



XP Presidential Poll – Round 10

Voter Profile

July, 2018



Conducted by:

Instituto de pesquisas sociais, políticas e econômicas (Ipespe)

Sample:

1000 interviews/each week

Coverage:

National

Method:

Phone call interviews

Margin of Error:

1000 interviews: 3.2. p.p.

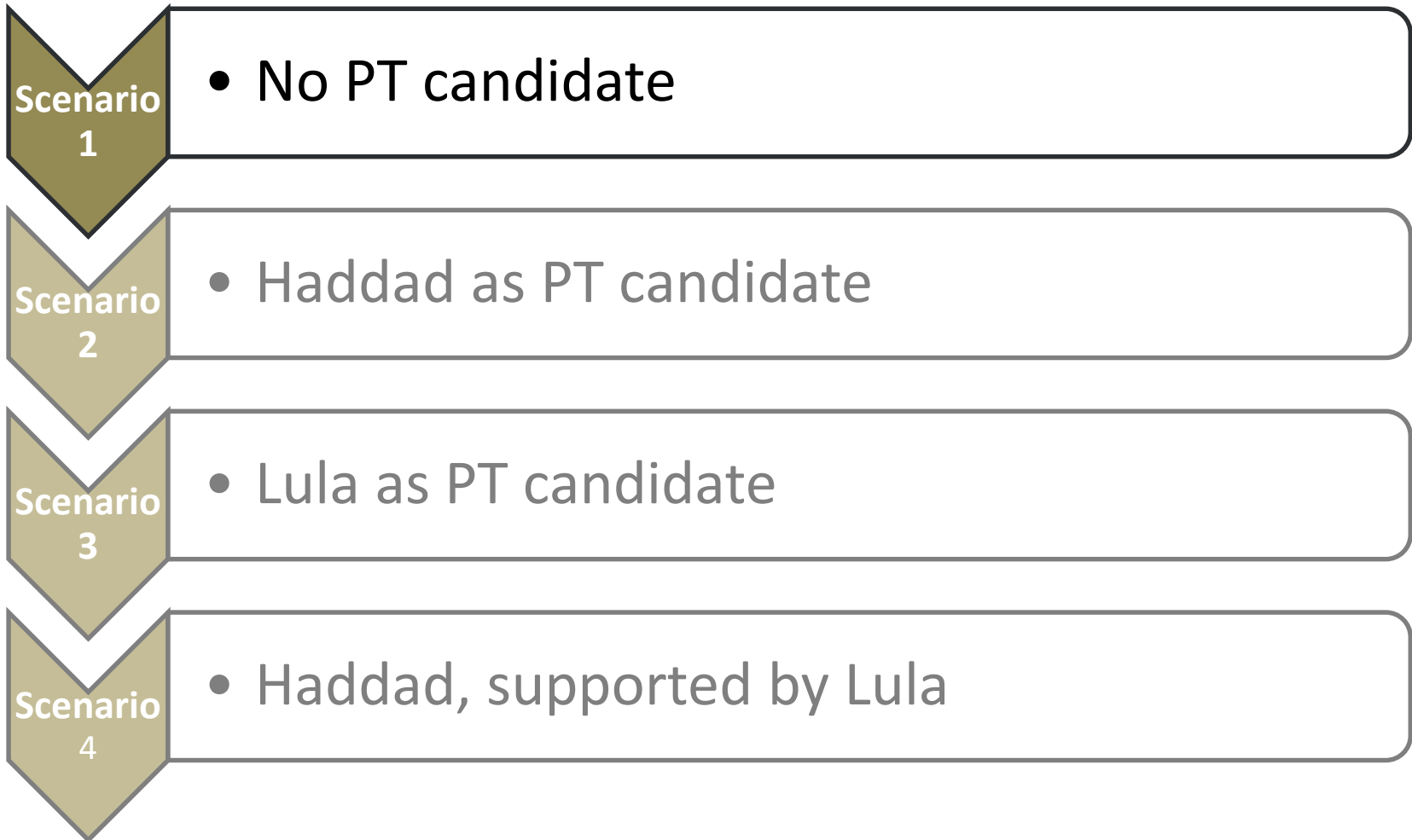
XP Presidential Polls

Month & Week	Data Colection	TSE Register#
May Wk3	May-15 to May-18	BR-09600/2018
May Wk4	May-21 to May-23	BR-05699/2018
May Wk5 (Truck Strike)	-	-
June Wk1	Jun-04 to Jun-06	BR-05997/2018
June Wk2	Jun-11 to Jun-13	BR-07273/2018
June Wk3	Jun-18 to Jun-20	BR-06647/2018
June Wk4	Jun-25 to Jun-27	BR-03362/2018
July Wk1	Jul-02 to Jul-04	BR-04338/2018
July Wk2	Jul-09 to Jul-11	BR-09898/2018
July Wk3	Jul-16 to Jul-18	BR-02843/2018
July Wk4	Jul-23 to Jul-25	BR-07756/2018

All files from previous polls and scenarios breakdowns are available [here](#).

Voter profile: current week distribution

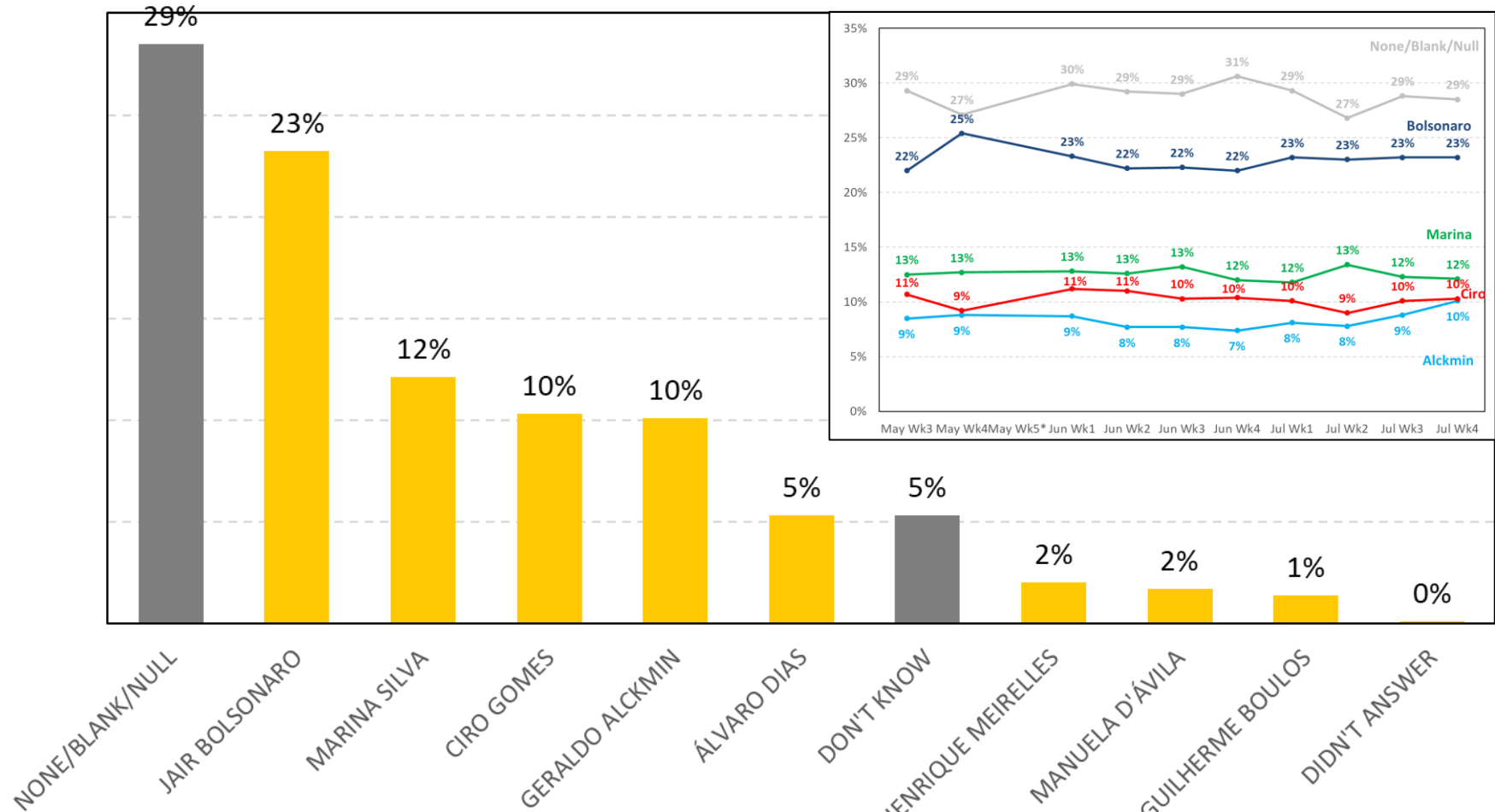
VOTER PROFILE (% OF TOTAL)	
GENDER	
MALE	48%
FEMALE	52%
AGE	
16 & 17 YO	2%
18 TO 34 YO	32%
35 TO 54 YO	40%
+55 YO	26%
OCUPATION	
WORKING	61%
NOT WORKING	39%
INCOME (MW = USD260)	
E CLASS (< 1 MW)	20%
D CLASS (1 TO 2 MW)	30%
C CLASS (2 TO 5 MW)	33%
B CLASS (5 TO 20 MW)	11%
A CLASS (> 20 MW)	5%
DIDN'T ANSWER	1%
EDUCATION LEVEL	
ELEMENTARY SCHOOL	6%
MIDDLE SCHOOL	26%
HIGH SCHOOL	46%
HIGHER EDUCATION	21%
REGION	
NORTH	8%
NORTHEAST	27%
SOUTHEAST	43%
SOUTH	15%
MIDWEST	7%
TYPE OF CITY	
CAPITAL TOWNS	24%
OUTLYING TOWNS	15%
COUNTRY TOWNS	61%
CITY SIZE	
< 50.000 HAB	37%
50.001 TO 200.000 HAB	23%
200.001 TO 500.000 HAI	13%
> 500.000 HAB	27%
RELIGION	
CATHOLIC	58%
EVANGELICAL	22%
DONT KNOW	10%
SPIRITTUALISM	3%
ADVENTITST	1%
OTHER	7%
AFRICAN-BRAZILIAN	0%



Scenario 1 – PT presents no candidate

July
Week 4

IF THE ELECTION WAS TODAY AND THE CANDIDATES WERE____, WHO'D YOU VOTE FOR?



Source: XP Investimentos – Presidential Polls [TSE register # available on slide 2].

Scenario 1 - Voter profile

CANDIDATE: JAIR BOLSONARO										
SCENARIO: 1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	30%	29%	29%	19%	30%	24%	30%	25%	31%	27%
NORTHEAST	15%	16%	17%	17%	7%	15%	12%	17%	13%	14%
SOUTHEAST	24%	25%	25%	25%	26%	24%	24%	22%	26%	24%
SOUTH	22%	35%	27%	26%	30%	24%	32%	29%	25%	32%
MIDWEST	27%	38%	25%	21%	31%	29%	38%	35%	34%	30%
TYPE OF CITY										
CAPITAL TOWN	22%	21%	21%	18%	22%	20%	17%	17%	19%	22%
OUTLYING TOWN	22%	24%	18%	23%	24%	21%	31%	28%	22%	19%
COUNTRY TOWN	22%	28%	25%	24%	22%	23%	24%	24%	25%	25%
CITY SIZE										
< 50.000 HAB	24%	29%	23%	25%	25%	22%	26%	26%	25%	27%
50.001 TO 200.000 HAB	21%	28%	28%	24%	23%	23%	27%	26%	28%	24%
200.001 TO 500.000 HAB	22%	25%	21%	17%	19%	24%	22%	20%	26%	19%
> 500.000 HAB	20%	19%	21%	20%	21%	20%	17%	18%	17%	20%
GENDER										
MALE	28%	36%	34%	30%	29%	30%	33%	31%	28%	31%
FEMALE	16%	16%	14%	15%	16%	14%	14%	16%	19%	16%
AGE										
16 & 17 YO	40%	21%	27%	20%	27%	42%	43%	31%	38%	25%
18 TO 34 YO	27%	34%	34%	29%	25%	31%	29%	29%	33%	27%
35 TO 54 YO	21%	22%	21%	21%	24%	20%	21%	21%	21%	24%
+55 YO	17%	21%	14%	16%	17%	19%	16%	19%	15%	18%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	13%	15%	13%	15%	10%	11%	9%	14%	11%	8%
MIDDLE SCHOOL	24%	21%	20%	22%	23%	17%	22%	22%	15%	20%
HIGH SCHOOL	21%	28%	29%	27%	26%	28%	26%	25%	30%	29%
HIGHER EDUCATION	27%	29%	19%	17%	20%	21%	23%	23%	22%	20%
OCCUPATION										
EMPLOYED	25%	31%	25%	25%	24%	25%	27%	27%	25%	27%
UNEMPLOYED/OUT OF LABOR FORCE	18%	17%	21%	17%	19%	18%	17%	18%	20%	17%
RELIGION										
CATHOLIC	19%	22%	21%	18%	19%	22%	21%	21%	19%	20%
EVANGELICAL	33%	35%	30%	32%	31%	27%	32%	28%	32%	35%
OTHER/NONE	16%	23%	23%	23%	23%	18%	20%	24%	24%	20%
INCOME										
E CLASS (< 1 MW)	13%	14%	16%	14%	12%	13%	16%	11%	14%	12%
D CLASS (1 TO 2 MW)	21%	21%	23%	20%	20%	23%	22%	21%	22%	20%
C CLASS (2 TO 5 MW)	24%	34%	27%	28%	28%	24%	26%	28%	29%	30%
B CLASS (5 TO 20 MW)	30%	32%	22%	26%	23%	26%	27%	29%	27%	31%
A CLASS (> 20 MW)	15%	30%	35%	22%	43%	38%	34%	32%	22%	28%

CANDIDATE: MARINA SILVA										
SCENARIO: 1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	27%	20%	17%	19%	9%	14%	21%	19%	17%	21%
NORTHEAST	13%	20%	14%	13%	18%	17%	18%	13%	15%	17%
SOUTHEAST	12%	9%	14%	13%	13%	11%	10%	14%	11%	9%
SOUTH	5%	5%	5%	7%	8%	8%	7%	9%	9%	7%
MIDWEST	11%	14%	13%	11%	16%	8%	0%	12%	13%	10%
TYPE OF CITY										
CAPITAL TOWN	17%	18%	13%	16%	13%	13%	15%	13%	11%	14%
OUTLYING TOWN	11%	8%	13%	12%	15%	15%	14%	17%	13%	10%
COUNTRY TOWN	11%	12%	13%	11%	13%	11%	10%	13%	13%	12%
CITY SIZE										
< 50.000 HAB	9%	10%	13%	10%	11%	13%	8%	13%	12%	13%
50.001 TO 200.000 HAB	15%	13%	14%	13%	14%	12%	11%	14%	16%	9%
200.001 TO 500.000 HAB	13%	12%	13%	14%	11%	7%	18%	12%	9%	13%
> 500.000 HAB	14%	16%	12%	14%	16%	13%	14%	14%	12%	14%
GENDER										
MALE	9%	9%	10%	10%	10%	9%	9%	8%	11%	8%
FEMALE	15%	16%	16%	15%	16%	15%	14%	19%	13%	16%
AGE										
16 & 17 YO	10%	21%	9%	20%	18%	25%	0%	25%	0%	25%
18 TO 34 YO	15%	16%	18%	16%	14%	15%	13%	13%	16%	14%
35 TO 54 YO	14%	11%	13%	10%	12%	12%	10%	16%	11%	12%
+55 YO	9%	11%	7%	12%	14%	8%	13%	9%	11%	10%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	18%	13%	10%	20%	16%	11%	22%	14%	9%	11%
MIDDLE SCHOOL	11%	15%	15%	16%	14%	16%	10%	17%	15%	15%
HIGH SCHOOL	14%	12%	13%	12%	13%	11%	13%	13%	11%	12%
HIGHER EDUCATION	7%	12%	10%	7%	11%	11%	9%	9%	14%	9%
OCCUPATION										
EMPLOYED	12%	12%	13%	12%	12%	11%	11%	12%	11%	12%
UNEMPLOYED/OUT OF LABOR FORCE	13%	14%	13%	14%	15%	14%	13%	16%	15%	13%
RELIGION										
CATHOLIC	11%	12%	11%	12%	13%	9%	10%	12%	13%	11%
EVANGELICAL	16%	16%	20%	13%	16%	21%	17%	16%	13%	17%
OTHER/NONE	12%	12%	10%	14%	10%	12%	10%	13%	11%	9%
INCOME										
E CLASS (< 1 MW)	19%	15%	20%	19%	18%	14%	14%	17%	17%	16%
D CLASS (1 TO 2 MW)	14%	17%	17%	13%	14%	13%	16%	17%	14%	12%
C CLASS (2 TO 5 MW)	10%	12%	8%	10%	11%	13%	9%	11%	10%	13%
B CLASS (5 TO 20 MW)	8%	5%	9%	7%	13%	5%	6%	7%	8%	9%
A CLASS (> 20 MW)	8%	9%	0%	11%	0%	3%	9%	8%	9%	4%

Scenario 1 - Voter profile

CANDIDATE: CIRO GOMES										
SCENARIO: 1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	6%	11%	6%	6%	7%	9%	11%	5%	10%	9%
NORTHEAST	17%	13%	18%	21%	18%	19%	15%	17%	19%	17%
SOUTHEAST	9%	8%	8%	8%	7%	9%	7%	6%	8%	8%
SOUTH	11%	7%	10%	4%	6%	9%	6%	6%	5%	4%
MIDWEST	4%	4%	10%	11%	11%	7%	9%	4%	10%	14%
TYPE OF CITY										
CAPITAL TOWN	12%	10%	9%	10%	13%	12%	9%	8%	11%	11%
OUTLYING TOWN	9%	10%	13%	11%	8%	8%	9%	2%	6%	9%
COUNTRY TOWN	11%	9%	12%	11%	10%	10%	11%	11%	11%	10%
CITY SIZE										
< 50.000 HAB	10%	7%	12%	13%	12%	11%	13%	8%	10%	10%
50.001 TO 200.000 HAB	10%	8%	11%	11%	9%	8%	8%	10%	7%	10%
200.001 TO 500.000 HAB	11%	13%	14%	8%	10%	15%	5%	14%	11%	8%
> 500.000 HAB	12%	11%	9%	10%	10%	10%	10%	7%	12%	12%
GENDER										
MALE	12%	10%	11%	13%	14%	11%	10%	10%	10%	13%
FEMALE	9%	8%	11%	10%	7%	9%	10%	8%	10%	8%
AGE										
16 & 17 YO	0%	11%	0%	0%	9%	0%	29%	13%	8%	13%
18 TO 34 YO	10%	7%	10%	8%	8%	9%	9%	8%	7%	9%
35 TO 54 YO	10%	11%	13%	12%	10%	13%	10%	8%	11%	12%
+55 YO	12%	10%	11%	14%	13%	10%	11%	11%	13%	10%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	9%	9%	13%	9%	8%	15%	9%	6%	12%	9%
MIDDLE SCHOOL	11%	11%	14%	10%	8%	7%	12%	8%	12%	11%
HIGH SCHOOL	11%	8%	9%	11%	11%	9%	11%	10%	8%	9%
HIGHER EDUCATION	11%	10%	12%	13%	13%	15%	6%	9%	13%	12%
OCCUPATION										
EMPLOYED	12%	9%	12%	10%	10%	11%	9%	8%	9%	10%
UNEMPLOYED/OUT OF LABOR FORCE	9%	9%	9%	12%	11%	9%	11%	10%	11%	10%
RELIGION										
CATHOLIC	12%	11%	12%	13%	11%	12%	10%	11%	12%	11%
EVANGELICAL	6%	3%	9%	7%	6%	3%	8%	5%	7%	8%
OTHER/NONE	13%	12%	12%	11%	13%	14%	12%	9%	9%	11%
INCOME										
E CLASS (< 1 MW)	10%	9%	12%	13%	7%	10%	11%	9%	9%	12%
D CLASS (1 TO 2 MW)	10%	10%	12%	12%	9%	8%	9%	9%	13%	11%
C CLASS (2 TO 5 MW)	11%	10%	11%	10%	12%	11%	10%	11%	8%	8%
B CLASS (5 TO 20 MW)	11%	7%	10%	10%	14%	11%	13%	7%	10%	15%
A CLASS (> 20 MW)	23%	9%	12%	9%	14%	16%	6%	3%	6%	6%

CANDIDATE: GERALDO ALCKMIN										
SCENARIO: 1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	6%	4%	7%	5%	6%	1%	4%	5%	6%	10%
NORTHEAST	3%	8%	4%	7%	4%	5%	5%	4%	5%	5%
SOUTHEAST	13%	12%	14%	10%	12%	11%	13%	11%	13%	17%
SOUTH	5%	5%	2%	3%	3%	4%	5%	5%	7%	3%
MIDWEST	11%	9%	9%	7%	6%	7%	4%	7%	7%	3%
TYPE OF CITY										
CAPITAL TOWN	10%	7%	11%	8%	4%	4%	9%	8%	9%	13%
OUTLYING TOWN	5%	7%	6%	8%	5%	5%	7%	9%	9%	9%
COUNTRY TOWN	9%	10%	8%	8%	10%	9%	8%	7%	8%	9%
CITY SIZE										
< 50.000 HAB	7%	10%	8%	6%	10%	7%	6%	9%	9%	6%
50.001 TO 200.000 HAB	10%	10%	7%	9%	5%	9%	8%	6%	8%	9%
200.001 TO 500.000 HAB	6%	6%	7%	9%	6%	7%	9%	9%	5%	16%
> 500.000 HAB	10%	9%	11%	8%	8%	6%	10%	8%	11%	14%
GENDER										
MALE	10%	9%	10%	6%	7%	7%	7%	9%	9%	10%
FEMALE	7%	8%	8%	9%	8%	8%	9%	7%	8%	10%
AGE										
16 & 17 YO	30%	26%	0%	0%	0%	0%	6%	8%	6%	6%
18 TO 34 YO	3%	7%	7%	6%	8%	5%	6%	7%	6%	7%
35 TO 54 YO	9%	8%	6%	7%	6%	8%	8%	5%	9%	11%
+55 YO	13%	11%	15%	11%	11%	10%	10%	13%	12%	13%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	13%	17%	9%	12%	9%	8%	19%	13%	18%	20%
MIDDLE SCHOOL	13%	10%	7%	8%	8%	10%	9%	8%	8%	8%
HIGH SCHOOL	5%	7%	9%	6%	7%	5%	6%	8%	8%	8%
HIGHER EDUCATION	9%	8%	10%	9%	7%	9%	8%	6%	7%	13%
OCCUPATION										
EMPLOYED	7%	8%	7%	7%	8%	7%	7%	8%	9%	10%
UNEMPLOYED/OUT OF LABOR FORCE	11%	10%	11%	9%	7%	8%	10%	8%	9%	10%
RELIGION										
CATHOLIC	9%	10%	9%	9%	9%	8%	8%	8%	9%	11%
EVANGELICAL	6%	9%	13%	6%	6%	4%	8%	9%	9%	9%
OTHER/NONE	10%	6%	4%	8%	5%	8%	8%	6%	10%	7%
INCOME										
E CLASS (< 1 MW)	11%	11%	6%	9%	7%	8%	7%	7%	9%	9%
D CLASS (1 TO 2 MW)	8%	10%	9%	9%	6%	8%	10%	7%	8%	11%
C CLASS (2 TO 5 MW)	6%	5%	8%	5%	9%	5%	6%	8%	8%	7%
B CLASS (5 TO 20 MW)	11%	11%	10%	10%	8%	12%	8%	7%	10%	11%
A CLASS (> 20 MW)	8%	9%	24%	9%	11%	8%	16%	19%	22%	25%

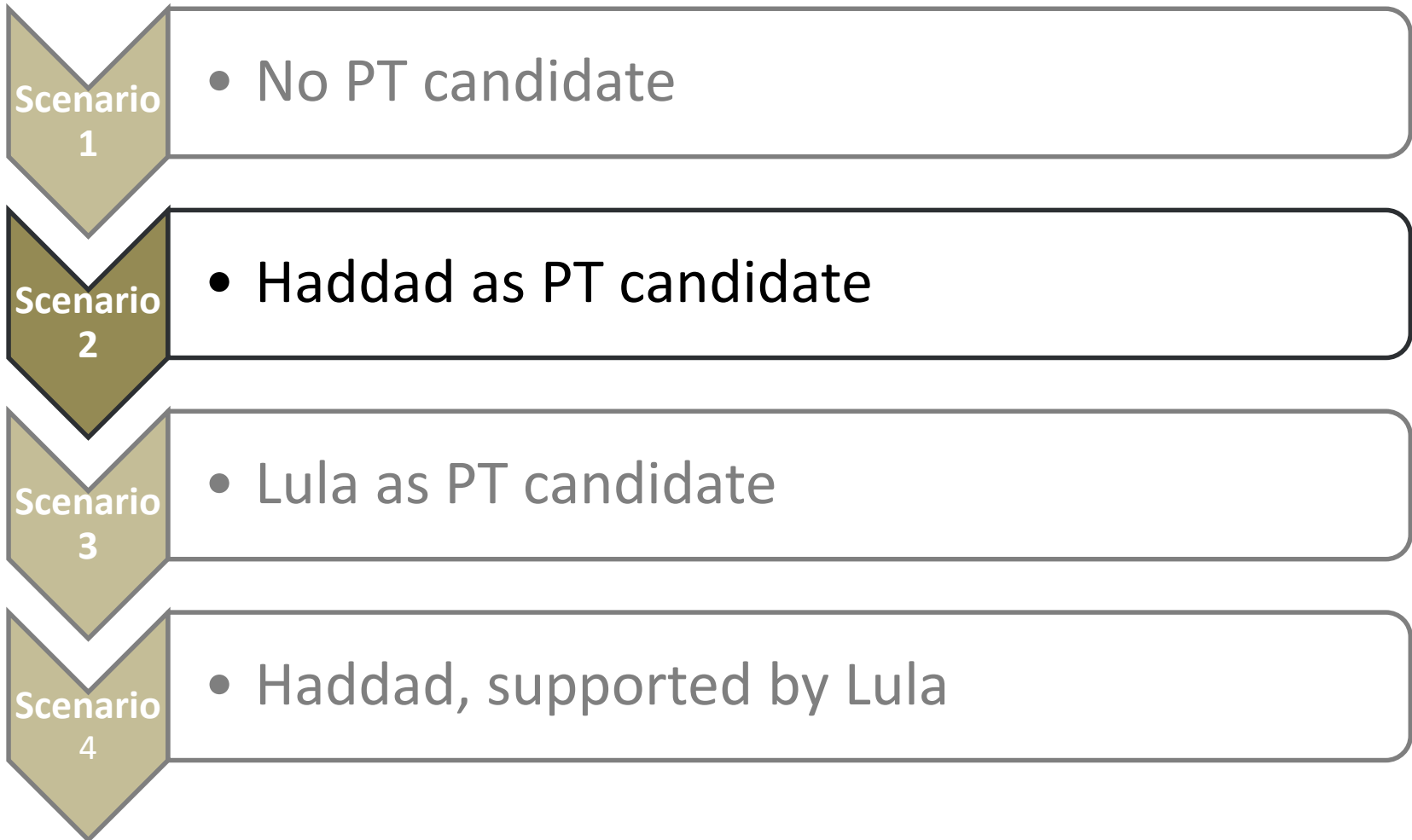
Scenario 1 - Voter profile

CANDIDATE: ÁLVARO DIAS										
SCENARIO: 1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	1%	4%	1%	2%	4%	3%	7%	0%	1%	2%
NORTHEAST	3%	3%	4%	4%	4%	3%	4%	3%	3%	1%
SOUTHEAST	2%	3%	5%	3%	2%	3%	3%	3%	4%	4%
SOUTH	12%	18%	19%	21%	15%	16%	14%	19%	17%	18%
MIDWEST	9%	3%	4%	3%	4%	5%	4%	6%	0%	4%
TYPE OF CITY										
CAPITAL TOWN	2%	3%	6%	5%	3%	7%	6%	6%	6%	7%
OUTLYING TOWN	6%	7%	8%	9%	5%	5%	3%	5%	10%	3%
COUNTRY TOWN	5%	6%	7%	6%	6%	5%	6%	5%	4%	5%
CITY SIZE										
< 50.000 HAB	7%	7%	7%	6%	8%	6%	8%	5%	4%	7%
50.001 TO 200.000 HAB	1%	4%	7%	5%	5%	4%	4%	6%	5%	3%
200.001 TO 500.000 HAB	5%	10%	5%	11%	5%	9%	3%	6%	6%	6%
> 500.000 HAB	2%	3%	7%	5%	2%	4%	5%	5%	6%	6%
GENDER										
MALE	4%	6%	9%	6%	5%	5%	6%	6%	5%	5%
FEMALE	4%	5%	5%	6%	4%	5%	5%	5%	5%	5%
AGE										
16 & 17 YO	10%	0%	18%	10%	0%	8%	14%	0%	8%	0%
18 TO 34 YO	2%	4%	2%	2%	2%	3%	2%	3%	2%	3%
35 TO 54 YO	3%	5%	6%	7%	6%	5%	6%	6%	5%	6%
+55 YO	7%	8%	12%	10%	8%	8%	8%	7%	10%	7%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	3%	4%	9%	4%	6%	3%	5%	5%	4%	3%
MIDDLE SCHOOL	3%	6%	6%	6%	6%	4%	4%	6%	5%	3%
HIGH SCHOOL	3%	6%	6%	5%	4%	5%	5%	5%	6%	6%
HIGHER EDUCATION	7%	5%	8%	10%	5%	9%	8%	7%	5%	8%
OCCUPATION										
EMPLOYED	5%	6%	7%	5%	5%	6%	6%	6%	5%	5%
UNEMPLOYED/OUT OF LABOR FORCE	3%	5%	7%	7%	5%	4%	5%	5%	5%	6%
RELIGION										
CATHOLIC	5%	7%	9%	8%	6%	6%	7%	7%	6%	7%
EVANGELICAL	2%	4%	4%	4%	4%	3%	3%	1%	4%	1%
OTHER/NONE	3%	3%	5%	4%	3%	7%	2%	5%	4%	5%
INCOME										
E CLASS (< 1 MW)	1%	4%	6%	2%	2%	2%	5%	3%	3%	3%
D CLASS (1 TO 2 MW)	3%	7%	6%	4%	5%	4%	1%	4%	4%	5%
C CLASS (2 TO 5 MW)	6%	5%	7%	9%	6%	5%	7%	7%	6%	6%
B CLASS (5 TO 20 MW)	7%	6%	8%	7%	5%	11%	13%	10%	8%	4%
A CLASS (> 20 MW)	15%	17%	18%	13%	14%	14%	6%	5%	6%	11%

Scenario 1 - Voter profile

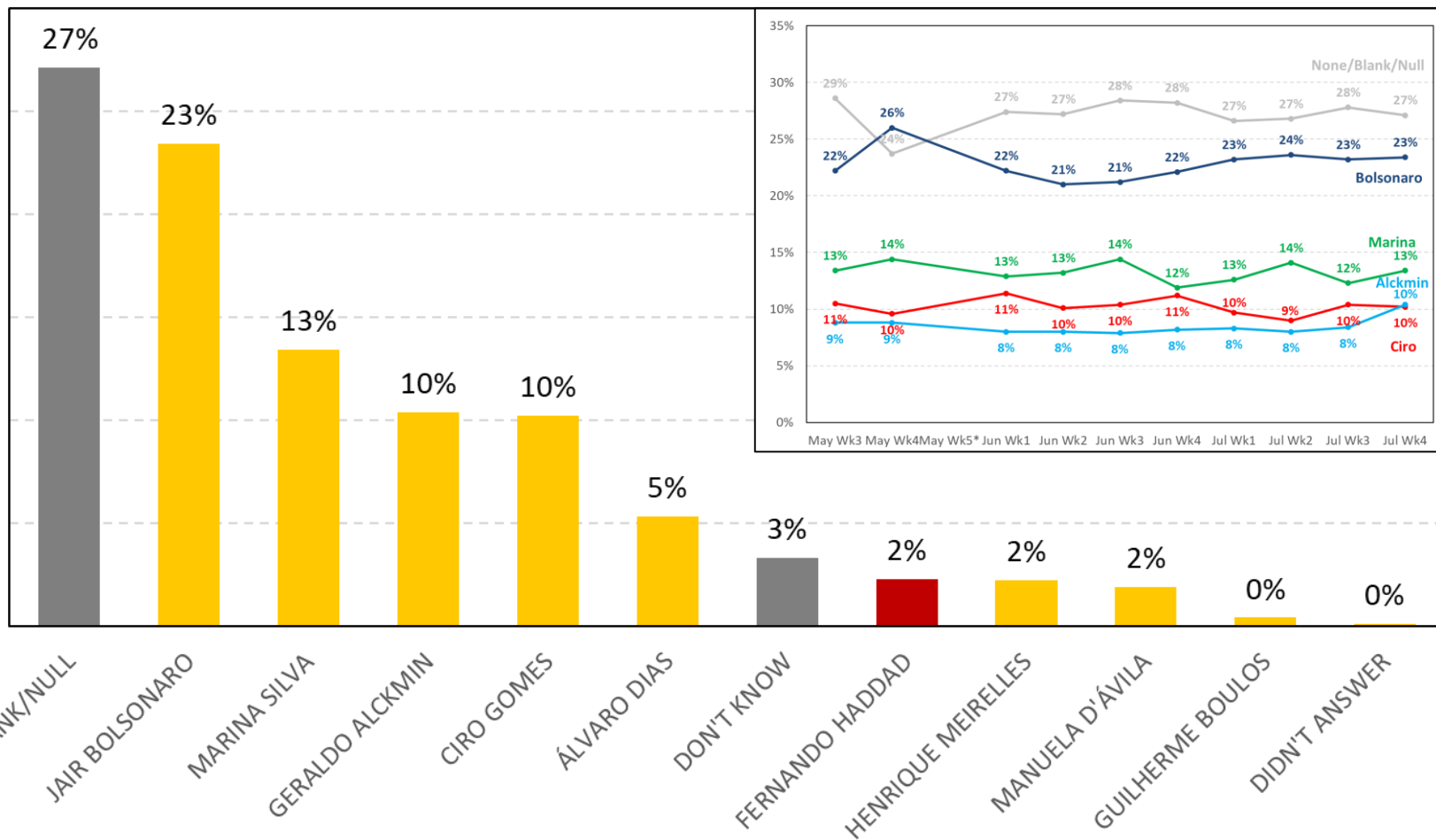
CANDIDATE:	NONE/BLANK/NULL										
SCENARIO:	1										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4	
REGION											
NORTH	22%	26%	33%	23%	33%	26%	20%	23%	27%	22%	
NORTHEAST	39%	31%	35%	30%	33%	33%	36%	32%	34%	36%	
SOUTHEAST	28%	29%	28%	32%	29%	34%	30%	28%	29%	27%	
SOUTH	23%	19%	26%	21%	23%	22%	21%	16%	24%	25%	
MIDWEST	20%	17%	28%	34%	17%	28%	30%	26%	24%	22%	
TYPE OF CITY											
CAPITAL TOWN	26%	31%	33%	30%	32%	28%	31%	27%	30%	21%	
OUTLYING TOWN	33%	30%	31%	26%	38%	31%	26%	26%	29%	41%	
COUNTRY TOWN	30%	25%	29%	30%	26%	31%	30%	27%	28%	28%	
CITY SIZE											
< 50.000 HAB	29%	26%	29%	29%	20%	30%	28%	26%	29%	30%	
50.001 TO 200.000 HAB	31%	26%	30%	29%	29%	32%	27%	25%	27%	32%	
200.001 TO 500.000 HAB	31%	23%	28%	27%	42%	27%	32%	25%	29%	27%	
> 500.000 HAB	28%	32%	32%	31%	31%	33%	32%	30%	30%	25%	
GENDER											
MALE	23%	21%	22%	23%	23%	27%	23%	22%	27%	24%	
FEMALE	35%	33%	37%	35%	34%	34%	35%	32%	31%	33%	
AGE											
16 & 17 YO	0%	0%	18%	10%	18%	8%	14%	0%	15%	19%	
18 TO 34 YO	30%	22%	24%	28%	29%	30%	23%	24%	26%	30%	
35 TO 54 YO	34%	33%	34%	33%	32%	30%	35%	31%	33%	26%	
+55 YO	25%	27%	32%	26%	24%	32%	29%	25%	27%	32%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL	28%	26%	35%	29%	31%	37%	23%	27%	20%	38%	
MIDDLE SCHOOL	25%	26%	31%	28%	31%	34%	30%	30%	33%	34%	
HIGH SCHOOL	33%	30%	27%	29%	28%	32%	29%	25%	30%	28%	
HIGHER EDUCATION	26%	23%	32%	31%	27%	21%	31%	26%	24%	19%	
OCCUPATION											
EMPLOYED	29%	25%	29%	27%	28%	29%	28%	25%	30%	25%	
UNEMPLOYED/OUT OF LABOR FORCE	30%	30%	32%	32%	31%	33%	32%	30%	27%	34%	
RELIGION											
CATHOLIC	30%	28%	32%	30%	30%	31%	31%	28%	30%	29%	
EVANGELICAL	26%	25%	19%	29%	23%	30%	25%	26%	28%	23%	
OTHER/NONE	33%	27%	36%	27%	35%	30%	30%	23%	25%	32%	
INCOME											
E CLASS (< 1 MW)	32%	34%	35%	34%	41%	41%	35%	36%	32%	40%	
D CLASS (1 TO 2 MW)	31%	27%	29%	32%	35%	31%	29%	30%	31%	32%	
C CLASS (2 TO 5 MW)	30%	25%	29%	25%	21%	27%	31%	21%	28%	25%	
B CLASS (5 TO 20 MW)	22%	24%	31%	30%	23%	26%	20%	22%	23%	13%	
A CLASS (> 20 MW)	23%	4%	6%	15%	11%	11%	19%	19%	16%	15%	

CANDIDATE:	DON'T KNOW / DIDN'T ANSWER										
SCENARIO:	1										
	May Wk3	May Wk4	Jun Wk1	Jun Wk2	Jun Wk3	Jun Wk4	Jul Wk1	Jul Wk2	Jul Wk3	Jul Wk4	
REGION											
NORTH	7%	5%	2%	19%	5%	15%	1%	16%	1%	4%	
NORTHEAST	8%	4%	2%	4%	12%	6%	6%	7%	9%	6%	
SOUTHEAST	8%	7%	7%	3%	6%	6%	7%	8%	7%	5%	
SOUTH	14%	3%	3%	7%	5%	9%	7%	6%	9%	3%	
MIDWEST	13%	10%	3%	4%	6%	7%	9%	1%	6%	12%	
TYPE OF CITY											
CAPITAL TOWN	8%	6%	1%	7%	6%	7%	3%	10%	8%	5%	
OUTLYING TOWN	7%	8%	4%	4%	4%	7%	8%	9%	5%	5%	
COUNTRY TOWN	10%	6%	3%	5%	9%	8%	7%	6%	7%	6%	
CITY SIZE											
< 50.000 HAB	11%	6%	3%	6%	8%	10%	7%	6%	8%	5%	
50.001 TO 200.000 HAB	8%	7%	1%	2%	11%	7%	11%	9%	4%	6%	
200.001 TO 500.000 HAB	8%	4%	5%	7%	3%	2%	1%	7%	8%	6%	
> 500.000 HAB	9%	6%	2%	6%	6%	7%	4%	8%	8%	4%	
GENDER											
MALE	8%	4%	2%	5%	7%	5%	5%	8%	5%	4%	
FEMALE	10%	8%	3%	6%	8%	9%	8%	8%	8%	7%	
AGE											
16 & 17 YO	10%	11%	27%	20%	18%	8%	0%	13%	8%	6%	
18 TO 34 YO	8%	3%	2%	5%	10%	8%	8%	8%	6%	5%	
35 TO 54 YO	8%	6%	2%	4%	5%	7%	6%	6%	7%	5%	
+55 YO	11%	8%	3%	6%	7%	8%	5%	10%	8%	6%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL	13%	10%	4%	7%	14%	12%	9%	14%	19%	8%	
MIDDLE SCHOOL	11%	8%	4%	6%	8%	10%	7%	7%	10%	6%	
HIGH SCHOOL	9%	5%	3%	4%	5%	5%	6%	8%	4%	5%	
HIGHER EDUCATION	6%	3%	0%	6%	7%	7%	5%	6%	6%	6%	
OCCUPATION											
EMPLOYED	8%	4%	2%	6%	8%	7%	6%	7%	6%	5%	
UNEMPLOYED/OUT OF LABOR FORCE	11%	9%	3%	4%	7%	9%	7%	9%	9%	6%	
RELIGION											
CATHOLIC	9%	7%	2%	5%	7%	8%	7%	7%	8%	6%	
EVANGELICAL	10%	7%	3%	6%	10%	8%	4%	11%	4%	5%	
OTHER/NONE	7%	3%	2%	4%	5%	6%	7%	6%	7%	3%	
INCOME											
E CLASS (< 1 MW)	12%	10%	3%	6%	11%	9%	7%	13%	13%	3%	
D CLASS (1 TO 2 MW)	9%	6%	3%	5%	6%	9%	8%	8%	5%	8%	
C CLASS (2 TO 5 MW)	9%	5%	2%	5%	8%	7%	6%	6%	6%	5%	
B CLASS (5 TO 20 MW)	6%	2%	1%	3%	5%	5%	3%	4%	3%	5%	
A CLASS (> 20 MW)	8%	0%	0%	7%	3%	0%	3%	0%	9%	4%	



July
Week 4

IF THE ELECTION WAS TODAY AND THE CANDIDATES WERE____, WHO'D YOU VOTE FOR?



Source: XP Investimentos – Presidential Polls [TSE register # available on slide 2].

Scenario 2 - Voter profile

CANDIDATE: JAIR BOLSONARO										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	26%	31%	24%	28%	26%	31%	24%	30%	31%	28%
NORTHEAST	15%	20%	16%	18%	13%	14%	17%	17%	14%	15%
SOUTHEAST	25%	25%	25%	20%	23%	24%	24%	23%	25%	24%
SOUTH	24%	33%	25%	24%	26%	26%	26%	27%	24%	29%
MIDWEST	23%	35%	22%	20%	29%	29%	30%	38%	35%	32%
TYPE OF CITY										
CAPITAL TOWN	21%	22%	21%	20%	20%	18%	17%	18%	19%	22%
OUTLYING TOWN	25%	27%	19%	23%	20%	21%	32%	26%	22%	20%
COUNTRY TOWN	22%	27%	23%	21%	22%	24%	24%	25%	25%	25%
CITY SIZE										
< 50.000 HAB	23%	29%	22%	23%	27%	24%	26%	27%	26%	27%
50.001 TO 200.000 HAB	23%	29%	27%	19%	19%	22%	28%	28%	27%	24%
200.001 TO 500.000 HAB	21%	25%	19%	17%	16%	25%	21%	20%	26%	18%
> 500.000 HAB	21%	22%	20%	21%	20%	17%	17%	18%	16%	21%
GENDER										
MALE	30%	35%	33%	29%	29%	30%	33%	31%	29%	30%
FEMALE	15%	17%	12%	14%	14%	15%	14%	17%	18%	17%
AGE										
16 & 17 YO	50%	21%	27%	20%	36%	42%	43%	25%	38%	31%
18 TO 34 YO	28%	35%	32%	28%	26%	25%	31%	30%	32%	26%
35 TO 54 YO	19%	22%	20%	20%	20%	21%	20%	21%	20%	24%
+55 YO	19%	21%	14%	15%	15%	19%	18%	19%	16%	19%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	10%	14%	13%	18%	12%	8%	9%	14%	10%	8%
MIDDLE SCHOOL	22%	24%	18%	16%	23%	22%	25%	23%	16%	19%
HIGH SCHOOL	21%	29%	29%	25%	25%	28%	24%	26%	30%	30%
HIGHER EDUCATION	30%	27%	17%	19%	18%	17%	24%	23%	21%	21%
OCCUPATION										
EMPLOYED	25%	31%	24%	24%	23%	24%	27%	26%	25%	26%
UNEMPLOYED/OUT OF LABOR FORCE	19%	20%	20%	16%	17%	19%	17%	20%	21%	19%
RELIGION										
CATHOLIC	19%	23%	21%	17%	18%	21%	21%	22%	19%	21%
EVANGELICAL	34%	34%	28%	29%	27%	29%	31%	28%	32%	35%
OTHER/NONE	17%	23%	21%	22%	23%	19%	21%	23%	24%	18%
INCOME										
E CLASS (< 1 MW)	12%	18%	14%	11%	12%	15%	15%	13%	15%	12%
D CLASS (1 TO 2 MW)	23%	22%	23%	21%	19%	24%	23%	22%	22%	21%
C CLASS (2 TO 5 MW)	22%	32%	26%	25%	27%	23%	25%	29%	29%	31%
B CLASS (5 TO 20 MW)	33%	33%	21%	26%	20%	26%	31%	26%	26%	30%
A CLASS (> 20 MW)	23%	30%	38%	22%	38%	30%	34%	32%	19%	26%

CANDIDATE: MARINA SILVA										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	24%	17%	10%	26%	15%	15%	21%	20%	18%	16%
NORTHEAST	14%	21%	15%	14%	18%	15%	17%	16%	14%	22%
SOUTHEAST	13%	12%	14%	13%	14%	11%	10%	14%	10%	9%
SOUTH	5%	7%	9%	6%	10%	9%	11%	9%	12%	9%
MIDWEST	19%	14%	9%	13%	16%	8%	3%	13%	12%	14%
TYPE OF CITY										
CAPITAL TOWN	17%	16%	11%	15%	16%	14%	17%	17%	10%	14%
OUTLYING TOWN	10%	13%	12%	15%	14%	13%	14%	14%	13%	11%
COUNTRY TOWN	12%	14%	14%	12%	14%	11%	11%	13%	13%	14%
CITY SIZE										
< 50.000 HAB	12%	14%	11%	11%	12%	13%	9%	12%	13%	16%
50.001 TO 200.000 HAB	13%	15%	14%	15%	15%	12%	13%	12%	14%	8%
200.001 TO 500.000 HAB	14%	14%	20%	13%	11%	7%	15%	14%	9%	15%
> 500.000 HAB	15%	15%	11%	14%	18%	13%	16%	18%	11%	14%
GENDER										
MALE	11%	10%	10%	10%	10%	9%	9%	9%	12%	10%
FEMALE	16%	18%	16%	16%	18%	14%	16%	19%	13%	16%
AGE										
16 & 17 YO	10%	26%	18%	30%	18%	25%	0%	25%	8%	13%
18 TO 34 YO	17%	18%	14%	16%	16%	14%	14%	13%	16%	16%
35 TO 54 YO	13%	11%	16%	11%	12%	11%	12%	17%	10%	13%
+55 YO	9%	14%	8%	13%	16%	10%	13%	9%	11%	11%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	21%	17%	12%	25%	18%	14%	20%	21%	15%	9%
MIDDLE SCHOOL	15%	18%	14%	15%	13%	13%	9%	16%	13%	18%
HIGH SCHOOL	14%	12%	13%	12%	14%	11%	14%	14%	12%	12%
HIGHER EDUCATION	8%	13%	12%	7%	14%	11%	11%	8%	11%	12%
OCCUPATION										
EMPLOYED	14%	14%	13%	11%	14%	11%	12%	13%	12%	14%
UNEMPLOYED/OUT OF LABOR FORCE	13%	15%	12%	17%	16%	13%	14%	16%	13%	13%
RELIGION										
CATHOLIC	12%	13%	12%	13%	13%	9%	12%	14%	13%	14%
EVANGELICAL	15%	20%	17%	15%	19%	20%	16%	16%	11%	17%
OTHER/NONE	15%	12%	11%	11%	14%	11%	12%	12%	12%	9%
INCOME										
E CLASS (< 1 MW)	17%	18%	15%	23%	18%	14%	17%	18%	16%	17%
D CLASS (1 TO 2 MW)	16%	16%	18%	16%	14%	13%	15%	16%	14%	12%
C CLASS (2 TO 5 MW)	12%	15%	10%	8%	13%	13%	10%	14%	12%	15%
B CLASS (5 TO 20 MW)	8%	6%	9%	6%	17%	5%	8%	7%	5%	10%
A CLASS (> 20 MW)	8%	9%	0%	9%	3%	3%	6%	3%	6%	2%

Scenario 2 - Voter profile

CANDIDATE: GERALDO ALCKMIN										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	7%	2%	5%	1%	9%	1%	9%	6%	4%	10%
NORTHEAST	4%	7%	3%	6%	5%	5%	5%	6%	4%	7%
SOUTHEAST	13%	12%	13%	12%	11%	12%	13%	10%	13%	16%
SOUTH	9%	4%	4%	4%	4%	5%	4%	7%	7%	2%
MIDWEST	7%	13%	10%	9%	7%	9%	3%	4%	7%	4%
TYPE OF CITY										
CAPITAL TOWN	11%	8%	10%	7%	7%	8%	8%	6%	9%	12%
OUTLYING TOWN	5%	8%	6%	5%	4%	6%	5%	10%	10%	8%
COUNTRY TOWN	9%	9%	8%	9%	9%	9%	9%	8%	8%	10%
CITY SIZE										
< 50.000 HAB	9%	9%	8%	7%	10%	7%	7%	8%	10%	8%
50.001 TO 200.000 HAB	9%	11%	7%	10%	5%	10%	10%	8%	7%	10%
200.001 TO 500.000 HAB	6%	4%	6%	8%	6%	7%	8%	10%	5%	18%
> 500.000 HAB	10%	9%	10%	8%	9%	9%	9%	6%	10%	11%
GENDER										
MALE	9%	8%	9%	7%	8%	8%	8%	9%	9%	10%
FEMALE	8%	9%	7%	9%	8%	8%	8%	7%	8%	10%
AGE										
16 & 17 YO	10%	21%	0%	0%	9%	8%	0%	13%	8%	6%
18 TO 34 YO	4%	7%	6%	8%	8%	4%	6%	7%	6%	6%
35 TO 54 YO	11%	8%	7%	6%	6%	9%	9%	5%	8%	11%
+55 YO	12%	11%	13%	11%	10%	12%	10%	14%	13%	15%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	12%	15%	6%	9%	13%	10%	12%	14%	17%	17%
MIDDLE SCHOOL	13%	9%	6%	9%	9%	10%	8%	7%	8%	9%
HIGH SCHOOL	6%	7%	9%	6%	7%	6%	8%	9%	8%	9%
HIGHER EDUCATION	9%	9%	10%	10%	6%	9%	8%	5%	7%	14%
OCCUPATION										
EMPLOYED	9%	8%	8%	8%	9%	7%	7%	8%	8%	10%
UNEMPLOYED/OUT OF LABOR FORCE	9%	10%	9%	8%	7%	10%	10%	7%	9%	11%
RELIGION										
CATHOLIC	10%	9%	8%	8%	10%	9%	9%	8%	8%	12%
EVANGELICAL	8%	9%	11%	7%	8%	6%	7%	9%	8%	9%
OTHER/NONE	6%	7%	4%	8%	1%	7%	8%	6%	10%	8%
INCOME										
E CLASS (< 1 MW)	13%	9%	6%	8%	10%	7%	7%	7%	9%	10%
D CLASS (1 TO 2 MW)	7%	10%	8%	7%	8%	8%	11%	9%	8%	10%
C CLASS (2 TO 5 MW)	7%	6%	7%	8%	6%	6%	6%	7%	7%	8%
B CLASS (5 TO 20 MW)	13%	11%	11%	9%	8%	14%	8%	6%	11%	10%
A CLASS (> 20 MW)	8%	9%	18%	13%	8%	16%	16%	19%	13%	32%

CANDIDATE: CIRO GOMES										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	6%	11%	7%	6%	6%	11%	7%	7%	6%	7%
NORTHEAST	17%	14%	20%	19%	19%	19%	14%	17%	19%	18%
SOUTHEAST	8%	7%	8%	8%	8%	8%	9%	7%	7%	7%
SOUTH	11%	11%	9%	4%	6%	10%	7%	5%	5%	3%
MIDWEST	4%	4%	12%	7%	10%	7%	6%	3%	12%	13%
TYPE OF CITY										
CAPITAL TOWN	11%	9%	11%	10%	10%	13%	9%	8%	9%	13%
OUTLYING TOWN	14%	10%	13%	11%	9%	9%	10%	5%	7%	10%
COUNTRY TOWN	10%	10%	11%	10%	11%	11%	10%	10%	12%	9%
CITY SIZE										
< 50.000 HAB	9%	9%	11%	11%	9%	13%	11%	10%	12%	9%
50.001 TO 200.000 HAB	11%	9%	10%	12%	12%	7%	8%	8%	7%	10%
200.001 TO 500.000 HAB	13%	12%	13%	5%	13%	15%	8%	12%	13%	7%
> 500.000 HAB	11%	9%	12%	10%	9%	11%	11%	7%	10%	13%
GENDER										
MALE	11%	10%	12%	11%	14%	11%	10%	10%	10%	13%
FEMALE	10%	9%	11%	9%	7%	11%	9%	8%	10%	8%
AGE										
16 & 17 YO	10%	11%	0%	0%	0%	29%	13%	15%	13%	13%
18 TO 34 YO	8%	8%	9%	7%	10%	9%	9%	7%	9%	9%
35 TO 54 YO	10%	11%	13%	10%	10%	13%	10%	7%	12%	11%
+55 YO	13%	10%	12%	14%	13%	10%	10%	11%	12%	10%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	12%	13%	22%	9%	9%	17%	12%	5%	11%	9%
MIDDLE SCHOOL	9%	11%	14%	8%	8%	8%	13%	9%	13%	12%
HIGH SCHOOL	11%	9%	8%	10%	11%	9%	9%	10%	8%	9%
HIGHER EDUCATION	10%	9%	11%	12%	13%	16%	5%	10%	12%	10%
OCCUPATION										
EMPLOYED	11%	9%	11%	9%	10%	11%	9%	8%	10%	11%
UNEMPLOYED/OUT OF LABOR FORCE	10%	10%	12%	11%	11%	11%	11%	11%	11%	10%
RELIGION										
CATHOLIC	12%	12%	12%	11%	12%	13%	10%	10%	11%	11%
EVANGELICAL	6%	3%	9%	6%	5%	5%	9%	4%	10%	8%
OTHER/NONE	11%	12%	13%	12%	12%	14%	9%	11%	9%	11%
INCOME										
E CLASS (< 1 MW)	10%	9%	14%	13%	6%	12%	8%	11%	12%	12%
D CLASS (1 TO 2 MW)	10%	11%	11%	9%	9%	10%	9%	8%	13%	11%
C CLASS (2 TO 5 MW)	12%	10%	11%	10%	14%	12%	10%	10%	8%	8%
B CLASS (5 TO 20 MW)	9%	7%	9%	10%	11%	11%	13%	7%	10%	13%
A CLASS (> 20 MW)	15%	13%	15%	7%	8%	11%	3%	3%	6%	6%

Scenario 2 - Voter profile

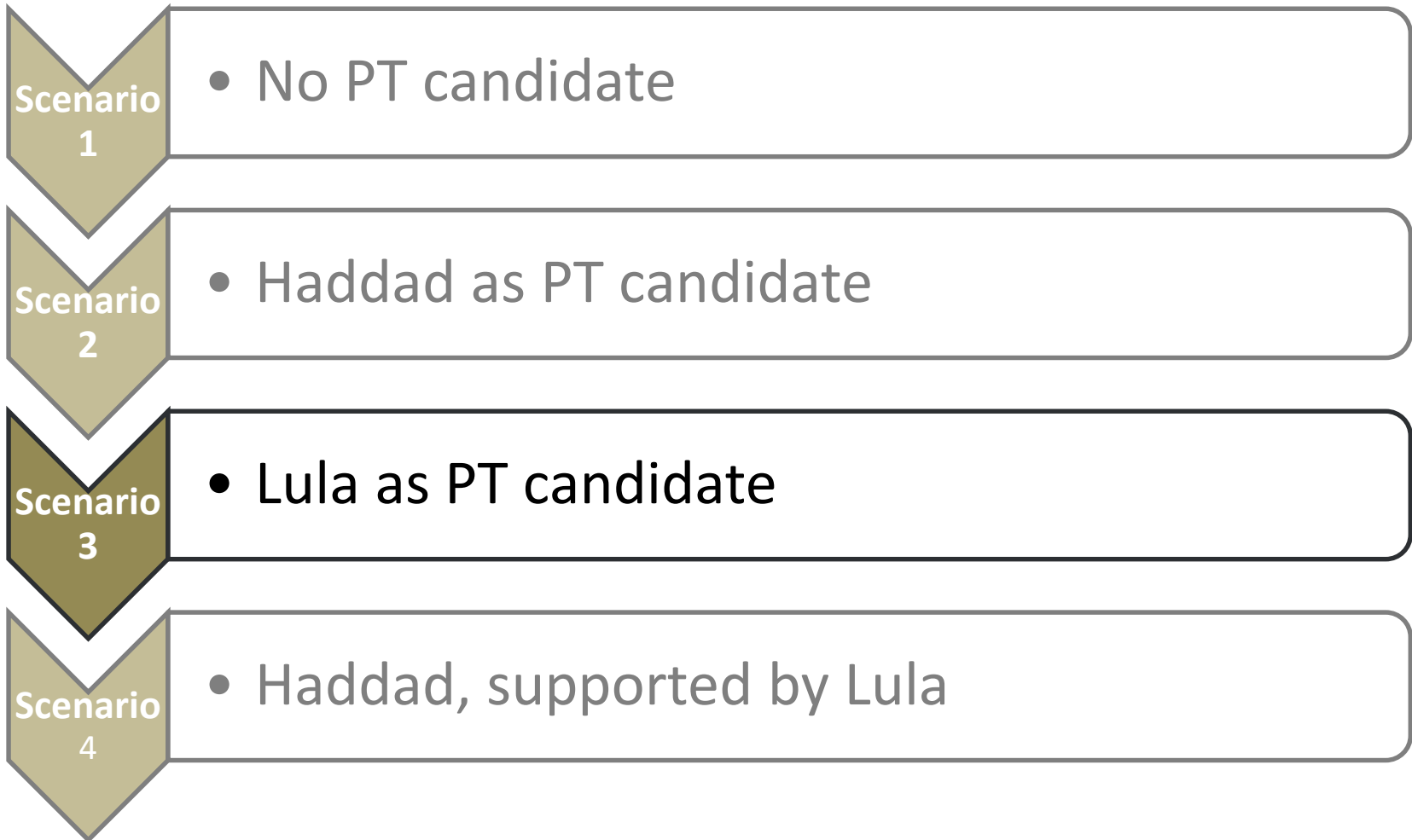
CANDIDATE: ÁLVARO DIAS										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	4%	0%	5%	2%	4%	4%	6%	1%	1%	2%
NORTHEAST	2%	4%	4%	2%	4%	3%	3%	4%	3%	1%
SOUTHEAST	2%	3%	4%	4%	3%	3%	3%	3%	5%	5%
SOUTH	11%	16%	17%	21%	12%	16%	15%	15%	14%	15%
MIDWEST	9%	4%	6%	4%	6%	7%	7%	4%	1%	7%
TYPE OF CITY										
CAPITAL TOWN	2%	2%	6%	4%	3%	5%	7%	6%	6%	7%
OUTLYING TOWN	4%	5%	8%	8%	5%	5%	3%	5%	9%	3%
COUNTRY TOWN	5%	6%	6%	6%	5%	5%	5%	5%	4%	5%
CITY SIZE										
< 50.000 HAB	7%	6%	7%	8%	7%	7%	7%	5%	5%	7%
50.001 TO 200.000 HAB	1%	5%	5%	3%	5%	4%	3%	4%	6%	3%
200.001 TO 500.000 HAB	4%	5%	6%	10%	5%	7%	6%	7%	4%	3%
> 500.000 HAB	2%	3%	6%	4%	2%	3%	5%	5%	6%	6%
GENDER										
MALE	4%	6%	8%	7%	5%	6%	4%	6%	6%	5%
FEMALE	3%	4%	5%	5%	5%	5%	6%	5%	5%	5%
AGE										
16 & 17 YO	10%	0%	9%	20%	0%	0%	0%	0%	0%	0%
18 TO 34 YO	3%	3%	2%	2%	4%	2%	2%	2%	2%	3%
35 TO 54 YO	4%	5%	6%	7%	4%	5%	7%	7%	5%	7%
+55 YO	5%	6%	11%	8%	9%	8%	7%	7%	10%	6%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	3%	2%	6%	4%	3%	2%	4%	3%	3%	3%
MIDDLE SCHOOL	3%	4%	5%	8%	5%	5%	4%	5%	5%	4%
HIGH SCHOOL	3%	5%	6%	5%	4%	4%	4%	5%	6%	5%
HIGHER EDUCATION	6%	6%	9%	7%	7%	9%	9%	7%	6%	9%
OCCUPATION										
EMPLOYED	5%	5%	6%	6%	4%	6%	6%	5%	5%	5%
UNEMPLOYED/OUT OF LABOR FORCE	3%	5%	7%	6%	5%	4%	4%	5%	6%	6%
RELIGION										
CATHOLIC	4%	6%	7%	7%	6%	6%	7%	7%	6%	7%
EVANGELICAL	3%	4%	3%	4%	2%	3%	4%	2%	6%	1%
OTHER/NONE	4%	4%	6%	4%	4%	6%	2%	4%	3%	6%
INCOME										
E CLASS (< 1 MW)	1%	3%	4%	3%	1%	2%	0%	3%	4%	2%
D CLASS (1 TO 2 MW)	3%	6%	4%	3%	4%	3%	0%	3%	4%	5%
C CLASS (2 TO 5 MW)	6%	4%	8%	10%	5%	6%	7%	6%	6%	6%
B CLASS (5 TO 20 MW)	4%	5%	6%	6%	9%	12%	10%	10%	8%	6%
A CLASS (> 20 MW)	15%	22%	18%	9%	16%	11%	19%	11%	9%	13%

CANDIDATE: FERNANDO HADDAD										
SCENARIO: 2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	1%	1%	4%	1%	2%	0%	4%	0%	4%	2%
NORTHEAST	1%	3%	4%	1%	3%	3%	1%	2%	3%	2%
SOUTHEAST	3%	5%	3%	2%	3%	2%	3%	2%	3%	2%
SOUTH	5%	1%	3%	3%	1%	1%	2%	1%	1%	2%
MIDWEST	0%	1%	3%	0%	4%	3%	3%	0%	1%	0%
TYPE OF CITY										
CAPITAL TOWN	4%	6%	6%	3%	6%	3%	3%	3%	4%	5%
OUTLYING TOWN	3%	3%	4%	2%	1%	2%	1%	2%	1%	1%
COUNTRY TOWN	2%	2%	2%	1%	2%	2%	1%	2%	2%	1%
CITY SIZE										
< 50.000 HAB	1%	2%	3%	2%	1%	2%	2%	1%	2%	1%
50.001 TO 200.000 HAB	3%	2%	0%	0%	2%	2%	0%	1%	0%	1%
200.001 TO 500.000 HAB	1%	3%	3%	1%	3%	2%	3%	2%	1%	4%
> 500.000 HAB	4%	6%	5%	3%	5%	5%	2%	3%	4%	4%
GENDER										
MALE	3%	3%	3%	2%	2%	2%	2%	2%	3%	2%
FEMALE	3%	4%	3%	2%	3%	2%	2%	2%	2%	2%
AGE										
16 & 17 YO	0%	5%	0%	0%	9%	0%	14%	0%	0%	0%
18 TO 34 YO	3%	4%	2%	2%	1%	2%	2%	1%	2%	3%
35 TO 54 YO	2%	3%	2%	2%	4%	2%	1%	1%	3%	2%
+55 YO	3%	3%	5%	2%	2%	4%	3%	3%	2%	3%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	1%	2%	1%	1%	1%	3%	3%	3%	2%	2%
MIDDLE SCHOOL	2%	4%	4%	1%	1%	1%	2%	1%	2%	1%
HIGH SCHOOL	3%	3%	2%	2%	2%	2%	1%	1%	1%	1%
HIGHER EDUCATION	3%	5%	4%	2%	7%	5%	2%	5%	5%	7%
OCCUPATION										
EMPLOYED	2%	3%	3%	2%	3%	2%	2%	1%	2%	2%
UNEMPLOYED/OUT OF LABOR FORCE	3%	3%	4%	2%	3%	2%	3%	2%	3%	3%
RELIGION										
CATHOLIC	3%	4%	3%	2%	2%	2%	2%	2%	2%	2%
EVANGELICAL	2%	1%	3%	2%	1%	1%	0%	2%	3%	1%
OTHER/NONE	3%	5%	3%	2%	5%	4%	3%	2%	3%	3%
INCOME										
E CLASS (< 1 MW)	4%	2%	3%	0%	2%	1%	1%	2%	2%	2%
D CLASS (1 TO 2 MW)	1%	4%	2%	1%	1%	2%	2%	1%	1%	2%
C CLASS (2 TO 5 MW)	2%	3%	4%	4%	3%	3%	2%	1%	3%	2%
B CLASS (5 TO 20 MW)	4%	5%	3%	1%	4%	3%	2%	7%	1%	7%
A CLASS (> 20 MW)	0%	0%	6%	2%	5%	14%	6%	3%	6%	2%

Scenario 2 - Voter profile

CANDIDATE:	NONE/BLANK/NULL										
SCENARIO:	2										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4	
REGION											
NORTH	20%	26%	32%	20%	28%	23%	17%	25%	29%	23%	
NORTHEAST	36%	26%	31%	28%	29%	32%	33%	30%	32%	29%	
SOUTHEAST	29%	26%	26%	29%	29%	31%	28%	28%	27%	27%	
SOUTH	20%	19%	25%	23%	29%	16%	17%	20%	26%	29%	
MIDWEST	23%	9%	25%	29%	21%	25%	25%	28%	19%	17%	
TYPE OF CITY											
CAPITAL TOWN	26%	27%	26%	26%	28%	27%	27%	25%	29%	19%	
OUTLYING TOWN	31%	26%	27%	24%	38%	27%	25%	29%	28%	39%	
COUNTRY TOWN	29%	22%	28%	29%	26%	29%	27%	27%	27%	27%	
CITY SIZE											
< 50.000 HAB	27%	21%	29%	27%	22%	25%	25%	28%	26%	26%	
50.001 TO 200.000 HAB	30%	22%	29%	27%	30%	30%	25%	27%	28%	35%	
200.001 TO 500.000 HAB	29%	22%	23%	29%	39%	28%	29%	21%	29%	24%	
> 500.000 HAB	29%	29%	27%	27%	28%	31%	28%	28%	29%	24%	
GENDER											
MALE	23%	18%	19%	22%	23%	24%	21%	24%	25%	22%	
FEMALE	34%	29%	35%	32%	33%	32%	31%	29%	31%	32%	
AGE											
16 & 17 YO	0%	0%	9%	0%	18%	8%	14%	13%	15%	19%	
18 TO 34 YO	26%	17%	25%	26%	28%	30%	22%	24%	24%	28%	
35 TO 54 YO	34%	30%	29%	30%	32%	27%	31%	31%	31%	26%	
+55 YO	26%	24%	29%	25%	24%	29%	26%	25%	27%	29%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL	29%	22%	32%	26%	31%	31%	24%	26%	26%	45%	
MIDDLE SCHOOL	26%	21%	29%	30%	31%	31%	26%	33%	33%	29%	
HIGH SCHOOL	32%	26%	25%	25%	29%	29%	27%	24%	27%	28%	
HIGHER EDUCATION	25%	21%	30%	30%	23%	22%	26%	26%	25%	18%	
OCCUPATION											
EMPLOYED	26%	22%	27%	26%	27%	28%	25%	26%	28%	24%	
UNEMPLOYED/OUT OF LABOR FORCE	32%	26%	28%	30%	31%	29%	30%	28%	28%	31%	
RELIGION											
CATHOLIC	28%	24%	30%	28%	29%	29%	29%	27%	31%	27%	
EVANGELICAL	27%	21%	18%	27%	26%	27%	20%	28%	25%	23%	
OTHER/NONE	33%	25%	31%	24%	31%	28%	28%	25%	23%	33%	
INCOME											
E CLASS (< 1 MW)	35%	32%	31%	33%	39%	37%	34%	34%	30%	36%	
D CLASS (1 TO 2 MW)	29%	22%	28%	28%	34%	30%	28%	30%	29%	33%	
C CLASS (2 TO 5 MW)	28%	21%	25%	23%	23%	24%	27%	23%	28%	23%	
B CLASS (5 TO 20 MW)	21%	21%	32%	30%	18%	26%	15%	22%	22%	12%	
A CLASS (> 20 MW)	23%	9%	3%	15%	11%	11%	9%	16%	19%	11%	

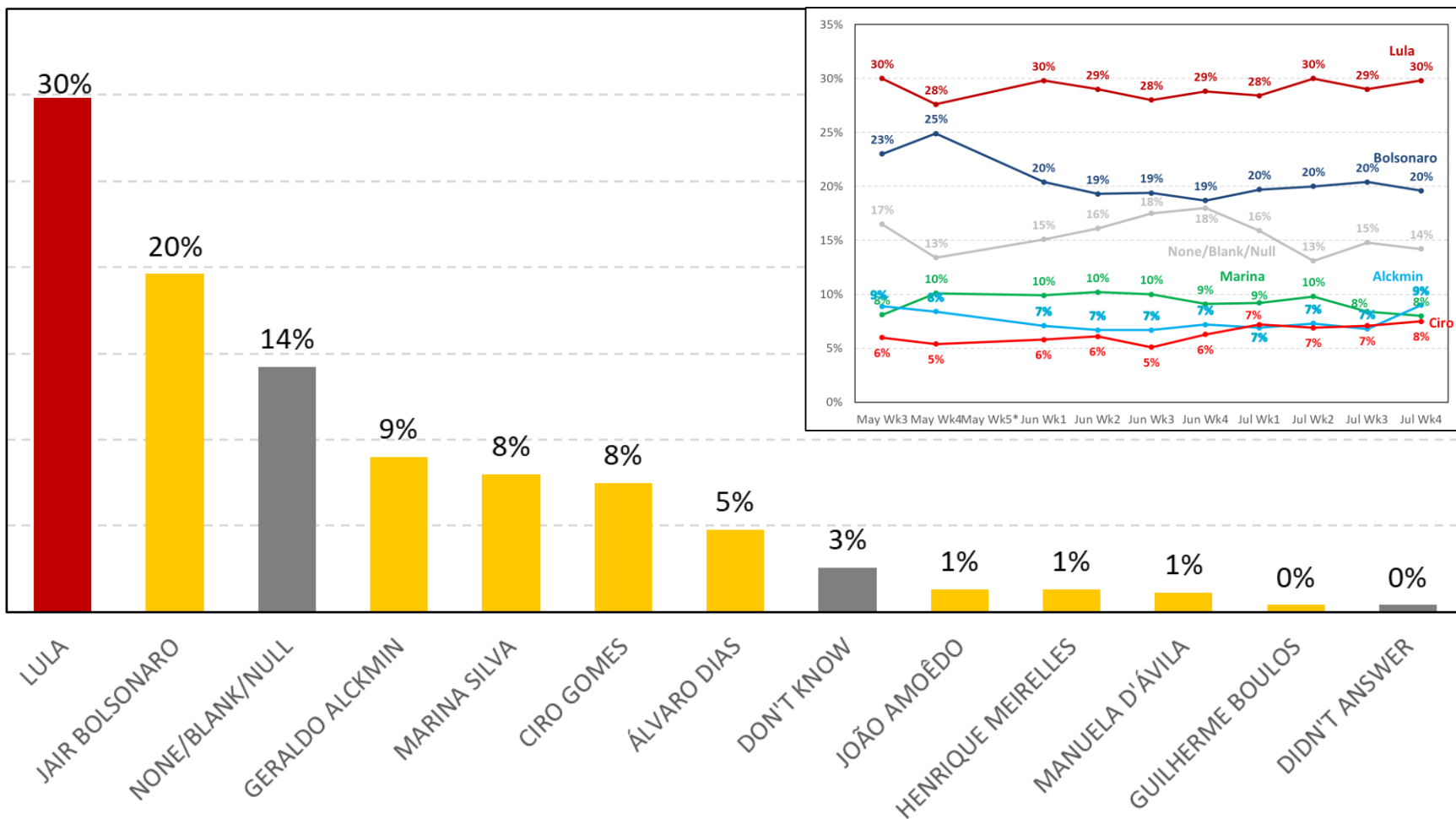
CANDIDATE:	DON'T KNOW / DIDN'T ANSWER										
SCENARIO:	2										
	May Wk3	May Wk4	Jun Wk1	Jun Wk2	Jun Wk3	Jun Wk4	Jul Wk1	Jul Wk2	Jul Wk3	Jul Wk4	
REGION											
NORTH	5%	7%	4%	6%	5%	7%	6%	4%	0%	5%	
NORTHEAST	5%	3%	3%	7%	4%	6%	5%	3%	6%	2%	
SOUTHEAST	5%	5%	27%	5%	6%	6%	5%	6%	6%	4%	
SOUTH	8%	3%	3%	4%	4%	8%	10%	5%	8%	1%	
MIDWEST	10%	9%	4%	10%	1%	3%	16%	3%	4%	6%	
TYPE OF CITY											
CAPITAL TOWN	4%	5%	1%	5%	4%	6%	5%	5%	8%	3%	
OUTLYING TOWN	4%	5%	4%	3%	3%	9%	7%	5%	4%	5%	
COUNTRY TOWN	7%	4%	4%	7%	6%	5%	7%	4%	5%	3%	
CITY SIZE											
< 50.000 HAB	6%	5%	3%	6%	5%	5%	9%	2%	4%	3%	
50.001 TO 200.000 HAB	6%	5%	4%	5%	6%	8%	8%	7%	5%	4%	
200.001 TO 500.000 HAB	9%	4%	6%	9%	5%	2%	3%	5%	7%	5%	
> 500.000 HAB	4%	4%	2%	5%	4%	7%	5%	6%	7%	3%	
GENDER											
MALE	5%	3%	2%	6%	3%	3%	4%	3%	3%	2%	
FEMALE	7%	6%	4%	6%	7%	8%	9%	7%	8%	4%	
AGE											
16 & 17 YO	10%	0%	27%	10%	9%	8%	0%	0%	0%	6%	
18 TO 34 YO	4%	2%	3%	4%	5%	5%	7%	4%	4%	3%	
35 TO 54 YO	5%	6%	3%	6%	5%	8%	7%	4%	6%	3%	
+55 YO	8%	6%	3%	8%	5%	5%	6%	6%	7%	4%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL	10%	8%	4%	6%	9%	11%	8%	9%	11%	3%	
MIDDLE SCHOOL	8%	6%	5%	7%	6%	8%	7%	4%	8%	5%	
HIGH SCHOOL	6%	3%	3%	7%	4%	4%	7%	4%	3%	3%	
HIGHER EDUCATION	2%	5%	1%	3%	3%	5%	5%	4%	5%	2%	
OCCUPATION											
EMPLOYED	5%	4%	4%	7%	4%	5%	7%	4%	5%	3%	
UNEMPLOYED/OUT OF LABOR FORCE	7%	6%	3%	5%	6%	7%	6%	6%	6%	4%	
RELIGION											
CATHOLIC	7%	5%	3%	6%	5%	7%	6%	5%	6%	3%	
EVANGELICAL	4%	6%	5%	6%	7%	5%	8%	3%	5%	4%	
OTHER/NONE	5%	2%	2%	6%	4%	4%	6%	5%	5%	3%	
INCOME											
E CLASS (< 1 MW)	6%	7%	6%	5%	8%	8%	7%	6%	9%	4%	
D CLASS (1 TO 2 MW)	7%	4%	2%	9%	5%	8%	8%	7%	5%	4%	
C CLASS (2 TO 5 MW)	6%	3%	4%	5%	5%	6%	7%	3%	4%	3%	
B CLASS (5 TO 20 MW)	3%	4%	2%	2%	2%	0%	4%	3%	6%	3%	
A CLASS (> 20 MW)	0%	0%	0%	7%	0%	3%	3%	0%	9%	0%	



Scenario 3 – with Lula (PT)

July
Week 4

IF THE ELECTION WAS TODAY AND THE CANDIDATES WERE____, WHO'D YOU VOTE FOR?



Source: XP Investimentos – Presidential Polls [TSE register # available on slide 2].

Scenario 3 - Voter profile

CANDIDATE: LULA		SCENARIO: 3									
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH		30%	25%	37%	25%	24%	19%	16%	29%	27%	28%
NORTHEAST		42%	46%	43%	41%	44%	49%	50%	48%	48%	48%
SOUTHEAST		25%	23%	23%	25%	22%	23%	20%	24%	23%	22%
SOUTH		27%	16%	21%	19%	18%	14%	18%	20%	15%	19%
MIDWEST		20%	16%	31%	33%	33%	29%	33%	22%	26%	28%
TYPE OF CITY											
CAPITAL TOWN		33%	29%	25%	31%	28%	28%	21%	28%	25%	26%
OUTLYING TOWN		30%	37%	36%	32%	26%	29%	35%	32%	28%	36%
COUNTRY TOWN		29%	24%	30%	27%	28%	29%	30%	30%	31%	30%
CITY SIZE											
< 50.000 HAB		30%	25%	35%	32%	29%	28%	27%	30%	33%	32%
50.001 TO 200.000 HAB		29%	28%	30%	29%	25%	32%	27%	31%	32%	30%
200.001 TO 500.000 HAB		29%	29%	31%	20%	29%	23%	38%	33%	19%	28%
> 500.000 HAB		31%	30%	23%	30%	28%	29%	26%	28%	27%	27%
GENDER											
MALE		25%	25%	25%	27%	27%	27%	27%	28%	29%	30%
FEMALE		35%	30%	34%	31%	29%	31%	30%	32%	29%	30%
AGE											
16 & 17 YO		10%	32%	36%	40%	45%	25%	29%	19%	31%	50%
18 TO 34 YO		35%	31%	29%	30%	27%	29%	27%	29%	30%	31%
35 TO 54 YO		30%	28%	32%	29%	31%	26%	30%	32%	28%	30%
+55 YO		24%	24%	28%	28%	23%	32%	28%	29%	29%	27%
EDUCATION LEVEL											
ELEMENTARY SCHOOL		43%	31%	35%	47%	32%	49%	35%	44%	46%	41%
MIDDLE SCHOOL		35%	30%	40%	35%	29%	35%	50%	39%	37%	41%
HIGH SCHOOL		32%	28%	27%	26%	27%	25%	22%	27%	25%	26%
HIGHER EDUCATION		16%	21%	21%	19%	27%	20%	14%	19%	22%	21%
OCCUPATION											
EMPLOYED		28%	27%	29%	26%	28%	26%	26%	28%	27%	27%
UNEMPLOYED/OUT OF LABOR FORCE		33%	28%	31%	34%	28%	33%	33%	33%	31%	34%
RELIGION											
CATHOLIC		33%	31%	32%	32%	29%	29%	30%	28%	32%	31%
EVANGELICAL		26%	22%	25%	27%	25%	30%	27%	34%	25%	30%
OTHER/NONE		26%	25%	29%	24%	27%	27%	26%	32%	24%	27%
INCOME											
E CLASS (< 1 MW)		46%	37%	45%	47%	37%	44%	41%	44%	45%	44%
D CLASS (1 TO 2 MW)		33%	30%	34%	33%	27%	31%	33%	37%	30%	30%
C CLASS (2 TO 5 MW)		25%	22%	25%	22%	27%	21%	22%	21%	23%	26%
B CLASS (5 TO 20 MW)		15%	23%	16%	16%	23%	20%	16%	21%	19%	27%
A CLASS (> 20 MW)		15%	17%	24%	13%	8%	22%	22%	11%	19%	11%

CANDIDATE: JAIR BOLSONARO		SCENARIO: 3									
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH		34%	29%	20%	25%	23%	31%	29%	23%	28%	22%
NORTHEAST		16%	14%	14%	18%	12%	6%	13%	15%	10%	7%
SOUTHEAST		23%	26%	22%	18%	21%	21%	19%	19%	23%	23%
SOUTH		27%	31%	25%	24%	23%	23%	26%	23%	23%	28%
MIDWEST		33%	43%	25%	16%	29%	28%	28%	35%	31%	23%
TYPE OF CITY											
CAPITAL TOWN		21%	21%	19%	18%	17%	14%	17%	18%	17%	19%
OUTLYING TOWN		20%	24%	15%	21%	17%	20%	23%	23%	20%	16%
COUNTRY TOWN		25%	27%	22%	19%	21%	20%	20%	20%	22%	21%
CITY SIZE											
< 50.000 HAB		25%	27%	20%	23%	24%	21%	22%	21%	22%	22%
50.001 TO 200.000 HAB		23%	30%	25%	15%	18%	18%	23%	23%	23%	19%
200.001 TO 500.000 HAB		22%	20%	16%	16%	15%	20%	18%	15%	22%	17%
> 500.000 HAB		21%	22%	19%	20%	18%	14%	15%	18%	16%	17%
GENDER											
MALE		31%	34%	30%	26%	27%	26%	28%	26%	25%	28%
FEMALE		16%	16%	11%	13%	13%	12%	12%	14%	16%	12%
AGE											
16 & 17 YO		70%	26%	9%	10%	27%	17%	14%	25%	31%	31%
18 TO 34 YO		26%	31%	29%	25%	23%	19%	28%	26%	28%	22%
35 TO 54 YO		20%	22%	19%	18%	20%	21%	17%	17%	19%	21%
+55 YO		22%	21%	13%	15%	14%	16%	14%	16%	13%	14%
EDUCATION LEVEL											
ELEMENTARY SCHOOL		13%	14%	13%	13%	9%	10%	5%	10%	10%	6%
MIDDLE SCHOOL		25%	20%	16%	15%	19%	17%	7%	14%	12%	13%
HIGH SCHOOL		22%	27%	26%	24%	23%	23%	26%	25%	27%	27%
HIGHER EDUCATION		29%	30%	17%	18%	18%	16%	25%	21%	19%	16%
OCCUPATION											
EMPLOYED		25%	30%	22%	22%	22%	21%	23%	23%	22%	23%
UNEMPLOYED/OUT OF LABOR FORCE		21%	18%	17%	15%	15%	15%	16%	16%	18%	14%
RELIGION											
CATHOLIC		19%	22%	19%	15%	17%	18%	19%	19%	16%	18%
EVANGELICAL		35%	33%	25%	28%	25%	22%	23%	23%	29%	28%
OTHER/NONE		17%	22%	19%	21%	20%	18%	19%	20%	23%	15%
INCOME											
E CLASS (< 1 MW)		10%	14%	12%	10%	9%	11%	14%	9%	10%	8%
D CLASS (1 TO 2 MW)		25%	20%	20%	18%	18%	21%	17%	18%	19%	16%
C CLASS (2 TO 5 MW)		26%	32%	25%	24%	24%	20%	22%	26%	26%	28%
B CLASS (5 TO 20 MW)		31%	33%	20%	24%	21%	22%	26%	22%	25%	23%
A CLASS (> 20 MW)		8%	30%	29%	22%	38%	24%	31%	32%	19%	25%

Scenario 3 - Voter profile

CANDIDATE: GERALDO ALCKMIN		SCENARIO: 3									
SCENARIO:		3	3	3	3	3	3	3	3	3	3
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH		9%	2%	5%	5%	7%	3%	5%	6%	5%	7%
NORTHEAST		6%	4%	5%	4%	4%	3%	4%	5%	2%	7%
SOUTHEAST		14%	13%	10%	11%	11%	11%	11%	9%	11%	13%
SOUTH		3%	6%	3%	2%	2%	6%	4%	9%	5%	3%
MIDWEST		4%	10%	6%	4%	3%	5%	1%	7%	6%	6%
TYPE OF CITY											
CAPITAL TOWN		9%	7%	8%	7%	6%	7%	8%	8%	7%	12%
OUTLYING TOWN		9%	7%	6%	5%	5%	6%	4%	7%	9%	9%
COUNTRY TOWN		9%	9%	7%	7%	8%	7%	7%	7%	6%	8%
CITY SIZE											
< 50.000 HAB		10%	10%	6%	5%	7%	7%	5%	6%	7%	5%
50.001 TO 200.000 HAB		9%	10%	6%	8%	5%	7%	8%	7%	5%	9%
200.001 TO 500.000 HAB		5%	6%	9%	8%	7%	6%	6%	11%	4%	13%
> 500.000 HAB		9%	7%	9%	7%	8%	8%	8%	7%	9%	12%
GENDER											
MALE		10%	9%	8%	6%	5%	7%	7%	8%	8%	9%
FEMALE		8%	8%	6%	7%	8%	7%	7%	7%	6%	9%
AGE											
16 & 17 YO		10%	11%	0%	0%	0%	8%	14%	13%	0%	0%
18 TO 34 YO		5%	6%	4%	3%	4%	5%	6%	5%	5%	6%
35 TO 54 YO		8%	7%	6%	7%	5%	7%	6%	6%	6%	9%
+55 YO		14%	13%	13%	11%	12%	10%	9%	11%	11%	13%
EDUCATION LEVEL											
ELEMENTARY SCHOOL		13%	12%	4%	6%	10%	7%	18%	10%	12%	11%
MIDDLE SCHOOL		9%	8%	5%	9%	7%	8%	7%	6%	5%	6%
HIGH SCHOOL		6%	7%	7%	5%	6%	5%	5%	8%	6%	8%
HIGHER EDUCATION		12%	9%	11%	9%	6%	10%	7%	7%	8%	14%
OCCUPATION											
EMPLOYED		8%	7%	6%	7%	7%	6%	6%	8%	8%	10%
UNEMPLOYED/OUT OF LABOR FORCE		10%	10%	9%	6%	7%	10%	8%	7%	6%	8%
RELIGION											
CATHOLIC		11%	10%	7%	7%	7%	8%	7%	8%	7%	9%
EVANGELICAL		5%	8%	9%	5%	9%	6%	7%	6%	5%	10%
OTHER/NONE		9%	6%	5%	9%	3%	6%	6%	7%	7%	7%
INCOME											
E CLASS (< 1 MW)		11%	7%	4%	6%	7%	5%	5%	6%	4%	6%
D CLASS (1 TO 2 MW)		7%	9%	7%	7%	6%	8%	9%	7%	7%	8%
C CLASS (2 TO 5 MW)		8%	7%	6%	5%	6%	5%	6%	7%	7%	8%
B CLASS (5 TO 20 MW)		13%	11%	11%	10%	8%	13%	8%	7%	8%	9%
A CLASS (> 20 MW)		8%	9%	21%	13%	11%	14%	9%	19%	19%	28%

CANDIDATE: MARINA SILVA		SCENARIO: 3									
SCENARIO:		3	3	3	3	3	3	3	3	3	3
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH		16%	15%	10%	16%	11%	12%	18%	13%	16%	14%
NORTHEAST		6%	13%	9%	8%	11%	10%	9%	10%	5%	11%
SOUTHEAST		9%	10%	12%	11%	10%	9%	9%	11%	9%	6%
SOUTH		6%	5%	7%	9%	9%	9%	9%	6%	10%	6%
MIDWEST		9%	7%	10%	11%	9%	7%	0%	9%	9%	7%
TYPE OF CITY											
CAPITAL TOWN		12%	14%	10%	12%	11%	11%	13%	10%	9%	9%
OUTLYING TOWN		9%	7%	11%	8%	12%	12%	10%	7%	9%	6%
COUNTRY TOWN		6%	10%	9%	10%	9%	8%	8%	10%	8%	8%
CITY SIZE											
< 50.000 HAB		6%	9%	8%	9%	8%	9%	7%	9%	8%	9%
50.001 TO 200.000 HAB		7%	9%	10%	10%	11%	9%	9%	9%	7%	6%
200.001 TO 500.000 HAB		8%	10%	12%	11%	8%	4%	11%	8%	11%	9%
> 500.000 HAB		10%	12%	10%	11%	12%	12%	11%	11%	9%	8%
GENDER											
MALE		6%	7%	7%	8%	7%	7%	6%	6%	7%	5%
FEMALE		10%	13%	13%	12%	12%	11%	12%	13%	10%	11%
AGE											
16 & 17 YO		0%	16%	9%	10%	0%	17%	0%	13%	0%	0%
18 TO 34 YO		9%	12%	13%	12%	13%	12%	9%	11%	8%	10%
35 TO 54 YO		9%	8%	11%	7%	7%	9%	10%	11%	9%	7%
+55 YO		7%	11%	6%	12%	11%	6%	9%	6%	9%	7%
EDUCATION LEVEL											
ELEMENTARY SCHOOL		8%	17%	13%	14%	9%	8%	15%	13%	8%	3%
MIDDLE SCHOOL		6%	11%	11%	12%	8%	10%	6%	12%	9%	10%
HIGH SCHOOL		9%	8%	10%	9%	11%	9%	11%	9%	8%	7%
HIGHER EDUCATION		7%	10%	8%	9%	10%	8%	8%	7%	10%	10%
OCCUPATION											
EMPLOYED		9%	8%	10%	10%	9%	9%	9%	9%	8%	8%
UNEMPLOYED/OUT OF LABOR FORCE		7%	12%	10%	11%	11%	10%	9%	12%	9%	8%
RELIGION											
CATHOLIC		6%	8%	8%	10%	10%	7%	7%	10%	9%	8%
EVANGELICAL		11%	15%	17%	10%	10%	16%	14%	11%	8%	12%
OTHER/NONE		10%	9%	8%	10%	8%	8%	9%	8%	8%	4%
INCOME											
E CLASS (< 1 MW)		8%	14%	14%	10%	11%	11%	10%	11%	11%	7%
D CLASS (1 TO 2 MW)		8%	12%	12%	12%	10%	8%	12%	11%	9%	9%
C CLASS (2 TO 5 MW)		9%	8%	8%	10%	10%	11%	7%	10%	7%	9%
B CLASS (5 TO 20 MW)		8%	5%	7%	5%	10%	3%	7%	7%	6%	6%
A CLASS (> 20 MW)		8%	4%	0%	11%	5%	5%	6%	3%	3%	4%

Scenario 3 - Voter profile

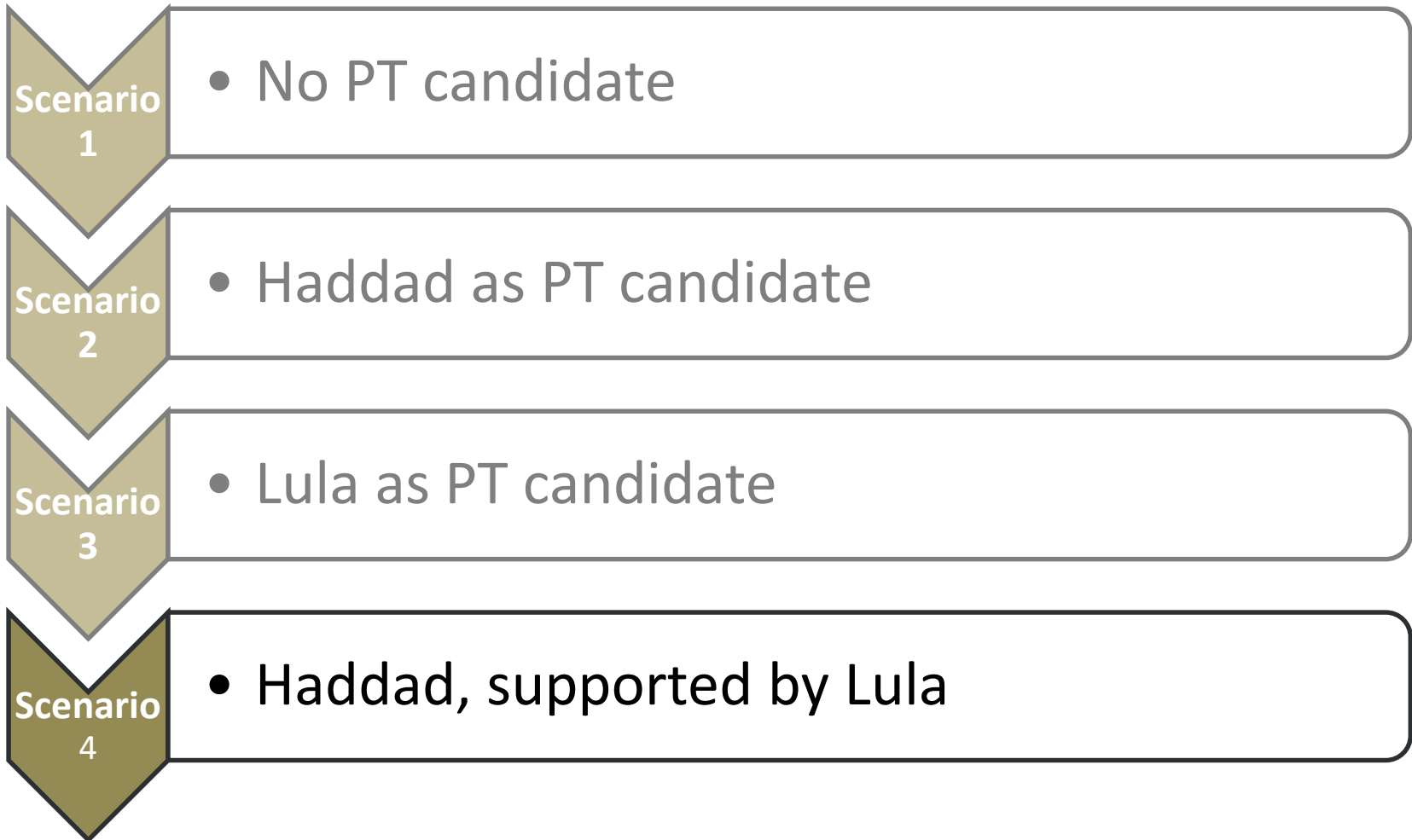
CANDIDATE: CIRO GOMES																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
SCENARIO: 3																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4																																																																																																																																																																																																																																																																																																																																																																																																																																																								
REGION											NORTH	1%	6%	4%	9%	6%	5%	6%	5%	4%	6%	NORTHEAST	9%	6%	10%	10%	8%	8%	8%	10%	13%	11%	SOUTHEAST	5%	6%	5%	5%	3%	6%	8%	6%	5%	7%	SOUTH	5%	3%	3%	3%	4%	7%	6%	6%	5%	3%	MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%
NORTH	1%	6%	4%	9%	6%	5%	6%	5%	4%	6%	NORTHEAST	9%	6%	10%	10%	8%	8%	8%	10%	13%	11%	SOUTHEAST	5%	6%	5%	5%	3%	6%	8%	6%	5%	7%	SOUTH	5%	3%	3%	3%	4%	7%	6%	6%	5%	3%	MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%											
NORTHEAST	9%	6%	10%	10%	8%	8%	8%	10%	13%	11%	SOUTHEAST	5%	6%	5%	5%	3%	6%	8%	6%	5%	7%	SOUTH	5%	3%	3%	3%	4%	7%	6%	6%	5%	3%	MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																						
SOUTHEAST	5%	6%	5%	5%	3%	6%	8%	6%	5%	7%	SOUTH	5%	3%	3%	3%	4%	7%	6%	6%	5%	3%	MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																																	
SOUTH	5%	3%	3%	3%	4%	7%	6%	6%	5%	3%	MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																																												
MIDWEST	6%	4%	3%	4%	6%	4%	3%	3%	6%	10%	TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																																																							
TYPE OF CITY											CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																																																																		
CAPITAL TOWN	6%	4%	6%	6%	8%	7%	6%	6%	7%	8%	OUTLYING TOWN	7%	4%	3%	8%	6%	6%	9%	3%	4%	8%	COUNTRY TOWN	6%	6%	6%	6%	4%	6%	7%	8%	8%	7%	CITY SIZE											< 50.000 HAB	5%	5%	5%	5%	4%	7%	8%	8%	6%	7%	50.001 TO 200.000 HAB	7%	4%	6%	8%	5%	4%	7%	6%	6%	7%	200.001 TO 500.000 HAB	5%	7%	7%	8%	6%	11%	6%	9%	10%	6%	> 500.000 HAB	6%	5%	6%	6%	6%	5%	7%	5%	7%	9%	GENDER											MALE	7%	5%	6%	7%	6%	6%	7%	8%	6%	8%	FEMALE	5%	5%	5%	6%	4%	6%	7%	6%	8%	7%	AGE											16 & 17 YO	0%	0%	0%	0%	0%	0%	29%	25%	15%	0%	18 TO 34 YO	5%	5%	5%	4%	3%	7%	4%	6%	6%	8%	35 TO 54 YO	7%	6%	5%	6%	6%	8%	7%	6%	9%	6%	+55 YO	6%	6%	7%	9%	7%	3%	10%	9%	5%	9%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	6%	7%	5%	3%	3%	5%	3%	7%	8%	MIDDLE SCHOOL	7%	10%	5%	5%	5%	2%	9%	7%	6%	7%	HIGH SCHOOL	7%	4%	6%	6%	4%	7%	7%	8%	6%	7%	HIGHER EDUCATION	6%	4%	7%	8%	8%	11%	5%	7%	11%	9%	OCCUPATION											EMPLOYED	7%	5%	6%	5%	5%	7%	7%	6%	7%	8%	UNEMPLOYED/OUT OF LABOR FORCE	4%	5%	5%	8%	6%	5%	8%	9%	7%	7%	RELIGION											CATHOLIC	7%	6%	6%	7%	6%	7%	7%	8%	6%	8%	EVANGELICAL	4%	3%	4%	4%	2%	3%	7%	5%	9%	6%	OTHER/NONE	7%	7%	8%	6%	5%	9%	8%	5%	8%	9%	INCOME											E CLASS (< 1 MW)	4%	4%	3%	8%	3%	4%	7%	8%	9%	9%	D CLASS (1 TO 2 MW)	6%	6%	6%	6%	6%	5%	6%	6%	7%	8%	C CLASS (2 TO 5 MW)	7%	7%	7%	5%	4%	8%	6%	7%	5%	6%	B CLASS (5 TO 20 MW)	5%	4%	6%	6%	8%	6%	14%	7%	9%	9%	A CLASS (> 20 MW)	23%	4%	3%	7%	8%	8%	3%	3%	6%	2%																																																																													
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NORTH	0%	1%	5%	1%	5%	4%	4%	1%	2%	2%	NORTHEAST	2%	2%	5%	2%	2%	3%	4%	5%	2%	2%	SOUTHEAST	2%	3%	3%	4%	3%	3%	3%	4%	4%	4%	SOUTH	11%	16%	14%	22%	13%	15%	12%	13%	17%	15%	MIDWEST	6%	4%	3%	3%	1%	4%	9%	4%	1%	4%	TYPE OF CITY											CAPITAL TOWN	2%	3%	6%	4%	3%	4%	6%	5%	5%	6%	OUTLYING TOWN	4%	5%	7%	8%	4%	5%	3%	4%	9%	1%	COUNTRY TOWN	4%	5%	5%	6%	5%	5%	5%	6%	4%	5%	CITY SIZE											< 50.000 HAB	5%	5%	6%	6%	7%	6%	7%	6%	5%	6%	50.001 TO 200.000 HAB	2%	3%	5%	5%	5%	4%	3%	5%	5%	3%	200.001 TO 500.000 HAB	4%	7%	4%	12%	5%	7%	3%	7%	4%	5%	> 500.000 HAB	2%	3%	6%	4%	2%	3%	5%	4%	5%	5%	GENDER											MALE	4%	5%	8%	6%	5%	5%	5%	5%	5%	5%	FEMALE	3%	4%	3%	6%	4%	4%	5%	6%	5%	5%	AGE											16 & 17 YO	10%	0%	9%	20%	9%	0%	0%	0%	0%	6%	18 TO 34 YO	2%	2%	2%	2%	2%	4%	2%	3%	2%	2%	35 TO 54 YO	3%	5%	5%	6%	5%	5%	6%	5%	5%	5%	+55 YO	5%	7%	10%	9%	7%	7%	7%	8%	9%	7%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	3%	9%	6%	5%	2%	5%	5%	4%	5%	MIDDLE SCHOOL	3%	4%	4%	6%	5%	4%	3%	5%	4%	4%	HIGH SCHOOL	3%	5%	5%	5%	4%	4%	5%	5%	6%	4%	HIGHER EDUCATION	5%	5%	7%	8%	6%	9%	8%	6%	4%	7%	OCCUPATION											EMPLOYED	4%	5%	5%	5%	4%	6%	5%	5%	5%	5%	UNEMPLOYED/OUT OF LABOR FORCE	3%	4%	6%	7%	5%	3%	5%	5%	6%	5%	RELIGION											CATHOLIC	5%	5%	6%	8%	5%	5%	6%	7%	6%	6%	EVANGELICAL	1%	3%	4%	4%	3%	3%	4%	3%	5%	0%	OTHER/NONE	2%	4%	6%	3%	4%	6%	1%	4%	3%	5%	INCOME											E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%											
NORTHEAST	2%	2%	5%	2%	2%	3%	4%	5%	2%	2%	SOUTHEAST	2%	3%	3%	4%	3%	3%	3%	4%	4%	4%	SOUTH	11%	16%	14%	22%	13%	15%	12%	13%	17%	15%	MIDWEST	6%	4%	3%	3%	1%	4%	9%	4%	1%	4%	TYPE OF CITY											CAPITAL TOWN	2%	3%	6%	4%	3%	4%	6%	5%	5%	6%	OUTLYING TOWN	4%	5%	7%	8%	4%	5%	3%	4%	9%	1%	COUNTRY TOWN	4%	5%	5%	6%	5%	5%	5%	6%	4%	5%	CITY SIZE											< 50.000 HAB	5%	5%	6%	6%	7%	6%	7%	6%	5%	6%	50.001 TO 200.000 HAB	2%	3%	5%	5%	5%	4%	3%	5%	5%	3%	200.001 TO 500.000 HAB	4%	7%	4%	12%	5%	7%	3%	7%	4%	5%	> 500.000 HAB	2%	3%	6%	4%	2%	3%	5%	4%	5%	5%	GENDER											MALE	4%	5%	8%	6%	5%	5%	5%	5%	5%	5%	FEMALE	3%	4%	3%	6%	4%	4%	5%	6%	5%	5%	AGE											16 & 17 YO	10%	0%	9%	20%	9%	0%	0%	0%	0%	6%	18 TO 34 YO	2%	2%	2%	2%	2%	4%	2%	3%	2%	2%	35 TO 54 YO	3%	5%	5%	6%	5%	5%	6%	5%	5%	5%	+55 YO	5%	7%	10%	9%	7%	7%	7%	8%	9%	7%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	3%	9%	6%	5%	2%	5%	5%	4%	5%	MIDDLE SCHOOL	3%	4%	4%	6%	5%	4%	3%	5%	4%	4%	HIGH SCHOOL	3%	5%	5%	5%	4%	4%	5%	5%	6%	4%	HIGHER EDUCATION	5%	5%	7%	8%	6%	9%	8%	6%	4%	7%	OCCUPATION											EMPLOYED	4%	5%	5%	5%	4%	6%	5%	5%	5%	5%	UNEMPLOYED/OUT OF LABOR FORCE	3%	4%	6%	7%	5%	3%	5%	5%	6%	5%	RELIGION											CATHOLIC	5%	5%	6%	8%	5%	5%	6%	7%	6%	6%	EVANGELICAL	1%	3%	4%	4%	3%	3%	4%	3%	5%	0%	OTHER/NONE	2%	4%	6%	3%	4%	6%	1%	4%	3%	5%	INCOME											E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																						
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MIDWEST	6%	4%	3%	3%	1%	4%	9%	4%	1%	4%	TYPE OF CITY											CAPITAL TOWN	2%	3%	6%	4%	3%	4%	6%	5%	5%	6%	OUTLYING TOWN	4%	5%	7%	8%	4%	5%	3%	4%	9%	1%	COUNTRY TOWN	4%	5%	5%	6%	5%	5%	5%	6%	4%	5%	CITY SIZE											< 50.000 HAB	5%	5%	6%	6%	7%	6%	7%	6%	5%	6%	50.001 TO 200.000 HAB	2%	3%	5%	5%	5%	4%	3%	5%	5%	3%	200.001 TO 500.000 HAB	4%	7%	4%	12%	5%	7%	3%	7%	4%	5%	> 500.000 HAB	2%	3%	6%	4%	2%	3%	5%	4%	5%	5%	GENDER											MALE	4%	5%	8%	6%	5%	5%	5%	5%	5%	5%	FEMALE	3%	4%	3%	6%	4%	4%	5%	6%	5%	5%	AGE											16 & 17 YO	10%	0%	9%	20%	9%	0%	0%	0%	0%	6%	18 TO 34 YO	2%	2%	2%	2%	2%	4%	2%	3%	2%	2%	35 TO 54 YO	3%	5%	5%	6%	5%	5%	6%	5%	5%	5%	+55 YO	5%	7%	10%	9%	7%	7%	7%	8%	9%	7%	EDUCATION LEVEL											ELEMENTARY SCHOOL	3%	3%	9%	6%	5%	2%	5%	5%	4%	5%	MIDDLE SCHOOL	3%	4%	4%	6%	5%	4%	3%	5%	4%	4%	HIGH SCHOOL	3%	5%	5%	5%	4%	4%	5%	5%	6%	4%	HIGHER EDUCATION	5%	5%	7%	8%	6%	9%	8%	6%	4%	7%	OCCUPATION											EMPLOYED	4%	5%	5%	5%	4%	6%	5%	5%	5%	5%	UNEMPLOYED/OUT OF LABOR FORCE	3%	4%	6%	7%	5%	3%	5%	5%	6%	5%	RELIGION											CATHOLIC	5%	5%	6%	8%	5%	5%	6%	7%	6%	6%	EVANGELICAL	1%	3%	4%	4%	3%	3%	4%	3%	5%	0%	OTHER/NONE	2%	4%	6%	3%	4%	6%	1%	4%	3%	5%	INCOME											E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																							
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OTHER/NONE	2%	4%	6%	3%	4%	6%	1%	4%	3%	5%	INCOME											E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																						
INCOME											E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																	
E CLASS (< 1 MW)	2%	1%	3%	3%	2%	2%	5%	3%	3%	3%	D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																												
D CLASS (1 TO 2 MW)	3%	5%	4%	3%	4%	3%	0%	4%	4%	4%	C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																																							
C CLASS (2 TO 5 MW)	5%	4%	7%	9%	5%	6%	6%	7%	6%	6%	B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																																																		
B CLASS (5 TO 20 MW)	5%	8%	7%	7%	5%	11%	11%	7%	7%	6%	A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																																																													
A CLASS (> 20 MW)	8%	22%	9%	9%	11%	8%	13%	11%	3%	8%																																																																																																																																																																																																																																																																																																																																																																																																																																																								

Scenario 3 - Voter profile

CANDIDATE:	NONE/BLANK/NULL									
SCENARIO:	3									
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH	9%	19%	16%	12%	17%	16%	16%	18%	14%	14%
NORTHEAST	17%	13%	13%	13%	13%	18%	9%	6%	13%	10%
SOUTHEAST	18%	14%	18%	19%	20%	20%	23%	17%	16%	17%
SOUTH	17%	14%	13%	14%	21%	15%	14%	13%	14%	16%
MIDWEST	16%	6%	12%	20%	14%	15%	4%	12%	15%	10%
TYPE OF CITY										
CAPITAL TOWN	12%	15%	16%	14%	18%	17%	18%	16%	18%	12%
OUTLYING TOWN	17%	11%	16%	10%	22%	15%	11%	13%	14%	17%
COUNTRY TOWN	18%	13%	15%	19%	16%	19%	16%	12%	13%	14%
CITY SIZE										
< 50.000 HAB	15%	12%	13%	16%	13%	16%	15%	13%	12%	13%
50.001 TO 200.000 HAB	18%	12%	14%	18%	18%	19%	14%	11%	13%	17%
200.001 TO 500.000 HAB	21%	17%	14%	18%	23%	21%	14%	9%	17%	13%
> 500.000 HAB	15%	14%	19%	14%	18%	19%	20%	17%	17%	14%
GENDER										
MALE	14%	10%	10%	13%	15%	15%	14%	12%	13%	11%
FEMALE	19%	17%	20%	19%	20%	20%	18%	14%	16%	17%
AGE										
16 & 17 YO	0%	0%	0%	0%	9%	8%	14%	0%	8%	0%
18 TO 34 YO	13%	8%	11%	15%	18%	18%	13%	10%	13%	14%
35 TO 54 YO	21%	19%	16%	19%	17%	18%	18%	16%	16%	13%
+55 YO	15%	13%	18%	13%	17%	19%	17%	13%	15%	18%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	14%	9%	13%	7%	22%	15%	15%	9%	8%	20%
MIDDLE SCHOOL	11%	12%	15%	14%	16%	16%	11%	13%	19%	13%
HIGH SCHOOL	18%	15%	13%	17%	18%	20%	16%	12%	15%	15%
HIGHER EDUCATION	19%	14%	21%	22%	15%	16%	22%	18%	13%	13%
OCCUPATION										
EMPLOYED	17%	12%	15%	17%	17%	18%	15%	14%	14%	14%
UNEMPLOYED/OUT OF LABOR FORCE	16%	16%	15%	15%	19%	19%	17%	12%	15%	15%
RELIGION										
CATHOLIC	16%	14%	16%	16%	16%	18%	16%	14%	15%	13%
EVANGELICAL	16%	10%	10%	14%	17%	15%	12%	11%	15%	9%
OTHER/NONE	21%	17%	19%	19%	23%	21%	21%	13%	14%	22%
INCOME										
E CLASS (< 1 MW)	18%	18%	14%	12%	21%	15%	14%	11%	12%	16%
D CLASS (1 TO 2 MW)	14%	12%	14%	16%	22%	18%	16%	12%	16%	17%
C CLASS (2 TO 5 MW)	18%	14%	14%	15%	14%	21%	19%	15%	17%	13%
B CLASS (5 TO 20 MW)	18%	10%	25%	27%	15%	17%	11%	16%	13%	9%
A CLASS (> 20 MW)	15%	4%	3%	13%	8%	8%	6%	8%	6%	8%

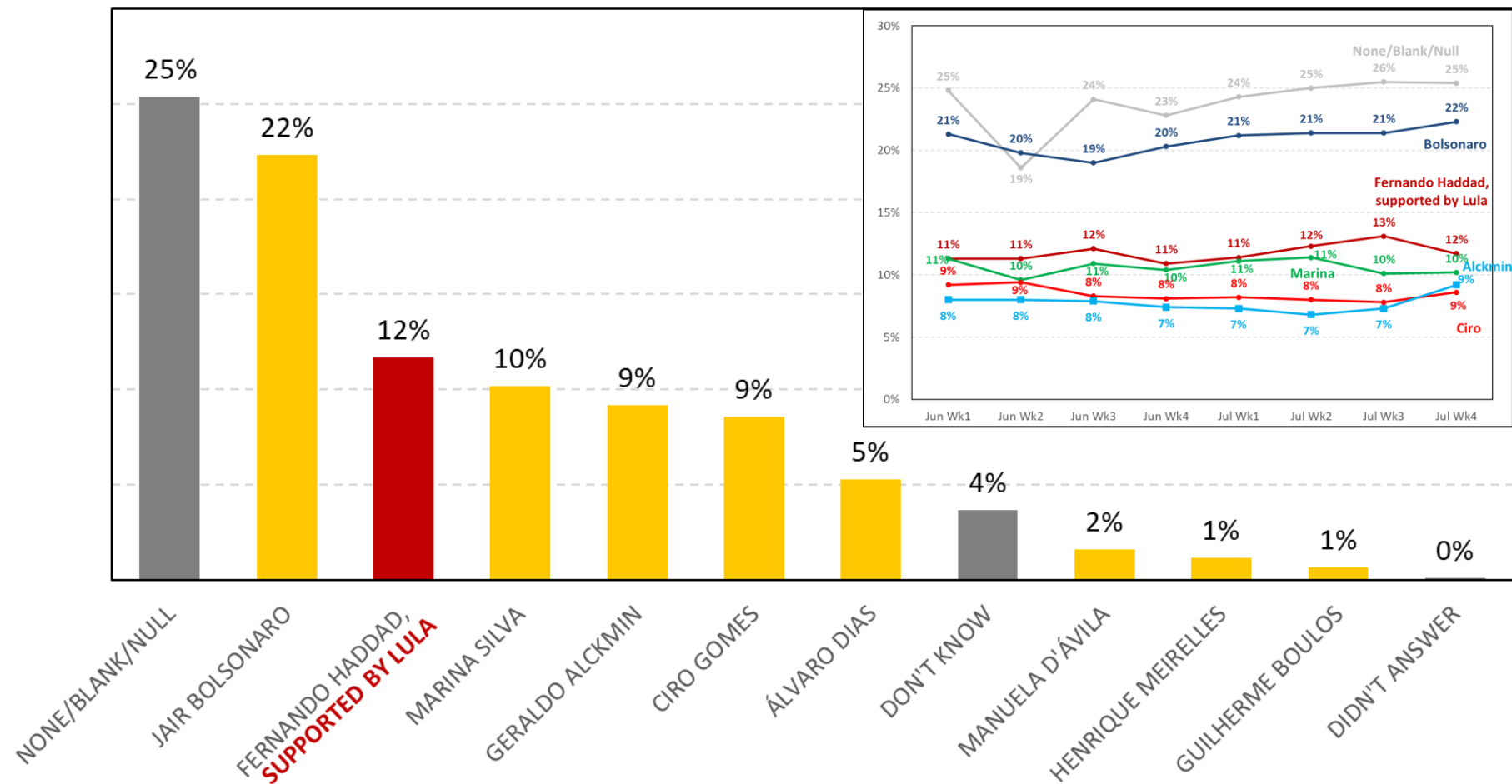
CANDIDATE:	DON'T KNOW / DIDN'T ANSWER									
SCENARIO:	3									
	May Wk3	May Wk4	Jun Wk1	Jun Wk2	Jun Wk3	Jun Wk4	Jul Wk1	Jul Wk2	Jul Wk3	Jul Wk4
REGION										
NORTH	0%	0%	0%	4%	2%	4%	2%	0%	1%	4%
NORTHEAST	1%	1%	1%	1%	6%	2%	1%	0%	4%	1%
SOUTHEAST	1%	4%	0%	3%	6%	3%	4%	5%	5%	4%
SOUTH	1%	3%	3%	1%	3%	5%	5%	1%	5%	2%
MIDWEST	1%	6%	3%	1%	3%	0%	7%	3%	3%	6%
TYPE OF CITY										
CAPITAL TOWN	1%	3%	0%	3%	5%	3%	2%	3%	6%	2%
OUTLYING TOWN	0%	3%	2%	2%	4%	4%	5%	4%	3%	5%
COUNTRY TOWN	1%	3%	1%	2%	5%	2%	3%	2%	4%	3%
CITY SIZE										
< 50.000 HAB	1%	3%	2%	1%	4%	2%	4%	2%	3%	3%
50.001 TO 200.000 HAB	1%	2%	1%	3%	7%	4%	5%	2%	4%	3%
200.001 TO 500.000 HAB	1%	2%	1%	2%	3%	2%	1%	3%	7%	3%
> 500.000 HAB	1%	3%	0%	3%	5%	3%	2%	2%	4%	2%
GENDER										
MALE	1%	2%	0%	2%	4%	1%	2%	1%	2%	1%
FEMALE	1%	3%	2%	2%	5%	4%	5%	4%	6%	5%
AGE										
16 & 17 YO	0%	0%	18%	0%	9%	0%	0%	0%	0%	6%
18 TO 34 YO	0%	2%	1%	3%	4%	1%	5%	3%	3%	2%
35 TO 54 YO	0%	3%	1%	1%	5%	4%	4%	2%	5%	4%
+55 YO	2%	4%	1%	2%	5%	3%	1%	3%	5%	3%
EDUCATION LEVEL										
ELEMENTARY SCHOOL	1%	3%	3%	1%	7%	3%	1%	1%	4%	5%
MIDDLE SCHOOL	0%	3%	1%	3%	6%	3%	3%	2%	6%	4%
HIGH SCHOOL	0%	2%	1%	2%	4%	2%	4%	3%	3%	3%
HIGHER EDUCATION	2%	3%	0%	2%	4%	4%	2%	3%	4%	2%
OCCUPATION										
EMPLOYED	1%	3%	1%	3%	5%	3%	4%	2%	4%	2%
UNEMPLOYED/OUT OF LABOR FORCE	1%	2%	1%	1%	6%	2%	2%	3%	4%	4%
RELIGION										
CATHOLIC	1%	3%	1%	2%	5%	3%	3%	3%	5%	4%
EVANGELICAL	0%	4%	1%	3%	6%	2%	4%	3%	3%	3%
OTHER/NONE	2%	2%	1%	2%	2%	2%	2%	1%	4%	1%
INCOME										
E CLASS (< 1 MW)	1%	3%	1%	1%	6%	3%	2%	4%	6%	3%
D CLASS (1 TO 2 MW)	0%	2%	1%	2%	4%	4%	5%	2%	4%	5%
C CLASS (2 TO 5 MW)	1%	3%	1%	4%	5%	2%	4%	2%	3%	1%
B CLASS (5 TO 20 MW)	1%	1%	1%	1%	4%	2%	1%	2%	3%	2%
A CLASS (> 20 MW)	8%	0%	0%	0%	5%	3%	0%	0%	9%	2%



Scenario 4 – Haddad with Lula’s support

July
Week 4

IF THE ELECTION WAS TODAY AND THE CANDIDATES WERE____, WHO'D YOU VOTE FOR?



Source: XP Investimentos – Presidential Polls [TSE register # available on slide 2].

Scenario 4 - Voter profile

CANDIDATE: JAIR BOLSONARO										
SCENARIO: 4										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH		21%	25%	24%	20%	26%	24%	29%	30%	
NORTHEAST		14%	18%	7%	14%	10%	14%	12%	13%	
SOUTHEAST		24%	19%	22%	22%	23%	22%	24%	24%	
SOUTH		25%	24%	26%	25%	29%	25%	24%	30%	
MIDWEST		24%	17%	27%	23%	30%	33%	31%	23%	
TYPE OF CITY										
CAPITAL TOWN		20%	18%	19%	19%	16%	17%	19%	23%	
OUTLYING TOWN		17%	21%	17%	20%	29%	25%	21%	18%	
COUNTRTY TOWN		23%	20%	19%	21%	21%	22%	22%	23%	
CITY SIZE										
< 50.000 HAB		22%	23%	23%	21%	24%	24%	23%	26%	
50.001 TO 200.000 HAB		26%	16%	16%	20%	26%	24%	23%	21%	
200.001 TO 500.000 HAB		16%	17%	18%	22%	16%	18%	24%	18%	
> 500.000 HAB		20%	20%	18%	19%	16%	18%	17%	20%	
GENDER										
MALE		31%	27%	26%	28%	30%	30%	26%	30%	
FEMALE		12%	14%	12%	13%	13%	13%	17%	15%	
AGE										
16 & 17 YO		18%	20%	18%	42%	29%	25%	38%	31%	
18 TO 34 YO		30%	25%	21%	21%	28%	26%	29%	25%	
35 TO 54 YO		19%	19%	21%	19%	19%	20%	20%	23%	
+55 YO		14%	15%	14%	19%	16%	19%	14%	17%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		13%	14%	8%	10%	8%	10%	9%	6%	
MIDDLE SCHOOL		16%	16%	18%	18%	19%	19%	13%	17%	
HIGH SCHOOL		28%	24%	23%	25%	23%	25%	28%	28%	
HIGHER EDUCATION		17%	18%	17%	19%	26%	21%	21%	21%	
OCCUPATION										
EMPLOYED		23%	22%	21%	23%	25%	24%	24%	25%	
UNEMPLOYED/OUT OF LABOR FORCE		19%	16%	16%	16%	16%	18%	18%	17%	
RELIGION										
CATHOLIC		20%	15%	17%	19%	19%	20%	17%	20%	
EVANGELICAL		26%	29%	24%	25%	28%	26%	30%	32%	
OTHER/NONE		19%	21%	21%	18%	19%	20%	24%	18%	
INCOME										
E CLASS (< 1 MW)		12%	11%	9%	13%	13%	9%	11%	12%	
D CLASS (1 TO 2 MW)		21%	19%	16%	20%	21%	19%	21%	20%	
C CLASS (2 TO 5 MW)		26%	24%	24%	21%	23%	27%	27%	29%	
B CLASS (5 TO 20 MW)		20%	24%	21%	27%	29%	26%	26%	28%	
A CLASS (> 20 MW)		38%	22%	41%	35%	34%	32%	22%	25%	

CANDIDATE: FERNANDO HADDAD, SUPPORTED BY LULA										
SCENARIO: 4										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH		15%	11%	11%	5%	11%	11%	11%	11%	
NORTHEAST		17%	18%	21%	19%	25%	24%	21%	18%	
SOUTHEAST		10%	9%	8%	9%	6%	7%	10%	8%	
SOUTH		5%	7%	7%	4%	4%	10%	7%	11%	
MIDWEST		7%	9%	14%	15%	12%	9%	13%	10%	
TYPE OF CITY										
CAPITAL TOWN		11%	10%	13%	10%	11%	11%	13%	13%	
OUTLYING TOWN		13%	14%	12%	9%	14%	14%	12%	14%	
COUNTRTY TOWN		11%	11%	12%	12%	11%	13%	13%	11%	
CITY SIZE										
< 50.000 HAB		11%	14%	13%	11%	11%	15%	14%	11%	
50.001 TO 200.000 HAB		10%	11%	11%	11%	8%	8%	14%	11%	
200.001 TO 500.000 HAB		16%	7%	11%	9%	16%	15%	7%	13%	
> 500.000 HAB		10%	10%	12%	11%	12%	11%	15%	13%	
GENDER										
MALE		9%	9%	10%	8%	13%	12%	12%	14%	
FEMALE		13%	13%	14%	13%	10%	13%	14%	10%	
AGE										
16 & 17 YO		9%	10%	36%	0%	14%	13%	8%	19%	
18 TO 34 YO		11%	13%	10%	12%	13%	14%	15%	11%	
35 TO 54 YO		13%	11%	14%	10%	11%	11%	12%	12%	
+55 YO		10%	9%	10%	12%	10%	12%	13%	11%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		13%	17%	17%	18%	18%	17%	17%	17%	
MIDDLE SCHOOL		15%	12%	10%	12%	14%	15%	17%	13%	
HIGH SCHOOL		9%	10%	10%	9%	11%	11%	11%	11%	
HIGHER EDUCATION		10%	11%	15%	10%	6%	11%	12%	11%	
OCCUPATION										
EMPLOYED		11%	11%	12%	10%	11%	12%	13%	11%	
UNEMPLOYED/OUT OF LABOR FORCE		11%	12%	12%	12%	12%	13%	13%	13%	
RELIGION										
CATHOLIC		12%	13%	12%	11%	11%	12%	14%	13%	
EVANGELICAL		9%	10%	11%	10%	12%	15%	10%	10%	
OTHER/NONE		12%	8%	13%	10%	11%	11%	13%	11%	
INCOME										
E CLASS (< 1 MW)		20%	18%	17%	15%	13%	20%	18%	17%	
D CLASS (1 TO 2 MW)		10%	12%	12%	11%	14%	15%	16%	9%	
C CLASS (2 TO 5 MW)		9%	10%	10%	8%	10%	8%	9%	12%	
B CLASS (5 TO 20 MW)		7%	7%	13%	9%	7%	9%	9%	13%	
A CLASS (> 20 MW)		18%	7%	5%	14%	6%	3%	13%	6%	

Scenario 4 - Voter profile

CANDIDATE: MARINA SILVA										
SCENARIO: 4										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH		12%	16%	11%	9%	20%	19%	14%	17%	
NORTHEAST		11%	9%	12%	14%	12%	10%	8%	15%	
SOUTHEAST		12%	10%	12%	9%	10%	13%	9%	8%	
SOUTH		9%	5%	7%	9%	11%	7%	12%	6%	
MIDWEST		13%	14%	10%	9%	1%	10%	13%	7%	
TYPE OF CITY										
CAPITAL TOWN		11%	14%	12%	11%	15%	14%	9%	10%	
OUTLYING TOWN		13%	8%	13%	14%	12%	12%	10%	10%	
COUNTRY TOWN		11%	8%	10%	9%	9%	10%	10%	10%	
CITY SIZE										
< 50.000 HAB		9%	7%	8%	11%	8%	11%	10%	11%	
50.001 TO 200.000 HAB		13%	10%	11%	11%	10%	9%	12%	7%	
200.001 TO 500.000 HAB		16%	7%	10%	6%	15%	10%	10%	15%	
> 500.000 HAB		11%	13%	14%	12%	15%	15%	9%	10%	
GENDER										
MALE		9%	7%	8%	8%	8%	6%	9%	7%	
FEMALE		14%	12%	14%	13%	14%	16%	11%	13%	
AGE										
16 & 17 YO		18%	30%	18%	8%	0%	13%	8%	13%	
18 TO 34 YO		13%	13%	13%	13%	11%	13%	10%	12%	
35 TO 54 YO		12%	7%	10%	10%	12%	12%	10%	9%	
+55 YO		8%	9%	9%	8%	11%	8%	11%	11%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		14%	14%	12%	8%	18%	17%	12%	11%	
MIDDLE SCHOOL		11%	10%	9%	13%	8%	15%	11%	13%	
HIGH SCHOOL		13%	9%	12%	10%	13%	10%	8%	9%	
HIGHER EDUCATION		7%	7%	10%	10%	9%	7%	12%	9%	
OCCUPATION										
EMPLOYED		11%	9%	10%	9%	11%	10%	9%	9%	
UNEMPLOYED/OUT OF LABOR FORCE		12%	10%	12%	12%	12%	14%	12%	12%	
RELIGION										
CATHOLIC		9%	9%	11%	8%	9%	12%	11%	10%	
EVANGELICAL		16%	11%	13%	18%	16%	12%	9%	14%	
OTHER/NONE		12%	10%	9%	9%	10%	9%	10%	7%	
INCOME										
E CLASS (< 1 MW)		13%	11%	13%	12%	15%	16%	13%	14%	
D CLASS (1 TO 2 MW)		14%	13%	10%	10%	14%	14%	10%	11%	
C CLASS (2 TO 5 MW)		10%	7%	10%	12%	8%	9%	9%	9%	
B CLASS (5 TO 20 MW)		8%	4%	13%	4%	7%	7%	7%	9%	
A CLASS (> 20 MW)		0%	11%	3%	5%	6%	3%	6%	6%	

CANDIDATE: GERALDO ALCKMIN										
SCENARIO: 4										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH		6%	5%	7%	3%	4%	6%	4%	6%	
NORTHEAST		5%	4%	5%	4%	4%	6%	3%	5%	
SOUTHEAST		11%	13%	12%	11%	12%	7%	12%	15%	
SOUTH		3%	4%	3%	5%	3%	7%	6%	3%	
MIDWEST		10%	6%	7%	7%	6%	7%	3%	6%	
TYPE OF CITY										
CAPITAL TOWN		11%	9%	8%	6%	9%	6%	8%	12%	
OUTLYING TOWN		5%	6%	4%	5%	3%	7%	7%	8%	
COUNTRY TOWN		8%	8%	9%	8%	8%	7%	7%	9%	
CITY SIZE										
< 50.000 HAB		7%	6%	7%	7%	5%	6%	7%	6%	
50.001 TO 200.000 HAB		6%	9%	6%	7%	9%	8%	6%	9%	
200.001 TO 500.000 HAB		8%	9%	8%	8%	7%	9%	6%	13%	
> 500.000 HAB		10%	10%	10%	7%	9%	5%	10%	13%	
GENDER										
MALE		8%	8%	7%	7%	6%	8%	7%	9%	
FEMALE		8%	8%	9%	7%	9%	6%	7%	9%	
AGE										
16 & 17 YO		9%	0%	0%	8%	0%	6%	0%	0%	
18 TO 34 YO		6%	5%	7%	5%	6%	5%	4%	6%	
35 TO 54 YO		6%	8%	5%	9%	7%	5%	7%	9%	
+55 YO		13%	11%	13%	9%	10%	12%	12%	14%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		7%	10%	11%	8%	16%	12%	15%	16%	
MIDDLE SCHOOL		7%	8%	7%	9%	7%	6%	6%	6%	
HIGH SCHOOL		8%	6%	8%	5%	7%	7%	6%	8%	
HIGHER EDUCATION		10%	12%	6%	10%	5%	6%	8%	13%	
OCCUPATION										
EMPLOYED		7%	8%	8%	6%	6%	7%	7%	9%	
UNEMPLOYED/OUT OF LABOR FORCE		10%	8%	8%	10%	10%	7%	7%	10%	
RELIGION										
CATHOLIC		8%	8%	9%	8%	7%	8%	8%	10%	
EVANGELICAL		10%	6%	10%	7%	7%	6%	6%	9%	
OTHER/NONE		5%	10%	2%	6%	8%	6%	8%	7%	
INCOME										
E CLASS (< 1 MW)		7%	8%	9%	6%	8%	5%	8%	8%	
D CLASS (1 TO 2 MW)		9%	7%	7%	8%	9%	7%	7%	8%	
C CLASS (2 TO 5 MW)		6%	7%	8%	6%	5%	6%	6%	8%	
B CLASS (5 TO 20 MW)		11%	13%	8%	13%	7%	7%	10%	10%	
A CLASS (> 20 MW)		18%	11%	11%	11%	13%	16%	19%	26%	

Scenario 4 - Voter profile

CANDIDATE: CIRO GOMES		SCENARIO: 4									
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH			5%	10%	6%	4%	10%	7%	7%	6%	
NORTHEAST			17%	17%	15%	13%	11%	12%	14%	13%	
SOUTHEAST			6%	7%	6%	7%	9%	6%	5%	8%	
SOUTH			7%	5%	7%	5%	5%	7%	3%	4%	
MIDWEST			7%	4%	6%	4%	1%	4%	10%	12%	
TYPE OF CITY											
CAPITAL TOWN			8%	8%	9%	9%	7%	8%	8%	8%	
OUTLYING TOWN			8%	14%	11%	8%	8%	5%	4%	8%	
COUNTRTY TOWN			10%	9%	7%	8%	9%	9%	9%	9%	
CITY SIZE											
< 50.000 HAB			10%	10%	7%	8%	9%	8%	8%	8%	
50.001 TO 200.000 HAB			9%	10%	8%	7%	7%	7%	5%	10%	
200.001 TO 500.000 HAB			8%	8%	9%	11%	8%	12%	12%	7%	
> 500.000 HAB			8%	8%	9%	7%	7%	7%	7%	8%	
GENDER											
MALE			10%	10%	11%	9%	9%	9%	9%	10%	
FEMALE			8%	9%	6%	7%	8%	7%	7%	8%	
AGE											
16 & 17 YO			0%	0%	0%	0%	29%	13%	15%	6%	
18 TO 34 YO			9%	6%	6%	9%	6%	8%	5%	9%	
35 TO 54 YO			9%	10%	8%	10%	8%	6%	9%	8%	
+55 YO			10%	13%	12%	5%	10%	10%	9%	9%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL			13%	9%	6%	10%	4%	3%	10%	8%	
MIDDLE SCHOOL			10%	9%	8%	3%	13%	7%	8%	11%	
HIGH SCHOOL			8%	9%	9%	8%	7%	10%	7%	7%	
HIGHER EDUCATION			9%	10%	9%	12%	6%	8%	9%	10%	
OCCUPATION											
EMPLOYED			9%	9%	8%	8%	8%	7%	7%	8%	
UNEMPLOYED/OUT OF LABOR FORCE			9%	11%	8%	8%	9%	10%	9%	9%	
RELIGION											
CATHOLIC			10%	11%	10%	9%	8%	8%	9%	8%	
EVANGELICAL			7%	6%	3%	2%	7%	5%	7%	7%	
OTHER/NONE			10%	9%	11%	12%	9%	11%	7%	11%	
INCOME											
E CLASS (< 1 MW)			9%	13%	4%	8%	7%	7%	9%	11%	
D CLASS (1 TO 2 MW)			10%	10%	9%	7%	7%	9%	9%	9%	
C CLASS (2 TO 5 MW)			9%	8%	10%	10%	8%	8%	6%	8%	
B CLASS (5 TO 20 MW)			7%	8%	8%	6%	15%	9%	7%	9%	
A CLASS (> 20 MW)			6%	7%	11%	11%	6%	3%	6%	2%	

CANDIDATE: ÁLVARO DIAS		SCENARIO: 4									
		MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION											
NORTH			1%	2%	6%	4%	4%	0%	5%	5%	
NORTHEAST			3%	3%	3%	3%	3%	3%	2%	2%	
SOUTHEAST			5%	3%	3%	3%	3%	3%	4%	4%	
SOUTH			19%	22%	13%	19%	16%	11%	16%	15%	
MIDWEST			3%	1%	4%	3%	7%	4%	3%	4%	
TYPE OF CITY											
CAPITAL TOWN			6%	5%	3%	5%	6%	4%	6%	7%	
OUTLYING TOWN			7%	8%	4%	7%	3%	4%	9%	2%	
COUNTRTY TOWN			7%	6%	6%	5%	6%	4%	4%	5%	
CITY SIZE											
< 50.000 HAB			7%	6%	7%	7%	9%	4%	6%	6%	
50.001 TO 200.000 HAB			5%	4%	6%	4%	2%	4%	3%	4%	
200.001 TO 500.000 HAB			5%	11%	5%	8%	4%	5%	4%	4%	
> 500.000 HAB			7%	5%	2%	3%	5%	3%	6%	6%	
GENDER											
MALE			8%	6%	5%	6%	4%	4%	6%	5%	
FEMALE			5%	6%	5%	5%	6%	4%	5%	6%	
AGE											
16 & 17 YO			0%	10%	0%	8%	14%	0%	0%	0%	
18 TO 34 YO			1%	2%	3%	3%	2%	1%	2%	3%	
35 TO 54 YO			7%	7%	4%	5%	6%	5%	5%	6%	
+55 YO			11%	8%	8%	7%	7%	7%	10%	7%	
EDUCATION LEVEL											
ELEMENTARY SCHOOL			6%	3%	4%	2%	7%	5%	4%	5%	
MIDDLE SCHOOL			6%	6%	4%	6%	3%	3%	5%	3%	
HIGH SCHOOL			6%	5%	4%	4%	5%	4%	6%	6%	
HIGHER EDUCATION			9%	9%	7%	9%	10%	5%	5%	8%	
OCCUPATION											
EMPLOYED			7%	6%	4%	7%	6%	4%	5%	5%	
UNEMPLOYED/OUT OF LABOR FORCE			6%	6%	6%	3%	4%	4%	6%	5%	
RELIGION											
CATHOLIC			8%	8%	6%	6%	7%	6%	6%	7%	
EVANGELICAL			3%	3%	3%	3%	4%	2%	6%	1%	
OTHER/NONE			6%	4%	2%	6%	1%	3%	4%	5%	
INCOME											
E CLASS (< 1 MW)			5%	1%	2%	2%	4%	3%	3%	3%	
D CLASS (1 TO 2 MW)			5%	3%	4%	4%	0%	2%	3%	4%	
C CLASS (2 TO 5 MW)			7%	10%	5%	6%	6%	6%	7%	6%	
B CLASS (5 TO 20 MW)			8%	7%	7%	11%	12%	6%	8%	5%	
A CLASS (> 20 MW)			15%	7%	14%	11%	19%	11%	6%	13%	

Scenario 4 - Voter profile

CANDIDATE: NONE/BLANK/NULL										
SCENARIO: 4										
	MayWk3	MayWk4	JunWk1	JunWk2	JunWk3	JunWk4	JulWk1	JulWk2	JulWk3	JulWk4
REGION										
NORTH		28%	14%	24%	19%	18%	24%	22%	17%	
NORTHEAST		27%	18%	23%	23%	27%	23%	31%	30%	
SOUTHEAST		24%	19%	26%	26%	26%	28%	26%	26%	
SOUTH		20%	17%	25%	19%	18%	21%	20%	20%	
MIDWEST		25%	24%	17%	17%	23%	22%	16%	23%	
TYPE OF CITY										
CAPITAL TOWN		25%	18%	24%	24%	24%	26%	28%	21%	
OUTLYING TOWN		25%	14%	32%	21%	21%	27%	23%	32%	
COUNTRY TOWN		25%	20%	22%	23%	25%	24%	25%	25%	
CITY SIZE										
< 50.000 HAB		27%	19%	18%	21%	23%	21%	23%	24%	
50.001 TO 200.000 HAB		23%	18%	27%	25%	24%	28%	25%	29%	
200.001 TO 500.000 HAB		18%	18%	32%	24%	27%	22%	28%	22%	
> 500.000 HAB		27%	19%	24%	24%	25%	28%	28%	25%	
GENDER										
MALE		18%	14%	21%	19%	19%	21%	23%	21%	
FEMALE		31%	23%	27%	26%	29%	29%	28%	30%	
AGE										
16 & 17 YO		9%	0%	9%	0%	14%	6%	8%	6%	
18 TO 34 YO		22%	19%	24%	21%	20%	21%	23%	26%	
35 TO 54 YO		26%	20%	26%	23%	28%	31%	29%	25%	
+55 YO		27%	17%	22%	26%	25%	21%	25%	27%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		28%	18%	30%	26%	22%	21%	19%	31%	
MIDDLE SCHOOL		27%	21%	25%	24%	25%	29%	29%	28%	
HIGH SCHOOL		22%	19%	23%	24%	24%	23%	25%	26%	
HIGHER EDUCATION		27%	15%	21%	17%	26%	26%	25%	20%	
OCCUPATION										
EMPLOYED		24%	17%	22%	22%	23%	25%	26%	25%	
UNEMPLOYED/OUT OF LABOR FORCE		26%	21%	27%	23%	26%	25%	25%	26%	
RELIGION										
CATHOLIC		26%	19%	24%	23%	26%	25%	26%	25%	
EVANGELICAL		19%	18%	23%	21%	18%	25%	27%	20%	
OTHER/NONE		28%	19%	27%	25%	27%	25%	22%	32%	
INCOME										
E CLASS (< 1 MW)		27%	20%	33%	27%	29%	29%	27%	26%	
D CLASS (1 TO 2 MW)		26%	19%	29%	24%	24%	25%	26%	33%	
C CLASS (2 TO 5 MW)		23%	17%	18%	22%	26%	25%	26%	23%	
B CLASS (5 TO 20 MW)		28%	21%	17%	18%	14%	20%	21%	16%	
A CLASS (> 20 MW)		3%	11%	8%	11%	9%	19%	19%	13%	

CANDIDATE: DON'T KNOW / DIDN'T ANSWER										
SCENARIO: 4										
	May Wk3	May Wk4	Jun Wk1	Jun Wk2	Jun Wk3	Jun Wk4	Jul Wk1	Jul Wk2	Jul Wk3	Jul Wk4
REGION										
NORTH		6%	12%	5%	24%	2%	4%	1%	1%	
NORTHEAST		1%	10%	10%	9%	3%	3%	4%	1%	
SOUTHEAST		2%	15%	7%	8%	6%	7%	4%	5%	
SOUTH		3%	7%	4%	8%	5%	5%	8%	5%	
MIDWEST		3%	17%	7%	13%	9%	1%	3%	10%	
TYPE OF CITY										
CAPITAL TOWN		2%	10%	6%	8%	4%	7%	4%	2%	
OUTLYING TOWN		3%	10%	4%	11%	4%	3%	7%	5%	
COUNTRY TOWN		3%	14%	8%	10%	5%	5%	4%	4%	
CITY SIZE										
< 50.000 HAB		2%	11%	9%	11%	5%	5%	4%	4%	
50.001 TO 200.000 HAB		2%	16%	8%	10%	9%	6%	4%	5%	
200.001 TO 500.000 HAB		7%	15%	5%	6%	0%	3%	6%	5%	
> 500.000 HAB		1%	10%	6%	10%	4%	7%	4%	3%	
GENDER										
MALE		2%	14%	7%	9%	3%	4%	2%	2%	
FEMALE		3%	11%	7%	10%	7%	7%	7%	5%	
AGE										
16 & 17 YO		18%	10%	18%	25%	0%	0%	0%	6%	
18 TO 34 YO		2%	12%	10%	10%	5%	3%	3%	3%	
35 TO 54 YO		2%	13%	5%	10%	5%	6%	5%	4%	
+55 YO		3%	13%	6%	9%	4%	6%	4%	4%	
EDUCATION LEVEL										
ELEMENTARY SCHOOL		1%	15%	9%	14%	5%	9%	10%	6%	
MIDDLE SCHOOL		3%	14%	11%	12%	5%	3%	7%	5%	
HIGH SCHOOL		3%	12%	5%	8%	4%	4%	3%	4%	
HIGHER EDUCATION		1%	10%	7%	8%	4%	8%	2%	2%	
OCCUPATION										
EMPLOYED		3%	13%	7%	9%	4%	5%	4%	4%	
UNEMPLOYED/OUT OF LABOR FORCE		2%	11%	7%	10%	6%	6%	5%	4%	
RELIGION										
CATHOLIC		2%	12%	7%	10%	5%	6%	5%	4%	
EVANGELICAL		4%	14%	11%	10%	5%	3%	4%	4%	
OTHER/NONE		1%	12%	5%	8%	2%	5%	2%	2%	
INCOME										
E CLASS (< 1 MW)		2%	14%	8%	11%	5%	7%	9%	5%	
D CLASS (1 TO 2 MW)		2%	13%	6%	11%	6%	5%	4%	4%	
C CLASS (2 TO 5 MW)		3%	11%	8%	10%	5%	4%	3%	4%	
B CLASS (5 TO 20 MW)		3%	10%	6%	6%	2%	6%	1%	3%	
A CLASS (> 20 MW)		0%	13%	3%	0%	0%	5%	3%	2%	

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