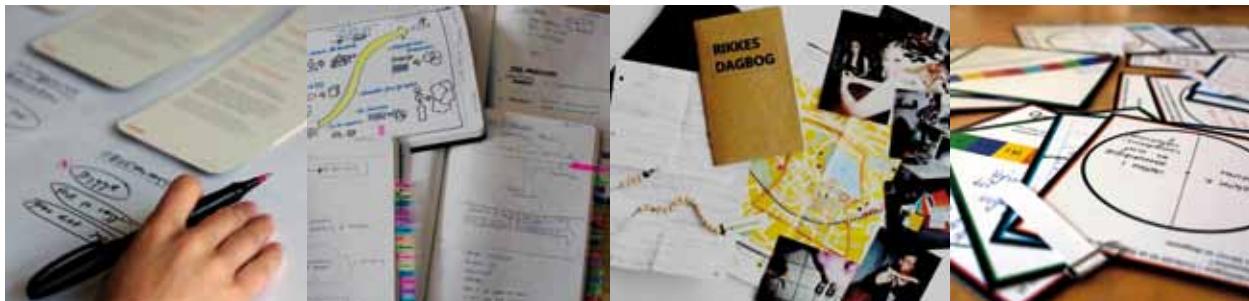
Anne Grønlund Pedersen udviser et særligt talent for at organisere og styre komplekse designfaglige processer. Hun tager udgangspunkt i relevante samfunds- og bruger-mæssige behov, leverer nyskabende og implementérbare løsninger og gennemfører sine projekter med stor entusiasme og professionalisme.

Kolding School of Design, Interaction design

Master's graduation: summer 2012

*Kolding School of Design about Anne Grønlund Pedersen:
In her studies at the Kolding School of Design, Anne Grønlund Pedersen has demonstrated a strong grasp of the concepts and application of the discipline as well as the courage to introduce design thinking in new contexts and work across disciplinary boundaries.*

Anne Grønlund Pedersen shows a special talent for organising and managing complex design processes. She takes her point of departure in needs that are relevant for the users and for society, produces innovative and viable solutions and completes her projects with considerable enthusiasm and professionalism.





Daniel Kowal, Carl Emil Jacobsen

Designskolen Kolding, Institut for Produktdesign.
Kandidater sommer 2012.

Designskolen Kolding om Daniel Kowal og Carl Emil Jacobsen:

Daniel Kowal og Carl Emil Jacobsens afgangsprojekt Essential er et overbevisende snapshot af tiden med fokus på madlavning, måltid og sanselighed. Essential er en serie af køkkenredskaber, som undersøger, hvordan enkle lokale materialer og forskellige håndværksteknikker kan være med til at understøtte madlavning og måltidet.

Daniel Kowal og Carl Emil Jacobsen er stærke bud på fremtidens produktdesignere, fordi de dels er optaget af, hvordan produkter bliver til, dels vores omgang med hverdagens genstande og dels de visioner, der ligger bagved de gode løsninger.

*Kolding School of Design, Department of Product Design.
Master's graduation: summer 2012.*

Kolding School of Design about Daniel Kowal and Carl Emil Jacobsen:

Daniel Kowal and Carl Emil Jacobsen's graduation project, Essential, is a convincing snapshot of our time with a focus on cooking, meals and sensual qualities. Essential is a series of kitchen utensils that examines how simple local materials and artisanal techniques can help support cooking and the meal.

Daniel Kowal and Carl Emil Jacobsen are strong candidates for product designers of the future because of their interest in how products are created, our interactions with everyday objects and the visions underlying the good solutions.





Ida Burchardi

Designskolen Kolding, Institut for Kommunikationsdesign
Kandidat sommer 2012

Designskolen Kolding om Ida Burchardi:

Ida Burchardi arbejder i sit afgangiprojekt fra Designskolen Kolding med en moderne og udvidet forståelse af bæredygtighedsbegrebet. Med sit projekt 'The Wardrobe Challenge' sniger hun sig helt ind i forbrugernes glemte garderober og skaber en ny økologisk bevidsthed i forbrugerens hverdag og omgangskreds gennem lige dele humor og kommunikation.

Ida tilhører en ny generation af interaktionsdesignere, der udvider designbegrebet og som T-shaped designer producerer både materielt som immaterielt design gennem flittig brug af designmetode- og teori.

Kolding School of Design, Department of Communication Design. Master's graduation: summer 2012

Kolding School of Design about Ida Burchardi:

In her graduation project from the Kolding School of Design, Ida Burchardi applies a modern and expanded understanding of the concept of sustainability. With her project 'The Wardrobe Challenge' she sneaks into the consumers' forgotten wardrobes and creates an ecological awareness in the consumer's everyday life and social circle with equal parts humour and communication.

Ida is part of a new generation of interaction designers who are expanding the concept of design and, as T-shaped designers, producing both material and immaterial design with the diligent application of design method and theory.





Johannes Grove

Arkitektskolen Aarhus, Institut for design.
Kandidat sommer 2011

Arkitektskolen Aarhus siger om Johannes Grove:
Trots sine kun 25 år har Johannes Grove allerede bevist et strålende talent som designer, formgiver og konceptudvikler. Han har lavet fascinerende projekter i kategorierne industrielt design, møbel og arkitektur. Og altid har hans designs en stærk og personlig karakter, der adskiller sig fra mængden.

Han er en designer, som formår at holde alle design-aspekterne i spill uden at miste sammenhængen mellem æstetik, strategi, produktion, oplevelse, bruger, økonomi mv.

Johannes tænker nyt og spændende men har altid en rød tråd til den danske og skandinaviske tradition, og vi er sikre på, at han er en af dem, vi skal holde øje med i fremtiden.

*Aarhus School of Architecture, Department of Design.
Master's graduation: summer 2011*

*Aarhus School of Architecture about Johannes Grove:
Although he is only 25 years old, Johannes Grove has already demonstrated his excellent talent as a designer, form-giver and concept developer. He has completed fascinating projects in the categories of industrial design, furniture and architecture. And his designs always have a strong and personal character that makes them stand out from the crowd.*

As a designer, he is able to keep all the design aspects in play without losing sight of the links connecting aesthetics, strategy, production, experience, user, economy etc.

Johannes comes up with new and intriguing ideas, which always maintain a link to the Danish and Scandinavian tradition, and we are certain that he will be someone to watch in the future.





Kerstin Kongsted

Aarhus Arkitektskole, Studio M:A:D (Making Architectural Design). Studerende på 5. år.

Aarhus Arkitektskole om Kerstin Kongsted:

Kerstin Kongsted har gennem hele sin studietid demonstreret sit talent. I projekterne på skolen har hun udforsket møbel- og belysningsfeltet med en meget selvstændig tilgang af høj æstetisk kvalitet.

Ud over at være en engageret studerende laver Kerstin mange projekter ved siden af studiet. Hun har deltaget i og vundet en del konkurrencer, ligesom hun har været med i flere udstillinger. Sidste år deltog hun bl.a. i Danish Design Week's udstilling 'Think Twice' med den enkle og fine stol 'DOK5611'.

Aarhus School of Architecture, Studio M:A:D (Making Architectural Design). Fifth-year student.

*Aarhus School of Architecture about Kerstin Kongsted:
Throughout her studies, Kerstin Kongsted has demonstrated her talent. In her projects at the school she has explored the fields of furniture and lighting with a very independent approach characterised by high aesthetic quality.*

In addition to being a dedicated student, Kerstin is involved in numerous extracurricular projects. She has participated in and won several competitions and taken part in a number of exhibitions. Last year, among other extracurricular activities, she took part in Danish Design Week's exhibition 'Think Twice' with the simple and beautiful chair 'DOK5611'.





Luise Andersen Hartvig, Laura L Kofoed Kjeldsen

DTU, Design og Innovation.

Studerende på 4. år.

DTU Design og Innovation om Luise Andersen Hartvig og Laura Louise Kofoed Kjeldsen:

Luise Andersen Hartvig og Laura Louise Kofoed Kjeldsen nomineres af DTU på grund af deres talent og kompetencer som designere. Det demonstreres dels gennem deres fælles bachelorprojekt for Unicef – ‘Sampakning af medicin’ – hvor de viser deres mangefacetterede talenter og designkompetencer. Luise og Laura repræsenterer begge på bedste vis evnen til integreret designtænkning.

The poster details the 'CO-PACKAGING OF ORS AND ZINC' project. It starts with 'THE CHALLENGE' which discusses the need for better oral rehydration salts (ORS) packaging. 'THE INITIATIVE' shows the team's approach. 'THE ENVIRONMENT' highlights the use of locally available materials like zinc cans and plastic jugs. 'EARLIER CONCEPTS' shows initial sketches. 'THE PAVELLOPE' and 'THE JUG' show the final product designs. 'MATERIALS' lists components like zinc cans, plastic jugs, and paper. 'THE STOUT' and 'THE MEASURING UNIT' show additional components. 'PRODUCTION' and 'EVALUATION' show the process and results. 'COMMUNICATION' and 'DISCUSSION' show how the project was presented. 'CONDITIONS' shows the project's impact on children's health. Logos for Unicef and other partners are at the bottom.

Technical University of Denmark (DTU), Design and Innovation. Fourth-year students.

DTU Design and Innovation about Luise Andersen Hartvig and Laura Louise Kofoed Kjeldsen:

Luise Andersen Hartvig and Laura Louise Kofoed Kjeldsen are nominated by DTU because of their talent and competences as designers. This is demonstrated in part by their joint bachelor project for Unicef – ‘Co-packaging of medicines’ – which displays their multi-faceted talents and design competences. Luise and Laura are both outstanding representatives of the capacity for integrated design thinking.



Malte Eriksen, Søren Nørby

Aalborg Universitet, Arkitektur & Design, Industriel Design.
Kandidater sommer 2012.

Aalborg Universitet om Malte Eriksen og Søren Nørby:
Malte Eriksen og Søren Nørby har i deres bachelorprojekt skabt en kommunaltraktor, der på flere områder og niveauer er nyskabende. Projektet visner om, at de begge er grundige, arbejdssomme og innovative i deres tankegang og løsningsforslag, og at de formår at forene design og teknologi i en revolutionerende designløsning.

*Aalborg University, Architecture & Design, Industrial Design.
Master's graduation: summer 2012.*

*Aalborg University about Malte Eriksen and Søren Nørby:
For their bachelor's project Malte Eriksen and Søren Nørby have created a municipal tractor that is innovative in several regards and on several levels. The project demonstrates that they are both thorough, industrious and innovative in their thinking and solution proposals, and that they are capable of combining design and technology to create a revolutionising design solution.*





Marcus Fuchs

Danmarks Medie- og Journalisthøjskole,
Visuel Kommunikation og Interaktivt Design.
Bachelor sommer 2011.

Danmarks Medie- og Journalisthøjskole om Marcus Fuchs:
Marcus Fuchs har i sit bachelorprojekt udviklet et design- og
kommunikationskoncept til iPad. Løsningen er, med Marcus'
forståelse for nye medieplatforme, blevet til en smuk og
brugervenlig Weekendavis. Et stykke interaktivt service- og
oplevelsesdesign, der giver merværdi og engagerer sin
læzers hjerne, hjerte og finger!

Marcus har et utvunget talent til at problemfinde og
problemløse inden for designgenren visuel kommunikation
og interaktiv oplevelsesdesign. Han har en udpræget god
sans for typografi, grafik, illustrationer, motiondesign og
teknologi. Han har omhu i sit håndværk og kæler for hver
en detalje og æstetisk sansning af designløsningen. Det –
koblet med hans forståelse af brugerafærd og evne til at
udøve en designpraksis, hvor oplevelse, funktion og æstetik
går op i en højere enhed – gør ham til et designtalent.

*Danish School of Media and Journalism,
Visual Communication and Interactive Design.
Bachelor's graduation: summer 2011.*

*The Danish School of Media and Journalism about
Marcus Fuchs: For his bachelor's project, Marcus Fuchs
has developed a design and communication concept for
the iPad. Thanks to Marcus' understanding of new media
platforms, the solution is a beautiful and user-friendly
online version of the Danish newspaper Weekendavisen.
An interactive service and experience design that provides
added value and engages the reader's mind, heart and finger!*

*Marcus has an unfettered talent for identifying and solving
problems in the design genre of visual communication
and interactive experience design. He has a strong grasp
of typography, graphic design, illustrations, motion design
and technology. His craftsmanship is painstaking, and
he pays attention to every detail and aesthetic sensation
of the design solution. This – in combination with his
understanding of user behaviour and his ability to exercise
a design practice where experience, function and aesthetics
come together seamlessly – makes him a design talent.*





Maria Sølvtofte

Kunstakademiet Designskole, Visuel Kommunikation og Tekstildesign. Studerende på 5. år.

Kunstakademiet Designskole om Maria Sølvtofte:
Maria Sølvtofte er en meget engageret studerende, der med en udpræget god tilgang arbejder systematisk og analytisk med en stor forståelse for tekstile virkemidler.

Maria har en baggrund fra Visuel Kommunikation og har kombineret sine kompetencer fra det grafiske fag ind i det tekstile felt med en interessant indfaldsvinkel, der har resulteret i projekter af høj kunstnerisk kvalitet.

Med en unik sans for tekstilers æstetiske kvaliteter og et særligt kunstnerisk greb, der både taler ind i og rækker ud over en modekontekst har Marias projekter vist tekstildesign på et højt kunstnerisk og fagligt niveau.

The Royal Danish Academy of Fine Arts, School of Design, Visual Communication and Textile Design. Fifth-year student.

The Royal Danish Academy of Fine Arts, School of Design about Maria Sølvtofte: Maria Sølvtofte is a very dedicated student who applies a strong, systematic and analytical approach to her work along with a keen understanding of textile effects.

Maria has a background in Visual Communication and has combined her competences from the fields of graphic design field and textile with an interesting angle that has resulted in projects with high artistic quality.

With a strong sense of the aesthetic qualities of textiles and a unique artistic approach that both relates to and goes beyond the fashion context, Maria's projects are examples of textile design on a high artistic and professional level.





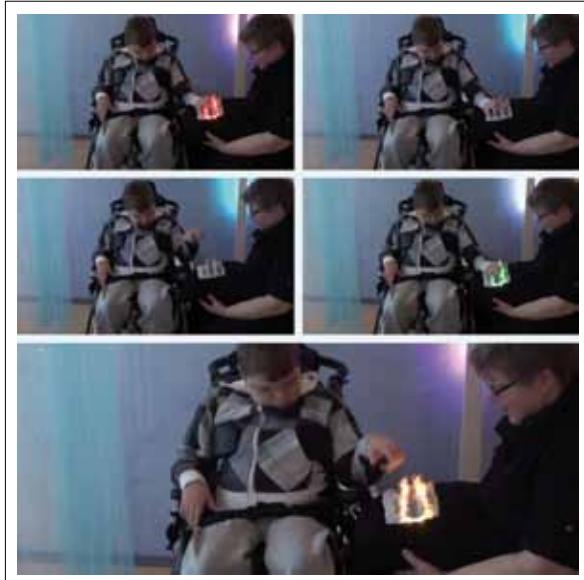
Morten Winther, Nina Mørch Pedersen, Katrine Høvsgaard Nielsen

IT-Universitetet i København, Digitale Medier og Design.
Studerende på 4. år.

IT-Universitetet i København om Morten Winther, Nina Mørch Pedersen og Katrine Høvsgaard Nielsen:
De tre studerende har i deres bachelorprojekt udvist en ekstraordinær evne til at koble design, teknologi og teori og derigennem skabt en løsning, der har til formål at skærpe sanseoplevelser for udviklingshæmmede børn gennem design med smarte tekstiler. Hvis de tre studerende fortsætter med samme lyst til og ambition om at skabe nye forskningsresultater i deres videre uddannelsesforløb, så kan de være med til at udvikle mulighederne inden for digital design i fremtiden.

*The IT University of Copenhagen, Digital Media and Design
Fourth-year student*

*The IT University of Copenhagen about Morten Winther, Nina Mørch Pedersen and Katrine Høvsgaard Nielsen:
In their bachelor's project, the three students have demonstrated an extraordinary capacity for linking design, technology and theory and created a solution that aims to enhance the sensory experience for children with intellectual disabilities by means of design that uses 'smart' textiles. If the three students maintain the same dedication and the ambition of creating new research results in their ongoing studies, they will surely contribute to developing the possibilities in the field of digital design in the future.*





Rasmus Bækkel Fex

Kunstakademiet Designskole, Møbel og Rum.
Kandidat vinter 2012.

Kunstakademiet Designskole om Rasmus Bækkel Fex:
Rasmus Bækkel Fex har udviklet sig til en meget talentfuld og original designer. Rasmus bevæger sig i grænselandet mellem design og konceptuel kunst, hvor funktionen ofte synes underprioriteret til fordel for viljen mod nye udtryk og veje. Ved nærmere eftersyn viser det sig dog altid, at det funktionelle når nye, overraskende mål.

Rasmus er en bred og mange facetteret designer. Han arbejder med forskerens analytiske sans, kunstnerens kompromisløshed, sportsmandens målrettethed, som er krydret med poetens længsel mod nye højder. Rasmus designs og frembringer hvert af sine møbler med en indsats, som var hvert enkelt møbel det sidste.

The Royal Danish Academy of Fine Arts, School of Design, Furniture and Spatial Design. Master's graduation: winter 2012.

The Royal Danish Academy of Fine Arts, School of Design about Rasmus Bækkel Fex: Rasmus Bækkel Fex has developed into a very talented and original designer. Rasmus operates in the borderland between design and conceptual art where function often seems to be a lower priority, subordinate to the determination to seek new paths and expressions. Closer inspection, however, always reveals that the functional aspect achieves new, surprising goals.

Rasmus is a broad and multi-faceted designer. He works with a scientist's analytical sense, an artist's uncompromising commitment, an athlete's dedication and a poet's yearning for new heights. Rasmus designs and produces all his furniture with an effort as if each piece were to be his last.





WINNERS 2000-2011

2010/11

CITYSWAN

Philips Lighting A/S Danmark
Design: Bjørne Schläger ApS, Bjarne Schläger & GHB Landskabsarkitekter A/S, Morten W. Borup

VELUX LYSTUNNEL DESIGN BY LOVEGROVE

Velux Dammek A/S
Design: Lovegrove Studio, Ross Lovegrove

UNIDRAIN HIGHLINE

Unidrain A/S
Design: Claus Dyre, Unidrain A/S

ROSKILDE-FESTIVAL.DK

Roskilde Festival
Design: Apt

TRACKS HEADSET

AIAIAI ApS
Design: Kilo Design, Lars Holme Larsen

CLOUDS

Kvadrat A/S
Design: Ronan & Erwan Bouroullec.
Claus Møgaard, Molgaard ApS, technical support in product design

NAP

Fritz Hansen A/S
Design: Kasper Salto

REPUBLIQUE

REPUBLIQUE, Kobenhavns nye teater
Design: Scandinavian DesignLab

SKÆRTOFT MØLLE

Skærtøft Molle
Design: MEGA, Tobias Røder, Stine Skytte

CHRISTIANIA BIKES (Klassikerprisen)

Christiania Bikes ApS.
Design: Lars Engstrøm & brugere, familie, medarbejdere, venner.
Farvesætning: Lisbet Friis, tekstildesigner.

PIG CITY (Visionsprisen)

Fødevareproducent Søren Hansen & Gartneriet Alfred Pedersen & Søn.
fremtidsgaarde.dk.
Design: Gottlieb Paludan Arkitekter A/S & Nee Rentz-Petersen, Arkitekt Ph.d.

2008/09

BE BY RESOUND

ReSound
Design: GN ReSound

OENOFOSS

Foss A/S
Design: Foss A/S

INTERNAL DRIVE

BC lift
Design: BC liftMinima Glas Serie
Holmegaard A/S (Rosendahl A/S)
Design: Cecilia Manz

RIPLLE CHAIR

Pauztian A/S
Design: Christian Flindt

STINGRAY

Fredericia Furniture A/S
Design: Thomas Pedersen

VISUAL IDENTITY FOR SUPERBEST

SuperBest
Design: Scandinavian DesignLab

VISUAL IDENTITY FOR INDSLEV BRYGGERI A/S

Indslev Bryggeri A/S
Design: Hald Engel

VOKSEVÆRK LOGO

Københavns Naturskoler,
Københavns Kommune
Design: Kursiv

DET GODE KØKKEN

Holstebro Kommune, Social og Sundhed
Design: Hatch & Bloom A/S

TRENDSALES.DK

Trendsales ApS
Design: Martin Falslev Andersen, Bo Eriksen

ZYB.COM

ZYB Technologies ApS
Design: Tommy Ahlers, Ole Kristensen, Morten Lund

RABO TRIKE 1 (Klassikerprisen)

Rabo Tricycles A/S
Design: Pelikan Design

HANSENS FLØDEIS APPS

(Designmattersprisen)
Hansens Flødeis ApS
Design: Hansens Flødeis (Anders Eibye og Rasmus Eibye). Illustrator: Mads Berg

MADELEINES MADTEATER (Visionsprisen)

Madeleine ApS
Design: Mette Sia Martinussen & Nikolaj Danielsen

2007

CORPORATE BRANDING FOR APOTEKERNE I DANMARK

Danmarks Apotekerforening
Design: Kontrapunkt A/S, 2006

MINITRÆNINGSPAVILLON

TræningsPavillonen ApS
Design: Hans Lyngsgård, 2006

XO 4 / XO SMART LINK

XO Care A/S
Jacob Jensen Design A/S

JACOBSEN

Carlsberg A/S
Design: e-Types A/S, Jens Kajus, Jonas Hecksher. DBB, Pouls Mikkelsen, Simon Rubaldo, 2005

EMPTICON

Univeyor A/S
Design: CPH Design A/S, 2005-07

PRESSALIT CARE BRUSEPLEJEBRIKS

Pressalit Care A/S
3PART A/S, 2006

MORMOR FUNKY SOFA

BS STUDIO A/S / Hay
Design: TORPE&KÖLSCH, Johannes Torpe og Rune Reilly Kølsch, 2006

FUSION

Rockfon A/S
Fusionspartnerne: Louis Poulsen Lighting A/S, Lindab Ventilation A/S, Samarbejdspartnerne: Safe-Light A/S, Dansign Systems, York Novenco
Design: VILHELM LAURITZEN ARKITEKTER, Jens Ammundsen, Jeanette Hendeliovitz, 2004

T.A.K.K. TAKE-AWAY

KOSTKOMPAGNIET (Visionsprisen)
Kostkompaniet ApS
Design: BRIX GD, Mette Brix.
WILLERUP&, Henriette Willerup

STELTON TERMOKANDE

(Klassikerprisen)
STELTON A/S
Design Erik Magnussen, 1977, 2007

IRMA-PIGEN (Klassikerprisen)

IRMA A/S
Design: Sofus Greiffenberg, 1907. Bent Mackeprang, 1942. Erik Ellegaard Frederiksen, 1979. Connie Lyst, 2003.

LIGHTYEARS A/S (Designmattersprisen)

2004
PHILIPS MILEWIDE
Philips Lys A/S
Design: Holscher Industriel Design A/S, Knud Holscher

IKASTSTANDER TIL MOBILSUG

ENVAC Danmark A/S
Producent: Stålvarerefabrikken Skandinavien ApS
Design: Erik Brandt Dam, Nicolai Bo Andersen

GUBI CHAIR COLLECTION

Gubi A/S
Design: Komplot Design, Boris Berlin, Poul Christensen

MICADO

Fredericia Furniture A/S
Design: Cecile Manz

TYPE 2250 HAND-HELD ANALYZER

Bрюel & Kjær Sound & Vibration Measurements A/S
Design: SteveMcGugan Industriel Design

SE1/SEV SPILDEVANDSPUMPER

Grundfos Management A/S
Design: Tom Jæger, Jens K Schultz, Jan Riis Bovbjerg (alle Grundfos) og CBD A/S, Trine Mervig og Henrik Jeppesen

CHEETAH

R82 A/S
Design: 3PART designteam

SPEEDICATH COMPACT

Coloplast A/S
Design: Allan Tanghoj

COMPEED X-TREME FLEX

Coloplast A/S
Jan Marcussen

FONTEN KONTRAPUNKT

Kontrapunkt A/S
Design: Kontrapunkt A/S, Bo Linnemann

NØRREBRO BRYGHUS BRANDING

Bryggeriet Cosmo A/S og Nørrebro Bryghus
Design: Punktum Design, Søren Warming og A2-GRAFICS/SW/HK, Henrik Kubel

CIRKELPIGEN (Klassikerprisen)

COOP og Dansk Kaffekompani A/S
Design: Aage Sikker Hansen

OLE MATHIESEN KLASSISK

ARMBÅNDSUR (Klassikerprisen)
Ole Mathiesen A/S
Design: Ole Mathiesen

IFLOOR (Visionsprisen)

Arkitektskolen i Aarhus og Aarhus Universitet.
Producent Centre for Interactive Spaces under ISIS Katrinebjerg
Design: Peter G Krogh, Martin V Ludvigsen, Andreas Lykke-Olesen, Kaspar R Nielsen

2003

EASIFLEX STOMPOSE

Coloplast A/S
Eskild Højland og Henrik Leisner

VISUAL IDENTITY

e-Types A/S

Design: Jens Kajus, Jonas Hecksher,
Mathias Jespersen, Jens Munk, Thorbjörn
Ingason, Stina Nordqvist, Oddbjørn Unset

SQFLEX

Grundfos Management A/S
Design: Niels Due Jensen

TYPOGRAPHY DAGBLADET DAGEN

Dagen
Design: e-Types A/S, Jonas Hecksher

FILM-X

Cinemateket
Design: Rasmus Koch ApS, Rasmus Koch
og Adrian Täckmann

DAGBLADET DAGEN

DAGEN
Design: e-Types A/S, Jonas Hecksher,
Jens Kajus, Rasmus Drucker Ibfelt

RESOUNDAIR

GN Resound A/S
Design: Henrik Nielsen, Steve McGugan

DRIPBASE (Fremtidens produkt)

Prototype
Design: Tina Holm Sørensen

MUSSELMALET (Klassikerprisen)

Royal Copenhagen A/S
Design: Arnold Krog

MINERYDNING I DEN TREDJE VERDEN

(Visionsprisen)
Prototype
Design: Simon Rørvig

2002**LEGO MINDSTORMS**

LEGO Company A/S
Design: LEGO Company i samarbejde
med Massachusetts Institute of
Technology (MIT)

ROCKWOOL MILJØPALLE-KONCEPT

Rockwool A/S
Design: Rockwool A/S og 3B
Reklamebureau: Henrik Brøns

TCM400

Radiometer Medical A/S
Design Steve McGugan, Ebbe Helt
Poulsen m.fl.

METRO TOTEM

Ørestadsselskabet og Ib Andersen
Industri A/S (producent)
Design: Knud Holscher Industriel Design,
Knud Holscher, Jette Møller Sørensen,
Per Kristian Dahl

MYRNA

Kunstakademiets Arkitektskole
Design: Jesper Olsen, Mikkel Leth, Jacob
Rudebeck, Lise Bækhøj, Frederik Andersen

DESIGN PROGRAM

Billund Airport
Design: Kontrapunkt A/S

FONTEN FF SIGNA

Ole Søndergaard ApS
Design Ole Søndergaard

UNGDOMSFIRMÆRKER

Post Danmark
Design: Morten Sørensen

WVSPILDAFTID.DK WEBSITE

Spild af Tid ApS
Design: Jenz Koudahl, Jakob Thorbek,
Julie Asmussen, Rasmus Meisler

BRANDING STRATEGY

munthe plus simonsen A/S
Design: Naja Munthe, Karen Simonsen

DAGBLADET INFORMATIONS**LOGOTYPE (Klassikerprisen)**

Information
Design: Robert Holmberg

ICIS (Visionsprisen)

Koncept: Karen Blincoe

2001**CARLSBERG KILDEVÆLD**

Carlsberg Danmark
Design: Thomas Krause

LP CHARISMA

Louis Poulsen Lighting A/S
Design: PHL design as

AUTOCHECK

Radiometer Medical A/S
Design: Steve McGugan, Niels Fremming

QUORNING DRAGONFLY 1200

Quorning Boats A/S
Design: Børge og Jens Quorning

BUSLÆSKÆRM SYSTEM

AFA JCDecaux AS
Design: Knud Holscher Industriel Design,
Knud Holscher, Per Kristian Dahl

DESIGN PROGRAM

Danske Bank koncernen
Design: Kontrapunkt A/S

FONTEN DANSKE BANK

Danske Bank koncernen
Design: Kontrapunkt A/S, Bo Linnemann

BOGEN OM BANG & OLUFSEN

Forlaget Vidsyn
Design: Christine Øst Skov, Anne Mette
Degn-Petersen

ONCOTYPE WEBSITE

Oncotype
Design: Morten Westermann, Matthias
Bodlund, Morten Schjødt

IQLIGHT

Bald & Bang ApS
Design: Holger Strøm

BLÅ GAJOL (Klassikerprisen)

TOMS Gruppen
Design: Ukendt

HALLINGDAL (Klassikerprisen)

Kvadrat A/S
Design: Nanna Ditzel

BOASE FREMTIDENS BOLIG

(Visionsprisen)
Prototype
Design: Andreas Lauesen, Christian
Dalsdorf, Jens-Christian Carlsson,
Liv Løvetand Hansen, Maja Asaa,
Mikala Holme Samsøe, Susanne Skov,
Signe Søes-Petersen

2000**SIRIUS TITANIUM**

LINDBERG
Design: LINDBERG Design Gruppe

VICODUO-SERIEN

Fritz Hansen A/S
Design: Vico Magistretti

GRUNDFOS COMFORT

Grundfos Management A/S
Design: Niels Due Jensen, Henning
Christensen, Jens K Schultz (alle
Grundfos), Henning Therkelsen (3PART)

SOUNDEAR

Soundship aps
Design: Anders Heger

ØRESUNDSTOGET

DSB og Adtranz/Daimler Chryslet Rail
Systems
Design: Eleven Danes A/S, DBS, SJ,
Adtranz/Daimler Chryslet Rail Systems

GREEN LIGHT

Technical Traffic Solution A/S
Design: Harrit & Sørensen

DET GRØNNE ELEMENT

Pilebyg Aps og RockDelta A/S
Design: Johannes Falk, Steen Erik Rask

DESIGN PROGRAM

TIC Danmark
Design: Eleven Danes A/S, Steffen
Gulmann, Ulla Korgaard, Stine Lindborg

DESIGN PROGRAM

Det Danske Filminstitut
Design: e-Types ApS

DESIGN PROGRAM

Sophus Berendsen A/S
Design: Kühnel Design AS, Jakob Kühnel,
Katrine Raunkjær, Matilda Pløjel, Mathias
Mathiasen

PKA ÅRSBERETNING 1998

PKA
Design: Anton M Jensen Design,
Poul Schou, Otto Clemmensen.
Tegninger: Peter Lautrop

LO-MAGASINER

LO
Design: Bysted Hovedkvarteret A/S,
Klaus Wilhardt, Kristoffer Gudbrand

CORPORATE DESIGN

Coloplast A/S
Design: Hans Due Design A/S, Linneballe
Designers A/S, Kontrapunkt A/S

KALIBER10000 /WWW.10000.K10K.DK

Kaliber 10000
Design: Michael Schmidt, Toke Nygaard

CARLSBERG LOGOTYPE

(Klassikerprisen)
Carlsberg A/S
Design: Thorvald Bindesbøl

ALBERTSLUNDLYGTEN

Louis Poulsen & Co A/S
Jens Møller-Jensen

CHAIRLING (Visionsprisen)

Prototype
Design: Rasmus Thygesen

UDSTILLINGSDESIGN (Visionsprisen)

Prototype
NaturBornholm
Design: Christian Bjørn Design A/S