

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 1  
**Q.2 Which party are you voting for in the general election?**  
**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign started
Unweighted base	2505	1134	1371	258	406	366	485	452	538	896	519	424	666	656	656	621	352	220	544	427	406	791	494	685	272	59	216	482	792
Weighted base	2505	1230	1275	299	399	473	424	377	534	690	730	517	569	640	663	618	366	218	545	403	438	759	503	582	324	47	229	480	800
Conservative	545 22%	293 24%	252 20%	43 15%	61 15%	102 22%	86 20%	95 25%	158 30%	198 29%	170 23%	84 16%	93 16%	166 26%	162 24%	122 20%	80 22%	15 7%	545 100%	-	-	-	344 68%	47 8%	42 13%	47 100%	66 29%	151 31%	323 40%
Labour	403 16%	202 16%	201 16%	64 22%	65 16%	72 15%	58 14%	61 16%	82 15%	87 13%	105 14%	98 19%	112 20%	91 14%	86 13%	142 23%	46 13%	38 17%	-	403 100%	-	-	4 1%	253 43%	16 5%	-	63 28%	111 23%	224 28%
Liberal Democrat	438 18%	238 19%	201 16%	70 23%	94 24%	93 20%	67 16%	60 16%	54 10%	146 21%	160 22%	72 14%	60 11%	128 20%	114 17%	106 17%	70 19%	21 10%	-	-	438 100%	-	31 6%	79 14%	176 54%	-	73 32%	184 38%	176 22%
SNP	29 1%	22 2%	7 1%	5 2%	2 1%	5 1%	6 1%	6 2%	4 1%	10 1%	7 1%	10 2%	2 *	-	-	-	-	29 13%	-	-	-	-	1 *	1 *	-	-	2 1%	4 1%	23 3%
Plaid Cymru	18 1%	8 1%	10 1%	2 1%	-	2 1%	3 1%	2 1%	8 1%	2 *	10 1%	1 *	4 1%	-	-	-	18 5%	-	-	-	-	-	-	1 *	-	-	7 3%	5 1%	5 1%
The Green Party	17 1%	7 1%	10 1%	2 1%	5 1%	2 *	1 *	6 1%	2 *	1 *	9 1%	2 *	5 1%	4 1%	2 *	2 *	7 2%	3 1%	-	-	-	-	2 *	2 *	2 *	-	5 2%	4 1%	8 1%
The United Kingdom Independence Party (UKIP)	38 2%	19 2%	19 2%	3 1%	8 2%	3 1%	14 3%	5 1%	5 1%	7 1%	13 2%	8 2%	11 2%	11 2%	9 1%	9 2%	8 2%	1 *	-	-	-	-	4 1%	7 1%	1 *	-	6 3%	10 2%	20 3%
The British National Party (BNP)	25 1%	18 1%	7 1%	4 1%	1 *	3 1%	8 2%	5 1%	3 1%	2 *	8 1%	6 1%	8 1%	4 1%	9 1%	12 2%	1 *	-	-	-	-	-	3 1%	4 1%	1 *	-	2 1%	5 1%	16 2%
Some other party	13 1%	8 1%	5 *	-	3 1%	8 2%	1 *	1 *	1 *	2 *	6 1%	6 1%	-	2 *	5 1%	2 *	-	4 2%	-	-	-	-	-	2 *	1 *	-	4 2%	6 1%	3 *
Would not vote at all	221 9%	114 9%	106 8%	54 18%	58 14%	29 6%	42 10%	11 3%	27 5%	37 5%	56 8%	64 12%	63 11%	46 7%	60 9%	56 9%	29 8%	29 13%	-	-	-	-	9 2%	22 4%	8 2%	-	-	-	-
Refused	326 13%	124 10%	202 16%	10 3%	24 6%	49 10%	57 14%	61 16%	124 23%	77 11%	70 10%	64 12%	115 20%	77 12%	95 14%	78 13%	51 14%	25 11%	-	-	-	326 43%	42 8%	42 7%	15 5%	-	-	-	-
Don't know	432 17%	178 14%	255 20%	41 14%	78 20%	105 22%	80 19%	63 17%	65 12%	120 17%	117 16%	102 20%	94 16%	112 18%	122 18%	88 14%	56 15%	54 25%	-	-	-	432 57%	64 13%	121 21%	63 19%	-	-	-	-

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 2

**Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.2 If there were a general election tomorrow, which party would you vote for?**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	1268	633	635	131	190	179	241	250	276	512	283	187	286	339	321	326	182	100	472	351	337	-	345	405	169	51	165	409	683
Weighted base	1276	686	590	150	192	239	208	208	280	397	406	229	244	333	325	332	192	94	473	326	363	-	347	344	208	41	174	405	686
Conservative	473	256	217	34	50	89	73	83	144	176	148	65	83	142	141	107	71	12	473	-	-	-	309	41	38	41	52	131	287
	37%	37%	37%	23%	26%	37%	35%	40%	51%	44%	37%	29%	34%	43%	43%	32%	37%	13%	100%	-	-	-	89%	12%	18%	100%	30%	32%	42%
Labour	326	161	165	48	51	56	48	52	72	76	85	75	90	72	70	117	36	31	-	326	-	-	3	218	13	-	45	92	186
	26%	23%	28%	32%	26%	23%	23%	25%	26%	19%	21%	33%	37%	22%	22%	35%	19%	33%	-	100%	-	-	1%	63%	6%	-	26%	23%	27%
Liberal Democrat	363	202	161	54	75	78	58	52	45	125	130	61	47	104	94	86	61	18	-	-	363	-	27	68	154	-	56	154	149
	28%	29%	27%	36%	39%	33%	28%	25%	16%	31%	32%	26%	19%	31%	29%	26%	32%	19%	-	-	100%	-	8%	20%	74%	-	32%	38%	22%
SNP	26	20	6	4	2	5	6	5	4	9	6	9	2	-	-	-	-	26	-	-	-	-	1	1	-	-	2	3	21
	2%	3%	1%	3%	1%	2%	3%	2%	1%	2%	2%	4%	1%	-	-	-	-	28%	-	-	-	-	*	*	-	-	1%	1%	3%
Plaid Cymru	12	6	6	1	-	*	2	2	7	2	7	1	3	-	-	-	12	-	-	-	-	-	-	1	-	-	3	3	5
	1%	1%	1%	1%	-	*	1%	1%	2%	*	2%	*	1%	-	-	-	6%	-	-	-	-	-	-	*	-	-	2%	1%	1%
The Green Party	14	5	8	2	4	2	1	4	2	1	8	2	3	3	1	2	6	2	-	-	-	-	2	2	1	-	5	3	6
	1%	1%	1%	1%	2%	1%	*	2%	1%	*	2%	1%	1%	1%	*	1%	3%	2%	-	-	-	-	*	1%	1%	-	3%	1%	1%
The United Kingdom Independence Party (UKIP)	30	14	16	3	6	1	12	5	4	6	11	5	8	7	8	8	6	1	-	-	-	-	4	6	1	-	5	8	15
	2%	2%	3%	2%	3%	*	6%	2%	1%	1%	3%	2%	3%	2%	2%	2%	3%	1%	-	-	-	-	1%	2%	*	-	3%	2%	2%
The British National Party (BNP)	21	15	6	3	1	3	7	5	2	2	6	6	7	3	7	11	*	-	-	-	-	-	2	4	1	-	2	4	14
	2%	2%	1%	2%	1%	1%	3%	2%	1%	1%	2%	3%	3%	1%	2%	3%	*	-	-	-	-	-	1%	1%	*	-	1%	1%	2%
Some other party	11	7	4	-	3	6	1	1	1	1	5	5	-	2	4	2	-	4	-	-	-	-	-	2	1	-	3	5	3
	1%	1%	1%	-	2%	3%	*	*	*	*	1%	2%	-	1%	1%	1%	-	4%	-	-	-	-	-	1%	*	-	2%	1%	*

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Col percents

Table 3  
**Published voting intention figures**

	<u>Total</u>
Conservative	37%
Labour	28%
Liberal Democrat/ Liberal	27%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	5%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 4  
**Q.4 Which of the following statements best describes you?**  
**Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	1509	750	759	169	238	219	281	290	312	588	340	232	349	408	382	385	217	117	544	427	406	-	383	466	194	59	216	482	792
Weighted base	1526	814	711	194	240	290	244	242	317	455	487	287	297	404	385	396	230	110	545	403	438	-	388	397	238	47	229	480	800
I am definitely voting ...	1238	657	581	129	169	228	200	211	301	380	383	225	250	325	321	324	177	90	483	332	328	-	354	335	200	41	144	367	721
	81%	81%	82%	66%	70%	79%	82%	87%	95%	84%	79%	78%	84%	80%	83%	82%	77%	82%	89%	82%	75%	-	91%	84%	84%	86%	63%	77%	90%
I have not completely decided & I could end up not voting ...	288	158	130	65	71	62	43	30	17	75	104	62	47	79	64	72	53	20	62	71	111	-	33	63	38	6	85	112	78
	19%	19%	18%	34%	30%	21%	18%	13%	5%	16%	21%	22%	16%	20%	17%	18%	23%	18%	11%	18%	25%	-	9%	16%	16%	14%	37%	23%	10%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 5

**Q.5 Please say which of the following statements best describes you?**

**Base: All respondents who don't know/refused voting intention but who give a party at Q3**

	Sex		Age							Social Class				Region						Voting Intention			Vote in 2005				When did you make up your mind about how to vote?		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	566	208	358	40	98	96	119	94	119	191	105	111	159	150	157	126	74	59	-	-	-	566	102	189	71	-	-	-	-
Weighted base	549	223	326	44	89	120	99	79	118	143	144	126	136	140	157	120	71	60	-	-	-	549	105	158	78	-	-	-	-
I will probably end up voting ... again	100	35	65	7	18	18	15	22	19	30	22	24	25	30	28	21	15	6	-	-	-	100	26	17	17	-	-	-	-
	18%	16%	20%	17%	20%	15%	15%	28%	16%	21%	15%	19%	18%	22%	18%	17%	21%	11%	-	-	-	18%	25%	11%	22%	-	-	-	-
I am definitely not voting ... this time but I haven't decided what to do instead	51	19	32	5	8	15	8	9	6	9	13	14	15	18	12	8	5	7	-	-	-	51	7	29	5	-	-	-	-
	9%	9%	10%	11%	9%	12%	8%	11%	5%	7%	9%	11%	11%	13%	8%	7%	7%	12%	-	-	-	9%	6%	18%	6%	-	-	-	-
I don't think any of the parties are worth voting for this time	39	17	22	4	12	7	5	4	8	9	9	9	12	6	9	12	3	9	-	-	-	39	5	5	4	-	-	-	-
	7%	8%	7%	10%	14%	6%	5%	5%	7%	6%	6%	7%	9%	4%	6%	10%	5%	14%	-	-	-	7%	5%	3%	5%	-	-	-	-
I am completely undecided about how to vote but I definitely will vote on Thursday	304	128	176	25	45	77	60	39	59	83	91	66	64	73	95	62	39	35	-	-	-	304	53	92	48	-	-	-	-
	56%	57%	54%	57%	51%	64%	61%	49%	50%	58%	63%	53%	47%	52%	61%	52%	55%	58%	-	-	-	56%	51%	58%	61%	-	-	-	-
None of the above	54	23	31	2	5	3	11	6	26	11	10	13	20	13	12	16	9	3	-	-	-	54	14	15	4	-	-	-	-
	10%	10%	9%	5%	6%	3%	11%	7%	22%	8%	7%	10%	15%	9%	8%	14%	12%	6%	-	-	-	10%	13%	10%	5%	-	-	-	-

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 6

**Q.6 Some people have been saying that they would have voted Liberal Democrat this time if they'd thought the Liberal Democrats had a real chance of winning. Is this true of you?**

**Base: All respondents not intending to vote Liberal Democrat or who don't know**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	2099	935	1164	198	322	299	409	382	489	718	414	369	598	540	545	525	291	198	544	427	-	791	464	597	126	59	145	306	637
Weighted base	2067	993	1074	229	305	380	356	316	480	544	570	445	508	513	549	513	296	197	545	403	-	759	472	503	148	47	156	295	624
Yes	490 24%	212 21%	278 26%	55 24%	74 24%	115 30%	85 24%	70 22%	92 19%	127 23%	123 22%	123 28%	116 23%	128 25%	134 24%	128 25%	60 20%	40 20%	89 16%	86 21%	-	233 31%	74 16%	134 27%	61 41%	12 25%	54 35%	70 24%	76 12%
No	1386 67%	716 72%	671 62%	149 65%	193 63%	233 61%	244 68%	224 71%	344 72%	385 71%	386 68%	285 64%	331 65%	349 68%	355 65%	345 67%	202 68%	135 69%	444 82%	304 75%	-	385 51%	386 82%	342 68%	77 52%	35 73%	98 63%	219 74%	531 85%
Refused	43 2%	18 2%	24 2%	2 1%	5 2%	8 2%	7 2%	9 3%	11 2%	9 2%	13 2%	7 2%	14 3%	9 2%	12 2%	10 2%	9 3%	2 1%	-	-	-	42 5%	1 *	4 1%	-	-	-	-	-
Don't know	148 7%	47 5%	101 9%	23 10%	33 11%	24 6%	21 6%	13 4%	33 7%	23 4%	48 8%	29 7%	47 9%	27 5%	48 9%	30 6%	25 8%	19 10%	12 2%	12 3%	-	98 13%	10 2%	23 5%	10 7%	1 1%	4 2%	6 2%	16 3%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 7

**Q.7 Have you ever voted Conservative before?****Base: All respondents intending to vote Conservative but who voted Labour or Liberal Democrat in 2005**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	92	48	44	5	19	17	12	22	17	38	22	11	21	28	23	25	13	3	92	-	-	-	-	59	33	59	16	38	38
Weighted base	89	50	40	6	15	24	10	18	17	29	31	13	17	25	22	28	12	2	89	-	-	-	-	47	42	47	18	36	35
Yes	56 63%	29 58%	27 69%	* 7%	5 37%	17 70%	6 54%	17 95%	11 69%	19 66%	21 67%	7 56%	9 55%	16 64%	16 71%	15 52%	9 79%	1 30%	56 63%	-	-	-	-	25 53%	31 74%	25 53%	9 52%	21 59%	25 73%
No	33 37%	21 42%	12 30%	6 93%	9 60%	7 30%	5 46%	1 5%	5 31%	9 32%	10 33%	6 44%	8 45%	9 36%	6 27%	14 48%	2 21%	2 70%	33 37%	-	-	-	-	22 46%	11 26%	22 46%	8 48%	15 41%	9 26%
Refused	* *	- -	* 1%	- -	* 3%	- -	- -	- -	- -	* 2%	- -	- -	- -	- -	* 2%	- -	- -	- -	* *	- -	- -	- -	- -	* 1%	- -	* 1%	- -	- -	* 1%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 8

**Q.8 Is your decision to vote Conservative this time mainly because you have positive views about David Cameron and the Conservatives or because you have negative views about Gordon Brown and the Labour government?**

**Base: All respondents intending to vote Conservative but who voted Labour or Liberal Democrat in 2005**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	92	48	44	5	19	17	12	22	17	38	22	11	21	28	23	25	13	3	92	-	-	-	-	59	33	59	16	38	38
Weighted base	89	50	40	6	15	24	10	18	17	29	31	13	17	25	22	28	12	2	89	-	-	-	-	47	42	47	18	36	35
Positive views about Cameron/ Conservatives	35	15	20	2	3	7	5	6	10	10	12	5	7	9	9	13	3	-	35	-	-	-	-	14	21	14	6	15	14
	39%	30%	50%	40%	23%	31%	47%	36%	62%	34%	40%	42%	41%	37%	42%	46%	29%	-	39%	-	-	-	-	29%	49%	29%	35%	41%	39%
Negative views about Brown/ Labour	51	33	18	4	11	15	6	10	5	16	18	6	10	14	12	15	7	2	51	-	-	-	-	32	19	32	12	19	21
	57%	67%	45%	60%	74%	64%	53%	58%	32%	57%	60%	50%	59%	57%	54%	54%	63%	100%	57%	-	-	-	-	67%	45%	67%	65%	52%	59%
Refused	4	1	2	-	*	1	-	1	1	3	-	1	-	2	1	-	1	-	4	-	-	-	-	2	2	2	-	3	1
	4%	3%	6%	-	3%	5%	-	6%	6%	9%	-	8%	-	7%	5%	-	8%	-	4%	-	-	-	-	3%	5%	3%	-	7%	3%



## Times Poll

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Absolutes/col percents

Table 9

**Q.9 When did you make up your mind about how to vote?****Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	1509	750	759	169	238	219	281	290	312	588	340	232	349	408	382	385	217	117	544	427	406	-	383	466	194	59	216	482	792
Weighted base	1526	814	711	194	240	290	244	242	317	455	487	287	297	404	385	396	230	110	545	403	438	-	388	397	238	47	229	480	800
Just over the last day or so	229	119	110	55	35	51	40	24	24	51	100	40	38	57	58	68	29	18	66	63	73	-	31	56	34	6	229	-	-
	15%	15%	15%	28%	15%	18%	16%	10%	7%	11%	21%	14%	13%	14%	15%	17%	13%	16%	12%	16%	17%	-	8%	14%	14%	13%	100%	-	-
Earlier in the campaign	480	243	236	66	93	99	77	68	76	165	149	86	80	124	123	113	87	33	151	111	184	-	96	122	79	19	-	480	-
	31%	30%	33%	34%	39%	34%	31%	28%	24%	36%	31%	30%	27%	31%	32%	28%	38%	30%	28%	28%	42%	-	25%	31%	33%	40%	-	100%	-
Before the campaign started	800	445	355	71	110	136	124	146	212	235	232	159	174	217	200	212	112	58	323	224	176	-	257	215	123	22	-	-	800
	52%	55%	50%	37%	46%	47%	51%	61%	67%	52%	48%	55%	59%	54%	52%	53%	49%	53%	59%	56%	40%	-	66%	54%	52%	47%	-	-	100%
Don't know	18	8	10	2	1	4	3	3	5	4	6	3	5	7	5	4	1	1	5	4	5	-	4	4	2	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	-	-	-	-

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 10

**Q.10 What has been the single most important factor in your decision about how to vote?****Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	1509	750	759	169	238	219	281	290	312	588	340	232	349	408	382	385	217	117	544	427	406	-	383	466	194	59	216	482	792
Weighted base	1526	814	711	194	240	290	244	242	317	455	487	287	297	404	385	396	230	110	545	403	438	-	388	397	238	47	229	480	800
The state of the economy	196	132	64	33	23	36	25	40	40	70	66	33	27	58	45	56	27	9	99	64	28	-	66	57	25	6	19	60	112
	13%	16%	9%	17%	10%	12%	10%	17%	13%	15%	14%	11%	9%	14%	12%	14%	12%	8%	18%	16%	6%	-	17%	14%	10%	14%	8%	12%	14%
Generally "time for a change"	179	87	92	17	28	36	32	28	37	56	56	39	27	52	52	41	25	9	65	6	98	-	51	28	40	11	31	63	84
	12%	11%	13%	9%	12%	13%	13%	12%	12%	12%	11%	14%	9%	13%	13%	10%	11%	8%	12%	2%	22%	-	13%	7%	17%	23%	14%	13%	10%
Always vote for that party	144	66	78	8	15	19	21	31	50	26	36	40	41	27	40	46	13	17	43	76	16	-	41	54	19	-	9	22	112
	9%	8%	11%	4%	6%	6%	9%	13%	16%	6%	7%	14%	14%	7%	10%	12%	6%	16%	8%	19%	4%	-	11%	14%	8%	-	4%	5%	14%
Wanting to get rid of Gordon Brown	94	58	36	2	5	23	12	18	33	34	28	17	15	23	37	16	14	4	76	-	17	-	62	9	11	4	6	30	58
	6%	7%	5%	1%	2%	8%	5%	7%	10%	7%	6%	6%	5%	6%	10%	4%	6%	3%	14%	-	4%	-	16%	2%	5%	9%	2%	6%	7%
Immigration & how the parties would deal with it	88	45	43	8	17	18	14	17	14	15	25	22	26	24	24	25	11	4	40	3	9	-	24	14	4	6	13	28	43
	6%	6%	6%	4%	7%	6%	6%	7%	4%	3%	5%	8%	9%	6%	6%	6%	5%	4%	7%	1%	2%	-	6%	4%	1%	12%	6%	6%	5%
How the party leaders came across in the TV debates	81	47	34	19	21	18	12	8	3	24	34	10	13	20	20	23	12	7	15	20	45	-	11	18	12	3	29	40	12
	5%	6%	5%	10%	9%	6%	5%	3%	1%	5%	7%	4%	4%	5%	5%	6%	5%	7%	3%	5%	10%	-	3%	4%	5%	5%	13%	8%	2%
Voted tactically	75	49	26	11	16	14	15	13	6	28	27	12	8	20	20	12	18	5	9	24	37	-	5	19	20	-	18	22	34
	5%	6%	4%	6%	7%	5%	6%	6%	2%	6%	5%	4%	3%	5%	5%	3%	8%	5%	2%	6%	8%	-	1%	5%	8%	-	8%	5%	4%
Because of local candidates/ local factors	63	32	31	3	8	18	8	7	17	21	19	13	10	15	11	17	9	10	11	15	24	-	7	15	19	2	9	16	38
	4%	4%	4%	2%	3%	6%	3%	3%	5%	5%	4%	4%	3%	4%	3%	4%	4%	9%	2%	4%	6%	-	2%	4%	8%	5%	4%	3%	5%
Education & how the parties would handle it	39	14	25	15	7	8	4	3	2	19	6	9	5	13	14	6	6	1	9	11	15	-	4	9	5	1	9	16	12
	3%	2%	4%	8%	3%	3%	2%	1%	1%	4%	1%	3%	2%	3%	4%	1%	2%	1%	2%	3%	4%	-	1%	2%	2%	1%	4%	3%	2%
The NHS & how the parties would handle it	29	7	23	2	9	8	6	2	2	8	4	11	6	9	7	6	6	2	9	11	5	-	3	12	2	2	7	11	11
	2%	1%	3%	1%	4%	3%	3%	1%	1%	2%	1%	4%	2%	2%	2%	2%	2%	2%	2%	3%	1%	-	1%	3%	1%	4%	3%	2%	1%
Fears about public spending being cut too deeply	16	5	11	4	-	5	1	4	3	2	8	2	4	5	4	3	3	2	8	7	1	-	3	5	1	-	4	8	4
	1%	1%	2%	2%	-	2%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	-	1%	1%	*	-	2%	2%	1%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 10

**Q.10 What has been the single most important factor in your decision about how to vote?**

**Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention			Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Weighted base	1526	814	711	194	240	290	244	242	317	455	487	287	297	404	385	396	230	110	545	403	438	-	388	397	238	47	229	480	800
Gordon Brown calling a voter a "bigoted woman" and how he handled that	9	4	5	3	2	-	2	2	-	2	5	-	1	2	1	3	2	1	3	-	4	-	1	3	-	*	6	1	1
	1%	*	1%	1%	1%	-	1%	1%	-	*	1%	-	*	*	*	1%	1%	1%	1%	-	1%	-	*	1%	-	1%	3%	*	*
Other	514	270	245	69	89	86	92	69	110	150	172	78	114	138	109	142	86	39	157	165	139	-	107	154	80	12	69	163	278
	34%	33%	34%	35%	37%	30%	38%	28%	35%	33%	35%	27%	38%	34%	28%	36%	38%	35%	29%	41%	32%	-	28%	39%	34%	25%	30%	34%	35%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 11  
**Q.11 Which of the following do you think is the most likely result of the general election?**  
**Base: All "Sample A" respondents**

	Sex			Age						Social Class				Region					Voting Intention				Vote in 2005				When did you make up your mind about how to vote?		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Unweighted base	1226	579	647	126	197	169	237	227	270	443	237	201	345	306	336	302	175	107	264	220	208	366	242	361	126	39	96	249	390
Weighted base	1205	609	597	138	191	213	208	188	268	339	329	241	297	291	333	294	184	103	262	199	215	356	248	302	144	33	97	243	377
A Conservative landslide (majority of over 100 in the House of Commons)	42	20	21	4	6	6	7	7	12	15	8	9	10	14	9	9	7	2	19	*	3	9	16	5	5	1	*	8	18
	3%	3%	4%	3%	3%	3%	3%	4%	5%	4%	2%	4%	3%	5%	3%	3%	4%	2%	7%	*	1%	2%	6%	2%	4%	3%	*	3%	5%
A Conservative victory, but not with a very large majority in the House of Commons	282	153	129	25	40	55	51	43	68	96	73	48	65	81	78	60	46	17	119	10	38	75	110	49	24	12	16	67	91
	23%	25%	22%	18%	21%	26%	25%	23%	25%	28%	22%	20%	22%	28%	23%	20%	25%	16%	46%	5%	18%	21%	45%	16%	16%	37%	16%	28%	24%
A 'hung Parliament' where no party has an overall majority in the House of Commons but the Conservatives are the largest party	408	243	165	44	64	76	71	69	84	131	135	70	71	100	118	96	62	31	93	46	107	120	95	94	82	17	37	77	144
	34%	40%	28%	32%	33%	36%	34%	37%	31%	39%	41%	29%	24%	34%	35%	33%	34%	30%	36%	23%	50%	34%	38%	31%	57%	51%	39%	32%	38%
A 'hung Parliament' where no party has an overall majority in the House of Commons but Labour are the largest party	153	70	83	21	22	27	28	29	27	42	36	32	44	32	34	41	21	24	8	50	39	42	9	61	16	2	14	39	46
	13%	11%	14%	15%	11%	13%	14%	15%	10%	12%	11%	13%	15%	11%	10%	14%	12%	23%	3%	25%	18%	12%	4%	20%	11%	5%	15%	16%	12%
A Labour victory but not with a very large majority in the House of Commons	128	52	76	17	26	25	18	17	24	21	36	40	31	31	36	36	11	13	5	59	13	33	4	54	9	*	14	30	43
	11%	9%	13%	12%	14%	12%	9%	9%	9%	6%	11%	17%	10%	11%	11%	12%	6%	13%	2%	30%	6%	9%	2%	18%	6%	1%	15%	12%	11%
A Labour landslide (a majority of over 100 in the House of Commons)	42	20	22	11	7	3	8	4	9	4	5	13	19	6	10	16	8	2	2	13	4	8	2	14	2	1	5	7	10
	3%	3%	4%	8%	4%	1%	4%	2%	3%	1%	2%	5%	7%	2%	3%	5%	4%	2%	1%	7%	2%	2%	1%	5%	1%	3%	5%	3%	3%
None of these	15	4	11	3	2	3	2	1	5	4	3	3	4	-	5	3	6	*	-	1	3	7	-	3	-	-	2	2	1
	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	-	2%	1%	3%	*	-	1%	1%	2%	-	1%	-	-	2%	1%	*
Don't know	136	47	90	14	25	17	23	18	41	26	33	26	51	27	42	32	22	13	15	18	8	63	12	23	7	-	8	13	24
	11%	8%	15%	10%	13%	8%	11%	10%	15%	8%	10%	11%	17%	9%	13%	11%	12%	13%	6%	9%	4%	18%	5%	8%	5%	-	8%	6%	6%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Dk/ Refuse	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed	
Unweighted base	1279	555	724	132	209	197	248	225	268	453	282	223	321	350	320	319	177	113	280	207	198	425	252	324	146	20	120	233	402	
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423	
<b>The rate of VAT</b>																														
Higher	686	351	335	76	96	139	113	115	147	183	205	164	133	182	165	177	92	69	137	90	123	228	135	143	107	6	72	105	218	
	53%	56%	49%	47%	46%	53%	52%	61%	55%	52%	51%	60%	49%	52%	50%	55%	50%	61%	48%	44%	55%	57%	53%	51%	60%	46%	55%	45%	52%	
Same	467	220	248	71	93	92	83	59	70	136	155	91	85	126	127	108	70	37	117	78	82	124	92	100	64	5	48	109	154	
	36%	35%	37%	44%	45%	35%	39%	31%	26%	39%	39%	33%	31%	36%	39%	33%	38%	32%	41%	38%	37%	31%	36%	36%	36%	33%	36%	46%	36%	
Lower	76	25	51	11	11	13	15	6	20	23	23	10	20	19	21	22	9	6	16	17	14	22	16	18	5	3	6	12	28	
	6%	4%	8%	7%	5%	5%	7%	3%	8%	7%	6%	3%	7%	5%	6%	7%	5%	5%	6%	8%	6%	6%	6%	6%	3%	21%	5%	5%	7%	
Don't know	71	27	44	3	8	16	5	9	30	8	18	11	34	23	15	18	12	3	13	20	4	28	11	18	3	-	6	9	23	
	5%	4%	7%	2%	4%	6%	2%	5%	11%	2%	5%	4%	12%	6%	5%	6%	6%	2%	5%	10%	2%	7%	4%	6%	2%	-	4%	4%	5%	
<b>The number of people unemployed</b>																														
Higher	530	255	275	49	85	113	98	86	99	126	170	128	106	127	129	155	74	46	81	71	89	186	84	114	78	3	48	85	156	
	41%	41%	41%	30%	41%	44%	45%	46%	37%	36%	42%	46%	39%	36%	39%	48%	41%	40%	28%	35%	40%	46%	33%	41%	44%	25%	36%	36%	37%	
Same	252	120	132	28	43	38	44	38	62	78	66	51	58	81	66	54	33	19	60	36	47	76	58	48	38	1	26	44	84	
	19%	19%	20%	17%	21%	15%	20%	20%	23%	22%	16%	18%	21%	23%	20%	17%	18%	17%	21%	18%	21%	19%	23%	17%	21%	10%	20%	19%	20%	
Lower	465	221	243	83	75	96	68	57	85	134	153	90	87	125	122	108	64	46	135	84	85	114	103	101	58	9	53	105	166	
	36%	36%	36%	52%	36%	37%	32%	30%	32%	38%	38%	33%	32%	36%	37%	33%	35%	40%	48%	41%	38%	28%	40%	36%	32%	65%	40%	45%	39%	
Don't know	53	26	27	1	4	13	6	8	21	14	12	7	20	17	13	8	11	3	8	12	3	27	9	17	5	-	5	2	18	
	4%	4%	4%	1%	2%	5%	3%	4%	8%	4%	3%	2%	7%	5%	4%	2%	6%	3%	3%	6%	1%	7%	4%	6%	3%	-	4%	1%	4%	

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democrat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed	
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423	
<b>The government's annual budget deficit</b>																														
Higher	386 30%	171 28%	215 32%	45 28%	73 35%	80 31%	75 35%	44 23%	69 26%	86 24%	121 30%	96 35%	83 31%	98 28%	102 31%	102 26%	48 33%	37 17%	50 28%	57 27%	61 33%	133 18%	47 30%	84 33%	59 9%	1 25%	33 25%	59 25%	108 25%	
Same	334 26%	149 24%	184 27%	53 33%	66 32%	68 26%	48 22%	39 21%	59 22%	77 22%	108 27%	83 30%	65 24%	90 26%	92 28%	76 23%	55 30%	21 18%	69 25%	52 25%	66 29%	97 24%	57 22%	68 24%	52 29%	5 32%	41 31%	74 31%	95 22%	
Lower	452 35%	257 41%	195 29%	46 28%	48 23%	87 33%	80 37%	94 50%	97 37%	163 47%	137 34%	73 27%	78 29%	128 37%	111 34%	115 35%	53 29%	45 39%	140 50%	79 39%	88 39%	111 27%	127 50%	108 38%	61 34%	8 54%	52 40%	87 37%	185 44%	
Don't know	128 10%	44 7%	84 12%	17 10%	21 10%	25 10%	13 6%	11 6%	41 15%	24 7%	35 9%	23 8%	45 17%	33 10%	25 8%	32 10%	27 15%	11 10%	24 9%	16 8%	9 4%	62 15%	24 9%	20 7%	6 3%	1 5%	6 4%	16 7%	36 8%	
<b>The level of immigration into the UK</b>																														
Higher	392 30%	180 29%	211 31%	52 32%	70 33%	82 31%	73 34%	49 26%	67 25%	71 20%	116 29%	113 41%	92 34%	87 25%	106 32%	110 34%	54 30%	35 31%	44 15%	63 31%	61 27%	130 32%	45 18%	85 31%	54 30%	2 11%	38 29%	45 19%	120 28%	
Same	356 27%	186 30%	170 25%	49 30%	69 33%	76 29%	56 26%	48 25%	58 22%	120 34%	123 31%	53 19%	60 22%	110 32%	82 25%	92 28%	41 23%	30 26%	62 22%	57 28%	84 38%	113 28%	56 22%	75 27%	67 37%	2 11%	36 27%	84 35%	101 24%	
Lower	517 40%	240 39%	278 41%	60 37%	64 31%	90 35%	81 38%	89 47%	133 50%	145 41%	156 39%	107 39%	110 40%	138 39%	134 41%	116 36%	80 44%	48 42%	175 62%	82 40%	77 35%	133 33%	148 58%	111 40%	56 31%	11 78%	57 43%	106 45%	200 47%	
Don't know	36 3%	16 3%	20 3%	1 1%	5 3%	13 5%	5 2%	3 2%	8 3%	15 4%	6 2%	3 1%	11 4%	15 4%	7 2%	6 2%	6 4%	1 1%	3 1%	3 1%	1 *	26 6%	6 2%	8 3%	2 1%	-	-	3 1%	3 1%	

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democrat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed	
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423	
<b>Funding of frontline public services</b>																														
Higher	345 27%	136 22%	209 31%	52 32%	59 28%	59 23%	66 31%	35 18%	74 28%	86 25%	108 27%	70 26%	80 29%	101 29%	77 23%	67 21%	58 32%	43 37%	70 25%	63 31%	58 26%	108 27%	66 26%	74 26%	46 26%	3 19%	43 32%	75 32%	92 22%	
Same	423 33%	192 31%	231 34%	51 32%	75 36%	75 29%	52 24%	60 32%	109 41%	94 27%	131 33%	103 37%	95 35%	111 32%	128 39%	114 35%	47 26%	23 20%	114 40%	70 34%	56 25%	127 31%	91 36%	94 34%	45 25%	6 43%	44 34%	65 28%	150 36%	
Lower	465 36%	271 44%	194 29%	53 33%	69 33%	112 43%	90 42%	85 45%	56 21%	158 45%	140 35%	96 35%	71 26%	121 35%	110 33%	122 37%	68 37%	45 39%	92 33%	57 28%	105 47%	136 34%	88 35%	95 34%	87 48%	5 33%	43 32%	89 38%	164 39%	
Don't know	67 5%	23 4%	44 6%	5 3%	5 2%	14 5%	7 3%	9 5%	27 10%	12 3%	23 6%	6 2%	27 10%	17 5%	14 4%	22 7%	10 5%	4 4%	7 3%	13 6%	3 2%	32 8%	10 4%	17 6%	2 1%	1 5%	2 2%	8 3%	16 4%	
<b>The rate for national insurance contributions</b>																														
Higher	760 58%	369 59%	391 58%	82 51%	115 55%	167 64%	136 63%	121 64%	138 52%	207 59%	236 59%	178 64%	139 51%	208 59%	183 56%	198 61%	107 59%	65 56%	120 42%	128 63%	146 65%	251 62%	119 47%	176 63%	120 67%	3 19%	79 60%	137 58%	231 55%	
Same	358 28%	165 26%	193 28%	56 35%	68 33%	68 26%	53 25%	42 22%	70 26%	95 27%	120 30%	74 27%	69 25%	90 26%	100 30%	85 26%	51 28%	33 29%	109 38%	44 21%	59 26%	94 23%	84 33%	71 25%	44 25%	8 57%	39 30%	71 30%	125 29%	
Lower	96 7%	54 9%	42 6%	16 10%	20 9%	12 4%	20 9%	16 8%	13 5%	33 10%	27 7%	15 5%	21 8%	29 8%	25 7%	22 7%	10 6%	11 9%	35 12%	17 8%	13 6%	21 5%	31 12%	15 5%	9 5%	2 18%	13 10%	18 8%	38 9%	
Don't know	86 7%	34 6%	52 8%	7 4%	5 2%	13 5%	6 3%	9 5%	46 17%	16 4%	19 5%	10 4%	42 15%	23 7%	22 7%	20 6%	15 8%	7 6%	20 7%	15 7%	5 2%	36 9%	20 8%	18 6%	6 4%	1 6%	*	10 4%	28 7%	

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democrat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed	
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423	
<b>The number of British troops serving in Afghanistan</b>																														
Higher	201 15%	93 15%	108 16%	26 16%	41 20%	37 14%	35 16%	27 14%	35 13%	27 8%	58 15%	64 23%	51 19%	46 13%	58 18%	43 13%	29 16%	23 20%	27 10%	34 17%	32 14%	58 14%	24 10%	46 17%	23 13%	1 5%	19 14%	28 12%	63 15%	
Same	326 25%	172 28%	153 23%	42 26%	61 29%	61 23%	50 23%	48 26%	63 24%	83 24%	100 25%	75 27%	68 25%	87 25%	88 27%	87 27%	39 21%	25 22%	68 24%	43 21%	59 26%	108 27%	69 27%	69 25%	48 27%	4 28%	36 27%	61 26%	93 22%	
Lower	715 55%	333 54%	382 56%	88 54%	103 49%	150 57%	119 55%	103 55%	153 57%	227 65%	234 58%	123 45%	130 48%	196 56%	165 50%	186 57%	104 57%	64 56%	174 62%	118 58%	127 57%	212 53%	149 59%	151 54%	102 57%	9 67%	75 57%	138 58%	249 59%	
Don't know	59 5%	24 4%	35 5%	5 3%	3 1%	13 5%	11 5%	10 6%	16 6%	14 4%	8 2%	13 5%	23 9%	20 6%	18 5%	8 3%	11 6%	2 2%	14 5%	9 4%	6 3%	25 6%	12 5%	13 5%	7 4%	-	1 1%	10 4%	18 4%	
<b>Mortgage rates</b>																														
Higher	785 60%	404 65%	381 56%	82 51%	125 60%	173 66%	151 70%	129 69%	125 47%	234 67%	249 62%	173 63%	130 48%	207 59%	216 66%	182 56%	113 62%	67 58%	176 62%	117 57%	140 62%	243 60%	158 62%	166 60%	124 69%	6 42%	79 60%	135 57%	261 62%	
Same	224 17%	112 18%	112 17%	45 28%	31 15%	33 13%	29 13%	30 16%	56 21%	53 15%	71 18%	45 16%	56 21%	50 14%	55 17%	69 21%	33 18%	17 15%	53 19%	42 21%	36 16%	54 13%	45 18%	50 18%	28 15%	5 36%	25 19%	54 23%	68 16%	
Lower	179 14%	67 11%	113 17%	28 17%	45 21%	29 11%	24 11%	21 11%	32 12%	41 12%	54 14%	43 15%	41 15%	51 15%	38 11%	52 16%	18 10%	20 17%	34 12%	35 17%	33 15%	56 14%	33 13%	40 14%	18 10%	1 10%	24 18%	36 15%	56 13%	
Don't know	111 9%	39 6%	72 11%	6 4%	7 3%	25 10%	12 5%	9 5%	53 20%	23 7%	27 7%	16 6%	45 16%	41 12%	20 6%	21 7%	18 10%	11 9%	21 7%	10 5%	15 7%	50 12%	20 8%	23 8%	10 6%	2 11%	4 3%	11 5%	37 9%	



## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democrat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423
<b>The amount of total government debt</b>																													
Higher	452	211	242	61	86	95	72	63	77	97	152	107	96	116	118	120	63	36	57	75	76	156	52	96	73	3	54	65	123
	35%	34%	36%	38%	41%	36%	34%	33%	29%	28%	38%	39%	35%	33%	36%	37%	34%	32%	20%	37%	34%	39%	21%	34%	41%	18%	41%	28%	29%
Same	301	145	155	45	53	67	46	36	55	77	90	81	53	75	77	75	49	23	58	45	58	103	46	60	45	2	29	54	89
	23%	23%	23%	28%	25%	26%	21%	19%	21%	22%	22%	29%	19%	22%	23%	23%	27%	20%	20%	22%	26%	26%	18%	22%	25%	18%	22%	23%	21%
Lower	474	240	234	48	64	86	87	84	104	160	138	80	96	132	124	114	56	46	160	73	85	105	144	104	56	9	47	116	185
	36%	39%	35%	30%	31%	33%	40%	45%	39%	45%	34%	29%	35%	38%	38%	35%	31%	41%	57%	36%	38%	26%	56%	37%	31%	65%	36%	49%	44%
Don't know	73	26	47	8	6	13	11	5	31	17	21	7	28	26	10	15	14	9	9	11	4	38	13	20	5	-	1	1	25
	6%	4%	7%	5%	3%	5%	5%	3%	12%	5%	5%	3%	10%	7%	3%	5%	8%	8%	3%	5%	2%	10%	5%	7%	3%	-	1%	*	6%
<b>The basic rate of income tax</b>																													
Higher	704	348	357	79	108	146	120	118	133	178	204	174	149	185	188	180	92	59	126	120	107	236	123	162	100	4	65	116	218
	54%	56%	53%	49%	52%	56%	56%	63%	50%	51%	51%	63%	55%	53%	57%	55%	50%	51%	44%	59%	48%	59%	48%	58%	55%	29%	49%	49%	52%
Same	383	206	177	53	66	80	66	51	66	122	120	74	68	101	109	88	52	33	122	59	78	79	95	74	52	8	47	93	143
	29%	33%	26%	33%	32%	31%	31%	27%	25%	35%	30%	27%	25%	29%	33%	27%	28%	29%	43%	29%	35%	20%	37%	27%	29%	59%	36%	39%	34%
Lower	142	44	98	27	26	23	24	15	27	34	61	23	23	41	16	42	26	17	21	17	36	46	18	27	23	2	17	25	41
	11%	7%	14%	17%	12%	9%	11%	8%	10%	10%	15%	9%	8%	12%	5%	13%	14%	15%	7%	9%	16%	12%	7%	10%	13%	11%	13%	11%	10%
Don't know	71	24	47	2	8	11	5	5	40	18	17	4	33	22	16	15	13	5	14	8	2	41	20	16	5	-	2	3	21
	5%	4%	7%	1%	4%	4%	2%	3%	15%	5%	4%	2%	12%	6%	5%	4%	7%	4%	5%	4%	1%	10%	8%	6%	3%	-	2%	1%	5%

## Times Poll

### CATI Fieldwork : May 4th-5th 2010

Absolutes/col percents

Table 12

**Q.12 Thinking ahead to what you think is likely to happen by the end of the next Parliament, would you expect that in four or five years time each of the following will be higher than now, or lower than now, or about the same as now?**

**Base: All "Sample B" respondents**

	Sex		Age							Social Class				Region					Voting Intention				Vote in 2005			When did you make up your mind about how to vote?			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	Dk/Refuse	Con-ser-vative	Labour	Lib-eral Democrat	Labour 2005, Con 2010	Just over the last day or so	Ear-lier in the camp-aign	Before the camp-aign start-ed
Weighted base	1300	622	678	161	208	260	216	189	266	351	401	276	272	349	329	325	182	114	283	204	223	403	255	280	180	14	132	237	423
<b>The number of people in Britain living off benefits when they could be working</b>																													
Higher	470 36%	204 33%	266 39%	60 38%	78 38%	92 36%	87 40%	75 40%	78 29%	108 31%	141 35%	110 40%	112 41%	115 33%	132 40%	131 40%	58 32%	35 31%	62 22%	78 38%	65 29%	168 42%	63 25%	97 35%	57 32%	3 25%	47 35%	74 31%	119 28%
Same	316 24%	167 27%	149 22%	35 22%	67 32%	64 25%	51 23%	41 22%	58 22%	89 25%	100 25%	77 28%	50 18%	88 25%	82 25%	73 23%	46 25%	26 23%	47 17%	43 21%	80 36%	94 23%	40 16%	73 26%	65 36%	2 12%	31 23%	61 26%	102 24%
Lower	466 36%	228 37%	237 35%	64 40%	58 28%	98 38%	71 33%	67 35%	109 41%	144 41%	149 37%	83 30%	89 33%	127 36%	104 32%	110 34%	74 41%	50 44%	166 58%	74 36%	76 34%	114 28%	141 55%	96 34%	56 31%	9 63%	52 39%	97 41%	189 45%
Don't know	49 4%	23 4%	26 4%	1 1%	5 2%	6 2%	7 3%	7 4%	22 8%	10 3%	12 3%	6 2%	21 8%	19 5%	11 3%	10 3%	5 2%	4 3%	8 3%	9 4%	3 1%	27 7%	11 4%	14 5%	2 1%	-	3 2%	4 2%	13 3%
<b>The level of violent crime</b>																													
Higher	357 27%	155 25%	202 30%	27 17%	61 29%	56 22%	79 36%	63 33%	72 27%	71 20%	101 25%	94 34%	92 34%	94 27%	88 27%	103 32%	43 24%	29 25%	53 19%	54 26%	42 19%	137 34%	47 19%	83 30%	36 20%	3 23%	32 25%	41 17%	103 24%
Same	440 34%	229 37%	211 31%	72 45%	75 36%	87 33%	67 31%	58 31%	81 30%	140 40%	146 36%	77 28%	78 28%	124 35%	120 37%	111 34%	56 31%	30 26%	111 39%	59 29%	95 43%	117 29%	90 35%	83 30%	82 46%	4 32%	50 38%	100 42%	139 33%
Lower	451 35%	219 35%	233 34%	59 36%	69 33%	98 38%	67 31%	65 34%	93 35%	131 37%	139 35%	99 36%	83 31%	115 33%	110 33%	98 30%	75 41%	53 47%	114 40%	82 40%	82 37%	117 29%	106 42%	100 36%	58 32%	6 45%	47 36%	91 39%	167 40%
Don't know	51 4%	19 3%	32 5%	3 2%	3 1%	19 7%	3 1%	3 2%	21 8%	9 3%	17 4%	6 2%	19 7%	17 5%	11 3%	13 4%	9 5%	2 2%	6 2%	9 4%	4 2%	32 8%	12 5%	13 5%	3 2%	-	2 1%	5 2%	13 3%

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		2505	2505
Weighted base		2505	2505
<b><u>Gender</u></b>			
Male		1134 45%	1228 49%
Female		1371 55%	1277 51%
<b><u>Age</u></b>			
18-24	(21)	258 10%	300 12%
25-34	(29.5)	406 16%	401 16%
35-44	(39.5)	366 15%	476 19%
45-54	(49.5)	485 19%	426 17%
55-64	(59.5)	452 18%	376 15%
65+	(70)	538 21%	526 21%
Average age		48.07	46.79

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2505	2505
<b><u>Social Grade</u></b>		
AB	896 36%	676 27%
C1	519 21%	726 29%
C2	424 17%	526 21%
DE	666 27%	576 23%
<b><u>Region</u></b>		
South East	656 26%	637 25%
Midlands	656 26%	661 26%
North England	621 25%	629 25%
Wales & South West	352 14%	361 14%
Scotland	220 9%	217 9%

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2505	2505
<b><u>Working status</u></b>		
Full-time	957 38%	1102 44%
Part-time	394 16%	301 12%
Not working but seeking work or temporarily unemployed/sick	147 6%	137 5%
Not working/not seeking work	190 8%	183 7%
Retired	684 27%	638 25%
Student	110 4%	122 5%
Refused	23 1%	22 1%

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2505	2505
<b><u>Tenure</u></b>		
Own outright	830 33%	827 33%
Own with a mortgage	988 39%	877 35%
Council	228 9%	326 13%
Housing Assoc.	107 4%	112 4%
Rented from someone else	271 11%	288 11%
Rent free	25 1%	24 1%
Refused	56 2%	52 2%

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	2505	2505
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	1586 63%	1553 62%
No	919 37%	952 38%
<b><u>Number of cars</u></b>		
None	428 17%	506 20%
1	1072 43%	1037 41%
2	752 30%	734 29%
3+	253 10%	228 9%

**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	2505	2505
<b><u>Age Finished Full Time Education</u></b>		
Up to 15	422 17%	415 17%
16	577 23%	597 24%
17	189 8%	190 8%
18	364 15%	367 15%
19 or over	797 32%	770 31%
Still in full time education	102 4%	112 4%
Had no full time education	5 *	5 *
Refused	49 2%	49 2%



**Times Poll**  
**CATI Fieldwork : May 4th-5th 2010**

Absolutes/col percents

Table 14

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2505	2505
Weighted base	2505	2505
Conservative	494 20%	503 20%
Labour	685 27%	582 23%
Liberal Democrat	272 11%	324 13%
Other	112 4%	119 5%
Did not vote	646 26%	699 28%
Refused	237 9%	219 9%
Don't know	59 2%	59 2%