EARNINGS RELEASE FOR THE QUARTER ENDED MARCH 31, 2013

### NEWS CORPORATION REPORTS THIRD QUARTER EARNINGS PER SHARE OF \$1.22 ON NET INCOME ATTRIBUTABLE TO STOCKHOLDERS OF \$2.85 BILLION

# TOTAL SEGMENT OPERATING INCOME INCREASES 4% TO \$1.36 BILLION ON REVENUE OF \$9.54 BILLION

**NEW YORK, NY, May 8, 2013 –** News Corporation (NASDAQ: NWS, NWSA; ASX: NWS, NWSLV) today reported \$9.54 billion of total revenue for the three months ending March 31, 2013, a \$1.14 billion or 14% increase over the \$8.40 billion of revenue reported in the prior year quarter. Approximately 55% of the revenue increase reflects growth at the Cable Network Programming, Filmed Entertainment and Television segments, partially offset by lower revenues at the Publishing segment. The balance of the growth primarily relates to the inclusion of Sky Deutschland AG ("Sky Deutschland") and Fox Sports Australia revenues.

The Company reported third quarter total segment operating income (1) of \$1.36 billion, as compared to \$1.31 billion reported a year ago. The improvement was led by operating income growth at the Company's Cable Network Programming, Filmed Entertainment and Television segments. The third quarter results included \$42 million of costs related to the ongoing investigations initiated upon the closure of *The News of the World* as compared to \$63 million in the corresponding period of the prior year. This year's third quarter results also included \$25 million of costs related to the proposed separation of the Company's entertainment and publishing businesses. Excluding these costs from both years, third quarter adjusted total segment operating income of \$1.43 billion increased \$54 million or 4% from \$1.38 billion reported in the third quarter of the prior year.

The Company reported quarterly net income attributable to stockholders of \$2.85 billion (\$1.22 per share), as compared to \$937 million (\$0.38 per share) reported in the corresponding period of the prior year. This quarter's pre-tax results included \$2.43 billion of income in Other, net, principally related to gains on the acquisition of an additional ownership stake in Sky Deutschland and the sale of the ownership stake in SKY Network Television in New Zealand, as well as a \$11 million gain from the Company's participation in British Sky Broadcasting's ("BSkyB") share repurchase program, which is reflected in Equity earnings of affiliates. These gains were partially offset by \$56 million of restructuring charges, primarily related to the Company's international newspaper businesses. Excluding the net income effects of these items, the costs related to the investigations in the U.K. and the proposed separation of the Company's entertainment and publishing businesses, along with comparable items in both years, third quarter adjusted earnings per share<sup>(2)</sup> was \$0.36 versus the adjusted prior year quarter result of \$0.37.

Commenting on the results, Chairman and Chief Executive Officer Rupert Murdoch said:

"In our fiscal third quarter News Corp. achieved organic growth across our cable, film and television segments and, through the consolidation of Sky Deutschland and sale of stakes in SKY New Zealand and Phoenix Satellite Television, we advanced our strategic agenda to simplify our global portfolio. We also announced our plans to broaden our core cable business with the unveiling of our national sports channel Fox Sports 1 and our third branded FX channel, FXX. Both initiatives underscore our strategy of maximizing existing assets and leadership positions to drive sustainable growth and long-term value.

"We are on target to complete the proposed separation of our businesses near the end of our fiscal year. As we prepare to launch two new industry leaders with new News Corporation and 21st Century Fox, I am more confident than ever of the long-term value the separation will unlock for the Company and its shareholders."

<sup>(1)</sup> Total segment operating income is a non-GAAP financial measure. See page 11 for a description of total segment operating income and for a reconciliation of total segment operating income to income before income tax expense.

<sup>(2)</sup> See page 14 for a reconciliation of reported net income and earnings per share to adjusted net income and adjusted earnings per share.

#### **REVIEW OF SEGMENT OPERATING RESULTS**

Total Segment Operating Income (Loss)		3 Month Marc			9 Months Ended March 31,						
		2013	0 1	, 2012		2013	0 1	, 2012			
	US \$ Millions										
Cable Network Programming	\$	993	\$	846	\$	2,891	\$	2,503			
Filmed Entertainment		289		272		1,072		1,012			
Television		196		171		576		493			
Direct Broadcast Satellite Television		(11)		40		(8)		165			
Publishing		85		130		376		458			
Other		(190)		(147)		(587)		(437)			
Total Segment Operating Income *	\$	1,362	\$	1,312	\$	4,320	\$	4,194			

\* The three months ended March 31, 2013 and 2012 include \$42 million and \$63 million, respectively, of costs related to the ongoing investigations in the U.K. The three months ended March 31, 2013 include \$25 million of costs related to the proposed separation of the Company's entertainment and publishing businesses. Excluding these charges, adjusted total segment operating income is \$1,429 and \$1,375 million in the three months ended March 31, 2013 and 2012, respectively.

The nine months ended March 31, 2013 and 2012 include \$165 million and \$167 million, respectively, of costs related to the ongoing investigations in the U.K. The nine months ended March 31, 2013 include \$53 million of costs related to the proposed separation of the Company's entertainment and publishing businesses. Excluding these charges, adjusted total segment operating income is \$4,538 and \$4,361 million in the nine months ended March 31, 2013 and 2012, respectively.

#### **CABLE NETWORK PROGRAMMING**

Cable Network Programming reported quarterly segment operating income of \$993 million, a \$147 million or 17% increase over the prior year quarter, driven by a 17% increase in revenue. Operating income contributions from the domestic channels increased 16%. Revenue growth across all domestic channels, led by strong growth at the Company's regional sports networks ("RSNs") and FX Networks, was partially offset by increased programming and marketing costs at the Company's FX Networks and National Geographic Channels. The Company's international cable channels' quarterly earnings contributions increased 21% from the same period a year ago, reflecting strong operating profit growth at the Fox International Channels ("FIC"), partially offset by the adverse impact of the strengthened U.S. dollar.

Affiliate revenue grew 11% and 42% at the domestic and international cable channels, respectively. Domestic network growth reflects higher rates across all networks, led by growth at the RSNs, Fox News Channel and FX Networks. Approximately 60% of the international affiliate revenue increase reflects strong local currency growth at the non-sports channels at FIC and STAR. The balance of the growth was attributable to the new sports channels, including Fox Star Sports Asia and Eredivisie Media & Marketing CV ("EMM"), partially offset by the impact of the strengthened U.S. dollar.

Advertising revenue at the domestic cable channels grew 2% in the quarter over the prior year period driven by double-digit growth at the FX Networks and National Geographic Channels, partially offset by lower advertising revenues at the Fox News Channel, due to the absence of the presidential primaries which occurred in the prior year, and at the RSNs, due to the broadcast of fewer National Basketball Association ("NBA") games. Nearly two-thirds of the international cable channels 30% advertising revenue improvement reflects strong local currency growth at the non-sports channels at FIC and STAR. The balance of the growth was attributable to the new sports channels, including Fox Star Sports Asia and EMM networks, partially offset by the impact of the strengthened U.S. dollar.

Expenses at Cable Network Programming grew 17% in the quarter over the corresponding period in the prior year. More than two-thirds of this increase was attributable to the new international sports networks at FIC and STAR, including the investment in BCCI cricket rights in India. The balance of the increase was due to higher programming and marketing costs at the FX Networks and National Geographic Channels, partially offset by reduced NBA rights costs at the RSNs resulting from the broadcast of fewer games.

#### FILMED ENTERTAINMENT

Filmed Entertainment reported quarterly segment operating income of \$289 million, as compared to \$272 million reported in the same period a year ago. Quarterly results reflect the successful worldwide theatrical and domestic home entertainment performances of *Life of Pi*, which has grossed more than \$600 million in worldwide box office and was the winner of 4 Academy Awards, the most for any film this year. The quarter also included the successful worldwide home entertainment performances of *Taken 2* and *Ice Age: Continental Drift* and theatrical release costs for the successful release of *The Croods*, the first feature in our DreamWorks Animation distribution deal which has grossed more than \$500 million in worldwide box office to date. Prior year third quarter film results included the successful worldwide theatrical and domestic home entertainment performance of *Alvin and the Chipmunks: Chipwrecked* and pay-television availability of *Rio*.

#### **TELEVISION**

Television reported quarterly segment operating income of \$196 million, an increase of \$25 million or 15% versus the same period a year ago. This increase reflects a near doubling of retransmission consent revenues and lower programming costs at the Fox Broadcasting Company. These improvements were partially offset by lower national and local advertising revenues, primarily reflecting lower primetime ratings driven by declines at *American Idol*, now in its twelfth season.

#### **DIRECT BROADCAST SATELLITE TELEVISION ("DBS")**

DBS generated a quarterly segment operating loss of \$11 million, compared to operating income of \$40 million reported in the same period a year ago. The decline was driven by the consolidation of Sky Deutschland results, following the Company's acquisition of an additional 5% ownership stake in this entity in January 2013, as well as lower contributions from SKY Italia. Revenues increased \$377 million versus the same period a year ago, reflecting the inclusion of Sky Deutschland revenues. Sky Deutschland grew net subscribers by approximately 42,000 during the quarter, bringing total direct subscribers to 3.41 million. Quarterly local currency revenue at SKY Italia declined slightly from the corresponding period of the prior year. SKY Italia experienced a net reduction of approximately 51,000 subscribers during the quarter, bringing total subscribers to 4.78 million.

#### **PUBLISHING**

Publishing reported quarterly segment operating income of \$85 million, a \$45 million decrease from the \$130 million reported in the same period a year ago. Increased contributions from the U.K. newspapers, which benefitted from the launch of the Sunday edition of *The Sun* in February 2012, were more than offset by lower advertising revenues at the Australian newspapers and integrated marketing services businesses.

#### **OTHER**

The Other segment quarterly operating loss of \$190 million increased from the \$147 million reported in the same period a year ago. The current quarter included an increased operating loss at Amplify, the Company's education business, reflecting higher product development costs. The increased operating loss was partially offset by a benefit from the consolidation of FOX SPORTS Australia, net of non-cash amortization, related to the acquisition of the additional ownership stake in the prior quarter. The current year quarterly results also included \$42 million of costs related to the ongoing investigations initiated upon the closure of *The News of the World*, as compared to \$63 million of comparable costs included in the prior year quarterly results, as well as \$25 million of costs related to the proposed separation of the Company's entertainment and publishing businesses.

#### **OTHER ITEMS**

#### Sky Deutschland

In January 2013, the Company reached an agreement with Sky Deutschland and its new bank syndicate to support both a new financing structure and the issuance of €438 million (approximately \$585 million) of new equity, which includes the outstanding €144 million (approximately \$195 million) of equity under the capital measures announced by Sky Deutschland in February 2012. Sky Deutschland finalized the equity offering in early February 2013 and the Company acquired, through a combination of a private placement and a rights offering, approximately 92 million additional shares of Sky Deutschland increasing its ownership to approximately 55%. The aggregate cost of the shares acquired by the Company was approximately €410 million (approximately \$550 million). As a result of these transactions, the results of Sky Deutschland have been included in the Company's consolidated results of operations in the fiscal third quarter of 2013. The carrying amount of the Company's previously held equity interest in Sky Deutschland was revalued to fair value as of the acquisition date, resulting in a gain of approximately \$2.1 billion which was included in Other, net in the unaudited consolidated statements of operations.

In addition, the Company has guaranteed Sky Deutschland's new €300 million (approximately \$400 million) five-year bank credit facility, which replaces Sky Deutschland's existing bank debt facilities. Additionally, the Company will act as guarantor to the German Football League for Sky Deutschland's Bundesliga broadcasting license for the 2013/14 to 2016/17 seasons in an amount up to 50% of the license fee per season. The Company has also agreed to extend the maturity of existing shareholder loans.

#### SKY Network Television (New Zealand)

In March 2013, the Company sold its 44% equity interest in SKY Network Television Ltd. for approximately \$675 million, net of fees and commissions, and recorded a gain of approximately \$321 million which was included in Other, net in the unaudited consolidated statements of operations.

#### Phoenix Satellite Television

In March 2013, the Company sold a portion of its interest in Phoenix Satellite Television ("Phoenix"), for approximately \$90 million in cash. The Company decreased its interest in Phoenix to approximately 12% from the 18% it owned at June 30, 2012. The Company recorded a gain of approximately \$81 million on this transaction which was included in Other, net in the unaudited consolidated statements of operations.

### Share repurchases

On May 9, 2012, News Corporation announced that its Board of Directors approved an increase to the previously authorized stock repurchase program from \$5 billion to \$10 billion. Through May 7, 2013, the Company has purchased more than \$6.6 billion of Class A common stock under the program, at an average price of \$19.50 per share. As a result of the stock repurchase program, diluted weighted Class A shares outstanding of 2,330 million in this year's quarter declined 6% from 2,475 million in the same period a year ago.

#### Intent to pursue separation of entertainment and publishing businesses

On June 28, 2012, News Corporation announced its intent to pursue the separation of its business into two separate independent companies, one of which will hold the Company's global media and entertainment businesses and the other which will hold the businesses comprising the Company's newspapers, information services and integrated marketing services, digital real estate services, book publishing, digital education and sports programming and pay-TV distribution in Australia. In addition to final approval from the Board of Directors and stockholder approval of certain amendments to the Company's Restated Certificate of Incorporation, the completion of the separation will be subject to receipt of regulatory approvals, opinions from tax counsel and favorable rulings from certain tax jurisdictions regarding the tax-free nature of the transaction to the Company and to its stockholders, further due diligence as appropriate, the execution of certain agreements relating to the distribution, and the filing and effectiveness of appropriate filings with the SEC. There can be no assurances given that the separation of the Company's businesses as described will occur.

#### **REVIEW OF EQUITY EARNINGS (LOSSES) OF AFFILIATES' RESULTS**

Quarterly earnings from affiliates were \$157 million as compared to \$204 million in the same period a year ago. The decreased contributions from affiliates are primarily due to lower contributions from BSkyB, resulting from the Company's pretax gain related to the its participation in BSkyB's share repurchase declining from \$111 million gain in the corresponding period of the prior year to \$11 million in the current quarter. This decrease was partially offset by the absence of Sky Deutschland operating losses resulting from its consolidation in the quarter.

The Company's share of equity earnings (losses) of affiliates is as follows:

			9 Months Ended March 31,						
	% Owned	2	013	2	012	2	2013		2012
					US \$ N	Millions	;		
BSkyB	39% <sup>(1)</sup>	\$	160	\$	262	\$	667	\$	577
Other affiliates	Various <sup>(2)</sup>		(3)		(58)		(146)		(110)
Total equity earnings of affilia	ites	\$	157	\$	204	\$	521	\$	467

<sup>(1)</sup> Please refer to BSkyB's earnings releases for detailed information.

### Foreign Exchange Rates

Average foreign exchange rates used in the quarter-to-date profit results are as follows:

		3 Months Ended March 31,		
	2013	2012		
Australian Dollar/U.S. Dollar	1.04	1.06		
U.K. Pounds Sterling/U.S. Dollar	1.55	1.57		
Euro/U.S. Dollar	1.32	1.31		

Primarily comprised of Sky Deutschland (consolidated as of January 2013), Hulu, Australian and STAR equity affiliates, as well as NDS in the prior year.

To receive a copy of this press release through the Internet, access News Corporation's corporate Web site located at <a href="http://www.newscorp.com">http://www.newscorp.com</a>.

Audio from News Corporation's conference call with analysts on the third quarter results can be heard live on the Internet at 4:30 p.m. Eastern Daylight Savings Time today. To listen to the call, visit <a href="http://www.newscorp.com">http://www.newscorp.com</a>.

#### Cautionary Statement Concerning Forward-Looking Statements

This document contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's views and assumptions regarding future events and business performance as of the time the statements are made. Actual results may differ materially from these expectations due to changes in global economic, business, competitive market and regulatory factors. More detailed information about these and other factors that could affect future results is contained in our filings with the Securities and Exchange Commission. The "forward-looking statements" included in this document are made only as of the date of this document and we do not have any obligation to publicly update any "forward-looking statements" to reflect subsequent events or circumstances, except as required by law.

Reed Nolte, Investor Relations 212-852-7092 Joe Dorrego, Investor Relations 212-852-7856

Julie Henderson, Press Inquiries 310-369-0773 Nathaniel Brown, Press Inquiries 212-852-7746 Dan Berger, Press Inquiries 310-369-1274

## CONSOLIDATED STATEMENTS OF OPERATIONS

	3 Months Ended					9 Months Ended						
		Marc	h 3	1,		March 31,						
		2013		2012		2013		2012				
	US \$ Millions (except share related amounts)											
Revenues	\$	9,538	\$	8,402	\$	27,099	\$	25,336				
Operating expenses		(6,114)		(5,216)		(16,831)		(15,552)				
Selling, general and administrative expenses		(1,705)		(1,580)		(4,981)		(4,721)				
Depreciation and amortization		(357)		(294)		(967)		(869)				
Impairment and restructuring charges		(56)		(27)		(273)		(154)				
Equity earnings of affiliates		157		204		521		467				
Interest expense, net		(276)		(258)		(809)		(773)				
Interest income		32		26		100		91				
Other, net	_	2,431		27		5,206	_	22				
Income from continuing operations before												
income tax expense		3,650		1,284		9,065		3,847				
Income tax expense	_	(741)		(281)		(1,402)	_	(931)				
Net income		2,909		1,003		7,663		2,916				
Less: Net income attributable to noncontrolling interests	-	(55)	•	(66)		(195)	_	(184)				
Net income attributable to News Corporation stockholders	\$	2,854	\$	937	\$	7,468	\$ _	2,732				
Weighted average shares:		2,330		2,475		2,348		2,534				
Net income attributable to News Corporation stockholders per share:	\$	1.22	\$	0.38	\$	3.18	\$	1.08				



CONSOLIDATED BALANCE SHEETS	М	arch 31, 2013	June 30, 2012		
Assets:		US \$ N	/illio	ns	
Current assets:					
Cash and cash equivalents	\$	9,324	\$	9,626	
Receivables, net		7,136		6,608	
Inventories, net		3,476		2,595	
Other		857		619	
Total current assets		20,793		19,448	
Non-current assets:					
Receivables		431		387	
Investments		6,622		4,968	
Inventories, net		5,002		4,596	
Property, plant and equipment, net		5,984		5,814	
Intangible assets, net		8,331		7,133	
Goodwill		20,139		13,174	
Other non-current assets		1,188		1,143	
Total assets	\$	68,490	\$	56,663	
Liabilities and Equity: Current liabilities:					
Borrowings	\$	157	\$	273	
Accounts payable, accrued expenses and other current liabilities		6,030		5,405	
Participations, residuals and royalties payable		1,915		1,691	
Program rights payable		1,776		1,368	
Deferred revenue		1,175		880	
Total current liabilities		11,053		9,617	
Non-current liabilities:					
Borrowings		16,317		15,182	
Other liabilities		4,279		3,650	
Deferred income taxes		2,947		2,388	
Redeemable noncontrolling interests		645		641	
Commitments and contingencies					
Equity:					
Class A common stock, \$0.01 par value		15		15	
Class B common stock, \$0.01 par value		8		8	
Additional paid-in capital		15,902		16,140	
Retained earnings and accumulated other comprehensive income		14,139		8,521	
Total News Corporation stockholders' equity		30,064		24,684	
Noncontrolling interests  Total equity		3,185 33,249		501 25,185	
Total liabilities and equity	\$	68,490	\$	56,663	
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### CONSOLIDATED STATEMENTS OF CASH FLOWS

	9 Months Ended March				
		2013		2012	
		US \$ N	/lillion	s	
Operating activities:					
Net Income	\$	7,663	\$	2,916	
Adjustments to reconcile net income to cash provided by operating activities:					
Depreciation and amortization		967		869	
Amortization of cable distribution investments		67		69	
Equity earnings of affiliates		(521)		(467)	
Cash distributions received from affiliates		311		313	
Impairment charges, net of tax		35		10	
Other, net		(5,206)		(22)	
Change in operating assets and liabilities, net of acquisitions:					
Receivables and other assets		(295)		(551)	
Inventories, net		(1,043)		(577)	
Accounts payable and other liabilities		785		161	
Net cash provided by operating activities		2,763		2,721	
Investing activities:					
Property, plant and equipment, net of acquisitions		(627)		(651)	
Acquisitions, net of cash acquired		(2,746)		(532)	
Investments in equity affiliates		(618)		(14)	
Other investments		(63)		(198)	
Proceeds from dispositions		2,670		408	
Net cash used in investing activities		(1,384)		(987)	
Financing activities:					
<del>-</del>		1,277			
Borrowings		•		(22)	
Repayment of borrowings Issuance of shares		(989) 170		(32) 87	
				_	
Repurchase of shares		(1,834)		(3,294)	
Dividends paid		(384)		(323)	
Purchase of subsidiary shares from noncontrolling interests		(9)		-	
Other, net		70			
Net cash used in financing activities		(1,699)	_	(3,562)	
Net decrease in cash and cash equivalents		(320)		(1,828)	
Cash and cash equivalents, beginning of period		9,626		12,680	
Exchange movement on opening cash balance		18		(166)	
Cash and cash equivalents, end of period	\$	9,324	\$	10,686	

SEGMENT INFORMATION		3 Month Marc	s End h 31,	9 Months Ended March 31,								
		2013	-	2012		2013	·	2012				
	US \$ Millions											
Revenues												
Cable Network Programming	\$	2,782	\$	2,375	\$	7,790	\$	6,656				
Filmed Entertainment		2,014		1,722		5,826		5,563				
Television		1,225		1,208		3,716		3,651				
Direct Broadcast Satellite Television		1,300		923		3,007		2,792				
Publishing		1,938		2,025		6,105		6,224				
Other		279		149		655		450				
Total Revenues	<u>\$</u>	9,538	\$	8,402	\$	27,099	\$	25,336				
Segment Operating Income (Loss)												
Cable Network Programming	\$	993	\$	846	\$	2,891	\$	2,503				
Filmed Entertainment		289		272		1,072		1,012				
Television		196		171		576		493				
Direct Broadcast Satellite Television		(11)		40		(8)		165				
Publishing		85		130		376		458				
Other		(190)		(147)		(587)		(437)				
Total Segment Operating Income *	\$	1,362	\$	1,312	\$	4,320	\$	4,194				

<sup>\*</sup> The three months ended March 31, 2013 and 2012 include \$42 million and \$63 million, respectively, of costs related to the ongoing investigations in the U.K. The three months ended March 31, 2013 include \$25 million of costs related to the proposed separation of the Company's entertainment and publishing businesses. Excluding these charges, adjusted total segment operating income is \$1,429 and \$1,375 million in the three months ended March 31, 2013 and 2012, respectively.

The nine months ended March 31, 2013 and 2012 include \$165 million and \$167 million, respectively, of costs related to the ongoing investigations in the U.K. The nine months ended March 31, 2013 include \$53 million of costs related to the proposed separation of the Company's entertainment and publishing businesses. Excluding these charges, adjusted total segment operating income is \$4,538 and \$4,361 million in the nine months ended March 31, 2013 and 2012, respectively.

# NOTE 1 – TOTAL SEGMENT OPERATING INCOME AND SEGMENT OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION

The Company evaluates the performance of its operating segments based on segment operating income, and management uses total segment operating income as a measure of the performance of operating businesses separate from non-operating factors. Total segment operating income and segment operating income before depreciation and amortization are non-GAAP measures and should be considered in addition to, not as a substitute for, net income, cash flow and other measures of financial performance reported in accordance with GAAP. In addition, these measures do not reflect cash available to fund requirements. These measures exclude items, such as impairment and restructuring charges, which are significant components in assessing the Company's financial performance. Segment operating income before depreciation and amortization also excludes depreciation and amortization which are also significant components in assessing the Company's financial performance.

Management believes that total segment operating income and segment operating income before depreciation and amortization are appropriate measures for evaluating the operating performance of the Company's business and provide investors and equity analysts a measure to analyze operating performance of the Company's business and enterprise value against historical data and competitors' data. Total segment operating income and segment operating income before depreciation and amortization is the primary measure used by our chief operating decision maker to evaluate the performance of and allocate resources to the Company's business segments.

Total segment operating income does not include: Impairment and restructuring charges, discontinued operations, Equity earnings of affiliates, Interest expense, net, Interest income, Other, net, Income tax expense and Net income attributable to noncontrolling interests.

Segment operating income before depreciation and amortization is defined as segment operating income plus depreciation and amortization and the amortization of cable distribution investments and eliminates the variable effect across all business segments of depreciation and amortization. Depreciation and amortization expense includes the depreciation of property and equipment, as well as amortization of finite-lived intangible assets. Amortization of cable distribution investments represents a reduction against revenues over the term of a carriage arrangement and, as such, it is excluded from segment operating income before depreciation and amortization.

The following table reconciles segment operating income before depreciation and amortization to income from continuing operations before income tax expense.

	3 Month	s En	ded	9 Months Ended					
	Marc	h 31	,						
	2013		2012		2013		2012		
	·		US \$ N	lillion	s	·			
Segment Operating income before									
depreciation and amortization	\$ 1,742	\$	1,628	\$	5,354	\$	5,132		
Depreciation and amortization	(357)		(294)		(967)		(869)		
Amortization of cable distribution investments	 (23)		(22)		(67)		(69)		
Total Segment Operating income	1,362		1,312		4,320		4,194		
Impairment and restructuring charges	(56)		(27)		(273)		(154)		
Equity earnings of affiliates	157		204		521		467		
Interest expense, net	(276)		(258)		(809)		(773)		
Interest income	32		26		100		91		
Other, net	2,431		27		5,206		22		
Income from continuing operations before	 								
income tax expense	\$ 3,650	\$	1,284	\$	9,065	\$	3,847		

## For the Three Months Ended March 31, 2013

				(US \$ IVI	illions	5)			
	Segment Operating income (loss) before depreciation and amortization			Depreciation and amortization	cab	nortization of le distribution nvestments	Segment Operating income (loss)		
Cable Network Programming	\$ 1	,069	\$	(53)	\$	(23)	\$	993	
Filmed Entertainment		321		(32)		-		289	
Television		219		(23)		-		196	
Direct Broadcast Satellite Television		90		(101)		-		(11)	
Publishing		203		(118)		-		85	
Other		(160)		(30)				(190)	
Consolidated Total	\$ 1	,742	\$	(357)	\$	(23)	\$	1,362	

# For the Three Months Ended March 31, 2012 (US \$ Millions)

	Segment Opera	_	-	(0.0.4				
	before depreciation a amortization			Depreciation and amortization	cab	nortization of le distribution nvestments	Оре	Segment erating income (loss)
Cable Network Programming	\$	910	\$	(42)	\$	(22)	\$	846
Filmed Entertainment		305		(33)		-		272
Television		192		(21)		-		171
Direct Broadcast Satellite Television		116		(76)		-		40
Publishing		236		(106)		-		130
Other		(131)		(16)				(147)
Consolidated Total	<u>\$ 1</u>	,628	\$	(294)	\$	(22)	\$	1,312

# For the Nine Months Ended March 31, 2013 (US \$ Millions)

	Segment Operatincome (loss before depreciation amortization	) nd	Depreciation and amortization	Amortization of cable distribution investments	Segment Operating income (loss)
Cable Network Programming	\$ 3,0	98 \$	(140)	\$ (67)	\$ 2,891
Filmed Entertainment	1,1	170	(98)	-	1,072
Television	6	642	(66)	-	576
Direct Broadcast Satellite Television	2	241	(249)	-	(8)
Publishing	7	724	(348)	-	376
Other	(5	521)	(66)		(587)
Consolidated Total	\$ 5,3	<u>\$54</u>	(967)	\$ (67)	\$ 4,320

# For the Nine Months Ended March 31, 2012 (US \$ Millions)

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	Segment Op income (I before depreciation amortiza	loss) e on and	 Depreciation and amortization	cable	ortization of e distribution vestments	Оре	Segment erating income (loss)
Cable Network Programming	\$	2,689	\$ (117)	\$	(69)	\$	2,503
Filmed Entertainment		1,107	(95)		-		1,012
Television		556	(63)		-		493
Direct Broadcast Satellite Television		393	(228)		-		165
Publishing		777	(319)		-		458
Other		(390)	(47)				(437)
Consolidated Total	\$	5,132	\$ (869)	\$	(69)	\$	4,194

#### NOTE 2 - ADJUSTED NET INCOME AND ADJUSTED EPS

The Company uses net income and earnings per share excluding Segment operating profit adjustments, Impairment and restructuring charges, Equity affiliate adjustments, "Other, net", and discontinued operations, net of tax ("adjusted net income and adjusted diluted earnings per share") to evaluate the performance of the Company's operations exclusive of certain items that impact the comparability of results from period to period. The calculation of adjusted net income and adjusted diluted earnings per share may not be comparable to similarly titled measures reported by other companies, since companies and investors may differ as to what type of events warrant adjustment. Adjusted net income and adjusted diluted earnings per share are not measures of performance under generally accepted accounting principles and should not be construed as substitutes for consolidated net income and earnings per share as determined under GAAP as a measure of performance. However, management uses these measures in comparing the Company's historical performance and believes that they provide meaningful and comparable information to investors to assist in their analysis of our performance relative to prior periods and our competitors.

The following tables reconcile reported net income and reported diluted earnings per share ("EPS") to adjusted net income and adjusted diluted earnings per share for the three months ended March 31, 2013 and 2012.

	3 Months Ended March 31, 2013				3 Months Ended March 31, 2012			
	Net income attributable to stockholders		EPS		Net income attributable to stockholders cept per share dat		ta)	EPS
As reported	\$ 2,8	•	\$	1.22	\$	937	\$	0.38
Segment operating profit adjustments (net of provision for income taxes of \$15 and \$19 for the three months ended March 31, 2013 and 2012, respectively) <sup>(a)</sup>		52		0.02		44		0.02
Impairment and restructuring charges (net of provision for income taxes of \$15 and \$4 for the three months ended March 31, 2013 and 2012, respectively)	I	41		0.02		23		0.01
Equity affiliate adjustments (net of provision for income taxes of \$3 and \$45 for the three months ended March 31, 2013 and 2012, respectively) <sup>(b)</sup>		(8)		-		(66)		(0.03)
Other, net (net of provision for income taxes of \$325 and \$10 for the three months ended March 31, 2013 and 2012)	(2,10	06)		(0.90)		(17)		(0.01)
Other/Rounding  As adjusted	\$ 8	1 34	\$	0.36	\$	921	\$	0.37
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- (a) Segment operating profit for the three months ended March 31, 2013 and 2012 was adjusted to exclude the expenses related to the ongoing investigations initiated upon the closure of The News of the World. The three months ended March 31, 2013 were also adjusted to exclude the expenses related to separation of the Company's entertainment and publishing businesses.
- (b) Equity earnings of affiliates for the three months ended March 31, 2013 and 2012 was adjusted to exclude from BSkyB results News Corporation's gain on the BSkyB repurchase program.